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J. Andrew Gipson  
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September 23, 2013

**Via Electronic Filing and U.S. Mail**

Mr. Dave Danner  
Executive Director/Secretary  
Washington Utilities and Transportation Commission  
1300 S. Evergreen Park Drive, S.W.  
Olympia, WA 98504-7250

Re: Docket UT-121610; Boomerang Wireless, LLC d/b/a enTouch Wireless

Dear Mr. Danner:

Please find enclosed for filing the original and twelve (12) copies of the Supplement to Amended Petition of Boomerang Wireless, LLC for Designation as an Eligible Telecommunications Carrier in the State of Washington on a Wireless Basis (Low Income Only) which includes a replacement for Exhibit "E", Sample Advertising materials.

Please contact me or my assistant, Sherry Boyd (601) 949-4737, sboyd@joneswalker.com, if you have any questions or comments regarding this filing.

Sincerely,

A handwritten signature in cursive script that reads "J. Andrew Gipson".

J. Andrew Gipson

JAG/ssb  
Enclosure

cc: Kim Lehrman  
Julia Redman-Carter

{JX025440.3}

JONES WALKER LLP

ALABAMA » ARIZONA » CALIFORNIA » DISTRICT OF COLUMBIA » FLORIDA » GEORGIA » LOUISIANA » MISSISSIPPI » NEW YORK » OHIO » TEXAS

**BEFORE THE  
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

**IN THE MATTER OF THE )  
APPLICATION OF BOOMERANG )  
WIRELESS, LLC D/B/A ENTOUCH )  
WIRELESS FOR DESIGNATION )  
AS AN ELIGIBLE ) Docket No. UT-121610  
TELECOMMUNICATIONS )  
CARRIER ON A WIRELESS BASIS )  
(LOW INCOME ONLY) )**

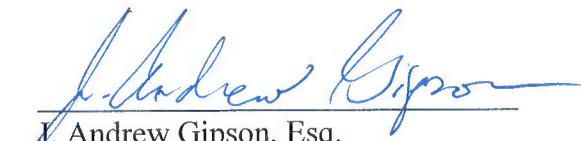
**SUPPLEMENT TO AMENDED PETITION OF BOOMERANG WIRELESS, LLC D/B/A  
ENTOUCH WIRELESS FOR DESIGNATION AS AN ELIGIBLE  
TELECOMMUNICATIONS CARRIER ON A WIRELESS BASIS**

On September 12, 2013, Boomerang Wireless, LLC d/b/a enTouch Wireless (“Boomerang”) filed its Amended Petition for Designation as an Eligible Telecommunications Carrier on a Wireless Basis (Low Income Only) in Docket No. UT-121610.

To further update our filing we are filing herein as a replacement to Exhibit “E” of the Amended Petition, updates of sample advertising that will be used in the State of Washington.

Respectfully submitted,

BOOMERANG WIRELESS, LLC  
d/b/a enTouch Wireless

  
\_\_\_\_\_  
J. Andrew Gipson, Esq.

Jones Walker LLP  
190 E. Capitol Street, Suite 800  
Jackson, Mississippi 39201  
Telephone: (601) 949-4789  
Facsimile: (601) 949-4804

**Exhibit "E"**

**Sample Advertising**



# FREE

FREE PHONE SERVICE • FREE MINUTES MONTHLY

*Supported by Lifeline benefit. A government sponsored program.*



## FREE PHONE

enTouch Wireless will provide a FREE PHONE  
*(Not a Lifeline supported benefit)*

Examples of phones. Phone models subject to availability.

**YOU MAY BE ELIGIBLE FOR THIS BENEFIT IF YOU PARTICIPATE IN:**

- FOOD STAMPS
- MEDICAID
- FREE LUNCH
- PUBLIC HOUSING
- SSI
- OR MEET INCOME REQUIREMENTS



DATE: \_\_\_\_\_

TIME: \_\_\_\_\_

PLACE: \_\_\_\_\_

*Stop by and see us!*



www.entouchwireless.com

Poster 11" x 17"



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DATE: \_\_\_\_\_

TIME: \_\_\_\_\_

PLACE: \_\_\_\_\_

*Stop by and see us!*



www.entouchwireless.com

Flyer 8.5" x 11"



# FREE




## PHONE MINUTES MONTHLY

*(Not a Lifeline supported benefit)*  
Provided by enTouch Wireless

Supported by Lifeline benefit.  
A government sponsored program.



Banner 6' x 2'



## Eligibility Requirements

Lifeline is a government sponsored benefit. You can receive a discount on your phone service.

1) You, or one of your dependents, participates in one of these programs:

Supplemental Nutrition Assistance Program (SNAP)	Historical School Lunch Program (NSL)
Supplemental Security Income (SSI)	Medicaid
Low-Income Heat & Energy Assistance (LIHEAP)	Food Distribution Program on Indian Reservations
Section 8 Federal Public Housing Assistance	Tribally administered TANF
Temporary Assistance for Needy Families (TANF)	Bureau of Indian Affairs General Assistance
	Tribally administered Head Start (meeting the income qualifications of Head Start)

2) Limit 1 Lifeline benefit per household.  
One Lifeline program (wireless or wireless) per household. Household is defined as an individual or group of individuals living together at the same address as one economic unit.

3) If I am not in qualifying program, I may participate if income qualified.

# Persons in Household	Income	# Persons in Household	Income
1	\$15,612	4	\$31,793
2	\$20,830	5	\$37,220
3	\$26,390	6	\$42,647

4) Must have valid physical address.  
Notify us immediately of any change of address by calling customer service.

5) Cannot choose phone model or phone number  
You are not able to choose the free handset, trade free handsets, or choose the phone number on the free handset.


6) Keep Active: Use your phone every 90 days to keep Lifeline benefit active.

7) Must be truthful in application process.  
WARNING: If you make false statements to gain benefits, you can be punished by fine or imprisonment or you can be barred from the Lifeline program.

8) Complete the application. Personal documents required.  
Complete the application truthfully & accurately.  
Documentation for application process: Proof of identity (i.e. Government issued ID)  
Program eligibility documentation: Current statement of benefits from qualifying program, notice letter of participation, program document (if a SSI client), income eligibility documents (i.e. tax returns, paystubs, etc., VA benefit statements)

9) Recertify annually that you remain eligible for the Lifeline benefits.  
Once you receive the Lifeline benefit, you must complete the annual recertification process. Learn more in your welcome package.

Eligibility Flyer 8.5 x 11  
Eligibility Poster 11 x 17



## DISCLOSURES

YOU WILL HAVE TO VERIFY AND SIGN THIS DISCLOSURE FORM IN ORDER TO RECEIVE YOUR LIFELINE PHONE

I acknowledge and consent to enTouch Wireless changing my name, telephone number and address to the Lifeline Service Administrative Company (the administrator of the program) and its agents for the purpose of verifying that the subscriber does not receive more than one Lifeline benefit. In the event that USAC questions use as looking more than one Lifeline subsidy per household, I acknowledge and understand that all claims may be settled so that I may select one service and be de-enrolled from the other.

I meet the income based or program-based eligibility criteria for receiving Lifeline service and have provided documentation of eligibility if required to do so.

I understand that Lifeline is a federal government benefit program and that without making false statements in order to obtain this benefit can be penalized by fine or imprisonment or I may be barred from the program.

My household will receive no more than one Lifeline-supported service. Lifeline service is available for only one subscriber per household. A household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses. A household is not permitted to receive Lifeline benefits from multiple providers. I understand that violation of the one-per-household requirement constitutes a violation of the FCC's rules and will result in my de-enrollment from the program, and could result in criminal prosecution by the United States government.

I understand that I must notify enTouch Wireless and provide my new address within 30 days of moving.

If I do not have a permanent address and have supplied instead a temporary address above, I understand that enTouch Wireless will attempt to verify every 90 days that I continue to stay at that address, and that I must notify enTouch Wireless within 30 days of my new address after moving. If I do not respond to enTouch Wireless' address verification attempts within 30 days, I understand that I may be de-enrolled from enTouch Wireless' Lifeline service.

I understand that I must notify enTouch Wireless within 30 days if (1) I cease to participate in a federal or state qualifying program or my annual household income exceeds 125 percent of the federal poverty guidelines, (2) I receive more than one Lifeline-supported service, or (3) Another service of my household is receiving a Lifeline benefit or (3) for any other reason no longer safely the criteria for receiving Lifeline support. I understand that I will be subject to penalties if I fail to follow this notification requirement, including being de-enrolled from the Lifeline program.

I understand and acknowledge that Lifeline service is a non-transferable benefit and that I may not transfer my service to any other individual, including another low-income consumer.

I acknowledge that I will be required to re-verify my eligibility for Lifeline benefits annually, and I may be required to re-verify my continued eligibility for Lifeline at any time, and that failure to do so will result in the termination of my Lifeline benefits.

I hereby authorize enTouch Wireless to send text messages to my enTouch Wireless number about my Lifeline benefit. Text messages sent by enTouch Wireless will not decrease my available wireless minutes or texts. Standard voice, data and text rates will apply to all messages to and from anyone other than the Company.

I attest under penalty of perjury that the information herein is true and correct to the best of my knowledge.

www.entouchwireless.com

Disclosures Flyer 8.5 x 11  
Disclosures Poster 11 x 17

Need More Data Minutes?



price	talk/text	units	DATA	days
\$5	0	100mb	30	
\$10	0	300mb	30	
\$20	1200	20mb	30	
\$30	unlimited talk & text	5mb	30	
\$50	unlimited	30		

1 UNIT = 1 TEXT OR 1 VOICE MINUTE

Look for airFair at your local retailer!

You may call customer service to locate a retailer nearest you. Call Customer Service 811 from your Lifeline phone or 888-488-8719 from a landline to purchase minutes.

Bag Insert 5.5 x 4.25

# FREE

## PHONE MINUTES MONTHLY

(Not a Lifeline supported benefit)  
Provided by enTouch Wireless

Supported by Lifeline benefit.  
A government sponsored program.




Yard Sign 24" x 18"



www.entouchwireless.com

**Welcome to the Lifeline Program**

**Activa tu Teléfono:** Llama al 888.488.8719 antes de salir del evento para activar tu teléfono.

**Número de Teléfono:** Su número de teléfono se indica en el interior de la tapa de la batería y también está encerrado en un círculo en la etiqueta exterior de la bolsa en que le entregaron su teléfono.

**MINUTOS GRATIS:** Cada mes, Lifeline le da minutos gratis. (Los programas varían según el estado.) Los minutos se cargan automáticamente cada mes en su fecha de aniversario.

**Manténgalo Activo:** Use el teléfono con regularidad para mantener activo su plan. Su dispositivo se desactivará si no lo usa en 90 días.

**Compruebe:** Marque 811 desde su teléfono Lifeline o llame 888.488.8719 desde un teléfono.

**SAVE THIS INFO!**

Phone #: \_\_\_\_\_

My ESN: \_\_\_\_\_

Anniversary Date\*: \_\_\_\_\_

\*Your minutes will be added every 30 days from this date. Your minutes expire regardless each 30 days from this date.

**Questions?** Dial 811 on your Lifeline phone or call 888.488.8719 from a landline phone.

**¿Tiene preguntas?** Marque 811 desde su teléfono Lifeline o llame 888.488.8719 desde un teléfono.

- Press 1 to hear your air time balance. Presione 1 para escuchar su balance de minutos.
- Press 2 to add minutes to your cell phone. Presione 2 para añadir minutos a su teléfono celular.
- Press 3 for assistance with your phone. Presione 3 para obtener ayuda con su teléfono.
- Press 4 to find out your anniversary date. Presione 4 para saber su fecha de aniversario.

**Bienvenido al Programa Lifeline**

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**Need More Voice or Data?**

¿Necesita más minutos? Es fácil añadir minutos a su teléfono. Vea los detalles del plan al dorso.

Dial 811 on your Lifeline phone or call 888.488.8719 from a landline phone. Debit or credit card required.

Marque 811 desde su teléfono Lifeline o llame 888.488.8719 de una tarjeta de débito o de crédito.

Retail: Look for the following reload cards at local retailers. Tiendas: Busque las tarjetas de recarga en las siguientes tiendas locales.

get2ady! readymobile airFair

**Top Up with These Brands**

Find Get Ready, Ready Mobile POS and AirFair brands at your favorite retailers.

price	minutes	DATA	days
\$5	0	100mb	30
\$10	0	300mb	30
\$20	1200	20mb	30
\$30	unlimited	5mb	30
\$50	unlimited	unlimited	30

1 UNIT = 1 TEXT = 1 VOICE MINUTE

**Top Up Plans**

For the complete Terms of Service go to [entouchwireless.com](http://entouchwireless.com) or call Customer Service at 888-488-8719 or dial 811 from your Lifeline phone.

Plan	Price	Minutes	Text	Data	Days
Plan 1	\$5	0	100	100mb	30
Plan 2	\$10	0	300	300mb	30
Plan 3	\$20	1200	20	20mb	30
Plan 4	\$30	unlimited	5	5mb	30
Plan 5	\$50	unlimited	unlimited	unlimited	30

Complete concerning Lifeline service can be directed to the Georgia Public Service Commission's Consumer Affairs Unit at 404-656-4501 or 1-800-282-5815.

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Insert 8.5 x 11 folded in quarters  
SPRINT

Insert 8.5 x 11 folded in quarters  
VERIZON