

Avista Corporation
Docket No: UG-021584
Natural Gas Benchmark Mechanism
Direct Testimony: Catherine M. Elder
Exhibit ____ (CME-1T)

BEFORE THE WASHINGTON UTILITIES & TRANSPORTATION COMMISSION

DOCKET No. UG-021584

DIRECT TESTIMONY OF CATHERINE M. ELDER (CME-1T)

ON BEHALF OF

PUBLIC COUNSEL

NON-CONFIDENTIAL VERSION

JULY 18, 2003

1 **Q: Please state your name, business address, and present position.**

2 **A:** My name is Catherine M. Elder. My business address is 2710 Gateway Oaks
3 Drive in Sacramento, CA 95833. I am employed by R.W. Beck, Inc., as an
4 Executive Consultant responsible for managing its fuel consulting practice.

5 **Q: Please describe your experience and educational background.**

6 **A:** I joined R.W. Beck in May 2003 to head up its new fuel consulting practice after
7 twelve years consulting with several firms. While at Navigant Consulting, I
8 performed the natural gas market review and forecast of natural gas prices to
9 support California's record \$13 billion bond issue to fund long-term power
10 purchases in the wake of the electricity crisis; I assisted in the negotiation of
11 certain of the state's power contracts containing gas tolling provisions, and have
12 worked on developing or assessing fuel supply and transportation plans for power
13 projects all over the West. As a consultant, I have testified in several California
14 gas regulatory proceedings, addressing issues such as market-based rates for an
15 underground gas storage provider, long-run marginal cost, and various policy
16 issues relating to the structure of gas transportation and procurement service in
17 California. While at Pacific Gas and Electric from 1985 - 1991, I helped develop
18 gas transportation and procurement policies to protect core ratepayers, including
19 helping to decide how to open PGT to competition. My undergraduate degree is
20 in the Political Economy of Industrial Societies from the University of California,
21 Berkeley, and I hold a Master's Degree in Public Policy from the John F.

1 Kennedy School of Government at Harvard University. A detailed curriculum
2 vitae is attached as Exhibit _____, CME-2.

3 **Q: What is your role in this proceeding?**

4 **A:** I am testifying on behalf of the Public Counsel section of the Attorney General's
5 Office and am providing it with technical support regarding the natural gas
6 market.

7 **Q: Please describe the purpose of your testimony.**

8 **A:** My testimony addresses whether Avista Corporation's (Avista) proposed gas
9 procurement incentive mechanism ("benchmark mechanism") is appropriate in
10 light of natural gas market conditions and to provide some perspective on whether
11 the mechanism can be improved.

12 **Q: Briefly describe your conclusions.**

13 **A:** I recommend that the Commission reject Avista's proposed benchmark
14 mechanism. Avista's benchmark mechanism proposal does not establish a clear
15 benchmark for measuring Avista's success or failure in achieving lower gas costs.
16 It rewards Avista Energy (AE) too easily for everyday market decisions that
17 should be taken as a matter of course by a prudently managed gas utility, and does
18 not properly motivate Avista to achieve a lower cost of gas for its AU ratepayers.
19 If the Commission chooses to approve the mechanism over these objections, it
20 should at least incorporate several modifications to Avista's proposal which I will
21 recommend.

22

1 **Q: What do you see as the logical premise for regulatory commissions to adopt**
2 **procurement incentive mechanisms?**

3 **A:** Procurement incentive mechanisms have been created for some, but not nearly all
4 local distribution companies in the U.S., in order to reflect the concept that
5 allowing a local distribution company (LDC) to retain a share of the benefits
6 when it achieves lower gas costs for its ratepayers should motivate it to work
7 harder to achieve lower gas costs. Procurement incentives are an alternative to a
8 plain “pass-through” mechanism, by which an LDC passes its actual cost of gas,
9 no more and no less, on to its ratepayers, often after a finding that the costs were
10 incurred prudently. Some LDCs felt that prudence review put them “at risk” for
11 being found imprudent in procuring natural gas, with no opportunity for a reward
12 if they did well. In response to these general concerns, the Commission adopted a
13 set of policy principles in Docket No. UG-940778 to guide its LDCs in presenting
14 procurement incentive proposals to the Commission for review and potential
15 approval.

16 **Q: Do you find that the Avista proposal adequately satisfies the principles**
17 **outlined in the Policy Statement?**

18 **A:** No, it does not satisfy the principles articulated in the Commission’s Policy
19 Statement. Specifically, Avista’s proposal is inconsistent with Principle Nos. 1, 2,
20 3, 7, 9, 15, and arguably 12. Most notably, the sharing mechanism proposed by
21 Avista is not “based on a comparison of actual gas costs to a benchmark,” as
22 articulated in Principle No. 1, because Avista proposes no actual benchmark and

1 no comparison of costs to a benchmark cost of gas. This Commission and
2 Avista's ratepayers have no way of determining, under this proposal, whether
3 Avista does a good job of managing their gas costs. The Commission should
4 reject Avista's proposal. If the Commission decides to continue the benchmark
5 mechanism in some form, it should make several modifications to Avista's
6 proposal to remedy the concerns discussed below.

7 **Q: Please describe a typical incentive structure.**

8 **A:** A typical structure establishes a reasonable benchmark cost of gas (e.g. a certain
9 dollar amount per MMBtu or a formula used to calculate an average gas cost) that
10 reflects what ratepayers should expect to pay if the gas were purchased by a
11 prudent gas manager without an incentive mechanism. If and when an LDC
12 "beats" that benchmark to achieve a lower gas cost, it is rewarded with a
13 percentage of the difference between actual cost and the benchmark. In other
14 words, it receives a share of the savings it achieved on behalf of ratepayers. The
15 converse would be true, as well, such that the LDC shares in whatever costs it
16 incurs above the benchmark. It is the measurement of actual gas costs versus the
17 benchmark value that demonstrates how much better or worse off ratepayers are
18 and potentially creates a reward for the LDC.

19 To reiterate, a properly structured benchmark should be set at what this
20 Commission and its LDC ratepayers expect to see as a reasonable cost of gas.
21 The incentive is awarded when the gas manager does a better job than expected,
22 by achieving lower gas costs. If the benchmark is set too high, the LDC will have

1 an easy time of beating it and earning a reward it does not truly deserve; likewise,
2 if the benchmark is set too low, the LDC will never be able to beat it and it will
3 not succeed in promoting the actions this Commission and the LDC ratepayers
4 would like in achieving lower gas costs. Importantly, benchmark mechanisms
5 should not simply give the LDC additional profit without producing clearly lower
6 gas costs to ratepayers. Rather, the concept offered by a benchmark is to
7 encourage lower gas costs by offering shareholders a portion of the gas cost
8 savings achieved by the LDC. I cannot emphasize enough that the key question
9 in developing an incentive mechanism is how the benchmark is established: what
10 is the measure used to calculate whether ratepayer savings occurred? Thus,
11 incentive mechanisms should not be designed for the purpose of compensating the
12 gas manager for doing an “average job” of buying gas for ratepayers – traditional
13 prudence reviews and pass-through mechanisms can achieve this result.
14 Incentive mechanisms are intended to reward the LDC for doing better than what
15 it would otherwise do under the prudent gas manager standard. I encourage the
16 Commission, as part of this proceeding, to clarify the intent of incentives and its
17 expectation of LDC behavior under a procurement incentive mechanism.

18 **Q: What is your understanding of Avista’s incentive proposal?**

19 **A:** Conceptually, Avista’s proposal simply outlines how it will procure gas –
20 whatever gas costs accrue under that procurement strategy are passed on to
21 ratepayers. Then, Avista has a number of so-called “opportunities” to reduce that

1 cost of gas; whenever it undertakes an action that reduces that cost, it captures
2 20% of the benefit.

3 **Q: Please explain in more detail how this works.**

4 **A:** Avista's proposal creates a cost of gas for ratepayers that are determined as
5 follows:

6
$$\text{Total Cost of Gas} = \text{Tier I Cost} + \text{Tier 2 Cost} + \text{Tier 3 Cost}$$

7 Where:

- 8 • Tier 1 volumes are purchased in advance, at fixed prices negotiated anywhere
9 from six to eighteen months in advance to cover 50% of expected demand;
 - 10 • Tier 2 volumes are purchased at First of Month (FOM) prices averaged over three
11 geographic indices weighted as selected by Avista for the remaining portion of
12 monthly base load demand;
 - 13 • Tier 3 volumes are purchased at the daily price of Avista Energy's portfolio or at
14 Gas Daily, depending on whether AE bought any gas itself or not.
- 15 Volumes to be withdrawn from underground storage are predetermined according
16 to the "synthetic" storage schedule are included in Tier 1 at the average cost of
17 gas in storage inventory; out-of-schedule injection or withdrawal used to balance
18 daily load in Tiers 2 or 3 is priced at the Avista Energy average daily transaction
19 price.

20 The equation I have just described creates a basic cost of gas to ratepayers that
21 appears to be booked to the Purchased Gas Account (PGA).

22 The incentive portion of the mechanism allows Avista to share in the "benefit" of
23

1 various decisions made “along the way.” These include:

- 2 a. Any difference between FOM prices and Avista’s daily transaction price on
3 Tier 3 daily swing volumes is awarded 20% to Avista;¹
4 b. Additional transactions Avista executes from the lowest-cost basin above the
5 basin weighting percentages (called “basin optimization” by Avista) is
6 awarded 20% to AE;²
7 c. When withdrawing gas from storage to serve ratepayer load Avista gets 20%
8 of the difference between the average inventory cost of gas in storage and
9 current FOM prices;
10 d. When withdrawing gas from storage outside the synthetic schedule (i.e.,
11 withdraws gas earlier than planned) Avista gets 20% of the difference
12 between gas prices on the forward curve and that day’s price; and
13 e. When releasing capacity or making an off-system sale bundled with capacity,
14 Avista gets 20% of the difference between the delivery point index price and
15 the receipt point index price.

16 On top of all this, under the company’s proposal, AE would receive \$900,000 per
17 year to recover its costs for acting as the fuel manger.

¹ FOM prices are those published in the natural gas trade press, and are sometimes known as the “monthly index.” These are the types of prices that are frequently used in gas sales agreements and that are the subject of investigation by the FERC as to whether these prices have been manipulated, given that they are based on transactions reported to the trade publications with little opportunity for verification by the trade publication and certainly none by third parties. Both FERC and a consortium of industry participants have been working to increase the amount of confidence both the public and regulators can have in the accuracy of these indices given how broadly they are used in the industry.

² As explained in the testimony of Avista witness Gruber, Avista generally purchases natural gas at three different geographical locations: Sumas, where gas comes into the U.S. from British Columbia; AECO-C, the major gas supply hub in Alberta, and from the Rockies. Avista creates a basin weighting factor, expressed as a percent, to identify how much of its overall gas supply portfolio comes from each of these three locations.

1 **Q: Could you clarify which corporate portion of Avista plays what role in all of**
2 **this?**

3 **A:** Avista uses a wholly-owned, unregulated subsidiary, Avista Energy (AE), which
4 is primarily engaged in the business of purchasing and selling natural gas and
5 related commodities to a variety of customers other than utility ratepayers on an
6 unregulated basis, to conduct all of the transactions relating to gas procurement on
7 behalf of Avista's ratepayers. The incentive reward is actually paid to AE, and
8 AE and Avista Utility employees work together in making key decisions on
9 behalf of ratepayers.

10 **Q: Tell us your specific objections to this proposal.**

11 **A:** My specific objections are that the proposal does not establish a true benchmark
12 against which gas costs are measured and that the additional decisions for which
13 Avista can receive an award are biased in its favor.

14 **Q: How are the reward items biased in AE's favor?**

15 **A:** First I'll discuss the first two reward items identified above, as their logic is very
16 similar. AE is rewarded with 20% of the difference between the cost of daily
17 swing gas it sells to AU in Tier 3 and the weighted average FOM price. My
18 objection is that the basin-weighted average FOM price is determined under fixed
19 basin weights that by definition do not maximize ratepayer access to the cheapest
20 gas supply basin— while AE's daily purchases of gas can be targeted to that basin,

21

1 and may be targeted to that basin using the utility's spare capacity.³ Thus, it
2 appears there is little chance that AE's daily price would not automatically be
3 lower than the weighted average FOM price on most days. To the extent that
4 there was or is flexibility to increase purchases from the cheapest basin based on
5 transportation capacity Avista owns in order to serve its AU ratepayers, such a
6 decision should be taken as a matter of course and ratepayers should be entitled to
7 that savings without sharing it with AE.
8 The same basic reasoning applies to the "basin optimization" (reward item
9 number 2, above). It is as though Avista assumes that the basin-weighted cost of
10 gas is the default – AE gets to share in any improvement over that default.
11 However, because the basin weightings are fixed in advance, allowing AE to
12 focus on the cheapest basin, artificially guarantees that AE can offer a lower daily
13 cost of gas than calculated under the basin-weighted cost of gas. If the
14 Commission approves Avista's benchmark I recommend that it eliminate these
15 two incentives, as AE should not be rewarded over price differences which its
16 management expertise does not help to create.

17 **Q: What is wrong with the storage-related reward items included on your list of**
18 **objections?**

19 **A:** The cost of gas from storage is determined based on the cost at the time the gas
20 was injected. Under Avista's proposal, injections are priced at the basin-weighted

³ Avista's weighted average cost of gas to ratepayers is based on a rough 18% Sumas/57% AECO/25% Rockies proportion; efforts to better this percentage are biased in AE's favor since AE's purchases are not constrained according to these same percentages and in fact, AE is theoretically free to purchase all of its daily purchased gas from the least-cost basin.

1 average cost of gas for that month. This makes sense since most injection gas is
2 from an advance-planned purchase, bought on a base load basis. Withdrawals are
3 priced at the resulting average cost of inventory (generally, the average cost of all
4 the gas that was injected over the injection period). As explained with respect to
5 reward item no. 3 above, AE wants a reward whenever the cost of gas withdrawn
6 from storage is lower than the basin-weighted FOM price for a given month. This
7 is inappropriate. For example, let's think about January: the average cost of gas
8 in inventory (gas that was purchased the previous summer) is likely to be less than
9 January's FOM price. Certainly, there will be years in which a volatile market
10 makes January less expensive than the previous summer's injection gas, but the
11 point is that AE does absolutely nothing to influence either the average cost of gas
12 in inventory (injected each month at FOM) and the winter FOM price. Again, AE
13 should not be rewarded over price differences which its management expertise
14 does not help to create.

15 The early withdrawal (reward item number 4, above) off the synthetic schedule
16 raises a slightly different issue. In this case, the synthetic schedule sets an
17 expectation about when gas would be withdrawn. I agree with Avista that under
18 certain economic conditions we want ratepayers to benefit if less expensive gas
19 can be withdrawn earlier than scheduled without jeopardizing winter reliability.
20 However, I disagree with how Avista has proposed to implement that concept: it
21 looks at forward prices to determine if it is more economic to use storage gas
22 today rather than at the future planned date established in the synthetic schedule –

1 the logic being that it could use the gas today and afford to replace it, at an
2 expected lower price, based on what it sees in the forward market. But, under the
3 proposal, AE does not commit that it will go on to lock-in the lower price of that
4 future gas. Ratepayers are therefore left exposed to the risk that cash prices will
5 rise by the time we get to the future date at which gas would have been withdrawn
6 for them but now we have to go purchase it in the FOM or day market. Here is an
7 example where AE does the right economic analysis but doesn't seem to follow-
8 through to use its management acumen to do the job of protecting ratepayers on
9 the back end of the transaction. This can be easily remedied by requiring AE to
10 make the futures trade to complete the hedge. In summary, AE should not be
11 rewarded for making storage decisions while ratepayers are left at risk. If the
12 Commission approves Avista's benchmark, Reward Item 4 should be modified to
13 require AE to make the future trade to complete the hedge.

14 **Q: What is your objection to reward item number 5, as it is identified on your**
15 **list?**

16 **A:** Reward item five is sharing of capacity release and off-system sales margins.
17 Avista is proposing a guaranteed benefit to AU ratepayers of \$3 million as well as
18 20% of the benefit of all transactions after that. According to the calculations I
19 present in Exhibit CME-7C, using the data in Avista's response to data request
20 number WUTC DR-60, shows that the total revenue from capacity release
21 activities (excluding off-system sales) has been about \$3 million each year.

1 However, at least with respect to commodity gas costs, the Commission's Policy
2 Statement (see Principle number 4) encourages a comparison to a benchmark of
3 what is achievable, rather than a comparison to historic costs. Applying that
4 concept to capacity release revenues suggests the right comparison is to what
5 should be achievable, not what was achieved previously.

6 **Q: Did you do an analysis to determine what should be achievable with respect**
7 **to capacity release revenues?**

8 **A:** Yes. According to WUTC DR-57, Avista holds approximately 172,000 MMBtu
9 per day of interstate pipeline capacity on behalf of AU ratepayers in Washington.

10 As established in Avista confidential Workpaper 3, Avista pays about **BEGIN**
11 **CONFIDENTIAL *****END CONFIDENTIAL** per year for using this
12 172,000 MMBtu per day of capacity to transport gas to Washington ratepayers.

13 This creates an annual average transportation cost of approximately **BEGIN**
14 **CONFIDENTIAL *****END CONFIDENTIAL**, assuming
15 approximate annual gas throughput of **BEGIN CONFIDENTIAL**
16 *******END CONFIDENTIAL**. Using the monthly load profile shown

17 at page 3 in Exhibit RHG-2 (to which I added an additional 10% reserve margin) I
18 calculated the amount of capacity Avista can theoretically release each month.

19 Exhibit _____, CME-4C. By further assuming what percentage of its monthly
20 transport rate is likely recoverable in the market for either capacity release or in
21 the form of an off-system sale, Avista Energy should show revenue for AU
22 ratepayers of **BEGIN CONFIDENTIAL ***** END**

1 **CONFIDENTIAL** per year. Recognizing that the 172,000 MMBtu was winter
2 capacity and shaving some off the released revenue recovery, the Commission
3 should modify the Avista benchmark to split capacity release revenues after
4 achieving a guaranteed level of \$10 million – in contrast to the \$3 million
5 proposed by Avista.

6 **Q: What other comments do you have about the reasonableness of the capacity**
7 **release reward?**

8 **A:** I am troubled by how the margin is calculated and whether AE contributes any
9 business skill that affects the results of that calculation. In fact, the margin is
10 calculated merely as the difference between the index cost of gas at the delivery
11 point versus a receipt point for the capacity used to complete the transaction. So
12 AE arguably doesn't create this value – it either exists or it does not. If it exists,
13 AE would presumably enter into a transaction if it has the assets available to
14 complete one.
15 Additionally, despite a variety of questions posed to Avista, it is unclear what
16 transactions go into the pool for sharing versus what capacity is used to complete
17 the transaction. Exhibit _____, CME-5, Avista's response PC DR-16. We know,
18 for example, that AE owns transportation capacity for serving its customer
19 portfolio beyond utility ratepayers. Sometimes AE is able to combine AU
20 capacity and other capacity in order to complete a release using those combined
21 assets. And AE correctly asserts that it has access to a broader array of
22 counterparties and opportunities the utility acting alone would have. But

1 according to the answer to data request WUTC DR-60, Avista does not segregate
2 the data between releases done by AE versus releases done by AU. Exhibit
3 _____, CME-7C. Whether this is true for off-system sales is unknown.

4 Thus, there is no way to determine which releases and trades AE makes are within
5 the pool to be shared, which are outside it, and how that determination is made.
6 Nor is there a means to determine what transactions could not have been
7 accomplished by AE without the assets of AU ratepayers. Thus, ratepayers have
8 no objective way of knowing what value they should be compensated as a result
9 of these transactions.

10 **Q: Do your objections to Avista's proposal recognize that AE also shares in 20%**
11 **of any excess costs on all these "reward items" you have discussed?**

12 **A:** Yes, it does. The point, however, is that AE is not truly exposed to that 20% risk
13 as long as the reward items are all biased in its favor. Moreover, I think Avista
14 conveniently forgets that it faces risk in prudence review absent adoption of an
15 incentive mechanism. Thus, accepting 20% risk is not incremental risk; if the
16 benchmark were eliminated, a disallowance risk would presumably be substituted.
17 And under this proposal there is no way to tell what their true risk is, in any case.
18 In my opinion, Avista's benchmark creates an imbalance of risks and rewards
19 such that AE faces inappropriately low risks given the scope of rewards it can
20 receive.

21

1 **Q: Please summarize your objections to Avista’s proposal.**

2 **A:** My objections are that the Avista proposal:

- 3 a. grants rewards to AE for “decisions” and price differences for which AE’s
4 management exercises no real insight or action to create in order to improve
5 upon the cost of gas for ratepayers that would otherwise occur without AE as
6 the gas manager; and
7 b. includes features that are biased to virtually guarantee that AE will receive
8 rewards.

9 In other words, this Commission and Avista’s ratepayers cannot tell if they are
10 getting a better deal than they otherwise could without this mechanism.

11 **Q Have you performed any analysis to confirm whether ratepayers are getting**
12 **a good deal or not?**

13 **A:** Yes, I have and it appears to me that they are not getting a good deal. Exhibit
14 _____, CME-6 compares Avista’s commodity cost of gas for each month to a
15 FOM price weighted according to the 57% AECO/18% Sumas/25% Rockies split
16 identified at page 4 of Exhibit RHG-2. See also, PC DR-9. My analysis shows
17 that, if you assume the simple alternative of purchasing all FOM gas in these
18 percentages, AE’s procurement effort resulted in a significantly higher cost of gas
19 to Avista ratepayers than is otherwise available in the market. In fact, AE’s
20 results are some \$0.75 per MMBtu higher, on average, than under a simple FOM
21 gas strategy. This analysis highlights not only the fact that the structure of
22 Avista’s proposal obfuscates whether it is doing a “good job” or not, but that real

1 attention must be paid to the basin weightings, how much transportation capacity
2 Avista owns on behalf of AU ratepayers, and how much ratepayers should pay for
3 rate stability if FOM prices are deemed too volatile. Avista's proposal does not
4 demonstrate why its proposal, which fails to explicitly evaluate or analyze any of
5 these issues, is better than other alternatives the Commission could adopt.

6 **Q: What is your evaluation of the \$900,000 annual management fee?**

7 **A:** AE receives a \$0.05 per MMBtu management fee under the incentive mechanism
8 in place today; the new proposal changes that to a \$900,000 fixed fee. AE says
9 that this \$900,000 covers its costs (see, for example, Avista's answer to WUTC
10 DR-28). Using an average daily throughput of **BEGIN CONFIDENTIAL**
11 ******* END CONFIDENTIAL** per day that I calculated earlier from
12 Avista's confidential workpaper 3, this \$900,000 fixed fee turns into a per unit
13 cost of approximately **BEGIN CONFIDENTIAL *** END CONFIDENTIAL**
14 cents per MMBtu. Thus, the \$900,000 could be argued to be reasonable. In
15 addition, \$0.05 per MMBtu is within the range of fees I have seen charged for
16 similar services, albeit at the high end.

17 **Q: Then what is your objection to the \$900,000 management fee?**

18 **A:** My objection is to the combination of the management fee and the incentive
19 rewards in this biased benchmark mechanism. Under this proposal, AE is too
20 protected from risk to justify a \$900,000 fee to recover its costs like a utility
21 would, plus receive an incentive reward on top of the management fee. I would
22 rather see AE be placed at risk to recover its costs as part of the incentive –

1 especially in the absence of a clear and objective procurement benchmark.

2 Accordingly, I recommend this fee be eliminated.

3 **Q: Should the Commission be concerned about AE being a sister company**
4 **creating perverse incentives to properly managing AU's gas procurement?**

5 **A:** Yes. The Commission should be concerned about whether AE can accomplish
6 trades outside the benchmark mechanism that it could not accomplish without
7 access to AU's transportation and storage assets and variation in AU's load. To
8 date, Public Counsel has received less than reassuring responses regarding these
9 transactions – see, for example, Avista's response to PC DR-16, attached to this
10 testimony as Exhibit _____, CME-5.

11 However, in the response to data request WUTC DR-6, Avista makes a point that
12 is consistent with my observation of other participants in the natural gas market:
13 this Commission will likely have decidedly worse assurances about whether AU
14 ratepayers were properly compensated for all transactions conducted involving
15 "their" assets if an entity further outside the Commission's jurisdiction managed
16 AU's gas portfolio. The Commission will have no better assurances on that issue
17 should the fuel manager activity be contracted out to BP Energy, for example, or
18 any other natural gas supplier from whom the AU activities are not booked
19 individually and separated from other transactions.

20 **Q: How can the Commission address these concerns?**

21 **A:** I recommend the Commission reject Avista's proposal. However, should the
22 Commission decide to continue the mechanism in some form it should require

1 Avista to solicit competitive bids for the opportunity to manage its portfolio. That
2 would at least allow the Commission itself to see what other parties might
3 propose and create some competitive pressure for AE to offer ratepayers the best
4 proposal possible. It could also order Avista to create clearer, more concrete
5 separations between AE's transactions on behalf of ratepayers and transactions it
6 conducts as part of its unregulated trading business.

7 **Q: Can the Commission take any comfort by looking at the annual average cost**
8 **of gas to Avista ratepayers versus the average cost of gas sold to AE's other**
9 **customers?**

10 **A:** No, I don't believe it can. In the response to data request PC DR-11, Avista
11 explains that it uses daily mark-to-market accounting for all of the gas
12 transactions in its portfolio. This means that other than on a daily basis, the
13 Commission can never confirm how its ratepayers were treated versus other AE
14 customers.
15 A brief example will illustrate how daily mark-to-market accounting works.
16 Assume that Avista buys 10,000 MMBtu per day for November through March at
17 a fixed, contract price of \$5.25 per MMBtu. Avista now needs to reflect the
18 existence of that contractual commitment on its books. Under daily mark-to-
19 market, the contract is valued at the difference between each day's gas price and
20 the contract price. Thus, if the gas price on day x is \$3.00 per MMBtu, the
21 contract is under water by the difference between the contract price of \$5.25 and
22 today's price of \$3.00. Conversely, as gas prices rise to a level above the \$5.25

1 contract price, the value of the contract on Avista's books becomes positive.
2 Thus, Avista never looks at the contract cost, but at the difference between
3 contract price and each day's price. Avista doesn't bother with knowing the
4 average cost of gas supply it has under contract, but knows how its contracts
5 compare with the market price of gas each and every day. The bottom line is that
6 the value of positions Avista has taken in the market changes every day; under
7 this construct it is not meaningful to think about Avista's average cost of gas over
8 time – it simply isn't accounted for in that manner.

9 **Q: Is Avista's current incentive mechanism any better than the one it is**
10 **proposing be adopted in this proceeding?**

11 **A:** In some ways yes, and in some ways, no. Both mechanisms suffer from the same
12 defect that they do not truly establish a reasonable cost of gas that the LDC (or
13 agent) then tries to beat, and thus the Commission can never tell whether
14 ratepayers truly received a lower cost of gas due to the mechanism. Importantly,
15 the Commission should realize that the new proposal shifts risk away from AE,
16 such as that due to daily load swings and associated daily price volatility. AE
17 offers to manage that risk for AU, if AU pays for it. Thus, AE is reducing its risk
18 (vis a vis the current mechanism) and is then being paid to manage that risk for
19 AU under the new mechanism. This is certainly not an improvement for
20 ratepayers. If I had to choose between the existing and the proposed mechanisms
21 to recommend to the Commission, I would pick the existing one over the new
22 proposal as it at least keeps AE at some risk that the new proposal would instead

1 shift to ratepayers. Importantly though, the existing mechanism also suffers from
2 the basic complaint that it does not offer a true comparison between a benchmark
3 goal and Avista's cost to ratepayers.

4 **Q: Would you propose that an incentive mechanism be adopted for Avista, and**
5 **if so, what would it look like?**

6 **A:** I think this Commission should not adopt an incentive mechanism. Based on
7 Avista's proposal and my understanding about the evolution of the mechanism
8 and the proposed changes to it over time, it is evident to me that Avista
9 consistently seeks to reduce its procurement risks without admitting that it is
10 shifting that risk to ratepayers. The risk/reward balance is wrong under Avista's
11 proposal. Instead, the Commission should eliminate the incentive mechanism and
12 work with Avista to consider and articulate what gas purchase results it wants its
13 LDCs to achieve.⁴ For example, New Mexico's Public Regulatory Commission
14 in 1997 ordered its LDCs to hedge the cost of gas and has since conducted
15 detailed advance workshops with Public Service New Mexico (PNM) to work
16 with PNM on the LDC's hedging strategy and to assure the Commission that
17 PNM's plans are workable. PNM passes the cost of its hedging activity through
18 to ratepayers in shoulder-months, thereby stabilizing the cost of gas over the
19 course of the year. Either this approach or workshops to better understand LDC
20 gas purchase options and agree upon a true benchmark for measuring LDC gas
21 purchase success or failure would represent a significant improvement for

⁴ The Commission should note that the questions of whether Avista should have an incentive mechanism and whether the procurement should be moved back into the utility are separable.

1 Avista's Washington ratepayers compared to the vague benchmark Avista has
2 proposed. Avista's proposed mechanism shifts increasing amounts of risk back to
3 ratepayers (and then charges them to manage that risk). The Commission needs
4 to ask the threshold question of whether a benchmark is achieving the objective of
5 lowering ratepayers' cost of gas.

6 If, instead, this Commission decides to adopt a benchmark mechanism, I
7 recommend the Avista proposal be adjusted as follows:

8 a. Avista should articulate and calculate a clear benchmark, subject to approval
9 by the Commission, that represents an actual target cost of gas achievable by a
10 prudent gas manager and for which AE shares both risk and reward in
11 meeting. Avista's proposed procurement strategy could be used to create a
12 benchmark, but only if it is modified as described below such that AE's
13 opportunity to beat the benchmark is not biased in its favor.

14 b. Each year, Avista should be rewarded 20% of the savings only after it
15 demonstrates to the Commission, and the Commission agrees, that Avista
16 achieved a cost of gas lower than the calculated benchmark. The provisions
17 granting AE an automatic paycheck when daily prices are lower than FOM or
18 when storage withdrawals are priced lower than FOM, for example, should be
19 removed. Instead, AE should be responsible for taking whatever actions
20 (rather than only specific actions identified in the mechanism) it can to
21 achieve a cost of gas **lower** than that achievable under the target benchmark.

1 c. AE's reward should not be 20% of a variety of different reward items or
2 decisions it makes, but 20% of the overall cost of gas reduction it delivers to
3 ratepayers through its gas management acumen above and beyond what is
4 expected of a prudent gas manager. In other words, the decisions about use of
5 gas in storage and capacity release should either be included within the
6 benchmark or be subject to separate, specific benchmarks. No rewards for
7 specific decisions should be automatic. If the Commission creates a separate
8 benchmark for capacity release, for example, it should adopt a target
9 benchmark of \$10 million in expected capacity release revenues and allow
10 sharing after the target is met.

11 d. AE should not receive guaranteed cost recovery as embodied in the \$900,000
12 management fee and an incentive reward when it is taking so little risk;

13 e. AE should lock-in forward prices when it decides to withdraw gas earlier than
14 schedule from storage.

15 If AE remains responsible for the procurement and management activity, AE
16 should be required to track all transactions undertaken on behalf of AU
17 ratepayers, separate from those undertaken as part of AE's unregulated
18 business activities.

19 **Q: Does this conclude your testimony?**

20 **A:** Yes, it does.