

TLC Transitions, LLC  
d/b/a Worry-free Moving  
11410 NE 124<sup>th</sup> St. PMB 668  
Kirkland, WA 98034-4399

RECEIVED  
MAR 08 2007  
WASH. UT. & TP. COMM

March 7, 2007

Craig Elliot  
TLC Moving and Storage  
5508 1st Ave S  
Seattle, WA 98108

Dear Craig,

When we spoke last Thursday I mentioned that I planned to write you a letter summarizing the content of our conversation.

I explained that TLC Transitions, LLC is our legal entity, and that Worry-free Moving is our trade name, which appears on our estimate and our bill of lading. We have a second trade name, TLC Transitions, which does move management—sorting, downsizing, resettling—particularly designed for the senior market. Sometimes TLC Transitions and Worry-free Moving do joint projects together, but TLC Transitions does not do moving and the two businesses have separate addresses, phone numbers, and invoices. In this arrangement, I do not believe we conflict with TLC Moving and Storage either legally or perceptually.

You, on the other hand, believe that the name TLC Transitions, even in the manner in which we are using it, conflicts with your business name and you expressed your intention to continue to press this issue.

As you recall, I said that we would be willing to change the name of the legal entity, TLC Transitions, LLC, to something else while continuing to operate the two trade names as I described above. You acknowledged that if I did so, that you would not have any more recourse to the UTC, but you would continue to press your case in civil court.

As I have had several days to reflect on our conversation, I have decided to take one additional step, which I believe you will find satisfactory to your own interests. I have decided to combine all of our operations under one business name, a new name that does not include “TLC” in any form. I am doing so not exclusively to satisfy your concerns,

but to simplify matters for our marketing and operations. As you can appreciate, the name change process does take some time to complete with the various state agencies, but I wanted you to know that I am beginning that process today.

Best wishes,

Stan Watkins  
TLC Transitions, LLC  
d/b/a Worry-free Moving

cc. Gene Eckhard, Washington UTC