

**BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION
COMMISSION**

In the Matter of the Application of
QWEST CORPORATION

Regarding the Sale and Transfer of Qwest Dex
to Dex Holdings, LLC, a non-affiliate

Docket No. UT-021120

SUPPLEMENTAL REBUTTAL TESTIMONY

BY

MARK S. REYNOLDS

QWEST CORPORATION

NON-CONFIDENTIAL VERSION

MAY 27, 2003

1 **Q. HAVE YOU PREVIOUSLY PROVIDED BIOGRAPHIC INFORMATION**
2 **IN THIS DOCKET?**

3 A. Yes. My rebuttal testimony provides my business address, current job
4 responsibilities, employment background, and witness history in this state.

5 **Q. WHAT IS THE PURPOSE OF THIS TESTIMONY?**

6 A. The purpose of this testimony is to respond the revisions to the Direct Testimony
7 of Glenn Blackmon as filed on May 14, 2003. Specifically, I will address Staff's
8 apparent change in position as to what the Commission should do if it decides to
9 approve the sale.

10 **Q. WHY DO YOU THINK STAFF CHANGED ITS PROPOSAL**
11 **REGARDING WHAT THE COMMISSION SHOULD DO IF IT DECIDES**
12 **TO APPROVE THE SALE?**

13 A. It appears that Staff realized that its prior proposal, which required the entire
14 Washington portion of its phantom gain calculation to be paid via a one-time
15 payment into a regulatory account, was the Hobson's choice that I depicted it as
16 in my rebuttal testimony. That is, on the one hand, Staff had recommended that
17 the Commission disapprove the sale, and on the other hand, Staff recommended
18 that the Company be required to pay all the proceeds from Staff's phantom gain
19 into a restricted regulatory account, effectively defeating the purpose of the sale in
20 the first place. I surmise this because Staff now claims that its new
21 recommendation ". . . permits QCII to use the proceeds of the sale transaction to
22 reduce its debt, which is its stated reason for wishing to sell the directory
23 business."¹ Obviously, Staff is trying to make its proposal appear to be more

¹ Direct Testimony of Glenn Blackmon, Revised May 14, 2003, p. 25, lines 9 to 11.

1 balanced and in line with the “no harm” standard the Commission has applied in
2 utility asset sale cases.²

3 **Q. HAS STAFF SUCCEEDED IN OFFERING A MORE BALANCED**
4 **PROPOSAL IN ITS REVISED TESTIMONY?**

5 A. Absolutely not. In fact, in many ways Staff’s revised proposal is more of a
6 Hobson’s choice than its original proposal.

7 **Q. WHY DO YOU SAY THAT?**

8 A. Staff’s revised proposal, instead of requiring a single up-front payment to a
9 regulatory account, now amortizes the payments over the life of either the
10 Publishing Agreement or the Non-Competition Agreement.³ The revised
11 proposal, however, appears to be based on the phantom gain calculation from
12 Staff’s Direct Testimony.⁴ By this I mean that Staff once again rejects the actual
13 sales price that Qwest will receive from consummation of the Dexter and Rodney
14 agreements of approximately \$7.05B in favor of a manufactured gain, calculated
15 based on an estimated total company growth rate for Dex and the current value of
16 the existing imputation.

² *In the Matter of the Application of Avista Corporation for Authority to Sell its Interest in the Coal-Fired Centralia Power Plant, etc.* Docket Nos. UE-991255, UE-991262, and UE-991409, Second Supplemental Order; Order Approving Sale with Conditions, March 6, 2000, paragraph 29.

³ Because these two Agreements differ in duration, it is unclear which Staff intends to be the term of its recommended stream of payments. Qwest has included information for both 40 years and 50 years in Confidential Exhibit MSR-4C, but has based its testimony on an assumption that the term will be 50 years (i.e., the longer of the two).

⁴ See Confidential Exhibit LLS-24C. **BEGIN QWEST CONFIDENTIAL** *****

***** **END**
QWEST CONFIDENTIAL

1 Regardless of whether Staff proposes that the Company be required to pay
2 proceeds in one up-front lump sum or over a period of time, the fact that this
3 proposal adds additional liability,⁵ over and above the actual sales price, makes
4 the proposal totally and unequivocally unacceptable to the Company. This is for
5 the simple reason that Qwest seeks to sell the Dex business in order to raise
6 money to improve its financial condition and not create additional liability that
7 would worsen its financial condition. Obviously, Staff's proposal is based on the
8 premise that the current imputation has created a de facto perpetual imputation
9 entitlement for ratepayers. Qwest disagrees with this premise and believes that it
10 is inconsistent with the Supreme Court ruling and prior Commission decisions
11 that address the final disposition of a sale of the directory advertising business.
12 Specifically, the Supreme Court found:

13 The Company has not been ordered to stay in the directory publishing
14 business. The record shows the Company has always been free to sell the
15 business for a fair value.⁶

16 The Commission states in its Order that "neither never-ending imputation
17 nor seizure of income is contemplated or attempted here. The profits of
18 non-utility affiliates are not touched in any way. They are merely imputed
19 to [U S WEST] as is permitted by law." AR at 1816. Similarly, as noted
20 above, the Commission in its ruling regarding the transfer of the
21 publishing rights explained that if the transfer were treated as a sale of the
22 asset and a fair price paid, then imputation of revenue would cease.⁷

23 U S WEST may petition the Commission for an end to imputation if and
24 when it can show it has received fair value for the transfer of the asset.⁸

⁵ See Confidential Exhibit MSR-4C

⁶ *U S WEST Communications, Inc. v. Washington Utilities and Transportation Commission*, 134 Wn. 2d 74, 98, 949 P.2d 1337 (1997).

⁷ *Id.* at 101-102.

⁸ *Id.* at 102.

1 **Q. HOW DOES STAFF'S REVISED PROPOSAL COMPARE TO THE**
2 **ACTUAL SALES PRICE?**

3 A. Confidential Exhibit MSR-4C provides a simplistic financial analysis of Staff's
4 revised proposal based on Dr. Blackmon's Confidential Exhibit (Exhibit GB-2C).
5 The actual sales price, which does not appear to be in dispute, is \$7.05B ("the
6 realized price"). Staff contends that Washington pre-tax share of the gain from
7 the sales price is BEGIN QWEST CONFIDENTIAL *****, END QWEST
8 CONFIDENTIAL or BEGIN QWEST CONFIDENTIAL *****.⁹ END
9 QWEST CONFIDENTIAL Even though Qwest disagrees with these
10 calculations,¹⁰ they are based on the actual sales price and can be used for
11 comparison purposes. What Confidential Exhibit MSR-4C reveals is that the net
12 present value (NPV) of Staff's proposal far exceeds the Staff's calculation of the
13 Washington share of the realized price using either Staff's 10% discount factor
14 BEGIN QWEST CONFIDENTIAL (*****) END QWEST CONFIDENTIAL
15 or Qwest's 8.145% discount factor BEGIN QWEST CONFIDENTIAL
16 (*****) END QWEST CONFIDENTIAL. What is even more alarming is that
17 the sum of the nominal payments for the 50-year period recommended by Staff
18 totals a whopping \$10.73 Billion. This is \$3.7 Billion more than the entire sales
19 proceeds for all of Dex. This is why I say that Staff's revised proposal creates
20 even more of a Hobson's choice than its previous proposal. No rational business
21 would ever accept such a proposition.

⁹ See Confidential Exhibit GB-2C, page 2.

¹⁰ See Rebuttal Testimony of Ann Koehler-Christensen, April 17, 2003.

1 **Q. IS THERE ANY WAY TO COMPARE STAFF'S REVISED PROPOSAL TO**
2 **THE STIPULATED SETTLEMENT BETWEEN QWEST AND THE**
3 **OTHER PARTIES TO THIS PROCEEDING?**

4 A. Yes. In his testimony in support of the Stipulation, Mr. Brosch filed Exhibit
5 MLB-4C that provides comparable numbers for the Stipulated Settlement.
6 Although Mr. Brosch did not run the numbers using a 10% discount factor, the
7 comparable numbers using the 8.145% discount rates are as follows:

8

	<u>Stipulation</u>	<u>Staff Revised</u>
9 8.145% NPV	\$928.5M	\$2,021M
10 % of Sale Price ¹¹	81%	176%
11 Sum of Nominal Payments	\$1.644B	\$10.728B
12		

13

14 As these numbers reveal, the Stipulation represents a fair and balanced settlement
15 in relation to the realized price, whereas the Staff's revised proposal has no basis
16 in reality.

17 **Q. ARE THERE OTHER ASPECTS OF STAFF'S REVISED PROPOSAL WITH**
18 **WHICH YOU DISAGREE?**

19 A. Yes. The Stipulation offers a series of annual revenue credits that would operate
20 similar to the existing imputation. The practical effect of the revenue credits, like
21 imputation, is to effectively reduce the Company's revenue requirement,
22 calculated in conjunction with an earnings review, which, in turn, results in lower
23 rates than would otherwise occur if not for the credits. Staff's revised proposal,

¹¹ Washington share as depicted in Confidential Exhibit GB-2C. NOTE: Qwest does not agree with this calculation, but is using it merely for simplicity and illustration.

1 instead of annual revenue credits, would require a contract between QCII and QC
2 in which QCII compensates QC each year based on the payments as shown in
3 Confidential Exhibit MSR-4C. Qwest disagrees with the concept of actual
4 payments between QCII and QC on the basis that it creates a constraint on cash,
5 consequently defeating the purpose of the sale. Further, Staff's payment stream
6 escalates for 50 years such that annual payments increase from \$113.73M in year
7 1 to \$338.17M in year 50. Once again, this is hardly beneficial to a company that
8 is selling a business in order to improve its financial and liquidity condition.
9 Finally, the revenue credits as proposed in the Stipulation most closely emulate
10 the imputation that is in place today.

11 **Q. COMPARED TO THE STIPULATION, DOESN'T THE TERM OF STAFF'S**
12 **PAYMENT STREAM MORE CLOSELY ALIGN WITH THE TERMS OF**
13 **PUBLISHING AND NONCOMPETE AGREEMENTS?**

14 A. Not really. The Stipulation is based on the realized price for Dex, which includes
15 the value of the 50-year publishing agreement and the 40-year non-compete
16 agreement. The gain disposition provisions associated with the settlement (i.e.,
17 the up-front bill credit and the 15 years of revenue credits) actually return the 40
18 and 50 year term value of these agreements in a shorter time period to rate payers
19 (i.e., 15 years).

20 **Q. IS THERE ANY OTHER REASON WHY ANNUAL REVENUE CREDITS**
21 **ARE PREFERRED TO CONTRACT PAYMENTS?**

22 A. Yes. Both Mr. Mabey and Dr. King testified that if bankruptcy were to occur
23 after the completion of the Dex sale, annual revenue credits would better protect
24 the ratepayers interest than actual contract payments. This testimony was based

1 on the premise that a bankruptcy court would be less likely to disturb a
2 Commission ratemaking-related provision, such as the application of revenue
3 credits in the determination of revenue requirement, than a contract for actual
4 payments between a parent in bankruptcy and one of its subsidiaries.

5 **Q. DOES QWEST ALSO DISAGREE WITH STAFF'S PROPOSED ONE-TIME**
6 **BILL CREDIT?**

7 A. Qwest has agreed to a bill credit in the Stipulated Settlement. Qwest believes that
8 level of the Stipulation bill credit is sufficient when coupled with the other
9 provisions of the Stipulation. Also, as has been stated by numerous Qwest
10 witnesses to this proceeding, the purpose of the sale is to improve Qwest's
11 financial and liquidity condition and, consequently, Staff's level of bill credit is
12 unacceptable to Qwest.

13 **Q. WHAT ABOUT THE OTHER SAFEGUARDS STAFF RECOMMENDS**
14 **THE COMMISSION IMPOSE REGARDING A SPECIFIED DEBT-EQUITY**
15 **LEVEL, DIVIDEND RESTRICTIONS, AND CASH LENDING/CREDIT**
16 **RESTRICTIONS?**

17 A. Most of these were included in Staff's previous proposal and so have already been
18 responded to by Qwest in previous rounds of testimony. It does bear repeating
19 that QC is a multi-state company that finances its operations on a total company
20 basis. There are no Washington-specific bonds and no Washington-specific
21 shares of stock. It is therefore not appropriate for Staff to attempt to extend
22 Washington regulatory authority to company management of long-term financing
23 and cash management on a 14-state basis.

1 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

2 **A.** Yes, it does.