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February 7, 2010

VIA records@wutc.wa.gov ONLY

Mr. David W. Danner, Executive Director Washington Utilities and Transportation Commission 1300 S. Evergreen Park Dr., SW Olympia, WA 98504

Re: TRIARCH MARKETING, INC.

Dear Mr. Danner:

Enclosed please find for filing TRIARCH MARKETING, INC.'s Initial Registration and Competitive Classification of Telecommunications Companies. Please verify receipt of this filing via a return e-mail.

OF **FINANCIAL ENCLOSED** A COPY **APPLICANT** HAS ALSO STATEMENTS AS A SEPARATE DOCUMENT WITH EACH PAGE MARKED RESPECTFULLY REOUESTS CONFIDENTIAL AND "CONFIDENTIAL" TREATMENT OF THE FINANCIAL INFORMATION. APPLICANT EXPECTS THAT THIS INFORMATION WILL BE RESTRICTED TO COUNSEL, AGENTS AND EMPLOYEES WHO ARE SPECIFICALLY ASSIGNED TO THIS APPLICATION BY THE COMMISSION.

If you have any questions or if I may provide you with any additional information, please do not hesitate to contact me. Thank you.

Respectfully submitted,

Lance J.M. Steinhart

Attorney for TRIARCH MARKETING, INC.

Enclosures

cc: James Dupont



REGISTRATION AND COMPETITIVE CLASSIFICATION OF TELECOMMUNICATION COMPANIES

All telecommunications companies must register with the Utilities and Transportation Commission (UTC) prior to beginning operations in the state of Washington. Refer to RCW 80.36, WAC 480-121, 480-80, and 480-120.

1300 South Evergreen Park Drive SW PO Box 47250 Olympia, WA 98504-7250 Telephone 360-664-1160 / Fax 360-586-1150 TTY 360-586-8203 or 1-800-416-5289 Website: www.wutc.wa.gov

The UTC has a policy of providing equal access to its services. To request this document in alternate formats, please call 360-664-1133.

• Complete the application form.

City/State/Zip: Alpharetta, Georgia 30005

- Submit these forms via the <u>Records Center Web portal</u> or e-mail to <u>records@wutc.wa.gov</u> as an electronic attachment. UTC encourages electronic submission of filings.
- UTC will issue a registration certificate with an effective date 30 days from the date the completed application is received and approved.

Include the following:				
☐ Current Balance Sheet ☐ Latest Annual Report, if any				
Competitive Classification				
Applicant is subject to effective competition and requests waive Yes No outlined in WAC 480-121-063 (1).	ver of regulatory requirements			
Telecommunications Company Inform	ation			
Company Name: Triarch Marketing, Inc d/b/a: Company Mailing Address: 508 Spencer Street City/State/Zip: Rayville, Louisiana 71269 Web Site Address: www.triarch.net				
Unified Business Identification Number (UBI): 602984681 (If you do not know your UBI number or need to request one contact the Department	nent of Licensing at 360-664-1400)			
Questions regarding this application should be directed to:				
Name: Lance J.M. Steinhart, Regulatory Counsel Phone Number: (770) 232-9200 Fax Number: (770) 232-9208	E-mail: lsteinhart@telecomcounsel.com			
Mailing Address: 1720 Windward Concourse, Suite 115				

Registered Agent (A Washington Agent is required if the company is located outside Washington State):

Name: Incorp Services, Inc.

Mailing Address: 300 Deschutes Way SW, Ste. 304 City/State/Zip: Tumwater, Washington 98512-0410

Phone Number:

Name, address and title of each officer or director (attach additional pages if needed)

Name	Address	<u>Title</u>	
James Dupont	508 Spencer Street Rayville, Louisiana 71269	President	
Thomas Biddix	508 Spencer Street Rayville, Louisiana 71269	CEO	
Christine Sutch	508 Spencer Street Rayville, Louisiana 71269	Secretary	

Regulatory Contact:

Name: James Dupont, President

Mailing Address: 508 Spencer Street, Rayville, Louisiana 71269

Phone Number: (318) 728-0971 Fax Number: (866) 613-1500

E-mail: www.triarch.net

Consumer Questions and/or Complaint Contact:

Name: James Dupont

Title: President

Phone Number: (318) 278-0971 Fax Number: (866) 613-1500

E-mail: complaints@Triarch.net

Long Distance Intralata

Emergency Contact:

Name: James Dupont

Title: President

X

Phone Number: (318) 728-0971 Fax Number: (866) 613-1500

E-mail: www.triarch.net

Telecommunication services that will be provided (check all that apply):

 ✓ Local Exchange Service (Resale)
 ✓ Data Services

 ✓ Calling Cards
 ✓ Prepaid Calling Cards

 ✓ Alternate Operator Services
 ✓ Directory Assistance

 ✓ Long Distance Interlata
 ✓ WATS (800/888)

Other, please specify: Local Exchange using unbundled network elements, or equivalents thereof