

**EXHIBIT NO. ___(LYN-2)
DOCKETS UE-151871/UG-151872
PSE EQUIPMENT LEASING SERVICE
WITNESS: LIZ Y. NORTON**

**BEFORE THE
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

PUGET SOUND ENERGY,

Respondent.

**Dockets UE-151871
UG-151872**

**FIRST EXHIBIT (PROFESSIONAL QUALIFICATIONS) TO THE
PREFILED DIRECT TESTIMONY OF
LIZ Y. NORTON
ON BEHALF OF PUGET SOUND ENERGY**

JULY 1, 2016

1 **PUGET SOUND ENERGY**

2 **FIRST EXHIBIT (PROFESSIONAL QUALIFICATIONS) TO THE PREFILED**
3 **DIRECT TESTIMONY OF LIZ Y. NORTON**

4 **Q. Please state your name and business address.**

5 A. My name is Liz Norton. My business address is 10885 NE 4th Street, P.O. Box
6 97034, Bellevue, WA 98009-9734.

7 **Q. By whom are you employed and in what capacity?**

8 A. I am employed by Puget Sound Energy (“PSE”) as Director, Product Marketing
9 and Growth and have served in this position since 2012.

10 **Q. What are your duties as Director, Product Marketing and Growth?**

11 A. As Director, I am responsible for leading the management, delivery, and evolution
12 of our various products and services including our existing rental service, our
13 street and area lighting services, our compressed natural gas products and
14 services, our billing and payment solutions, and our work to make natural gas
15 service affordably available to more customers. I also am responsible for our
16 Energy Advisor team that works directly with over 80,000 customers annually to
17 assist them with their energy needs.

18 **Q. Briefly describe your education and relevant employment experience.**

19 A. I attended Oregon State University and received a B.S. in Business and Marketing
20 with a minor in Psychology. I have been employed at PSE and its predecessor
21 company, Washington Natural Gas, for nearly 29 years and have held various

1
2
3
4
5
6
7
8
9

leadership positions in both companies in marketing, sales, product development, community affairs, business planning and now product marketing and growth. Between 1993 and 1995 I was a part of Washington Natural Gas' subsidiary Washington Energy Services where I was responsible for a HVAC sales team. The vast majority of my experience over the last nearly 29 years has been in customer facing organizations directly interacting with customers myself, managing teams and strategies that meet customers' needs, and designing and developing solutions that customers choose.