Evaluation Criteria

1. Compatibility with Resource Need

Evaluation Criteria	Description
Timing	PSE prefers proposals that will achieve the annual capacity targets.

2. Cost Minimization

Evaluation Criteria	Description
Resource cost	PSE prefers proposals that:
	Provide the lowest overall cost of delivered curtailed capacity (kW) over the term of the contract
	Provide kWh reductions at competitive cost
	 Provide the lowest reasonable cost throughout the contract life, taking into account the price of the proposal and other factors that impact PSE's overall cost

3. Risk Management

Evaluation Criteria	Description
Status and Schedule	PSE prefers proposals which demonstrate the respondent has the experience, technical capability and financial resources to successfully implement the demand response program and achieve the annual capacity targets
Resource Flexibility and Stability	PSE prefers proposals that provide flexibility for expansion to meet PSE's growing needs as required.

Evaluation Criteria	Description
Technology	Proposals that are based on commercially-proven technologywith demonstrated long-term reliability and performance history are preferred.
Long-term flexibility	PSE prefers proposals that offer the Company the flexibility to adjust its position in a resource long term, up to and including termination.
Project risk	Proposals that involve minimal risk for timely plant completion within cost projections are preferred.
Impact on PSE's overall risk position	All other factors being equal, PSE prefers proposals that result in lower portfolio performance risk.
Respondent risk	PSE will consider information received in response to Part II of the RFP document and Exhibit B in determining risk associated with the financial condition and performance of a respondent and any third parties relied upon by the respondent. Lower-risk respondents are preferred.
Ability to deliver as proposed	An important consideration in judging a respondent's ability to provide a commercially operable project in the time frame proposed is the experience and qualifications of the entire project team.
	PSE will use the information provided in response to Exhibit B to evaluate the respondent team for this criterion.
	PSE prefers providers with proven track records.
	Information submitted in response to Exhibit B, which addresses project development status and schedule, will also be used to evaluate the respondent's ability to meet the proposed commercial operation date.
Managerial control	PSE prefers proposals that provide control of key elements of the value chain.



4. Strategic and Financial Considerations

Evaluation Criteria	Description
Guarantees, security and compliance	PSE will consider information provided in response to Exhibit B to determine whether it will require any additional guarantees or credit support pursuant to Part II, Section 6 of the RFP document.
	PSE's credit risk department may require the seller to provide performance assurance. With few exceptions, PSE will expect sellers with sub investment-grade credit ratings (or being of similar creditworthiness) to provide performance assurance acceptable to the Company.