



Howling Moon Shuttle

12 mo. P&L Proforma

from Day One

Start Service 9/1/21

INITIAL 12 MONTHS OPERATIONS													
	Sept 21	Oct 21	Nov 21	Dec 21	Jan 22	Feb 22	March 22	April 22	May 22	June 22	July 22	Aug 22	TOTALS
INCOME:													
Rider Revenue	\$6,125.00	\$3,125.00	\$2,250.00	\$2,000.00	\$2,000.00	\$2,000.00	\$4,875.00	\$5,250.00	\$5,600.00	\$6,500.00	\$8,000.00	\$6,000.00	\$53,725.00
Charter Revenue	\$2,000.00	\$875.00					\$875.00	\$875.00	\$1,312.50	\$2,000.00	\$3,125.00	\$3,125.00	\$14,187.50
INCOME TOTAL	\$8,125.00	\$4,000.00	\$2,250.00	\$2,000.00	\$2,000.00	\$2,000.00	\$5,750.00	\$6,125.00	\$6,912.50	\$8,500.00	\$11,125.00	\$9,125.00	\$67,912.50
EXPENSES:													
Payroll	\$2,555.00	\$1,732.50	\$1,417.50	\$1,260.00	\$1,260.00	\$1,260.00	\$2,205.00	\$2,362.50	\$2,441.25	\$2,397.50	\$3,045.00	\$2,415.00	\$24,351.25
Payroll Taxes	\$383.25	\$259.88	\$212.63	\$189.00	\$189.00	\$189.00	\$330.75	\$354.38	\$366.19	\$359.63	\$456.75	\$362.25	\$3,652.69
Maintenance	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$1,800.00
Gasoline	\$448.00	\$304.50	\$252.00	\$224.00	\$224.00	\$224.00	\$388.50	\$416.50	\$428.75	\$420.00	\$535.50	\$423.50	\$4,289.25
Licenses & Permits	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$600.00
Tabs											\$225.00		\$225.00
Advertising & Promotion	\$416.67	\$416.67	\$416.67	\$416.67	\$416.67	\$416.67	\$416.67	\$416.67	\$416.67	\$416.67	\$416.67	\$416.67	\$5,000.04
Professional Services	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$3,000.00
Insurance							\$3,995.00						\$3,995.00
Rent	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$3,000.00
Website Fees	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00	\$480.00
Office Supplies	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00	\$300.00
Uniforms						\$300.00							\$300.00
EXPENSES TOTAL:	\$4,567.92	\$3,478.55	\$3,063.80	\$2,854.67	\$2,854.67	\$3,154.67	\$8,100.92	\$4,315.05	\$4,417.86	\$4,358.80	\$5,443.92	\$4,382.42	\$50,993.23
NET INCOME:	\$3,557.08	\$521.46	-\$813.80	-\$854.67	-\$854.67	-\$1,154.67	-\$2,350.92	\$1,809.96	\$2,494.64	\$4,141.21	\$5,681.08	\$4,742.58	\$16,919.27