

**AVISTA UTILITIES
RESPONSE TO REQUEST FOR INFORMATION**

JURISDICTION: Washington
DOCKET NO: UE-991606
 UG-991607
REQUESTER: WUTC
TYPE: Data Request
DUE DATE: 3/15/00
REQUEST NO.: 251

DATE PREPARED: 3/13/00
WITNESS: Edward Turner
 Don Falkner
RESPONDER: Don Falkner
DEPT: Rates
TELEPHONE: (509) 495-4326

REQUEST:

Please provide a copy of voucher 442762 paid to WSU. Provide a copy of the related payments as mentioned on the invoice. Describe the product or service purchased and its relevance to the regulated gas and electric operations.

RESPONSE:

The related payment was paid in January of 1999 in the amount of \$3,000. The two payments were an expense for Avista support of Washington State University. Avista received name and logo placement on football scoreboard, public address mentions of sponsorship, opportunities for hosting key commercial and industrial customers at athletic events, and other promotion opportunities. Utility customers benefit when new, cost-effective customers are added or current customers are retained so that fixed costs are spread over a larger customer base. Additionally, Company support of civic/cultural/charitable/educational activities are an expected and necessary aspect of "good corporate citizenship" and are part of the cost of doing business in the communities where we operate.

WUTC		
DOCKET NO. <u>UE-991606</u>		
EXHIBIT # <u>249</u>		
ADMIT	W/D	REJECT
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

863011



Washington State University

Cougar Marketing and Promotions

Bohler Gym B-22
PO Box 641610
Pullman, WA 99164-1610
509-335-0214
FAX 509-335-0299

Stuff # 251

INVOICE 98-667

December 1, 1998

**Washington Water Power
1411 E Mission
Spokane, WA 99220-3727**

ATTN. Ed Renouard, Jr

- 1998-99 Athletic Sponsorship Agreement
 - Payment #1 of 2

TOTAL DUE:	\$16,000.00
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Please remit payment, *including reference to this invoice*,
within 30 days to the following:

*WSU Athletics
Attn. Deborah Schultheis
PO Box 641602
Pullman, WA 99164-1602*

*3486 7921 H14
098
099
[Signature]*

Thank you

GO COUGS!!

442762



Washington State University

Cougar Marketing and Promotions

Bohler Gym B-22
PO Box 641610
Pullman, WA 99164-1610
509-335-0214
FAX 509-335-0299

INVOICE 98-672

January 6, 1999

**Washington Water Power
1411 E Mission
Spokane, WA 99220-3727**

ATTN. Ed Renouard Jr.

- 1998-99 Athletic Sponsorship Agreement
 - Payment # 2 of 2

NET DUE:	\$3,000.00
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Please remit payment, *including reference to this invoice*,
within 30 days to the following:

*WSU Athletics
Attn. Deborah Schultheis
PO Box 641602
Pullman, WA 99164-1602*

3486 7921.00 H14 099

Thank you

~~3299 7909.12 A52 098~~

GO COUGS!!

~~3486 7921.00 H14 099~~

(ED. RENOUARD)
WA

National Collegiate Athletic Association
Pacific-10 Conference

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