

**AVISTA UTILITIES  
RESPONSE TO REQUEST FOR INFORMATION**

JURISDICTION: Washington  
DOCKET NO: UE-991606  
                  UG-991607  
REQUESTER: WUTC  
TYPE: Data Request  
DUE DATE: 3/15/00  
REQUEST NO.: 253

DATE PREPARED: 3/13/00  
WITNESS: Edward Turner  
          Don Falkner  
RESPONDER: Don Falkner  
DEPT: Rates  
TELEPHONE: (509) 495-4326

**REQUEST:**

Please provide a list of payments to Rockey West in 1998 (vendor 858284). Please describe the services provided and its relevance to the regulated gas and electric operations.

**RESPONSE:**

Please see the attached list. The expenses were for Avista Utilities Economic Development recruiting and lead generation. Expenses included developing recruiting brochures, direct mail pieces, and placement in key site selection periodicals and publications. During 1998, Avista embarked on an economic development recruiting campaign to bring new businesses into our area. Customers benefit when new, cost-effective businesses come into the area that spread fixed costs over a larger customer base. Customers also receive indirect benefits when new companies create jobs and improve the local economy.

<b>WUTC</b>		
DOCKET NO. <u>UE-991606</u>		
EXHIBIT # <u>247</u>		
ADMIT	W/D	REJECT
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Sum of TRAN_AMT				
VENDOR_NUM	TRAN_DESC	EXPANDED_DESC	U_MAIN_SUB	Total
858284	402053 858284	PUBLIC RELATION SVS	792300	2,947.42
	411447 858284	PUBLIC REL SERVICE	792300	2,233.85
	413523 858284	PUBLIC RELATION SVS	992100	93.47
	413524 858284	PUBLIC RELATIONS SVS	992100	6,141.76
	442237 858284	PUBLIC RELATIONS SVS	792300	79.53
	443095 858284	PUBLIC RELATION SVS	992100	11,469.59
	443096 858284	PUBLIC RELATIONS SVS	992100	997.03
	443097 858284	PUBLIC RELATIONS SVS	992100	3,231.26
	443098 858284	PUBLIC RELATION SVS	992100	377.81
	446405 858284	PROF SVS AND EXPENSE	992100	1,009.90
	447208 858284	RECRUITMENT MATERIAL	992100	27,775.60
858284 Total				56,357.22
Grand Total				56,357.22