# BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

In the Matter of Determining the Proper	)	
Carrier Classification of, and Complaint for	)	TV 170747
Penalties Against:	)	
TARA CHILA, d/b/a MOVES FOR SENIORS	)	DECLARATION OF CHRIS
	)	PIENKOWSKI
	)	

- I, Chris Pienkowski, under penalty of perjury under the laws of the State of Washington, declare as follows:
- 1. I am an adult over the age of 18 years. I base this declaration on my personal knowledge. I am competent to testify in this matter.
- 2. I am Moves for Seniors ("MFS") Vice President for Business Development. I have been employed by MFS since 2014. I am familiar with its operations and marketing efforts.
- 3. We are in the midst of redesigning our MFS website. Attached as Exhibit A is the "ad copy" for the site. While the graphics may change, the text has been reviewed and approved by senior management. We hope to have the site up and running by the end of March 2018.

Executed at \_\_\_\_\_\_, Pennsylvania this 31st day of January 2018.

CHRIS PIENKOWSKI

### **Site-wide content changes:**

#### **SENIOR MOVING SERVICES**

will be www.movesforseniors.com/senior-moving-services

**Associated Menu** 

/senior-moving-services/senior-move-facilitation

/senior-moving-services/local-moving

/senior-moving-services/long-distance-moving

/senior-moving-services/labor-only

/senior-moving-services/discard-donate

/senior-moving-services/legacy-services

Hero header and sub-header within top pic

MOVING SERVICES FOR SENIORS AND THEIR LOVED ONES

Let us take care of the details and heavy lifting

HOME / SENIOR MOVING SERVICES

The Single Resource for ALL Your Moving Needs

Moves for Seniors offers a complete range of moving solutions tailored to the individual moving needs of you or your loved one. Our compassionate and highly trained Senior Moving Specialists perform a free, comprehensive intake to understand your moving needs and offer solutions for every aspect of your senior moving experience. Once we have determined the best options for you, we coordinate your services with **our network of local and national licensed and insured moving companies** to provide competitive prices and give you the peace of mind that your treasured belongings are in the hands of qualified professionals.

Whether you choose a full-service, concierge-style experience, or simply want someone to do the loading and unloading of your own truck, our national network of fully licensed and insured professional vendor partners can be dispatched to help.

Learn more by clicking on one of the categories below

**Senior Move Facilitation** 

www.movesforseniors.com/senior-moving-services/senior-move-facilitation

Hero header and sub-header within top pic

**Concierge-Style Downsizing Experience** 

We Manage Every Aspect of the Move; You Focus on Enjoying Life

HOME / SENIOR MOVING SERVICES / SENIOR MOVE FACILITATION

#### **On-site Senior Move Facilitators**

For hands-on *soup to nuts* service, opt for one of our many fully credentialed Senior Move Facilitators. They come to your house and manage every piece of your moving experience, ensuring everything goes according to plan. Senior Move Facilitation can include:

- Free in-home consultation
- Developing a floor plan of your new residence to know what furniture will fit and go where

- Sorting through belongings to help figure out what goes to your new home, what goes to family and loved ones, what gets donated to your favorite charity and what is disposed of
- · Coordination of items to be donated, discarded, or sent to family and friends
- All boxes and packing materials
- · Packing your current home and unpacking / setting up your new home
- · Coordination of dates and times with our fully licensed and insured local moving partners for the important day

If you are moving long distance, we can have one Senior Move Facilitator start the project in your current location and another finish at your new home.

# We Make It Easy (Same Call To Action on each consumer facing page)

Moves for Seniors exists to help people make a life-changing transition through an experience that is Simple, Stress-Free, Comforting and Pleasant.

Our Senior Moving Specialists are ready to work through all of the details of your upcoming move. Click the Request a Quote button below to get started or call 800-227-0515

# Local Moving (Move to upper middle of the photo collage, second from top of drop down menu)

www.movesforseniors.com/senior-moving-services /local-moving

Hero header and sub-header within top pic

**Local Moving Services** 

Your Solution for Moves Up To 50 Miles Away

HOME / SENIOR MOVING SERVICES / LOCAL MOVING

# Licensed and Insured Local Moving Services within 50 Miles of Your Current Home

Moving to a new home within 50 miles? Our Local Moving service is the perfect match. We provide a customizable standard moving experience that works for you. We will coordinate your needs with our nationwide network of fully licensed, insured and vetted local moving partners who are ready to get you moving. Local Moving services can include:

- · Free on-site survey upon request.
- · All boxes and packing materials.
- Packing your current home.
- · Carefully loading, transporting and unloading your treasured belongings on moving day.
- Transporting items to or from a local storage facility or the home of a loved one.

## We Make It Easy

Local moves are a breeze when you have Moves for Seniors on your team. Expect a move that is simple and enjoyable.

Our Senior Moving Specialists are ready to work through all of the details of your upcoming move. Click the Request a Quote button below to get started or call 800-227-0515

#### **Long Distance Moving**

www.movesforseniors.com/senior-moving-services / long-distance-moving

# Hero header and sub-header within top pic Long Distance Moving Services

# **Your Solution for Moves Further Than 50 Miles Away**

HOME / SENIOR MOVING SERVICES / LONG DISTANCE MOVING

# Licensed and Insured Long Distance Moving Services more than 50 Miles from Your Current Home

If you or a loved one is moving to a new home in a different state or different part of the country, we have several options for Long Distance Moving services to meet your needs. Our nationwide network of fully licensed, insured and vetted long distance and specialty moving partners can get your belongings anywhere in the country. Long Distance Moving services can include:

- · Free on-site survey upon request.
- Boxes and packing materials
- · Packing up your current home
- · Careful loading, transport and unloading your treasured belongings
- Transportation of one or multiple items to the home(s) of a loved one anywhere in the US

## We Make It Easy

If you're moving over 50 miles, Moves for Seniors is here to make your Long Distance Move run smoothly.

Our Senior Moving Specialists are ready to help work through all of the details of your upcoming move. Click the Request a Quote button below to get your experience started or call 800-227-0515

#### **Labor Only**

www.movesforseniors.com/senior-moving-services / labor-only

# Hero header and sub-header within top pic Labor Only

#### Let Us Send the Muscle to Do the Heavy Lifting

HOME / SENIOR MOVING SERVICES / LABOR ONLY

# **Insured Labor Only Professionals Move Furniture and Other Heavy Items**

For customers who need furniture or other heavy items moved into their home or those who want a larger role in their move, without doing the heavy lifting themselves, we have a network of strong, professional labor only partners to be your muscle. Our Labor Only service can include:

- Relocating your furniture and belongings from one unit to another within a senior living community or apartment complex.
- · Carefully loading and unloading your personal or rented truck.
- · Moving furniture, boxes or other heavy items inside your home.

#### We Make It Easy

Let us do the heavy lifting. We make your life-changing transition an experience that is Simple, Stress-Free, Comforting and Pleasant.

Our Senior Moving Specialists are ready to help work through all of the details of your upcoming move. Click the Request a Quote button below to get your experience started or call 800-227-0515

#### **Discard and Donate**

www.movesforseniors.com/senior-moving-services /discard-donate

Hero header and sub-header within top pic

**Discard & Donate Unwanted Items** 

**Let Us Take Those Unwanted Items Off Your Hands** 

HOME / SENIOR MOVING SERVICES / DISCARD & DONATE

# **Insured Professionals To Remove Those Items You No Longer Want**

We all accumulate things over time and moving is often the time you'll want to get rid of items you no longer need or use. Some of those items can be donated for others to use and others can be discarded or recycled. Our insured local clean-out professionals can remove these items from your home and properly dispose of or deliver them to the charitable organization of your choice. Discard & Donation services can include:

- Removal of items that have outlived their usefulness to be properly discarded or recycled
- Donation of goods to your charity of choice for others to benefit from

# We Make It Easy

If you have old and useless stuff piled high, our Discard & Donate services can help you sort through the clutter and decide what to keep and what you can live without.

Our Senior Moving Specialists are ready to help work through all of the details of your upcoming move. Click the Request a Quote button below to get your experience started or call 800-227-0515

#### **Legacy Services**

www.movesforseniors.com/senior-moving-services / legacy-services

Hero header and sub-header within top pic

**Legacy Services** 

**Relocation of Family Heirlooms and Treasured Items** 

HOME / SENIOR MOVING SERVICES / LEGACY SERVICES

# Licensed and Insured Local Partners Carefully Relocate Your Loved One's Items

When mourning the loss of a loved one, the last thing you want to think about is what to do with furniture, large family heirlooms, treasured belongings and other personal items. We can remove the logistical planning from your already full plate. Our Legacy service can include:

- Free on-site estimate upon request
- Boxes and packing materials
- Careful preparation and packing of belongings
- · Loading, transport and delivery of treasured belongings to anywhere in the US using our nationwide network of fully licensed and insured moving partners

- · Relocation of items that can be donated to the charity of your choice
- · Removal of unwanted items to be properly discarded or recycled

# **Compassionate Service During Tough Times**

We know that losing a family member or friend is one of the most difficult things a person faces in their life. Our Senior Moving Specialists are understanding and compassionate, helping you put affairs in order on your time.

Let us make a tough time a little easier. Call us at 800-227-0515 or request a quote by clicking the button below.