

Exhibit No. ____ (MJV-5)
Docket UT-100820
Witness: Mark J. Vasconi

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

In the Matter of the Joint Application of

**QWEST COMMUNICATIONS
INTERNATIONAL INC. AND
CENTURYTEL, INC.**

**For Approval of Indirect Transfer of
Control of Qwest Corporation, Qwest
Communications Company LLC, and
Qwest LD Corp.**

DOCKET UT-100820

**EXHIBIT TO TESTIMONY OF
MARK J. VASCONI
STAFF OF
WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION**

Customer Benefits

September 27, 2010

Customer Benefits

- 1. Increased Capabilities:** Robust, national fiber network positions company for greater customer reach, more diverse and customized product offerings; creates a stronger data/voice and long-haul competitor
- 2. Expanded and Enhanced Consumer Offerings:** Likelihood of faster, extended broadband deployment enabling video via IPTV and increased prominence in enterprise and government broadband markets
- 3. Customer Focus:** Creates a local go-to-market focus bringing decisions closer to the needs of local customers and communities
- 4. Financial Strength and Flexibility:** Sound capital structure will support ability to take advantage of new opportunities, while continuing to invest in core business



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Qwest. 