

**EXH. WTE-2
DOCKET UE-20____
2020 PSE PCORC
WITNESS: WILLIAM T. EINSTEIN**

**BEFORE THE
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

PUGET SOUND ENERGY,

Respondent.

Docket UE-20____

**FIRST EXHIBIT (PROFESSIONAL QUALIFICATIONS) TO THE
PREFILED DIRECT TESTIMONY OF**

WILLIAM T. EINSTEIN

ON BEHALF OF PUGET SOUND ENERGY

DECEMBER 9, 2020

1 **PUGET SOUND ENERGY**

2 **FIRST EXHIBIT (PROFESSIONAL QUALIFICATIONS) TO THE**
3 **PREFILED DIRECT TESTIMONY OF**
4 **WILLIAM T. EINSTEIN**

5 **Q. Please state your name and business address.**

6 A. My name is William T. Einstein. My business address is 355 110th Avenue NE
7 Bellevue, WA 98004.

8 **Q. By whom are you employed and in what capacity?**

9 A. I am employed by Puget Sound Energy (“PSE”) as Director of Product
10 Development and Growth.

11 **Q. What are your duties as Director of Product Development and Growth of**
12 **PSE?**

13 A. I oversee the operation of PSE’s equipment leasing, street lighting and
14 telecommunications siting programs. I also am responsible for the development
15 and marketing of new customer products including PSE’s electric vehicle
16 program, Solar Choice program, Green Direct program, and new billing and
17 payment options.

18 **Q. Briefly describe your education and relevant employment experience.**

19 A. I have a bachelor’s degree from Whitman College and a master’s degree in
20 Business Administration from the University of Washington. I began working at
21 PSE in 1999 as a Community Relations Representative and then served as one of

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PSE’s Government Relations Managers. In 2009, I became Manager of Emerging Technology and Climate Change. In 2011, I was promoted to Director of Community and Business Services. In 2012, I transferred to Director of Business Services and Economic Development and in 2015, I moved into a product development role for PSE and served as Director of New Product Development. Starting in 2016, I became Director of Product Development and Growth.