

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

DOCKET NO. UE-07 _____

DOCKET NO. UG-07 _____

DIRECT TESTIMONY OF

KAREN S. FELTES

REPRESENTING AVISTA CORPORATION

I. INTRODUCTION

Q. Please state your name, employer and business address.

A. My name is Karen S. Feltes. I am employed as the Senior Vice President of Human Resources and Corporate Secretary for Avista Utilities, at 1411 East Mission Avenue, Spokane, Washington.

Q. Would you briefly describe your educational background and professional experience?

A. Yes. I graduated from the University of Washington with a Bachelor of Arts Degree in Communications with concentrations in Public Relations and Journalism. I went on to receive my M.B.A. from Seattle City University. Prior to joining the Company in 1998, I had a career in human resources for over 20 years. Over the past 10 years I held various senior level HR management positions in both public and private industry, including King County and Microsoft. I have had formal training by the American Compensation Association in the areas of executive compensation and international compensation programs. I am currently a member of the World at Work, formerly the American Compensation Association, as well as a member of the Society for Human Resource Management. In 2001, I was appointed Vice President of Human Resources and in 2006 I became Senior Vice President of Human Resources.

Q. What is the scope of your testimony?

A. I will provide an overview of Avista Corporation's Compensation Program, and I will discuss the role of the Compensation Committee as it relates to setting executive compensation.

Q. Are you sponsoring exhibits in this proceeding?

1 A. No, I am not.

2 **Q. Would you please provide an overview of Avista Corporation's philosophy on**
3 **executive compensation?**

4 A. Yes. At Avista, our overarching compensation philosophy is founded in the belief
5 that our success will be driven by our ability to hire, develop and retain the most competent
6 employees. In an effort to recruit and retain such people, we provide salaries, performance
7 incentives and benefits that are competitive in the marketplace, as benchmarked against other
8 similarly-sized energy companies, in regional and national markets. We utilize this same
9 philosophical approach for employees at all levels in the organization. For our professional
10 levels, we annually collect market competitive data from published salary and budget planning
11 surveys for the Northwest/Western regions, regional utilities and other industries. Based on the
12 market salary information, we continue to assure that our organizational pay structures remain
13 competitive in the market by setting merit budgets and salary range changes to reflect market
14 levels.

15 The main objective in establishing compensation opportunities for executive officers is to
16 provide a link between executive compensation and the goals of:

- 17 • Ensuring quality service to our customers in a cost-effective manner,
18 • Maximizing the value of shareholders' interests, and
19 • Serving Avista's long-term best interests.

20 To achieve these objectives for executives, it is vital to:

- 21 • Tie a significant portion of incentive, or at-risk pay, to key financial performance
22 goals that support and reinforce Avista's annual and long-term strategic goals.

- 1 • Encourage decision-making that meets customers' needs and expectations, as well
2 as decision-making that enhances shareholder value by tying incentive opportunities
3 to attaining customer, corporate and individual goals.

4 **Q. Who is responsible for setting executive compensation, and how is this done?**

5 A. The Compensation Committee of the Board has responsibility for establishing,
6 implementing, and continually monitoring adherence to the Company's compensation
7 philosophy. The Compensation Committee reviews and considers all aspects of the Company's
8 executive compensation programs to ensure they are appropriate, fair, and reasonable, taking into
9 consideration the context of the Company's financial operations and relevant pay practices of
10 comparable companies.

11 The Compensation Committee believes that an effective total compensation plan should
12 be structured to focus executives on the achievement of specific business goals set by the
13 Company and to reward executives for achieving such goals. Therefore, the Compensation
14 Committee has adopted the following key compensation principles to guide the design and
15 ongoing administration of the Company's overall compensation program:

16 Clearly communicate the desired outcomes and use incentive-pay programs as an integral
17 part of total compensation to reward the achievement of performance goals to:

- 18 ○ Achieve cost control targets;
19 ○ Achieve customer service reliability targets;
20 ○ Achieve customer satisfaction targets;
21 ○ Achieve earnings-per-share targets;
22 ○ Achieve relative stock performance levels compared to peers;

- 1 o Create shareholder value;
- 2 o Promote a “one company” perspective among all Company employees;
- 3 o Maintain total compensation at market competitive levels; and
- 4 o Provide a range of payout opportunities based on achieving performance goals.

5 **Q. How is the level and type of executive compensation established, and what**
6 **criteria determine the compensation received by executives?**

- 7 A. The Compensation Committee compensates senior management through a mix of:
- 8 o Base salary;
 - 9 o Short-term performance-based cash incentive compensation;
 - 10 o Long-term equity incentive compensation – performance shares or restricted
11 stock;
 - 12 o Retirement and other benefits.

13 The same approach is used in establishing the total compensation for other employees, as
14 well, within the organization. All employees are offered base salary, the short-term incentive
15 opportunity, and “retirement and other benefits.”¹ The long-term equity incentive plan, however,
16 is only offered to officers, employees that hold “director” positions, and assistant officers. This
17 long-term equity component is used, in part, to ensure that the total compensation package is
18 competitive with compensation offered by other comparable companies in the marketplace. It is
19 also noteworthy that 100 percent of this portion of the compensation (long-term equity incentive
20 plan) is paid by shareholders, and none by customers.

21 **Q. What factors are considered with respect to each component of compensation?**

1 A. Factors evaluated in setting Annual Base Salary for officers include levels of pay
2 among executives in the utility and the diversified energy industry, level of responsibility and job
3 complexity, prior experience, breadth of knowledge, and job performance.

4 Annual Cash Incentives are based on a program shared by all employees of the Company.
5 This program is based on setting performance targets that are strictly customer-focused, and it
6 contains two components:

- 7 • Achieving an operating and maintenance cost-per-customer target,
- 8 • Meeting three minimum standard performance triggers, including:

9 Level of customer satisfaction;

10 Duration of the average outage time for our customers;

11 Number of sustained outages in a year that our average customer experiences.

12 In addition to the customer-driven components for all employees, a portion of the
13 executive officer annual cash incentive opportunity is based on meeting capital spending and
14 earnings-per-share targets. In 2006, all targets, except for outage frequency, were met. As a
15 result, the incentive payouts for all employees were proportionately reduced to reflect that portion
16 of the incentive targets not achieved.

17 The Long-Term Stock Incentive Plan was established by the Board in 2003 to replace
18 stock options. The objectives of this element of compensation are to promote a closer identity of
19 interests between executive officers and Avista's shareholders, focus on long-term performance
20 results, reward relative stock performance levels compared to other mid-cap utilities, and attract

¹ There is also a supplemental retirement plan for officers and some differences in other benefits, all of which are designed to establish a total compensation package that is competitive with that offered by other comparable companies.

1 and retain quality leadership, while increasing shareholder return. In addition to the executive
2 officers, other key contributors in the Company are also part of the long-term incentive plan.

3 In 2006, the plan was adjusted to include a mix of time-vested restricted stock (25%)
4 combined with three-year performance shares (75%). The vesting of these shares over a three-
5 year cycle is intended to enhance the retention element of the executive compensation program.

6 Performance shares are awarded only if Avista's three-year total shareholder return performs at
7 least at the 45th percentile when compared to other peer utilities in the S&P 400 MidCap Utilities
8 Index. The same shareholder return must reach the 55th percentile to fund the stock grants at 100
9 percent. Stock grants can also be funded above 100 percent when the performance target is
10 exceeded. This was the case in 2006, when Avista's total shareholder return was at the 68th
11 percentile; performance shares received were 122 percent of the shares granted. As noted earlier,
12 these performance shares are funded completely by shareholders, and none by customers.

13 The Compensation Committee annually reviews the performance of executives. As part
14 of that review, the Compensation Committee reviews the results of annual performance as
15 compared to target to determine approval of annual incentives as well as long-term incentives.

16 Upon completion of the fiscal year, the Compensation Committee assesses the performance of
17 the Company for each objective of the plan, comparing the actual fiscal year results to pre-
18 determined "threshold," "target," and "exceeds" levels for each objective, and an overall
19 percentage amount for meeting the objectives is calculated and audited.

20 **Q. Are perquisites ("perks") provided to executives?**

21 A. No. Because the Compensation Committee believes that the total compensation
22 program provided to executive officers is fair and market competitive, they have not deemed it

1 necessary to provide any additional benefits in the form of perquisites. Therefore, there are no
2 perquisites provided to the CEO, COO, or any other Avista officer.

3 **Q. What steps does Avista take to ensure that executive compensation is**
4 **competitive in the marketplace?**

5 A. The Compensation Committee annually compares each element of total direct
6 compensation, which includes base salary, annual cash incentives, and the annualized value of
7 long-term incentive grants, against the specific peer group of publicly-traded companies within
8 the energy/utility industry. The companies in the survey universe generally recruit individuals to
9 fill senior management positions who are similar in skills and background to those we recruit,
10 and are the companies with which Avista competes not only for talent, but also for shareholder
11 investment. In 2006, the Compensation Committee engaged Towers Perrin, a nationally
12 recognized consulting firm, to perform a study of the compensation of 30 comparable diversified
13 energy companies in Towers Perrin's Energy Services Executive compensation database with
14 revenues between \$1 billion and \$3 billion to assure the data presented to the Compensation
15 Committee reflected Avista's general size and scope within the market.

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1 *Peer Group Companies*

2

3 The companies comprising the Compensation Peer Group are:

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| | |
|--------------------------------------|------------------------------------|
| AGL Resources, Inc. | Allegheny Energy, Inc. |
| Aquila, Inc. | Atmos Energy Corporation |
| Black Hills Energy | Equitable Resources, Inc. |
| Great Plains Energy, Inc. | Hawaiian Electric Industries, Inc. |
| LG&E Energy Corp. | MidAmerican Energy Company |
| MDU Resources Group, Inc. | Nicor, Inc. |
| New York Power Authority | NorthWestern Energy |
| NSTAR | Oglethorpe Power Corporation |
| Peoples Energy | Pinnacle West Capital Corporation |
| PNM Resources, Inc. | Portland General Electric Company |
| Puget Energy | Salt River Project (SRP) |
| TECO Energy, Inc. | Texas Genco Holdings, Inc. |
| UIL Holdings Corporation | UniSource Energy Corporation |
| United States Enrichment Corporation | Vectren Corporation |
| Washington Gas | Westar Energy |

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6 The Compensation Committee also reviews proxy data on the top five (5) highest paid

7 officers for the companies making up the S&P's 400 Utilities Index. This is the same group that

8 we use to measure relative performance in our Long-Term Incentive Plan. The review includes

9 an evaluation of base salary, annual incentive opportunities, and long-term incentives.

10 The comparable data review also included four regional peers: Puget Energy, MDU

11 Resources Group, Inc., Sierra Pacific Resources, and IDACORP, Inc. The Committee does not

12 consider compensation data from PUD or non-investor owned utilities, due to the difference in

13 scope and breadth of responsibilities in publicly-traded companies. The Committee uses data

14 from publicly-traded companies within the energy/utility industry as they consider these peer

15 group companies.

16 The Compensation Committee is also provided with benchmark information regarding

17 the competitive level of health benefits and retirement benefit levels on a periodic basis.

1 External consultants are utilized to benchmark the benefit programs offered to regular employees
2 in similarly situated peer companies within the energy/utility industry.

3 **Q. What portion of executive compensation is included in the rates of customers**
4 **of Avista Utilities?**

5 A. In recent years, the total compensation for Avista's executives (particularly the top
6 five Named-Executive-Officers) has been predominantly funded by Avista's shareholders.

7 As an example, as explained earlier, none of the long-term equity incentive is paid by
8 customers. In addition, the portion of the annual cash incentive that is related to meeting
9 shareholder targets, such as earnings per share, is also not paid by customers. And finally, a
10 portion of officer salaries is also allocated to subsidiary operations, which further reduces the
11 total compensation paid by customers.

12 For 2006, approximately 62 percent of the top five Named-Executive-Officers' base
13 salary was included in retail rates². Since the foundation of the Annual Cash Incentive Plan is
14 centered on customer service metrics, a portion of the costs of that program, 16 percent for 2006,
15 is also included in rates. Long-term stock incentive awards are paid solely by shareholders and
16 not by customers of Avista Utilities. In aggregate, then, for 2006, 24 percent of the top five
17 officers' total compensation is included in our customers' rates, with the remaining 76 percent
18 being paid entirely by Company shareholders.

19 The table in Illustration 1 below shows: 1) compensation components for the top five
20 officers for 2006, 2) dollar amounts and percentages currently included in rates, and 3) dollar
21 amounts and percentages of compensation proposed to be included in rates in this case.

1 **Illustration 1**

| Executive Compensation | 2006 Amount paid to Top 5 Executives | Amount Currently Authorized in Rates from Dockets UE-050482 & UG-050483 | Average % Currently Authorized in Rates | Amount Proposed in Rates per this Filing | Average % Proposed in Rates per this Filing |
|----------------------------------|--------------------------------------|---|---|--|---|
| Base salaries | \$1,904,220 | \$1,184,213 | 62% | \$1,233,542 | 65% |
| Annual Cash Incentive | \$1,519,985 | \$ 244,237 | 16 % | \$ 370,392 | 24 % |
| Long-term Stock Incentive | \$2,432,567 | 0 | 0 | 0 | 0 |
| Total 2006 Salary and Incentives | \$5,856,772 | \$1,428,448 | 24 % | \$1,603,933 | 27 % |

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3 **Q. How does the average base pay included in rates for the top five officers**
4 **compare with that of other employees in the Company?**

5 A. The table in Illustration 2 below provides a comparison of the base pay currently in
6 rates for the top five officers, with several of the general employee classifications in the
7 Company. The Director classification includes all top management employees who are not
8 elected officers of the Company. The Professional group includes all exempt employees who are
9 not directors or executives. The Craft classification includes all union employees who are full-
10 time, part-time and temporary.

11 **Illustration 2**

| 2006 Year-End Base Salary Currently Authorized in Rates | | 2006 Year-End Average Salary per Job Classification | | |
|---|---------------------------|---|---------------------------------|---------------------------------|
| Executive | | Director - \$132,048 | Professional - \$77,766 | Craft - \$71,323 |
| Position/s | 2006 Year-End Base Salary | Comparative Ratio to Position/s | Comparative Ratio to Position/s | Comparative Ratio to Position/s |
| Top 5 * averaged | \$236,843 | 55.8% | 32.8% | 30.1% |

* Top 5 officers changed during this time period

² Actual System amount in retail rates determined from amount included in rates for each most recent state general rate case: WA, ID, OR.

1 The table shows that the base pay for these job classifications ranges from 30.1% to
2 55.8% of the base pay in rates for the top five officers.

3
4 **Q. Would you please provide a comparison of the 2006 average year-end total**
5 **compensation for the job classification of Director, Professional, and Craft to the total**
6 **compensation of the top five executives, which is currently paid by customers?**

7 A. Yes, the table in Illustration 3 below shows a comparison of the 2006 average year-
8 end total compensation for the various job classifications to the total compensation of the top five
9 executives, which is currently paid by customers. Long-term equity incentives are not
10 represented in this chart because, as discussed in my previous testimony, none of these long-term
11 equity incentives are paid by customers.

12 **Illustration 3**

| 2006 Total Compensation Currently Authorized in Rates | | 2006 Average Year-End Total Compensation ** per Job Classification | | |
|---|---------------------------|--|---------------------------------|---------------------------------|
| Executive | | Director - \$153,395 | Professional - \$85,310 | Craft - \$72,142 |
| Position/s | 2006 Total Compensation** | Comparative Ratio to Position/s | Comparative Ratio to Position/s | Comparative Ratio to Position/s |
| Top 5 * averaged | \$285,690 | 53.7% | 29.9% | 25.3% |

* Top 5 officers changed during this time period

** Includes average 2006 year-end base pay plus average 2006 short-term cash incentive target

13
14 The table shows that the total compensation for these job classifications ranges from
15 25.3% to 53.7% of the total compensation in rates for the top five officers.

16 **Q. Does this conclude your pre-filed direct testimony?**

17 A. Yes.