PUBLIC AWARENESS PROGRAM FIELD AUDIT

Audit Date: May 16, 2011	Name of Operator: BP Pipelines (North America), Inc
H.Q. OPL	Company Official: BP Compliance Group

<u>Instructions</u>: Answers & supporting documents for the answers to the question are located on the table at the end of this document. Answers to Section 8 questions are noted in Comments.

#	Sections		Yes	No	N/ A	Comments
1.	(Must be veri	ion 2: Management Commitment ified in field if no PHYSICAL copy included in plan)				
	a. Does the sauthority (the	X				
		statement include the signature of the appropriate authority with authority to authorize funding)?	х			
	c. Are copie	s of approved city ordinances, etc., included where applicable			Х	
2.	2. 1162 Section 4: Message Content					
		(These are required in written plan. They will need verification in field)				
1	cted Public:	a. pipeline purpose and reliability	х			
	Customers	b. hazards & prevention measures undertaken [192.616(d)(2)]	х			
& re	esidents g	c. leak recognition and response [192.616(d)(3 &4)]	x			
The	LDC system,	d. damage prevention awareness	X			
,		e. how and where to get more information	Х			
		f. One-call requirements [192.616(d)(1)]	X			
		g. Emergency communications [192.616(d)(5)]	X			
Eme	ergency	a. pipeline purpose and reliability	x			
Offi	cials	b. hazards & prevention measures undertaken [192.616(d)(2)]	x			
		c. leak recognition and response [192.616(d)(3 &4)]	Х			
	,	d. emergency preparedness and response	X			
		e. how and where to get more information	X			
		f. emergency communications [192.616(d)(5)]	X		ļ	
		g. One-call requirements [192.616(d)(1)]	x		<u> </u>	<u> </u>
Con	ments:		ar one green	<u> </u>		<u> 1966 - San Alleria, galeadh</u>
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# Sections		Yes	No	N/ A	Comments
2. (Continued)	1162 Section 4: Message Content (These are required in written plan. They will need verification in field)			7.8	
Local Public	a. pipeline purpose and reliability	x			
Officials	b. hazards & prevention measures undertaken [192.616(d)(2)]	x			
	c. leak recognition and response [192.616(d)(3 &4)]	х			
	d. emergency preparedness and response	x			
	e. right-of-way encroachments	Х			
	f. how and where to get more information	X			
	g. emergency communications [192.616(d)(5)]	X			
	h. construction/maintenance activities	x	<u> </u>		
	i. One-call requirements [192.616(d)(1)]	<u> </u>		1 7.500	
Excavators/	a. pipeline purpose and reliability	x		Total No. over	
Contractors	b. hazards & prevention measures undertaken [192.616(d)(2)]	Х			
	c. leak recognition and response [192.616(d)(3 &4)]	X		T	
	d. damage prevention awareness	х			
	e. pipeline location information	x			
	f. how and where to get more information	x			
	g. One-call requirements [192.616(d)(1)]	X			
	h. emergency communications [192.616(d)(5)]	X			
	tion 4 (4.4.1): PRIORITY MESSAGE	X			See comments section
	ould be written in plan and verified in Field) Does the				
	entify the message for Emergency and Public Officials as				
protecting p	eople first and then property as the TOP priority message?				

Comments: Section 4 (4.4.1 Priority Message – OMER Book 1 P 195.440 (Overview_statement)

Public awareness and understanding of pipeline operations is vital to protect the public first and the continued safe operation of pipelines. BP's public awareness programs are important factors in establishing communications and providing information necessary to protect the public and help the public understand that pipelines are the major transportation system for petroleum products/natural gas in the United States, and the public's responsibilities to help prevent damage to pipelines. The Public Awareness Program continually strives to improve communications with our stakeholder audiences along BP rights-of-way. The following public awareness programs cover assets owned and operated by BP US Pipelines & Logistics and BP Affiliates.

# Sections		Yes	No	N/ A	Comments
		Yes	No	N/A	Comments
4.	1162 Section 5: Delivery Method				
Affected Public:	(From written plan – Does operator provide applicable	-	•		
Affected I ublic.	documentation?)				eller Franzon i Nada
LDC Customers	Bill Stuffer – required minimum			Γ _χ	<u> </u>
LDC Residents along	Public service announcements			x	
The system –	Paid Advertising	1		$\frac{\lambda}{x}$	
Baseline		<u> </u>			
<u> </u>	3. Other:			X	
Supplemental	1. Public service announcements			X	
	2. Paid advertising	-		<u> </u>	
	3. Targeted distribution of print material			X	
	4. Newspaper and magazine advertisements			X	
	5. Community events			X	
	6. Community newsletters 7. Other:	+		X	
		100000000000000000000000000000000000000		X	
Emergency Officials:	(From written plan – Does operator provide applicable documentation?)				
Baseline:	1. Print Materials	X			
	2. Group Meetings	x			
	3. Other	x		<u> </u>	
Supplemental:	1. Telephone calls	х			
	2. Personal contact	x			
	3. Videos and/or CDs		х		
	4. Other:		х		
Local Public	(From written plan – Does operator provide applicable				
Officials:	documentation?)			T	
Baseline:	Targeted distribution of printed materials	X	<u> </u>	 	
	2. Other	X			
Supplemental:	1. Group meetings	X		-	
	2. Telephone calls	X	-	-	
	3. Personal contact	X		-	
	4. Other		X	Magaziana an	
Excavators/	(From written plan – Does operator provide applicable				
Contractors	documentation?)				
Baseline:	1. Once-Call center outreach	X	-	- 	
	2. Group meetings	X		 	
C1	3. Other	X		 	
Supplemental	Personal contact Videos and/or CDs	X	 	 	+
	3. Open houses	+	X		
		X	 	 	
	4. Targeted distribution of print materials5. Other	-	X	+	
	pplemental Programs are the responsibility of the Local Districts		X		L

#	Sections				Ye	s No	N /	Comments
				15.15			A	
5.		1162 Section 5: Delivery Frequencies (These are required)		ie				
		written plan)						
	ected Public:							
	Transmission PL Does documentation show at least twice per year? LDC Customers Does documentation show at least twice per year?			X				
							X	
syst		Does documentation show at least o	nce per y	ear?			X	
Em	ergency Officials	Does documentation show at least o	nce per y	ear?	x			
Loc	al Public Officials	Does documentation show at least o years?	nce every	three	x			Annual
l	avators/ tractors	Does documentation show at least o	nce per y	ear?	x			
6.	Does the plan consider for special circumst	: Supplemental messages der whether supplemental messages ances and explain why or why not? n field where applicable)	are nece					
		ples (in blue) below that apply:						
	Large excavator p	projects						
	owner that receives by farmers)	ness owners (i.e., just workers occupy oill is in another location and/or state a						
	3. Farming activities	S						
	4. Railroads							
	5. Other							
7.	1162 Section 7	: Program Implementati	on		Minimum of the control of the contro			
	Has your company defined by Recomm	implemented a Public Awareness Prend Practice 1162?	rogram a	ıs	X			
8.	1162 Section 7	: Recordkeeping	LDC Public	Emer. Ofls	Pub. Ofls	Excavator/ Contractor	,	N Comment / A
	for Yes" and "N" for No u	Ocument the following: (Write "Y" inder each applicable stakeholder audience)						
	audiences?	d other documentation of stakeholder	У	У	y	У		
	b. Copies of all mate		У	У	У	У	_	
	printing and other ex was implemented?	ents for mailings, advertisements, penditures indicating the program	У	У	У	У		
	d. Records of effecti		у	у	у	у		
		l assessments and/or audits?	У	У	У	у		
	f. Any record of feed audiences in response	lback received and collected from	У	У	У	У		
		-up actions and expected results	у	y	y	y	+	
		n maintained for five (5) years?	y	y	У	y	+	
Con	ments:			<u> </u>	1			
COII	iments.							

# 1	Sections	Yes	No	N / A	Comments
n			eng on the		
9.	1162 Section 8: ANNUAL REVIEW (This is required in the written plan – needs field documentation.)				
	a. Does the annual audit ensure the Plan meets the minimum requirements of the regulation?	Х	,		Conducted February & 2, 2011, and Januar 19 & 20, 2010
	b. Does the annual audit ensure all actions called for in the Plan have been carried out as specified in the Plan?	X			US PL Share Point Site_Public Awareness
- " -	c. Are records of the annual audit maintained by the Program Administrator?	X			US PL Share Point Site_Public Awareness
y in th					
10.	1162 Section 8: Evaluation Results				
	Has the operator issued the results of the evaluation (review), shared it with upper management and sought internal feedback?	X			Annual IMP Report
11					
11.	1162 Section 8: Continuous Improvement Conducted:				
	a. Has the operator modified its program based on its evaluation?	Х			Only Baseline Program -Brochure design -Audience identification process -Added Stakeholder Data Base — See Program Service Provider timeline.
	b. Are these changes documented?	X			Program Service Provider documentation
•	c. Have these changes been implemented?	X			
	COMMENTS:				
12.	1162 Section 8: Effectiveness Assessment (This is required upon design or re-design of materials and/or messages)				July 2010 Effectiveness Measurement Report (Paradigm) P. 4 & 5
	a. Pre-tested Materials:				Two
	b. Date Pre-test conducted:	X		-	November 11 & 12, 2009 (Denver, Co) & January 21-24, 2008 (Wichita, KS)
12		· · · · · · · · · · · · · · · · · · ·			Iuly 2010
13.	1162 Section 8: Effectiveness Assessment (Required to be done no more than FOUR years apart)				July 2010 Effectiveness Measurement Report (Paradigm) P. 11- 46

# 5	Sections	Yes	No	N	Comments
				/ A	
(alexanistin)					& PAPERS Survey 2007
	a. Last Survey of Targeted Audiences::	7			
	b. Date of last effectiveness assessment:				
	c. Has the operator documented the results of evaluating the program for effectiveness?	x			BPUS Pipelines SP Site
	Explain:				
Comm	nents:	Programment with the constraints			

Responses for PA Program Field Audit

Questions	BP US Pipelines Public Awareness Program	OMER Book I PA P195.440 (LIQ) P192.616 (Gas)	OMER Book I DP P194.442 (LIQ) P195.614 (Gas)	PDQWeb Database	District Scorecard
1) Management Support	Section 2 p. 7				
a) Name and Title of Management Support?	Section 2 p. 7				
b) Name and Title of person to authorize funding?	Section 2 p. 7				
2) Message Content					
	Affe	cted Public		<u> </u>	<u> </u>
a) pipeline purpose and reliability	Section 6 p. 11 & Figures 7, 8, 9 & 10				
b) hazards & prevention measures undertaken	Section 6 p. 11 & Figures 7, 8, 9 & 10				
c) leak recognition and response	Section 6 p. 11 & Figures 7, 8, 9 & 10				
d) Damage prevention awareness – "Call Before You Dig"	Section 6 p. 11 & Figures 7, 8, 9 & 10		х		
e) how to get additional information	Section 6 p. 11 & Figures 7, 8, 9 & 10				
f) One Call Requirements	Section 6 p. 11 & Figures 7, 8, 9 & 10		х		

Questions	BP US Pipelines Public Awareness Program	OMER Book I PA P195.440 (LIQ) P192.616 (Gas)	OMER Book I DP P194.442 (LIQ) P195.614 (Gas)	PDQWeb Database	District Scorecard
g) Emergency communication Printed Material – BP Emergency Phone	Section 6 p. 11 & Figures 7, 8,				
Numbers	9 & 10				
		ency Officia	Is	Ι	
a) pipeline purpose and reliability	Section 6 p. 11 & Figures 7, 8, 9 & 10				
b) hazards & prevention measures undertaken	Section 6 p. 11 & Figures 7, 8, 9 & 10				
c) leak recognition and response	Section 6 p. 11 & Figures 7, 8, 9 & 10				
d) emergency preparedness and response	Section 6 p. 11 & Figures 7, 8, 9 & 10	X			
e) how to get additional information	Section 6 p. 11 & Figures 7, 8, 9 & 10				
f) One Call Requirements	Section 6 p. 11 & Figures 7, 8, 9 & 10		X		
g) Emergency communication	Section 6 p. 11 & Figures 7, 8, 9 & 10				

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Questions	BP US Pipelines Public Awareness Program	OMER Book I PA P195.440 (LIQ) P192.616 (Gas)	OMER Book I DP P194.442 (LIQ) P195.614 (Gas)	PDQWeb Database	District Scorecard
(Fig. 1) = (V.) (V.) (V.) (V.) (V.) (V.) (V.) (V.)	Local P	ublic Officia			
a) pipeline purpose and reliability	Section 6 p. 11 & Figures 7, 8, 9 & 10				
b) hazards & prevention measures undertaken	Section 6 p. 11 & Figures 7, 8, 9 & 10				
c) leak recognition and response	Section 4				
d) emergency preparedness and response	Section 6 p. 11 & Figures 7, 8, 9 & 10	X			
e) right-of-way encroachments	Section 6 p. 11 & Figures 7, 8, 9 & 10	x			
f) how to get additional information	Section 6 p. 11 & Figures 7, 8, 9 & 10				
g) Emergency communication	Section 6 p. 11 & Figures 7, 8, 9 & 10	х			
h) construction/maintenance activities	N/A		х		
i) One Call Requirements	Section 6 p. 11 & Figures 7, 8, 9 & 10		х		

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Questions	BP US Pipelines Public Awareness Program	OMER Book I PA P195.440 (LIQ) P192.616 (Gas)	OMER Book I DP P194.442 (LIQ) P195.614 (Gas)	PDQWeb Database	District Scorecard	
and the control of th	E	cavators				
a) pipeline purpose and reliability	Section 6 p. 11 & Figures 7, 8, 9 & 10					
b) hazards & prevention measures undertaken	Section 6 p. 11 & Figures 7, 8, 9 & 10					
c) leak recognition and response	Section 6 p. 11 & Figures 7, 8, 9 & 10					
d) damage prevention awareness	Section 6 p. 11 & Figures 7, 8, 9 & 10	,	X			
e) pipeline location information	Section 6 p. 11 & Figures 7, 8, 9 & 10					
f) how to get additional information	Section 6 p. 11 & Figures 7, 8, 9 & 10					
g) One Call Requirements	Section 6 p. 11 & Figures 7, 8, 9 & 10		X			
h) Emergency communication	Section 6 p. 11 & Figures 7, 8, 9 & 10	X				

Opdated 3/2/2011				rage ir or	• •
Questions	BP US Pipelines Public Awareness Program	OMER Book I PA P195.440 (LIQ) P192.616 (Gas)	OMER Book I DP P194.442 (LIQ) P195.614 (Gas)	PDQWeb Database	District Scorecard
3) Priority Message	200300000000000000000000000000000000000	September 200 March 1997 Committee (1997 March 1997 Mar	X	Total and State	
4) Delivery Method	Figure 4 p. 19				
Affected Public	Section 5 p. 9 & Figure 4				
Emergency Officials	Section 5 p. 9 & Figure 4				
Public Officials	Section 5 p. 9 & Figure 4				
Excavators	Section 5 p. 9 & Figure 4				
5) Delivery Frequencies	-				
	Affe	cted Public			
Does documentation show at least twice per year?	Section 5 p. 9 & Figure 4				
	Emerg	ency Officia	ils	•	
Does documentation show at least once per year?	Section 5 p. 9 & Figure 4				
	Local F	Public Offici	als		
Does documentation show at least once every three years?	Section 5 p. 9 & Figure 4				
		xcavators			
Does documentation show at least once per year?	Section 5 & Figure 4				
6) Supplemental messages:	Figure 12 p. 34				X
7) Program Implementation	p.1 Issued date: June 20, 2006				
7) Recordkeeping		 			
a. Lists, Records and other documentation of	Section 10 p. 13			х	х

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Questions	BP US Pipelines Public Awareness Program	OMER Book I PA P195.440 (LIQ) P192.616 (Gas)	OMER Book I DP P194.442 (LIQ) P195.614 (Gas)	PDQWeb Database	District Scorecard		
stakeholder audiences?			(Gas)				
b. Copies of all materials used?	Brochures			X			
c. Records of payments for mailings, advertisements, printing and other expenditures indicating the program was implemented?	Payment records for the annual PA program are the responsibility of the TCC Damage Prevention Group. Local PA programs are the responsibility of the District DP Team Leader						
d. Records of effectiveness assessments?	Section 11 p. 14				х		
e. Records of annual assessments and/or audits?	Section 11 p. 14						
f. Any record of feedback received and collected from audiences in response to the program?				x	X .		
g. Records of follow-up actions and expected results.					х		
h. Have records been maintained for five (5) years?	Section 10 p.13	Х		X			

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Questions	BP US Pipelines Public Awareness Program	OMER Book I PA P195.440 (LIQ) P192.616 (Gas)	OMER Book I DP P194.442 (LIQ) P195.614 (Gas)	PDQWeb Database	District Scorecard		
O) A NINITIA I INDIVITEINI	,				N. A. M. Harris		
8) ANNUAL REVIEW (This is required in the written p		cumentation)					
a. Does the annual audit ensure th		Conducted February 1 & 2, 2011 and January 19					
requirements of the regulation?	20, 2010						
b. Does the annual audit ensure al been carried out as specified in the	US PL Share Point Site_Public Awareness						
c. Are records of the annual audit Administrator?	US PL Shar	US PL Share Point Site_Public Awareness					
Administrator?	-						
Section 8: Evaluation I							
Has the operator issued the results of the evaluation (review), shared it with upper management and sought internal feedback?				Annual IMP Report			
a. Has the operator modified its program based on its evaluation?				Only Baseline Program -Brochure design -Audience identification process -Added Stakeholder Data Base – See Program Service Provider timeline.			
b. Are these changes documented	Program Se	Program Service Provider documentation					
c. Have these changes been impl	emented?						
COMMENTS:							
1162 Section 8: Effective		July 2010 Effectiveness Measurement Report (Paradigm) P. 4 & 5					
(This is required upon design or							
a. Pre-tested Materials:				Two Focus Group meeting conducted by ROW Mailing vendor			
b. Date Pre-test conducted:		November 11 & 12, 2009 (Denver, Co) & January 21-24, 2008 (Wichita, KS)					
			T 1 4 4 4 4 7 7 7				
1162 Section 8: Effectiveness Assessment (Required to be done no more than FOUR years apart)				July 2010 Effectiveness Measurement Report (Paradigm) P. 11- 46 & PAPERS Survey 2007			
a. Last Survey of Targeted Audie							
b. Date of last effectiveness assess							
		BPUS Pipelines SP Site					
c. Has the operator documented the effectiveness?	e results of evaluatir	ng the program fo	r BPUS Pipe	lines SP Site			