

**BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

WASHINGTON UTILITIES AND	)	
TRANSPORTATION COMMISSION,	)	
	)	
Complainant,	)	
	)	
v.	)	Docket No. UE-130043
	)	
PACIFICORP D/B/A PACIFIC POWER &	)	
LIGHT COMPANY,	)	
	)	
Respondent.	)	
_____	)	

**RESPONSE TESTIMONY OF MICHAEL P. GORMAN**  
**ON BEHALF OF**  
**BOISE WHITE PAPER, L.L.C.**

**June 21, 2013**

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1 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2 **A.** Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,  
3 Chesterfield, MO 63017.

4 **Q. WHAT IS YOUR OCCUPATION?**

5 **A.** I am a consultant in the field of public utility regulation and a managing principal with  
6 Brubaker & Associates, Inc., energy, economic and regulatory consultants.

7 **Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND**  
8 **EXPERIENCE.**

9 **A.** These are set forth in Exhibit No.\_\_(MPG-2).

10 **Q. ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING?**

11 **A.** I am appearing on behalf of Boise White Paper, L.L.C.

12 **Q. ARE YOU SPONSORING ANY EXHIBITS IN CONNECTION WITH THIS**  
13 **TESTIMONY?**

14 **A.** Yes. I am sponsoring Exhibit No.\_\_(MPG-2) through Exhibit No.\_\_(MPG-22).

15 **Q. WHAT IS THE SUBJECT OF YOUR RESPONSE TESTIMONY?**

16 **A.** I will recommend a fair return on common equity, and overall rate of return (“ROR”)  
17 for PacifiCorp d/b/a Pacific Power & Light Company (“PacifiCorp” or the  
18 “Company”).

19 **I. SUMMARY**

20 **Q. PLEASE SUMMARIZE YOUR ROR RECOMMENDATIONS.**

21 **A.** I recommend the Washington Utilities and Transportation Commission (the  
22 “Commission”) award PacifiCorp a return on common equity of 9.20%, and an overall  
23 ROR of 7.25%. Exhibit No.\_\_(MPG-3). The Washington revenue requirement  
24 impact of my recommended 9.20% return on equity (“ROE”) is \$5.7 million.

1 I also recommend adjustments to the Company's proposed capital structure. I  
2 propose the Commission rely on the capital structure approved in the last two cases  
3 (UE-111190 and UE-100749). The Washington revenue requirement impact of my  
4 proposed capital structure is a \$2.7 million reduction in PacifiCorp's proposed revenue  
5 increase, and the combined impact of my overall ROR recommendation is  
6 \$8.3 million on a Washington basis. (Exhibit No.\_\_(MPG-4)).

7 My recommended ROE and proposed capital structure will provide PacifiCorp  
8 with an opportunity to realize cash flow financial coverages and balance sheet strength  
9 that conservatively support PacifiCorp's current bond rating. Consequently, my  
10 recommended ROE represents fair compensation for PacifiCorp's investment risk, and  
11 it will preserve the Company's financial integrity and credit standing.

12 I will also respond to PacifiCorp witness Dr. Samuel Hadaway's proposed  
13 ROE of 10.0%. For the reasons discussed below, Dr. Hadaway's recommended ROE  
14 is excessive and should be rejected.

15 **Q. DOES YOUR RECOMMENDED ROE REFLECT PACIFICORP'S EXISTING**  
16 **INVESTMENT RISK?**

17 **A.** Yes. My recommended ROE reflects fair compensation for PacifiCorp's existing  
18 investment risk including its cost of service and financial position. These factors are  
19 reflected in PacifiCorp's existing bond rating and other risk factors used to select a  
20 comparable risk proxy group.

21 **Q. HOW DID YOU ESTIMATE PACIFICORP'S CURRENT MARKET COST OF**  
22 **EQUITY?**

23 **A.** I performed analyses using three Discounted Cash Flow ("DCF") models, a Risk  
24 Premium study, and a Capital Asset Pricing Model ("CAPM"). These analyses used a  
25 proxy group of publicly traded companies that have investment risk similar to

1 PacifiCorp. Based on the results from these assessments, I estimate PacifiCorp's  
2 current market cost of equity to be 9.20%.

3 **Q. HOW DOES YOUR RECOMMENDED ROE COMPARE TO PACIFICORP'S**  
4 **LAST AUTHORIZED ROE?**

5 **A.** On February 21, 2012, the Commission issued its final order in PacifiCorp's 2011  
6 general rate case and approved a settlement, which included an ROE of 9.8%, which  
7 was actually the approved ROE in the prior rate case as proposed by the Company.<sup>1/</sup>

8 My recommended ROE is lower in this case than the ROE included in the  
9 settlement to PacifiCorp's rate case from February 2012. However, this lower ROE is  
10 justified based on clear evidence that capital market costs today are lower than they  
11 were in 2012 when the rate settlement process took place and when the rate settlement  
12 was ultimately approved. In addition, a settlement by definition is a compromise of  
13 positions.

14 **Q. DO YOU BELIEVE MARKET COSTS OF CAPITAL ARE LOWER TODAY**  
15 **THAN THEY WERE IN PACIFICORP'S LAST RATE CASE?**

16 **A.** Yes. Market costs of capital have declined since PacifiCorp's last rate case. This is  
17 illustrated by a comparison of bond yields in this case and the last case, and is evident  
18 from cost of capital estimates in this case versus the last case. In Table 1, I show the  
19 change in utility bond yields.

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<sup>1/</sup> Docket UE-111190, Order 07 at P. 9; Settlement Stipulation at P. 21.

<b>TABLE 1</b>			
<b>Capital Costs – PacifiCorp Rate Cases</b>			
<b>Description</b>	<b>Current Case*</b>	<b>Docket No. UE-111190</b>	<b>Yield Change</b>
“A” Rated Utility Bond Yields	4.14%	4.34%	(0.20%)
“Baa” Rated Utility Bond Yields	4.63%	5.05%	(0.42%)
13-Week Period Ending	06/07/2013	02/17/2012	
Source: * Exhibit No.____(MPG-17), page 1.			

1 As shown in the table above, the current market cost of debt for “A” (by Standard &  
 2 Poor’s, “S&P”) and “Baa” (by Moody’s) rated utility bond yields has decreased in this  
 3 case relative to PacifiCorp’s last rate case. The current “A” rated utility bond yield is  
 4 0.20 percentage points lower now than it was in PacifiCorp’s last rate case. Also, the  
 5 current “Baa” utility bond yield is 0.42 percentage points lower than during  
 6 PacifiCorp’s last rate case.

7 Utility bond yields have declined by approximately 20 to 40 basis points since  
 8 PacifiCorp’s last rate case. This decline in utility bond yields suggests that  
 9 PacifiCorp’s cost of capital is lower now than it was in its 2011 rate case.

10 **II. RATE OF RETURN**

11 **Electric Utility Industry Market Outlook**

12 **Q. PLEASE DESCRIBE THIS SECTION OF YOUR TESTIMONY.**

13 **A.** I begin my estimate of a fair ROE for PacifiCorp by reviewing the market’s  
 14 assessment of electric utility industry investment risk, credit standing, and stock price  
 15 performance in general. I used this information to get a sense of the market’s

1 perception of the risk characteristics of electric utility investments in general, which is  
2 then used to produce a refined estimate of the market's return requirement for  
3 assuming investment risk similar to PacifiCorp's utility operations.

4 Based on the assessments described below, I find the credit rating outlook of  
5 the industry to be strong and supportive of the industry's financial integrity, and  
6 electric utilities' stocks have exhibited strong price performance over the last several  
7 years.

8 Further, the electric utility industry in general is in a large capital expenditure  
9 portion of its cycle, which is creating significant demands for external capital in order  
10 to support large capital improvement programs. Credit rating agencies and market  
11 participants have embraced the utilities' need for significant amounts of external  
12 capital by meeting the capital market demands of electric utilities at near historical low  
13 capital market costs. All of this supports my belief that PacifiCorp should have  
14 sufficient access to capital to support its major capital program, and relatively  
15 moderate capital costs are currently available and expected to be available for the next  
16 several years.

17 Based on this review of credit outlooks and stock price performance, I  
18 conclude that the market continues to embrace the electric utility industry as a  
19 safe-haven investment, and views utility equity and debt investments as low-risk  
20 securities.

1 **Q. PLEASE DESCRIBE ELECTRIC UTILITIES' CREDIT RATING OUTLOOK.**

2 **A.** Electric utilities' credit rating outlook has improved over the recent past and is stable.

3 S&P recently provided an assessment of the credit rating of U.S. electric utilities.

4 S&P's commentary included the following:

5 **Effect on ratings**

6 Notwithstanding the slow economic recovery, credit quality in the  
7 domestic utility industry has continued a long shift to greater stability,  
8 and even modest improvement in some cases, especially as many  
9 companies re-emphasize their core competencies. Most companies had  
10 stable outlooks and our ratings center of gravity for the sector remains  
11 solidly ingrained in the 'BBB+' category in vivid contrast to the average  
12 'BB-' category for U.S. industrial companies. This is a function of the  
13 large percentage of firms with "excellent" (90%) or "strong" (10%)  
14 business risk profiles, which, however, is generally balanced with  
15 "significant" (49%) and "aggressive" (39%) financial risk profiles. As a  
16 consequence, at the end of the first quarter about 62% of the industry  
17 carried a 'BBB' category corporate credit rating ('BBB+', 'BBB', and  
18 'BBB-'), about 36% were 'A-' and above, and just 2% were speculative  
19 grade ('BB+' and below).

20 \* \* \*

21 **Industry Ratings Outlook**

22 **Good access to funding expected to continue**

23 Liquidity is adequate for most utilities and investor appetite for utility  
24 debt remains healthy, with deals continuing to be oversubscribed at  
25 very attractive rates. The amount of medium- to long-term debt and  
26 hybrid securities issued through the three months ended March 31,  
27 2013 was about \$8.7 billion. Credit fundamentals indicate that most, if  
28 not all, utilities should continue to have ample access to funding  
29 sources and credit. The relative certainty of financial performance  
30 provided by the regulatory framework under which utilities operate,  
31 their effective monopoly position, long-lived assets, and the financing  
32 necessary to fund these assets are all factors that make the utility sector  
33 attractive to investors. These elements have also helped utilities more  
34 effectively manage their rate-relief needs and mitigate the effect of  
35 sizable rate increases on customers.

36 Some utilities have issued common stock to partially fund construction  
37 spending, which has helped to support capital structure balance. In



1 addition, many companies are accessing short-term credit markets  
2 through commercial paper programs at very low rates. Liquidity is an  
3 industry strength and has been improving, and banking syndicates are  
4 indicating a willingness to lengthen the terms of credit facilities out as  
5 far as five years in more and more cases.

6 Turbulence in global financial markets and the slow economic recovery  
7 have not noticeably affected regulated domestic utilities. Market access  
8 is crucial, especially in light of the significant capital spending the  
9 industry faces in addressing aging infrastructure, environmental  
10 compliance, and ongoing transmission and distribution investments.<sup>2/</sup>

11 Similarly, Fitch states:

12 **Rating Outlook**

13 **Flat Growth Base Case:** Fitch Ratings expects overall stable ratings  
14 for issuers within the U.S. Power and Gas Utility sector in 2013 despite  
15 modest deterioration in operating environment.

16 \* \* \*

17 **Stable Regulation but Authorized ROEs Trending Down**

18 Fitch expects the downward pressure on authorized ROEs for regulated  
19 utilities to persist in tandem with falling interest rates in the economy.  
20 Lower ROEs are also associated with features increasingly common in  
21 tariff structures that minimize cash flow volatility. Many state  
22 regulators are awarding lower ROEs as an offset to awarding special  
23 tariff mechanisms such as revenue decoupling, forward test year, rate-  
24 adjustment trackers[,] etc.

25 \* \* \*

26 **Strong Liquidity Conditions to Prevail**

27 Fitch expects the power and gas utility sectors to continue to enjoy  
28 strong capital market access. Low interest rates due to accommodative  
29 monetary policies by the Fed continue to bring down the cost of debt  
30 for companies, which represents a significant expense item for the  
31 capital-intensive utility sector. Since 2006, interest expense has  
32 declined almost 150 bps for the typical utility holding company as  
33 financing costs for new debt issuance is at historic lows and these

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<sup>2/</sup> *Standard & Poor's Ratings Direct*: "Industry Report Card: Stable-To-Modestly Improved Industry Outlook Supports Ratings For U.S. Regulated Electric, Gas, And Water Utilities," April 19, 2013 at 3-4 and 6-7, emphasis added.

1 companies have unprecedented access to the capital and bank  
2 markets.<sup>3/</sup>

3 The Edison Electric Institute (“EEI”) also opined as follows:

4 **Steady Industry Fundamentals**

5 Indeed, broad global macroeconomic forces have been the  
6 principle [sic] driver of utility stock returns in recent years, relative to  
7 other market sectors. Investors now take mostly as a given the  
8 industry’s reasonably strong business fundamentals. Utilities are  
9 undertaking sizeable and wide-ranging capital investment programs  
10 that include distribution network upgrades, Smart Grid investments, a  
11 significant boost in the pace of transmission investment, rising  
12 emissions-related capex driven by the need to comply with EPA  
13 regulations, and generation investments in select power markets.

14 \* \* \*

15 Credit analysts are generally positive on the industry’s ability to  
16 finance an aggressive pace of investment, noting that while it is now  
17 cash flow negative on an annual operating basis, its balance sheets are  
18 generally strong and utilities have access to a diverse range of funding  
19 sources. The industry weathered the storm of the 2008/2009 financial  
20 crisis by postponing optional capex projects and finding cost savings  
21 where possible without jeopardizing service quality. Today’s economic  
22 backdrop is much improved from that period, and with interest rates at  
23 multi-decade lows and investors of all types hungry for yield, the  
24 capital markets are wide open for most economic sectors, including  
25 utilities. The execution risk inherent in managing large, complex  
26 construction projects in a way that addresses the interests of both  
27 shareholders and regulators seems far more pronounced than financing  
28 risk.<sup>4/</sup>

29 **Q. PLEASE DESCRIBE ELECTRIC UTILITY STOCK PRICE PERFORMANCE**  
30 **OVER THE LAST SEVERAL YEARS.**

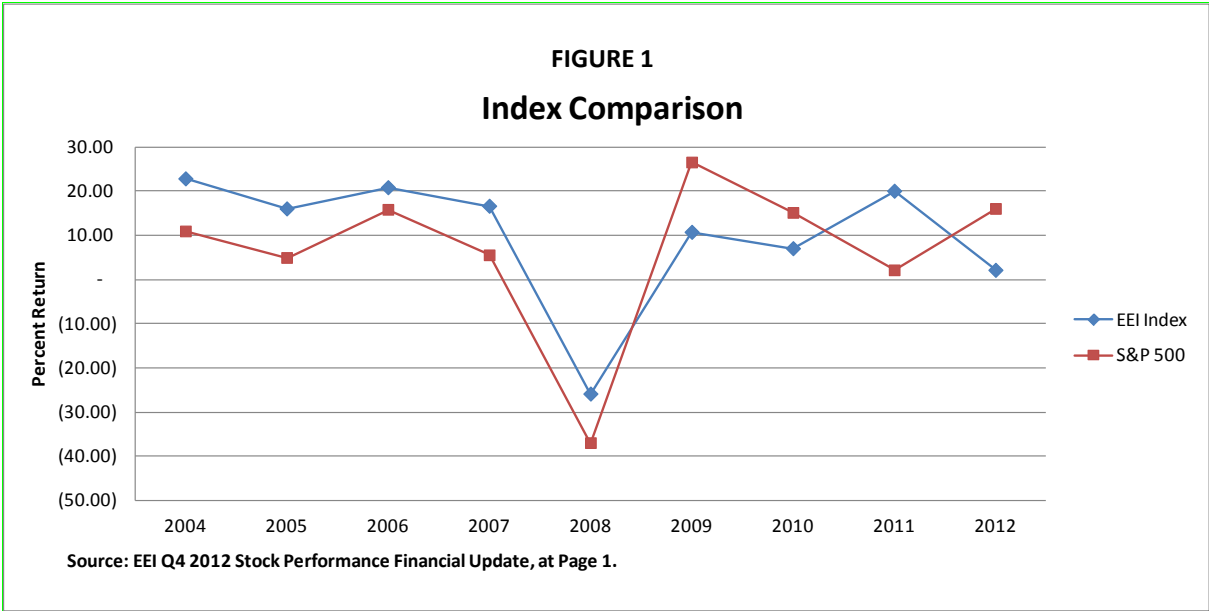
31 **A.** As shown in the graph below, the EEI has recorded electric utility stock price  
32 performance compared to the market. The EEI data shows that its Electric Utility  
33 Index has outperformed the market in downturns and trailed the market during

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<sup>3/</sup> *FitchRatings*: “2013 Outlook: Utilities, Power, and Gas,” December 7, 2012 at 1, 6-7 and 10, emphasis added.

<sup>4/</sup> *EEI Q3 2012 Financial Update* “Stock Performance” at 5, emphasis added.

1 recovery. This supports my conclusion that utility stock investments are regarded by  
2 market participants as a moderate to low-risk investment.



3 EEI describes electric utility stock price/valuation as sustainable:

4 **Mixed Valuation Signals**

5 The broad market's gains during Q3 along with the EEI Index's  
6 flat performance removed some of the richness to utility share  
7 valuations that several analysts noted at the end of Q2. Indeed,  
8 the magnitude of underperformance for the first nine months of  
9 2012 is similar to that which occurred during the same period of  
10 2009, after markets bottomed and then recovered from the  
11 losses produced by the financial crisis. As the market recovery  
12 continued in 2010, with 14% to 17% gains, the staid utility  
13 sector's 7% return could not keep pace. Yet when 2011  
14 produced worries of economic slowdown, the worsening of the  
15 European debt crisis and the summer's woefully memorable  
16 deficit gridlock and S&P downgrade of U.S. Treasury debt in  
17 August — along with sharply falling interest rates — the EEI  
18 Index powered forward with a 20% return against single-digit  
19 gains across the broader markets.

20 With the industry business models now set on regulated or  
21 mostly regulated structures, and with slow growth in earnings  
22 and dividends as the main appeal for investors, such periodic  
23 reversals of fortune, driven by changing economic prospects  
24 and investor sentiments, seem likely to continue. Interest rates

1 are now at multi-decade lows and while analysts still cite utility  
2 price/earnings ratios as above average, 4% dividend yields give  
3 utility shares considerable price support relative to the lower  
4 yields available from bonds.<sup>5/</sup>

5 **Q. WHAT ARE THE IMPORTANT TAKEAWAY POINTS FROM THIS**  
6 **ASSESSMENT OF ELECTRIC UTILITY INDUSTRY CREDIT AND**  
7 **INVESTMENT RISK OUTLOOKS?**

8 **A.** Credit rating agencies consider the electric utility industry to be stable and believe  
9 investors will continue to provide an abundance of capital to support utilities' large  
10 capital programs and at moderate capital costs. All of this supports the continued  
11 belief that electric utility investments are generally regarded as safe-haven or low-risk  
12 investments, and the market embraces low-risk investments – like utility investments.  
13 The demand for low-risk investments will provide funding for electric utilities in  
14 general.

15 **PacifiCorp Investment Risk**

16 **Q. PLEASE DESCRIBE THE MARKET'S ASSESSMENT OF THE**  
17 **INVESTMENT RISK OF PACIFICORP.**

18 **A.** The market assessment of PacifiCorp's investment risk is best described by credit  
19 rating analysts' reports. PacifiCorp's current corporate bond ratings from S&P and  
20 Moody's are "A-" and "Baa1," respectively. Both rating agencies have a Stable  
21 outlook for PacifiCorp.<sup>6/</sup>

22 Specifically, S&P states the following:

23 **Rationale**

24 Standard & Poor's Ratings Services' 'A-' corporate credit  
25 rating on PacifiCorp reflects an "excellent" business risk profile  
26 and a "significant" financial risk profile under our criteria. Our  
27 assessment of the business risk profile takes into account

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<sup>5/</sup> *Id.* at 6, emphasis added.

<sup>6/</sup> Exhibit No.\_\_\_\_(BNW-1T) at 4.

1 PacifiCorp’s position as a vertically integrated electric utility  
2 with geographical, market, and regulatory diversity over its six-  
3 state service territory. PacifiCorp provides power to its 1.7  
4 million retail customers in Utah, Wyoming, and Idaho as Rocky  
5 Mountain Power and in Oregon, Washington, and California as  
6 Pacific Power. Utah and Oregon are the most important  
7 markets for the company, providing about 45% and 25% of  
8 annual retail sales, respectively. The utility’s significant  
9 financial profile is supported through steady operating cash  
10 flow and restrained leverage to finance new capital spending.

11 PacifiCorp is indirectly owned by MidAmerican Energy  
12 Holdings Co. (MEHC; BBB+/Stable/A-2) and has insulator  
13 provisions that allow us to rate PacifiCorp above the ‘BBB+’  
14 corporate credit rating on MEHC if PacifiCorp’s stand-alone  
15 credit measures and business risk profile support the higher  
16 rating. In turn, MEHC is privately held and majority owned by  
17 Berkshire Hathaway (AA+/Negative/A-1+). Our criteria  
18 provide that our corporate credit rating on PacifiCorp can be no  
19 more than three notches above the MEHC consolidated credit  
20 rating. Ratings on MEHC and PacifiCorp are one notch apart.<sup>7/</sup>

21 Similarly, Moody’s states:

22 PacifiCorp’s ratings are supported by the stability of the  
23 utility’s regulated cash flows, the geographically diverse and  
24 relatively constructive regulatory environments in which it  
25 operates, the diversification of its generation portfolio, and solid  
26 credit metrics. The rating also considers PacifiCorp’s position  
27 as a subsidiary of MEHC, a holding company whose  
28 subsidiaries are primary engaged in regulated activities, and the  
29 benefits from its affiliation with BRK.

30 \* \* \*

31 Reasonably supportive regulatory environment

32 PacifiCorp’s rating recognizes the rate-regulated nature of its  
33 electric utility operations which generate stable and predictable  
34 cash flows. PacifiCorp operates in regulatory jurisdictions that  
35 Moody’s considers as average in terms of framework,  
36 consistency and predictability of decisions along with an  
37 expectation of timely recovery of costs and investments. This  
38 “average” assessment is in line with Moody’s views of most

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<sup>7/</sup> *Standard & Poor’s RatingsDirect*: “Summary: PacifiCorp,” October 23, 2012 at 2, provided by PacifiCorp in Mr. Williams’ Exhibit No.\_\_\_\_(BNW-2), page 2 of 5.

1 U.S. state jurisdictions compared to regulatory environments  
2 elsewhere in the world.<sup>8/</sup>

3 Fitch states:

4 **Ratings Affirmed:** On Sept. 29, 2011, Fitch Ratings affirmed  
5 PacifiCorp's (PPW) ratings with a Stable Rating Outlook.  
6 PPW's ratings and outlook reflect the electric utility's solid  
7 credit-protection measures, a diversified service territory, a  
8 generally balanced regulatory environment, and relatively  
9 predictable operating earnings and cash flow characteristics.

10 \* \* \*

11 **Ring-Fence Provisions:** Structural protections insulate PPW in  
12 the event of financial stress at intermediate holding company  
13 MidAmerican Energy Holdings Co. (MEHC, IDR  
14 'BBB+' / Outlook Stable) without impeding the parent's ability  
15 to infuse capital into PPW.

16 **Regulation Key:** Timely recovery of large capital investment  
17 program in rates is crucial to PPW's credit quality in Fitch's  
18 view. The ratings assume recovery of capital and operating  
19 costs in rates will support credit metrics consistent with the  
20 company's 'BBB' IDR and Stable Outlook.

21 \* \* \*

22 **Improved Risk Profile:** Since being acquired by  
23 MidAmerican Energy Holdings Company (MEHC) in 2006, the  
24 utility's business risk has been improved by the adoption of rate  
25 mechanisms designed to reduce regulatory lag and facilitate  
26 timely recovery of fuel and purchased power costs.<sup>9/</sup>

27 **PacifiCorp's Proposed Capital Structure**

28 **Q. WHAT CAPITAL STRUCTURE IS THE COMPANY REQUESTING TO USE**  
29 **TO DEVELOP ITS OVERALL ROR FOR ELECTRIC OPERATIONS IN THIS**  
30 **PROCEEDING?**

31 **A.** PacifiCorp's June 30, 2013 forecasted capital structure, as supported by PacifiCorp  
32 witness Mr. Bruce N. Williams, is shown below in Table 2.

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<sup>8/</sup> *Moody's Investors Service Credit Opinion:* "PacifiCorp," May 8, 2012, provided by PacifiCorp in Mr. Williams' Exhibit No.\_\_(BNW-5) at 2.

<sup>9/</sup> *FitchRatings Corporates:* "PacifiCorp," November 16, 2011, provided by PacifiCorp in Mr. Williams' Exhibit No.\_\_(BNW-4) at 1.

<b>TABLE 2</b>	
<b>PacifiCorp's Proposed Capital Structure</b>	
<b>Description</b>	<b>Percent of Total Capital</b>
Long-Term Debt	47.21%
Preferred Stock	0.28%
Common Equity	<u>52.51%</u>
Total Capital Structure	100.00%
<hr style="width: 20%; margin-left: 0;"/> Source: Exhibit No. (BNW-1T) at 2.	

1 **Q. ARE YOU PROPOSING THAT PACIFICORP'S PROPOSED CAPITAL**  
 2 **STRUCTURE BE USED TO SET RATES IN THIS PROCEEDING?**

3 **A.** No. I recommend continued use of the hypothetical capital structure used to set  
 4 PacifiCorp's rates in at least its last two rates cases. This capital structure has been  
 5 reviewed by credit rating agencies, which has contributed toward the Stable credit  
 6 outlook that PacifiCorp has received most recently from S&P and Moody's.  
 7 Specifically, S&P states:

8 Our assessment of PacifiCorp's financial risk profile as significant is  
 9 based on its consolidated financial measures, which include adjusted  
 10 financial measures that are mostly in line with the rating. For the 12  
 11 months ended June 30, 2012, adjusted funds from operations (FFO) to  
 12 total debt was a robust 21%. Debt leverage was adequate as  
 13 demonstrated by adjusted total debt to total capital of 51%, but adjusted  
 14 debt to EBITDA of 4.3x. Adjusted net cash flow (FFO less dividends)  
 15 to capital spending was healthy at more than 100% and, after reducing  
 16 cash flow from operations with capital spending and dividends,  
 17 adjusted discretionary cash flow was negative \$46 million.<sup>10/</sup>

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<sup>10/</sup> *Standard & Poor's RatingsDirect on the Global Credit Portal: "Summary: PacifiCorp,"*  
 October 23, 2012 at 2, provided by PacifiCorp in Mr. Williams' Exhibit No.\_\_(BNW-2),  
 page 2 of 5.

1 Similarly, Moody's states:

2 PacifiCorp paid dividends of \$50 million to MEHC in February 2012,  
3 and \$550 million in 2011, which was its first since being acquired by  
4 MEHC in 2006. MEHC had made equity contributions in each of  
5 previous five years totaling \$1.1 billion to help PacifiCorp finance its  
6 capital expenditures during this period. The dividends were intended to  
7 manage PacifiCorp's equity ratio (as measured by unadjusted equity to  
8 equity plus debt) around 50% after it had accreted to 53% as of year-  
9 end 2010. PacifiCorp is not held to a regular dividend, but will likely  
10 make additional dividends periodically, depending on its capital  
11 requirements and equity ratio.<sup>11/</sup>

12 Hence, I propose a capital structure in this case be set equal to the same capital  
13 structure used to set PacifiCorp's rates in Washington in the last two rates cases. That  
14 capital structure is shown below in Table 3.

<b>TABLE 3</b>	
<b>Ratemaking Capital Structure</b>	
<b>Description</b>	<b>Percent of Total Capital</b>
Long-Term Debt	50.6%
Preferred Stock	0.3%
Common Equity	<u>49.1%</u>
Total Capital Structure	100.0%

Sources: Dockets UE-111190 and UE-100749.

15 I recommend continuing to use this hypothetical capital structure because it  
16 supports PacifiCorp's current bond rating, and is generally consistent with cost  
17 management for PacifiCorp in managing its cost of service in Washington. Further,  
18 the 52% common equity PacifiCorp is seeking is unnecessary and imposes  
19 unnecessarily high costs on Washington ratepayers.

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<sup>11/</sup> *Moody's Investors Service Credit Opinion: "PacifiCorp,"* May 8, 2012, provided by PacifiCorp in Mr. Williams' Exhibit No.\_\_(BNW-5), page 3 of 7.



1 **Q. WHY DO YOU BELIEVE THAT THE PROPOSED CAPITAL STRUCTURE**  
2 **WILL HELP SUPPORT PACIFICORP'S CURRENT INVESTMENT GRADE**  
3 **BOND RATING?**

4 **A.** This is discussed later in my testimony where I show that the cost of service implied  
5 by this capital structure, and other components of PacifiCorp's cost of service in this  
6 proceeding, will produce strong credit rating metrics that are consistent with S&P's  
7 benchmarks for PacifiCorp's current investment grade bond rating.

8 **Q. WHY DO YOU BELIEVE IT IS IMPORTANT FOR THE CAPITAL**  
9 **STRUCTURE TO REFLECT THE UTILITY MANAGEMENT'S EFFORTS**  
10 **TO MINIMIZE ITS COST OF SERVICE WHILE PRESERVING ITS**  
11 **INVESTMENT GRADE BOND RATING?**

12 **A.** A utility managing its capital structure is important to balance its obligations to  
13 minimize its cost of capital, while at the same time support its financial integrity and  
14 access to capital. This balance requires a utility to manage its capital structure to  
15 maintain a reasonable balance of common equity and debt such that cost of capital is  
16 minimized and its credit rating is preserved.

17 A capital structure too heavily weighted with debt will result in an increase in  
18 its financial risk and likely drive up its overall cost of capital. Conversely, a capital  
19 structure too heavily weighted with common equity will unnecessarily increase its  
20 overall cost of capital, because common equity is the most expensive form of capital.  
21 For example, an authorized ROE of 9.0%, adjusted for income tax has a revenue  
22 requirement cost of 14.5%.<sup>12/</sup> Conversely, current debt interest rates are around 4.5%,  
23 and the interest expense is tax deductible. Therefore, the revenue requirement cost of  
24 debt capital is 4.5%. As such, common equity is three times more expensive than debt

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<sup>12/</sup> 9.0% X  $\frac{1}{(1 - \text{Tax Rate})}$  (assuming a 38% composite tax rate)

1 capital. However, insufficient common equity capital will drive up the utility's  
2 financial risk and increase its cost of debt and equity capital.

### 3 **Return on Equity**

4 **Q. PLEASE DESCRIBE WHAT IS MEANT BY A "UTILITY'S COST OF**  
5 **COMMON EQUITY."**

6 **A.** A utility's cost of common equity is the return investors require on an investment in  
7 the utility. Investors expect to achieve their return requirement from receiving  
8 dividends and stock price appreciation.

9 **Q. PLEASE DESCRIBE THE FRAMEWORK FOR DETERMINING A**  
10 **REGULATED UTILITY'S COST OF COMMON EQUITY.**

11 **A.** In general, determining a fair cost of common equity for a regulated utility has been  
12 framed by two hallmark decisions of the U.S. Supreme Court: Bluefield Water Works  
13 & Improvement Co. v. Pub. Serv. Comm'n of W. Va., 262 U.S. 679 (1923) and Fed.  
14 Power Comm'n v. Hope Natural Gas Co., 320 U.S. 591 (1944).

15 These decisions identify the general standards to be considered in establishing  
16 the cost of common equity for a public utility. Those general standards provide that  
17 the authorized return should: (1) be sufficient to maintain financial integrity;  
18 (2) attract capital under reasonable terms; and (3) be commensurate with returns  
19 investors could earn by investing in other enterprises of comparable risk.

20 **Q. PLEASE DESCRIBE THE METHODS YOU HAVE USED TO ESTIMATE**  
21 **PACIFICORP'S COST OF COMMON EQUITY.**

22 **A.** I have used several models based on financial theory to estimate PacifiCorp's cost of  
23 common equity. These models are: (1) a constant growth Discounted Cash Flow  
24 ("DCF") model using consensus analysts' growth rate projections; (2) a constant  
25 growth DCF using sustainable growth rate estimates; (3) a multi-stage growth DCF

1 model; (4) a Risk Premium model; and (5) a Capital Asset Pricing Model (“CAPM”).  
2 I have applied these models to a group of publicly traded utilities that I have  
3 determined share investment risk similar to PacifiCorp’s.

4 **Risk Proxy Group**

5 **Q. HOW DID YOU SELECT A UTILITY PROXY GROUP SIMILAR IN**  
6 **INVESTMENT RISK TO PACIFICORP TO ESTIMATE ITS CURRENT**  
7 **MARKET COST OF EQUITY?**

8 **A.** I relied on the same utility proxy group used by PacifiCorp’s witness Dr. Hadaway to  
9 estimate PacifiCorp’s ROE. However, I excluded TECO Energy Inc. because it  
10 announced its acquisition of New Mexico Gas on May 28, 2013.

11 **Q. PLEASE DESCRIBE WHY YOU BELIEVE YOUR PROXY GROUP IS**  
12 **REASONABLY COMPARABLE IN INVESTMENT RISK TO PACIFICORP.**

13 **A.** The proxy group is shown in Exhibit No.\_\_(MPG-5). This proxy group has an  
14 average corporate credit rating from S&P of “BBB+,” which is similar to S&P’s  
15 corporate credit rating for PacifiCorp of “A-.” The proxy group’s corporate credit  
16 rating from Moody’s of “Baa1” is identical to PacifiCorp’s corporate credit rating  
17 from Moody’s. The comparable bond rating indicates that the proxy group has  
18 reasonably comparable investment risk to PacifiCorp.

19 The proxy group has an average common equity ratio of 47.6% (including  
20 short-term debt) from SNL Financial (“SNL”) and 51.3% (excluding short-term debt)  
21 from *The Value Line Investment Survey* (“Value Line”) in 2012. The proxy group’s  
22 common equity ratio is comparable to my proposed common equity ratio of 49.1%.

23 I also compared PacifiCorp’s business risk to the business risk of the proxy  
24 group based on S&P’s ranking methodology. PacifiCorp has an S&P business risk  
25 profile of “Excellent,” which is identical to the S&P business risk profile of the proxy

1 group. The S&P business risk profile score indicates that PacifiCorp's business risk is  
2 comparable to that of the proxy group.<sup>13/</sup>

3 Based on these proxy group selection criteria, I believe that my proxy group  
4 reasonably approximates the investment risk of PacifiCorp, and can be used to  
5 estimate a fair ROE for PacifiCorp.

## 6 **Discounted Cash Flow Model**

### 7 **Q. PLEASE DESCRIBE THE DCF MODEL.**

8 **A.** The DCF model posits that a stock price is valued by summing the present value of  
9 expected future cash flows discounted at the investor's required rate of return or cost  
10 of capital. This model is expressed mathematically as follows:

$$11 \quad P_0 = \frac{D_1}{(1+K)^1} + \frac{D_2}{(1+K)^2} + \dots + \frac{D_\infty}{(1+K)^\infty} \text{ where} \quad (\text{Equation 1})$$

12

13  $P_0$  = Current stock price  
14  $D$  = Dividends in periods 1 -  $\infty$   
15  $K$  = Investor's required return

16 This model can be rearranged in order to estimate the discount rate or investor-  
17 required return, "K." If it is reasonable to assume that earnings and dividends will  
18 grow at a constant rate, then Equation 1 can be rearranged as follows:

---

<sup>13/</sup> S&P ranks the business risk of a utility company as part of its corporate credit rating review. S&P considers total investment risk in assigning bond ratings to issuers, including utility companies. In analyzing total investment risk, S&P considers both the business risk and the financial risk of a corporate entity, including a utility company. S&P's business risk profile score is based on a six-notch credit rating starting with "Vulnerable" (highest risk) to "Excellent" (lowest risk). The business risk of most utility companies falls within the lowest risk category, "Excellent," or the category one notch lower (more risk), "Strong." *Standard & Poor's RatingsDirect: "Criteria Methodology: Business Risk/Financial Risk Matrix Expanded,"* May 27, 2009.



1 **Q. WHAT DIVIDEND DID YOU USE IN YOUR CONSTANT GROWTH DCF**  
2 **MODEL?**

3 **A.** I used the most recently paid quarterly dividend, as reported in *Value Line*.<sup>14/</sup> This  
4 dividend was annualized (multiplied by 4) and adjusted for next year's growth to  
5 produce the  $D_1$  factor for use in Equation 2 above.

6 **Q. WHAT DIVIDEND GROWTH RATES HAVE YOU USED IN YOUR**  
7 **CONSTANT GROWTH DCF MODEL?**

8 **A.** There are several methods that can be used to estimate the expected growth in  
9 dividends. However, regardless of the method, for purposes of determining the  
10 market-required return on common equity, one must attempt to estimate investors'  
11 consensus about what the dividend or earnings growth rate will be, and not what an  
12 individual investor or analyst may use to make individual investment decisions.

13 As predictors of future returns, security analysts' growth estimates have been  
14 shown to be more accurate than growth rates derived from historical data.<sup>15/</sup> That is,  
15 assuming the market generally makes rational investment decisions, analysts' growth  
16 projections are more likely to influence observable stock prices than growth rates  
17 derived only from historical data.

18 For my constant growth DCF analysis, I have relied on a consensus, or mean,  
19 of professional security analysts' earnings growth estimates as a proxy for investor  
20 consensus dividend growth rate expectations. I used the average of analysts' growth  
21 rate estimates from three sources: Zacks, SNL, and Reuters. All such projections  
22 were available on June 7, 2013, and all were reported online.

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<sup>14/</sup> *The Value Line Investment Survey*, March 22, May 3, and May 24, 2013.

<sup>15/</sup> See, e.g., David Gordon, Myron Gordon, and Lawrence Gould, "Choice Among Methods of Estimating Share Yield," *The Journal of Portfolio Management*, Spring 1989.

1           Each consensus growth rate projection is based on a survey of security  
2 analysts. There is no clear evidence whether a particular analyst is most influential on  
3 general market investors. Therefore, a single analyst's projection does not as reliably  
4 predict consensus investor outlooks as does a consensus of market analysts'  
5 projections. The consensus estimate is a simple arithmetic average, or mean, of  
6 surveyed analysts' earnings growth forecasts. A simple average of the growth  
7 forecasts gives equal weight to all surveyed analysts' projections. Therefore, a simple  
8 average, or arithmetic mean, of analyst forecasts is a good proxy for market consensus  
9 expectations.

10 **Q.   WHAT ARE THE GROWTH RATES YOU USED IN YOUR CONSTANT**  
11 **GROWTH DCF MODEL?**

12 **A.**The growth rates I used in my DCF analysis are shown in Exhibit No.\_\_(MPG-6).  
13 The average growth rate for my proxy group is 5.27%.

14 **Q.   WHAT ARE THE RESULTS OF YOUR CONSTANT GROWTH DCF**  
15 **MODEL?**

16 **A.**As shown in Exhibit No.\_\_(MPG-7), the average and median constant growth DCF  
17 returns for my proxy group are 9.21% and 9.33%, respectively.

18 **Q.   DO YOU HAVE ANY COMMENTS ON THE RESULTS OF YOUR**  
19 **CONSTANT GROWTH DCF ANALYSIS?**

20 **A.**Yes. The three- to five-year growth rates are above the sustainable long-term growth  
21 rate, as required by the constant growth DCF model. Therefore, I believe my constant  
22 growth DCF analysis, using consensus analysts' growth projections produces  
23 overstated results. Therefore, I have developed additional DCF studies to enhance the  
24 information available to accurately estimate PacifiCorp's current market cost of  
25 common equity.

1 **Sustainable Growth DCF**

2 **Q. PLEASE DESCRIBE HOW YOU ESTIMATED A SUSTAINABLE**  
3 **LONG-TERM GROWTH RATE FOR YOUR SUSTAINABLE GROWTH DCF**  
4 **MODEL.**

5 **A.** A sustainable growth rate is based on the percentage of the utility's earnings that is  
6 retained and reinvested in utility plant and equipment. These reinvested earnings  
7 increase the earnings base (rate base). Earnings grow when plant funded by reinvested  
8 earnings is put into service, and the utility is allowed to earn its authorized return on  
9 such additional rate base investment.

10 The internal growth methodology is tied to the percentage of earnings retained  
11 in the company and not paid out as dividends. The earnings retention ratio is 1 minus  
12 the dividend payout ratio. As the payout ratio declines, the earnings retention ratio  
13 increases. An increased earnings retention ratio will fuel stronger growth because the  
14 business funds more investments with retained earnings. The payout ratios of the  
15 proxy group are shown in my Exhibit No.\_\_(MPG-8). These dividend payout ratios  
16 and earnings retention ratios then can be used to develop a sustainable long-term  
17 earnings retention growth rate. A sustainable long-term earnings retention ratio will  
18 help gauge whether analysts' current three- to five-year growth rate projections can be  
19 sustained over an indefinite period of time.

20 The data used to estimate the long-term sustainable growth rate is based on the  
21 Company's current market to book ratio and on *Value Line's* three- to five-year  
22 projections of earnings, dividends, earned returns on book equity, and stock issuances.

23 As shown in Exhibit No.\_\_(MPG-9), page 1, the average sustainable growth  
24 rate for the proxy group using this internal growth rate model is 4.48%.



1 **Q. WHAT IS THE DCF ESTIMATE USING THESE SUSTAINABLE LONG-**  
2 **TERM GROWTH RATES?**

3 **A.** A DCF estimate based on these sustainable growth rates is developed in Exhibit  
4 No.\_\_(MPG-10). As shown there, a sustainable growth DCF analysis produces  
5 proxy group average and median DCF results of 8.38% and 8.35%, respectively.

6 **Multi-Stage Growth DCF Model**

7 **Q. HAVE YOU CONDUCTED ANY OTHER DCF STUDIES?**

8 **A.** Yes. My first constant growth DCF is based on consensus analysts' growth rate  
9 projections, so it is a reasonable reflection of rational investment expectations over the  
10 next three to five years. The limitation on the constant growth DCF model is that it  
11 cannot reflect a rational expectation that a period of high/low short-term growth can be  
12 followed by a change in growth to a rate that is more reflective of long-term  
13 sustainable growth. Hence, I performed a multi-stage growth DCF analysis to reflect  
14 this outlook of changing growth expectations.

15 **Q. WHEN DO YOU BELIEVE SHORT-TERM GROWTH RATES CHANGE**  
16 **OVER TIME?**

17 **A.** Analyst projected growth rates over the next three to five years will change as utility  
18 earnings growth outlooks change. Utility companies typically go through cycles in  
19 making investments in their systems. When utility companies are making large  
20 investments, their rate base grows rapidly, which accelerates their earnings growth.  
21 Once a major construction cycle is completed or levels off, growth in the utility rate  
22 base slows, and its earnings slow from an abnormally high three- to five-year growth  
23 rate period to a lower sustainable growth rate.

1 As major construction cycles extend over longer periods of time, even with an  
2 accelerated construction program, the growth rate of the utility will slow simply  
3 because it is adding to a larger rate base, and the utility has limited human and capital  
4 resources available to expand its construction program. Hence, the three- to five-year  
5 growth rate projection should be used as a long-term sustainable growth rate but not  
6 without making a reasonable informed judgment to determine whether it considers the  
7 current market environment, the industry, and whether the three- to five-year growth  
8 outlook is sustainable.

9 **Q. IS THE USE OF A MULTI-STAGE DCF MODEL SUPPORTED IN**  
10 **ACADEMIC AND INDUSTRY LITERATURE?**

11 **A.** Yes. In his book *New Regulatory Finance*, Dr. Roger Morin states the following:

12 Dividends need not be, and probably are not, constant from period to  
13 period. Moreover, there are circumstances where the standard DCF  
14 model cannot be used to assess investor return requirements. For  
15 example, if a utility company is in the process of altering its dividend  
16 payout policy and dividends are not expected to grow at the same rate  
17 as earnings during the transition period, the standard DCF model is  
18 inapplicable. This is because the expected growth in stock price has to  
19 be different from that of dividends, earnings, and book value if the  
20 market price is to converge toward book value.

21 \* \* \*

22 A Non-Constant Growth DCF model is appropriate whenever the  
23 growth rate is expected to change, and the only way to produce a  
24 change in the forecast payout ratio is by introducing an intermediate  
25 growth rate that is different from the long-term growth rate, as in the  
26 previous example.<sup>16/</sup>

27 **Q. PLEASE DESCRIBE YOUR MULTI-STAGE GROWTH DCF MODEL.**

28 **A.** The multi-stage growth DCF model reflects the possibility of non-constant growth for  
29 a company over time. The multi-stage growth DCF model reflects three growth

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<sup>16/</sup> *New Regulatory Finance*, Roger A. Morin, PhD, 2006 Public Utilities Reports, Inc., Vienna, Virginia, pp. 264 and 267.

1 periods: (1) a short-term growth period, which consists of the first five years; (2) a  
2 transition period, which consists of the next five years (6 through 10); and (3) a  
3 long-term growth period, starting in year 11 through perpetuity.

4 For the short-term growth period, I relied on the consensus analysts' growth  
5 projections described above in relationship to my constant growth DCF model. For  
6 the transition period, the growth rates were reduced or increased by an equal factor,  
7 which reflects the difference between the analysts' growth rates and the United States  
8 Gross Domestic Product ("U.S. GDP") growth rate. For the long-term growth period,  
9 I assumed each company's growth would converge to the maximum sustainable  
10 growth rate for a utility company as proxied by the consensus analysts' projected  
11 growth for the U.S. GDP of 4.9%.

12 **Q. WHY IS THE GDP GROWTH PROJECTION A REASONABLE PROXY FOR**  
13 **THE MAXIMUM SUSTAINABLE GROWTH RATE FOR A UTILITY?**

14 **A.** Utilities cannot indefinitely sustain a growth rate that exceeds the growth rate of the  
15 overall economy. Utilities' earnings/dividend growth is created by increased utility  
16 investment or rate base. Such investment, in turn, is driven by service area economic  
17 growth and demand for utility service. In other words, utilities invest in plant to meet  
18 sales demand growth, and sales growth, in turn, is tied to economic growth in their  
19 service areas. The Energy Information Administration ("EIA") has observed that  
20 utility sales growth is less than U.S. GDP growth, as shown in Exhibit  
21 No.\_\_(MPG-11). Utility sales growth has lagged behind GDP growth for more than  
22 a decade. As a result, nominal GDP growth is a very conservative, albeit overstated,  
23 proxy for electric utility sales growth, rate base growth, and earnings growth.

1 Therefore, GDP growth is a conservative proxy for the highest sustainable long-term  
2 growth rate of a utility.

3 **Q. IS THERE RESEARCH THAT SUPPORTS YOUR POSITION THAT, OVER**  
4 **THE LONG TERM, A COMPANY’S EARNINGS AND DIVIDENDS CANNOT**  
5 **GROW AT A RATE GREATER THAN THE GROWTH OF THE U.S. GDP?**

6 **A.** Yes. This concept is supported in both published analyst literature and academic  
7 work. Specifically, in a textbook entitled “Fundamentals of Financial Management,”  
8 published by Eugene Brigham and Joel F. Houston, the authors state as follows:

9 The constant growth model is most appropriate for mature companies  
10 with a stable history of growth and stable future expectations.  
11 Expected growth rates vary somewhat among companies, but dividends  
12 for mature firms are often expected to grow in the future at about the  
13 same rate as nominal gross domestic product (real GDP plus  
14 inflation).<sup>17/</sup>

15 **Q. HOW DID YOU DETERMINE A SUSTAINABLE LONG-TERM GROWTH**  
16 **RATE THAT REFLECTS THE CONSENSUS OF THE MARKET?**

17 **A.** I relied on the consensus analysts’ projections of long-term GDP growth. *The Blue*  
18 *Chip Financial Forecasts* publishes consensus economists’ GDP growth projections  
19 twice a year. These consensus analysts’ GDP growth outlooks are the best available  
20 measure of the market’s assessment of long-term GDP growth. These analyst  
21 projections reflect all current outlooks for GDP, as reflected in analyst projections, and  
22 are likely the most influential on investors’ expectations of future growth outlooks.  
23 The consensus economists’ published GDP growth rate outlook is 5.0% to 4.8% over  
24 the next 10 years.<sup>18/</sup>

25 Therefore, I propose to use the consensus economists’ projected 5- and 10-year  
26 average GDP consensus growth rates of 5.0% and 4.8%, respectively, as published by

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<sup>17/</sup> *Fundamentals of Financial Management*, Eugene F. Brigham and Joel F. Houston, Eleventh Edition 2007, Thomson South-Western, a Division of Thomson Corporation at 298.

<sup>18/</sup> *Blue Chip Financial Forecasts*, June 1, 2013 at 14.

1 *Blue Chip Financial Forecasts*, as an estimate of long-term sustainable growth. *Blue*  
2 *Chip Financial Forecasts*' projections provide real GDP growth projections of 2.8%  
3 and 2.5%, and GDP inflation of 2.1% and 2.2%<sup>19/</sup> over the 5-year and 10-year  
4 projection periods, respectively. This consensus GDP growth forecast represents the  
5 most likely views of market participants because it is based on published consensus  
6 economist projections.

7 **Q. DO YOU CONSIDER OTHER SOURCES OF PROJECTED LONG-TERM**  
8 **GDP GROWTH?**

9 **A.** Yes, and these sources corroborate my consensus analysts' projections. The U.S. EIA  
10 in its *Annual Energy Outlook* projects real GDP out until 2040. In its *2013 Annual*  
11 *Report*, the EIA projects real GDP through 2040 to be in the range of 2.0% to 2.9%,  
12 with a midpoint or reference case of 2.5%.<sup>20/</sup>

13 Also, the Congressional Budget Office ("CBO") makes long-term economic  
14 projections. The CBO is projecting real GDP growth of 2.6% to 2.2% during the next  
15 5 and 10 years, respectively, with GDP price inflation of 2.0%.<sup>21/</sup> The CBO's real  
16 GDP projections are higher than the consensus, but its GDP inflation is lower than the  
17 consensus economists.

18 The real GDP and nominal GDP growth projections made by the U.S. EIA and  
19 those made by the CBO support the use of the consensus analyst 5-year and 10-year  
20 projected GDP growth outlooks as a reasonable market assessment of long-term  
21 prospective GDP growth.

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<sup>19/</sup> GDP growth is the product of real and inflation GDP growth.

<sup>20/</sup> DOE/EIA *Annual Energy Outlook 2013 With Projections to 2040*, April 2013 at 56.

<sup>21/</sup> CBO: *The Budget and Economic Outlook: Fiscal Years 2013 to 2023*, February 2013 at 64.

1 **Q. WHAT STOCK PRICE, DIVIDEND, AND GROWTH RATES DID YOU USE**  
2 **IN YOUR MULTI-STAGE GROWTH DCF ANALYSIS?**

3 **A.** I relied on the same 13-week stock price and the most recent quarterly dividend  
4 payment data discussed above. For stage one growth, I used the consensus analysts'  
5 growth rate projections discussed above in my constant growth DCF model. The  
6 transition period begins in year 6 and ends in year 10. For the long-term sustainable  
7 growth rate starting in year 11, I used 4.9%, the average of the consensus economists'  
8 5-year and 10-year projected nominal GDP growth rates.

9 **Q. WHAT ARE THE RESULTS OF YOUR MULTI-STAGE GROWTH DCF**  
10 **MODEL?**

11 **A.** As shown in Exhibit No.\_\_\_\_(MPG-12), the average and median DCF returns on equity  
12 for my proxy group are 8.91% and 8.88%, respectively.

13 **Q. PLEASE SUMMARIZE THE RESULTS FROM YOUR DCF ANALYSES.**

14 **A.** The results from my DCF analyses are summarized in Table 4 below:

<b>TABLE 4</b>	
<b><u>Summary of DCF Results</u></b>	
<b>Description</b>	<b>Proxy Average</b>
Constant Growth DCF Model (Analysts' Growth)	9.21%
Constant Growth DCF Model (Sustainable Growth)	8.38%
Multi-Stage Growth DCF Model	8.91%

15 I conclude that a reasonable DCF return for PacifiCorp in this case is  
16 conservatively 9.10%. This return estimate largely reflects my constant growth and  
17 multi-stage DCF analyses.

1 **Risk Premium Model**

2 **Q. PLEASE DESCRIBE YOUR BOND YIELD PLUS RISK PREMIUM MODEL.**

3 **A.** This model is based on the principle that investors require a higher return to assume  
4 greater risk. Common equity investments have greater risk than bonds because bonds  
5 have more security of payment in bankruptcy proceedings than common equity and  
6 the coupon payments on bonds represent contractual obligations. In contrast,  
7 companies are not required to pay dividends or guarantee returns on common equity  
8 investments. Therefore, common equity securities are considered to be more risky  
9 than bond securities.

10 This risk premium model is based on two estimates of an equity risk premium.  
11 First, I estimated the difference between the required return on utility common equity  
12 investments and U.S. Treasury bonds. The difference between the required return on  
13 common equity and the Treasury bond yield is the risk premium. I estimated the risk  
14 premium on an annual basis for each year over the period 1986 through 2012. The  
15 common equity required returns were based on regulatory commission-authorized  
16 returns for electric utility companies. Authorized returns are typically based on expert  
17 witnesses' estimates of the contemporary investor-required return.

18 The second equity risk premium estimate is based on the difference between  
19 regulatory commission-authorized returns on common equity and contemporary  
20 "A" rated utility bond yields. I selected the period 1986 through 2012 because public  
21 utility stocks consistently traded at a premium to book value during that period. This  
22 is illustrated in Exhibit No.\_\_(MPG-13), which shows that the market to book ratio  
23 since 1986 for the electric utility industry was consistently above 1.0. Over this

1 period, regulatory authorized returns were sufficient to support market prices that at  
2 least exceeded book value. This is an indication that regulatory authorized returns on  
3 common equity supported a utility's ability to issue additional common stock without  
4 diluting existing shares. It further demonstrates that utilities were able to access  
5 equity markets without a detrimental impact on current shareholders.

6 Based on this analysis, as shown in Exhibit No.\_\_(MPG-14), the average  
7 indicated equity risk premium over U.S. Treasury bond yields has been 5.30%. Of the  
8 27 observations, 21 indicated risk premiums fall in the range of 4.41% to 6.18%.  
9 Since the risk premium can vary depending upon market conditions and changing  
10 investor risk perceptions, I believe using an estimated range of risk premiums provides  
11 the best method to measure the current return on common equity using this  
12 methodology.

13 As shown in Exhibit No.\_\_(MPG-15), the average indicated equity risk  
14 premium over contemporary Moody's utility bond yields was 3.89% over the period  
15 1986 through 2012. The indicated equity risk premium estimates based on this  
16 analysis primarily fall in the range of 3.03% to 4.88% over this time period.

17 **Q. DO YOU BELIEVE THAT THESE EQUITY RISK PREMIUM ESTIMATES**  
18 **ARE BASED ON A TIME PERIOD THAT IS TOO LONG OR TOO SHORT**  
19 **TO DRAW ACCURATE CONCLUSIONS CONCERNING CONTEMPORARY**  
20 **MARKET CONDITIONS?**

21 **A.** No. Contemporary market conditions can change dramatically during the period that  
22 rates determined in this proceeding will be in effect. A relatively long period of time  
23 where stock valuations reflect premiums to book value is an indication that the  
24 authorized returns on equity and the corresponding equity risk premiums were  
25 supportive of investors' return expectations and provided utilities access to the equity



1 markets under reasonable terms and conditions. Further, this time period is long  
2 enough to smooth abnormal market movement that might distort equity risk  
3 premiums. While market conditions and risk premiums do vary over time, this  
4 historical time period is a reasonable period to estimate contemporary risk premiums.

5 The time period I use in this risk premium study is a generally accepted period  
6 to develop a risk premium study using “expectational” data. Conversely, studies have  
7 recommended that use of “actual achieved return data” should be based on very long  
8 historical time periods. The studies find that achieved returns over short time periods  
9 may not reflect investors’ expected returns due to unexpected and abnormal stock  
10 price performance. However, these short-term abnormal actual returns would be  
11 smoothed over time and the achieved actual returns over long time periods would  
12 approximate investors’ expected returns. Therefore, it is reasonable to assume that  
13 averages of annual achieved returns over long time periods will generally converge on  
14 the investors’ expected returns.

15 My risk premium study is based on expectational data, not actual returns, and,  
16 thus, need not encompass very long time periods.

17 **Q. BASED ON HISTORICAL DATA, WHAT RISK PREMIUM HAVE YOU**  
18 **USED TO ESTIMATE PACIFICORP’S COST OF COMMON EQUITY IN**  
19 **THIS PROCEEDING?**

20 **A.** The equity risk premium should reflect the relative market perception of risk in the  
21 utility industry today. I have gauged investor perceptions in utility risk today in  
22 Exhibit No.\_\_(MPG-16). On that schedule, I show the yield spread between utility  
23 bonds and Treasury bonds over the last 33 years. As shown in this schedule, the 2011  
24 utility bond yield spreads over Treasury bonds for “A” rated and “Baa” rated utility

1 bonds are 1.13% and 1.65%, respectively. The utility bond yield spreads over  
2 Treasury bonds for “A” and “Baa” rated utility bonds for 2012 are 1.21% and 1.91%,  
3 respectively. The current average “A” and “Baa” rated utility bond yield spreads over  
4 Treasury bond yields are now lower than the 33-year average spreads of 1.56% and  
5 1.98%, respectively.

6 A current 13-week average “A” rated utility bond yield of 4.14%, when  
7 compared to the current Treasury bond yield of 3.08% as shown in Exhibit  
8 No.\_\_(MPG-17), page 1 implies a yield spread of around 1.00%. This current utility  
9 bond yield spread is lower than the 33-year average spread for “A” utility bonds of  
10 1.56%. Similarly, the current spread for the “Baa” utility yields of 1.55% is lower  
11 than the 33-year average spread of 1.98%.

12 These utility bond yield spreads are clear evidence that the market considers  
13 the utility industry to be a relatively low-risk investment and demonstrates that utilities  
14 continue to have strong access to capital.

15 **Q. HOW DID YOU ESTIMATE PACIFICORP’S COST OF COMMON EQUITY**  
16 **WITH THIS RISK PREMIUM MODEL?**

17 **A.** I added a projected long-term Treasury bond yield to my estimated equity risk  
18 premium over Treasury yields. The 13-week average 30-year Treasury bond yield,  
19 ending June 7, 2013 was 3.08%, as shown in Exhibit No.\_\_(MPG-17), page 1. *Blue*  
20 *Chip Financial Forecasts* projects the 30-year Treasury bond yield to be 3.70%, and a  
21 10-year Treasury bond yield to be 2.50%.<sup>22/</sup> Using the projected 30-year bond yield of  
22 3.70%, and a Treasury bond risk premium of 4.41% to 6.18%, as developed above,  
23 produces an estimated common equity return in the range of 8.11% (3.70% + 4.41%)

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<sup>22/</sup> *Blue Chip Financial Forecasts*, June 1, 2013 at 2.

1 to 9.88% (3.70% + 6.18%). Based on the large risk premium in the market yield  
2 spreads, I recommend giving 75% weight to my high-end risk premium and 25%  
3 weight to my low risk premium estimate. This produces an equity risk premium  
4 estimate of 9.44%.<sup>23/</sup> I believe this is appropriate given the unusually large yield  
5 spreads between Treasury bond and utility bond yields.

6 I next added my equity risk premium over utility bond yields to a current  
7 13-week average yield on “Baa” rated utility bonds for the period ending June 7, 2013  
8 of 4.63%. Adding the utility equity risk premium of 3.03% to 4.88%, as developed  
9 above, to a “Baa” rated bond yield of 4.63%, produces a cost of equity in the range of  
10 7.66% (4.63% + 3.03%) to 9.51% (4.63% + 4.88%). Again, recognizing the unusually  
11 wide Treasury to utility bond yield spreads, I recommend a risk premium return on  
12 equity of 9.05%.<sup>24/</sup>

13 My risk premium analyses produce a return estimate in the range of 9.05% to  
14 9.44%, with a midpoint of 9.25%.

### 15 **Capital Asset Pricing Model (“CAPM”)**

#### 16 **Q. PLEASE DESCRIBE THE CAPM.**

17 **A.** The CAPM method of analysis is based upon the theory that the market-required rate  
18 of return for a security is equal to the risk-free rate, plus a risk premium associated  
19 with the specific security. This relationship between risk and return can be expressed  
20 mathematically as follows:

---

<sup>23/</sup>  $75\% \times 9.88\% + 25\% \times 8.11\% = 9.44\%$ .

<sup>24/</sup>  $75\% \times 9.51\% + 25\% \times 7.66\% = 9.05\%$ .

1  $R_i = R_f + B_i \times (R_m - R_f)$  where:

2  $R_i$  = Required return for stock i

3  $R_f$  = Risk-free rate

4  $R_m$  = Expected return for the market portfolio

5  $B_i$  = Beta - Measure of the risk for stock

6 The stock-specific risk term in the above equation is beta. Beta represents the  
7 investment risk that cannot be diversified away when the security is held in a  
8 diversified portfolio. When stocks are held in a diversified portfolio, firm-specific  
9 risks can be eliminated by balancing the portfolio with securities that react in the  
10 opposite direction to firm-specific risk factors (e.g., business cycle, competition,  
11 product mix, and production limitations).

12 The risks that cannot be eliminated when held in a diversified portfolio are  
13 non-diversifiable risks. Non-diversifiable risks are related to the market in general and  
14 are referred to as systematic risks. Risks that can be eliminated by diversification are  
15 regarded as non-systematic risks. In a broad sense, systematic risks are market risks,  
16 and non-systematic risks are business risks. The CAPM theory suggests that the  
17 market will not compensate investors for assuming risks that can be diversified away.  
18 Therefore, the only risk that investors will be compensated for are systematic or  
19 non-diversifiable risks. The beta is a measure of the systematic or non-diversifiable  
20 risks.

21 **Q. PLEASE DESCRIBE THE INPUTS TO YOUR CAPM.**

22 **A.** The CAPM requires an estimate of the market risk-free rate, the company's beta, and  
23 the market risk premium.

1 **Q. WHAT DID YOU USE AS AN ESTIMATE OF THE MARKET RISK-FREE**  
2 **RATE?**

3 **A.** As previously noted, *Blue Chip Financial Forecasts'* projected 30-year Treasury bond  
4 yield is 3.70%.<sup>25/</sup> The current 30-year Treasury bond yield is 3.08%, as shown in  
5 Exhibit No.\_\_(MPG-17), page 1. I used *Blue Chip Financial Forecasts'* projected  
6 30-year Treasury bond yield of 3.70% for my CAPM analysis.

7 **Q. WHY DID YOU USE LONG-TERM TREASURY BOND YIELDS AS AN**  
8 **ESTIMATE OF THE RISK-FREE RATE?**

9 **A.** Treasury securities are backed by the full faith and credit of the United States  
10 government, so long-term Treasury bonds are considered to have negligible credit risk.  
11 Also, long-term Treasury bonds have an investment horizon similar to that of common  
12 stock. As a result, investor-anticipated long-run inflation expectations are reflected in  
13 both common-stock required returns and long-term bond yields. Therefore, the  
14 nominal risk-free rate (or expected inflation rate and real risk-free rate) included in a  
15 long-term bond yield is a reasonable estimate of the nominal risk-free rate included in  
16 common stock returns.

17 Treasury bond yields, however, do include risk premiums related to  
18 unanticipated future inflation and interest rates. A Treasury bond yield is not a  
19 risk-free rate. Risk premiums related to unanticipated inflation and interest rates are  
20 systematic or market risks. Consequently, for companies with betas less than 1.0,  
21 using the Treasury bond yield as a proxy for the risk-free rate in the CAPM analysis  
22 can produce an overstated estimate of the CAPM return.

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<sup>25/</sup> *Blue Chip Financial Forecasts*, June 1, 2013 at 2.

1 **Q. WHAT BETA DID YOU USE IN YOUR ANALYSIS?**

2 **A.** As shown in Exhibit No.\_\_\_\_(MPG-18), the proxy group average *Value Line* beta  
3 estimate is 0.71.

4 **Q. HOW DID YOU DERIVE YOUR MARKET RISK PREMIUM ESTIMATE?**

5 **A.** I derived two market risk premium estimates, a forward-looking estimate and one  
6 based on a long-term historical average.

7 The forward-looking estimate was derived by estimating the expected return  
8 on the market (as represented by the S&P 500) and subtracting the risk-free rate from  
9 this estimate. I estimated the expected return on the S&P 500 by adding an expected  
10 inflation rate to the long-term historical arithmetic average real return on the market.  
11 The real return on the market represents the achieved return above the rate of inflation.

12 Morningstar's *Stocks, Bonds, Bills and Inflation 2013 Classic Yearbook*  
13 estimates the historical arithmetic average real market return over the period 1926 to  
14 2012 as 8.7%.<sup>26/</sup> A current consensus analysts' inflation projection, as measured by  
15 the Consumer Price Index, is 2.3%.<sup>27/</sup> Using these estimates, the expected market  
16 return is 11.20%.<sup>28/</sup> The market risk premium then is the difference between the  
17 11.20% expected market return, and my 3.70% risk-free rate estimate, or  
18 approximately 7.50%.

19 The historical estimate of the market risk premium was also estimated by  
20 Morningstar in *Stocks, Bonds, Bills and Inflation 2013 Classic Yearbook*. Over the  
21 period 1926 through 2012, Morningstar's study estimated that the arithmetic average

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<sup>26/</sup> *Morningstar, Inc., Ibbotson SBBI 2013 Classic Yearbook*; Market Results for Stocks, Bonds, Bills, and Inflation 1926-2012 at 88.

<sup>27/</sup> *Blue Chip Financial Forecasts*, June 1, 2013 at 2.

<sup>28/</sup> { [ (1 + 0.087) \* (1 + 0.023) ] - 1 } \* 100.

1 of the achieved total return on the S&P 500 was 11.8%,<sup>29/</sup> and the total return on  
2 long-term Treasury bonds was 6.1%.<sup>30/</sup> The indicated market risk premium is 5.7%  
3 (11.8% - 6.1% = 5.7%). The average of my market risk premium estimates is 6.6%  
4 (7.5% to 5.7%).

5 **Q. HOW DOES YOUR ESTIMATED MARKET RISK PREMIUM RANGE**  
6 **COMPARE TO THAT ESTIMATED BY MORNINGSTAR?**

7 **A.** Morningstar's analysis indicates that a market risk premium falls somewhere in the  
8 range of 6.0% to 6.7%. My market risk premium falls in the range of 5.7% to 7.5%.  
9 My average market risk premium of 6.6% is at the high end of Morningstar's range.

10 Morningstar estimates a forward-looking market risk premium based on actual  
11 achieved data from the historical period of 1926 through 2012. Using this data,  
12 Morningstar estimates a market risk premium derived from the total return on large  
13 company stocks (S&P 500), less the income return on Treasury bonds. The total  
14 return includes capital appreciation, dividend or coupon reinvestment returns, and  
15 annual yields received from coupons and/or dividend payments. The income return, in  
16 contrast, only reflects the income return received from dividend payments or coupon  
17 yields. Morningstar argues that the income return is the only true risk-free rate  
18 associated with Treasury bonds and is the best approximation of a truly risk-free  
19 rate.<sup>31/</sup> I disagree with this assessment from Morningstar, because it does not reflect a  
20 true investment option available to the marketplace and therefore does not produce a  
21 legitimate estimate of the expected premium of investing in the stock market versus

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<sup>29/</sup> *Morningstar, Inc. Ibbotson SBBI 2013 Classic Yearbook* at 87.

<sup>30/</sup> *Id.*

<sup>31/</sup> *Morningstar, Inc., Ibbotson SBBI 2013 Valuation Yearbook: Market Results for Stocks, Bonds, Bills, and Inflation 1926-2012* at 55.

1 that of Treasury bonds. Nevertheless, I will use Morningstar's conclusion to show the  
2 reasonableness of my market risk premium estimates.

3 Morningstar's range is based on several methodologies. First, Morningstar  
4 estimates a market risk premium of 6.7% based on the difference between the total  
5 market return on common stocks (S&P 500) less the income return on Treasury bond  
6 investments. Second, Morningstar found that if the New York Stock Exchange (the  
7 "NYSE") was used as the market index rather than the S&P 500, that the market risk  
8 premium would be 6.5%, not 6.7%. Third, if only the two deciles of the largest  
9 companies included in the NYSE were considered, the market risk premium would be  
10 6.0%.<sup>32/</sup>

11 Finally, Morningstar found that the 6.7% market risk premium based on the  
12 S&P 500 was influenced by an abnormal expansion of price-to-earnings ("P/E") ratios  
13 relative to earnings and dividend growth during the period 1980 through 2001.  
14 Morningstar believes this abnormal P/E expansion is not sustainable.<sup>33/</sup> Therefore,  
15 Morningstar adjusted this market risk premium estimate to normalize the growth in the  
16 P/E ratio to be more in line with the growth in dividends and earnings. Based on this  
17 alternative methodology, Morningstar published a long-horizon supply-side market  
18 risk premium of 6.0%.<sup>34/</sup>

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<sup>32/</sup> Morningstar observes that the S&P 500 and the NYSE Decile 1-2 are both large capitalization benchmarks. *Id.* at 54.

<sup>33/</sup> *Morningstar, Inc., Ibbotson SBBI 2013 Valuation Yearbook: Market Results for Stocks, Bonds, Bills, and Inflation 1926-2012* at 54.

<sup>34/</sup> *Id.*



1 **Q. WHAT ARE THE RESULTS OF YOUR CAPM ANALYSIS?**

2 **A.** As shown in Exhibit No.\_\_\_\_(MPG-19), based on Morningstar’s market risk premium  
3 of 6.7%, a risk-free rate of 3.70%, and a beta of 0.71, my CAPM analysis produces a  
4 return of 8.47% (rounded to 8.50%.)

5 **ROE Summary**

6 **Q. BASED ON THE RESULTS OF YOUR RETURN ON COMMON EQUITY**  
7 **ANALYSES DESCRIBED ABOVE, WHAT RETURN ON COMMON EQUITY**  
8 **DO YOU RECOMMEND FOR PACIFICORP?**

9 **A.** Based on my analyses, I estimate PacifiCorp’s current market cost of equity to be  
10 9.20%.

<b>TABLE 5</b>	
<b>Return on Common Equity Summary</b>	
<b>Description</b>	<b>Results</b>
DCF	9.10%
Risk Premium	9.25%
CAPM	8.50%

11 My recommended return on common equity is 9.20%. My recommended ROE  
12 is in the range of 9.10% to 9.25% and is supported by the results of my DCF studies  
13 and my risk premium studies. I am placing minimal weight on the results of my  
14 CAPM study because of my concerns about the risk-free rate and market risk premium  
15 outlined in this study.

1 **Financial Integrity**

2 **Q. WILL YOUR RECOMMENDED OVERALL ROR SUPPORT AN**  
3 **INVESTMENT GRADE BOND RATING FOR PACIFICORP?**

4 **A.** Yes. I have reached this conclusion by comparing the key credit rating financial ratios  
5 for PacifiCorp, at my proposed ROE and capital structure, to S&P's benchmark  
6 financial ratios using S&P's new credit metric ranges.

7 **Q. PLEASE DESCRIBE THE MOST RECENT S&P FINANCIAL RATIO**  
8 **CREDIT METRIC METHODOLOGY.**

9 **A.** S&P publishes a matrix of financial ratios that correspond to its assessment of the  
10 business risk of the utility company and related bond rating. On May 27, 2009, S&P  
11 expanded its matrix criteria<sup>35/</sup> by including additional business and financial risk  
12 categories. Based on S&P's most recent credit matrix, the business risk profile  
13 categories are "Excellent," "Strong," "Satisfactory," "Fair," "Weak," and  
14 "Vulnerable." Most electric utilities have a business risk profile of "Excellent" or  
15 "Strong." The financial risk profile categories are "Minimal," "Modest,"  
16 "Intermediate," "Significant," "Aggressive," and "Highly Leveraged." Most of the  
17 electric utilities have a financial risk profile of "Aggressive." PacifiCorp has an  
18 "Excellent" business risk profile and a "Significant" financial risk profile.

19 **Q. PLEASE DESCRIBE S&P'S USE OF THE FINANCIAL BENCHMARK**  
20 **RATIOS IN ITS CREDIT RATING REVIEW.**

21 **A.** S&P evaluates a utility's credit rating based on an assessment of its financial and  
22 business risks. A combination of financial and business risks equates to the overall  
23 assessment of PacifiCorp's total credit risk exposure. S&P publishes a matrix of

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<sup>35/</sup> S&P updated its 2008 credit metric guidelines in 2009, and incorporated utility metric benchmarks with the general corporate rating metrics. *Standard & Poor's RatingsDirect*: "Criteria Methodology: Business Risk/Financial Risk Matrix Expanded," May 27, 2009.

1 financial ratios that defines the level of financial risk as a function of the level of  
2 business risk.

3 S&P publishes ranges for three primary financial ratios that it uses as guidance  
4 in its credit review for utility companies. The three primary financial ratio  
5 benchmarks it relies on in its credit rating process include: (1) Total Debt to Total  
6 Capital; (2) Debt to Earnings Before Interest, Taxes, Depreciation and Amortization  
7 (“EBITDA”); and (3) Funds From Operations (“FFO”) to Total Debt.<sup>36/</sup>

8 **Q. HOW DID YOU APPLY S&P’S FINANCIAL RATIOS TO TEST THE**  
9 **REASONABLENESS OF YOUR ROR RECOMMENDATIONS?**

10 **A.** I calculated each of S&P’s financial ratios based on PacifiCorp’s cost of service for its  
11 Washington jurisdictional electric operations. While S&P would normally look at  
12 total consolidated PacifiCorp financial ratios in its credit review process, my  
13 investigation in this proceeding is not the same as S&P’s. I am attempting to judge  
14 the reasonableness of my proposed cost of capital for rate-setting in PacifiCorp’s  
15 Washington regulated utility operations. Hence, I am attempting to determine whether  
16 my proposed ROR will in turn support cash flow metrics, balance sheet strength, and  
17 earnings that will support an investment grade bond rating and PacifiCorp’s financial  
18 integrity.

19 **Q. DID YOU INCLUDE ANY OFF-BALANCE SHEET DEBT (“OBSD”)?**

20 **A.** Yes. As shown in Exhibit No.\_\_\_\_(MPG-20), page 4, I estimated OBSD equivalents of  
21 \$275.8 million attributed to PacifiCorp’s operating leases and purchased power  
22 agreements (“PPA”) as available online from Standard & Poor’s RatingsDirect. S&P  
23 includes other off-balance sheet debt adjustments which I did not include in my

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<sup>36/</sup> *Standard & Poor’s RatingsDirect: “Criteria Methodology: Business Risk/Financial Risk Matrix Expanded,” May 27, 2009.*

1 analysis. S&P's inclusion of intermediate hybrids,<sup>37/</sup> post-retirement benefits, and  
2 accrued interest not reported on the Company's debt and asset retirement obligations,  
3 were not included in my analysis. Each of these factors are either reflected in  
4 PacifiCorp's cost of service, or I could not find evidence that they relate to regulated  
5 utility operations. As such, I did not include them in the metrics to judge the  
6 reasonableness of my ROR for retail operations in Washington in this proceeding.

7 **Q. PLEASE DESCRIBE THE RESULTS OF THIS CREDIT METRIC ANALYSIS**  
8 **FOR PACIFICORP.**

9 **A.** The S&P financial metric calculations for PacifiCorp at a 9.20% return are developed  
10 on Exhibit No.\_\_(MPG-20), page 1.

11 PacifiCorp's adjusted total debt ratio is approximately 52%. This is at the low  
12 end of the "Aggressive" utility guideline range of 50% to 60%. This total debt ratio  
13 will support an investment grade bond rating.

14 As shown in Exhibit No.\_\_(MPG-20), page 1, column 1, based on an equity  
15 return of 9.20%, PacifiCorp will be provided an opportunity to produce a debt to  
16 EBITDA ratio of 3.2x. This is at the low end of S&P's "Significant" guideline range  
17 of 3.0x to 4.0x.<sup>38/</sup> This ratio also supports an investment grade credit rating.

18 Finally, PacifiCorp's retail operations FFO to total debt coverage at a 9.20%  
19 equity return would be 24%, which is within the "Significant" metric guideline range  
20 of 20% to 30%. The FFO/total debt ratio will support an investment grade bond  
21 rating.

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<sup>37/</sup> This was included but not in the OBSD calculation. Refer to Exhibit No.\_\_(MPG-20),  
page 3, where the 50% of Preferred Stock was included as debt-like instruments.

<sup>38/</sup> *Standard & Poor's RatingsDirect*: "Criteria Methodology: Business Risk/Financial Risk  
Matrix Expanded," May 27, 2009 at 4.

1           At my recommended ROE of 9.20% and proposed capital structure,  
2           PacifiCorp's financial credit metrics are supportive of its current "A-" utility bond  
3           rating.

4   **III.    RESPONSE TO PACIFICORP WITNESS DR. SAMUEL HADAWAY**

5   **Q.    WHAT RETURN ON COMMON EQUITY IS PACIFICORP PROPOSING**  
6   **FOR THIS PROCEEDING?**

7   **A.**   PacifiCorp is proposing to set rates based on an ROE of 10.0%. PacifiCorp's ROE  
8           proposal is based on the analysis and judgment of Dr. Hadaway. Dr. Hadaway's  
9           results are summarized at page 30 of his direct testimony.

10 **Q.    DO DR. HADAWAY'S METHODOLOGIES SUPPORT HIS 10.0% ROE FOR**  
11 **HIS PROXY GROUP?**

12 **A.**   No. As discussed in detail below, Dr. Hadaway's own analyses would support an  
13           ROE in the range of 8.9% to 9.5% if his models are properly applied. These  
14           adjustments to Dr. Hadaway's ROE estimates support my recommended ROE.

15 **Q.    PLEASE DESCRIBE THE METHODOLOGY USED BY DR. HADAWAY TO**  
16 **SUPPORT HIS RETURN ON COMMON EQUITY RECOMMENDATION.**

17 **A.**   Dr. Hadaway develops his return on common equity recommendation using three  
18           versions of the DCF model, and two utility risk premium analyses. He also applied a  
19           CAPM analysis but he did not include these results in his proposed ROE. I have  
20           summarized Dr. Hadaway's results in Table 6 under column 1. Under column 2, I  
21           show the results of Dr. Hadaway's analyses adjusted for updated data and more  
22           reasonable application of the models.

23           As shown in Table 6, using consensus economists' projection of GDP growth  
24           rather than Dr. Hadaway's inflated GDP growth estimates, his own DCF analyses  
25           would support an ROE for PacifiCorp in the range of 9.1% to 9.5%.

<b>TABLE 6</b>		
<b>Summary of Dr. Hadaway's ROE Estimate</b>		
<b>Description</b>	<b>Hadaway Results<sup>1</sup> (1)</b>	<b>Adjusted Hadaway Results<sup>2</sup> (2)</b>
<u>DCF Analysis</u>		
Constant Growth (Analysts' Growth)	9.4% - 9.5%	9.4% - 9.5%
Constant Growth (GDP Growth)	9.9% - 10.0%	9.1% - 9.2%
Multi-Stage Growth Model	<u>9.8% - 9.9%</u>	<u>9.1% - 9.2%</u>
Indicated DCF Range	9.4% - 10.0%	9.1% - 9.5%
<u>Risk Premium Analysis</u>		
Forecasted Utility Debt + Equity Risk Premium	9.6%	Reject
Current Utility Debt + Equity Risk Premium	<u>9.3%</u>	<u>8.9%</u>
Risk Premium Estimate	9.5%	8.9%
Recommended ROE	10.0%	
Adjusted ROE Range		8.9% - 9.5%
Sources:		
<sup>1</sup> Exhibit No.__(SCH-1T) at 30.		
<sup>2</sup> Exhibit No.__(MPG-21).		

1 Proper adjustments to Dr. Hadaway's utility risk premium estimates to reflect the  
2 unadjusted equity risk premium would reduce this estimate from 9.5% to 8.9%.  
3 Therefore, Dr. Hadaway's ROE estimate with reasonable adjustments will produce an  
4 ROE for PacifiCorp in the range of 8.9% to 9.5%. However, a majority of the  
5 adjusted results fall in the range of 9.1% to 9.2%, which is consistent with my  
6 recommended ROE.

7 **Q. PLEASE DESCRIBE DR. HADAWAY'S CONSTANT GROWTH DCF**  
8 **ANALYSIS.**

9 **A.** Dr. Hadaway's constant growth DCF analysis is shown in his Exhibit No.\_\_(SCH-7).

10 As shown in that exhibit, Dr. Hadaway's constant growth DCF analysis is based on a

1 recent stock price, an annualized dividend and an average of three growth rates: (1)  
2 *Value Line*; (2) Zacks; and (3) Thomson.

3 **Q. ARE DR. HADAWAY'S DCF ESTIMATES RELIABLE?**

4 **A.** No. His GDP growth rate used in his constant growth and multi-stage growth models  
5 is based on an inflated GDP growth rate of 5.7%. Exhibit No.\_\_\_\_(SCH-6). This GDP  
6 growth is excessive and not reflective of current market expectations.

7 **Q. HOW DID DR. HADAWAY DEVELOP HIS GDP GROWTH RATE?**

8 **A.** He states that the GDP growth rate is based on the achieved GDP growth over the last  
9 10, 20, 30, 40, 50, and 60-year periods. Dr. Hadaway's projected GDP growth rate is  
10 unreasonable. Historical GDP growth over the last 20- and 40-year periods was  
11 strongly influenced by the actual inflation rate experienced over that time period.

12 **Q. WHY IS DR. HADAWAY'S DCF ESTIMATE EXCESSIVE IN COMPARISON**  
13 **TO THAT OF PUBLISHED MARKET ANALYSTS?**

14 **A.** The consensus economists' projected GDP growth rate is much lower than the GDP  
15 growth rate used by Dr. Hadaway in his DCF analysis. A comparison of  
16 Dr. Hadaway's GDP growth rate and consensus economists' projected GDP growth  
17 over the next five and 10 years is shown in Table 7. As shown in this table,  
18 Dr. Hadaway's GDP rate of 5.7% reflects real GDP of 2.6% and an inflation adjusted  
19 GDP of 3.0%. However, consensus economists' projections of nominal GDP include  
20 GDP inflation projections over the next 5 and 10 years of 2.1% and 2.2%,  
21 respectively.<sup>39/</sup>

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<sup>39/</sup> *Blue Chip Financial Forecasts*, June 1, 2012 at 14.

1 As is clearly evident in Table 7, Dr. Hadaway's historical GDP growth reflects  
2 historical inflation, which is much higher than, and not representative of, consensus  
3 market expected forward-looking inflation.

<b>TABLE 7</b>			
<b>GDP Projections</b>			
<b>Description</b>	<b>GDP Inflation</b>	<b>Real GDP</b>	<b>Nominal GDP</b>
Dr. Hadaway	3.0%	2.6%	5.7%
Consensus 5-Year Projection	2.1%	2.8%	5.0%
Consensus 10-Year Projection	2.2%	2.5%	4.8%

Source: *Blue Chip Financial Forecasts*, June 1, 2013 at 14.

4 As such, Dr. Hadaway's 5.7% nominal GDP growth rate is not reflective of consensus  
5 market expectations and should be rejected. Indeed, Dr. Hadaway's 5.7% GDP  
6 growth rate outlook is inconsistent with the consensus of economists' independent  
7 projections of future long-term GDP growth, and also inconsistent with projections  
8 made by the U.S. EIA, and CBO as referenced in my testimony above where I  
9 describe the parameters used in my own multi-stage growth DCF analyses. Those  
10 agencies also project real GDP in line with what Dr. Hadaway and his consensus  
11 projections include, however their outlook for future inflation is much lower than Dr.  
12 Hadaway, and much more consistent with the consensus independent economists'  
13 projections discussed in Table 7 above. For all these reasons, Dr. Hadaway's GDP  
14 growth outlook rate projections are simply out of line and out of touch with the  
15 consensus market outlooks.



1 **Q. HOW WOULD DR. HADAWAY’S DCF ANALYSES CHANGE IF CURRENT**  
2 **MARKET-BASED GDP GROWTH RATE PROJECTIONS ARE INCLUDED**  
3 **IN HIS ANALYSIS RATHER THAN HIS EXCESSIVE GDP GROWTH**  
4 **RATE?**

5 **A.** As shown in Exhibit No.\_\_(MPG-21), page 1, I updated Dr. Hadaway’s DCF  
6 analyses using more recent market data and a GDP growth rate of 4.9%. This GDP  
7 growth rate is the consensus economists’ 5- and 10-year projected growth rate of the  
8 GDP as published in the *Blue Chip Financial Forecasts*. As shown in Exhibit  
9 No.\_\_(MPG-21), using this consensus economists’ projected GDP growth rate,  
10 reduces Dr. Hadaway’s long-term constant growth DCF result from 10.0% to 9.2%  
11 and his multi-stage growth DCF from 9.8% to 9.1%.

12 **Q. PLEASE SUMMARIZE YOUR ADJUSTMENTS TO DR. HADAWAY’S DCF**  
13 **STUDIES.**

14 **A.** Using a more reasonable GDP growth rate reduces the average DCF result produced  
15 by Dr. Hadaway’s studies from 9.8% down to 9.3%. Dr. Hadaway’s original  
16 estimates and these updated and adjusted results are shown below in Table 8.

<b>TABLE 8</b>		
<b>Adjusted Hadaway DCF</b>		
<b>Description</b>	<b>Range Average</b>	
	<b>Hadaway DCF</b>	<b>Adjusted DCF</b>
Constant Growth (Analysts’ Growth)	9.5%	9.5%
Constant Growth (GDP Growth)	10.0%	9.2%
Multi-Stage Growth Model	<u>9.8%</u>	<u>9.1%</u>
Average	9.8%	9.3%

17 As shown above in Table 8, using a consensus economists’ GDP forecast, rather than  
18 the GDP forecast derived by Dr. Hadaway, would support an ROE no higher than  
19 9.3%, which is very generous considering the fact that his constant growth DCF

1 results are based on a growth rate above the sustainable growth rate of the U.S.  
2 economy.

3 **Q. PLEASE DESCRIBE DR. HADAWAY'S UTILITY RISK PREMIUM**  
4 **ANALYSIS.**

5 **A.** Dr. Hadaway's utility bond yield versus authorized return on common equity risk  
6 premium is shown in Exhibit No.\_\_(SCH-8). As shown in this exhibit, Dr. Hadaway  
7 estimated an annual equity risk premium by subtracting Moody's average bond yield  
8 from the electric utility regulatory commission authorized return on common equity  
9 over the period 1980 through 2011. Based on this analysis, Dr. Hadaway estimates an  
10 average indicated equity risk premium over current utility bond yields of 3.33%.

11 Dr. Hadaway then adjusts this average equity risk premium using a regression  
12 analysis based on an expectation that there is an ongoing inverse relationship between  
13 interest rates and equity risk premiums. Based on this regression analysis, Dr.  
14 Hadaway increases his equity risk premium from 3.33%, up to 5.15% and 5.37%  
15 relative to projected and current "A" bond yield of 4.45% and 3.92%, respectively.  
16 He then adds these inflated equity risk premiums to the projected and current "A"  
17 rated utility bond yield of 4.45% and 3.92% to produce an ROE of 9.60% and 9.29%,  
18 respectively.

19 **Q. ARE DR. HADAWAY'S UTILITY RISK PREMIUM ANALYSES**  
20 **REASONABLE?**

21 **A.** No. Dr. Hadaway develops a forward-looking risk premium model, relying on  
22 forecasted interest rates and volatile utility spreads, which are highly uncertain and  
23 produce inaccurate results. Further, Dr. Hadaway's proposal to adjust the actual  
24 equity risk premium of 3.33% to reflect the inverse relationship between interest rates  
25 and utility risk premiums to 5.15% and 5.37% is unreasonable. This adjustment is

1 inappropriate and not consistent with academic literature that finds that this  
2 relationship should change with risk changes and not simply changes to interest rates.

3 **Q. DO YOU HAVE ANY COMMENTS CONCERNING DR. HADAWAY'S**  
4 **FORECASTED UTILITY BOND YIELD OF 4.45%?**

5 **A.** Yes. Dr. Hadaway develops his forecasted utility bond yield based on the 3-month  
6 historical spread of A-rated utility bond yields and 30-year Treasury yields of 1.06%  
7 added to his projected long-term Treasury yield of 3.39%. This approach is  
8 unreasonable, because Dr. Hadaway relies on projected interest rates with historical  
9 yield spreads. The accuracy of his interest rate projections is highly problematic, and  
10 he provides no support for his assumption that yield spreads will stay flat if Treasury  
11 yields increase. This yield spread relationship is volatile and uncertain, as are interest  
12 rate projections. Indeed, while interest rates have been projected to increase over the  
13 last several years, those increased interest rate projections have turned out to be  
14 wrong.

15 **Q. WHY DO YOU BELIEVE THAT THE ACCURACY OF FORECASTED**  
16 **INTEREST RATES IS HIGHLY PROBLEMATIC?**

17 **A.** Over the last several years, observable current interest rates have been a more accurate  
18 predictor of future interest rates than economists' consensus projections. Exhibit  
19 No.\_\_(MPG-22) illustrates this point. On this exhibit, under Columns 1 and 2, I  
20 show the actual market yield at the time a projection is made for Treasury bond yields  
21 two years in the future. In Column 1, I show the actual Treasury yield and, in Column  
22 2, I show the projected yield two years out.

23 As shown in Columns 1 and 2, over the last several years Treasury yields were  
24 projected to increase relative to the actual Treasury yields at the time of the projection.

25 In Column 4, I show what the Treasury yield actually turned out to be two years after

1 the forecast. Under Column 5, I show the actual yield change at the time of the  
2 projections relative to the projected yield change.

3 As shown in this exhibit, over the last several years, economists consistently  
4 have been projecting that interest rates will increase. However, as demonstrated under  
5 Column 5, those yield projections have turned out to be overstated in virtually every  
6 case. Indeed, actual Treasury yields have decreased or remained flat over the last five  
7 years, rather than increase as the economists' projections indicated. As such, current  
8 observable interest rates are just as likely to predict future interest rates as are  
9 economists' projections.

10 **Q. WHY IS DR. HADAWAY'S USE OF A SIMPLE INVERSE RELATIONSHIP**  
11 **BETWEEN INTEREST RATES AND EQUITY RISK PREMIUMS NOT**  
12 **REASONABLE?**

13 **A.** Dr. Hadaway's belief that there is a simplistic inverse relationship between equity risk  
14 premiums and interest rates is not supported by academic research. While academic  
15 studies have shown that, in the past, there has been an inverse relationship between  
16 these variables, researchers have found that the relationship changes over time and is  
17 influenced by changes in perception of the risk of bond investments relative to equity  
18 investments, and not simply changes to interest rates.<sup>40/</sup>

19 In the 1980s, equity risk premiums were inversely related to interest rates, but  
20 that was likely attributable to the interest rate volatility that existed at that time.  
21 Interest rate volatility currently is much lower than it was in the 1980s.<sup>41/</sup> As such,

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<sup>40/</sup> "The Market Risk Premium: Expectational Estimates Using Analysts' Forecasts," Robert S. Harris and Felicia C. Marston, *Journal of Applied Finance*, Volume 11, 2001; "The Risk Premium Approach to Measuring a Utility's Cost of Equity," Eugene F. Brigham, Dilip K. Shome, and Steve R. Vinson, *Financial Management*, Spring 1985.

<sup>41/</sup> "The Risk Premium Approach to Measuring a Utility's Cost of Equity," Eugene F. Brigham, Dilip K. Shome, and Steve R. Vinson, *Financial Management*, Spring 1985, at 44.

1 when interest rates were more volatile, the relative perception of bond investment risk  
2 increased relative to the investment risk of equities. This changing investment risk  
3 perception caused changes in equity risk premiums.

4 In today's marketplace, interest rate variability is not as extreme as it was  
5 during the 1980s. Nevertheless, changes in the perceived risk of bond investments  
6 relative to equity investments still drive changes in equity premiums. However, a  
7 relative investment risk differential cannot be measured simply by observing nominal  
8 interest rates. Changes in nominal interest rates are highly influenced by changes to  
9 inflation outlooks, which also change equity return expectations. As such, the relevant  
10 factor needed to explain changes in equity risk premiums is the relative changes to the  
11 risk of equity versus debt securities investments, not simply changes to interest rates.

12 Importantly, Dr. Hadaway's analysis simply ignores investment risk  
13 differentials. He bases his adjustment to the equity risk premium exclusively on  
14 changes in nominal interest rates. This is a flawed methodology that does not produce  
15 accurate or reliable risk premium estimates. His results should be rejected by the  
16 Commission.

17 **Q. HOW WILL DR. HADAWAY'S RISK PREMIUM RESULTS CHANGE IF**  
18 **MORE REASONABLE MARKET DATA IS CONSIDERED?**

19 **A.** Using Dr. Hadaway's projected equity risk premium adjusted for an inverse  
20 relationship of 5.15%, relative to the current observable "A" rated utility bond yield of  
21 4.14%, would indicate an ROE of 9.29%. Alternatively, modifying his equity risk  
22 premiums to consider yield spreads, rather than simply the inverse relationship  
23 between equity risk premiums and interest rates, would also reduce the level of equity  
24 risk premium estimated by Dr. Hadaway. Simply observing the highest equity risk

1 premiums authorized over the last five years would indicate an average equity risk  
2 premium of 5.05%. Relying on an equity risk premium of 4.14%, relative to current  
3 observable utility bond yields of 5.05%, or Dr. Hadaway's projected "A" rated utility  
4 bond yield of 4.45%, would indicate a return on common equity for PacifiCorp in the  
5 range of 8.59% to 9.19%, or 8.90%.

6 **Q. DOES THIS CONCLUDE YOUR RESPONSE TESTIMONY?**

7 **A.** Yes, it does.