

1 **Q. Please state your name, business address and occupation.**

2 A. My name is Charles A. Beyer. My business address is 220 NW Second
3 Avenue, Portland, OR 97209–3991. I am Chief Information Officer (CIO)
4 and Director of Information Systems (IS) for NW Natural (company).

5 **Q. Please briefly describe your education and employment background.**

6 A. I have more than 25 years of experience in information systems
7 management. I joined NW Natural in June 1995 as Customer Information
8 System (CIS) Project Director. Before that, from 1992 until 1995, I was
9 Vice President of Development for KnowledgeWare, Inc., where my duties
10 included running the Redwood City, California software development lab.
11 Overall, I spent five years with KnowledgeWare, first in Michigan as a
12 software startup, then in California to run the development lab. From 1989
13 through 1992, I was First Vice President and Manager of Information
14 Services for Michigan National Bank, responsible for the data center,
15 communications, and PC support.

16 Since the late 1960's, I have been a computer operator, shift
17 supervisor, programmer, systems programmer, programming manager,
18 data center manager, and Director of Data Processing. I also have 20
19 years' experience in the banking industry, in various technical and
20 management positions.

21 **Q. What is the purpose of your testimony?**

22 A. My testimony supports the company's request for inclusion of the
23 company's investment in a new residential and small commercial

1 customer computer Customer Information System (CIS) in utility plant, and
2 thus in rates. The residential and commercial CIS went into service in
3 November 1997. The company added the capability to bill large
4 commercial and industrial customers through an upgrade to the CIS in
5 November 1999. Both of these systems are in useful service today.

6 **Q. Please describe the major components of your testimony.**

7 A. In Section I of this testimony, I describe NW Natural's old customer
8 information system, called the "Legacy" system, and further explain why
9 that system had to be replaced. In Section II, I describe how NW Natural's
10 management went about selecting a replacement CIS for the Legacy
11 system. This section also describes the history of the CIS project
12 development and how the company was able to successfully implement a
13 new system well ahead of the Year 2000 changeover. In Section III, I
14 describe what comprised the final CIS, including software, hardware,
15 networking systems, and other essential components of the computer
16 system. Section IV describes the benefits to the company and customers
17 of the new CIS.

18 **Q. Does your testimony describe how the company accounted for its**
19 **costs of CIS development?**

20 A. No. The testimony of Mr. Stephen P. Feltz explains the company's
21 request for regulatory treatment of the CIS investment, and also describes
22 how NW Natural accounted for investment costs of the project.

23 **Q. Do you have any other preliminary comments?**

1 A. Yes. Attached to my testimony as Exhibit 18 (CAB-Exhibit/1-2) is a
2 glossary of terms and acronyms. Many of the concepts and terms used in
3 my testimony have technical meanings that can be difficult to remember.
4 The purpose of the glossary is ease in reference.

5 **I. THE LEGACY SYSTEM.**

6 **Q. What was the Legacy system?**

7 A. In brief, the Legacy system was NW Natural's old customer information
8 system. The Legacy system was about a 30-year-old system; the new
9 CIS replaced the Legacy system in 1997.

10 **Q. Why did NW Natural decide to replace the Legacy system?**

11 A. The Legacy system had a number of deficiencies that obstructed the
12 company's ability to offer new services or make changes in existing
13 services. The Legacy billing system had been constructed in stages
14 beginning in the 1960s. At that time, it was built on a mainframe system
15 called SEGAM. As of the time of the new CIS project initiation in 1992,
16 NW Natural was believed to be the only remaining user of SEGAM
17 internationally. Because of the technology available in the 1960s,
18 primarily limited and expensive data storage technology, a system was
19 developed that incorporated a multitude of compromises and limitations,
20 which are no longer necessary in modern database systems. The design
21 of the Legacy system was dominated by these limitations, and therefore,
22 set the stage for future limitations on the adaptability of that system.

1 The Legacy system was thus an increasingly difficult impediment to
2 a changing business environment. It was difficult to maintain, posing
3 significant risk of major business interruption. Among the deficiencies in
4 the Legacy system was its inability to maintain information about
5 relationships between the company and its customers involving changes
6 of address, changes in service address or other events. In addition, the
7 Legacy system was not capable of handling information about equipment
8 inventories, business agreements and other elements of the financial
9 record of customer accounts. It was unusually difficult to modify for even
10 the most minimal changes.

11 Last, but not least, the Legacy system was not Year 2000-
12 compliant.

13 **Q. Please describe some of the technical problems with the Legacy**
14 **system.**

15 A. Early in the process of replacing the Legacy system, NW Natural identified
16 the flaws in the existing system as follows:

- 17 • Lack of a meaningful but changeable account number.
- 18 • Cycle driven processing rather than logical, business (date
19 or event) driven processing.
- 20 • Inability to expand master files.
- 21 • Outdated and restrictive data structures.
- 22 • Orders must be printed in advance, which requires manual
23 processing.

24
25 Because of the many limitations of the Legacy system, NW Natural
26 sought a system that required less time to be spent on manual tasks such
27 as key entry, data verification and tracking orders, and enabled customer

1 representatives to spend more time answering customer calls. We hoped
2 this would lead to: quicker response time on customer calls; more data
3 stored on-line and less time spent searching files; fewer delays in order
4 processing and fewer hand-offs between employees; more accurate and
5 detailed billing statements; more billing flexibility to offer new services for
6 customers; more timely information regarding the status of pending
7 service calls; more edit capability and input control built into the automated
8 system resulting in fewer errors; and more time available to spend on
9 customer requests for service.

10 With the Legacy system, we could not provide detailed billing
11 statements for customers unless we prepared them manually. Our system
12 was set up to bill routine gas services only at regular, dated intervals. Our
13 bills did not even provide the most basic information such as payment
14 amount received, special charges, account adjustments, and local and
15 state tax details. Any new programs that required billing details (*e.g.*,
16 energy conservation programs, electronic payment options, increased
17 state and local taxes, etc.) were very difficult to implement. Eventually, we
18 found ourselves trying to make new programs conform to the more
19 traditional type of utility service, which did not meet customer needs very
20 well.

21 It was clear by the early 1990s that, if NW Natural did not acquire a
22 new CIS, the company would be unable to meet customer needs without
23 significant delays and costly overhead, or would not be able to satisfy their

1 needs at all. Our ability to address even the simplest of our customers'
2 changing needs was greatly impaired by the limitations of the old CIS, the
3 Legacy system.

4 **Q. Please give an example of the kind of operational problem the**
5 **Legacy system created.**

6 A. Key among its flaws was the dilemma of how the Legacy system stored
7 account numbers. This number, assigned to a customer, incorporated
8 important data about meter reading routes. The implications of this design
9 feature were huge. As customers were added, meter reading routes
10 required constant adjustment. Each meter reading route change resulted
11 in account number changes which, in turn, broke continuity of customer
12 records. Similarly, if a customer moved to a new address, or if a
13 residence became occupied by a new party, the continuity of records
14 around either the individual customer or the individual premise was broken
15 as well.

16 By way of further example, there were many methods to access
17 data on the Legacy system. Notice I did not say database. The original
18 A/R (accounts receivable) Master File built in the late 1960's was
19 implemented using SEGAM, a file system that was never really supported
20 by IBM. It was written by an IBM Systems Engineer (not by IBM Software
21 Development) and was never an official product. It was only used by
22 three or four utilities in the Northwest. To my knowledge, the last utility

1 (other than NW Natural) converted off of this obsolete environment in the
2 1980's.

3 NW Natural had to modify SEGAM each time we did an operating
4 system upgrade. It was the critical path software for migrating to DOS
5 VSE in 1980, upgrading to release 2 in '82, and so forth. Not only was it
6 hardware dependent, it was operating system dependent. Every time IBM
7 changed their file access routines, we had to change SEGAM to work with
8 the new architecture. IBM was forced to keep obsolete disk drives on our
9 mainframe in Boulder to continue running the Legacy system until we
10 replaced it in late 1997. This resulted in extra cost, lower performance,
11 and increased reliability problems. In essence, we were using company
12 resources to make the technology work, instead of making the needed
13 application work. This costs more, takes longer, and delivers less for the
14 investment.

15 Finally, the Legacy system was built over a 30-year time frame
16 using a multitude of programming languages (assembler code, PL/1,
17 Cobol, CSP, and Focus.) While many formats of data storage were used
18 (VSAM, flat files, Focus, etc.), most of the developed "new" files had to
19 move this new data back to the original A/R SEGAM master file. This
20 resulted in delays, since this was a batch process. As a result, the
21 information in the key file was usually the last to be correct. Worse, if
22 something happened to the batch process (rejects, other errors, or just

1 operational problems) it was possible for the file to remain different or
2 wrong.

3 Chart 1, attached hereto as Exhibit 18 (CAB-Exhibit/3) describes
4 the number of sub-systems developed after the original A/R (and when
5 they were developed), as well as the number of sub-systems that flowed
6 data back to the A/R system. Please note the systems with arrows in and
7 out.

8 Each access to each file was hard-coded into each program. The
9 navigation was entirely up to the programmer. Any changes to any of the
10 files involved required changes to ALL of the programs involved. In a
11 nutshell, that is why there were not many changes to this environment.
12 Too many things “broke” when you changed the data. The A/R file had no
13 significant changes made to it since the 70’s because of this.

14 This type of environment was pretty common in the 1970’s. Most
15 companies had moved to a database environment in the 1980’s in order to
16 manage this data complexity. As we found in the 90’s, it was a very
17 difficult and expensive proposition to convert such data files to a true
18 database. It was made worse by an extra 10-15 years of adding features
19 in older and non-database technologies.

20 **Q. Did the old Legacy system lack critical functionality?**

21 A. No, with one exception. Lack of functionality was not the primary reason
22 for needing a new CIS, although there was definitely one necessary
23 feature missing: the ability to function with the Y2K date, which would

1 have become a problem for our customers sometime in late 1999. The
2 Legacy system had been both systematically and unsystematically
3 expanded to perform most of the critical business functions needed by the
4 company. It performed customer information lookups, order processing,
5 meter reading, billing, credit and collections, adjustments, cash posting,
6 energy services billing (somewhat) and general customer reporting. It was
7 certain to have failed in that processing sometime in 1999.

8 **Q. In your opinion, could NW Natural have salvaged the Legacy system**
9 **and modified it to be Year 2000-compliant?**

10 A. Perhaps, but only at considerable cost and with a high risk of failure. It
11 would have been a very poor use of our resources, since we would still be
12 saddled with an extremely inflexible and outdated system for the future. It
13 was inconceivable to commit multi-millions of dollars to try to salvage the
14 30-year-old Legacy system, especially when success was so very
15 questionable.

16 **II. MANAGEMENT OF CIS REPLACEMENT PROJECT.**

17 **A. History.**

18 **Q. When did NW Natural recognize the problems with the Legacy**
19 **system?**

20 A. The problems of the Legacy system were recognized as early as 1984. In
21 February 1984, NW Natural's Computer Project Review Committee
22 reviewed the top needs for the company's information systems. The most
23 critical needs identified were expansion of the customer master files,

1 development of an automated industrial billing system, improvements in
2 meter reading data capture and migration to database technology. In April
3 1984, NW Natural brought IBM Corporation in to perform an application
4 transfer study. The objective of that study was to identify and prioritize
5 development of critical pieces of the Legacy system. At that time, IBM
6 was working with internal users at NW Natural and with NW Natural's IS
7 staff to develop a strategy to migrate the Legacy system to a new system.
8 The first pieces identified involved industrial billing, industrial reporting,
9 appliance tracking, reserve tracking and merchandise billing. Although
10 these represented significant improvements to the existing system, there
11 were several fundamental design flaws still embedded in the Legacy
12 system. These included the account number, which could not be changed
13 without disrupting continuity of records. The new system would be
14 required to process information not only on cycles, but also at intervals
15 responsive to other business events. It would have the ability to expand
16 master files and relieve limitations on the ability to manage print and
17 dispatch orders.

18 **Q. What happened next?**

19 A. In January 1986, NW Natural formed a System Review Board to prioritize
20 and provide executive direction to information systems development. The
21 objective was to recommend a long-range plan to guide the company's
22 allocation of resources for IS developments. The top three projects in

1 order of priority were the industrial customer systems, accounting and
2 budgeting systems and the residential and commercial customer systems.

3 In November 1987, the company reevaluated its strategic
4 information systems plan and included an additional project for meter
5 order service transactions, otherwise known as the MOST system. That
6 activity is now included in the scope of the new CIS, which services
7 residential and commercial accounts.

8 **Q. Did NW Natural consider whether existing applications could be**
9 **adapted to fit the company's customer information requirements**
10 **before engaging IBM to develop a new application?**

11 A. Yes, we did. The Actron system, which had been selected as the basis for
12 our new industrial information system, was developed to serve the needs
13 of NW Natural's 2,000 largest customers. The company that developed
14 this product was later acquired by Price Waterhouse.

15 In the early 1990's, a project was initiated to evaluate use of the
16 Actron product for residential and commercial customers. Price
17 Waterhouse had released a new version based on IBM's DB2 database
18 product. This was the first product deemed potentially suitable for NW
19 Natural's new CIS, which incorporated a modern database product as the
20 basis for its design. However, planning and design proceeded to the point
21 where it was determined that the product could not be completed
22 satisfactorily within NW Natural's budget and time constraints. Initial

1 design and development work from this effort was used in the planning of
2 the subsequent residential/commercial new CIS system.

3 **Q. Did NW Natural review existing CIS software packages to determine**
4 **whether an off-the-shelf product could be used?**

5 A. Yes. We looked extensively at products available on the market (“off-the-
6 shelf” products) from 1990-1992, and found none that met the company’s
7 needs. IBM had a concept, which was in various stages of development
8 at other companies, that would meet NW Natural’s needs. We hired them
9 for a preliminary study, liked the results, and negotiated a fixed-price
10 contract with them to develop our own system, which we sometimes call
11 the “custom” effort. The system was intended to replace existing
12 functionality, not to add costly “bells and whistles.”

13 **Q. Please describe the process which led to initiation of the company's**
14 **new CIS project.**

15 A. In 1991, NW Natural requested proposals for a consulting company to
16 perform a detailed study to determine the application scope, analysis of
17 technology and record recommendations for new CIS implementation
18 strategies. IBM was awarded the contract to conduct the study in a
19 competitive bidding process. The successful IBM team included experts
20 in CIS applications, open systems technology, object-oriented
21 development, Graphical User Interface (GUI) development, data migration
22 and project management. The IBM team conducted this study with full
23 involvement and support from NW Natural users and technical personnel.

1 **Q. Why was IBM selected to perform the study? Were objective criteria**
2 **used?**

3 A. A NW Natural cross-functional team selected IBM using a matrix of
4 objective criteria. IBM was selected for this engagement because of a
5 solid project approach, experienced and skilled experts to staff the project
6 and because it had as a part of its solution an existing data and process
7 model for customer information systems, which NW Natural felt would
8 provide a valuable head start to the project analysis. That model was
9 called the Utility Customer Design System Information Model (“UCDS”).

10 **Q. Was the new CIS intended to provide new functionality or to replace**
11 **existing functionality?**

12 A. The original intent was to replace existing functionality, but to do so with
13 an updated and more flexible system.

14 **Q. Did the study produced by IBM lead to a plan for development of an**
15 **application tailor-made for NW Natural’s use?**

16 A. Yes. IBM was awarded a contract to develop a new CIS for NW Natural,
17 using the UCDS model they had developed with other clients. IBM was
18 building on a proven methodology for defining requirements of a utility
19 customer information system. Several projects preceded NW Natural’s,
20 and we expected to gain from the experience of those projects. The
21 UCDS model was developed jointly by IBM and several utilities over a
22 period of three years. The UCDS information model was being used as a
23 baseline for the application scope, general design and database

1 strategies. Since NW Natural was looking for a vendor with which to
2 "partner" on this project, to share risk while at the same time delivering on
3 its commitments for the life of the project, IBM's prior experience and
4 development work on the UCDS model was very appealing.

5 **Q. What management controls were put in place to monitor the**
6 **progress of the new CIS project?**

7 A. NW Natural provided a multi-layer management and oversight structure
8 for the new CIS project. The NW Natural and IBM project managers were
9 monitored by a management steering committee comprised of individuals
10 from NW Natural and IBM. An additional layer of oversight was provided
11 by an IBM project review structure, independent of the project team. In
12 addition, NW Natural engaged a third party outside auditor to advise the
13 company on project problems and progress.

14 Another management tool the company utilized was to negotiate a
15 fixed-price contract with IBM, under which IBM would be obligated for
16 specific deliverables at a fixed price. As the company had surveyed the
17 CIS efforts of other utilities across the country, it became clear that one
18 risk of CIS development was almost uncontrolled cost escalation. This
19 was because many utilities signed contracts for CIS development that paid
20 for development services on an hourly basis. Given how complicated all
21 computer development projects can be, and how often these projects turn
22 up unexpected difficulties, NW Natural sought a contract that would
23 minimize that risk.

1 **Q. What was the reason behind the open systems technology choice for**
2 **the new CIS?**

3 A. NW Natural had a number of technical platforms in use throughout the
4 company. One of the concerns was the complexity of supporting multiple
5 platforms. As systems integration became more important, we struggled
6 to interface systems on the different platforms. We had done pilot projects
7 using open systems to test their feasibility with satisfactory results. One of
8 the factors in moving to open systems was the desire to avoid proprietary
9 technology and, if at all possible, to avoid single vendor reliance. In an
10 attempt to simplify NW Natural's technical environment over time, we
11 committed to the open system technologies for new development
12 activities. This was in order to standardize on a single set of technologies
13 already used within the company. At the time, IBM was establishing an
14 open systems practice in Portland.

15 **Q. One of the elements in selecting IBM was their object-oriented**
16 **capability. Why was this important?**

17 A. One of the most critical elements in the design of the system was the
18 design of the user interfaces. We wanted these to be as simple to use
19 and as productive as possible. Graphical User Interfaces (GUIs) were
20 recognized to be the most powerful tools available to support this
21 requirement. The best development tools for GUIs are object-oriented.
22 Thus, that capability was deemed critical to reaching the design objectives
23 of the project.

1 **Q. Was the custom project phased, or did the company intend to deliver**
2 **a single completed application?**

3 A. One of the basic design strategies of the new custom CIS project was
4 phased implementation. The five phases were designed to convert data
5 and processes step by step without making the ultimate commitment to a
6 “big bang” changeover. At each of the phases, this could be tested
7 without jeopardizing the serviceability of the Legacy system. The phasing
8 strategy was also designed to enjoy early benefits from such features as
9 “statement of account,” so that old work practices, which were completely
10 manual and very inefficient, could be replaced with automated features
11 early in the implementation.

12 **B. Application Function Group (AFG).**

13 **Q. Please define what “Application Function Group” means.**

14 A. Application Function Group (AFG) was simply the name that NW Natural
15 and IBM ascribed to the various phased deliverables of the custom CIS
16 project. AFG1 was thus the first deliverable of the phased custom project.

17 **Q. Why is the AFG1 deliverable important?**

18 A. As I will describe later in my testimony, NW Natural ultimately decided, in
19 1995, to change course away from a custom CIS buildout to a purchase-
20 and-modify strategy. NW Natural and IBM had successfully completed the
21 first phase of the custom approach, AFG1, and put it in service in 1994.
22 However, we mutually agreed that the custom approach would not deliver
23 a useable product within the company’s time and budget constraints. The

1 final, successful CIS was a modified, off-the-shelf product. This product
2 was not available in 1992, but was available in 1996. Virtually all of the
3 substantial work involved in the development of the first phase of the
4 custom effort, AFG1, was nevertheless used in and became part of the
5 successful completion of the modified off-the-shelf product. I will describe
6 the AFG1 effort in some detail, because its components were transferred
7 to and became a part of the off-the-shelf, modified package.

8 **Q. Describe how AFG1 was developed.**

9 A. The logic behind the development of the first Application Function Group
10 (AFG1) was to begin benefiting from the project development as soon as
11 possible. AFG1 consisted of two software components distributed over a
12 three-tier client server network:

- 13 1. Graphics User Interface, or GUI - This component included data
14 retrieval and workstation display routines. This software component was
15 loaded mainly on the workstation client.
- 16 2. Cleansed and converted database - This ObjectStore-based
17 database was loaded with cleansed and converted live NW Natural data.
18 Included in this component were data conversion and cleansing rules,
19 code to implement them and the data manifestation of the object model.
20 This software component was loaded mainly on the database server.
- 21 3. Documentation - This included system requirements, standards,
22 Joint Application Development (JAD) notes and Business Rules.

23 AFG1 was developed using an object-oriented development
24 approach. Several successive steps resulted in the aforementioned
25 software components. These steps were:
26
27
28

- 1 1. JAD sessions - These sessions identified business areas impacted
2 by the CIS and the desired CIS functions for those affected areas. The
3 results of these sessions were documented in the JAD notes.
4
- 5 2. Business rule development - These sessions documented the
6 business processes for all CIS affected business areas. These are
7 documented in the Business Rules.
8
- 9 3. Object Model development - This process developed the baseline
10 object model for the new CIS. The object model included definitions of the
11 data structure for storage and the methods (processes) to be followed
12 within the system based on anticipated events.
13
- 14 4. Data cleansing and conversion - This included definition of the data
15 cleansing and conversion rules to be applied to NW Natural's existing data
16 and collection rules for the storage of new customer data.
17
- 18 5. GUI development - This included the analysis of user interaction
19 types and desired customer call flow from initiation to closure. Based on
20 this analysis an interface was developed and refined into the final
21 production product.
22

23 **Q. In the course of the custom CIS development, the IBM/NW Natural**
24 **team switched to an object-oriented database. Why was that done?**

25 A. The development of interfaces between the object-oriented code in the
26 GUIs and the old relational database was proving very difficult. In the
27 meantime, problems with the relational database product were delaying
28 the project and posed the risk of having to change vendors to resolve
29 these difficulties. Although these were corrected in time, the combination
30 of factors drove us to evaluate alternatives. One of those alternatives was
31 to move to a fully object-oriented design. Another was to change from the
32 object-oriented based GUI design. In the investigation, NW Natural staff,
33 including myself, traveled to IBM's database laboratory in California to
34 discuss the alternatives with IBM database experts. At the time, IBM was

1 an investor in ODI, one of the leaders in such products. At the
2 presentations, the advantages of the all object-oriented strategy were
3 discussed. In the subsequent analysis, it was decided that an all object-
4 oriented design was the best available alternative to achieve NW Natural's
5 project goals.

6 **Q. Did the all object-oriented strategy work?**

7 A. No. It eventually became clear that the development plan would not lead
8 to satisfactory results, partly due to the complexity and cost of
9 implementing the object-oriented design, data conversion difficulties and a
10 host of other challenges. In late 1995, both IBM and NW Natural
11 concluded that a different strategy using newly available off-the-shelf
12 products would be the only way to conclude the project within an
13 acceptable time and budget horizon. Both were significant concerns, not
14 only because of the development costs being incurred, but also because
15 of the ongoing risk of Legacy system problems and the looming Year 2000
16 deadline. In addition, IBM's AS/400 hardware product line had grown in
17 capability to a point where NW Natural could rely on its ability to meet NW
18 Natural's growth requirements while simplifying operations support.

19 **Q. What software/hardware were to be used for the AFG1?**

20 A. SGI "L" 4 CPU Unix processors were the prime database server, SGI "M"
21 Unix processors were the middle tier concentrators, and Sun Sparc
22 Workstations were used for the user access. A complete TCP/IP network

1 was built to support this environment using Cisco routers and Sun servers.
2 Various flavors of Unix ran on the different platforms selected.

3 Both Sun and SGI development tools were used (compilers, testing
4 tools, etc.). The object database was from ODI, although the original
5 design required the purchase of Sybase relational database.

6 **Q. What were the main factors that led NW Natural to change direction**
7 **after the development of the AFG1?**

8 A. This project had all the usual start-up and team-building problems that
9 nearly all large development efforts face. In addition, I would say the three
10 worst obstacles the NW Natural/IBM team faced were:

- 11 1. the GUI;
- 12 2. object database (versus the original relational database), and;
- 13 3. data conversion.

14
15 **Q. Please describe the problem with the GUI.**

16
17 A. The GUI was a problem because of the relationship between the vendor
18 (IBM) and our end-user community. IBM had not intended (nor was it
19 contractually required) to develop an expensive user interface. As I have
20 noted earlier, it was NW Natural's intent from the beginning to only replace
21 existing functionality, not create new functionality; however, users were
22 hoping for a lot more. IBM did respond, and designed and programmed a
23 very powerful client application for AFG1, and the users were very
24 pleased. This was a problem because it consumed resources. It put the
25 project further behind and drained budget. However, the schedule was

1 not actually impacted by this delay, since the data conversion became
2 critical path.

3 Taken together, these problems were so significant that IBM and
4 NW Natural concluded in Fall 1995 that an alternative to the custom
5 development approach was warranted. The assessment was that it would
6 be too costly in time and money to complete the custom development.

7 **Q. Please describe the problem with the object database.**

8 A. The object database has been described earlier. The switch to an object
9 database was made to allow faster delivery of AFG1, based on the strong
10 position taken by the contract developer/consultants that had been
11 engaged by IBM.

12 While it may be true that it was easier to write C++ programs using
13 an object database, there were problems generated by the decision.
14 Object database technology is still very immature and was especially so in
15 1994. There were no tools to manage the environment and there were
16 very few people with the necessary expertise. There were no major
17 success stories in building a comparable application with this technology.

18 A considerable amount of resource was used to implement AFG1
19 using this object database. Unfortunately, AFG1 was an inquiry-only
20 phase of the project. The updates to the AFG1 database came from daily
21 batch runs from the mainframe Legacy system. In my opinion, that object
22 database could not have been upgraded to support the real-time updates
23 and batch processing updates necessary to run a utility CIS. The effort to

1 make the read-only AFG1 system work is sufficient evidence. This is why
2 I believe the \$30,000,000 estimate from IBM to complete the AFG1
3 custom development project was probably low. We would have needed to
4 eliminate the object database and to return to solving the problems with a
5 relational database.

6 **Q. Please describe the data conversion.**

7 A. The data conversion was a monumental effort. A significant delay to the
8 original AFG1 implementation occurred because the contract team
9 underestimated how complex this conversion would be. The Legacy
10 system data files had many problems. I will list some of them:

- 11 • Incorrect data (due to poor or no edits)
- 12 • Coded data (poor, if any documentation on what the codes meant)
- 13 • Free form data (just like it sounds – text entered by the user that was
- 14 “supposed” to conform to some conventions, but absolutely no way to
- 15 enforce those conventions)
- 16 • Inconsistent data (what was in the A/R master could be different from
- 17 the “same” field in another file)
- 18 • Multi-use fields (due to shortage of space and inability to modify the
- 19 original database, some fields would be used for different things,
- 20 based on some other condition existing. Every program and user
- 21 needed to know to look elsewhere to determine what the field
- 22 contained.)
- 23 • Deliberately wrong data (an invalid date could mean a special
- 24 program)
- 25 • Truncated data (due to field size constraints in the old database)

26
27 This is not a complete list. It took the data conversion team the
28 better part of two years to find these problems and write the rules for
29 converting.

30 **Q. What was the data conversion process.**

1 A. The 30-year-old Legacy system was reflected in the composite of four
2 primary database files:

3 Billing Master File (SEGAM)

4 Billing History File (VSAM)

5 Payment History File (VSAM)

6 Contract Configuration and History File (VSAM)

7 The Billing Master File was the original database file while the other three
8 files were developed as requirements dictated over the following years.

9 The original Billing Master File utilized a custom and unsupported
10 access method (SEGAM) for retrieving and updating the data. The format
11 of this database file was in itself its own complete database composed of
12 various segments of varying length for each account/premise. Aside from
13 basic account, customer, premise, and meter information, other account
14 state/set-up information was contained in various segments of the Billing
15 Master record.

16 Included in the three other Legacy (VSAM) files were unique record
17 types for tracking summary data for 12 months of utility billing and
18 payments along with up to 36 months of contract billings and payments. It
19 should be noted that only summary information was contained in some of
20 the key files (*i.e.*, in some cases, detail data was overlaid in as short a
21 period as a few days time).

22 A primary requirement for the conversion processing was to be able
23 to retain detail history during the project life. This was estimated to be

1 more than 18 months. The data collected during this period needed to be
2 capable of being audited between the Legacy and replacement CIS
3 systems.

4 Before we could develop a conversion "system," the data
5 conversion team had to build a mainframe test environment. There was
6 no test system for the Legacy system. Testing was accomplished by
7 using test accounts in the production data files. This was not sufficient for
8 conversion purposes, since we needed to validate the impact of data
9 changes to the complete customer base. The reason there was not a test
10 environment was the complexity of the Legacy system files and the cycle
11 orientation of the processing. Since there was not a single database, but
12 many files of CIS data with all the problems mentioned previously, this
13 was an extremely difficult effort.

14 The first step of the conversion development included the creation
15 of a unique extract program for each segment or record type of the Legacy
16 database. The creation of these programs included the design,
17 development, and testing of program normalization (*i.e.*, the creation of re-
18 usable code) between the various file formats.

19 The second step included the design and creation of daily "delta"
20 files. These files represented the addition, update, or deletion of records
21 (*i.e.*, database changes) from the prior day's file states. The data
22 represented therein would later be utilized as "transaction" data to be
23 posted to the intermediate conversion database.

1 The third step of development included the creation of transmission
2 process for each of the extract files and delta files. The design and
3 development of these programs included much error checking, such as
4 insuring that duplicate or prior days' transmission were not wrongly
5 represented for presentation as the current day's work.

6 The fourth step of development included creating and installing a
7 production batch stream for the execution of the extract, delta, and
8 transmission processing. All in all, there were approximately 80 programs
9 developed for 80 batch jobs. A batch job had one or more requisite
10 predecessors and some batch jobs had more than one successor job.
11 The creation of the batch stream involved five people over approximately
12 two months.

13 The final development step included the creation of a Balance and
14 Control (B&C) process, which was designed and developed in order to
15 compare data between the Legacy and replacement CIS system. For this
16 requirement an independent extract process was created for the Legacy
17 system. The data in this extract reflected the key summary state (set-up
18 and A/R balance) elements to be compared to the equivalent fields of the
19 new CIS. Likewise, a companion extract B&C file was created for the new
20 CIS. Subsequent to the two B&C files being created, a B&C audit
21 program was developed to supply summary (or optionally, detail) reporting
22 of differences between the two systems.

1 It should be noted that in order to provide early view capability of
2 the collected history, an interim object-oriented database was developed
3 along with a windowing GUI (Graphical User Interface). By providing this
4 interim interface, the customer representatives were able to view and print
5 data on-line which had traditionally required excessive amounts of manual
6 look-ups against paper and microfiche reports. The interim database also
7 provided the first testing grounds for the B&C processing.

8 **Q. What was the data conversion-balancing problem?**

9 A. Because of the previously mentioned problems with the Legacy data, it
10 was impossible to ensure we had 100 percent accuracy, primarily because
11 the Legacy system had something “wrong” almost every day, in addition to
12 the corrupt history information. We built balancing reports for the Legacy
13 system that did not exist before this project, in order to have something to
14 balance back to when we created the object database, and then the Mirror
15 Pond database. We built balance and controls into the extract and load
16 programs for the object-oriented database. We built balance reports for
17 the load of the Mirror Pond database. Unfortunately, it was still not
18 possible to get all these to agree on any given day because of the
19 variances in the batch processes on the mainframe. Different sub-
20 systems of the legacy CIS had different and incorrect information that

21 ////

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23 ////

1 would feed both the balancing reports and the new databases. We did
2 find and fix the problems that impacted a large number of accounts.¹

3 **C. Changeover to Mirror Pond.**

4 **Q. Please describe the change of direction in the CIS project.**

5 A. The team approach used by IBM and NW Natural throughout the project
6 was extremely beneficial to resolving the problem. IBM and NW Natural
7 met in the fall of 1995 for frank and open discussions about the project
8 direction. Both companies determined that the best course was to go
9 back to the market to see whether there was, in 1995, an existing system
10 that could be purchased and modified, at reasonable cost, in place of
11 continuing the AFG development effort. This was accomplished by the
12 team, with the help of outside consultants and IBM's own database of
13 existing utility systems. During the late summer and fall of 1995, the team
14 and consultants analyzed approximately 60 systems available for
15 purchase for compatibility with NW Natural's needs. None of the viable
16 candidates had been available in 1991 and 1992, when NW Natural did its
17 initial review and determined that custom development was its most cost-
18 effective choice.

19 The choice of systems was narrowed rapidly to two. Orcom's
20 Mirror Pond was selected as the most flexible, cost-effective, and easiest
21 to access. Its developers were in close contact with IBM. The system ran

1 This balancing problem was not related to General Ledger dollars, which were managed, and all significant variances were accounted for.

1 on a well-known and well-understood mainframe, the AS/400, and the
2 developers were easy to reach in Bend, Oregon. The other system in
3 contention was developed in New Zealand, which alone was a factor that
4 gave NW Natural concern about ongoing support and ease of the
5 modification effort. Both IBM and NW Natural determined that Mirror Pond
6 was the best option.

7 **Q. Were you responsible for the ultimate decision to select the Orcom**
8 **product, Mirror Pond, to purchase and modify?**

9 A. Yes, I was.

10 **Q. Please describe the process NW Natural followed to select the**
11 **Orcom product, Mirror Pond, for purchase and modification.**

12 A. Rather than perform an extensive internal search, we decided to tap
13 existing knowledge bases. IBM did a review of all IBM partners with CIS
14 packages. NW Natural, as a member of the CIS Technical and Users
15 Group, had access to a document describing all member CIS activity. We
16 engaged Micon, an Arizona consulting group, to provide us with
17 performance data on key CIS vendors. Micon specializes in selecting CIS
18 packages for utility clients. In addition, we engaged Mr. Martin C. Wilson,
19 of the Seattle-based Wilson Group, who has an extensive background as
20 a CIS vendor and consultant. Mr. Wilson educated us on the remaining
21 packages and vendors not covered by our other resources.

22 **Q. Did NW Natural personnel make extensive visits to other operating**
23 **sites to examine products available in the market?**

1 A. No. NW Natural personnel visited only a few sites to view existing
2 products, preferring to leverage the experience of others, or bringing the
3 vendors to Portland, to save time and money.

4 **Q. When did the selection of the Orcom product occur?**

5 A. By the end of 1995, we were quite certain that the best product for our
6 needs was Mirror Pond. It appeared to have the most flexibility. However,
7 we were uncertain whether all of the “gaps” between what that product
8 could do, and what NW Natural’s business needs were, could be bridged
9 economically. Therefore, we set up a structure to do a “Gap Analysis”
10 during the first three months of 1996, before making a final commitment to
11 purchase the product.

12 **Q. Please describe the criteria you considered and the reasoning**
13 **behind choosing Orcom’s Mirror Pond.**

14 A. Orcom’s Mirror Pond met many of the application requirements developed
15 by NW Natural; where it did not meet those requirements, the necessary
16 modifications fit within our fixed budget. This qualified Orcom for
17 consideration. Orcom was selected based on our assessment of the
18 vendor, the technology, the product, the support team, and the
19 alternatives.

20 The Vendor

21 Orcom is an IBM Business Partner located in Bend, Oregon. They
22 have been in business over 20 years and have 200 utility customers.

23 Their close location to NW Natural was conducive to investigative visits

1 and allowed us to meet their people. The quality and communications
2 ability of a few of their key technical people gave us confidence.

3 The Technology

4 Mirror Pond was written in a high level language (easy to maintain
5 and modify), using a relational database (IBM's DB2) that is considered by
6 many to be the easiest to use database on the market. The product runs
7 on the IBM AS/400, a computer that has evolved over many years to
8 utilize the most advanced state-of-the-art technology without making the
9 customer written software obsolete. There is no comparable success
10 story in the industry.

11 Mirror Pond

12 Mirror Pond was designed and built as a package to be used by
13 many utilities in many states and countries. It makes heavy use of tables
14 and parameters that allow the client to tailor the actions of the software
15 without actually changing the programs.

16 Mirror Pond was a re-write of Orcom's original CIS system. Every
17 programmer wants to re-write and correct any major system they have
18 written. Tim Fischer and Alan Thomsen (the two key product architects for
19 Orcom) had their opportunity to do that with Mirror Pond, but they were not
20 satisfied that they had completed the re-writing before Orcom began
21 marketing the product. NW Natural was fortunate to acquire the services
22 of Mr. Fischer and Mr. Thomsen full time in 1997 to finish the job
23 specifically to NW Natural requirements. They continue to work on

1 contract with NW Natural today, working on the modifications to Mirror
2 Pond to support our commercial and industrial customers.

3 The Team

4 There is absolutely no substitute for people who have “been there,
5 done that” on a major project. We had a very experienced and competent
6 project manager from IBM, Mr. David Weber. IBM was motivated to get
7 past the problems of AFG1 and turn NW Natural’s CIS into a success
8 story. We had a running start on the data conversion due to the effort for
9 AFG1. NW Natural’s executives and Board of Directors were intensively
10 involved and supportive of any necessary direction changes to get the job
11 done. Knowing the architects of the product were only an hour away was
12 the final criteria necessary for me to make the Orcom recommendation.

13 The Alternatives

14 We had already eliminated continuing development of AFG. We
15 knew it was not feasible to further extend the life of our 30-year-old
16 system. Most of the other options were eliminated due to being
17 “vaporware” (only existed in marketing slides) or too expensive (Big 5-type
18 systems that would have cost from \$40,000,000 to \$60,000,000 in
19 additional funds). The main alternative company that remained for
20 assessment was Peace Systems, a New Zealand company.

21 The Peace system had several desirable features. It had a “look
22 and feel” that our users liked. It would run on existing hardware. Peace

1 Systems personnel were compatible with NW Natural personnel.

2 However, there were overriding reasons to select Orcom above Peace.

3 • Peace was not a package, *per se*, but a system written for one
4 utility, then modified for another. Peace had the competence to modify it
5 again for NW Natural, but there was concern about the depth of their
6 resources, and the distance between NW Natural and those who would
7 need to modify it -- who lived and worked in New Zealand.

8 • Ongoing support of the resultant system would require more
9 programming support based on "hard coded" features versus table-driven
10 features.

11 • Any severe problems would be exacerbated by the New Zealand
12 location. They did not have any other North American customers.

13 • The platform was still Unix, which I believe requires more
14 administrative and technician support than the AS/400.

15 • Programming language and database technology was from a good
16 technology firm (Informix), but one competing head-to-head with Oracle,
17 Sybase, Microsoft, and IBM. I had great concern for their survival, and
18 their stock (which was in the \$30.00 range when we did the review) is
19 currently at \$10.00, and has been as low as \$3.00.

20

21 **Q. How long did the Gap Analysis, modification, and implementation of**
22 **the Mirror Pond system take?**

23 A. We finished the Gap Analysis and committed to Mirror Pond in April 1996.

24 Modifications began in May 1996, and we implemented in November

25 1997. This effort consumed 19 months.

26 **Q. Please describe in summary the modification process.**

27 A. We had created an extensive set of requirements for the AFG custom

28 development effort to create a new CIS. That requirements document

29 was used during the Gap Analysis to determine what was missing, and

30 necessary to our business needs, in the Mirror Pond system. If a gap was

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1 covered by an equivalent capability, or it was determined not critical, then
2 no modification was necessary.

3 The vendor, Orcom, gave us estimates of the cost of modifications
4 to fill the critical gaps. We allocated \$1,500,000 for modifications (based
5 on 12,000 hours at the vendor cost of \$125/hour.) Our users sorted their
6 needs by a priority scale of 1 to 3. Modifications with low priority that
7 exceeded budget were deferred to be reconsidered after implementation.

8 **Q. Please describe the main work components from the project custom
9 development phase that were used in the Mirror Pond phase.**

10 A. The work done in the AFG custom phase, prior to the decision to purchase
11 Mirror Pond, was essential to the successful modification of Mirror Pond
12 as NW Natural's new CIS. It would not have been possible to complete
13 the project in 19 months, within the budget, if this work had not already
14 been done.

15 First, NW Natural had created an extensive requirements
16 document. This document did not exist when the project began. It
17 consisted of a detailed analysis of all of NW Natural's business processes
18 that needed to be duplicated or otherwise provided in a new CIS. This
19 was a time-consuming process, involving not only IS personnel, but
20 extensive involvement of current system users. When the project began,
21 users knew how to use the old CIS (Legacy system), which had been in
22 place for 30 years. But they did not understand their own processes in
23 enough technical detail to allow a comparison with a modern system.

1 Once the requirements were analyzed and set out, this comparison was
2 possible.

3 Second, prior to the Mirror Pond decision, NW Natural and IBM had
4 created data conversion programs to move data from the very complicated
5 Legacy system to an object-oriented database. This work was directly
6 transferable to the new Mirror Pond system.

7 Third, the project had a completely new TCP/IP data network with
8 high capacity capability at headquarters and the district offices. Basically,
9 we had built a completely new data network, based on the same
10 technology that drives the Internet for the world. This replaced the
11 proprietary IBM SNA network the company had built and used for 20+
12 years.

13 Fourth, the quality assurance and testing methodologies and
14 organization were in place. This was transferable to the Mirror Pond
15 modification project.

16 Finally, the project management team was in place, with extensive
17 knowledge of the user community and requirements. Keeping this well-
18 functioning team in place so that Mirror Pond could be modified and
19 implemented expeditiously was of critical importance to the success of the
20 project. In my judgment, had NW Natural been forced to start over with a
21 new vendor and team, when it determined that the application
22 development effort needed to change direction, it would have been

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1 impossible to complete the project as quickly or as cost-effectively as we
2 did.

3 **Q. Can you quantify the advantage the early development project work**
4 **gave to the modification project?**

5 A. I can estimate it. Data conversion gave us nearly a year's head start.
6 Requirements provided at least six months for a quicker start and finish to
7 the Gap Analysis. The new data network was a six- to nine-month
8 advantage. While some of these activities could have been overlapped, I
9 estimate that we finished nearly a year earlier than if we had started cold.

10 **Q. Mirror Pond runs on an AS/400 platform. What are the advantages to**
11 **NW Natural and its customers of the AS/400 platform, compared to**
12 **the system contemplated in the development project?**

13 A. The AS/400 is a very mature technology that was designed to be a very
14 reliable database machine. The operating system and the relational
15 database software are tightly integrated with the hardware. The AS/400
16 had proven in other applications to be a very reliable, low maintenance
17 environment. Because of this very integrated environment, critical
18 functions such as recovery can be automated. For example, we have
19 experienced two outages since November 1997, and both times the
20 system made a complete recovery with no human intervention. I am
21 aware of no other platform with the capacity of the AS/400 that is capable
22 of this kind of recovery. In contrast, the former direction relied on an
23 object-oriented, rather than a relational environment. Object-oriented

1 environments are still in the early development cycle. While they provide
2 some very interesting capabilities, the tools to support these platforms are
3 either missing or very immature, which leads to what is currently a very
4 high maintenance system. These were the pitfalls we sought to avoid by
5 switching to the AS/400 technology.

6 **Q. How did you determine what modifications needed to be made to the**
7 **Mirror Pond system?**

8 A. We matched our requirements to the capabilities of Mirror Pond during the
9 Gap Analysis. We then estimated the effort to make the appropriate
10 changes and additions to Mirror Pond. The user team then selected which
11 changes were mandatory, using the \$1,500,000 budget as the limiting
12 factor.

13 **Q. How did NW Natural assess its own business needs to be certain**
14 **that Mirror Pond would meet those needs?**

15 A. The original requirements were drafted by a technical- and user-staffed
16 team. The same team reviewed the Mirror Pond product before and
17 during the Gap Analysis. This team set the priorities for customization
18 effort based on business needs.

19 **Q. When was the budget for the purchase, modification, training and**
20 **implementation established?**

21 A. The fixed part of the amended contract with IBM was established in
22 December 1995. This established what IBM would be paid to change
23 from a custom development project to a purchase/modify program. After

1 the Gap Analysis was completed, NW Natural established a total budget in
2 June 1996 to complete the project (including the IBM contract costs.)

3 **Q. Were there any significant deviations from that budget?**

4 A. No.

5 **Q. When did the Mirror Pond system become available as a usable**
6 **system for a purchaser like NW Natural?**

7 A. Mirror Pond was scheduled to be installed for the first time in December
8 1995, at another utility, when we made the decision to do a Gap Analysis.
9 Subsequently, that installation was cancelled and rescheduled. Orcom
10 installed two systems before we made the final “go” decision in April 1996.

11 **Q. What portions of the AFG1 were salvageable and used in the Mirror**
12 **Pond (final) CIS?**

13 A. The requirements developed were later used for the Gap Analysis
14 meetings with Orcom. The data cleansing and conversion, including the
15 definition of the conversion rules for existing Legacy data, and the
16 collection rules for storing the new customer data, were necessary to the
17 Mirror Pond conversion. Had this work not been done for AFG1, it would
18 have had to be performed anyway before the Gap Analysis. AFG1 itself
19 was used in a production mode for more than a year.

20 **Q. What portions of AFG1 were not salvageable?**

21 A. Only one aspect of the company’s custom CIS effort was not salvageable
22 for use in the second, purchase-and-modify phase, and that was the effort

1 of IBM to write code to implement the Graphical User Interface (GUI). In
2 1995, when the company and IBM were considering whether to change
3 course from the custom approach to the purchase-and-modify course, IBM
4 presented the company with its analysis of what parts of the custom
5 approach were usable and what parts were not usable. See attached
6 Chart, Exhibit 18 (CAB-Exhibit/4). The GUI code writing, which was an
7 IBM obligation, was not transferable to the second purchase-and-modify
8 phase. NW Natural estimated the cost to the company of the GUI was
9 \$1.7 million. This figure was based on the amount NW Natural had paid
10 IBM under the fixed price contract at the time that the companies changed
11 course and further based on IBM's estimate of the percentage of its effort
12 that had been expended on GUI code writing at the time of the course
13 direction change.

14 **Q. Was the GUI never used?**

15 A. No, the GUI was used for approximately one year when NW Natural was
16 using the first phase of the AFG effort, AFG1. However, it is not used now
17 in the final successful CIS.

18 **D. Mirror Pond CIS in Service.**

19 **Q. Is the new CIS in use?**

20 A. Yes. We were pleased to successfully convert from the Legacy system to
21 the new CIS in November 1997, several months ahead of the schedule we
22 had established for completion and implementation of the modified Mirror

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1 Pond system. All elements of the new CIS have been in useful service
2 since the changeover.

3 **III. DESCRIPTION OF MIRROR POND CIS.**

4 **Q. Please describe NW Natural's Mirror Pond CIS architecture and**
5 **components, including the hardware and server elements for**
6 **operating the Mirror Pond CIS system.**

7 A. NW Natural's CIS, based on Mirror Pond, is designed to track its
8 residential customers, their gas usage, their bills and payments, and their
9 equipment. It is used mainly by those employees of NW Natural who are
10 responsible for customer service, rates and billing. Mirror Pond CIS runs
11 on an IBM AS/400 (4 CPU's, 2 gigabytes of memory, 200 gigabytes of
12 disk.) This AS/400 is connected to the new NW Natural network, which
13 was built during the AFG1 phase of the original development project. Via
14 this network, the AS/400 is connected to a SGI L 4 processor UNIX server
15 that contains a data warehouse. This data warehouse is a relational
16 database that is used for marketing information, ad hoc reporting, and
17 connects to our new mapping system. Our user community connects to
18 the AS/400 via PC's running Windows 95. The accounting for all
19 components of NW Natural's CIS, including software development costs,
20 licenses, hardware and computer networking facilities, are described in
21 Mr. Feltz's testimony.

22 **Q. Please describe how the modularity capability of the AS/400 fits with**
23 **the overall CIS system design.**

1 A. The AS/400 is a unique system. The tight integration of the hardware,
2 software, and application development tools insures a very reliable
3 environment. The hardware protects the operating system from
4 application programs. The operating system and hardware protect the
5 application programs from application data, and vice-versa. The relational
6 database manager is integrated into the operating system and hardware.
7 The resulting performance and stability is not attainable in pure software
8 solutions (such as Oracle or Sybase). I would strongly recommend
9 reviewing the significant number of independent consultant reports on the
10 AS/400 posted at www.as400.ibm.com.

11 The major benefits realized by NW Natural with this architecture are
12 high reliability and ease of maintenance. Since the AS/400 provides an
13 easier development environment, of both development and support costs
14 have been lower.

15 The AS/400 – Mirror Pond decision allowed NW Natural and IBM to
16 focus on the CIS application, not the underlying technology. This resulted
17 in a 19- month effort instead of the more traditional 3-4 year effort
18 experienced by the utility industry and would have been experienced by
19 NW Natural had we not changed directions. It is not unusual to commit
20 significant resources to developing, testing and debugging, and
21 implementing the technology to support a major system such as CIS. NW
22 Natural and IBM were doing exactly that with the AFG1 (custom)

1 development program, devoting resource to the UNIX platforms, various
2 development tools, Sybase, and ODI (Object Database development).

3 **IV. BENEFITS OF CIS TO CUSTOMERS.**

4 **Q. What productivity improvements were expected as a result of**
5 **implementation of a new CIS?**

6 A. NW Natural believed that the new CIS alone would not generate greater
7 earnings. Other process reorganizations and resulting process
8 improvements in which the company was simultaneously engaged were
9 expected to be the instruments for productivity improvements. As
10 mentioned above, because of the limitations in its capability and flexibility,
11 the Legacy system was often the fatal flaw in the company's other efforts
12 to improve productivity. We intended the implementation of a new CIS to
13 remove that barrier.

14 **Q. Has the new CIS provided business management benefits for NW**
15 **Natural?**

16 A. Yes.

17 **Q. Please describe the staffing impact of the new CIS.**

18 A. To date, the Customer Service Department reports a 3.5 FTE (full-time
19 employee) reduction as a result of the implementation of the new CIS.
20 This represents savings of \$85,000 per year. Process hours were saved
21 in the Customer Service Representative, Billing Clerk, and Office Clerk
22 areas.

1 **Q. What is the impact of the new CIS on NW Natural’s ability to train**
2 **new customer service representatives?**

3 A. There have been three new Customer Service Representative (“CSR”)
4 classes since the new CIS was implemented in November 1997. The
5 training team reports a two- to three-week time savings for the initial
6 training of a new CSR.

7 **Q. How does the new CIS affect the ability of a customer representative**
8 **to update customer information?**

9 A. The update of customer information in the new CIS is real-time. This
10 allows the CSR to discuss the most current information with the customer.
11 In the old CIS (Legacy system), a CSR would have to wait for the nightly
12 batch update, which would provide the updated information the next day.

13 **Q. What is a control file?**

14 A. A control file is a list of valid codes and parameters used to define how the
15 system works. The control files in the new CIS are extensive and fall into
16 three main areas. There are control files for service/customer-related
17 descriptions (*e.g.*, rate schedule codes, billing classes, fixed charge types,
18 service order types, etc.). There are control files used to calculate data for
19 system-generated events (*e.g.*, billings, collection notices, etc.). There are
20 also control files used to define system attributes (*e.g.*, system printers,
21 security, etc.).

22 **Q. How does the control file system benefit NW Natural?**

1 A. A programmer is not required to maintain the control files. Because of the
2 programming behind the control files, a trained user can add new values
3 to a control file as needed and in real time. For example, the Rates and
4 Regulatory Affairs Department maintains the rates control file tables at
5 NW Natural. They can set up a new rate, test it, and give it an effective
6 date without involving IS. By further example, the deposit rate is changed
7 by a user.

8 **Q. How does the new CIS affect NW Natural's ability to add and bill non-**
9 **gas charges?**

10 A. Unlike the Legacy system, the new CIS has the capability to easily add
11 and bill non-gas charges. The new CIS supports one-time charges,
12 contract sales, merchandise sales, and monthly fixed charges. The
13 definitions just have to be set up in the control files.

14 **Q. Is the new CIS Year 2000-compliant?**

15 A. Yes, the new CIS is Year 2000-compliant. The Legacy system was not
16 compliant and the projected cost to make it compliant (without adding any
17 extra functionality) made such a fix not feasible.

18 **Q. Did the new CIS affect NW Natural's decisions regarding outsourcing**
19 **of mainframe operations? Please explain.**

20 A. The new CIS operates on the AS/400 platform rather than the mainframe
21 as did the Legacy system; therefore, IS was able to reduce their
22 mainframe outsource cost once the new CIS was fully implemented. The
23 net savings-per-year is projected to be around \$180,000.

1 **Q. Does the new CIS affect the amount of time it takes the company to**
2 **program in a new fixed charge?**

3 A. A new fixed charge can be added in the new CIS in a fraction of the time it
4 took in the Legacy system. For example, in the Legacy system it took 80
5 programmer hours on average to add a new fixed charge. The new CIS
6 takes less than 15 minutes to add the values to the control files and test
7 the results. It is then available for immediate use.

8 **Q. How does the new CIS affect the expansion or change in customer**
9 **files?**

10 A. In most cases, the new CIS requires significantly less effort for a
11 programmer to expand and/or change files. For example, the Legacy
12 system took seven person-months to add a second line of comments to a
13 service order. The new CIS takes less than a one person-week to do the
14 job.

15 **Q. Please describe any other problems with making changes to the**
16 **Legacy system that have been remedied with the new CIS.**

17 A. Much of the Legacy system was written in an old, unsupported language,
18 and much of the file structure was difficult to expand. It was difficult to hire
19 programmers with appropriate skills. With the new CIS, programmers with
20 suitable or appropriate skills are more available.

21 **Q. How well does the new CIS interface with other existing or planned**
22 **NW Natural applications? Is this comparable to the Legacy system?**

1 A. The design and flexibility of the new CIS supports building interfaces to
2 other applications that were very difficult or impossible with the Legacy
3 system. For example, NW Natural could not fully take advantage of the
4 interface to the Mobile Data Terminal application in the Legacy system.

5 Since the implementation of the new CIS, five interfaces have been
6 implemented that had not been accomplished in the Legacy system.

7 **Q. Please describe the new CIS with regard to its report-generating**
8 **capabilities.**

9 A. Unlike the Legacy system, fields in the new CIS are not used for multiple
10 business concepts. This allows easy access to accurate data for
11 management reports and decision support. There are multiple reporting
12 options with the new CIS to access the data.

13 The new CIS has standard reports run in batch by computer
14 operators as part of production procedures. There are production reports
15 designed for the users to request as needed. Users can supply
16 parameters for date ranges, districts, printers, etc. to meet their reporting
17 needs. Users can view reports on line or print them. Users can rerun a
18 report multiple times.

19 The new CIS also came with Query/400. Query/400 is a decision
20 support tool that can be used to obtain information from the AS/400
21 database. It is being used for quick analysis of data and for prototyping
22 some of the production reports.

1 A data warehouse has been created to facilitate ad hoc reporting
2 for power users without having to go against the AS/400 database. This
3 feature allows ad hoc reporting without affecting online performance. The
4 data in the warehouse are updated real time.

5 **Q. What has been the effect of the new CIS on customer satisfaction?**

6 A. Immediately following implementation of the new system, customer
7 satisfaction survey results were initially lower, as customer representatives
8 struggled for mastery of the system and billing bugs were being ironed
9 out. However, the company's July 1998 customer satisfaction survey
10 showed a sharp rise back to NW Natural's normally high customer
11 satisfaction ratings (sixty-six percent ratings at 9 or 10 on a scale of 10).
12 There has been a learning curve for the users and customers as a result
13 of the new CIS. Customers have had to get used to the new bill
14 presentation, and users have had to learn how to use the new CIS.

15 **Q. How does NW Natural measure customer satisfaction? Is there a**
16 **specific measure that can track the new CIS-related customer**
17 **satisfaction?**

18 A. There are several customer satisfaction surveys conducted for NW
19 Natural: (1) a monthly survey of residential customers who have had an
20 office contact or field visit; (2) a monthly survey of customers that have
21 converted to gas, and; (3) a survey of commercial customers. None of the
22 surveys has a specific measure to track the new CIS-related satisfaction
23 but the residential survey does ask the customers the reasons why they

1 would not give NW Natural a rating of 9 or 10. An analysis of the
2 responses is being used to measure some of the new CIS related
3 satisfaction. Also in the new CIS the CSR categorizes each customer's
4 office contact. The categories include customer complaints, customer
5 compliments, bill design issues, and service not offered customers.
6 Reports on the contact types are being used to help measure the new
7 CIS-related satisfaction.

8 **Q. What additional information can customers receive on the new CIS**
9 **that were unavailable on the Legacy system?**

10 A. There are more line items on the bill, such as:

- 11 • payments and credits;
- 12 • summary, group billing, and other detailed information on the bill;
- 13 • bill usage graph, and;
- 14 • management of customer service order appointments.

15
16 **Q. The new residential and commercial CIS has been in operation for**
17 **over two years. What other benefits would you expect to see in the**
18 **future?**

19 A. Future benefits will include:

- 20 • The flexibility to define and display different bill detail for different
21 customer groups.
 - 22 • Offering some customers preferred bill due dates.
 - 23 • Flexibility to e-mail bills to customers.
 - 24 • Flexibility to e-mail or other file transfers of data to outside agencies
25 such as sending bad debt info to collection agencies.
 - 26 • Telecheck Interface – pay by phone.
 - 27 • Serve customers and save time in payment processing.
- 28

1 **Q. One of the reported advantages of the new Mirror Pond CIS system**
2 **is its flexibility and ease of modification. Have you actually been**
3 **able to take advantage of this flexibility?**

4 A. Yes, two years after implementing our residential and small business
5 customers on Mirror Pond, we were able to replace the non-Y2K
6 compliant CIS running on the mainframe that supported our Industrial and
7 Commercial customers. At a fraction of the cost to bring in a completely
8 new CIS system, we modified Mirror Pond. We now have all customers
9 on one CIS system. The low cost and very smooth conversion was due to
10 our talented team of contractors and employees that are very experienced
11 with this flexible software.

12 **Q. Were modifications to Mirror Pond the only changes required to**
13 **support the Industrial & Commercial customers?**

14 A. No, we also acquired another software package called Billing Expert. This
15 package allowed the very complex billing calculations needed for our most
16 complex Industrial accounts to be programmed and calculated separate
17 from Mirror Pond. Mirror Pond decides whether to calculate the bill, or
18 send the data to the Billing Expert to calculate the few hundred accounts
19 that require the complex code.

20 **Q. Did you have to acquire additional hardware to move the Industrial**
21 **and Commercial customers to the modified Mirror Pond?**

22 A. We are running on the same AS/400, but we did add main memory and
23 additional disk storage to support the additional customers.

- 1 **Q. Does this conclude your testimony?**
- 2 **A. Yes, it does.**