NW NATURAL ADVERTISING

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"Conservation and Efficiency," Carol McIntosh, May, 2001	3
NWN High Efficiency Furnace Adoptions by Segment (chart)	4
U.S. Government. Department of Transportation. Research and Special Programs Administration. Office of Pipeline Safety. <i>Pipeline Safety Regulations, Part 192,</i> <i>Minimum Federal Safety Standards</i> . April, 2000.	5
Working Draft Available for External Comment, "Public Awareness Programs for Pipeline Operators, American Petroleum Institute, Recommended Practice 1162;" October 22, 2002	6
"Metro and Media Market Rankings;" SMM/Sales & Marketing Management, 2002	7
"Population Maps (Asian, Hispanic, and African)," AK Media	8

Exhibit