

Exhibit No. ___ (PMS-15)

Docket No. UT-040788

Witness: Paula M. Strain

**BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION
COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

VERIZON NORTHWEST INC.,

Respondent.

DOCKET NO. UT-040788

**EXHIBIT TO TESTIMONY
OF
PAULA M. STRAIN
REGARDING REVENUE REQUIREMENTS**

**STAFF OF
WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION**

Verizon NW Response to Staff Data Request No. 249

November 22, 2004

Before the

WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

Docket No. UT-040788

VERIZON NORTHWEST INC.

RESPONSE TO STAFF DATA REQUEST NO. 249

June 11, 2004

Data Request No. 249 (Trimble testimony):

For each year from 1983 through the present, please provide a schedule showing the revenues received by Verizon Northwest Inc., or its predecessor Washington companies, from their directory affiliates. Please describe the type of revenue (e.g., publishing fees, subscriber listing fees), the dollar amount(s) of each type of revenue for that year, and the basis upon which the fees or revenues were calculated (e.g., cost plus fair return, retention ratio, market pricing). If these arrangements are reflected in affiliate agreements filed with the WUTC under RCW 80.16, please provide the date of filing and WUTC docket number if available.

RESPONSE:

Verizon objects to the wording of the question because it contains assumptions that are incorrect, in that it does not reflect the actual relationship between Verizon Northwest and the directory affiliate. Prior to 2000, Verizon Northwest did not receive revenue from the directory affiliate. Verizon Northwest performed billing and collection for the franchise directory revenue and remitted the directory affiliate share of this revenue to the affiliate per the Master Directory Publishing Agreement. The revenue data available for the years prior to 2000 is Verizon Northwest's share of the directory revenue per the referenced agreement.

Without waiver of the foregoing, attached is a schedule (Attachment 249) detailing directory revenue, FCC Account 5230, and billing and collection revenue, FCC account 5270, for the requested period.

Prior to year 2000, directory revenues were booked in accordance with the Master Directory Publishing Agreement and its predecessors (retention ratio). Starting in 2000, directory revenues are booked in accordance with the Directory Publishing and Information Provisioning Agreements filed on December 19, 2000 (market based on FCC orders).

Associated Affiliate Agreements, dates of filing, and WUTC Docket Nos. are as follows:

Telephone Directory Publishing Agreement - filed 9/15/1969, Docket No. U9927

Amendments to Telephone Directory Publishing Agreement - filed 7/19/77

Directory Publishing Agreement - filed 4/19/85

Master Directory Publishing Agreement - filed 9/3/91*

Amendment 1 to Master Directory Publishing Agreement - filed 5/25/93

Publishing and Information Provisioning Agreements - filed 12/19/00, Docket
No. UT-002031

Billing & Collection Agreement - filed 5/4/00

Adproof Service Agreement - filed 4/1/96

Adproof Service Agreement - filed 4/19/00, Docket No. UT-000600

Amendments 1 and 2 to Adproof Service Agreement - filed 8/14/00

Docket No. UT-040788 -
WUTC Staff Data Requests to Verizon No. 249
June 11, 2004

* Approved 9/24/92 as a result of the GTE-Contel merger Docket No. UT-910499

Prepared By: Jane Lee, Judy Geise, Richard Potter
Date: June 8, 2004
Witness: Nancy Heuring, Dennis Trimble

Verizon Response to WUTC Staff Data Request No. 249
UT-040788

Attachment 249

Year	FCC Acct	Type of Revenue	Basis	Total Company Amount (000's)	
1983	5230	Master Publishing Agreement	Retention Ratio		Not Readily Available
1984	5230	Master Publishing Agreement	Retention Ratio		Not Readily Available
1985	5230	Master Publishing Agreement	Retention Ratio		Not Readily Available
1986	5230	Master Publishing Agreement	Retention Ratio		Not Readily Available
1987	5230	Master Publishing Agreement	Retention Ratio		Not Readily Available
1988	5230	Master Publishing Agreement	Retention Ratio	17,047	Does Not Include Contel of the Northwest, Inc.
1989	5230	Master Publishing Agreement	Retention Ratio	18,685	"
1990	5230	Master Publishing Agreement	Retention Ratio	20,258	"
1991	5230	Master Publishing Agreement	Retention Ratio	33,672	Includes Contel of the Northwest, Inc.
1992	5230	Master Publishing Agreement	Retention Ratio	27,511	"
1993	5230	Master Publishing Agreement	Retention Ratio	37,095	"
1994	5230	Master Publishing Agreement	Retention Ratio	29,216	"
1995	5230	Master Publishing Agreement	Retention Ratio	31,415	"
1996	5230	Master Publishing Agreement	Retention Ratio	31,144	"
1997	5230	Master Publishing Agreement	Retention Ratio	32,065	"
1998	5230	Master Publishing Agreement	Retention Ratio	32,308	"
1999	5230	Master Publishing Agreement	Retention Ratio	34,494	"
2000	5230	Subscriber Listing Fees	Tariff	4,000	"
2001	5230	Subscriber Listing Fees	Tariff	2,315	"
2002	5230	Subscriber Listing Fees	Tariff	1,116	"
2003	5230	Subscriber Listing Fees	Tariff	1,191	"

Year	FCC Acct	Type of Revenue	Basis	Billing and Collection Revenues (000's)		
				Interstate	Intrastate	Total
2000	5270	Billing & Collect.	Market	(34)	67	33
2001	5270	Billing & Collect.	Market	173	34	207
2002	5270	Billing & Collect.	Market	105	53	158
2003	5270	Billing & Collect.	Market	65	33	99