



1 **Q. Please state your name, occupation, and business address.**

2 A. My name is Samuel C. Hadaway. I am a Principal in FINANCO, Inc., Financial  
3 Analysis Consultants, 3520 Executive Center Drive, Austin, Texas 78731.

4 **Q. On whose behalf are you testifying?**

5 A. I am testifying on behalf of PacifiCorp (PacifiCorp or the Company).

6 **Q. Briefly describe your educational and professional background.**

7 A. I have a Bachelor's degree in economics from Southern Methodist University, as  
8 well as MBA and Ph.D. degrees with concentrations in finance and economics  
9 from the University of Texas at Austin (UT Austin). I am an owner and full-time  
10 employee of FINANCO, Inc. FINANCO provides financial research concerning  
11 the cost of capital and financial condition for regulated companies as well as  
12 financial modeling and other economic studies in litigation support. In addition to  
13 my work at FINANCO, I have served as an adjunct professor in the McCombs  
14 School of Business at UT Austin and in what is now the McCoy College of  
15 Business at Texas State University. In my prior academic work, I taught  
16 economics and finance courses and I conducted research and directed graduate  
17 students in the areas of investments and capital market research. I was previously  
18 Director of the Economic Research Division at the Public Utility Commission  
19 (Texas Commission) of Texas where I supervised the Texas Commission's  
20 finance, economics, and accounting staff, and served as the Texas Commission's  
21 chief financial witness in electric and telephone rate cases. I have taught courses  
22 at various utility conferences on cost of capital, capital structure, utility financial  
23 condition, and cost allocation and rate design issues. I have made presentations

1 before the New York Society of Security Analysts, the National Rate of Return  
2 Analysts Forum, and various other professional and legislative groups. I have  
3 served as a vice president and on the board of directors of the Financial  
4 Management Association.

5 A list of my publications and testimony that I have given before various  
6 regulatory bodies and in state and federal courts is contained in my resume, which  
7 is included as Exhibit No.\_\_\_\_(SCH-2).

#### 8 **Purpose and Summary of Testimony**

#### 9 **Q. What is the purpose of your testimony?**

10 A. The purpose of my testimony is to estimate the market required rate of return on  
11 equity capital (ROE) for PacifiCorp.

#### 12 **Q. Please state your ROE recommendation and summarize the results of your 13 cost of equity studies.**

14 A. I estimate the cost of equity for PacifiCorp to be 10.6 percent. My discounted  
15 cash flow (DCF) analysis indicates that a range of 10.4 percent to 10.9 percent is  
16 appropriate. My risk premium analysis indicates an ROE range of 10.38 percent  
17 to 10.60 percent. Based on these quantitative results and my further review of  
18 other economic data, I recommend a point estimate of 10.6 percent.

#### 19 **Q. How is your analysis structured?**

20 In my DCF analysis, I apply a comparable company approach. PacifiCorp's cost  
21 of equity cannot be estimated directly from its own market data because it is a  
22 wholly-owned subsidiary of MidAmerican Energy Holdings Company. As such,  
23 the Company does not have publicly traded common stock or other independent

1 market data that would be required to estimate its cost of equity directly. I begin  
2 my comparable company review with all the electric utilities that are included in  
3 the *Value Line Investors Survey* (Value Line). Value Line is a widely-followed,  
4 reputable source of financial data that is often used by professional regulatory  
5 economists. To improve the proxy group's comparability with the Company, I  
6 restricted the group to companies with senior secured bond ratings of at least "A-"  
7 by Standard & Poor's (S&P) or "A3" by Moody's Investors Service (Moody's). I  
8 also required the comparable companies to derive at least 70 percent of revenues  
9 from regulated utility sales, to have consistent financial records not affected by  
10 recent mergers or restructuring, and to have a consistent dividend record, with no  
11 dividend cuts or resumptions in the past two years, as required by the DCF model.  
12 The fundamental characteristics and bond ratings of the 22 companies in my  
13 comparable group are presented in Exhibit No. \_\_\_(SCH-3).

14 In my risk premium analysis, I relied on current and projected single-A  
15 utility bond interest rates. These interest rates are consistent with the Company's  
16 senior secured bond ratings of "A" from S&P and "A2" from Moody's. As I will  
17 explain in more detail later in this testimony, under current market conditions the  
18 DCF and risk premium models appear to provide extremely conservative  
19 estimates of the Company's cost of equity capital. The data sources and the  
20 details of my cost of equity studies are contained in Exhibit No. \_\_\_(SCH-3)  
21 through Exhibit No. \_\_\_(SCH-7).

22 **Q. How is the remainder of your testimony organized?**

23 A. My testimony is divided into three additional sections. Following this

1 introduction, I review various methods for estimating the cost of equity. In this  
2 section, I discuss comparable earnings methods, risk premium methods, and the  
3 discounted cash flow model. In the following section, I review general capital  
4 market costs and conditions and discuss recent developments in the electric utility  
5 industry that may affect the cost of capital. In the final section, I discuss the  
6 details of my cost of equity studies and summarize my ROE recommendations.

### 7 **Estimating the Cost of Equity Capital**

8 **Q. What is the purpose of this section of your testimony?**

9 A. The purpose of this section is to present a general definition of the cost of equity  
10 capital and to compare the strengths and weaknesses of several of the most widely  
11 used methods for estimating the cost of equity. Estimating the cost of equity is  
12 fundamentally a matter of informed judgment. The various models provide a  
13 concrete link to actual capital market data and assist with defining the various  
14 relationships that underlie the ROE estimation process.

15 **Q. Please define the term “cost of equity capital” and provide an overview of the  
16 cost estimation process.**

17 A. The cost of equity capital is the rate of return that equity investors expect to  
18 receive. Conceptually it is no different than the cost of debt or the cost of  
19 preferred stock. The cost of equity is the rate of return that common stockholders  
20 expect, just as interest on bonds and dividends on preferred stock are the returns  
21 that investors in those securities expect. Equity investors expect a return on their  
22 capital commensurate with the risks they take and consistent with returns that are  
23 available from other similar investments. Unlike returns from debt and preferred

1 stocks, however, the equity return is not directly observable in advance and,  
2 therefore, it must be estimated or inferred from capital market data and trading  
3 activity.

4 An example helps to illustrate the cost of equity concept. Assume that an  
5 investor buys a share of common stock for \$20 per share. If the stock's expected  
6 dividend is \$1.00, the expected dividend yield is 5.0 percent ( $\$1.00 / \$20 = 5.0$   
7 percent). If the stock price is also expected to increase to \$21.20 after one year,  
8 this one dollar and 20 cent expected gain adds an additional 6.0 percent to the  
9 expected total rate of return ( $\$1.20 / \$20 = 6.0$  percent). Therefore, buying the  
10 stock at \$20 per share, the investor expects a total return of 11.0 percent: 5.0  
11 percent dividend yield, plus 6.0 percent price appreciation. In this example, the  
12 total expected rate of return of 11.0 percent is the appropriate measure of the cost  
13 of equity capital, because it is this rate of return that caused the investor to  
14 commit the \$20 of equity capital in the first place. If the stock were riskier, or if  
15 expected returns from other investments were higher, investors would have  
16 required a higher rate of return from the stock, which would have resulted in a  
17 lower initial purchase price in market trading.

18 Each day market prices change to reflect new investor expectations and  
19 requirements. Changes in market prices, all else equal, imply changes in investor  
20 required rates of return. For example, when interest rates on bonds and savings  
21 accounts rise, utility stock prices usually fall. This is true, at least in part, because  
22 higher interest rates on these alternative investments make utility stocks relatively  
23 less attractive, which causes utility stock prices to decline in market trading. This

1 competitive market adjustment process is quick and continuous, so that market  
2 prices generally reflect investor expectations and the relative attractiveness of one  
3 investment versus another. In this context, to estimate the cost of equity one must  
4 apply informed judgment about the relative risk of the company in question and  
5 knowledge about the risk and expected rate of return characteristics of other  
6 available investments as well.

7 **Q. How does the market account for risk differences among various**  
8 **investments?**

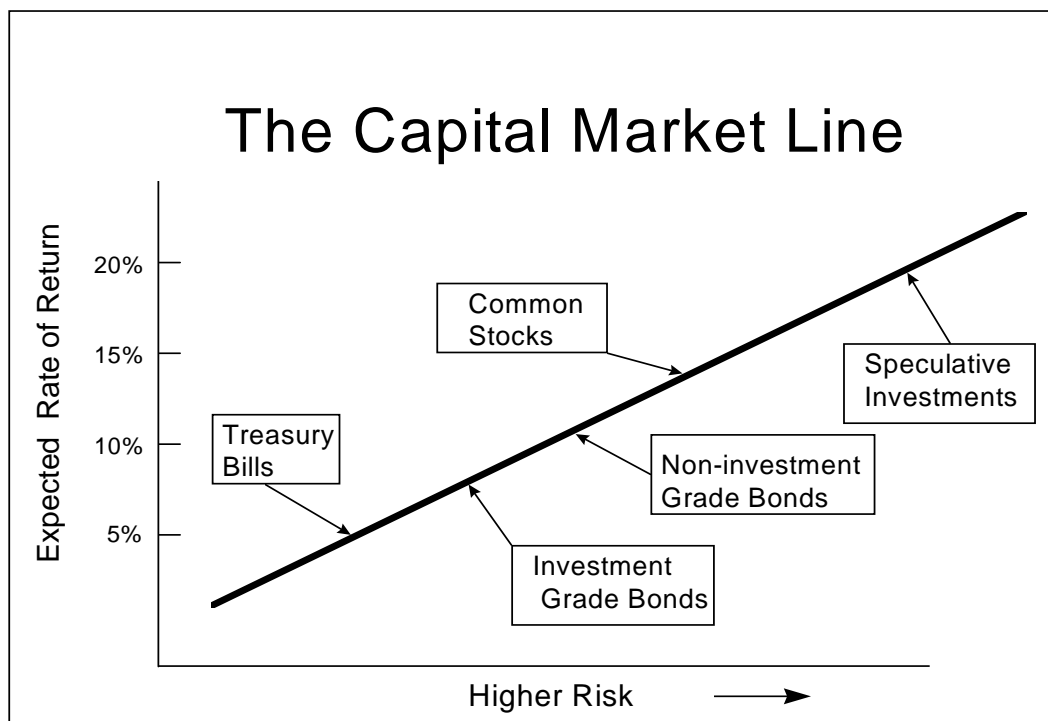
9 A. Risk-return tradeoffs among capital market investments have been the subject of  
10 extensive financial research. Literally dozens of textbooks and hundreds of  
11 academic articles have addressed the issue. Generally, such research confirms the  
12 common sense conclusion that investors will take additional risks only if they  
13 expect to receive a higher rate of return. Empirical tests consistently show that  
14 returns from low risk securities, such as U.S. Treasury bills, are the lowest; that  
15 returns from longer-term Treasury bonds and corporate bonds are increasingly  
16 higher as risks increase; and generally, returns from common stocks and other  
17 more risky investments are even higher. These observations provide a sound  
18 theoretical foundation for both the DCF and risk premium methods for estimating  
19 the cost of equity capital. These methods attempt to capture the well founded  
20 risk-return principle and explicitly measure investors' rate of return requirements.

21 **Q. Can you illustrate the capital market risk-return principle that you just**  
22 **described?**

23 A. Yes. The following graph depicts the risk-return relationship that has become

1 widely known as the Capital Market Line (CML). The CML offers a graphical  
 2 representation of the capital market risk-return principle. The graph is not meant  
 3 to illustrate the actual expected rate of return for any particular investment, but  
 4 merely to illustrate in a general way the risk-return relationship.

## Risk-Return Tradeoffs



5 As a continuum, the CML can be viewed as an available opportunity set for  
 6 investors. Those investors with low risk tolerance or investment objectives that  
 7 mandate a low risk profile should invest in assets depicted in the lower left-hand  
 8 portion of the graph. Investments in this area, such as Treasury bills and short-  
 9 maturity, high quality corporate commercial paper, offer a high degree of investor



1           certainty. In nominal terms (before considering the potential effects of inflation),  
2           such assets are virtually risk-free.

3                     Investment risks increase as one moves up and to the right along the CML.  
4           A higher degree of uncertainty exists about the level of investment value at any  
5           point in time and about the level of income payments that may be received.  
6           Among these investments, long-term bonds and preferred stocks, which offer  
7           priority claims to assets and income payments, are relatively low risk, but they are  
8           not risk-free. The market value of long-term bonds, even those issued by the U.S.  
9           Treasury, often fluctuates widely when government policies or other factors cause  
10          interest rates to change.

11                    Farther up the CML continuum, common stocks are exposed to even more  
12          risk, depending on the nature of the underlying business and the financial strength  
13          of the issuing corporation. Common stock risks include market-wide factors,  
14          such as general changes in capital costs, as well as industry and company specific  
15          elements that may add further to the volatility of a given company's performance.  
16          As I will illustrate in my risk premium analysis, common stocks typically are  
17          more volatile (have higher risk) than high quality bond investments and,  
18          therefore, they reside above and to the right of bonds on the CML graph. Other  
19          more speculative investments, such as stock options and commodity futures  
20          contracts, contain higher risks (but offer higher potential returns). The CML's  
21          depiction of the risk-return tradeoffs available in the capital markets provides a  
22          useful perspective for estimating investors' required rates of return.

1 **Q. How is the fair rate of return in the regulatory process related to the**  
2 **estimated cost of equity capital?**

3 A. The regulatory process is guided by fair rate of return principles established in the  
4 U.S. Supreme Court cases, *Bluefield Water Works* and *Hope Natural Gas*:

5 A public utility is entitled to such rates as will permit it to earn a  
6 return on the value of the property which it employs for the  
7 convenience of the public equal to that generally being made at the  
8 same time and in the same general part of the country on  
9 investments in other business undertakings which are attended by  
10 corresponding risks and uncertainties; but it has no constitutional  
11 right to profits such as are realized or anticipated in highly  
12 profitable enterprises or speculative ventures. *Bluefield Water*  
13 *Works & Improvement Company v. Public Service Commission of*  
14 *West Virginia*, 262 U.S. 679, 692-693 (1923).

15 From the investor or company point of view, it is important that  
16 there be enough revenue not only for operating expenses, but also  
17 for the capital costs of the business. These include service on the  
18 debt and dividends on the stock. By that standard the return to the  
19 equity owner should be commensurate with returns on investments  
20 in other enterprises having corresponding risks. That return,  
21 moreover, should be sufficient to assure confidence in the financial  
22 integrity of the enterprise, so as to maintain its credit and to attract  
23 capital. *Federal Power Commission v. Hope Natural Gas Co.*, 320  
24 U.S. 591, 603 (1944).

25 Based on these principles, the fair rate of return should closely parallel investor  
26 opportunity costs as discussed above. If a utility earns its market cost of equity,  
27 neither its stockholders nor its customers should be disadvantaged.

28 **Q. What specific methods and capital market data are used to evaluate the cost**  
29 **of equity?**

30 A. Techniques for estimating the cost of equity normally fall into three groups:  
31 comparable earnings methods, risk premium methods, and DCF methods. The  
32 first set of estimation techniques, the comparable earnings methods, has evolved  
33 over time. The original comparable earnings methods were based on book

1 accounting returns. This approach developed ROE estimates by reviewing  
2 accounting returns for unregulated companies thought to have risks similar to  
3 those of the regulated company in question. These methods have generally been  
4 rejected because they assume that the unregulated group is earning its actual cost  
5 of capital, and that its equity book value is the same as its market value. In most  
6 situations these assumptions are not valid, and, therefore, accounting-based  
7 methods do not generally provide reliable cost of equity estimates.

8 More recent comparable earnings methods are based on historical stock  
9 market returns rather than book accounting returns. While this approach has  
10 some merit, it too has been criticized because there can be no assurance that  
11 historical returns actually reflect current or future market requirements. Also, in  
12 practical application, earned market returns tend to fluctuate widely from year to  
13 year. For these reasons, a current cost of equity estimate (based on the DCF  
14 model or a risk premium analysis) is usually required.

15 The second set of estimation techniques is grouped under the heading of  
16 risk premium methods. These methods begin with currently observable market  
17 returns, such as yields on government or corporate bonds, and add an increment to  
18 account for the additional equity risk. The capital asset pricing model (CAPM)  
19 and arbitrage pricing theory (APT) model are more sophisticated risk premium  
20 approaches. The CAPM and APT methods estimate the cost of equity directly by  
21 combining the “risk-free” government bond rate with explicit risk measures to  
22 determine the risk premium required by the market. Although these methods are  
23 widely used in academic cost of capital research, their additional data

1 requirements and their potentially questionable underlying assumptions have  
2 detracted from their use in most regulatory jurisdictions. The basic equity risk  
3 premium methods provide a useful parallel approach with the DCF model and  
4 assure consistency with other capital market data in the equity cost estimation  
5 process.

6 **Q. Are there any additional methods employed to estimate the investor required**  
7 **cost of equity?**

8 A. Yes. The third set of estimation techniques, based on the DCF model, is the most  
9 widely used regulatory cost of equity estimation method. Like the risk premium  
10 approach, the DCF model has a sound basis in theory, and many argue that it has  
11 the additional advantage of simplicity. I will describe the DCF model in detail  
12 below, but in essence its estimate of ROE is simply the sum of the expected  
13 dividend yield and the expected long-term dividend, earnings, or price growth rate  
14 (all of which are assumed to grow at the same rate). While dividend yields are  
15 easy to obtain, estimating long-term growth is more difficult. Because the  
16 constant growth DCF model also requires very long-term growth estimates  
17 (technically to infinity), some argue that its application is too speculative to  
18 provide reliable results, leading to a preference for the multistage growth DCF  
19 analysis.

20 **Q. Of the three estimation methods, which do you believe provides the most**  
21 **reliable results?**

22 A. From my experience, a combination of DCF and basic equity risk premium  
23 methods provides the most reliable approach. While the caveat about estimating

1 long-term growth must be observed, the DCF model's other inputs are readily  
2 obtainable, and the model's results typically are consistent with capital market  
3 behavior. The basic risk premium methods provide a good parallel approach to  
4 the DCF model and further ensure that current market conditions are accurately  
5 reflected in the cost of equity estimate.

6 **Q. Please explain the DCF model.**

7 A. The DCF model is predicated on the concept that stock prices represent the  
8 present value or discounted value of all future dividends that investors expect to  
9 receive. In the most general form, the DCF model is expressed in the following  
10 formula:

$$11 \quad P_0 = D_1/(1+k) + D_2/(1+k)^2 + \dots + D_\infty/(1+k)^\infty \quad (1)$$

12 where  $P_0$  is today's stock price;  $D_1$ ,  $D_2$ , etc. are all future dividends and  $k$  is the  
13 discount rate, or the investor's required rate of return on equity. Equation (1) is a  
14 routine present value calculation based on the assumption that the stock's price is  
15 the present value of all dividends expected to be paid in the future.

16 Under the additional assumption that dividends are expected to grow at a  
17 constant rate "g" and that  $k$  is strictly greater than  $g$ , equation (1) can be solved  
18 for  $k$  and rearranged into the simple form:

$$19 \quad k = D_1/P_0 + g \quad (2)$$

20 Equation (2) is the familiar constant growth DCF model for cost of equity  
21 estimation, where  $D_1/P_0$  is the expected dividend yield and  $g$  is the long-term  
22 expected dividend growth rate.

23 Under circumstances when growth rates are expected to fluctuate or when

1 future growth rates are highly uncertain, the constant growth model may not give  
2 reliable results. Although the DCF model itself is still valid (equation (1) is  
3 mathematically correct), under such circumstances the simplified form of the  
4 model must be modified to capture market expectations accurately.

5 Recent events and current market conditions in the electric utility industry  
6 as discussed later appear to challenge the constant growth assumption of the  
7 traditional DCF model. Since the mid-1990s, dividend growth expectations for  
8 many electric utilities have fluctuated widely. In fact, over one-third of the  
9 electric utilities in the U.S. have reduced or eliminated their common dividends  
10 over this time period. Some of these companies have reestablished their  
11 dividends, producing exceptionally high growth rates. Under these  
12 circumstances, long-term growth rate estimates may be highly uncertain, and  
13 estimating a reliable “constant” growth rate for many companies is often difficult.

14 **Q. Can the DCF model be applied when the constant growth assumption is**  
15 **violated?**

16 A. Yes. When growth expectations are uncertain, the more general version of the  
17 model represented in equation (1) should be solved explicitly over a finite  
18 “transition” period while uncertainty prevails. The constant growth version of the  
19 model can then be applied after the transition period, under the assumption that  
20 more stable conditions will prevail in the future. There are two alternatives for  
21 dealing with the nonconstant growth transition period.

22 Under the “terminal price” nonconstant growth approach, equation (1) is  
23 written in a slightly different form:

$$1 \quad P_0 = D_1/(1+k) + D_2/(1+k)^2 + \dots + P_T/(1+k)^T \quad (3)$$

2 where the variables are the same as in equation (1) except that  $P_T$  is the estimated  
 3 stock price at the end of the transition period  $T$ . Under the assumption that  
 4 normal growth resumes after the transition period, the price  $P_T$  is then expected to  
 5 be based on constant growth assumptions. With the terminal price approach, the  
 6 estimated cost of equity,  $k$ , is just the rate of return that investors would expect to  
 7 earn if they bought the stock at today's market price, held it and received  
 8 dividends through the transition period (until period  $T$ ), and then sold it for price  
 9  $P_T$ . In this approach, the analyst's task is to estimate the rate of return that  
 10 investors expect to receive given the current level of market prices they are  
 11 willing to pay.

12 Under the "multistage" nonconstant growth approach, equation (1) is  
 13 simply expanded to incorporate two or more growth rate periods, with the  
 14 assumption that a permanent constant growth rate can be estimated for some point  
 15 in the future:

$$16 \quad P_0 = D_0(1+g_1)/(1+k) + \dots + D_0(1+g_2)^n/(1+k)^n +$$

$$17 \quad \dots + D_0(1+g_T)^{(T+1)}/(k-g_T) \quad (4)$$

18 where the variables are the same as in equation (1), but  $g_1$  represents the growth  
 19 rate for the first period,  $g_2$  for a second period, and  $g_T$  for the period from year  $T$   
 20 (the end of the transition period) to infinity. The first two growth rates are simply  
 21 estimates for fluctuating growth over "n" years (typically 5 or 10 years) and  $g_T$  is  
 22 a constant growth rate assumed to prevail forever after year  $T$ . The difficult task

1 for analysts in the multistage approach is determining the various growth rates for  
2 each period.

3 Although less convenient for exposition purposes, the nonconstant growth  
4 models are based on the same valid capital market assumptions as the constant  
5 growth version. The nonconstant growth approach simply requires more explicit  
6 data inputs and more work to solve for the discount rate,  $k$ . Fortunately, the  
7 required data are available from investment and economic forecasting services,  
8 and computer algorithms can easily produce the required solutions. Both constant  
9 and nonconstant growth DCF analyses are presented in a subsequent section of  
10 my testimony.

11 **Q. Please explain the risk premium methodology.**

12 A. Risk premium methods are based on the assumption that equity securities are  
13 riskier than debt and, therefore, that equity investors require a higher rate of  
14 return. This basic premise is well supported by legal and economic distinctions  
15 between debt and equity securities, and it is widely accepted as a fundamental  
16 capital market principle. For example, debt holders' claims to the earnings and  
17 assets of the borrower have priority over all claims of equity investors. The  
18 contractual interest on mortgage debt must be paid in full before any dividends  
19 can be paid to shareholders, and secured mortgage claims must be fully satisfied  
20 before any assets can be distributed to shareholders in bankruptcy. Also, the  
21 guaranteed, fixed-income nature of interest payments makes year-to-year returns  
22 from bonds typically more stable than capital gains and dividend payments on



1 stocks. All these factors demonstrate the more risky position of stockholders and  
2 support the equity risk premium concept.

3 **Q. Are risk premium estimates of the cost of equity consistent with other**  
4 **current capital market costs?**

5 A. Yes. The risk premium approach is useful because it is founded on current  
6 market interest rates, which are directly observable. This feature assures that risk  
7 premium estimates of the cost of equity begin with a sound basis, which is tied  
8 directly to current capital market costs.

9 **Q. Is there consensus about how risk premium data should be employed?**

10 A. No. In regulatory practice there is often considerable debate about how risk  
11 premium data should be interpreted and used. Since the analyst's basic task is to  
12 gauge investors' required returns on long-term investments, some argue that the  
13 estimated equity risk premium should be based on the longest possible time  
14 period. Others argue that market relationships between debt and equity from  
15 several decades ago are irrelevant and that only recent debt-equity observations  
16 should be given any weight in estimating investor requirements. There is no  
17 consensus on this issue. Since analysts cannot observe or measure investors'  
18 expectations directly, it is not possible to know exactly how such expectations are  
19 formed or, therefore, to know exactly what time period is most appropriate in a  
20 risk premium analysis.

21 The important point is to answer the following question: "What rate of  
22 return should equity investors reasonably expect relative to returns that are  
23 currently available from long-term bonds?" The risk premium studies and

1 analyses I discuss later address this question. My risk premium recommendation  
2 is based on an intermediate position that avoids some of the problems and  
3 concerns that have been expressed about both very long and very short periods of  
4 analysis with the risk premium model.

5 **Q. Please summarize your discussion of cost of equity estimation techniques.**

6 A. Estimating the cost of equity is one of the most controversial issues in utility  
7 ratemaking. Because actual investor requirements are not directly observable,  
8 several methods have been developed to assist in the estimation process. The  
9 comparable earnings method is the oldest but perhaps least reliable. Its use of  
10 accounting rates of return, or even historical market returns, may or may not  
11 reflect current investor requirements. Differences in accounting methods among  
12 companies and issues of comparability also detract from this approach.

13 The DCF and risk premium methods have become the most widely  
14 accepted in regulatory practice. In my professional judgment, a combination of  
15 the DCF model and a review of risk premium data provides the most reliable cost  
16 of equity estimate. While the DCF model does require judgment about future  
17 growth rates, the dividend yield is straightforward, and the model's results are  
18 generally consistent with actual capital market behavior. For these reasons, I will  
19 rely on a combination of the DCF model and a risk premium analysis in the cost  
20 of equity studies that follow.

21 **Fundamental Factors That Affect the Cost of Equity**

22 **Q. What is the purpose of this section of your testimony?**

23 A. In this section, I review recent capital market conditions and industry factors that

1 should be reflected in the cost of capital estimate.

2 **Q. What has been the experience in the U.S. capital markets for the past several**  
3 **years?**

4 A. In Exhibit No. \_\_\_(SCH-4), page 1, I provide a review of annual interest rates and  
5 rates of inflation in the U.S. economy over the past ten years. During that time  
6 inflation and fixed income market costs declined and, generally, have been lower  
7 than rates that prevailed in the previous decade. Inflation, as measured by the  
8 Consumer Price Index (CPI), was zero in 2008 but increased to about a 3 percent  
9 annual rate in 2009. Over the past decade, the CPI has averaged 2.6 percent. This  
10 is lower than its long-run average of 3.5 percent to 4.0 percent.

11 Having reduced the target Federal Funds overnight bank interest rate to  
12 virtually zero (the Federal Funds rate is the rate banks charge each other to  
13 borrow reserves overnight), the Federal Reserve System's current monetary  
14 policy options are limited. During the period from mid-2004 until mid-2006, the  
15 Federal Reserve System increased the short-term Federal Funds interest rate 17  
16 times, raising it from 1 percent to 5.25 percent. In late 2007, in response to the  
17 early turbulence in the sub-prime credit markets, the Federal Reserve Open  
18 Market Committee began aggressively reducing the Federal Funds rate. Since  
19 September 2007, the rate has been lowered eleven times to its current target level  
20 of between zero and one-quarter percent. While governmental policies and "flight

1 to safety”<sup>1</sup> issues have driven down interest rates on higher quality debt securities,  
2 the cost of equity for utilities has not declined to the same extent over the past  
3 year.

4 **Q. Has the recent extreme turbulence in the capital markets increased the cost**  
5 **of capital for utilities?**

6 A. Yes. At various times since late 2008, the capital markets in the U.S. have been  
7 more turbulent than at any time since the 1930s. This period has seen frequent  
8 large daily moves in the stock market and conditions in the corporate debt market  
9 that, in late 2008 and parts of early 2009, could best be characterized as near-  
10 chaos. The S&P 500 and the Dow Jones Industrial Average have fluctuated by 50  
11 percent since November 2007. In this environment, many large financial  
12 institutions such as Countrywide Financial, Washington Mutual, the Federal  
13 Home Loan Mortgage Association, the Federal National Mortgage Association,  
14 Wachovia, Bear Sterns, and Merrill Lynch were unable to survive as independent  
15 institutions. Lehman Brothers was forced to file for bankruptcy. Other surviving  
16 institutions such as Citigroup, Goldman Sachs, American International Group,  
17 Morgan Stanley and others have required multibillion dollar capital infusions.

18 Since October 2008, the Federal government has enacted emergency  
19 legislation and taken other steps to stabilize the economy. As part of that effort

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<sup>1</sup> The term “flight to safety” refers to the tendency for investors, during periods of market turbulence, to remove money from more risky investments, such as corporate bonds and stocks, and to put the money into government securities such as Treasury bills and bonds. The effect causes a reduction in the supply of funds to corporations and an increase in funds invested in government securities. The result is wider “spreads” between corporate bond and government bond interest rates and higher capital costs for corporations.

1 the government increased federal deposit insurance for banks, lent billions of  
2 dollars to financial institutions, purchased hundreds of billions of dollars in  
3 illiquid securities, guaranteed loans between financial institutions, and purchased  
4 equity in banks. There is no question that the economic and financial  
5 uncertainties generated by the credit crisis have significantly impacted the risks  
6 surrounding public utility company cost of capital.

7 **Q. Can you be more specific regarding the impact of the credit crisis on the cost**  
8 **of capital of public utilities?**

9 A. Yes. In Exhibit No. \_\_\_(SCH-4), page 2, I provide data that illustrate the  
10 volatility that has occurred in the debt markets. The schedule shows that during  
11 the past two years, single-A spreads for utility companies were at times more than  
12 three times previously existing levels. The month-by-month interest rates paid by  
13 single-A rated utilities and the U.S. Treasury since January 2008 are presented in  
14 Exhibit No. \_\_\_(SCH-4), page 2. These interest rate data are summarized in Table  
15 1 below.

**Table 1**  
**Long-Term Interest Rate Trends**

<b>Month</b>	<b>Single-A Utility Rate</b>	<b>30-Year Treasury Rate</b>	<b>Single-A Utility Spread</b>
Jan-08	6.02	4.33	1.69
Feb-08	6.21	4.52	1.69
Mar-08	6.21	4.39	1.82
Apr-08	6.29	4.44	1.85
May-08	6.28	4.60	1.68
Jun-08	6.38	4.69	1.69
Jul-08	6.40	4.57	1.83
Aug-08	6.37	4.50	1.87
Sep-08	6.49	4.27	2.22
Oct-08	7.56	4.17	3.39
Nov-08	7.60	4.00	3.60
Dec-08	6.52	2.87	3.65
Jan-09	6.39	3.13	3.26
Feb-09	6.30	3.59	2.71
Mar-09	6.42	3.64	2.78
Apr-09	6.48	3.76	2.72
May-09	6.49	4.23	2.26
Jun-09	6.20	4.52	1.68
Jul-09	5.97	4.41	1.56
Aug-09	5.71	4.37	1.34
Sep-09	5.53	4.19	1.34
Oct-09	5.55	4.19	1.36
Nov-09	5.64	4.31	1.33
Dec-09	5.79	4.49	1.30
Jan-10	5.77	4.60	1.17
Feb-10	5.87	4.62	1.25
Mar-10	5.84	4.64	1.20
<b>3-Mo Avg</b>	<b>5.83</b>	<b>4.62</b>	<b>1.21</b>
<b>12-Mo Avg</b>	<b>5.90</b>	<b>4.36</b>	<b>1.54</b>

Mergent Bond Record (Utility Rates); www.federalreserve.gov (Treasury Rates).

Three-month average is for January through March 2010.

Twelve-month average is for April 2009 through March 2010.

- 1 The data in Table 1 vividly illustrate the market turmoil that has occurred. In fact,  
2 increased risk aversion and continuing market volatility have resulted in ongoing

1 difficulties for many corporations. The ongoing effects of the market's turbulence  
2 is not easily captured in financial models for estimating the required rate of return.  
3 However, these continuing effects and the elevated level of risk aversion should  
4 be considered in estimating the cost of equity capital.

5 **Q. Do the smaller spreads between single-A utility bond yields and U.S.**  
6 **Treasury bonds mean that the markets have completely recovered from the**  
7 **economic turmoil that resulted from the financial crisis?**

8 A. No. While markets have stabilized relative to the near-chaotic conditions that  
9 existed in late 2008, investors remain concerned about high unemployment, the  
10 large federal government deficits that are being created, and the potential for  
11 further fallout from housing foreclosures and other remnants of the financial  
12 crisis. Although it is difficult to measure these effects directly, the data in Table 2  
13 provide some perspective for the ongoing impacts.

Table 2

Utility Bond Interest Rate Spreads			
Column	1	2	3
Month	Aa Utility	Baa Utility	Baa minus Aa
Apr-07	5.83	6.24	0.41
May-07	5.86	6.23	0.37
Jun-07	6.18	6.54	0.36
Jul-07	6.11	6.49	0.38
Aug-07	6.11	6.51	0.40
Sep-07	6.10	6.45	0.35
Oct-07	6.04	6.36	0.32
Nov-07	5.87	6.27	0.40
Dec-07	6.03	6.51	0.48
Jan-08	5.87	6.35	0.48
Feb-08	6.04	6.60	0.56
Mar-08	5.99	6.68	0.69
Apr-08	5.99	6.81	0.82
May-08	6.07	6.79	0.72
Jun-08	6.19	6.93	0.74
Jul-08	6.13	6.97	0.84
Aug-08	6.09	6.98	0.89
Sep-08	6.13	7.15	1.02
Oct-08	6.95	8.58	1.63
Nov-08	6.83	8.98	2.15
Dec-08	5.92	8.11	2.19
Jan-09	6.01	7.90	1.89
Feb-09	6.11	7.74	1.63
Mar-09	6.14	8.00	1.86
Apr-09	6.19	8.03	1.84
May-09	6.23	7.76	1.53
Jun-09	6.13	7.31	1.18
Jul-09	5.63	6.87	1.24
Aug-09	5.33	6.36	1.03
Sep-09	5.15	6.12	0.97
Oct-09	5.23	6.14	0.91
Nov-09	5.33	6.18	0.85
Dec-09	5.52	6.26	0.74
Jan-10	5.55	6.16	0.61
Feb-10	5.69	6.25	0.56
Mar-10	5.64	6.22	0.58
<b>3-Mo Avg</b>	<b>5.63</b>	<b>6.21</b>	<b>0.58</b>

Source: Mergent Bond Record.  
Three-month average is for January through March 2010.



1 The spreads between the highest quality Aa utility bond interest rates and Baa  
2 rates remain almost twice as wide as those that existed in 2007 before the  
3 financial crisis began. Like the Treasury bond yield spreads shown in Table 1, the  
4 Baa – Aa spreads have narrowed since late 2008 and early 2009, but they have not  
5 returned to the lower levels that existed in early 2007. These continuing wider  
6 spreads between the highest quality utility Aa bonds and minimum investment  
7 grade Baa bonds are an indication of heightened investor risk aversion caused by  
8 the continuing effects of the financial turmoil.

9 **Q. What do forecasts for the economy and interest rates show for the coming**  
10 **year?**

11 A. Expectations are beginning to move toward higher interest rates during the  
12 coming year. On February 18, 2010, the Federal Reserve (Fed) raised the  
13 Discount Rate from 0.50 percent to 0.75 percent. All members of the 12 Federal  
14 Reserve banks supported the decision. This is the first increase in any of the  
15 government administered interest rates since the Fed began its efforts to revive the  
16 economy in 2008.

17 Additional economic data and projections from S&P also point to higher  
18 rates. S&P's most recent *Trends & Projections* publication for March 2010 is  
19 presented in Exhibit No. \_\_\_(SCH-4), page 3. The S&P data reflect significant  
20 economic contraction during 2009. S&P indicates that real gross domestic  
21 product (GDP) declined by 2.4 percent during that year. However, GDP growth  
22 resumed in the 3rd Quarter of 2009, and for all of 2010, S&P expects real GDP to  
23 increase by 2.8 percent.

1 S&P also forecasts that long-term government and high grade corporate  
 2 interest rates will rise somewhat from recent levels. The summary interest rate  
 3 data are presented in Table 3 below:

**Table 3**  
**Standard & Poor's Interest Rate Forecast**

	(a) Average Mar. 2010	(b) Average 2009	(c) Average 2010 Est.
Treasury Bills	0.2%	0.2%	0.3%
10-Yr. T-Bonds	3.7%	3.3%	4.1%
30-Yr. T-Bonds	4.6%	4.1%	5.0%
Aaa Corporate Bonds	5.3%	5.3%	5.7%

Sources: Column (a) from: [www.federalreserve.gov](http://www.federalreserve.gov), (Current Rates).  
 Columns (b) and (c) from: Standard & Poor's *Trends & Projections*,  
 March 2010, page 8 (Projected Rates).

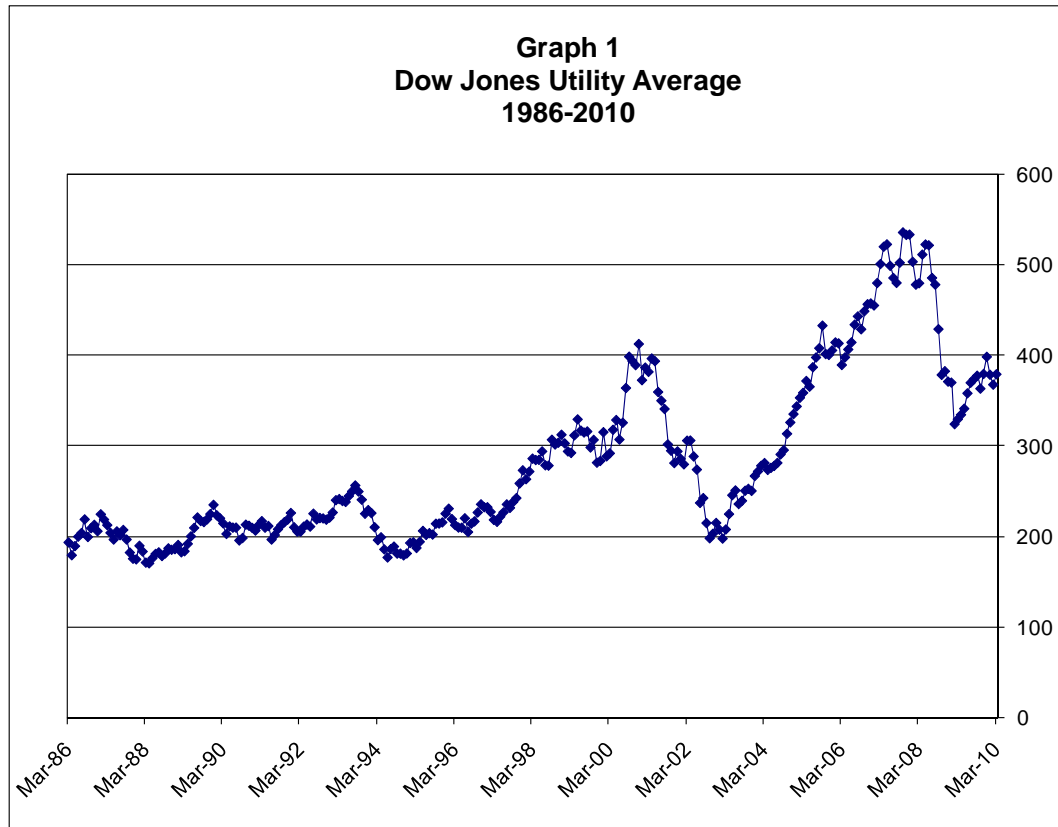
4 The data in Table 3 show that long-term Treasury interest rates during 2010 are  
 5 projected to increase by 40 basis points from current levels. Rates on the highest  
 6 grade Aaa corporate bonds are also expected to increase by 40 basis points.

7 Although in the recently turbulent market environment it has been difficult to  
 8 project interest rates, investors recognize that as the economy improves, the  
 9 demand for loanable funds will rise. These market forces will generally lead to  
 10 higher interests rates, consistent with the market data and forecasts shown on  
 11 Exhibit No.\_\_\_\_(SCH-4) Page 3 of 3. As such, the information on that exhibit  
 12 offers perspective for judging the cost of capital in the present case.

13 **Q. How have utility stocks performed during the past several years?**

14 A. Utility stock prices have fluctuated widely. After reaching a level of over 400 in  
 15 2000, the Dow Jones Utility Average (DJUA) dropped to about 200 by October  
 16 2002. From late 2002 until 2008, the DJUA trended upward. However, utility  
 17 stock prices dropped materially with the overall market decline of 2008 and early

1 2009. The current level for the DJUA is over 25 percent below the highest levels  
 2 attained in 2007. The wider fluctuations in more recent years are vividly  
 3 illustrated in Graph 1, which depicts DJUA prices over the past 25 years.



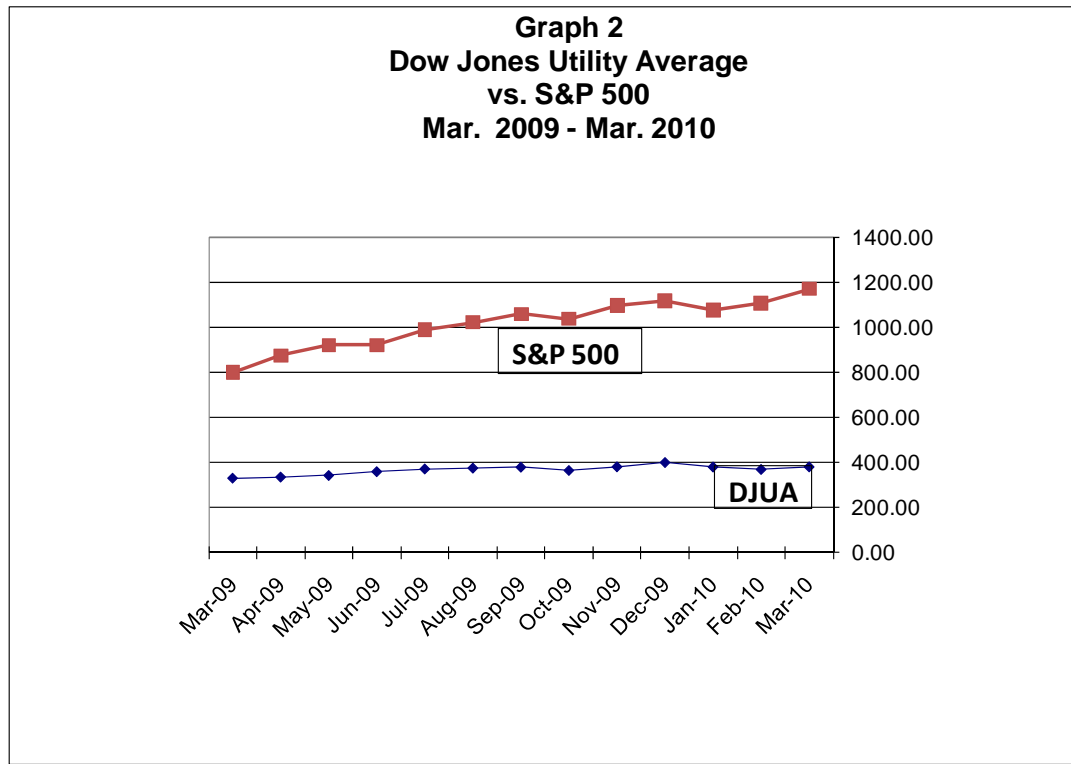
4 Over the last decade, utility stock prices have become much more volatile than  
 5 they previously were. In this environment, investors' return expectations and  
 6 requirements for providing capital to the utility industry are higher than they were  
 7 relative to the longer-term traditional view of the utility industry.

8 **Q. How have utility stocks performed relative to the overall market recovery**  
 9 **experienced during the past year?**

10 A. Utility stock prices have lagged significantly behind the overall market recovery.

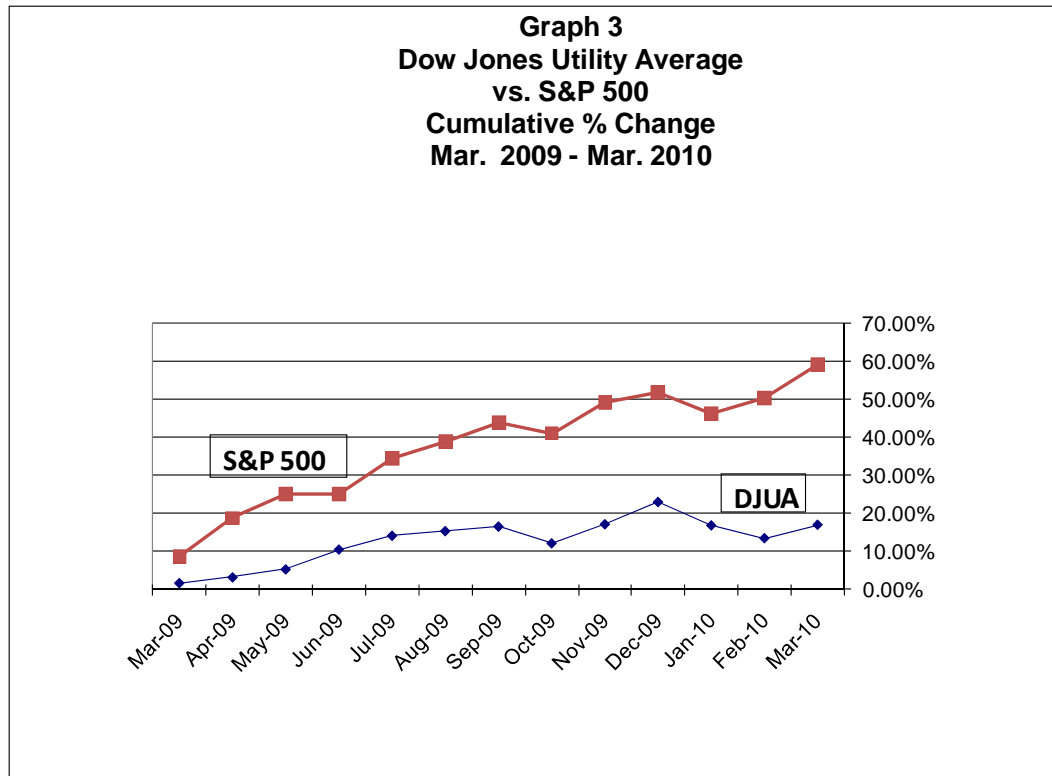
11 Graph 2 shows the monthly levels for the DJUA versus the broader market S&P

1 500 index since the market lows that occurred in February and March of 2009.



2 While the S&P 500 has increased significantly during the past year, utility prices  
 3 have remained relatively flat. This result is a further indication that the cost of  
 4 equity for utility companies has not declined to the same extent that interest rates  
 5 have fallen or to the same extent that the cost of equity may have come down for  
 6 the broader equity market. The relatively lower prices for utility shares indicate  
 7 that the cost of capital for utilities is higher.

8 Graph 3 further illustrates this result by showing the cumulative  
 9 percentage change in the two equity indexes since the March 2009 lows.



1 While the S&P 500 has recovered about 60 percent (59.09%) from its March 2009  
 2 lows, utility stock prices have increased by less than one-third that amount  
 3 (16.93%). This result again suggests the market difficulties that utilities face and  
 4 the continuing relatively higher cost of equity for utility companies.

5 **Q. What is the industry's current fundamental position?**

6 A. The industry has seen significant volatility both in terms of fundamental operating  
 7 characteristics and the effects of the economy. While many companies have  
 8 refocused their businesses on more traditional utility service, the effects of  
 9 deregulation of the wholesale power markets and continuing fuel price  
 10 uncertainties remain prominent. The economic crisis has also reduced sales  
 11 volumes and increased the difficulty of planning for future load requirements.  
 12 S&P reflects this volatility in its most recent Electric Utility Industry Survey:

### Standard & Poor's Industry Surveys

The S&P Electric Utilities subindex was down 0.5% in 2009, compared with a 23.5% increase for the benchmark S&P 500 Composite stock index and a 24.3% increase for the broader S&P 1500 SuperComposite. This followed a strong decline of 28.1% in 2008 for the S&P Electric Utilities subindex, versus declines of 38.5% and 38.2% for the S&P 500 and the S&P 1500, respectively. We believe the underperformance of electric utility stocks in 2009 reflected both the downturn in the economy and the weakness in power markets, as well as the impact on earnings from abnormally mild summer weather.

We expect the performance of both the electric utility sector and the individual companies within the sector to remain relatively volatile over the next several years. However, assuming that the housing, financial, and credit markets begin to stabilize, we believe the stocks will be less volatile in 2010 than they were in 2008 and 2009, or during the first few years of this decade.... \*\*\* The performance of the sector, however, will remain sensitive to the macroeconomic environment and market forces surrounding it. (Standard & Poor's Industry Surveys, Electric Utilities February 25, 2010, page 6).

*Value Line* also comments on the industry's relatively poor stock price performance:

### Value Line Investment Survey

The Value Line Utility Average underperformed the Value Line Geometric Average by a wide margin in 2009. Things haven't changed so far in 2010. The broad-based Value Line Geometric Average is up 8%, while the Value Line Utility Average is where it was at the start of the year. (*Value Line Investment Survey*, Electric Utility (Central) Industry, March 26, 2010, page 901.)

Credit market gyrations and the volatility of utility shares demonstrate the increased uncertainties that utility investors face. These uncertainties translate into a higher cost of capital for utilities than has been experienced in recent years.

**Q. Do utilities continue to face the operating and financial risks that existed prior to the recent financial crisis?**

A. Yes. Prior to the recent financial crisis, the greatest consideration for utility

1 investors was the industry's continuing transition to more open market conditions  
2 and competition. With the passage of the Energy Policy Act (EPACT) in 1992  
3 and the Federal Energy Regulatory Commission's (FERC) Order 888 in 1996, the  
4 stage was set for vastly increased competition in the electric utility industry.  
5 EPACT's mandate for open access to the transmission grid and FERC's  
6 implementation through Order 888 effectively opened the market for wholesale  
7 electricity to competition. Previously protected utility service territory and lack of  
8 transmission access in some parts of the country had limited the availability of  
9 competitive bulk power prices. EPACT and Order 888 have essentially  
10 eliminated such constraints for incremental power needs.

11 In addition to wholesale issues at the federal level, many states  
12 implemented retail access and opened their retail markets to competition. Prior to  
13 the Western energy crisis, investors' concerns had focused principally on  
14 appropriate transition mechanisms and the recovery of stranded costs. More  
15 recently, however, provisions for dealing with power cost adjustments have  
16 become a larger concern.

17 Concern is also beginning to develop around pending climate change  
18 legislation including the recent passage by the House of Representatives of H.R.  
19 2454 – the American Clean Energy and Security Act of 2009, also referred to as  
20 the Waxman-Markey bill. It appears increasingly likely that in the foreseeable  
21 future climate change initiatives will require utilities to balance a diverse set of  
22 supply-side and demand-side resources. In particular, utilities with significant  
23 coal-fired generation would have the added risk of addressing a reduction in

1 greenhouse gas emissions by needing to make costly changes to existing  
2 generation fleets such as retiring existing coal plants in favor of lower-emission  
3 alternatives, operating higher cost supply options, purchasing domestic and/or  
4 foreign carbon offsets, or purchasing more expensive low-or-zero emission  
5 power. In addition, climate change legislation may require investment in a  
6 mandated percentage of renewable energy options, whether or not the investment  
7 appears to be economic, and would likely place added pressure on utilities to offer  
8 additional demand-side alternatives, including energy efficiency programs, that  
9 will reduce customers' demand for power.

10 As expected, the opening of previously protected utility markets to  
11 competition, the uncertainty created by the removal of regulatory protection,  
12 continuing fuel price volatility and concerns about the impact of climate change  
13 legislation have raised the level of uncertainty about investment returns across the  
14 entire industry.

15 **Q. Is PacifiCorp affected by these same uncertainties and increasing utility**  
16 **capital costs?**

17 A. Yes. To some extent all electric utilities are being affected by the industry's  
18 transition to competition. Although deregulation has not occurred in the state of  
19 Washington, the Company's power costs and other operating activities have been  
20 significantly affected by transition and restructuring events around the country. In  
21 fact, the uncertainty associated with the changes that are transforming the utility  
22 industry as a whole, as viewed from the perspective of the investor, remain a



1 factor in assessing any utility's required ROE, including the ROE from the  
2 Company's operations in Washington.

3 **Q. How do capital market concerns and financial risk perceptions affect the cost**  
4 **of equity capital?**

5 A. As I discussed previously, equity investors respond to changing assessments of  
6 risk and financial prospects by changing the price they are willing to pay for a  
7 given security. When the risk perceptions increase or financial prospects decline,  
8 investors refuse to pay the previously existing market price for a company's  
9 securities and market supply and demand forces then establish a new lower price.

10 The lower market price typically translates into a higher cost of capital through a  
11 higher dividend yield requirement as well as the potential for increased capital  
12 gains if prospects improve. In addition to market losses for prior shareholders,  
13 the higher cost of capital is transmitted directly to the company by the need to  
14 earn a higher cost of capital on existing and new investment just to maintain the  
15 stock's new lower price level and the reality that the firm must issue more shares  
16 to raise any given amount of capital for future investment. The additional shares  
17 also impose additional future dividend requirements and may reduce future  
18 earnings per share growth prospects if the proceeds of the share issuance are  
19 unable to earn their expected rate of return.

20 **Q. How have regulatory commissions responded to these changing market and**  
21 **industry conditions?**

22 A. Over the past five years, average allowed equity returns have fluctuated in a relatively  
23 narrow range. Table 4 provides a quarter-by-quarter summary of the results:

**Table 4**  
**Authorized Electric Utility Equity Returns**

	2006	2007	2008	2009	2010
1 <sup>st</sup> Quarter	10.38%	10.27%	10.45%	10.29%	10.66%
2 <sup>nd</sup> Quarter	10.68%	10.27%	10.57%	10.55%	
3 <sup>rd</sup> Quarter	10.06%	10.02%	10.47%	10.46%	
4 <sup>th</sup> Quarter	10.39%	10.56%	10.33%	10.54%	
Full Year Average	10.36%	10.36%	10.46%	10.48%	10.66%
Average Utility					
Debt Cost	6.08%	6.11%	6.65%	6.28%	5.89%
Indicated Average					
Risk Premium	4.28%	4.25%	3.81%	4.20%	4.77%

Source: *Regulatory Focus*, Regulatory Research Associates, Inc., Major Rate Case Decisions, April 1, 2010. Utility debt costs are the “average” public utility bond yields as reported by Moody’s.

1 Since 2006, equity risk premiums (the difference between allowed equity returns  
2 and utility interest rates) have ranged from 3.81 percent to 4.77 percent.

3 **Q. Please explain why you believe the CAPM is unduly affected by these recent**  
4 **capital market conditions.**

5 A. The CAPM requires three principal inputs:

6 1) the risk-free interest rate ( $R_f$ );

7 2) the expected market risk premium for stocks relative to the risk-free rate  $E(R_m)$   
8  $- R_f$ ; and

9 3) a measure of market-related, or nondiversifiable, risk ( $\beta$  or beta).

10 The CAPM estimate of ROE is then calculated as:

11 
$$ROE = R_f + \beta[E(R_m) - R_f]$$

12 The market data discussed above show that, under present market  
13 conditions, potentially all three of the CAPM’s principal inputs tend to understate  
14 ROE. The risk-free rate,  $R_f$ , is understated because, due to governmental credit  
15 market policies and investors’ increased risk aversion, the U.S. Treasury rates

1 used for  $R_f$  are artificially low. The second input, the expected market risk  
2 premium  $[E(R_m) - R_f]$  may also be understated as indicated by the continuing  
3 widened spreads between Baa and Aa utility yields. Finally, utility beta  
4 coefficients have declined because, as shown in Graphs 2 and 3 above, utility  
5 stocks have far underperformed relative to the broader market index during the  
6 recent stock market recovery. All these factors indicate that CAPM estimates of  
7 ROE for utilities are currently understated. For this reason, in the present case, I  
8 rely on the DCF and other risk premium models to estimate of ROE.

9 **Cost of Equity Capital for PacifiCorp**

10 **Q. What is the purpose of this section of your testimony?**

11 A. The purpose of this section is to present my quantitative studies of the cost of  
12 equity capital for the Company and to discuss the details and results of my  
13 analysis.

14 **Q. How are your studies organized?**

15 A. In the first part of my analysis, I apply three versions of the DCF model to a 22-  
16 company group of electric utilities based on the selection criteria discussed  
17 previously. In the second part of my analysis, I present my risk premium analysis  
18 and review projected economic conditions and projected capital costs for the  
19 coming year.

20 **Q. Please describe your DCF analysis.**

21 A. My DCF analysis is based on three versions of the DCF model. In the first  
22 version of the DCF model, I use the constant growth format with long-term  
23 expected growth based on analysts' estimates of five-year utility earnings growth.

1 While I continue to use a longer-term growth estimation approach based on  
2 growth in overall gross domestic product, I also rely on the DCF results with  
3 analysts' growth rates because this is the approach that has traditionally been used  
4 by many regulators. Because the analysts' growth estimates are objective,  
5 verifiable forecasts provided by independent third parties, this approach can  
6 minimize disputes among the parties about the appropriate inputs to and  
7 application of the model.

8 In the second version of the DCF model, for the estimated growth rate, I  
9 use the estimated long-term GDP growth rate. In the third version of the DCF  
10 model, I use a two-stage growth approach, with stage one based on Value Line's  
11 three-to-five-year dividend projections and stage two based on long-term  
12 projected growth in GDP. The dividend yields in all three of the annual models  
13 are from Value Line's projections of dividends for the coming year and stock  
14 prices are from the three-month average for the months that correspond to the  
15 Value Line editions from which the underlying financial data are taken.

16 **Q. Why do you use the long-term GDP growth rate to estimate long-term**  
17 **growth expectations in the DCF model?**

18 A. Growth in nominal GDP (real GDP plus inflation) is the most general measure of  
19 economic growth in the U.S. economy. For long time periods, such as those used  
20 in the Morningstar/Ibbotson Associates rate of return data, GDP growth has  
21 averaged between 5 percent and 8 percent per year. From this observation,  
22 Professors Brigham and Houston offer the following observation concerning the  
23 appropriate long-term growth rate in the DCF Model:

1 Expected growth rates vary somewhat among companies, but  
2 dividends for mature firms are often expected to grow in the future  
3 at about the same rate as nominal gross domestic product (real  
4 GDP plus inflation). On this basis, one might expect the dividend  
5 of an average, or “normal”, company to grow at a rate of 5 to 8  
6 percent a year. (Eugene F. Brigham and Joel F. Houston,  
7 *Fundamentals of Financial Management*, 11th Ed. 2007, page  
8 298.)

9 Other academic research on corporate growth rates offers similar conclusions  
10 about GDP growth as well as concerns about the long-term adequacy of analysts’  
11 forecasts:

12 Our estimated median growth rate is reasonable when compared to  
13 the overall economy’s growth rate. On average over the sample  
14 period, the median growth rate over 10 years for income before  
15 extraordinary items is about 10 percent for all firms. ... After  
16 deducting the dividend yield (the median yield is 2.5 percent per  
17 year), as well as inflation (which averages 4 percent per year over  
18 the sample period), the growth in real income before extraordinary  
19 items is roughly 3.5 percent per year. This is consistent with the  
20 historical growth rate in real gross domestic product, which has  
21 averaged about 3.4 percent per year over the period 1950-1998.  
22 (Louis K. C. Chan, Jason Karceski, and Josef Lakonishok, “The  
23 Level and Persistence of Growth Rates”, *The Journal of Finance*,  
24 April 2003, p. 649.)

25 IBES long-term growth estimates are associated with realized  
26 growth in the immediate short-term future. Over long horizons,  
27 however, there is little forecastability in earnings, and analysts’  
28 estimates tend to be overly optimistic. ... On the whole, the  
29 absence of predictability in growth fits in with the economic  
30 intuition that competitive pressures ultimately work to correct  
31 excessively high or excessively low profitability growth. (Ibid,  
32 page 683.)

33 These findings support the notion that long-term growth expectations are more  
34 closely predicted by broader measures of economic growth than by near-term  
35 analysts’ estimates. Especially for the very long-term growth rate requirements of  
36 the DCF model, the growth in nominal GDP should be considered an important  
37 input.

1 **Q. How did you estimate the expected long-run GDP growth rate?**

2 A. I developed my long-term GDP growth forecast from nominal GDP data  
3 contained in the St. Louis Federal Reserve Bank data base. That data for the  
4 period 1949 through 2009 are summarized in my Exhibit No.\_\_(SCH-5). As  
5 shown at the bottom of that exhibit, the overall average for the period was 6.9  
6 percent. The data also show, however, that in the more recent years since 1980,  
7 lower inflation has resulted in lower overall GDP growth. For this reason I gave  
8 more weight to the more recent years in my GDP forecast. This approach is  
9 consistent with the concept that more recent data should have a greater effect on  
10 expectations. Based on this approach, my overall forecast for long-term GDP  
11 growth is 90 basis points lower than the long-term average, at a level of 6.0  
12 percent.

13 **Q. In Docket UE-050684, the Commission found that a lower GDP forecast**  
14 **based on current economic data was preferred. Why do you believe your**  
15 **forecast based on longer-term data is appropriate?**

16 A. There are at least three reasons. First, in Docket UE-050684, I obviously did not  
17 make it clear that my GDP grow rate was intended to be a forecast of investors'  
18 long-term expectations. Trending historical data and the use of weighted averages  
19 of that data are simply the mechanical foundations of most econometric forecasts.  
20 This can be seen in my current Exhibit No.\_\_(SCH-5). The long-run historical  
21 average GDP growth rate is 6.9 percent, whereas my estimate of expected future  
22 growth is only 6.0 percent. My forecast is lower because in my forecast I give  
23 much more weight to the more recent 10- and 20-year periods.

1           Second, many current GDP growth forecasts are significantly influenced  
2 by historically low inflation rates and the recent recession. As shown in my  
3 Exhibit No. \_\_\_ (SCH-5), the average long-term inflation rate has been over 3  
4 percent in all but the most recent 10- and 20-year periods. The nominal GDP  
5 growth rate forecasts, which the Commission preferred in Docket UE-050684,  
6 were based on inflation projections of only approximately 2 percent.

7           Finally, the current economic turmoil makes it even more important to  
8 consider longer-term economic data. As discussed in the previous section, recent  
9 near-term forecasts for both real GDP and inflation have been severely depressed.  
10 To the extent that the longer-term forecasts of professional economists are also  
11 depressed by recent inflation and real GDP levels, their projections will also be  
12 low. Under these circumstances, a longer term balance is even more important.  
13 For all these reasons, while I am presenting other growth rate approaches in this  
14 testimony, I believe it is appropriate also to consider long-term GDP growth in  
15 estimating the DCF growth rate.

16 **Q. Please summarize the results of your DCF analyses.**

17 A. The DCF results for my comparable company group are presented in Exhibit  
18 No. \_\_\_ (SCH-6). As shown in the first column of page 1 of that exhibit, the  
19 traditional constant growth model indicates an ROE of 10.4 percent to 10.6  
20 percent. In the second column of page 1, I recalculate the constant growth results  
21 with the growth rate based on long-term forecasted growth in GDP. With the  
22 GDP growth rate, the constant growth model indicates an ROE range of 10.8  
23 percent to 10.9 percent. Finally, in the third column of page 1, I present the

1 results from the multistage DCF model. The multistage model indicates an ROE  
2 range of 10.6 percent to 10.8 percent. The results from the DCF model, therefore,  
3 indicate a reasonable ROE range of 10.4 percent to 10.9 percent.

4 **Q. What are the results of your equity risk premium studies?**

5 A. The details and results of my equity risk premium studies are shown in Exhibit  
6 No. \_\_\_(SCH-7). These studies indicate an ROE range of 10.38 percent to 10.60  
7 percent. The Federal Reserve System's continuing "easy money" policies have  
8 provided renewed liquidity in the credit markets that is reflected in these lower  
9 yields. These results are slightly below the average DCF results, which continues  
10 to demonstrate the equity market risk aversion that is reflected in continuing  
11 volatility and relatively low stock prices for utility shares. These circumstances  
12 indicate that the cost of equity capital has not declined to the same extent as the  
13 yields on utility debt.

14 **Q. How are your equity risk premium studies structured?**

15 A. My equity risk premium studies are divided into two parts. First, I compare  
16 electric utility authorized ROEs for the period 1980-2009 to contemporaneous  
17 long-term utility interest rates. The differences between the average authorized  
18 ROEs and the average interest rate for the year is the indicated equity risk  
19 premium. I then add the indicated equity risk premium to the forecasted and  
20 current single-A utility bond interest rate to estimate ROE. Because there is a  
21 strong inverse relationship between equity risk premiums and interest rates (when  
22 interest rates are high, risk premiums are low and vice versa), further analysis is  
23 required to estimate the current equity risk premium level.



1           The inverse relationship between equity risk premiums and interest rate  
2 levels is well documented in numerous, well-respected academic studies. These  
3 studies typically use regression analysis or other statistical methods to predict or  
4 measure the equity risk premium relationship under varying interest rate  
5 conditions. On page 3 of Exhibit No.\_\_\_\_(SCH-7), I provide regression analyses  
6 of the allowed annual equity risk premiums relative to interest rate levels. The  
7 negative and statistically significant regression coefficients confirm the inverse  
8 relationship between equity risk premiums and interest rates. This means that  
9 when interest rates rise by one percentage point, the cost of equity increases, but  
10 by a smaller amount. Similarly, when interest rates decline by one percentage  
11 point, the cost of equity declines by less than one percentage point. I use this  
12 negative interest rate change coefficient in conjunction with current interest rates  
13 to establish the appropriate current equity risk premium.

14 **Q. Please summarize the results of your cost of equity analysis.**

15 A. My results are summarized in Table 5 below:

Table 5

Summary of Cost of Equity Estimates

<u>DCF Analysis</u>	<u>Indicated Cost</u>
Constant Growth (Analysts' Growth)	10.4%-10.6%
Constant Growth (GDP Growth)	10.8%-10.9%
Multistage Growth Model	10.6%-10.8%
Reasonable DCF Range	<u>10.4%-10.9%</u>
<u>Equity Risk Premium Analysis</u>	<u>Indicated Cost</u>
Projected Utility Debt Yield + Equity Risk Premium	
Equity Risk Premium ROE (6.21% + 4.39%)	10.60%
Current Utility Debt + Equity Risk Premium	
Equity Risk Premium ROE (5.83% + 4.55%)	10.38%
<u>PacifiCorp Estimated ROE</u>	<u>10.6%</u>

1 **Q. How should these results be interpreted to determine the fair cost of equity**  
2 **for the PacifiCorp?**

3 A. The recent market turmoil and the continuing effects on capital market conditions  
4 make it difficult to strictly interpret quantitative model estimates for the cost of  
5 equity. While corporate interest rates have dropped from the levels that existed in  
6 late 2008, the DCF results, based on continuing relatively low utility stock prices,  
7 show that the cost of equity has not declined as much as utility bond yields.  
8 Under these conditions, use of a lower DCF range or equity risk premium  
9 estimates based strictly on historical risk premium relationships likely understate  
10 the cost of equity. From this perspective, and with consideration of the  
11 Company's on-going capital requirements, I estimate the fair and reasonable cost  
12 of equity capital to be at least at the approximate mid-point of my DCF range and  
13 at the upper end of my risk premium range. This leads to a point estimate of 10.6  
14 percent as the market required ROE for the Company.

1 **Q. Does this conclude your testimony?**

2 A. Yes, it does.