

**EXH. AJP-__X
DOCKET UE-210795
2022 PSE CEIP
WITNESS: AUSTIN J. PHILLIPS**

**BEFORE THE
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

In the Matter of
PUGET SOUND ENERGY, INC.
2021 Clean Energy Implementation Plan

Docket UE-210795

**EXHIBIT TO THE CROSS-EXAMINATION OF
AUSTIN J. PHILLIPS
ON BEHALF OF NW ENERGY COALITION AND FRONT AND CENTERED**

JANUARY 24, 2023

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

**Docket UE-210795
Puget Sound Energy
PSE 2021 Clean Energy Implementation Plan**

FRONT AND CENTERED AND NW ENERGY COALITION DATA REQUEST NO. 196:

Topic: Phillips Testimony (VP Designations)

Witness Phillips testified that some key vulnerability factors such as low-income status, high energy burden, and disconnection history are available at the customer level." What other socioeconomic or demographic information does PSE current collect about its customers? For each type of information, please indicate the percentage of customers for which PSE has this information and the source of the information.

Response:

Puget Sound Energy (PSE) objects to Front and Centered and NW Energy Coalition's Data Request No. 096 to the extent it misrepresents or mischaracterized the referenced testimony. Without waiving such objections, and subject thereto, PSE's responds as follows: PSE does not "collect" socioeconomic or demographic information about its customers. PSE purchases market research data from Experian estimating customer attributes, including the following items with the corresponding percentages:

Field name	Percent Match	Purchased after CEIP filed
Educational Attainment	99%	
Number of Adults in Living Unit	100%	X
Number of Children in Living Unit	21%	X
Discretionary Spend Estimate level	100%	
Discretionary Spend Estimate	100%	
Individual to County Median Income Index	100%	
Housing Tenure	75%	
Household Composition	85%	X
Age	87%	
Ethnicity	85%	
Language Preference	87%	
Occupation	99%	
Estimated Household Income	100%	