

## Brand with our Vans



### See Your Message in Motion

See your message in motion on our fleet of 60 vans with this new, out-of-home advertising program for Seattle, the Eastside, and the surrounding Puget Sound region.

Imagine your brand displayed on our fleet of 60 vans, 24-hours a day, every day!

Each van is a roving billboard, driving on traffic-rich major arterials and roadways, visiting neighborhoods where advertising isn't allowed, and arriving and departing Sea-Tac Airport numerous times daily. This means high saturation of your brand, with thousands of people seeing each van display every day.

### Why Advertising on our Fleet Makes Sense

Providing consistent daily views, these vibrant ads go where the people go, reaching every demographic, every day. When it comes to impressions, reach, and frequency, Shuttle Express's **Brand with our Vans** media is a great value.

#### GET NOTICED WITH VISUAL IMPACT

You'll enjoy creative license to create an attractive, dynamic display, which means your ad will be more memorable with high impact.

#### EXPANSIVE REACH

Our fleet runs 24-hours a day, every day, driving on the traffic-rich major arterials and roadways. This means high saturation with thousands of people seeing each display daily.

#### FREQUENCY OF EXPOSURE

No matter how large or modest your campaign, your display will be seen on multiple vehicles that travel throughout the most densely populated urban areas. This allows for more intense coverage and a much higher rate of subliminal retention.

#### AIRPORT COVERAGE

Our shuttle fleet travels to and from Sea-Tac Airport every day, all day, offering you impressive exposure not only to everyone on the roads, but also among the highly-desirable airport population.

## OUTSTANDING VALUE

Exhibit No. \_\_\_\_ (WAM-16X)

Brand with our Vans ads cost less than most other advertising mediums, including television, radio, billboards and newspapers. You will reach the largest audience for the lowest cost-per-thousand impressions.

## Want to Reach I-5, I-405, & Sea-Tac Airport?

- Guaranteed interstate and freeway coverage
- Guaranteed SeaTac Airport coverage
- Highest reach and frequency
- Alcohol-brand compliant
- Creative display options for maximum visual impact

## Let's Get Started!

We are debuting this new medium NOW! Premium open space is available, so call today to get first choice placement plus incentives with this fresh, new branding opportunity.

Contact us at (425) 981-7008 or [jsteiner@shuttleexpress.net](mailto:jsteiner@shuttleexpress.net) to get your brand noticed!

## Why Choose Shuttle Express?



### SAFETY FIRST!

All drivers undergo extensive safety training—we are among the nation's safest transportation companies.



### CARING, FRIENDLY DRIVERS

Our uniformed drivers and chauffeurs care about your comfort and safety and work hard to make every trip stress-free and comfortable.



### PERSONAL ATTENTION

Our agents are here to assist you 24-hours a day at 425-981-7000 or [shuttleexpress.com](https://shuttleexpress.com) (<https://shuttleexpress.com/>).



### COMFORTABLE, CLEAN FLEET

Our fleet is well-maintained, smoke-free and cleaned daily.

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