

**AVISTA UTILITIES
RESPONSE TO REQUEST FOR INFORMATION**

JURISDICTION:	Washington	DATE PREPARED:	3/10/00
DOCKET NO:	UE-991606	WITNESS:	Edward Turner
	UG-991607		Don Falkner
REQUESTER:	WUTC	RESPONDER:	Dave Heyamoto
TYPE:	Data Request	DEPT:	Energy Delivery
DUE DATE:	3/15/00	TELEPHONE:	(509) 495-4395
REQUEST NO.:	246		

REQUEST:

Please provide a list of all invoices paid to Interspace Airport Advertising in 1998 (example voucher 437865). Document the total costs of displays in regional airports. Please quantify the benefits of this expense to regulated gas and electric customers

RESPONSE:

Costs include advertising expense for signs at Spokane International Airport, Lewiston/Clarkston Airport, and Pullman/Moscow Airport that indicate Avista's joint efforts with each of the local Economic Development Councils. Signs are targeted to business travelers with facilities outside the state, and to site selectors arriving at the airports. Advertising expense also includes one large sign in the rotunda of Spokane International Airport that indicates that Avista Utilities is the major energy provider in the region. This sign targets business owners, site selectors, and others who may have decisions about where to locate their new businesses, ie in Avista's area or a competitive electric provider's. Utility customers benefit when new, cost-effective customers are added that spread fixed costs over a larger customer base.

WUTC		
DOCKET NO. <u>UE-991606</u>		
EXHIBIT # <u>246</u>		
ADMIT	W/D	REJECT
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

CKERSPORT ROAD ALLENTOWN, PA 18104-9597 TELEPHONE 610-395-8002

Slugg #246

860384



VE HEYAMOTO
ASHINGTON WATER POWER

CUST. NO.	INVOICE DATE	INVOICE NO.
61512	12/01/98	1278-61512

11 EAST MISSION PO BOX 3727
OKANE WA 99220

DESCRIPTION	AMOUNT
LING FOR AIRPORT ADVERTISING	
S - COMMUNITY SPONSORED SOFFIT-ROTUNDA	\$5,535.00
SPOKANE INTERATIONAL, WA 126	
01-01-99 TO 03-31-99	
	3486 7921.00 H14 09/8
	<i>099</i>
	<i>Q Heyamoto</i>
NOTE OUR TOLL FREE TELEPHONE #	
BIDE LOCAL AREA	1-800-648-8437
LOCAL CALLS	1-610-395-8002
NET DUE	01-01-99

437865

#24

Sum of TRAN_AMT			EFFECTIVE_YRMO				
WOR	JID	EXPANDED_DESC	199806	199809	199810	199812	Grand Total
3486	AP	AIRPORT ADVERTISING		5,535		5,535	11,070
		DISPLAY SPACE	515				515
		SECURITY DEPOSIT	4,170				4,170
		WELCOME SOFFIT	4,613				4,613
3486	Total		9,297	5,535		5,535	20,367
3790	AP	AIRPORT ADVERTISING		4,474		4,474	8,948
		BROCHURES			225		225
		CATALOG SVS				225	225
		SECURITY A,B,C,	3,300				3,300
		SECURITY DEPOSIT	2,640				2,640
3790	Total		5,940	4,474	225	4,699	15,338
Grand Total			15,237	10,009	225	10,234	35,705

Interspace Airport Advertising
Vendor # 860384 - 1998

Transaction Detail Report

Vendor 860384 INTERSPACE

June-1998

Category: Expense, Capital, and Clearing

RA: <ALL>

WO	Acct	RA	Loc	Transaction Description	Quantity	Amount
3486	792100	H14	099	WELCOME SOFFIT	379568 860384	0 \$4,612.50
3486	792100	H14	099	SECURITY DEPOSIT	379569 860384	0 \$3,690.00
3486	792100	H14	099	DISPLAY SPACE	385446 860384	0 \$300.04
3486	792100	H14	099	SECURITY DEPOSIT	385447 860384	0 \$250.00
3486	792100	H14	099	SECURITY DEPOSIT	386704 860384	0 \$230.00
3486	792100	H14	099	DISPLAY SPACE	386703 860384	0 \$214.84
3790	992100	C52	098	SECURITY A,B,C,	379566 860384	0 \$3,300.00
3790	992100	C52	098	SECURITY DEPOSIT	379567 860384	0 \$2,640.00

Total: \$15,237.38

Transaction Detail Report

Vendor 860384 INTERSPACE

October-1998

Category: Expense, Capital, and Clearing

RA: <ALL>

WO	Acct	RA	Loc	Transaction Description	Quantity	Amount
3790	992100	C52	098	BROCHURES 419556 860384	0	\$225.00
Total:						\$225.00

Transaction Detail Report

Vendor 860384 INTERSPACE

September-1998

Category: Expense, Capital, and Clearing

RA: <ALL>

WO	Acct	RA	Loc	Transaction Description	Quantity	Amount
3486	792100	H14	099	AIRPORT ADVERTISING	408974 860384	0 \$5,535.00
3790	992100	C52	099	AIRPORT ADVERTISING	408971 860384	0 \$3,735.00
3790	992100	C52	099	AIRPORT ADVERTISING	408972 860384	0 \$393.75
3790	992100	C52	099	AIRPORT ADVERTISING	408973 860384	0 \$345.00
Total:						\$10,008.75

Transaction Detail Report

Vendor 860384 INTERSPACE

December-1998

Category: Expense, Capital, and Clearing

RA: <ALL>

WO	Acct	RA	Loc	Transaction Description		Quantity	Amount
3486	792100	H14	099	AIRPORT ADVERTISING	437865 860384	0	\$5,535.00
3790	992100	C52	098	AIRPORT ADVERTISING	437778 860384	0	\$393.75
3790	992100	C52	028	CATALOG SVS	437779 860384	0	\$225.00
3790	992100	C52	098	AIRPORT ADVERTISING	437780 860384	0	\$345.00
3790	992100	C52	028	AIRPORT ADVERTISING	437781 860384	0	\$3,735.00

							Total:	\$10,233.75
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