

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION
COMMISSION

In the Matter of the Application and Petition of)
Telegenius, Inc.) DOCKET UT-011229
)
)
) ORDER AUTHORIZING
For Registration as a Telecommunications) REGISTRATION AND GRANTING
Company and Classification as a Competitive) PETITION FOR COMPETITIVE
Telecommunications Company.) CLASSIFICATION
.....)

BACKGROUND

1 By petition filed September 6, 2001, in Docket UT-011229, Telegenius, Inc., seeks registration as a telecommunications company and classification as a competitive telecommunications company pursuant to RCW 80.36.350 and RCW 80.36.320. Telegenius, Inc., has also submitted an initial price list and petition requesting a waiver of the bond/trust requirement in WAC 480-120-058 Protection of Customer Prepayments. Telegenius, Inc., requested an extension of time from the Commission by letter dated September 11, 2001, to finalize its application and petition.

DISCUSSION

2 Telegenius, Inc., proposes to register with the Commission as a telecommunications company to offer the services specified in Exhibit A of its application, and will collect prepayments from customers of those services. Services specified in Exhibit A but not included in its initial price list may not be offered until applicant amends its price list to include the description of service with rates and charges. In support of its petition, Telegenius, Inc., asserts that its services compete with other interexchange carriers telecommunications services. Telegenius, Inc., states that customers have readily available, equivalent alternatives and that there are no captive customers of the Company's services.

3 Telegenius, Inc., is a Louisiana corporation, headquartered in Metairie, Louisiana, and is owned by Kellie S. Webb and Lisa A. Wagon. Rates, terms, and conditions set forth in the proposed price list are structured similarly to rates filed by other interexchange carriers for calls placed in the relevant market.

4 Telegenius, Inc., has provided information showing that it meets the requirements of RCW 80.36.350. Applicant does not propose to provide local exchange services.

5 Telegenius, Inc., petitioned for waiver of the bond/trust requirement in WAC 480-120-058, which requires telecommunications companies that collect

customer prepayments to obtain a performance bond or federally insured trust account. Telegenius, Inc., projects monthly revenues from prepaid calling services in Washington State of \$3,300.

6 Telegenius, Inc., shall state an unconditional, money-back guarantee on the prepaid calling services or in supplemental materials provided at the time the prepaid calling service is purchased, and include a statement warning customers to safeguard their cards. If Telegenius, Inc., ceases its operations, it must provide refund information to its customers through the company’s toll-free phone number for a minimum of six months after ceasing operations. Telegenius, Inc., will provide a free call-detail report to customers upon request.

7 In conjunction with classification, the Company is seeking waiver of:

RCW 80.04.300	Budgets to be filed by companies-- Supplementary budgets
RCW 80.04.310	Commission’s control over expenditures
RCW 80.04.320	Budget rules
RCW 80.04.330	Effect of unauthorized expenditure-- Emergencies
RCW 80.04.360	Earnings in excess of reasonable rate-- Consideration in fixing rates
RCW 80.04.460	Investigation of accidents
RCW 80.04.520	Lease of utility facilities
RCW 80.36.100	Tariff schedules to be filed and open to public
RCW 80.36.110	Tariff changes--Statutory notice--Exception
Chapter 80.08 RCW	Securities (except RCW 80.08.140)
Chapter 80.12 RCW	Transfers of Property
Chapter 80.16 RCW	Affiliated Interests
Chapter 480-80 WAC	Tariffs
Chapter 480-140 WAC	Budgets
Chapter 480-143 WAC	Transfers of Property
Chapter 480-146 WAC	Securities and Affiliated Interests
WAC 480-120-026	Tariffs
WAC 480-120-031	Accounting
WAC 480-120-032	Accounting-Political information and political education activities
WAC 480-120-036	Finance--Securities, affiliated interests, transfer of property
WAC 480-120-046	Services offered
WAC 480-120-131	Reports of accidents

8 Rules invoked include WAC 480-121-061, WAC 480-121-062, WAC 480-121-063, WAC 480-121-064, and WAC 480-120-058. Statutes invoked include RCW 80.36.320, and RCW 80.36.350. The ultimate issues are whether Telegenius, Inc., should be registered as a telecommunications company, whether it should be classified as a competitive telecommunications company, whether its proposed price

list should be approved, and the extent to which it should be relieved of regulatory requirements to which it would otherwise be subject.

9 This matter was brought before the Commission at its regularly scheduled open meeting on January 30, 2002. The Commissioners, having been fully advised in the matter, and having determined the following order to be consistent with the public interest, directed the Secretary to enter the following order and related provisions.

FINDINGS OF FACT

- 10 (1) Telegenius, Inc., filed an application for registration as a telecommunications company and a petition for classification as a competitive telecommunications company pursuant to the provisions of RCW 80.36.350 and RCW 80.36.320, to provide the services specified in Exhibit A of its application.
- 11 (2) As to form, the application and petition meet the requirements of RCW 80.36.350 and RCW 80.36.320, and comply with the Commission's rules and regulations.
- 12 (3) The registration of Telegenius, Inc., as a telecommunications company is not inconsistent with the public interest.
- 13 (4) Telegenius, Inc., has requested a waiver of the requirement to maintain a performance bond or federally insured trust account sufficient to cover all customer prepayments in accordance with WAC 480-120-058.
- 14 (5) The request by Telegenius, Inc., for waiver of the requirement to maintain a performance bond or federally insured trust account sufficient to cover all customer prepayments is not inconsistent with the public interest.
- 15 (6) In this proceeding, the Commission in no way endorses the financial viability of applicant nor the investment quality of any securities it may issue.
- 16 (7) Alternative providers of service to that of Telegenius, Inc., include, but are not limited to, Ameritech Communications International, Inc., Transcommunications, Inc., Verizon Northwest, Inc., MCI WorldCom Communications, Inc., and Sprint Communications Company L.P. All services are fully available from alternative providers in the relevant market.
- 17 (8) The relevant market is the state of Washington.
- 18 (9) Telegenius, Inc., has no captive customer base.
- 19 (10) Telegenius, Inc., should be permitted to provide services under its proposed price list.
- 20 (11) Telegenius, Inc., requested waivers of certain laws and rules relating to telecommunications services. The laws and rules for which waivers should be

granted are listed in Appendix A, incorporated by this reference and made a part of this Order.

CONCLUSIONS OF LAW

- 21 (1) The Washington Utilities and Transportation Commission has jurisdiction over the subject matter of this registration application and classification petition and Telegenius, Inc.
- 22 (2) The services offered are subject to effective competition.
- 23 (3) Telegenius, Inc., should be registered as a telecommunications company pursuant to RCW 80.36.350, and classified as a competitive telecommunications company pursuant to RCW 80.36.320(1).
- 24 (4) Telegenius, Inc., should be permitted to provide services under price lists promulgated under RCW 80.36.320 (2). These services shall not include providing local exchange services.
- 25 (5) Telegenius, Inc., should be granted waivers of the laws and rules listed in Appendix A.
- 26 (6) The request by Telegenius, Inc., for waiver of the requirement to maintain a performance bond or federally insured trust account sufficient to cover all customer prepayments is not inconsistent with the public interest and should therefore be granted.

ORDER

THE COMMISSION ORDERS:

- 27 (1) Effective on the date of this Order and subject to any conditions imposed, the Commission approves the application of Telegenius, Inc., requesting an order authorizing registration as a telecommunications company to provide service to the public in this state.
- 28 (2) The Commission approves the petition of Telegenius, Inc., for classification as a competitive telecommunications company and grants a waiver of the laws and rules listed in the attached Appendix A.
- 29 (3) Telegenius, Inc., shall be permitted to provide services under price list.
- 30 (4) Telegenius, Inc., is granted a waiver of the requirement to maintain a performance bond or federally insured trust account sufficient to cover all customer prepayments effective on the date of this Order and subject to any conditions imposed.

- 31 (5) Registration of Telegenius, Inc., as a telecommunications company shall not be construed as an endorsement of financial viability or of the investment quality of any securities it may issue.
- 32 (6) As a telecommunications company providing service to the public in this state, Telegenius, Inc., is subject to the jurisdiction of this Commission under the provisions of Title 80 RCW and all rules and regulations adopted by the Commission.
- 33 (7) Telegenius, Inc., is authorized to offer rates and services pursuant to the price list in the format prescribed by the Commission. Services specified in Exhibit A but not included in its initial price list may not be offered until applicant amends its price list to include the description of service with rates and charges. The price list approved in this proceeding, and subsequent changes to that price list, become effective only after ten days' notice to the Commission and to customers. In the event of a price list reduction or of a change in terms and conditions that do not have rate impact, personal notice to customers is not required. To comply with the statutory notice requirement, Telegenius, Inc., may publish notice of price reductions or changes in terms and conditions of service that do not have rate impact by a display advertisement in such newspaper(s) as are geographically situated to be circulated over the Company's service area.
- 34 (8) Telegenius, Inc., must comply, as specified, with the requirements of WAC 480-120-141, Operator service providers rule.
- 35 (9) Telegenius, Inc., shall state an unconditional money-back guarantee on the face of the prepaid calling card or on supplemental materials that will be provided at the time the prepaid calling card is purchased with a statement warning customers to safeguard their cards.
- 36 (10) In the event the Company ceases operations, Telegenius, Inc., must provide refund information to its customers on the company's toll-free phone number for a minimum of six months.
- 37 (11) Telegenius, Inc., shall provide a free call-detail report to customers upon request.
- 38 (12) Telegenius, Inc., is not authorized to provide local exchange services.
- 39 (13) The Commission retains jurisdiction over the subject matter and the Company to effectuate the terms of this Order.

DATED at Olympia, Washington, and effective this 30th day of January, 2002.

WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

CAROLE J. WASHBURN, Secretary

APPENDIX A

RCW 80.04.300	Budgets to be filed by companies— Supplementary budgets
RCW 80.04.310	Commission’s control over expenditures
RCW 80.04.320	Budget rules
RCW 80.04.330	Effect of unauthorized expenditure— Emergencies
RCW 80.04.360	Earnings in excess of reasonable rate— Consideration in fixing rates
RCW 80.04.460	Investigation of accidents
RCW 80.04.520	Lease of utility facilities
RCW 80.36.100	Tariff schedules to be filed and open to public
RCW 80.36.110	Tariff changes—Statutory notice—Exception
Chapter 80.08 RCW	Securities (except RCW 80.08.140, State not obligated)
Chapter 80.12 RCW	Transfers of Property
Chapter 80.16 RCW	Affiliated Interests
Chapter 480-80 WAC	Tariffs, Price Lists, and Contracts (except 480- 80-035 Price Lists and 480-80-325 Contract for Service)
Chapter 480-140 WAC	Budgets
Chapter 480-143 WAC	Transfers of Property
Chapter 480-146 WAC	Securities and Affiliated Interests
WAC 480-120-026	Tariffs
WAC 480-120-031	Accounting
WAC 480-120-032	Accounting-Political information and political education activities
WAC 480-120-036	Finance—Securities, affiliated interests, transfer of property
WAC 480-120-043	Notice to the Public of Tariff Changes
WAC 480-120-046	Services offered
WAC 480-120-131	Reports of accidents
WAC 480-120-541	Access charges
WAC 480-120-542	Collective consideration of Washington intrastate rate, tariff, or service proposals
WAC 480-120-544	Mandatory cost changes for telecommunications companies