

RECOMMENDATION

Facilitate program informational sessions targeting landlords in high-need census block groups (perhaps pilot these sessions in King County where there is the highest presence of renters). These sessions could explain the benefits of the LIW program from the property owner's perspective and address the split incentive by emphasizing how the program offers benefits to both tenants and landlords. Information sessions would be an effective method to directly address landlord questions/concerns, encourage enrollment of multiple residents in LIW (and HELP) at once, and mitigate the landlord approval burden from the application process.



