

FAMILY MOVERS



Let our family move yours

TOLL FREE: 1-877-492-6551

www.thefamilymovers.com

METROPOLITAN / FAMILY MOVERS, INC

August 17, 2012

WUTC
1300 S. Evergreen Park Drive SW
PO Box 47250
Olympia, WA 98504
P: 360-664-1222
Fax: 360-586-1181
Email: info@utc.wa.gov

Re: Docket No. TV-121254

Dear Commission:

We oppose granting permanent Household Goods Carrier Authority to applicant Friends & Family Moving & Storage, Inc. (Permit No. HG062096).

Reasoning:

1. We believe that this carrier's trade name is in violation of WAC 480-15-390 that states:
 - (2) A carrier may not operate under a name that is similar to another carrier unless...
 - (a) The carrier whose name is similar has given written permission to use the name [SUCH PERMISSION HAS NEVER BEEN GRANTED]
 - (b) ...the commission must first determine that the use of the similar name will not mislead the shipping public or result in unfair or destructive competitive practices.
2. We believe that this carrier's trade name is in violation of WAC 480-15-390 (2) (a), in that, **FAMILY MOVERS** (HG-5966) have never "given written permission" to Friends & **FAMILY MOVING**.

RECEIVED
PROPERTY MANAGEMENT
2012 AUG 27 AM 8:04
STATE OF WASH
UTIL. AND TRAN
COMMISSION

3. Common sense reveals the obvious name similarity, and the greater propensity for consumers to be confused and misled.

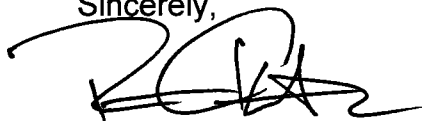
4. We therefore believe that this carrier's trade name is in violation of WAC 480-15-390 (2) (b), in that, the name similarity between **FAMILY MOVERS** and Friends & **FAMILY MOVING** has indeed confused and therefore has "*mislead the shipping public or result in unfair or destructive competitive practices*" according to customer feedback over the past several years.

5. Logic dictates that the Commission would also be in agreement with the above reasoning; otherwise, if it did not oppose granting permanent HHG Carrier Authority to **Friends & Family Moving**, it would also not oppose Family Movers adding an additional d.b.a. of **Family & Friends Movers**.

For the above stated reasons, we oppose granting permanent Household Goods Carrier Authority to applicant Friends & Family Moving & Storage, Inc. (Permit No. HG062096).

Thank you for your consideration in this long overdue matter.

Sincerely,



Ron Cronkhite / CEO
Family Movers

Docket

August 3, 2012

This list of permanent operating authority applications pending and temporary operating authority applications granted is issued under the provisions of Title 81 and WAC 480 of the Commission's Laws and Rules.

PERMANENT Household Goods Carrier Authority Application Pending

As provided in WAC 480-15-340 Household Goods Carrier permanent authority application filings are subject to comment for 30 days from the date they appear on this docket. Comments may be in the form of statements supporting or protesting the application and must be filed according to this rule.

<u>Application</u>	<u>Date Filed</u>	<u>Applicant & Service Desired</u>
Docket No. TV-121254	08/01/12	Friends & Family Moving & Storage, Inc. 11914 SE 206th St. Kent WA 98031
Permit No. HG062096		

Application for authority to transfer all rights under Household Goods Permit HG-62096 standing in the name of Friends & Family Moving & Storage, Inc., by John Muse. The authority to be transferred is as follows:

Household Goods and General Commodities (excluding Armored Car Service and Hazardous Materials) in the state of Washington.

#####