

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

**IN THE MATTER OF CONTINUED)
COSTING AND PRICING OF) DOCKET NO. UT-003013
UNBUNDLED NETWORK ELEMENTS,)
TRANSPORT, TERMINATION, AND)
RESALE)**

DIRECT TESTIMONY OF

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ON BEHALF OF

AT&T COMMUNICATIONS OF THE PACIFIC NORTHWEST, INC.

AT&T EXHIBIT JG-1T

MAY 19, 2000

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1 **I. INTRODUCTION AND WITNESS QUALIFICATION**

2 A. PLEASE STATE YOUR NAME AND OCCUPATION.

3 A. My name is Joseph Gillan. I am an economist with a consulting practice specializing in
4 telecommunications.

5 **Q. PLEASE BRIEFLY OUTLINE YOUR EDUCATIONAL BACKGROUND AND**
6 **RELATED EXPERIENCE.**

7 A. I am a graduate of the University of Wyoming where I received B.A. and M.A. degrees in
8 economics. From 1980 to 1985, I was on the staff of the Illinois Commerce Commission
9 where I had responsibility for the policy analysis of issues created by the emergence of
10 competition in regulated markets, in particular the telecommunications industry. While at
11 the Commission, I served on the staff subcommittee for the NARUC Communications
12 Committee and was appointed to the Research Advisory Council overseeing NARUC's
13 research arm, the National Regulatory Research Institute.

14 In 1985, I left the Commission to join U.S. Switch, a venture firm organized to develop
15 interexchange access networks in partnership with independent local telephone
16 companies. At the end of 1986, I resigned my position of Vice President-
17 Marketing/Strategic Planning to begin a consulting practice. Over the past decade, I have
18 provided testimony before more than 25 state commissions, four state legislatures, the
19 Commerce Committee of the United States Senate, and the Federal/State Joint Board on
20 Separations Reform. I also currently serve on the Advisory Council to New Mexico State
21 University's Center for Regulation.

1 **Q. WHAT PARTY IS SPONSORING YOUR TESTIMONY IN THIS PROCEEDING?**

2 A. My testimony is being sponsored by AT&T of the Pacific Northwest, Inc. (“AT&T”).

3 Although sponsored by this individual carrier, my testimony reflects the perspective of
4 competition more generally.

5 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY.**

6 A. This proceeding represents one waypoint in the Commission’s much larger process to
7 open Washington’s local markets to competition. This proceeding will *partially* establish
8 the terms, conditions and prices that local entrants must pay the incumbent to obtain
9 various inputs that they need to offer competitive services. While the price of some
10 components has been established in prior dockets, other charges will not be set until later
11 stages of this proceeding are concluded.

12 The purpose of my testimony is essentially threefold. First, my testimony will
13 quantitatively describe the status of local competition in Washington, specifically forms
14 of local competition that depend upon access to the incumbent network using unbundled
15 network elements. This analysis demonstrates that local competition in Washington is
16 developing – if “developing” is even the appropriate term – *very* slowly.

17 Second, my testimony explains that the level of local competition in Washington will not
18 materially improve until the Commission addresses the issues in Part B of this
19 proceeding. This observation is not intended as a criticism of the Commission’s
20 procedural sequence. I understand that this approach was adopted in the hope that it
21 would facilitate the *fastest* resolution of *all* issues, especially given the Commission’s

1 resources. Nevertheless, much like a mosaic is not complete until its final piece is in
2 place, widespread local competition will not develop until each of its predicates – most
3 importantly, access to network element platforms – are implemented.

4 Finally, my testimony concludes by explaining the particular importance of establishing
5 nondiscriminatory UNE-P line-sharing arrangements. It is critically important that
6 widespread voice competition develop alongside advanced services competition so that
7 the entry in both markets – voice and data – reinforces the other’s development. Delays
8 in introducing UNE-P based voice competition – or conditions which limit the UNE-P
9 providers’ ability to offer line-sharing arrangements comparable to those of the
10 incumbent – would retard advanced services competition, as well as further protect the
11 incumbent’s voice dominance.

12 Overall, my testimony is intended to provide background for the Commission’s
13 evaluation of the various costing/pricing proposals that it will consider. Although my
14 testimony does not sponsor a specific cost study,¹ its discussion should provide the
15 Commission a useful context to evaluate the alternatives before it. I offer this perspective
16 not as justification for *deviations* from cost-based pricing, however, but as emphasis on
17 the importance of estimating efficient costs as *accurately* as possible.

¹ The Commission’s earlier Orders have clearly revealed a general preference to estimate costs through the review of -- and, where appropriate, adjustment to -- ILEC models. As a result, I expect that most competitive analysis in this proceeding will occur during rebuttal rounds of testimony.

1 **II. THE STATUS OF LOCAL COMPETITION IN THE STATE OF**
2 **WASHINGTON**

3 **Q. PLEASE SUMMARIZE THE STATUS OF LOCAL COMPETITION IN**
4 **WASHINGTON.**

5 A. It is clear that establishing a competitive local exchange market is one of the most
6 difficult policy objectives of modern times. It has been four years since the
7 Telecommunications Act of 1996 (“the Act”), with its sweeping reforms designed to
8 foster local competition, was enacted and yet little competition has emerged.

9 Although obtaining reliable data on the extent of local competition is difficult, the
10 incumbent LECs are required to file periodic reports with the FCC quantifying the level
11 of competitive activity dependent upon the entry tools (i.e., service-resale and UNEs)
12 made possible by the Act. These reports provide a useful yardstick to measure the
13 implementation of the Act’s core provisions, particularly those requiring incumbents to
14 provide entrants nondiscriminatory access to network elements, alone and in
15 combination.

16 **Q. WHAT DO THESE REPORTS DOCUMENT WITH RESPECT TO THE**
17 **LEVEL OF LOCAL COMPETITION IN WASHINGTON?**

18 A. Table 1 (below) summarizes the key data for the State of Washington, separated
19 between the residential and business markets.

**Table 1: Status of Local Competition in Washington
(June 1999)²**

II. Residential Market						
Incumbent	Incumbent	CLEC Access Lines			CLEC	
		UNE Loop	Resale	Total		
US WEST	1,758,285	UNE Loops	2,357		0.13%	
GTE	625,864		5,122		0.81%	
Sprint	59,433		0		0.00%	
	2,443,582		7,479		0.31%	
II. Business Market						
Incumbent	Incumbent	CLEC Access Lines			CLEC	
		UNE Loop	Resale	Total		
US WEST	745,619	2,072	47,086	49,158	6.2%	
GTE	266,668	82	721	803	0.3%	
Sprint	27,567	0	0	0	0.0%	
	1,039,854	2,154	47,807	49,961	4.6%	
Combined Residential and Business Market						
Total State	3,483,436	2,154	55,286	57,440	1.6%	

A number of insights can be drawn from Table 1. The first is that nearly all of the local competition in Washington today consists of the resale of U S WEST services to business customers. In fact, more than 80% of all competitive lines are served by this strategy, with roughly two-thirds of this amount associated with the resale of U S WEST's Centrex services. As the Commission is aware, Centrex resale is a strategy that predates the Act, while the strategies made possible by the Act have achieved market penetrations of less than 1%.

Particularly discouraging is the status of UNE-based competition. The hallmark reform of the Act was that it offered entrants nondiscriminatory

² June 1999 is the most recent period for which the U S WEST's responses to the FCC's Local Competition Reports are publicly available.

1 access to the existing network on the same basis as the incumbent. Unlike
 2 resale, UNE-based competition establishes the entrant as a *full-fledged* local
 3 exchange provider – i.e., positioned to innovate, compete in related markets
 4 (including exchange access), and replace facilities where appropriate. Yet, as
 5 of June 1999, there were only 2,154 unbundled loops in the entire state of
 6 Washington.

7 **Q. HOW DO THESE RESULTS COMPARE WITH LOCAL**
 8 **COMPETITION IN OTHER STATES?**

9 A. There is no question that local competition is a difficult objective and
 10 that it is developing very slowly, even in other regions. Nevertheless, it is also
 11 true that local competition is growing *most* slowly in the U S WEST region,
 12 which trails the entire nation in UNE-based forms of competition. Table 2
 13 (below) compares the UNE-loop sales of each of the RBOCs, as well as GTE
 14 and Sprint, to U S WEST.

15 **II. Table 2: Status of UNE-based Local Competition**
 16 (Thousands of Lines, June 1999)³

	Incumbent	Switched	UNE	UNE Loops
II.	<i>Regional Bell Operating Companies</i>			
	SBC ⁴	58,125	293	5.0
	Bell Atlantic	41,840	211	5.0
	BellSouth	24,824	86	3.5
	U S WEST	17,008	18	1.1
II.	<i>Other ILECs</i>			

1 ³ Source: Table 9.4, Trends in Telephone Service, Industry Analysis Division, Federal
 2 Communications Commission, April 10, 2000.

4 Includes Ameritech.

1					
2		Sprint	7,752	43	5.5
3		GTE	17,628	35	2.0
4					

1 As Table 2 shows, U S WEST has provisioned fewer loops than any other major ILEC,
2 including GTE and Sprint. Although Sprint is less than half the size of U S WEST, and
3 serves almost no large metropolitan markets, Sprint has nevertheless provisioned more
4 than twice as many UNE loops as U S WEST. Even GTE – yes, even GTE (but not in
5 Washington) – leads U S WEST in this category. Consequently, while UNE-based
6 competition is developing *slowly* in other areas, it is still developing at rates *three to five*
7 *times faster* in the territories of other RBOCs than in U S WEST’s region.⁵

8 **III. ESTABLISHING THE CONDITIONS FOR MORE RAPID LOCAL**
9 **COMPETITION**

10 Q. WILL THE RESOLUTION OF PART A ISSUES PROMOTE UNE-
11 BASED COMPETITION?

12 A. Yes, but only marginally. The four issues sequenced for resolution in Part
13 A are: (1) OSS cost recovery, (2) Collocation, (3) Nonrecurring Charges, and (4)
14 line-sharing. Although each of these issues are important, none really addresses
15 the fundamental barriers that today prevent UNE-based forms of local competition
16 from offering mass-market alternatives to U S WEST and the other ILECs.

17 Q. WHAT ARE THE FUNDAMENTAL BARRIERS THAT PREVENT
18 MASS-MARKET UNE-BASED LOCAL COMPETITION FROM
19 DEVELOPING?

1 ⁵ It is useful to note that even in the “fast” growing SBC and Bell Atlantic areas, UNE-loop
2 penetration is approximately only 0.5% of the switched line market.

1 A. The fundamental barriers to mass-market, UNE-based local competition
2 are the

1 substantial costs that entrants must incur before they are even in a position to use
2 UNEs to serve customers. These costs can be separated into two basic categories.
3 The first cost category can be viewed as “footprint costs” – i.e., the costs that the
4 entrant incurs to position itself to serve a particular market. These costs would
5 include the entrant’s investment in its OSS, back-office systems, sales, marketing,
6 as well as its investment in whatever network technology it has adopted.⁶

7 The second cost category consists of the “transactional costs” associated
8 with providing service to any individual customer. For instance, even an entrant
9 that has installed a basic footprint of switching and local network still has costs to
10 connect to each customer. If the entrant relies upon UNE-loops purchased from
11 the ILEC, then it would incur additional costs to backhaul the customer’s service
12 to its switch. In addition to these costs, however, the entrant would also incur
13 reconfiguration costs to disconnect each individual customer from the ILEC
14 switch and to reconnect that loop to its own network.

15 Each of these cost categories has implications for local competition.
16 While “footprint costs” determine whether competition comes to a market at all,
17 “transactional costs” will decide whether the form of competition will be focused
18 on particular customers or be structured to serve the mass-market.

1 ⁶ Although it is common to characterize a competitor by the type of “network investment” it has
2 made, there is far more to local competition than the mere facilities involved. Indeed, given the
3 prevalence of vendor financing, it is likely that many entrants have more investment directly “at
4 risk” in the form of non-network expenditures – i.e., the costs to establish billing systems, OSS,
5 and other start-up costs -- than in their telecommunication facilities.

1 **Q. HOW DO “TRANSACTIONAL COSTS” DETERMINE WHETHER**
2 **COMPETITION WILL BE FOCUSED ON SPECIFIC CUSTOMERS OR**
3 **MASS MARKET?**

4 A. When the cost to acquire and serve an individual customer is high, then
5 competition must focus on only those customers where revenue potential is also
6 high. Because the costs (and processes) to serve local customers using unbundled
7 loops are complex and expensive, the value of this strategy is limited to those
8 markets/customers whose services are *also* complex and expensive. As a practical
9 matter, this means that UNE-loops (obtained individually) are most compatible
10 with providing “design services” – i.e., those services that are sufficiently
11 customer-specific to require special handling, even when the ILEC provides them.

12 In contrast, mass-market services require automated provisioning systems
13 that can minimize – indeed, in an electronic environment, trivialize – the cost to
14 initiate service to individual customers. A relevant example is the long distance
15 market. One reason that long distance competition has been so successful is that
16 customers can move easily, conveniently and inexpensively between different
17 providers. The seamless manner in which consumers change long distance
18 carriers – i.e., the PIC-change process – is particularly important because it is this
19 process that incumbent local exchange carriers will use to provision their full-
20 service packages that combine local and long distance service together.

21 This final point – i.e., that incumbent local exchange carriers will use the
22 automated PIC-change process to provision *full-service* packages – is so important

1 that it bears repeating. There is no debate (and supporting evidence confirms) that
2 the future will be dominated by “all distance” services that erase conventional
3 boundaries between local and long distance service. Creating the conditions for
4 mass-market “local” competition should really be viewed as creating the
5 conditions for “full-service” competition, for it will be full-service competition
6 that defines markets in the future.

7 The point here is that the full-service provisioning systems that will be used by the
8 dominant provider – the incumbent local exchange carrier – have *already* been
9 established and automated. The incumbent local carrier (by definition) already
10 provides the local component and its full-service offering requires only that it add
11 long distance. For a fair full-service environment to exist, therefore, it is critical
12 that comparably automated systems be established that can support other local
13 (and thus, full-service) providers.

14 **Q. WILL RESOLUTION OF THE PART A ISSUES ESTABLISH THE**
15 **SYSTEMS NEEDED TO REDUCE BOTH FOOTPRINT AND**
16 **TRANSACTIONAL COSTS?**

17 A. No, not really. As noted earlier, the Part A cost studies will consider (1)
18 OSS cost recovery, (2) collocation, (3) nonrecurring charges, and (4) line sharing.
19 Of course, the first of these issues (OSS cost recovery) is more likely to create a
20 barrier than reduce one.⁷ Further, line sharing will have an important effect on the

1 ⁷ This is not to say that a properly functioning OSS will create a barrier. Indeed, OSS is one of
2 the most fundamental prerequisites to a competitive local market. I understand the purpose of
3 this proceeding, however, is not to establish an efficient OSS as much as it is to estimate the cost

1 deployment of advanced data services, but as I explain in more detail in the
2 following section of my testimony, line sharing may inadvertently reinforce the
3 incumbent's dominance in traditional voice markets unless accompanied by
4 conditions which support mass-market competition.⁸

5 Collocation does have the potential to reduce an entrant's footprint cost,
6 but only for those entry strategies that require collocation. Because collocation is
7 typically associated with service configurations that are manually established,
8 however, improvements in this area are more likely to improve competition in the
9 design services market than competition for average consumers. Similarly, while
10 nonrecurring charges are a critical part of an entrant's transactional cost structure,
11 the nonrecurring charges applicable to the primary mass-market strategy (UNE-
12 Platform) will be determined in Part B.

13 **Q. WHY ARE THE NONRECURRING CHARGES ASSOCIATED**
14 **WITH UNE-P SO IMPORTANT TO MASS-MARKET COMPETITION?**

15 A. As noted above, one of the most important costs to mass-market
16 competition are the transactional costs associated with customer migration.

17 Because the UNE-Platform (UNE-P) can be provisioned electronically, it

1 that will be imposed on entrants. While the former may foster local competition, the latter will
2 not. Further, I understand that the Commission has determined that the costs of OSS will be born
3 by competitors and my purpose here is not to seek reconsideration of that decision. My point is
4 simply that even if the OSS is efficient, and the costs correctly estimated, imposing these costs
5 on competitors will have some adverse effect on competitive entry.

1 ⁸ This comment should not be interpreted as criticism of line sharing in any way. The problem is
2 not with line sharing (which the Commission should quickly implement), but with delay in
3 establishing conditions for voice competition as well.

1 minimizes the transactional costs that prevent mass-market competition from
2 developing, as well as providing entrants the necessary geographic footprint to
3 offer service broadly to a market.

4 **Q. DO YOU HAVE ANY DATA ON THE EXTENT TO WHICH UNE-P**
5 **MINIMIZES TRANSACTIONAL COST?**

6 A. Yes. Table 3 (below) compares the nonrecurring costs of UNE-P's
7 electronic migration

1 to the comparable costs associated with a manually accomplished loop/port
 2 connection. As Table 3 so clearly shows, electronic provisioning systems not only
 3 make mass-market volumes *possible*, but they also reduce transactional costs to
 4 levels where mass-market competition is *viable*.

5 **Table 3: Nonrecurring Costs of Customer Migration**

6	State ⁹	UNE-P Migration Cost	Unbundled Loop/Port Migration Cost
7	Georgia ¹⁰	\$2.01	\$113.07 ¹¹
8	Florida ¹²	\$1.46	\$178.00
9	New York ¹³	\$3.82	\$67.18
10	Washington	Not Available	\$70.57 ¹⁴
11			

12 **Q. IS THERE ACTUAL MARKET EVIDENCE THAT UNE-P WILL**
 13 **SUPPORT MASS-MARKET COMPETITION?**

14 A. Yes. Although delayed by litigation, UNE-P is now finally becoming
 15 available in a few markets, most notably New York. Results from New York,
 16 however, do confirm that UNE-P has the potential to support mass-market

⁹ Georgia, Florida and New York are the only states that I am aware of that have investigated cost-based migration NRCs for UNE-P.

¹⁰ Order, Docket 10692-U, Georgia Public Service Commission, February 1, 2000.

¹¹ Includes charge for coordinated cutover.

¹² Order No. PSC-98-0810-FOF-TP, Docket No. 97-1140-TP, Florida Public Service Commission, June 12, 1998.

¹³ Provided by Bell Atlantic-New York during the New York Commission's review of its Section 271 application.

¹⁴ It is unclear exactly what NRCs are currently in effect for U S WEST or GTE in Washington. On November 15, 1999 U S WEST and GTE made filings intended to comply with the Commission's Seventeenth, Eighteenth and Nineteenth Supplemental Orders. Parties filed comments on the U S WEST and GTE compliance filings. The Commission has not issued an order on the compliance filings and the rates are not in effect. In addition, NRCs are being reviewed under Part A of this docket.

1 competition. Table 4 (below) contrasts the penetration rates achieved by UNE-P
 2 to the very limited competitive inroads achieved by loops obtained individually.

3 **III. Table 4: The Status of UNE-Based Competition in New York**

4 Entry Strategy	January 1,	June 30,	December 31,
5 Individual UNE-Loops ¹⁵	49,442	62,817	80,000 ¹⁶
6 UNE-Platform ¹⁷	0	75,000	400,000

8 The comparably rapid expansion of competitive activity made possible by
 9 UNE-P is all the more remarkable when one considers that individual loops have
 10 been available in New York since before the Act was enacted. As a result, Table
 11 4 does more than compare the relative performance of these strategies in 1999 –
 12 the table actually compares the growth of UNE-loops in their *fifth* year to the
 13 growth of UNE-P at *introduction*.

14 It is also useful to note that the competitive gains made possible by UNE-P
 15 was not only beneficial to consumers generally, it was also necessary for
 16 competition to occur in the full-service market. Although competitors were
 17 *collectively* able to attract approximately 400,000 full-service lines throughout the
 18 *year* in 1999, Bell Atlantic captured nearly 430,000 full-service customers in the
 19 first *quarter* of 2000 by *itself*.¹⁸ Had Bell Atlantic

1 ¹⁵ Source: Bell Atlantic’s responses to the FCC’s Local Competition Reports.
 1 ¹⁶ Source: Estimated by trending reported growth from 4Q98 to 2Q99.
 1 ¹⁷ Source: Calculated from publicly announced sales from AT&T, MCI and Z-Tel and includes a
 2 conservative estimate for remaining carriers.
 1 ¹⁸ It is assumed that all UNE-P lines are full-service lines because each of the UNE-P vendors
 2 uses the strategy to offer a full-service package of local and long distance service. Similarly, it is
 3 assumed that Bell Atlantic continues to provide local service to each of the 430,000 long distance

1 been authorized to provide long distance services, while its competitors were
2 limited to individual UNE-loops, Bell Atlantic would be dominating the full-
3 service market of the future in the same way that it dominates the local market
4 today.

5 **IV. ESTABLISHING THE CONDITIONS FOR ADVANCED**
6 **SERVICES COMPETITION**

7 **Q. ARE THERE ANY ENTRY STRATEGIES THAT WILL BE**
8 **PARTICULARLY AFFECTED BY THE ISSUES IDENTIFIED IN PART**
9 **A?**

10 A. Yes. There is one business strategy that is particularly affected by the
11 issues sequenced for resolution in Part A: the offering of advanced data services
12 using xDSL technologies. These technologies take advantage of previously
13 unused spectrum on the local loop to provide higher speed data services. Entrants
14 that offer services using these technologies must install their equipment in the
15 central office – or, more accurately, wherever the copper portion of the loop
16 terminates – to access the high frequency (HF) spectrum of the loop. One feature
17 of the technology is that it uses the HF spectrum to provide data services, while
18 the underlying “voice spectrum” can continue to support the customer’s
19 conventional service.

20 **Q. WHICH PART A ISSUES AFFECT THIS BUSINESS STRATEGY?**

1 lines that it serves; therefore, its “long distance,” and “full service” market statistics are the same.

1 A. Because xDSL technologies attach to the copper loop, xDSL-based
2 entrants are particularly sensitive to the costs associated with installing equipment
3 in the central office and leasing the HF spectrum. Part A issues that will affect
4 xDSL competition, therefore, are collocation (i.e., the cost to lease central office
5 space to install equipment), line sharing (i.e., the charge for access to the loop's
6 high frequency spectrum), and the nonrecurring costs to access individual loops.¹⁹

7 There is, however, a critical nexus between these Part A *data* issues, and
8 the deferral, until Part B, of those issues necessary for widespread *voice*
9 competition. The principal benefit of line sharing is that it enables a customer to
10 obtain data services over the same physical loop as it obtains conventional voice
11 services. This physical overlay, combined with the market's expected preference
12 for packaged services, provides an important bridge between these related
13 markets. Specifically, any limitation on competitive conditions in one market will
14 have the ability to hinder competition in the other.

15 **Q. PLEASE EXPLAIN HOW COMPETITIVE CONDITIONS IN THE**
16 **DATA MARKET CAN AFFECT COMPETITION IN THE VOICE**
17 **MARKET, AND VICE VERSA.**

18 A. As noted earlier, telecommunications markets are evolving to an
19 environment of packaging – i.e., service arrangements that combine various

1 ¹⁹ Although xDSL technologies can share a loop with a customer's voice spectrum, this will not
2 *always* be the case. There will be times that an xDSL provider purchases an individual loop and,
3 in these instances, loop nonrecurring charges would be important.

1 components (such as, in the example cited earlier, local and long distance) into a
2 single product. This same trend can also be expected to result in the integrated
3 offering of service packages that combine voice and data services. This is
4 particularly true in a line-sharing environment where the data and voice service
5 share the same physical facility.

6 The problem is that there is only *one* voice provider – the incumbent local
7 exchange carrier – in a position to take advantage of a line-sharing environment
8 and provide the voice component to the retail package. While an incumbent LEC
9 would obviously prefer to have *exclusive* rights to the high-frequency spectrum to
10 promote its *own* data services, the next best outcome is to at least have half this
11 advantage. That is, if the ILEC *must* share its loops with other providers, it at
12 least enjoys the “consolation monopoly” of having the only mass-market voice
13 product that the data providers can “line-share with.” Said differently, the ILEC’s
14 “voice monopoly” will provide them with an effective “line-share monopoly” as
15 the only voice provider with whom advanced data providers can partner with to
16 provide service packages. This circumstance will continue until the mass-market
17 reforms of Part B (i.e., UNE-P) are implemented in a manner that enables other
18 voice providers the same opportunity to effect line-sharing arrangements with data
19 providers as the incumbent.

20 **Q. WHAT WILL BE THE LIKELY EFFECT OF THE INCUMBENT**
21 **ENJOYING A “LINE-SHARING MONOPOLY”?**

22 A. There will be two major effects, each adverse to the development of

1 competition. First, the effect in the advanced services data market. With only a
2 single voice provider in the market, data providers will have little negotiating
3 leverage to form service packages. This is particularly true in that incumbents
4 will have their own data services that they will want to favor and promote. The
5 result will be *less* advanced-services competition than would result if a number of
6 voice providers, each anxious to establish strategic relationships and joint
7 marketing arrangements, existed.

8 The second effect will be felt in the voice market. Even though the
9 incumbent may be an *unwilling* partner to the data providers (preferring, as I
10 explained, its *own* data services), the incumbent will nevertheless have a head-
11 start on all other voice providers that do not yet have the capability to provide
12 mass-market services with comparable line-sharing capability. This head start
13 further reinforces the incumbent's market advantage.

14 **Q. WILL THE INCUMBENT ENJOY A TEMPORARY "HEAD**
15 **START" OR A PERMANENT ADVANTAGE?**

16 A. The answer to this question depends entirely on how the Commission
17 implements UNE-P in Part B of this proceeding. The time lag between the
18 incumbent offering line-sharing and the introduction of UNE-P provides the
19 incumbent its head-start; to avoid a permanent advantage, however, it is critical
20 that UNE-P be implemented in a manner that enables UNE-P voice providers to
21 offer line-sharing on equivalent terms to the incumbent. The Commission should
22 make clear in this proceeding that the incumbent LECs are required to implement

1 line-sharing systems that treat UNE-P voice lines and ILEC voice lines in an
2 equivalent manner or competition in both the voice and advanced services
3 markets will be permanently harmed.

4 **Q. WHAT IS YOUR RECOMMENDATION?**

5 A. My recommendation is twofold. First, the Commission must move as
6 rapidly as possible to make mass-market voice services possible. I realize that the
7 Commission is aware of the importance of Part B to local competition and is
8 establishing its procedural schedules accordingly. The nexus between Part B's
9 effect on voice competition, and Part A's influence on data competition, however,
10 means that accelerated action is more important than ever. Second, the
11 Commission must assure, through the combined efforts of Part A and Part B, that
12 UNE-P lines have the same opportunity to line share with data providers as lines
13 where the ILEC is the voice provider. Such equivalency is critical for the full
14 potential of competition in both markets is to be realized.

15 **V. CONCLUSION**

16 **Q. PLEASE SUMMARIZE YOUR TESTIMONY.**

17 A. The principal purpose of this proceeding is to continue the Commission's efforts
18 to established cost-based prices for the critical inputs that entrants need to
19 purchase from incumbent LECs to provide their competitive services. An
20 important factor in this determination is understanding how these issues will
21 impact the services, choices and prices paid by Washington consumers.

1 The purpose of my testimony has been to provide the Commission an
2 understanding of the relationship between these issues and competitive markets.
3 As shown above, local competition in Washington – in particular, mass-market
4 local competition -- is simply not emerging in any significant way. The primary
5 reason is that the “mosaic” of tools needed to support broadscale entry is not yet
6 complete. While the issues identified for resolution in Part A of this proceeding
7 will affect some markets (principally, the advanced services market), the tools
8 needed for widespread voice competition will not be addressed until Part B is
9 concluded. Consequently, competitive conditions in this state should not be
10 expected to change materially for some time.

11 Obviously, the Commission’s schedule cannot be accelerated. Further, the
12 industry itself confronts its own resource limitations. At this point, therefore, the
13 important message is that the Commission must make sure that it uses these
14 hearings to establish fair prices, as well as make sure that at the conclusion of
15 Parts A and B, the tools actually needed to offer voice and data services – and,
16 importantly, voice *with* data services -- are implemented in both practice and
17 theory. In particular, the Commission must make sure that the incumbents
18 establish UNE-P arrangements that support both voice and, through line sharing,
19 data services on a par with those of the ILEC.

20 **A. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**

21 A. Yes.