

**BEFORE THE WASHINGTON STATE
UTILITIES AND TRANSPORTATION COMMISSION**

In the Matter of the Petition of)
) **DOCKET NO. UT-033044**
QWEST CORPORATION)
)
To Initiate a Mass-Market Switching)
And Dedicated Transport Case)
Pursuant to the Triennial Review)
Order)

DIRECT TESTIMONY

OF

DOUGLAS DENNEY

AND

ARLEEN M. STARR

ON BEHALF OF

**AT&T COMMUNICATIONS OF THE PACIFIC NORTHWEST, INC.,
AT&T LOCAL SERVICES ON BEHALF OF TCG SEATTLE, AND TCG
OREGON
(COLLECTIVELY "AT&T")**

DS0 COST TOOL

December 22, 2003

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1 **I. INTRODUCTION**

2 ***DOUGLAS DENNEY***

3 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

4 A. My name is Douglas Denney. I work at 1875 Lawrence Street in Denver,
5 Colorado.

6 **Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?**

7 A. I am employed by AT&T as a Manager with Network Services, in the Local
8 Services and Access Management group. My responsibilities include tracking,
9 reviewing and analyzing local wholesale prices in Qwest's region; reviewing cost
10 studies; and representing AT&T as a witness in state regulatory proceedings in the
11 region relating to local wholesale price/cost issues.

12 **Q. PLEASE DESCRIBE YOUR EDUCATION AND PROFESSIONAL
13 BACKGROUND.**

14 A. I received a B.S. degree in Business Management in 1988. I spent three years
15 doing graduate work at the University of Arizona in Economics, and then I
16 transferred to Oregon State University where I have completed all the
17 requirements for a Ph.D. except my dissertation. My field of study was Industrial
18 Organization, and I focused on cost models and the measurement of market
19 power. I taught a variety of economics courses at the University of Arizona and
20 Oregon State University. I was hired by AT&T in December of 1996 and have
21 spent most of my time with the Company analyzing cost models.

1 I have testified before most commissions in Qwest's 14-state territory on cost
2 models -- including the HAI Model, BCPM, GTE's ICM, U S WEST's UNE cost
3 models, and the FCC's Synthesis Model. I have also testified about issues
4 relating to the wholesale cost of local service -- including universal service
5 funding, unbundled network element pricing, geographic deaveraging, and
6 competitive local exchange carrier access rates.

7 ***ARLEEN M. STARR***

8 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

9 A. My name is Arleen M. Starr. My business address is 1875 Lawrence Street,
10 Denver, Colorado 80202.

11 **Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?**

12 A. I am employed by AT&T as a manager in the Local Services and Access
13 Management organization. My responsibilities include analyzing local exchange
14 carriers' intrastate costing and pricing methodologies and studies. As an expert
15 witness, I have submitted testimony on local and access cost and price issues
16 within AT&T's Western Region. I have previously submitted testimony in
17 Arizona, Colorado, Idaho, Iowa, Minnesota, Montana, Nebraska, New Mexico,
18 North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming.

19 **Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND.**

20 A. I graduated from DePaul University in 1983 with a Bachelor of Science degree in
21 Commerce, with an emphasis in Accounting. I received a Masters of Business

1 Administration from DePaul University in 1990, with an emphasis in Finance. I
2 have also completed various training seminars offered by AT&T and other
3 educational organizations in marketing, economics, accounting, and costing
4 methods in the telecommunications field.

5 **Q. PLEASE DESCRIBE YOUR WORK EXPERIENCE.**

6 A. I began my career with AT&T in 1984 in the Consumer Marketing Department. I
7 had various responsibilities in this organization, including managing the expense
8 and capital budgets. From 1986 to 1990, I held various positions in the Financial
9 Regulatory Department in Chicago. My responsibilities included intrastate
10 financial analysis and providing reports and data to the regulatory commissions in
11 the Central Region. From 1992 to 1996, I worked in the product equipment
12 business, with financial responsibilities in the product management, sales, and
13 service areas. I assumed my current responsibilities in May of 1996.

14 **II. PURPOSE AND SUMMARY OF TESTIMONY**

15 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

16 A. The purpose of my Direct Testimony is to describe and quantify the significant
17 cost disadvantages, as recognized by the Federal Communications Commission
18 (“FCC”) in the Triennial Review Order, that an efficient competitive local
19 exchange carrier (“CLEC”) would confront in attempting to serve mass-market
20 customers if continued access to unbundled local switching and the unbundled

1 network element platform (“UNE-P”) were denied.¹ To make this quantification,
2 I employ the DS0 Impairment Analysis Tools (“Tools”) developed by AT&T, and
3 I explain why the Tools are the appropriate analytical framework to use in
4 establishing the “cost disadvantage” for any efficient CLEC, describe how the
5 Tools have been used to quantify that cost, and report the per line “cost
6 disadvantage” quantified by the Tools for CLECS in each of Washington’s three
7 LATAs.

8 **Q. HOW IS YOUR TESTIMONY ORGANIZED?**

9 A. This Section, Section II, summarizes the remainder of this testimony and the
10 range of the cost of impairment an efficient CLEC would incur if it were required
11 to serve the mass-market using its own switches and Qwest’s unbundled Loops
12 (“UNE-L”) in Qwest’s operating territory in Washington. Section III provides an
13 overview of the network architecture that would be deployed -- absent access to
14 UNE-P -- by an efficient CLEC relegated to providing service using UNE-L to
15 the mass-market and how that network architecture compares with the incumbent
16 Local Exchange Carrier’s (“ILEC’s”) network design. Section III also
17 summarizes the cost impact of the CLEC’s differing network design, how I have
18 quantified this cost differential using the Tools, and why the Tools are appropriate
19 for determining an efficient CLEC’s cost disadvantage vis-à-vis Qwest. Section

¹ *In the Matter of Review of the Section 251 Unbundling Obligations of Incumbent Local Exchange Carriers, Implementation of the Local Competition Provisions of the Telecommunications Act of 1996, and Deployment of Wireline Services Offering Advanced Telecommunications Capability*, CC Docket Nos. 01-338, 96-98 & 98-147, Report and Order and Order on Remand and Further Notice of Proposed Rulemaking, FCC 03-36 (rel. Aug. 21, 2003) (“*Triennial Review Order*” or “*TRO*”).

1 IV explains in greater detail each tool that comprises the Tools. In doing so,
2 Section IV makes extensive reference to the support documentation provided with
3 the Tools and that are attached to my testimony. Given the extensive amount of
4 support documentation provided, the operation of the Tools is only briefly
5 described in this testimony. And finally, Section V, reports the CLEC per line
6 “cost disadvantage” for each of Washington’s three LATAs.

7 **Q. PLEASE IDENTIFY ALL OF THE ATTACHMENTS TO YOUR TESTIMONY.**

8 **A. The exhibits to my testimony include:**

9 **Exhibit DD-2:** DS0 Impairment Analysis Tools (DAS Exhibit 1).

10 **Exhibit DD-3:** DS0 Impairment Technical Appendix – describes in detail the
11 operation of the separate workbooks that comprise the Tools (DAS Exhibit 3).

12 **Exhibit DD-4:** Inputs Documentation – validates the inputs used by the Tools
13 (DAS Exhibit 2).

14 **Exhibit DD-5:** CLEC Cost Disadvantage Results for Washington LATAs No.
15 672, 674, and 676 (DAS Exhibit 4).

16 **Exhibit DD-6:** January 14, 2003 Ex Parte letter to Chairman Powell from James
17 C. Smith, Senior Vice President of SBC.

18 **Exhibit DD-7:** February 4, 2003 Ex Parte letter from Joan Marsh, AT&T
19 Director of Federal Government Affairs, to Ms. Marlene Dortch, Secretary,
20 Federal Communications Commission in CC Docket Nos. 01-338, 96-98, and 98-
21 147.

1 Q. PLEASE SUMMARIZE YOUR TESTIMONY.

2 A. Relying on the network architecture of an efficient CLEC, as described in the
3 Direct Testimony of AT&T witness Robert V. Falcone, my testimony quantifies
4 the cost disadvantages an efficient CLEC would confront in attempting to serve
5 mass-market customers if continued access to unbundled local switching, hence
6 UNE-P, was denied. Specifically, the analysis performed by the Tools described
7 herein simply measures the minimum additional costs an efficient CLEC would
8 incur if continued access to unbundled local switching was denied and the CLEC
9 was required to serve the mass-market using its own switch and UNE-L. The
10 Tools are employed to calculate the costs that CLECs would face in three broad
11 categories: (1) preparation of the loop for transport from Qwest central offices
12 (including DSO equipment infrastructure and collocation); (2) the transport
13 between the ILEC's central offices and the CLEC's switch; and (3) the customer
14 transfer costs for hot cuts.

15 Based upon the calculations performed by the Tools, an efficient CLEC that uses
16 self-provided switching and UNE-L would face substantial costs relative to Qwest
17 in each geographic market served by Qwest. Those cost disadvantages range
18 from a high of \$ 15.06 per line per month to a minimum of \$ 9.66 per line per
19 month in Washington.

1 Q. WOULD THE COST DISADVANTAGES YOU CALCULATE RESULT IN THE
2 CLEC BEING IMPAIRED IN ITS ABILITY TO PROVIDE SERVICE TO MASS-
3 MARKET CUSTOMERS IN WASHINGTON?

4 A. Yes, based on the cost disadvantages described in this testimony, an efficient
5 CLEC would face significant and insurmountable costs that are not incurred by
6 Qwest and that I believe those costs would constitute a barrier to entry in
7 Washington under any analysis.

8 **III. BACKGROUND AND SUMMARY OF RESULTS**

9 Q. DID THE FCC MAKE A NATIONAL FINDING WITH RESPECT TO MASS-
10 MARKET CUSTOMERS?

11 A. Yes. The FCC found on a national basis that CLECs are impaired in serving the
12 mass-market in the absence of unbundled ILEC switching.² The FCC based its
13 finding on the simple proposition that CLECs cannot use their own switches, in
14 lieu of the ILECs' switches, unless they can connect their switches to their end-
15 users' loops. Starting from the basic premise that an economic connection
16 between the local loop and a CLEC switch is a condition of non-impairment in the
17 absence of unbundled switching, the FCC noted the evidence in its record
18 indicating the large disparity between the cost that CLECs incur to connect their
19 end-users' loops to their own switches and the significantly lower cost that the
20 ILECs incur to do the same thing.³

² TRO at ¶¶ 422, 459.

³ *Id.* at ¶¶ 479-481.

1 Q. HOW DID THE FCC CHARACTERIZE THE COST DISADVANTAGE THAT
2 WOULD BE ENCOUNTERED BY CLECS?

3 A. The FCC recognized that the “absolute cost advantages” enjoyed by an ILEC can
4 constitute a barrier to entry that would satisfy the impairment standard.⁴ Citing
5 evidence in the record, the FCC concluded that “even using the most efficient
6 network architecture available for entry using the UNE-L strategy, [CLECs] are at
7 a significant cost disadvantage vis-à-vis the incumbent in all areas.”⁵ The FCC
8 acknowledged the CLECs need to deploy equipment to “backhaul” the customer’s
9 loop to the CLEC switch in connection with UNE-L, stating “the need to backhaul
10 the circuit derives from the use of a [CLEC] switch in a location relatively far
11 from the end user’s premises. This effectively requires competitors to deploy
12 much longer loops than the incumbent.”⁶ The FCC also acknowledged that
13 CLECs face additional costs to extend their customers’ loops from collocations in
14 the ILECs’ serving offices to distant CLEC switches.⁷

15 Q. WHAT ARE THE ADDITIONAL COSTS THAT A CLEC WOULD INCUR TO
16 SERVE ITS CUSTOMERS USING UNE-L?

17 A. As the FCC recognized, a CLEC seeking to serve mass-market customers using
18 its own switches must first incur the costs for extending or “backhauling” a
19 customer loop from the ILEC, here Qwest, central office(s) to the physical

⁴ *Id.* at ¶ 90.

⁵ *Id.* at ¶ 479.

⁶ *Id.* at ¶ 480.

⁷ *Id.* at ¶ 476.

1 locations where its switches are located. "Backhaul" is the process of connecting
2 a UNE-L from a Qwest central office through the CLEC's collocation area in that
3 central office to the CLEC's switch at a distant location. As described in Mr.
4 Falcone's testimony, creation of this infrastructure necessarily entails: (1)
5 preparation of the loop for transport out of the Qwest's wire centers, (2)
6 transporting the traffic back to the CLEC's switch location, and (3) the cost to
7 transfer service from the ILEC to the CLEC known as a "hot cut."

8 The cost to prepare the loop for transport out of Qwest's wire center includes the
9 costs of collocation as well as the costs for Digital Loop Carrier ("DLC") and
10 related transmission equipment (located in that collocation space) needed to
11 prepare CLEC customers' traffic for efficient transport to the CLEC switches.

12 Next, the CLEC would incur the cost of the transport facilities needed to carry its
13 UNE-L traffic from the collocation in the Qwest wire center to the CLEC's
14 distant switch.

15 An efficient CLEC must also incur the costs associated with "hot-cuts." Hot-cut
16 is a term that has been used to refer to the transfer of active customer service from
17 Qwest's switch to a CLEC's switch.

18 Collectively, these costs are referred to as the CLECs' "backhaul infrastructure,"
19 and they represent costs that only CLECs must bear in order to provide service to
20 mass-market customers using UNE-L. My analysis, therefore, includes all of

1 these cost components in calculating the minimum cost disadvantages an efficient
2 CLEC would face.⁸

3 **Q. HOW DOES THE CLEC NETWORK DESIGN DIFFER FROM QWEST'S**
4 **NETWORK DESIGN?**

5 A. As discussed above and in the Network Architecture testimony of Robert V.
6 Falcone, in order to extend customer loops to its switches, a CLEC must establish
7 collocation space in each Qwest wire center where it seeks to provision service. It
8 must install and maintain DLC equipment in each Qwest central office where the
9 customer's analog loops (voice grade UNE-loops) are located. This DLC
10 equipment is used to digitize, concentrate, and multiplex the traffic delivered over
11 these analog loops to permit efficient backhaul from the Qwest central office
12 where the customer's loop terminates to the distant CLEC switch, without
13 substantially reducing the quality of the customer's voice service.

14 In addition, the CLEC must transport the UNE-L traffic back to its switch. It
15 must then arrange for, and pay Qwest's charges for a hot cut.

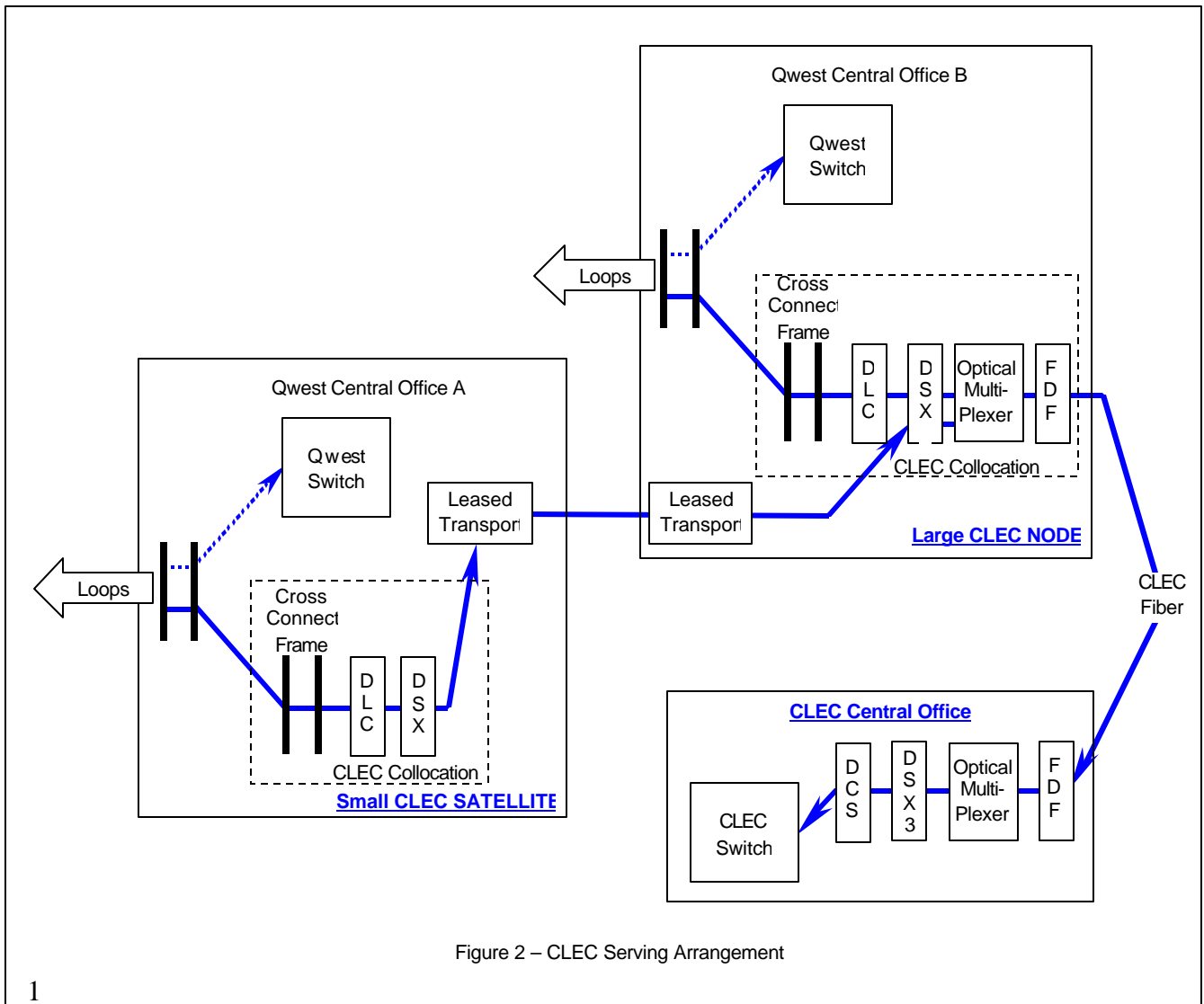
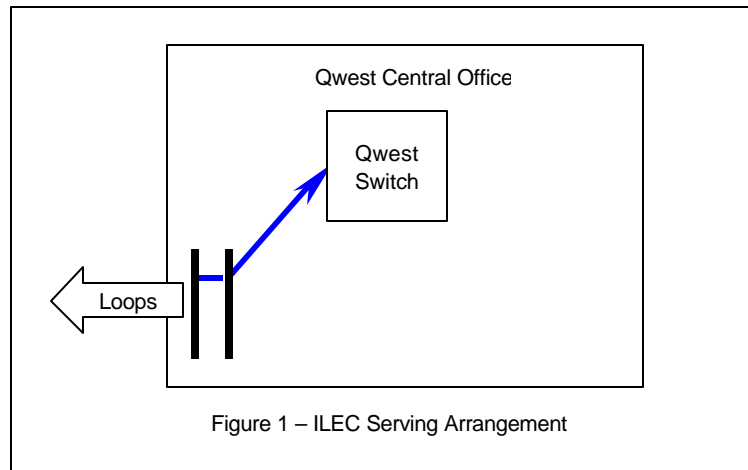
16 In contrast, Qwest connects its loops and switching using a simple, inexpensive
17 copper wire pair cross-connection in the central office where its loops terminate.

18 Thus, Qwest's "backhaul" network consists of only a relatively short pair of
19 jumper wires.

⁸ There are additional costs associated with the CLEC's use of its own switch and interoffice transport that must be considered in the overall cost of providing service to mass-market customers using UNE-L. These costs are not addressed in this analysis but are reflected in the business case analysis presented by AT&T in the Direct Testimony of Michael Baranowski.

1 Q. DO YOU HAVE DIAGRAMS THAT COMPARE THESE TWO NETWORK
2 ARCHITECTURES?

3 A. Yes. Figure 1 depicts Qwest's method of loop connectivity. Figure 2 depicts the
4 equivalent facilities required by an efficient CLEC to achieve this same level of
5 connectivity.



1 Figure 2 traces the facilities that an efficient CLEC must deploy to connect a
2 customer's loop to its switch (*i.e.*, the solid blue lines running from Qwest Central
3 Office A to Qwest Central Office B, and from Qwest Central Office B to the
4 CLEC Central Office switch location). These facilities are significantly more
5 extensive, hence costly, than the facilities Qwest needs to perform the same
6 functions, *i.e.*, the blue line in Figure 1, running between the vertical and the
7 horizontal sides of the Main Distribution Frame ("MDF").

8 The basic network diagram in Figure 2 will be used again in Section IV, where I
9 will highlight the specific components of the network that correspond with each
10 of the Tools and the costs they produce.

11 **Q. DO THESE DIFFERENCES IN NETWORK DESIGN CAUSE CLECS TO INCUR**
12 **HIGHER COSTS THAN QWEST TO PROVIDE SERVICE TO MASS-MARKET**
13 **CUSTOMERS?**

14 **A.** Yes. The crucial economic fact is that the cost the CLEC incurs to backhaul the
15 UNE-L traffic to the CLEC switch and to effectuate hot cuts are not incurred by
16 Qwest, whose "backhaul" network consists of only a simple set of jumper wires
17 and no additional electronic devices.

18 Collectively, an efficient CLEC's costs associated with collecting and
19 backhauling its customers' loops to its switch create a substantial barrier to
20 market entry in Washington. This backhaul disadvantage also represents a
21 significant component of Qwest's contribution margin that would be insulated

1 from competitive pressures, even if efficient CLECs actually entered these
2 markets in the face of such a disadvantage.

3 **Q. HOW HAVE YOU QUANTIFIED THE COST THAT THE EFFICIENT CLEC**
4 **WOULD INCUR PROVIDING SERVICE TO THE MASS-MARKET USING UNE-**
5 **L VIA THIS NETWORK DESIGN?**

6 A. I have employed certain analyses, the “DS0 Impairment Tools,” to quantify the
7 *additional* costs of loop connectivity incurred by CLECs, but not by Qwest, if
8 CLECs are required to provide facilities-based mass-market local services using
9 UNE-L, attached as Exhibit DD-2. Specifically, the Tools are designed to
10 quantify the minimum additional equipment and network functionality that an
11 efficient CLEC would need to, in essence, *extend* a UNE -L obtained from a
12 Qwest central office to its own switch.

13 In performing this analysis, I have followed the FCC’s admonition not to examine
14 results for a specific CLEC; instead, my analysis focuses on an efficient CLEC. I
15 also have made a conscious effort to be conservative, as described further herein,
16 with respect to inputs and assumptions.

17 **Q. WHAT EXACTLY ARE THE TOOLS?**

18 A. The Tools are three workbooks, each comprised of a collection of spread sheets
19 that calculate the cost that an efficient CLEC would have to employ to serve the
20 mass-market absent access to Qwest’s local switching UNE. These three
21 workbooks are the Facility Ring Processor, the Transport Impairment Analysis
22 Tool, and the DS0 Impairment Analysis Tool workbook, collectively the “DS0

1 Impairment Analysis Tools” or the “Tools”. Each tool/workbook is explained in
2 greater detail in Section IV. The output or result produced by the third of these
3 workbooks, *i.e.*, DSO Impairment Analysis tool workbook, is the efficient CLEC’s
4 “cost disadvantage.”

5 **Q. THE FCC CRITICIZED THE COST ANALYSES THAT WERE PRESENTED BY**
6 **SEVERAL PARTIES, INCLUDING AT&T, IN THE TRIENNIAL REVIEW**
7 **ORDER. HAS AT&T ADDRESSED THE FCC’S CRITICISMS IN THE TOOLS**
8 **YOU ARE PRESENTING IN THIS PROCEEDING?**

9 A. Yes. While acknowledging the existence of substantial cost disadvantages, the
10 FCC stated that the cost studies presented to the FCC failed to provide sufficient
11 evidence to form a basis for making a national finding of no impairment, or a
12 finding of impairment on the basis of non-hot cut factors alone.⁹ According to the
13 FCC, the studies either failed to adopt the proper framework for determining
14 impairment, were insufficiently granular, or failed to provide sufficient support
15 for the parameters they employed. Some of the specific criticisms raised by the
16 FCC were that:

17 the cost estimates depend on the competitor’s predicted market
18 share in each incumbent end office and the size of the end office,
19 as well as on the cost of various UNEs and equipment, some of
20 which were disputed. The cost estimates were also sensitive to
21 whether or not the competing carrier was assumed already to have
22 installed facilities, such as collocation, transmission equipment and
23 backhaul, a switch, and/or their own transport network, for the
24 purpose of providing other services – for example, to serve the
25 medium and large enterprise market. The studies failed to provide
26 sufficient support for many of these parameters, and often failed to
27 take into account geographic variations in these parameters. While

⁹ TRO at ¶ 483.

1 providing significant evidence that competitors operate at a cost
2 disadvantage compared to the incumbent, the studies presented by
3 WorldCom and AT&T also did not adopt the proper framework,
4 because they failed to consider all revenue opportunities associated
5 with entry. These studies were therefore unable to determine when
6 entry would be uneconomic. The incumbent LEC studies also
7 used incorrect revenues, failing to use the likely revenues to be
8 obtained from the typical customer. Moreover, all of the studies
9 relied on averages, either national or regional, for some of their
10 revenue and cost parameters, despite the fact that a granular
11 analysis must wherever possible account for market-specific
12 factors. Accordingly, based on the foregoing, the studies provide
13 insufficient evidence either for or against a finding of
14 impairment.¹⁰

15 As will be discussed in further detail herein, the Tools rely on granular, state-
16 specific data for those costs that vary by state. For costs that do not vary by state,
17 the Tools rely on national and market-based data. In all cases, AT&T has
18 provided extensive support for the costs used in the Tools in the attachments to
19 this testimony.

20 Further, the Tools account for an offset for facilities that are utilized to serve the
21 enterprise market. And finally, the results of the Tools are an input into the
22 “business case” analysis,¹¹ so the revenue opportunities associated with entry can
23 be examined in connection with these cost disadvantages.

¹⁰ *Id.*

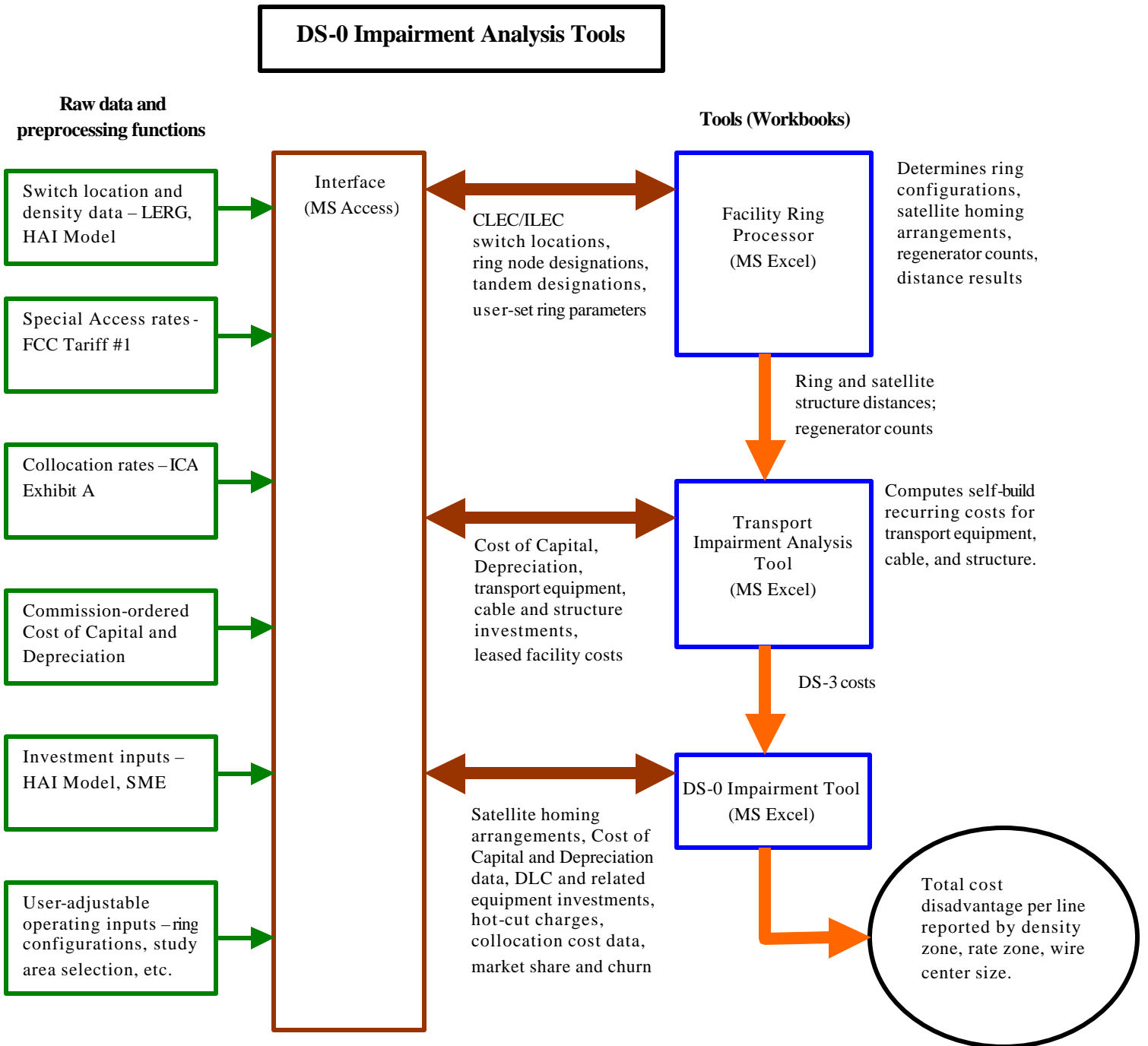
¹¹ As described further in the Direct Testimony of Michael Baranowski.

1 Q. PLEASE PROVIDE A SCHEMATIC OF THE ANALYTICAL FRAMEWORK
2 USED TO CONDUCT THE ANALYSES.

3 A. Figure 3 below depicts the entirety of the analytical framework, for what the
4 Tools ultimately produce – the CLEC cost disadvantage. The Figure shows how
5 the inputs and outputs of the Tools map to each other.

6

1 **FIGURE 3: ANALYTICAL FRAMEWORK FOR DS0 IMPAIRMENT.**



1

2 Q. PLEASE DESCRIBE BRIEFLY THE FRAMEWORK DEPICTED IN FIGURE 3.

3 A. Because the purpose of the Tools (and the focus of this testimony) is to quantify
4 the *additional* costs of loop connectivity – incurred by an efficient CLEC, *but not*
5 *incurred by Qwest* – the framework is best understood by beginning with the
6 results of the analysis represented by the black circle in the lower right corner of
7 Figure 3.

8 Mapping backward from right to left on Figure 3, the 3 workbooks/Tools (blue
9 boxes) calculate the costs that efficient CLECs face for the backhaul
10 infrastructure described above.

11 The User Interface, depicted in the middle of Figure 3, is a module that:

- 12 a. controls the operation of the individual Tools;
- 13 b. provides a user interface which allows users to adjust input
14 values and select Tool execution options; and
- 15 c. contains tables consisting of all input data, including wire
16 center locations, equipment investments, economic lives, and
17 other parameters required by the Tools.

18 At the left side of Figure 3, categories of raw data and cost inputs are listed (in
19 green boxes). These data are based upon state-approved rates (*e.g.*, for elements
20 of the cost of collocation and hot cuts) or interstate charges (*e.g.*, the cost of high
21 capacity special access facilities, purchased under 5 year multi-year term plans).
22 Where costs are not based upon tariffed or Commission-ordered rates, such as
23 those contained in Appendix A to Qwest's Interconnection Agreement, market-

1 based costs or costs that are based upon the experience and judgment of
2 individuals that have expertise in the field are employed. The accompanying
3 Technical Appendix and Inputs Portfolio, Exhibits DD-3 and DD-4, provide: 1)
4 more detailed descriptions of the framework and operation of the Tools; and 2)
5 support for the inputs used in the analysis.

6 **Q. WHAT IS THE CONFIGURATION OF COST DISADVANTAGE THAT IS
7 PRODUCED BY THE DSO IMPAIRMENT ANALYSIS TOOLS?**

8 **A.** A synopsis of the configuration and range of cost disadvantage in Washington is
9 presented in Table 1 below.¹²

10 **Table 1: Range of Cost Disadvantage in Washington**

	LATA	Wire Center	UNE Zone
Highest Cost	\$15.06	\$93.71	\$17.03
Lowest Cost	\$ 9.66	\$ 8.11	\$ 8.15

11 Table 1 shows that the results of the analyses can be configured by LATA or by
12 wire center and that the range of cost disadvantage can be depicted for rural or
13 urban areas as well.

14 **Q. WHAT DOES THIS IMPAIRMENT DOLLAR RANGE REPRESENT?**

15 **A.** The cost range described above provide a shorthand basis – and a conservative
16 one at that - for supporting a general finding of economic impairment in
17 Washington, consistent with the FCC’s national finding of impairment. An
18 important characteristic of impairment is that the number of customer lines a

¹² See also Exhibit DD-5.

1 CLEC serves in a given Qwest central office (as distinct from the total lines in a
2 given central office) is a key determinant of the cost disadvantage. Thus, the cost
3 disadvantage of serving 500 lines in a 5,000 line office would be much the same
4 as the cost disadvantage of serving 500 lines in a 50,000 or 100,000 line office.
5 That is because collocation charges and hot cut costs do not vary based on the
6 ILEC office size, and the backhaul cost is largely a fixed cost related to the type
7 of DLC deployed and the designation used by the Tools for a particular Qwest
8 central office (*i.e.*, whether it is a “Network Node” or “Satellite” office, *see*
9 *infra.*).¹³ Generally, therefore, the average cost disadvantage per line decreases as
10 the number of lines served in an office increases, but the important point is that it
11 *never* drops below a level of cost disadvantage that would allow for mass-market
12 competition. Thus, even if a CLEC serves a very substantial number of lines in
13 an individual central office in Washington, the minimum cost impairment per line
14 would nevertheless constitute a cost penalty that is competitively disqualifying
15 under any reasonable measure.

16 In addition, because the Tools do *not* calculate the total additional costs that
17 would be incurred by an efficient CLEC to provide service in Washington, the
18 estimate represents the minimum cost disadvantage that would be incurred by an
19 efficient CLEC. For example, this analysis does not include the higher

¹³ “Network Nodes” are larger CLEC collocation offices that are connected with other CLEC Network Nodes using self-provided SONET ring transport. Smaller ILEC central offices are referred to as “Satellite Offices” and are connected to their nearest CLEC Network Nodes via leased DS-1 or DS-3 transport.

1 acquisition costs CLECs face as compared to Qwest.¹⁴ Nor does the analysis
2 include the costs of the local switching and interoffice transport. These costs,
3 however, are considered in the “business case” analysis presented by AT&T
4 witness Mr. Baranowski.

5 **Q. WHY DO YOU SAY THIS RANGE OF COST DIS ADVANTAGE IS**
6 **“CONSERVATIVE”?**

7 A. First and foremost, this range of cost disadvantage is conservative because of the
8 conservative nature of the inputs used in the Tools. The conservative nature of
9 the inputs data is evidenced by the working assumption that an efficient CLEC
10 would enter the market using a facilities-based, voice grade UNE-L architecture.
11 As a result, the Tools calculate the minimum level of cost disadvantage an
12 efficient CLEC would incur. Said differently, even if an efficient CLEC had
13 100% of the market and the hot cut charge was \$0.00 in any central office, there
14 still remains the cost associated with having to build this type of network
15 architecture absent ongoing access to Qwest’s local switching UNE.

16 Second, the Tools assume utilization in the efficient CLEC network is “ideal.”
17 That is, certain of the tools allocate the appropriate percentage of network costs to
18 the mass-market (based on “ultimate” demand) and the remainder of the costs are
19 assigned to the so-called “enterprise” market. In simple sum, it does not allow for
20 under-utilization of the network – an assumption that clearly errs on the side of
21 Qwest.

¹⁴ TRO at ¶ 471.

1 Q. IS THE COST DISADVANTAGE FOR CLECS CALCULATED BY THE TOOLS
2 SIMILAR TO THAT CALCULATED BY ANY ILEC?

3 A. Yes. It is remarkably similar, which should give the Commission confidence in
4 the results produced by the Tools. The types of costs and the general levels of
5 impairment I have identified are consistent with calculations submitted by ILECs
6 during the TRO proceeding. In January 2003, for example, SBC
7 Communications, Inc. (“SBC”) submitted an Ex Parte letter to Chairman Powell
8 that addresses the CLEC cost to provision mass-market service using UNE-L.¹⁵
9 This letter is appended as Exhibit DD-6 to my testimony. Exhibit DD-6 is a
10 document entitled “SBC’s Analysis of the Economic Viability of Facilities-Based
11 UNE-L Residential Serving Arrangements,” in which SBC claims that it
12 “compares the cost of a UNE-L-based serving arrangement with the revenue
13 stream a CLEC could reasonably anticipate when serving residential
14 customers.”¹⁶
15 In its ex parte, SBC identified a series of cost categories that CLECs might incur
16 in using UNE-L to serve residential customers that would not also be incurred by
17 ILECs. These include:

¹⁵ Ex parte letter to Chairman Powell from James C. Smith, a Senior Vice President of SBC, dated January, 2003 in CC Docket Nos. 01-338, 96-98, and 98-147 (“SBC Ex Parte”).

¹⁶ *Id.*, p. 1.

- 1 • payments by CLECs to ILECs for hot cuts (SBC appears, however, to
2 have excluded internal CLEC costs that would be incurred to
3 implement the hot cut process);¹⁷
4 • the costs of collocation;¹⁸
5 • the costs of GR-303 concentration and multiplexing equipment;¹⁹ and
6 • transport costs.²⁰

7 These are the very same cost elements that are reflected in the Tools and
8 calculations that I discuss below.

9 For the three states that SBC analyzed, *i.e.*, California, Michigan and Texas, SBC
10 developed estimated cost differentials that totaled respectively \$10.74, \$10.88 and
11 \$10.74 per line for these cost components for a central office in which a CLEC
12 would serve 250 lines; and \$9.00, \$7.85 and \$8.80 per line, respectively, for these
13 cost components for a central office in which a CLEC would serve 500 lines.²¹

14 Thus, SBC's own analysis presented to the FCC shows that the cost disadvantage
15 faced by a CLEC – essentially the same cost disadvantage discussed in my
16 testimony – is substantial.

¹⁷ *Id.* at 3.

¹⁸ *Id.* at 4-5.

¹⁹ *Id.* at 5.

²⁰ *Id.* at 7.

²¹ See February 4, 2003 Ex Parte letter from Joan Marsh, AT&T Director of Federal Government Affairs, to Ms. Marlene Dortch, Secretary, Federal Communications Commission in CC Docket Nos. 01-338, 96-98, and 98-147, appended hereto as Exhibit DD-7.

1 **IV. THE DS0 IMPAIRMENT ANALYSIS TOOLS**

2 **A. Overview**

3 **Q. PLEASE PROVIDE A MORE DETAILED EXPLANATION ABOUT THE**
4 **ANALYSIS PERFORMED BY THE TOOLS.**

5 A. Certainly. Because UNE-L entry requires CLECs to connect Qwest loops to the
6 CLEC's own switches, the forward-looking cost of such connections is central to
7 any analysis of the economic viability of UNE-L as an entry strategy to serve
8 mass-market customers. The Tools compute the loop-related impairment costs of
9 providing service that would be incurred by an efficient CLEC using UNE-L that
10 are *not* incurred by Qwest in Washington. The analyses reflect the anticipated
11 experience of an efficient CLEC that seeks to broadly serve the mass-market
12 using UNE-L, rather than focusing on the business strategy of any particular
13 competitive carrier.

14 **Q. PLEASE DESCRIBE THE TOOL WORKBOOKS AND HOW THEY ARE**
15 **LINKED TOGETHER TO PERFORM THE ANALYSES.**

16 A. The Tools, Exhibit DD-2, are three workbooks, each consisting of a number of
17 spreadsheets that calculate or quantify the cost associated with connecting a
18 customer's loop that terminates in Qwest's central office to an efficient CLEC's
19 switch, along with hot cut costs.

20 The first of these workbooks, the Facility Ring Processor ("FRP"), determines the
21 transport facilities that are required to connect collocation arrangements where
22 unbundled loops are collected and transported back to the CLEC switch. This

1 tool essentially identifies the transport architecture that is needed to establish
2 connectivity between a customer's loop (that terminates in Qwest's central office)
3 and an efficient CLEC switch.

4 Next, the Transport Impairment Analysis Tool ("Transport Tool") uses the results
5 produced by the FRP to calculate the transport cost per DS-3 as a function of the
6 number of DS-3s active at a Network Node (a collocation appearing on a CLEC
7 fiber ring that is used to provide service to customers).

8 Finally, the cost developed by the Transport Tool is used by the third workbook,
9 the DS0 Impairment Analysis Tool workbook, to compute the transport
10 component of the cost disadvantage. In addition to the transport costs, the DS0
11 Impairment Analysis Tool workbook also calculates costs associated with: (1)
12 digital loop carrier equipment, (2) collocation, including space and power, (3)
13 interconnection arrangements at the collocation and the CLEC switching office,
14 and (4) the cost of hot cuts. The total of these individual cost components at each
15 wire center, divided by the number of lines a hypothetical efficient CLEC is
16 anticipated to acquire in each wire center, yields the cost
17 disadvantage/impairment per line for each LATA in Washington. These results
18 are contained in Exhibit DD-5.

1 Q. DO THE TOOLS CALCULATE THE TOTAL COSTS THAT A CLEC WOULD
2 INCUR TO PROVIDE SERVICE TO A CUSTOMER?

3 A. No. As briefly discussed above, it is important to emphasize that the Tools
4 quantify only certain significant components of the cost disadvantage that would
5 be faced by an efficient CLEC using UNE-L, as compared to Qwest. The Tools
6 do *not* calculate the total additional costs that would be incurred by an efficient
7 CLEC to provide service in Washington. For example, a CLEC's costs to acquire
8 customers are appreciably higher than Qwest's, particularly when the likelihood
9 of price discounting is considered.²² Likewise, customer service is most efficient
10 only for large customer groups. These cost factors, plus the costs of the local
11 switching and interoffice transport are considered in the "business case" analysis
12 presented by Mr. Baranowski.

13 Q. DO THE TOOLS MAKE ASSUMPTIONS REGARDING THE CUSTOMER BASE
14 OF AN EFFICIENT CLEC?

15 A. Yes, there are four important sets of assumptions inherent in the Tools:
16 1) The % market share of mass-market customers an efficient
17 CLEC is expected to achieve is assumed to be 5% per wire
18 center;
19 2) The CLEC will acquire this market share per wire center in
20 five years;

²² TRO at ¶471.

- 1 3) Transport costs will be defrayed by both enterprise and mass-
- 2 market customers, which has the effect of reducing the
- 3 backhaul transport cost component of impairment; and
- 4 4) Estimates of customer “churn,” *i.e.*, how long an efficient
- 5 CLEC can expect to keep a customer that it “wins” from the
- 6 ILEC or another CLEC is assumed to be 4.6%.²³

7 To expand on one of the points made above, the Tools assume that an efficient

8 CLEC will benefit by serving both enterprise and mass-market customers,

9 particularly in the area of self-provided transport. Self-provided transport cannot

10 generally be justified solely by local voice demand, particularly if only mass-

11 market customers are considered. The Tools deploy self-provided facilities

12 between large Qwest offices, and assume that these facilities are also utilized to

13 transport mass-market traffic. Thus, the calculations described here assume that

14 an efficient CLEC has an active enterprise business. If it did not, there would be

15 no basis for hypothesizing the existence of self-provided fiber facilities between

16 Qwest offices. Apportioning the costs of node-to-node transport between mass-

17 market and enterprise customers is one of many ways that the Tools assume the

18 efficient sharing of facilities used to serve mass-market customers. In addition,

19 where there are facility-based collocations, the DS0 backhaul infrastructure

20 reflects the economies of shared use between mass-market and enterprise

21 customers.

²³ Banc of America Securities, April 30, 2003, page 10.

1 **B. Costs of Preparing Loops for Transport Out of Qwest's Central**
2 **Office(s).**

3 **Q. PLEASE REITERATE THE COSTS ASSOCIATED WITH PREPARING A**
4 **CUSTOMER LOOP FOR TRANSPORT OUT OF A QWEST CENTRAL OFFICE.**

5 A. As noted earlier, there are two major components of the cost of preparing the
6 signal for transport out of the central office: (1) the cost of digital loop carrier
7 (DLC) and related equipment housed within Qwest's central office; and (2) the
8 CLEC's cost to obtain collocation space in each Qwest central office in which to
9 place the DLC and related equipment. Each of these is discussed in more detail
10 below.

11 **1. DLC Systems and Facility Terminating Equipment.**

12 **Q. WHAT CATEGORIES OF EQUIPMENT ARE INCLUDED IN THIS PORTION**
13 **OF THE COST ANALYSIS?**

14 A. The principal types of equipment required by an efficient CLEC to provide voice
15 grade services using UNE-L are:

16 (1) Digital loop carrier (DLC) equipment: necessary to digitize,
17 multiplex and concentrate the traffic for individual voice grade loops
18 at the originating Qwest central office and the corresponding
19 equipment at the location of the CLEC switch; and

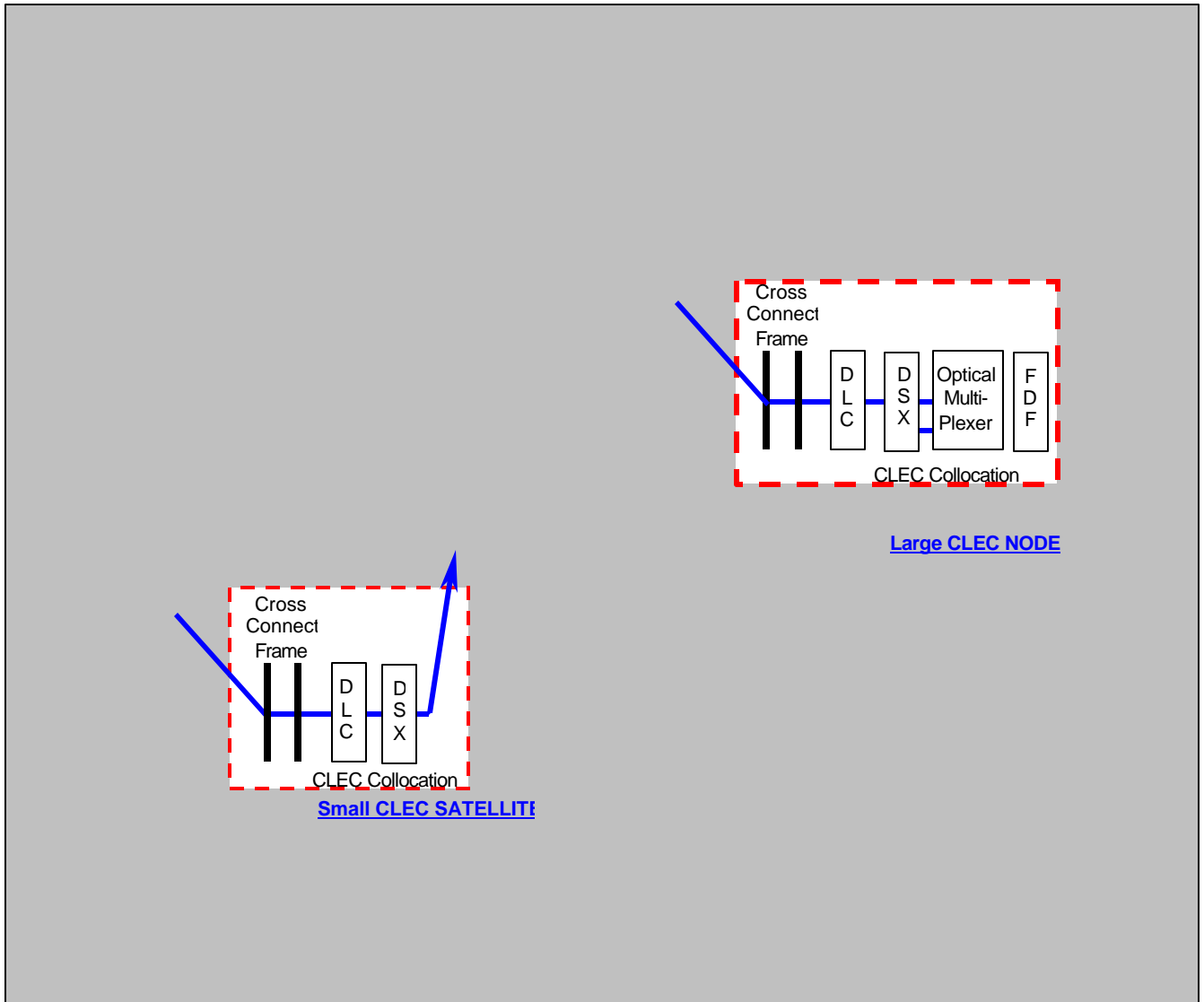
20 (2) Facility terminating equipment: cross-connection frames within the
21 CLEC's collocation facilities in each Qwest central office on which

1 incoming voice grade loops terminate, out-going transport facilities
2 terminate, and equipment cross-connections are made.²⁴

3 **Q. CAN YOU POINT TO THIS PORTION OF CLEC COSTS ON THE NETWORK**
4 **DIAGRAM?**

5 **A.** Yes. Figure 4 below highlights the equipment under study in red (the equipment
6 in the dashed line box in Box A labeled Cross Connect Frame and DLC). These
7 pieces of equipment are located within the CLEC collocation area (more about
8 collocation cost per se later).

²⁴ The testimony submitted by Robert V. Falcone contains diagrams depicting the various DLC configurations used in the DS0 impairment calculations.



1

2 Q. HOW DO THE TOOLS SIZE DLC AND ITS SUPPORTING INFRASTRUCTURE?

3 A. Preliminarily, DLC equipment consists of a set of circuit boards and the shelves
4 necessary to hold them. They are manufactured in standard line sizes. Complete
5 “DLC systems” are modular, that is subscriber capacity can be added (or
6 subtracted) in standard increments as demand necessitates.

1 The Tools size the required DLC and supporting infrastructure on the basis of the
2 number of lines an efficient CLEC is expected to serve out of a given wire center.
3 For each wire center, the Tools select the lowest cost investment option from
4 among three standard DLC sizes.²⁵ Because the frame space required to house the
5 modules and common units is known (*i.e.*, vendors publish these physical
6 specifications for their equipment), the DLC frame requirements can be calculated
7 for each office according to the DLC size selected.

8 A similar approach is used to establish the number of cross-connection panels
9 (and corresponding frames required) to provide a connection between Qwest's
10 MDF and the DLC equipment in the CLEC's collocation area for the lines
11 acquired in a central office by the CLEC. That is, each cross-connection panel
12 has a fixed capacity for terminations and consumes a known amount of frame
13 space.²⁶ The number of lines served determines the number of terminations and
14 the number of required cross-connection panels can be calculated. The number of
15 cross-connection panels, in turn, determines the number of required frames.

16 Once the quantity of DLC and supporting equipment required in a given central
17 office is determined, the Tools compute the installed cost of this equipment using
18 inputs described in more detail in the Technical Appendix. The sum of all of
19 these investment components represents the gross infrastructure investment for
20 the central office under study.

²⁵ Manufacturers' specifications for this equipment are contained in the Inputs Portfolio, Exhibit DD-4.

²⁶ Manufacturers' specifications for this equipment are contained in the Inputs Portfolio, Exhibit DD-4.

1 Q. PRESUMABLY CLECS WOULD ACQUIRE CUSTOMERS OVER TIME. DO
2 THE TOOLS PROVIDE A RAMP-UP MECHANISM?

3 A. Yes, for some equipment. The DLC calculations incorporate the effects of a
4 “ramp up” to reflect the fact that a CLEC would not acquire all of its customers
5 instantaneously. The DLC common equipment is sized to handle several years of
6 demand because it is prudent, economically, to install the type of DLC common
7 units that will be required over time, rather than to start with smaller units and
8 then replace them with larger ones over shorter periods. The Tools, therefore,
9 select the appropriate DLC equipment and the corresponding cross-connect panels
10 and frames based on the *final* CLEC market share and line count assumed to be
11 acquired by the efficient CLEC in the study. However, because of the size and
12 variable nature of line card investment, the Tools add line card investment as
13 needed as additional line card demand materializes. The “ramp up” adjustment
14 reflects the fact that common equipment that must be installed on day one is
15 recovered over a smaller number of customers in the earlier stages of CLEC entry
16 than in latter periods, when market share has matured and stabilized. In addition,
17 the Tools provide for a sizeable deferral of the line card investments to future
18 periods.

19 Q. WHY IS IT APPROPRIATE TO INCORPORATE A “RAMP UP”?

20 A. The Tools incorporate a ramp-up mechanism that assumes that an efficient CLEC
21 reaches a market share of 5% of the end users served in a given central office over
22 a period of 5 years. This reflects a balance of operational considerations and

1 business experience regarding the speed with which an efficient CLEC could
2 efficiently grow its customer base. Such a profile reflects the general experience
3 of new market entry. That is, demand starts at zero, increases to close to the
4 ultimate level in the first few years, and then flattens out for the remainder of the
5 study period.²⁷

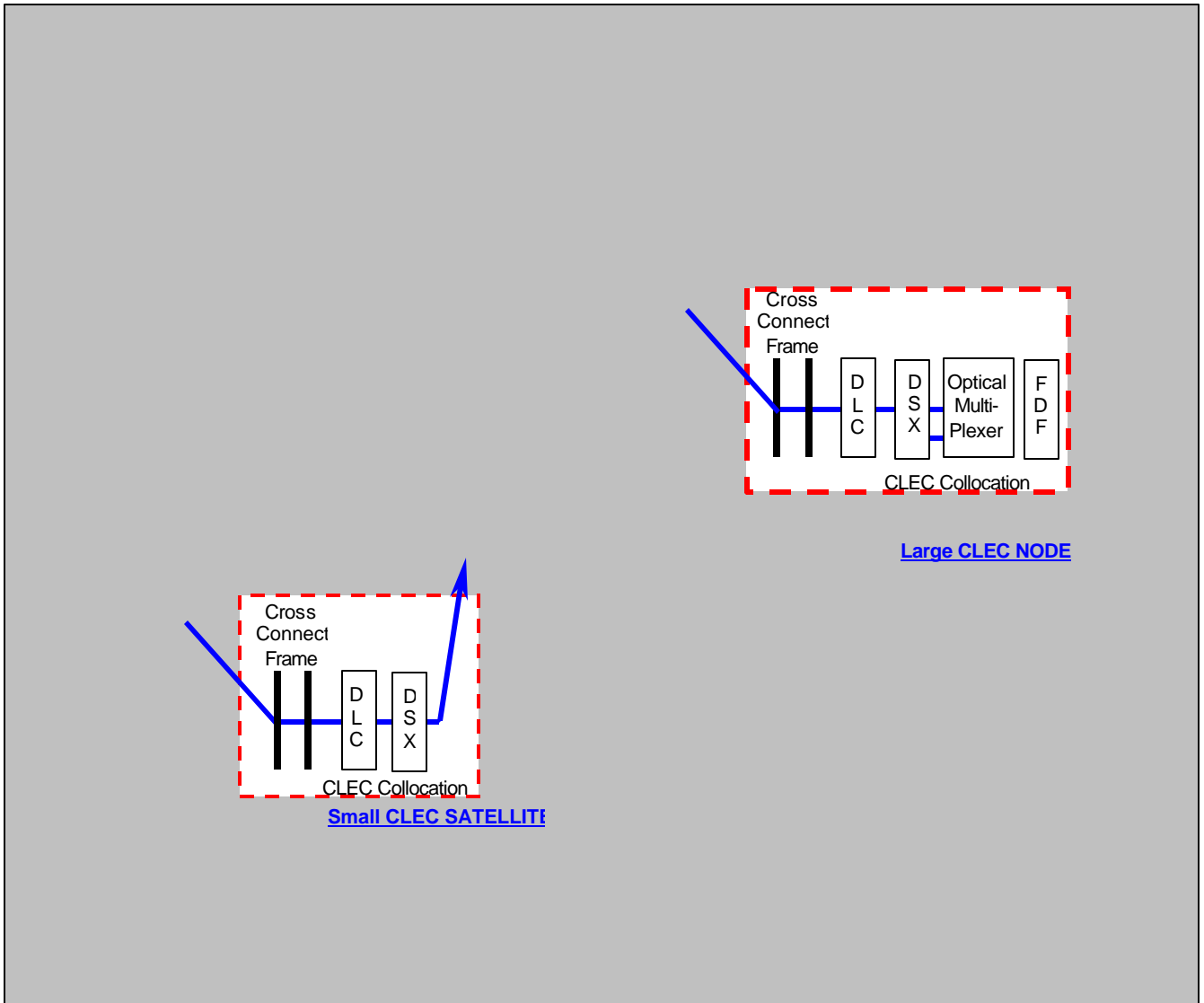
6 **2. Collocation Costs.**

7 **Q. PLEASE HIGHLIGHT THE RELEVANT PORTIONS OF THE CLEC NETWORK**
8 **ARCHITECTURE RELATED TO THE COST OF COLLOCATION.**

9 A. Figure 5 below highlights in red (the equipment within the dashed line box in Box
10 A) the portion of the CLEC network architecture that corresponds to the
11 calculation of collocation costs incurred by the CLEC that is quantified in my
12 analysis.

13

²⁷ See Direct Testimony of William H. Lehr and Lee L. Selwyn, fn 32.



1

2 Q. WHERE AND HOW MUST THE CLEC HOUSE THE DLC AND RELATED
3 EQUIPMENT?

4 A. Before a CLEC can deploy the equipment required to prepare a loop for transport,
5 it must obtain collocation space from Qwest (outlined in dashed line red box in
6 Figure 5) in the central offices in which it seeks to provide service. The minimum

1 amount of floor space, appropriate for the collocation elements required, is
2 computed for each of the Qwest wire centers in Washington.

3 **Q. GENERALLY, HOW ARE COLLOCATION COSTS DETERMINED?**

4 A. Collocation costs are principally a function of the (a) amount of space required,
5 (b) number of cross-connections, and (c) amount of DC power required to provide
6 the backhaul functionality. Because the number of frames required in a central
7 office is developed in the manner discussed above and because the average floor
8 space required by a frame is known, the minimum amount of collocation space
9 required in any given Qwest central office can be calculated. In addition, since
10 the type of DLC and the number of lines served are known, the DC power
11 requirements at a given Qwest central office can be established.

12 **Q. WHAT DATA SOURCES DO THE TOOLS RELY UPON FOR THE**
13 **COLLOCATION COSTS?**

14 A. The source data for the collocation costs used in the Tools are current collocation
15 rates, by type of collocation, for Qwest as approved by the Washington
16 Commission.²⁸ The Tools build bottom-up collocation costs for each Qwest
17 central office that would be used to provide service to mass-market customers in
18 Washington including:

- 19 • AC and DC power cost;
- 20 • Space occupancy;
- 21 • Space construction;
- 22 • Administrative charges;

²⁸ WA SGAT Exhibit A, Section 8.

- 1 • DS0 connectivity; and
- 2 • Fiber entrance facilities.

3 **Q. HOW DO THE TOOLS CALCULATE THE COLLOCATION COSTS FOR EACH**
4 **QWEST CENTRAL OFFICE IN WASHINGTON?**

5 **A.** The Tools determine the collocation costs for each central office by applying
6 Washington specific rates to the equipment space, power and cross-connection
7 requirements of the particular central office (calculated as described above).
8 Qwest's collocation charges -- recurring and non-recurring-- are organized on the
9 basis of common cost drivers (*i.e.*, square feet of space, DC amps required, and 2-
10 wire cross-connections), and then multiplied by the driver values for each Qwest
11 central office. If an efficient CLEC is required to purchase a minimum block of
12 capacity (such as minimum costs for cage construction, power feeds and/or cable
13 terminations), then the minimum block size sufficient to address the equipment
14 deployed in the specific office is determined and used in the cost calculation.

15 For example, DC power charges are based upon the number and size (maximum
16 capacity) of the power feeds and a per amp charge multiplied by the total amps.

17 The DC power cost computation is based on the calculated power consumption of
18 the required equipment and appropriate Qwest rates.²⁹ The Tools also include the
19 capability to match the projected equipment power requirement to the basis upon
20 which Qwest charges are applied.

²⁹ WA SGAT, Exhibit A, Section 8.1.4.

1 Q. HOW DO THE TOOLS DETERMINE THE AMOUNT OF COLLOCATION
2 SPACE NEEDED FOR HOUSING THE CLEC EQUIPMENT?

3 A. The space occupancy and construction charges reflect the standard sizes
4 established by the WUTC. The collocation section of the Tools employs a set of
5 formulas that calculate the appropriate collocation charges. Once the relevant
6 charges are selected, the Tools use the actual square footage needed at that central
7 office to compute the relevant costs. The Tools calculate the total number of
8 frames deployed (e.g., for DLC, termination equipment, and transport equipment)
9 and multiplies the total frame count by user-adjustable inputs for the floor space
10 footprint required by the frames. The resulting square footage is the minimum
11 amount of collocation space required to serve the anticipated efficient CLEC
12 market share in each Qwest wire center. The Tools effectively calculate the cost
13 of collocation for space requirements running from zero to 300 square feet in 100
14 square foot increments, matches those to the specific capacity increments in
15 Qwest's SGAT Price List, and selects the minimum cost alternative to provide the
16 amount of space required.

17 The connectivity charges are computed separately at the individual loop, DS-1
18 and DS-3 levels (depending on the type of transport employed), and for fiber
19 cable runs when necessary. Qwest charges CLECs to physically cross-connect
20 transport facilities to the equipment in the CLEC's collocation area. If leased
21 transport is employed, the cross-connection is at the DS-1 or DS-3 level. Charges
22 may also be paid by the CLEC for the cost of a cable from the CLEC's

1 collocation to an intermediate cross-connection frame in the central office where
2 Qwest actually makes its cross-connection. Even when self-provided transport is
3 employed, charges may apply to cross-connect fiber cable running from the
4 CLEC facility in the street outside the central office to an intermediate frame
5 within Qwest's space.

6 In general, Qwest connectivity charges are assessed based on one or more of the
7 following: (1) per termination, (2) per block of terminations or conductors, (3) per
8 cable, or (4) some combination of these three. The Tools determine, based on the
9 number and type of backhaul facilities and the number of customer loops served
10 (and inputs regarding maximum cable sizes), the quantity of each category
11 needed, based on the conditions in each office where the CLEC serves its
12 customers.

13 **Q. ARE THE COLLOCATION COSTS ADJUSTED TO ACCOUNT FOR THE**
14 **PREVIOUSLY-DESCRIBED "RAMP UP" IN THE NUMBER OF CUSTOMERS**
15 **AN EFFICIENT CLEC WOULD ULTIMATELY SERVE?**

16 **A.** Yes. Like the DLC calculations described above, collocation costs associated
17 with space and administrative costs are adjusted to incorporate the effect of a
18 "ramp up" that reflects the fact that an efficient CLEC would not acquire all of its
19 customers instantaneously. However, no adjustment is made to DC power
20 consumption. This distinction is made because (1) power charges tend to be
21 significant and (2) power consumption will be proportional to the demand as it is
22 acquired over time. In contrast, other collocation costs are incurred immediately,

1 based upon ultimate capacity, because it is costly to expand cages and augment
2 connectivity.

3 **C. Costs of Connecting UNE-L to the CLEC's Switch.**

4 **1. Facility Ring Processor (the "FRP").**

5 **Q. PLEASE HIGHLIGHT THE PORTION OF THE CLEC NETWORK DESIGN**
6 **THAT CORRESPONDS TO THE FRP.**

7 **A.** Figure 6 below highlights in red, (the line between Boxes B, C and the CLEC
8 Central Office), the CLEC self-provided facility that links the larger Qwest
9 central offices that corresponds with the calculations performed by the FRP.

10

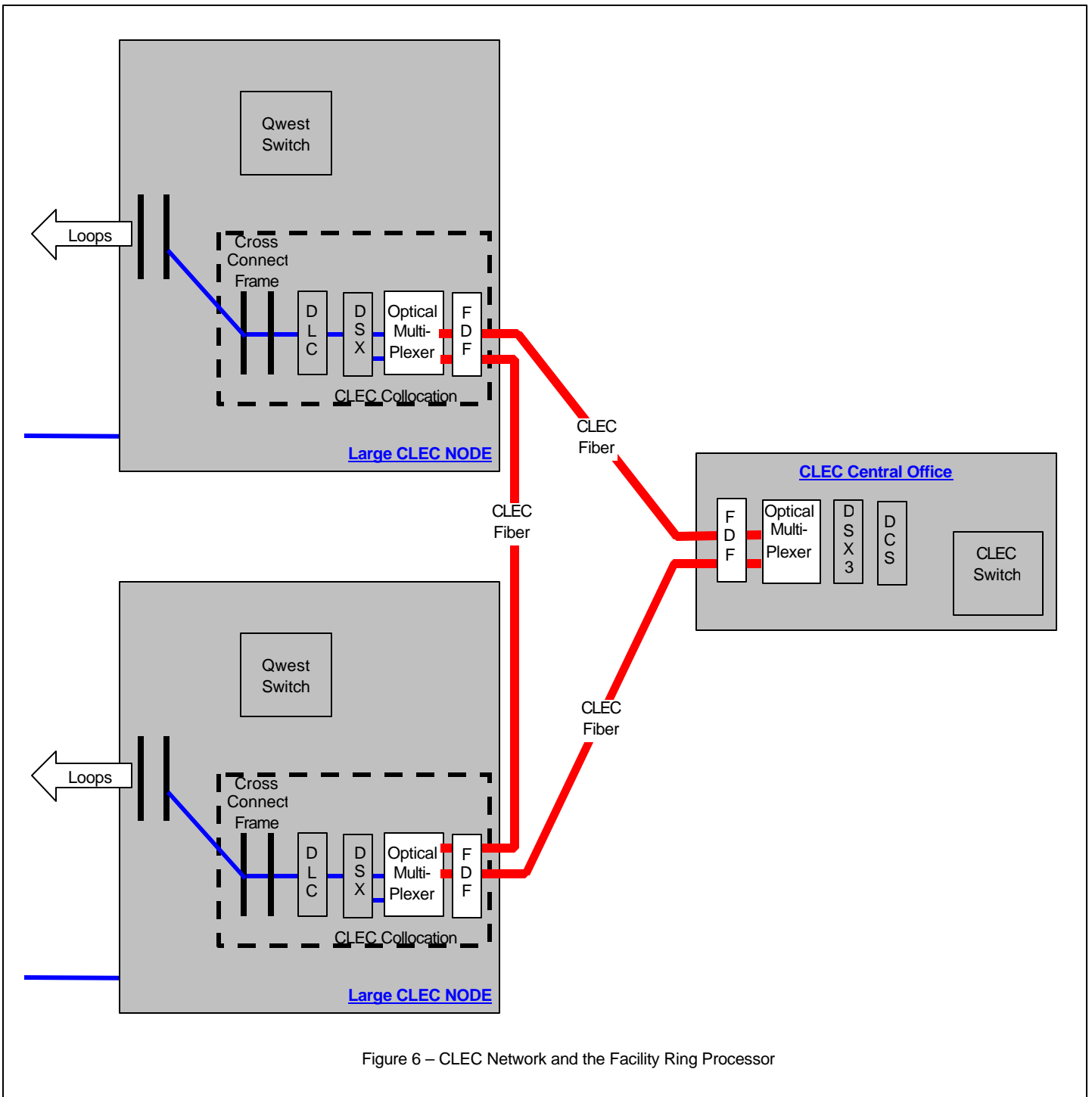


Figure 6 – CLEC Network and the Facility Ring Processor

1 Q. HOW DO THE TOOLS CALCULATE THE LEVEL OF COST IMPAIRMENT
2 ASSOCIATED WITH TRANSPORTING A CUSTOMER'S LOOP FROM EACH
3 QWEST CENTRAL OFFICE TO THE CLEC SWITCH?

4 A. The FRP initially establishes a self-provided CLEC facility network that links the
5 larger Qwest central offices. The CLEC collocation at those wire centers form the
6 Network Nodes of the CLEC ring. Each remaining Qwest central office (or
7 "Satellite" office) to be served is then "homed" to the closest Network Node
8 location (locations on rings, *i.e.*, connected by self-provided SONET ring
9 architecture) to establish the airline mileage between the two locations. This
10 process creates the CLEC's basic transport network. The Transport Tool then
11 calculates the cost of constructing a backbone SONET ring, that connects offices
12 designated as Network Nodes, and the cost of leasing special access transport
13 from Qwest to connect Satellite offices to their nearest Network Node.

14 In sum, the FRP develops a reasonable CLEC network topology based on the
15 locations of existing Qwest central offices and passes information about the
16 CLEC network to the Transport Tool that, in turn, uses this information to
17 estimate the CLEC transport costs.

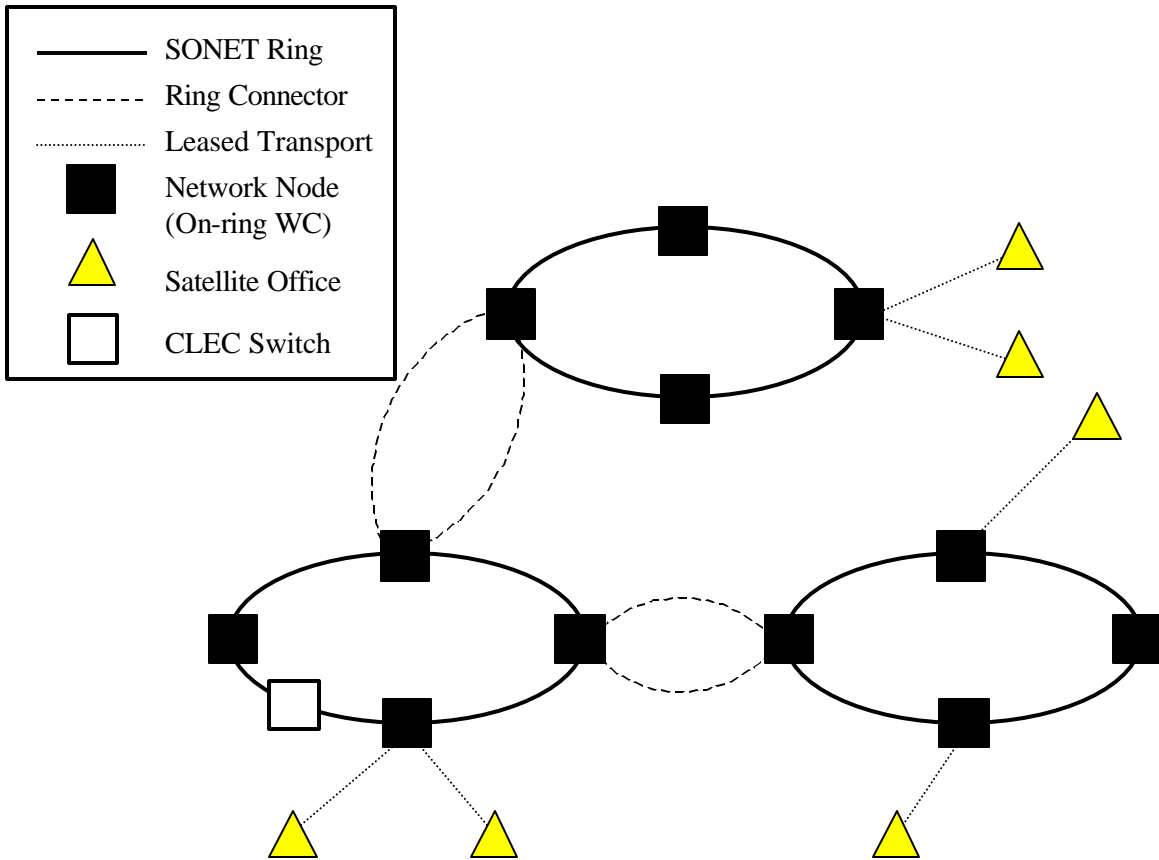
18 Q. CAN YOU PROVIDE A MORE GRANULAR VIEW OF THE PORTION OF THE
19 CLEC NETWORK THAT IS DEVELOPED BY THE FRP?

20 A. Yes. Figure 7 below provides a more granular view of the network topology
21 employed by the FRP.

22

1 Figure 7: Facility Ring Network Topology

2



3

4 Preliminarily, attention is directed to the Legend provided with Figure 7 that
5 indicates how all of the piece parts of this network topology have been
6 represented in the diagram.

7 Generically, the diagram depicts a network topology that could reasonably serve a
8 study area. In this study area there are Network Nodes (black squares) that must
9 be linked together to form SONET rings (black solid lines). The Satellite offices
10 in the study area are linked to the SONET rings using leased transport (broken

1 lines). Rings are then linked to each other via ring connectors (dashed black line).
2 This network topology ensures that every Network Node and Satellite office has a
3 transmission path to the CLEC switch.

4 A more comprehensive description of the functions performed by the FRP is
5 contained in the Technical Appendix, Exhibit DD-3.

6 **Q. HOW DOES THE FRP CALCULATE THE MILEAGE BETWEEN NODES?**

7 **A.** Using the VH coordinates for the node locations, the FRP calculates all ring and
8 ring connector distance totals and produces the average distance between nodes
9 within the study area. The FRP also determines the number of SONET
10 regenerators required for the rings and ring connectors. Finally, the FRP reports
11 the distribution of ring distance by density zone, which is used by the Transport
12 Tool to compute structure investment (which varies by density zone).

13 As noted earlier, the FRP also associates each Satellite office location with its
14 nearest Network Node location and reports the associated distances to the
15 Transport Tool. Because this tool assumes that satellite-to-node facilities will be
16 leased from the ILEC (*i.e.*, using special access), the FRP reports these distances
17 in terms of airline mileage. This distance is used subsequently to determine
18 pricing of incumbent supplied connectivity (*i.e.*, interoffice transport) in the
19 calculation of backhaul costs in the DS0 Impairment Analysis Tool workbook.

20 **2. The Transport Impairment Analysis Tool (the “Transport**
21 **Tool”).**

1 Q. **HOW ARE THE FRP AND TRANSPORT TOOL LINKED TO ONE ANOTHER?**

2 A. The FRP reports ring node counts, average ring distance between nodes,
3 regenerator counts, satellite distances, and ring distance by density zone to the
4 Transport Tool, which in turn calculates investment in cable, structure, and
5 transmission equipment for the transport network. The Transport Tool also
6 computes leased facility costs for the satellite locations.

7 Q. **PLEASE HIGHLIGHT THE RELEVANT PORTIONS OF THE CLEC NETWORK**
8 **THAT CORRESPOND TO THE TRANSPORT TOOL**

9 A. Figure 8 below highlights in red (the equipment in the dashed line box in Central
10 Office A, the facilities between Central Office A, Central Office B and the CLEC
11 Switch Location, plus the equipment in Central Office B), the portions of the
12 CLEC network that correspond to the analysis being performed in the Transport
13 Tool.

14

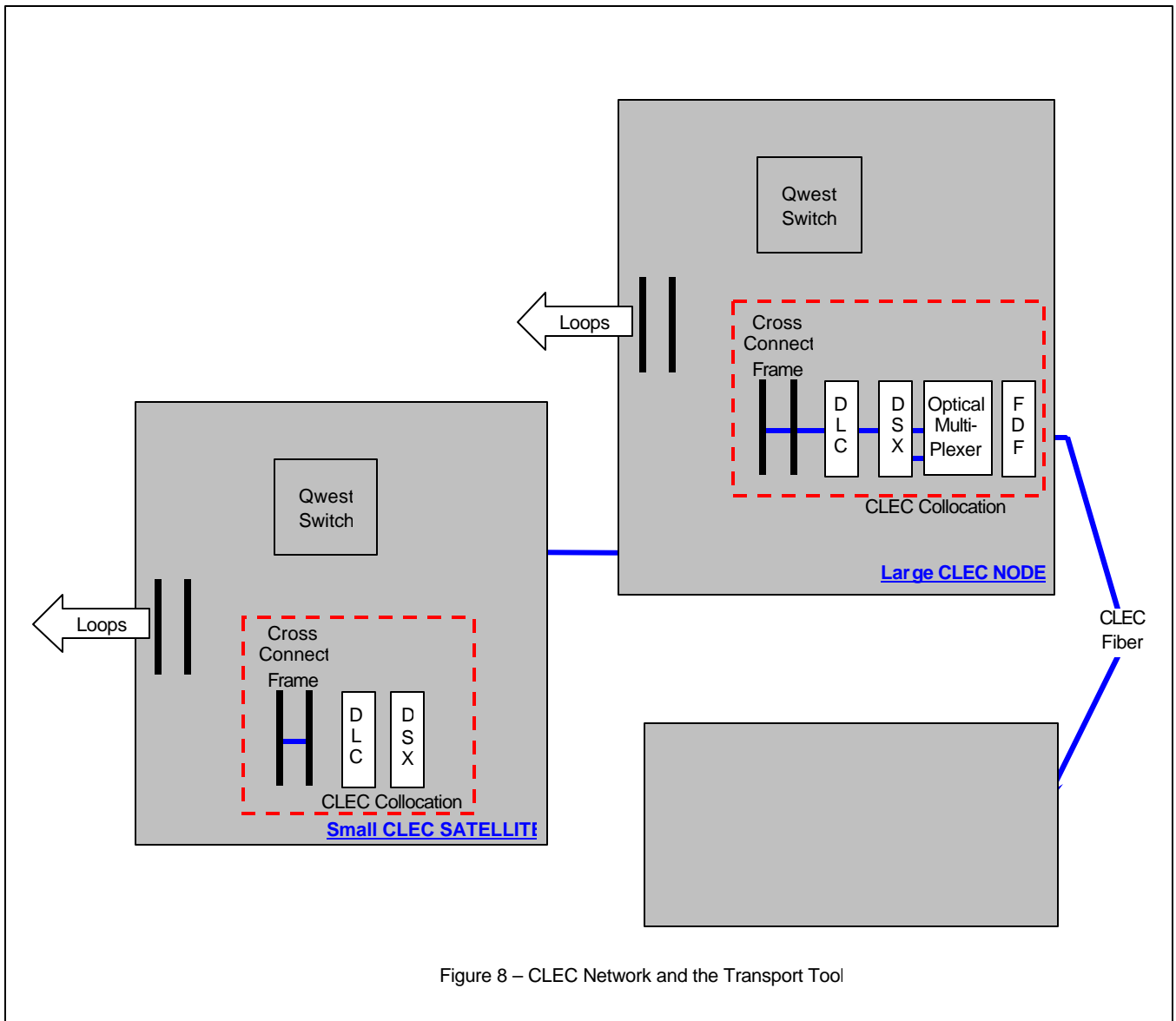


Figure 8 – CLEC Network and the Transport Tool

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2
3
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7

Q. IS THIS COST CALCULATION CONSERVATIVE IN NATURE?

A. Yes. It is important to understand that this calculation is another of the conservative assumptions made within the Tools. The Tools assume that the SONET rings built between the Network Nodes will be used for more than just the transport of UNE-L traffic. First, the average cost of a DS-1 or DS-3 on the self-provided network is calculated. Then this average cost is attributed to the

1 transport associated with UNE-L traffic terminating at Network Node
2 collocations. The Tools assumes that other DS-1s or DS-3s on the same self-
3 provided network will bear their share of the network's cost from other enterprise
4 applications and are not included in the Tools analysis.

5 **Q. HOW DOES THE TRANSPORT TOOL DEVELOP THE COSTS FOR**
6 **SATELLITE OFFICES?**

7 A. As I noted earlier, the FRP calculates the airline distance between a Satellite
8 office and the closest Network Node. The Transport Tool then calculates the DS-
9 1 or DS-3 transport cost using the relevant Qwest rates for leased DS-1 and DS-3
10 facilities. The selection of DS-1 or DS-3 transport is based on the number of
11 unbundled loops that the efficient CLEC expects to serve within a central office
12 and the backhaul capacity requirements (DS-1 or DS-3) of the DLC system
13 selected to serve the demand. Based on the number and type (DS-1 or DS-3) of
14 the facilities required at the satellite location, the transport cost can be calculated.
15 The Tool calculates these costs in this fashion for all satellite locations in the
16 study area. The total transport cost for a satellite location is the combination of
17 the leased facility cost and the cost of the self-provided transport from the
18 Network Node location to the efficient CLEC's switch.

1 Q. YOU STATED PREVIOUSLY THAT THE ALLOCATION OF COSTS FOR
2 SONET NETWORKS IS PERFORMED BASED ON THE EXISTENCE OF
3 OTHER SERVICES SHARING THE SAME NETWORK. COULD YOU
4 DESCRIBE THIS ALLOCATION IN MORE DETAIL?

5 A. Yes. As I noted earlier, an efficient CLEC, self-provided SONET transport
6 infrastructure would rarely if ever be built only to handle transport traffic
7 generated by mass-market customers. In recognition of this fact, the Transport
8 Tool assumes that there would also be significant enterprise customer traffic
9 moving between Network Node locations on the transport rings by employing a
10 “utilization” or “fill” factor that effectively allocates the total costs of the self-
11 provided SONET network structure and optical equipment required by the OC-48
12 ring built to connect all Network Nodes in a study area. Again, this makes the
13 cost disadvantage estimate produced by the Tools very conservative.

14 Q. HOW WOULD THIS UTILIZATION BE AFFECTED IF MORE NETWORK
15 NODES WERE ADDED TO THE NETWORK?

16 A. Quite simply, the addition of more Network Nodes to the SONET ring network
17 would cause the utilization level to drop. The precise mechanics of this
18 relationship have not been modeled because it is not possible to know all of the
19 enterprise demand that would exist between the Network Nodes. However,
20 utilization is not a static assumption. If Network Nodes were added to the ring
21 network, the following could occur: (1) the average cost of transport per DS-3
22 would increase because the overall ring distance would increase; and (2) the
23 expected average utilization of the ring could decrease because one would

1 generally be adding Network Nodes with lower anticipated demand than those
2 nodes already on the rings.

3 **D. Costs of Transferring Customers from Qwest to the CLEC Network**
4 **(Hot Cuts).**

5 **Q. THE THIRD MAJOR COMPONENT OF THE COST DISADVANTAGE**
6 **INVOLVES THE COST FOR TRANSFERRING CUSTOMERS. PLEASE**
7 **DESCRIBE HOW THESE COSTS ARE CALCULATED.**

8 A. The third major component of an efficient CLECs' economic impairment is the
9 cost associated with transitioning customer loops from Qwest to an efficient
10 CLEC, the "hot cut." The largest component of the hot cut cost consists of the
11 charge(s) that Qwest assesses to transfer each customer's loop from its network
12 facilities to the CLEC's collocation (*i.e.*, the "hot cut" charge), which is a
13 nonrecurring per-line charge imposed on CLECs so they can connect Qwest-
14 supplied loops to CLEC-owned switches. The hot cut charge may include
15 charges that vary per order and per line on an order (or on a first and additional
16 line basis), with the number of the lines converted for a unique retail customer
17 address typically being the determining factor. As an input to the impairment
18 analysis, weighted average costs per line are developed according to the numbers
19 of single and multi-line mass-market customer locations. Separate calculations
20 are made for consumer and business locations. As the FCC has recognized,
21 charges such as these can "contribute to a significant barrier to entry."³⁰

³⁰ TRO at ¶470.

1 In Washington, Qwest exacts a nonrecurring charge of \$59.81. In addition, in
2 Washington, the Commission has ordered CLECs to pay Qwest for the recovery
3 of its OSS development on a per LSR basis. Today that amount is \$7.03 per LSR.
4 Both costs have appropriately been added to the hot cut calculations performed by
5 the Tools.

6 **Q. DO HOT CUT COSTS CONSIST ONLY OF THE COST IMPOSED BY QWEST?**

7 **A.** No. Additional hot cut costs may also include the cost of work that must be
8 performed *internally* by the CLEC in order to complete the transfer.³¹ The FCC
9 has recognized not only the economic impairment arising from the hot cut process
10 but also operational issues arising from this internal CLEC activity.³²

11 The Tools, therefore, should include an efficient CLEC's internal costs to manage
12 hot cuts in addition to those imposed by Qwest. The average hot cut costs per
13 month are a function of (a) customer churn, (b) the calculated "per-line" hot cut
14 charges, and (c) the internal costs of the efficient CLEC.

15 With respect to customer churn, if a customer remained with the efficient CLEC
16 forever, the CLEC would incur only a single hot cut cost for each customer that it
17 serves. Customer behavior in competitive mass-markets, however exhibits
18 significant churn. Thus, the default churn rate employed by the tools is 4.6% per

³¹ See, TRO at 465.

³²TRO at ¶465

1 month.³³ For this reason, the calculation of the hot cut charges per customer must
2 be higher to reflect the effects of this churn on total hot cut activity.³⁴ The Tools
3 account for this by combining the CLEC's net growth in lines with its disconnect
4 rate. Thus, if the CLEC grows its overall number of lines by 5% in a year, and it
5 also anticipates a 5% disconnect rate, its hot cut expenses in that year would be
6 the hot cuts associated with the 5% net line growth *plus* the hot cuts associated
7 with replacing the 5% of lines that would otherwise be lost, *i.e.*, a total of 10% of
8 the lines in that year would experience the costs associated with the hot cut.

9 **V. CLEC COST DISADVANTAGE**

10 **Q. TO THE EXTENT POSSIBLE, PLEASE HIGHLIGHT THE NETWORK THAT**
11 **CORRESPONDS WITH THE CLEC COST DISADVANTAGE.**

12 **A.** Figure 9 below highlights in red, (the equipment in the dashed line box in Central
13 Office A, the facilities between Central Office A, Central Office B and the CLEC
14 Switch, and the equipment in Central Office B), the network that corresponds
15 with the cost disadvantage a CLEC would incur in provisioning mass-market
16 local service using UNE-L – costs that Qwest does not incur. Obviously, the
17 costs for hot cuts, including the OSS cost recovery charges, are inherent in, but
18 cannot be pictured in this network architecture schematic.

³³ See Banc of America Securities, April 30, 2003, page 10.

³⁴ See, e.g., TRO at 471 (“The evidence in the record demonstrates that customer churn exacerbates the operational and economic barriers to serving mass-market customers.”)

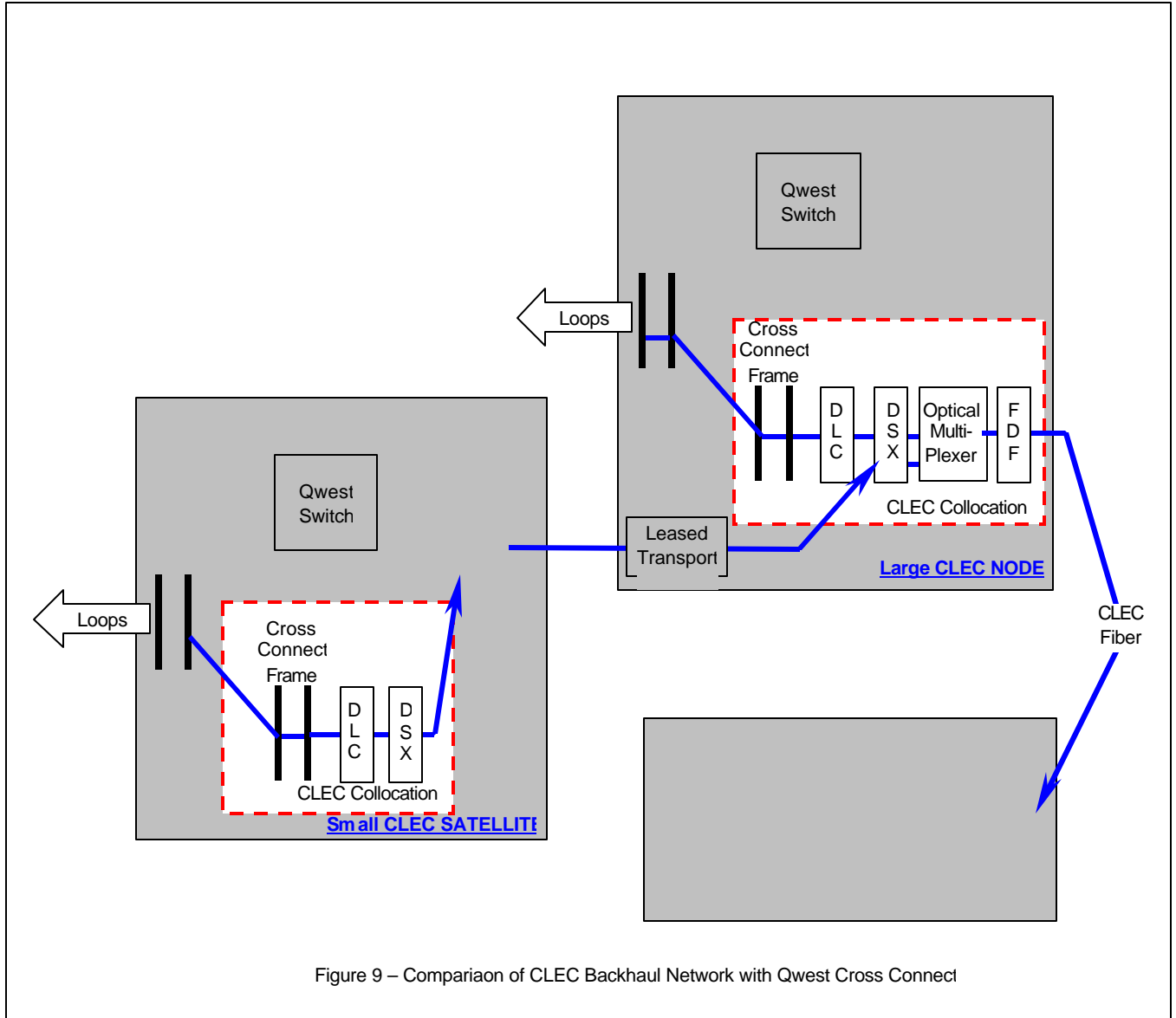


Figure 9 – Comparison of CLEC Backhaul Network with Qwest Cross Connect

1 Q PLEASE SUMMARIZE THE CLEC COST DISADVANTAGE FOR
2 WASHINGTON.

3 A. As indicated in the previous discussion, the Tools rely upon specified inputs for
4 each of the calculations leading to the additional cost disadvantage an efficient
5 CLEC would incur entering the mass-market. Overall, these inputs are
6 conservative because they: (1) focus only on major components of impairment
7 and ignore other sources of impairment, (2) assume enterprise customers will
8 defray a significant proportion of the costs of back-haul transport and collocation,
9 and (3) ignore many of the costs that an efficient CLEC would spend for customer
10 acquisition.

11 The results of my analyses, by geographic market, are set forth in Exhibit DD-5
12 and are summarized in Table 2 below.

13 **Table 2: CLEC Cost Disadvantage per Line per LATA**

LATA	CLEC Cost Disadvantage per Line per Month
672	\$ 9.22
674	\$10.50
676	\$15.06

14 Based upon the calculations performed by the Tools and my analysis, an efficient
15 CLEC that uses self-provided switching and UNE-L would face substantial
16 additional costs as compared to Qwest in each geographic market served by
17 Qwest and it is inescapable that cost disadvantages of this magnitude to the CLEC

1 – and corresponding cost umbrella for the ILEC – constitute a clear barrier to
2 entry.

3 **Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

4 **A. Yes.**