

VITA

Raymond A. Jussaume, Jr.

I. ADDRESSES

Office:

Department of Community &
Rural Sociology
Washington State University
Pullman, Washington 99164-4006
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140 NW Thomas St.
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II. EDUCATION

Cornell University, Ithaca, New York

Ph.D. (Development Sociology) August 1987.
Dissertation Title: *Part-Time Farming in Okayama Japan:
A Study of How It Has Evolved and What It Means for
Hamlet Dwellers.*

University of Georgia, Athens, Georgia

M.A. (Political Science) 1981 (with Certificate in
Global Policy Studies).
Thesis Title: *A Study of Military and Civilian Rule in
the Republic of Niger.*

Southeastern Massachusetts University, N. Dartmouth, MA

B.A. (Political Science) 1976.

III. ACADEMIC AND EMPLOYMENT EXPERIENCE:

2005- Professor and Chair. Department of Community & Rural
Sociology, Washington State University.

2004-05 Chair. Department of Community & Rural Sociology,
Washington State University.

1998-05 Associate Professor. Department of Community & Rural
Sociology, Washington State University.

* Joint appointment in Research (55%), Extension
(25%) and Teaching (20%). Primary emphases in
international agricultural markets and trade,
community and development studies.

1996-98 Associate Professor. Department of Rural Sociology,
Washington State University.

* Joint appointment in Research (60%) and Extension (40%).

1990-96 Assistant Professor. Department of Rural Sociology, Washington State University.

* Joint appointment in Research (60%) and Extension (40%).

1989-90 International Trade Specialist, Washington State University.

* Responsibility for organizing and implementing primary research projects on the importation and marketing of foodstuffs into Japan.

1987-89 Post-Doctoral Research Associate, Washington State University.

* Conducted cross-national survey of consumer attitudes and behaviors in food consumption in Seattle, WA and Kobe, Japan in the spring and summer of 1988. Conducted a survey of the largest wholesale auction market for fresh produce in Japan in the spring of 1989.

- 1987 Teaching Assistant, Cornell University.
* Organizing and teaching a course for faculty and staff on "MicrosoftWord," a word processing package for IBM-compatible microcomputers.
- 1985-86 Monbusho (Japanese Ministry of Education) Fellow at Okayama University, Japan.
* Competitive fellowship provided by the Japanese government to foreign students studying in Japan. This award was used to defray living costs while conducting a two-year independent research project in Okayama, Japan.
- 1983-84 Research Assistant, Cornell University.
* Analysis of community water and sewerage systems in the Adirondack region of New York State.
* Management and organization of United States census data on an IBM mainframe system of public and private water and sewer systems for USDA-funded project on business location and employment in the northeastern U.S.
- 1982-83 Teaching Assistant, Cornell University
* Introduction to Sociology
* Introduction to Rural Sociology
- 1981-82 Language Instructor, Kanazawa, Japan.
- 1978-80 Peace Corps Volunteer, Niger, West Africa.
* High school language and sports instructor
* Departmental basketball coach, Dosso Department
- 1977-78
& 1981 Research Assistant, University of Georgia.
* Research on African political systems, global policy analysis and background research for upper division political science courses.

IV. SPECIAL APPOINTMENTS

- 1992-93 Visiting Professor, Faculty of Economics, Kanazawa University, Japan.

V. TEACHING ACTIVITIES

Classes Taught at Washington State University

- Community and Rural Sociology 335 (*Cross-National Perspectives on Community*)
- Fall 2000, Fall 2002

Community and Rural Sociology 441/541 (*Local Impacts of Global Commodity Systems*)

- Fall 2001, Fall 2003

Community and Rural Sociology 591 (*Grad. Special Topics*)

- Spring 2000, Fall 2000, Summer 2002

Sociology 301 (*Rural Sociology*)

(This class was taught through WSU's Extended Degree Program and the Mind Extension University.)

- Fall 1994, Spring 1995, Summer 1995, Fall 1995, Spring 1996, Summer 1996, Fall 1996, Spring 1997 Summer 1997 (all taught via Extended Degree Program)

Sociology 491 (*Modern Japanese Society*)

(This class was taught via WSU's WHETS system)

- Fall 1991, Fall 1995

Sociology 499, (*Independent Readings*)

- Spring 1995

Sociology 545 (*Sociology of Community*) (Co-taught)

- Fall 1999, Fall 2001, Fall 2003

Sociology 600, (*Independent Readings*)

- Various Semesters, 1994-1995.

University Honors 260 (*Honors Seminar*)

- Spring 2000

University Honors 350 (*Global Civilizations*)

- Spring 2001, Fall 2001, Fall 2002, Fall 2003

Class Taught at Kanazawa University

The Political Economy of the United States

(This class was taught in the Japanese language in the College of Economics)

- Fall 1992

VI. PUBLICATIONS

Books and Edited Volumes:

Jussaume, Raymond A., Jr. 1991. *Causes and Consequences of Japanese Part-Time Farming*. Ames, Iowa: Iowa State University Press.

Jussaume, Raymond A., Jr. (ed.) 1999. Guest Editor (with introduction (p. 2) for Special Issue of the

International Journal of the Sociology of Food and Agriculture. Volume 8.

Refereed Professional Articles:

Jussaume, Raymond A., Jr.* and Yoshiharu Yamada. 1990. "The Viability of Mail Surveys in Cross-National Research." *Public Opinion Quarterly*. Vol. 54, No. 2, pp.219-228.

Jussaume, Raymond A., Jr. 1990. "Quality of Life Perceptions of Japanese Part-Time Farmers." *Journal of Rural Studies*. Vol. 6, No. 3, pp. 259-268.

Jussaume, Raymond A., Jr. 1991. "Culture and Food Consumption: Is the World Converging on McDonalds?" *Sociological Practice Review*. Vol. 2, No. 1, pp. 49-58.

Jussaume, Raymond A., Jr.*, Nobuhiro Suzui and Dean H. Judson. 1991. "Characteristics of Japanese Wholesale Auction Markets for Fresh Fruits and Vegetables." *Quarterly Journal of Agricultural Economy*. (Nougyou Sougou Kenkyuu) Vol. 45, No. 2, pp.45-75.

Jussaume, Raymond A., Jr. 1991. "United States-Japan Food and Agricultural Commodity Trade in Theoretical Perspective: Fordism v.s. Niche Marketing." *Japan Forum*. Vol. 3, No. 1 (April), pp. 91-106.

Jussaume, Raymond A., Jr. 1991. "Is Alternative Agriculture Viable in the Global Marketplace: Insights from Japanese Consumer Cooperatives." *American Journal of Alternative Agriculture*. Vol. 6, No. 1, pp. 29-33.

Judson, Dean H. and Raymond A. Jussaume, Jr. 1991. "Household Composition and the Consumption of Fruits and Vegetables in the U.S. and Japan." *Journal of International Consumer Marketing*. Vol. 3, No. 3, pp. 73-97.

Jussaume, Raymond A., Jr.* and Patryia Tansuhaj. 1991. "Asian Variations in the Importance of Relational Attributes for Wholesaler Selection: Japanese and Thai Marketing Channels." *Journal of International Consumer Marketing*. Vol. 3, No. 3, pp. 127-140.

Jussaume, Raymond A., Jr.* and Dean H. Judson. 1992. "Public Perceptions about Food Safety in the U.S. and Japan." *Rural Sociology*. Vol. 57, No. 2, pp. 235-249.

Jussaume, Raymond A., Jr.* and Martin Kenney. 1993. "Japanese Investment in California and Washington Agriculture." *Agribusiness*. Vol. 9, No. 4, pp. 413-424.

Jussaume, Raymond A., Jr. 1994. "Nougai Shihon Sannyu no Jirei Kara Mita Nihon Nougyou Saihen no Houkou to Kanosei." (Possibilities and Courses of the Restructuring of Japanese Agriculture based on an Example of the Entry of Non-Agricultural Capital) *Nougyou Keiei Kenkyuu*. (Japanese Journal of Farm Management). Vol. 32, No. 1, pp. 30-37.

Jussaume, Raymond A., Jr. 1995. "Inter-Firm Relationships in the Japanese Soft Drink Industry." *International Journal of Contemporary Sociology*. Vol. 32, No. 2, pp. 175-200.

Jussaume, Raymond A., Jr. 1996. "Agricultural Trade, Firms and the State: Extrapolations from the Case of Japanese Beef Imports." *International Journal of the Sociology of Agriculture and Food*. Vol. 5, pp. 66-84.

Aiba, Keiko and Raymond A. Jussaume Jr. "Refreshing Beers and Caring Skin: The Construction of Gender in Japanese Television Commercials." 1997. *National Women's Educational Studies Journal (Japan)*. Vol. 1, pp. 23-31.

Jussaume, Raymond A. Jr. 1998. "Globalization, Agriculture and Rural Social Change in Japan." *Environment and Planning A*. Vol. 30, pp. 401-413.

Sonnenfeld, David, Thomas Schotzko, and Raymond A. Jussaume Jr. 1998. "The Globalization of the Washington Apple Industry: It's Evolution and Impacts." *International Journal of the Sociology of Agriculture and Food*. Vol. 7, pp. 151-180.

Higgins, Lorie and Raymond A. Jussaume Jr. 1998. "The Viability of Niche Marketing Within Global Commodity Chains: An Example from Beef" *International Journal of the Sociology of Agriculture and Food*. Vol. 7, pp.45-66

Jussaume, Raymond A. Jr.*, and Lorie Higgins. 1998. "Attitudes Towards Food Safety and The Environment: A Comparison of Consumers in Japan and The U.S." *Rural Sociology*. Vol. 63, No. 3, pp. 394-411.

Erickson, Glade R., Thomas I. Wahl, Hongqi Shi and Raymond A. Jussaume Jr. 1998. "Product Characteristics Affecting Consumers' Fresh Beef Cut Purchasing Decisions in the United States, Japan and Australia." *Journal of Food Distribution Research*. Vol. 29, No. 3, pp. 16-25.

Jussaume, Raymond A. Jr.*, Shuji Hisano and Yoshimitsu Taniguchi. 2000. "Food Safety in Modern Japan." *Japanstudien*. Volume 12, pp. 211-228.

Jussaume, Raymond A. Jr. 2001. "Factors Associated with Modern Urban Chinese Food Consumption Patterns." *Journal of Contemporary China*. Vol. 10, No. 27, pp. 219-232.

Koizumi, Seiichi, Raymond A. Jussaume Jr., Shinichi Kobayashi, In-Jen Pan, Shinichi Takaku, Matsuyuki Nishino, Hiroshi Saito, Masao Baba and Minoru Nagano. 2001. "Study on Consumer Behavior for Meat Consumption in the U.S." *Animal Science Journal of Japan*. Vol. 72, No. 4, pp. 329-343.

Jussaume, Raymond A. Jr.* and Kazumi Kondoh. (Forthcoming). "Contextualizing Farmers' Attitudes Towards Biotechnology." *Agriculture and Human Values*.

Jussaume, Raymond A. Jr.* and Leland Glenna. (Submitted). "Characteristics of Organic Farmers in Washington State Who Are Willing to Use GMOs." *Renewable Agriculture and Food Systems*.

Book Chapters:

Jussaume, Raymond A., Jr. 1992. "The Demise of Little Communities in Rural Japan." pp. 215-230 in Chekki, Dan A. (ed.) *Research in Community Sociology. Volume 2: Communities in Transition*. Greenwich, Conn.: JAI Press, Inc.

Jussaume, Raymond A., Jr. 1994. "The Japanese Food Distribution System." pp. 29-37 in O'Rourke, A. Desmond (ed.) *Understanding the Japanese Food and Agrimarket*. Binghamton, N.Y.: The Haworth Press, Inc.

Jussaume, Raymond A., Jr.*, Raymond W. Wright Jr., Jerry J. Reeves and Kristen A. Johnson. 1994. "Washington Wagyu: A Beef Breed for Japanese Tastes." pp. 159-171 in O'Rourke, A. Desmond (ed.) *Understanding the Japanese Food and Agrimarket*. Binghamton, N.Y.: The Haworth Press, Inc.

Jussaume, Raymond A., Jr. 1994. "An Introduction to the Japanese Juice Industry: Trading Firms, The State, and New Liberalization Policies." pp. 160-183 in Bonanno, Alessandro, Lawrence Bush, William H. Friedland, Lourdes Gouveia, and Enzo Mingione. *From Columbus to Conagra: The Globalization of Agriculture and Food*. Lawrence, KS: University Press of Kansas.

Hooks, Gregory and Raymond A. Jussaume Jr. 1995. "*Sensou Kouji to Kokka no Henyou*." (Transformations in the Conduct of War and the State) pp. 79-116 in Yamanouchi, Yasushi, Viktor Koschman, and Ryuichi Narita. *Souryokusen to Gendaika*. (Total War and Modernization) Tokyo: Kashiwa Shobou.

Jussaume, Raymond A. Jr.* and Tieming, Lin (translated by Tieming Lin) 1998. "*Zhongguo Qingdao Shiping Xiaofei Diaoca Baogao*" (Food Consumption Profile of Qingtao, China) pp. 75-94 in Yaguan Lin (Ed.) *Guowai Xuzhe Congtan*. (Forum of Overseas Scholars), Chongqing: Southwest Normal University Publishing House.

Hooks, Gregory and Raymond A. Jussaume Jr. 1998. "Warmaking and the Transformation of the State: Japan and the U.S. In World War II." pp. 61-94 in Yamanouchi, Yasushi, J. Viktor Koschman, and Ryuichi Narita. *Total War and Modernization*. Ithaca, NY: Corness East Asia Series.

Jussaume, Raymond A. Jr.*, Theresa Selfa, and Andrew Thomson. 2001. "*Gurobaruka no Moto de no Rokaru Agurifudo Shisutemu*." (Local Agri-Food Systems Within the Context of Globalization) pp. 253-270 in Sugiyama,

Michio and Isshin Nakano. *Gurobarizashon to KokusaiNougyou Shijo*. (Globalization and International Agricultural Marketing) Tsukuba, Japan: Tsukuba Shobo.

Jussaume, Raymond A. Jr. 2003. "Part-Time Farming and the Structure of Agriculture in Postwar Japan." pp. 199-220 in Waswo, Ann and Yoshiaki Nishida (eds.). *Farmers and Village Life in Twentieth-Century Japan*. London and New York: RoutledgeCurzon.

Jussaume, Raymond A. Jr. 2005. *Sengo Nihon no Kengyou Nougyou*. (Part-Time Farming in Postwar Japan.) pp. 191-210 in Waswo, Ann and Yoshiaki Nishida (eds.). *Nijyu Seiki Nihon no Noumin to Nousei*. (Farmers and Agricultural Villages in Twentieth-Century Japan). Tokyo: University of Tokyo Press.

Jussaume, Raymond A. Jr.* and Kazumi Kondoh. (Under submission to Penn State University Press). "Possibilities for Revitalizing Local Agriculture: Evidence from Four Counties in Washington State." Raymond A. Jussaume Jr, Gerad Mittendorf and Wynne Wright (eds.). *Food Fight*.

Ostrom, Marcy and Raymond A. Jussaume Jr. (Under Submission to University of Nebraska Press). "Assessing the Significance of Direct Farmer-Consumer Linkages as a Change Strategy: Civic or Opportunistic?," in Hinrichs, Clare and Thomas Lyson (eds.). *Remaking the North American Food System*.

Book Reviews:

Jussaume, Raymond A., Jr. 1985. Review of Penelope Francks' "Technology and Agricultural Development in Pre-War Japan." *Rural Sociology*. Vol. 50, No. 2, pp. 283-285.

Jussaume, Raymond A., Jr. 1989. Review of Zhanna D. Smirenskaia's "Peasants in Asia: Social Consciousness and Social Struggle." *Rural Sociology*. Vol. 54, No. 1, pp. 126-128.

Jussaume, Raymond A., Jr. 1989. Review of Michael Jeremy and M. E. Robinson's "Ceremony and Symbolism in the Japanese Home." *The Journal of Asian Studies*. Vol. 48, No. 4, pp. 861-862.

Jussaume, Raymond A., Jr. 1990. Review of Richard Moore's "Japanese Agriculture." *Rural Sociology*. Vol. 55, No. 3, pp. 442-443.

Jussaume, Raymond A., Jr. 1992. Review of Nick Fiddes' "Meat: A Natural Symbol." *Rural Sociology*. Vol. 57, No. 3, pp. 275-276.

Jussaume, Raymond A., Jr. 1993. Review of Janet Fitchen's "Endangered Spaces, Enduring Places: Change, Identity and Survival in Rural America." *Annals of the American Academy of Political and Social Science*. 525, (JAN), pp. 193-194.

Jussaume, Raymond A., Jr. 1993. Review of Tweeten et al.'s "Japanese and American Agriculture: Tradition and Progress in Conflict." *Rural Sociology*. Vol. 58, No. 4, pp. 655-657.

Jussaume, Raymond A., Jr. 2000. Review of Barrientos et al.'s "Women and Agribusiness: Working Miracles in the Chilean Fruit Export Sector." *Rural Sociology*. Vol. 65, No. 2, pp. 346-348.

Jussaume, Raymond A., Jr. 2001. Review of Charalambos Kasimis and Apostolos Papadopoulos (ed.) "Local Responses to Global Integration." *Sociologia Ruralis*. Vol. 41, No.4, pp. 482-483.

Jussaume, Raymond A., Jr. 2002. Review of Adam Sheingate's "The Rise of the Agricultural Welfare State" and Magdoff et al.'s "Hungry for Profit." *Rural Sociology*. Vol. 67, No. 3, pp. 481-484.

Jussaume, Raymond A., Jr. 2005. Review of Dev Nathan, Govind Kelkar and Pierre Walter's (eds.) "Globalization and Indigenous Peoples in Asia." *Rural Sociology*. Vol. 70, No., 4, pp. 590-592.

Non-Refereed Professional Articles:

Geisler, C., H. Mitsuda, R. Vlieger, Ray Jussaume and D. Kay. 1983. *Adirondack Landowner Survey*. Cornell University.

Jussaume, Raymond A., Jr.* and Morio Mese. 1986. "The Changing Structure of Okayama Prefecture's Hamlet Communities," *Scientific Reports of the Faculty of Agriculture, Okayama University*. October, No. 68, pp. 1-8.

Jussaume, Raymond A., Jr. 1988. "Amerika No Ichi Shakaigakusha Kara Mita Nihon Nousanbutsu Boeki." (An American Sociologist Looks at Japanese Agricultural Trade). *Nougyou To Keizai*. Vol. 54, No. 3, pp. 38-41.

Jussaume, Raymond A., Jr.* and Martin Kenney. 1988. "U.S. Agricultural Exports and Asia," *The Rural Sociologist*. Vol. 8, No. 3, pp. 214-217.

Jussaume, Raymond A., Jr. 1989. "Are Communities Still Communities?: An Empirical Assessment of Three Timber-Based Locales in the Pacific Northwest." pp. 21-31 in Handa, Ryoichi. *Research on the Structural Change of the Forestry and the Wood-Industries in U.S.A.* Japanese Ministry of Education International Scientific Research Report #63043039.

Jussaume, Raymond A., Jr. 1989. "Nichibei no Shokuseikatsu Hikaku." (A Comparison of Japanese and American Food Lifestyles) *Nourin Keizai*. No. 8225, pp. 2-11.

Jussaume, Raymond A., Jr. 1990. "Amerikajin no Me kara Mita Nihon Nougyou no Shourai." (The Future of Japanese Agriculture as Seen Through the Eyes of an American). *Nougyou To Keizai*. Vol. 56, No. 6, pp. 122-127.

Jussaume, Raymond A., Jr. 1991. "Nihon no Kajyuu Ichiba Chosa to Gimonten." (Questions and Observations About the Japanese Juice Market). *Nougyou To Keizai*. Vol. 57, No. 5, pp. 52-59.

Jussaume, Raymond A., Jr. 1992. "Seiji Keizai Bunka to wa Nani ka?" (What is Political-Economic Culture?) Newsletter of the *Center for Urban and Regional Studies*. November: (No. 25): pp. 3-5.

Jussaume, Raymond A., Jr. 1993. "The Study of Agribusiness in the United States and Its Application to the Study of Firms." *Kanazawa Daigaku Keizaigakubu Ronshu*. (Journal of the Faculty of Economics, Kanazawa University) 14(1):191-210.

Mori, Hiroshi, Kouichi Kuyhara, Raymond A. Jussaume Jr. and Doren Chadee. "Beikoku Oyobi Oceania Zairyuu Houjin Kazoku no Nikurui Shouhi Jittai." (The Actual Condition of Meat Consumption among Japanese Residents of the United States and Oceania). 1994. *Senshu Daigaku Shakai Kagaku Kengyujyou Geppou*. (Monthly Bulletin of the Senshu University Social Science Research Center) No. 373:1-68.

Jussaume, Raymond A. Jr. 1997. "Trade, International." pp. 714-716 in Goreham, Gary A. (ed.) *Encyclopedia of Rural America*. Santa Barbara, CA: ABC-CLIO, Inc.

Popular Periodicals:

- Jussaume, Raymond A., Jr. "Knowledge of Overseas Markets Essential to Export Sales." 1987 *Good Fruit Grower*. Dec. 1, 38, pp. 62-63.
- Jussaume, Raymond A., Jr. "Japanese Marketing Channels a Challenge to U.S. Produce." 1988 *Good Fruit Grower*. August 15, 39, pp. 30-31.
- Jussaume, Raymond A., Jr. 1989. "*Nichibei no Shokuseikatsu Hikaku*." (A Comparison of Japanese and American Food Lifestyles) *Asu no Shokuhin Sangyo*. June, No. 6, pp. 26-37.
- Jussaume, Raymond A., Jr. 1989. "*21 Seiki ni Mukete no Nichibei no Shohisha Ishiki no Henka to Sanchi no Hanbai Sensou*." (Towards the 21st Century: Change in Consumer Thinking in the U.S. and the Selling Wars of Production Areas) *Kajitsu Nihon*. Volume 44 (October), pp. 60-63.
- Jussaume, Raymond A., Jr.* and Annabel K. Cook. 1990. "Japanese Food Consumption Patterns: How Western Are They?" *Pacific Northwest Executive*. Volume 6, No. 1: pp. 17-20.
- Schotzko, R. Thomas and Raymond A. Jussaume, Jr. 1994. "Apple Consumption and Marketing in Japan." *Good Fruit Grower*. August, pp. 25-29.
- Jussaume, Raymond A., Jr.* and Erik J. Sorensen. 1995. "Growing Market for Carrot Juice in Japan." *Carrot Country*. Summer, pp. 20-22.
- Jussaume, Raymond A., Jr.* and Yoshimitsu Taniguchi. 1996. "*Nani ga Nihon no Nogyo, Nousei wo Kaete iku no ka (I)*." (How might Japanese Agriculture and Rural Areas Change: part I) *Nourin Toukei Chousa*. (Agricultural and Forestry Statistics Research). Volume 46, No. 10: pp. 28-31.
- Jussaume, Raymond A., Jr.* and Yoshimitsu Taniguchi. 1996. "*Nani ga Nihon no Nogyo, Nousei wo Kaete iku no ka (II)*." (How might Japanese Agriculture and Rural Areas Change: part II) *Nourin Toukei Chousa*. (Agricultural and Forestry Statistics Research). Volume 46, No. 11: pp. 42-45.
- Jussaume, Raymond A., Jr.* and Yoshimitsu Taniguchi. 1996. "*Nani ga Nihon no Nogyo, Nousei wo Kaete iku no ka (III)*." (How might Japanese Agriculture and Rural Areas Change: part III) *Nourin Toukei Chousa*. (Agricultural and Forestry Statistics Research). Volume 46, No. 12: pp. 30-34.

IMPACT Center Bulletins:

Jussaume, Raymond A., Jr. *Food Consumption in Seattle, Washington and Kobe, Japan.* 1989. Washington State University: IMPACT Center Information Series No. 28.

Jussaume, Raymond A., Jr.* Nobuhiro Suzuki and Dean Judson. *Japanese Wholesale Auction Markets for Fresh Fruits and Vegetables.* 1989. Washington State University: IMPACT Center Information Series No. 34.

Jussaume, Raymond A., Jr. *Washington Wagyu: A Beef Breed for Japanese Tastes.* 1990. with Raymond W. Wright Jr., Jerry J. Reeves and Kristen A. Johnson. Washington State University: IMPACT Center Information Series No. 40.

Jussaume, Raymond A., Jr. *The Japanese Juice Industry: A General Overview.* 1991. Washington State University: IMPACT Center Information Series No. 47.

Jussaume, Raymond A., Jr. *The Japanese Juice Industry: An Update.* 1994. Washington State University: IMPACT Center Information Series No. 72.

Jussaume, Raymond A., Jr.* and Mike Mtika. *Continuity and Change in Food Consumption in Washington and Japan.* 1994. Washington State University: IMPACT Center Information Series No. 78.

Jussaume, Raymond A., Jr.* and Tieming Lin. *Food Consumption Profile of Qingtao, China.* 1997. Washington State University: IMPACT Center Information Series No. 89.

Other Bulletins & Publications:

Wilkins, Jennifer L., Raymond A. Jussaume Jr. and Lorna Michael Butler. 1992. *"Basics of International Marketing."* Going Global Project. Pullman, WA: Washington State University.

Jussaume, Raymond A. Jr. 2000. *"Building Trust With Consumers."* Farming West of the Cascade Series. Pullman, WA: Washington State University Cooperative Extension. (EB 1889)

Ostrom, Marcy and Raymond A. Jussaume Jr. 2003. *"Summary Results of 2002 Washington Farmer Poll: A Report to Respondents."* (June).

VII. GRANTS AND CONTRACTS:

- 1990 Co-investigator on Western Rural Development Center funded project on "North Asian Investment in Western Agriculture" with Dr. Martin Kenney, University of California @ Davis.
- 1990 Directed a \$39,683 contract for the Japanese Agricultural Extension Agent Training Program at Washington State Univeristy.
- 1991 Recipient of a JAPANESE GOVERNMENT AWARD FOR FOREIGN SPECIALIST. This award, provided by the Japanese Science and Technology Agency, provided a grant for a research visit of 47 days to Japan during the winter of 1991.
- 1992 Directed a \$38,205 contract for the Japanese Agricultural Extension Agent Training Program at Washington State Univeristy.
- 1993 Co-investigator on a \$20,000 research grant from the Japan Environmental Agency to conduct a household survey in the U.S. and Japan on food and energy consumption.
- 1994 Co-investigator on a \$60,000 research project supported by Nihon University, \$20,000 of which was directed to W.S.U., on meat consumption in the United States, Australia and Japan.
- 1996 Awarded an American Council of Learned Societies grant of \$500 to attend the Ninth Annual Congress of Rural Sociology in Bucharest, Romania.
- 1996 Primary investigator on a \$15,000 grant from the *Center for Rural Affairs* for a technology assessment project.
- 1987-98 Research on international agricultural marketing funded by a series of USDA grants administered by WSU's IMPACT Center under agreement number 88-33574-4054. Direct monies received under this program are estimated to have been in excess of \$50,000. The research also played a role in the overall success of the IMPACT Center during this time in obtaining grants.
- 1997-00 Primary Investigator for a two year Toyota Foundation grant of ¥5,500,000 (roughly \$46,000) for a multinational, multidisciplinary study of

"Private Corporations and the Future of Asian Food and Agricultural Systems."

- 2000-03 Co-Primary Investigator, with Lucy Jarosz of the University of Washington, on a USDA/National Research Initiative Grant of \$202,000 for "Enhancing the Viability of Local Agri-Food Systems."
- 2005-06 Recipient of a \$14,400 Research Fellowship to investigate "The Relationship between Agri-Food System Structure and Sustainability" at the *Institut National de la Recherche Agronomique, Centre de Montpellier, France.*

VIII. CONSULTING:

Received Consulting Fee

- 1997 Conducted two, one-day internal seminars for the *J.R. Simplot Company* on cultural sensitivity to Japanese foodways and business practices.
- 1997 - Present Editorial Assistant (English Language Abstracts) for the *Japanese Farm Management Journal*.
- 2000 Provided a Community Definition Assessment and Expert Testimony for the Washington Utilities and Transportation Commission.

Did not Receive Consulting Fee

- _1991 Tour of Washington Apple Industry to officials of the Japanese Ministry of Agriculture, Forestry and Fisheries (September).
- _1993 Tour of Wagyu Olympics at Oita Prefecture, Japan to delegation from Washington State (October).
- _1994 Tour of Western Washington Communities for Sociology Department graduate students, with Loren Lutzenhiser (November).
- _1995 Tour of Washington Agricultural Industry to Hokkuriku Agricultural Study Group (September/October).
- _1997 Tour of Wagyu Olympics at Iwate Prefecture, Japan to delegation from Washington State (September).
- _1997 Tour of Washington Apple Industry, with particular emphasis on Fuji apples, to official delegation from Japan, sponsored by Washington Apple Commission. (October).
- 1998 Tour of Washington Cattle Industry for Japanese beef cattle delegation (October).
- 2003 Tour of Welsh Agriculture for Kyushu Agricultural Study Group (June).
- 2004 Tour of the Feed Grain Agri-Food System in Iowa and Nebraska for East Asian Study Group, sponsored by Institute for East Asian Studies at Toyama University (February)

IX. PROFESSIONAL PRESENTATIONS

Presentations at Professional Meetings:

Jussaume, Raymond A., Jr.* and Joe Francis. "Community Water Systems: A Typology," Paper presented at Rural Sociological Society Meetings, College Station, Texas, August 1984.

Jussaume, Raymond A., Jr.* and Morio Mese. "*Nihon no Nousei ni Okeru Kengyou Nougyou no Yakuwari ni Kan Suru Saihyouka.*" (A Re-evaluation of the Role of Part-Time Farming in Japanese Agricultural Policy). Paper presented (in Japanese) at the Japanese Association of Agricultural Economists Meeting, Utsunomiya University, April 1986.

Jussaume, Raymond A., Jr. "The Death of Agrarianism and Its Effects on Community Life: The Case of Okayama Prefecture, Japan." Paper presented at the Rural Sociological Society Meetings, Salt Lake City, Utah, August 1986. (Recipient of Graduate Student Paper Award.)

Jussaume, Raymond A., Jr. "A Sociological Examination of Japanese Food Consumption." Poster presentation at the Rural Sociological Society Meetings, Athens, Georgia, August 1988.

Jussaume, Raymond A., Jr. "Community Change in the Northwest." Paper presented at the Rural Sociological Society Meetings, Athens, Georgia, August 1988.

Jussaume, Raymond A., Jr. "Attitudes and Behaviors in Japanese Food Consumption." Paper presented at the Western Conference Association of Asian Studies Meetings, Seattle, Washington, October 1988.

Jussaume, Raymond A., Jr. "Is Culture an Important Determinant of Food Consumption Attitudes and Behaviors." Paper presented at the Annual Meetings of The Association for the Study of Food and Society, College Station, Texas, June 1989.

Jussaume, Raymond A., Jr. "United States-Japan Agricultural Production and Trade in Theoretical Perspective: Fordism v.s. Niche Marketing." Paper presented at the Rural Sociological Society Meetings, Seattle, Washington, August 1989.

Judson, Dean H. and Raymond A. Jussaume, Jr. "Household Composition and the Consumption of Fruits and Vegetables in the U.S. and Japan." Poster Presentation at the

American Sociological Association Annual Meetings,
Washington, D.C., August 1990.

Jussaume, Raymond A., Jr. "An Introduction to the
Japanese Juice Industry: Domestic Structures,
International Implications." Paper presented at the
Conference on The Globalization of The Agricultural and
Food Order, Columbia, Missouri, June 1991.

Jussaume, Raymond A., Jr. "The Japanese Soft Drink
Industry: Toward a Theoretical Orientation of Food
Marketing Systems." Paper presented at the Rural
Sociological Society Meetings, Columbus, Ohio, August
1991.

Jussaume, Raymond A., Jr. "The Changing Structure of
Agricultural Trade with Japan." Paper presented at the
symposium on Regional Economic Cooperation in North East
Asia and the Opening of North East China to the World.
Harbin, People's Republic of China, January 1992.

Jussaume, Raymond A., Jr. "Whither the Withering
Society." Paper presented at the World Congress of
Rural Sociology, Pennsylvania State University, August,
1992.

Aiba, Keiko, Raymond A. Jussaume, Jr. and Curtis Beus.
"The Sociology of Agriculture as the Sociology of Family
Businesses: Potential Contributions to the Study of
Organizations." Paper presented at the American
Sociological Society Annual Meetings, August, 1992.

Jussaume, Raymond A., Jr. "Re-Organizing Agricultural
Production in East Asia." Paper presented at the Annual
Meetings of the Association for Asian Studies. Los
Angeles, CA, March 26, 1993.

Jussaume, Raymond A., Jr. *Nousanbutsu Boeki Ni Okeru
Kigyou To Kokka.* (Agricultural Trade, Firms and the
State). Paper presented (in Japanese) at the Annual
Meetings of the Japanese Agricultural Econ. Association.
Tottori, Japan, April 4, 1993.

Mtika, Michael and Raymond A. Jussaume Jr.
"Globalization and the Structure of Agriculture in
Malawi." Paper presented at the Annual Meetings of The
Association of Third World Studies. Tacoma, Washington,
October 8, 1993.

Jussaume, Raymond A., Jr. "Japanese and American Rural
Life: Contrasting Perspectives on Social Problems."
Paper presented at the Annual Meetings of the American
Association for the Advancement of Science. San
Francisco, CA, February 19, 1994.

Jussaume, Raymond A., Jr. "The Food Processing Industry and the State in Japan." Paper Presented at the Quadrennial Meetings of the International Sociological Association. Bielefeld, Germany, July 17, 1994.

Jussaume, Raymond A., Jr.* and Keiko Aiba. "Cultural Dimensions of Japanese Food Consumption." Paper Presented at the Quadrennial Meetings of the International Sociological Association. Bielefeld, Germany, July 19, 1994.

Aiba, Keiko and Raymond A. Jussaume Jr., "The Construction of Gender in Food and Non-Food Japanese Television Commercials." Paper presented at the Rural Sociological Society Meetings, Portland, Oregon, August 12, 1994.

Jussaume, Raymond A., Jr. "Effects of Globalization on Rural Labor." Panel Presentation at the Washington State Sociological Association Annual Meeting. Everett, Washington, October 21, 1994.

Jussaume, Raymond A., Jr. "The Pacific Rim Juice Trade." Paper Presented at the Annual Conference of the Food Distribution Research Society, Seattle, Washington, November 1, 1994.

Koizumi, S., M. Nagano, A. Baba, M. Baba, S Takaku, S. Kobayashi, R.A. Jussaume, P. Riethmuller and J. Morison. "Purchasing Patterns of Animal Products in Japan, the U.S. and Australia." Poster Presentation at the WAAP/FAO International Symposium on Supply of Livestock Products to Rapidly Expanding Urban Population, Seoul National University, May 18, 1995.

Nagano, M., A. Baba, M. Baba, S Takaku, S. Kobayashi, S. Koizumi, R.A. Jussaume, P. Riethmuller and J. Morison. "Consumer Consciousness for Animal Products in Japan, the U.S. and Australia." Poster Presentation at the WAAP/FAO International Symposium on Supply of Livestock Products to Rapidly Expanding Urban Population, Seoul National University, May 19, 1995.

Higgins, Lorie and Raymond A. Jussaume Jr. "The Viability of Niche Marketing Within Global Commodity Chains: An Example from Beef." Paper presented at the Research Committee on Food and Agriculture Mini-Conference on Agro-Food Commodity Systems, Rural Sociological Society Meetings, August 15, 1997, Toronto, Canada.

Sonnenfeld, David, Thomas Schotzko and Raymond A. Jussaume Jr. "The Globalization of the Washington Apple Industry: Its Evolution and Impacts." Paper presented at the Research Committee on Food and Agriculture Mini-Conference on Agro-Food Commodity Systems, Rural Sociological Society Meetings, August 17, 1997, Toronto, Canada.

Goss, Jasper, Shuji Hisano, Raymond A. Jussaume Jr. , Chul-Kyoo Kim, Philip McMichael, Shigeru Otsuka, Yoshimitsu Taniguchi and Lin Zhibin. "The Role of Asian Transnational Corporations in Evolving Asian Agri-Food Systems: A Preliminary Report." Paper presented at the Research Committee on Food and Agriculture Mini-Conference on THE GLOBAL AGRI-FOOD SECTOR AND TRANSNATIONAL CORPORATIONS, World Congress of Sociology, July 26, 1998, Montreal, Canada.

Jussaume, Raymond A., Jr. "Factors Influencing the Modernization of Urban Chinese Food Consumption." Paper presented at the World Congress of Sociology, July 31, 1998, Montreal, Canada.

Goss, Jasper, Shuji Hisano, Raymond A. Jussaume Jr. , Chul-Kyoo Kim, Philip McMichael, Shigeru Otsuka, Yoshimitsu Taniguchi and Lin Zhibin. "The Role of Asian Transnational Corporations in Evolving Asian Agri-Food Systems." Annual Meetings of the Rural Sociological Society, Portland, Oregon, August 17, 1998.

Jussaume, Raymond A., Jr. Panelist with Fred Buttel and Clare Hinrichs on "Where are We Going? The Future of the Sociology of Agriculture Interest Group." Annual Meetings of the Rural Sociological Society, Portland, Oregon, August 18, 1998.

Friendand, William H. and Raymond A. Jussaume Jr. "Meeting and Making the Market for Agricultural Commodities: The Case of Wine." Annual Meetings of the Rural Sociological Society, Chicago, Illinois, August 6, 1999.

Hisano, Shuji, Raymond A. Jussaume Jr. , Chul-Kyoo Kim, Philip McMichael, Shigeru Otsuka, Yoshimitsu Taniguchi and Lin Zhibin. "Preliminary Investigations into the Local Impacts of East Asian Agri-Food Restructuring." World Congress of Rural Sociology; Workshop on *Industrialized Agriculture*. Rio de Janeiro, Brazil, August 1, 2000.

Hisano, Shuji, Raymond A. Jussaume Jr. and Yoshimitsu Taniguchi. "The Consequences of Food Safety in Modern Japan." World Congress of Rural Sociology; Workshop on

New Cultures of Food. Rio de Janeiro, Brazil, August 3, 2000.

Dent, Fred, Lucy Jarosz, Raymond A. Jussaume Jr., Kazumi Kondoh, Joan Qazi and Theresa Selfa. "Local Food Networks in Washington State: An Historical Analysis of Political Ecological Change." Joint Meetings of the Association for the Study of Food and Society & the Agriculture, Food and Human Values Society. Minneapolis, Minn, June 9, 2001.

Jussaume, Raymond A., Jr. Panelist with Marcy Ostrom, Thomas A. Lyson, and Sharon Lezberg on "Civic Agriculture: Evolving Mutually Supportive Relationships Among Communities and Agricultural Producers." Joint Meetings of the Association for the Study of Food and Society & the Agriculture, Food and Human Values Society. Minneapolis, Minn, June 10, 2001.

Toyama, Masami, Jason W. Heffernan, Virginia N. Hillers, Raymond A. Jussaume Jr, and Jill A. Schultz. 2001. "Consumers' Concerns and Behaviors Related to Biotechnology: Comparison between American and Japanese Consumers." Poster Presentation at the IFT Annual Meetings, June, 2001.

Jussaume, Raymond A., Jr. Panelist with Aya Hirata, Jonathan London, Rachel Schurman and William Munro on "The Doha Round WTO Agreement and Agricultural Transformation: New Coalitions and Patterns of Activism." Annual Meetings of the Rural Sociological Society, Chicago, Illinois, August 16, 2002.

Kondoh, Kazumi and Raymond A. Jussaume Jr. "The Role of Networks in Constructing Farmers' Attitudes Toward Biotechnology and Environmental Issues." Annual Meetings of the Rural Sociological Society, Chicago, Illinois, August 16, 2002.

Ito, Hiromi, Raymond A. Jussaume Jr., Mara Miele and Hiromi Ouchi. "Consumption as a Social, Political and Economic Act, Evidence from Japan, Italy and The United States." Annual Meetings of the Rural Sociological Society, Chicago, Illinois, August 17, 2002.

Jussaume, Raymond A., Jr. "Cultural Aspects of Food Safety: Insights from a Japan-U.S. Comparison." Paper presented at the Annual Meetings of the American Association for the Advancement of Science. Denver, CO, February 15, 2003.

Jussaume, Raymond A. Jr.* and Kazumi Kondoh. "The Role of Networks in Constructing Farmers' Attitudes Toward

Biotechnology and Environmental Issues." RC-40 Mini-conference at the Joint Meetings of the Association for the Study of Food and Society & the Agriculture, Food and Human Values Society. Austin, Texas, June 14, 2003.

Ostrom, Marcy and Raymond A. Jussaume Jr. "Washington Farmer and Consumer Responses to a Multi-Faceted Agri-Food System." Joint Meetings of the Association for the Study of Food and Society & the Agriculture, Food and Human Values Society. Austin, Texas, June 15, 2003.

Ostrom, Marcy and Raymond A. Jussaume Jr. "Assessing the Potential of Direct Farmer-Consumer Linkages as a Change Strategy within the Washington Food System." Annual Meetings of the Rural Sociological Society, Montreal, Canada, July 28, 2003.

Jussaume, Raymond A. Jr., Kazumi Kondoh and Marcy Ostrom. "An Investigation into the Potential Introduction of Roundup-Ready Wheat." Workshop #8, World Congress of Rural Sociology. Trondheim, Norway. July 30, 2004.

Jussaume, Raymond A. Jr., Kazumi Kondoh and Marcy Ostrom. "An Investigation into the Potential Introduction of Roundup-Ready Wheat." Annual Meetings of the Rural Sociological Society, Sacramento, California, August 15, 2004.

Jussaume, Raymond A. Jr., Marcy Ostrom and Leland Glenna. "Northern" Farmers Perceptions of the Role of State Support in an Industrialized Agricultural Setting." RC-40 Sociology of Agriculture Mini-Conference on *An Agriculture Without Subsidies*. Orland, Florida, August 8, 2005.

Invited Presentations:

Jussaume, Raymond A., Jr. "*Seikabutsu Ryuutsu: Shohi no Nichibei Hikaku*." (The Marketing of Fresh Produce: A Comparison of Consumption in Japan and the United States) Presentation (in Japanese) at the National Research Institute for Agricultural Economics, Tokyo, Japan, March 23, 1989.

Jussaume, Raymond A., Jr. "*Washington Shuritsu Daigaku ni Okeru Wagyu Projecto*." (On Washington State University's Wagyu Project) Presentation (in Japanese) at the National Research Institute for Agricultural Economics, Tokyo, Japan, February 19, 1989.

Jussaume, Raymond A., Jr. "The Quality of Life of Japanese Part-Time Farming Households." Presentation at the East-West Center, University of Hawaii at Manoa, Honolulu, Hawaii, April 14, 1989.

Jussaume, Raymond A., Jr. "Conducting Market Research in Japan." Presentation for the Center for International Trade in Forest Products' Seminar Lecture Series, University of Washington, Seattle, Washington, May 1, 1989.

Jussaume, Raymond A., Jr. "The Challenge of Cross-Cultural Survey Research: Market Adaptation, The TDM and You." Presentation for the Social and Economic Sciences Research Center Methodology Seminar Series, Washington State University, October 12, 1989.

Jussaume, Raymond A., Jr. "Japanese Food Distribution Systems: Complexities and Variations." Seminar delivered in the Department of Behavioral Sciences, University of California at Davis, November 29, 1990.

Jussaume, Raymond A., Jr. "The History of Land Ownership and Land Selling and its Relationship to Contemporary Social Structure in Japan." Presentation for the Japanese/American Inter-Cultural Exchange Club, Washington State University, December 12, 1990.

Jussaume, Raymond A., Jr. "The Pre- and Post-War Japanese Development Trajectories: Lessons for African Nations." Invited Paper Presented at the Conference on "Technology, Culture, and Development in the Third World: Examples and Lessons from Africa, Columbus, Ohio, May 24, 1991.

Jussaume, Raymond A., Jr. "Food as a North-South Issue - The East Asian Dimension." Presentation on a Panel for the Washington State Sociological Association Annual Meeting, Walla Walla, Washington, October 18, 1991.

Jussaume, Raymond A., Jr. "The Role of Japan in the World Fruit and Vegetable Trade." Presentation made at the Global Fresh Complex Workshop, University of Santa Cruz, December 6, 1991.

Jussaume, Raymond A., Jr. "Conceptualizing the Role of the Firm in the New World Order." Paper Prepared for the Workshop on Globalization of the Agriculture and Food Sector, Trent University, Peterborough, Canada, May 9, 1992.

Jussaume, Raymond A., Jr. "*Amerika Nouseon Shakaigaku to Agribizinesu Kenkyuu.*" Lecture presented (in Japanese)

at Kyoto University, Faculty of Economics, Kyoto, Japan,
November 14, 1992.

Jussaume, Raymond A., Jr. "*Nougyou Fukyusho Seido no Gendai to Kadai: Nichibei Hikaku wo Tsujite.*" (The Structure of Agricultural Extension Systems in the Present Day: Comparing the U.S. and Japan.) Lecture presented (in Japanese) at the Bi-Monthly meeting of the Hokkuriku Agricultural Study Group, Kanazawa, Japan, February 13, 1993.

Hooks, Gregory and Raymond A. Jussaume, Jr. "Warmaking and The Transformation of The State: Japan and The U.S. in World War II." Paper presented at the International Conference on Wartime Mobilization and Structural Change. Tokyo University of Foreign Studies, July 4, 1994.

Jussaume, Raymond A., Jr. "The Globalization of Japan's Agriculture and Food Production Systems." Lecture presented at the *Social Sciences Unit Seminar Series*, University of Missouri, Columbia, Missouri, October 13, 1995.

Codron, Jean-Marie, Theresa Selfa, and Raymond A. Jussaume Jr. "European and North American Tomato Commodity Chains: A Preliminary Inquiry." Paper Presented at A Workshop on Systems and Trajectories of Agricultural Innovation, University of California @ Berkeley, Institute of International Studies, April 23, 1998.

Jussaume, Raymond A., Jr. "Consumer's Groups and Agricultural Imports." Presentation made at the Symposium on *Internationalization, Agriculture and the Japanese Market*, Ohio State University, Columbus, Ohio, November 30, 1998.

Jussaume, Raymond A. Jr., "The Development of Rural Sociology." Seminar given at the Center for Integrated Agricultural Development, China Agricultural University, Beijing, People's Republic of China, March 12, 1999.

Jussaume, Raymond A. Jr., "An American's View of Food and Environment in East Asia." Invited paper presented at the '99 *International Forum in Toyama for Northeast Asia Environmental Conservation*, Toyama, Japan, October 27, 1999.

Jussaume, Raymond A. Jr. "The Past and Future of Japanese Part-Time Farming" Paper Presented at the first international workshop on "Japanese Rural Society in the Twentieth Century, Tokyo University, Japan, March 22, 2000.

Jussaume, Raymond A. Jr. "Part-Time Farming and the Evolution of Japan's Post-WWII Structure of Agriculture." Paper Presented at the second international workshop on "Japanese Rural Society in the Twentieth Century, St. Antony's College, Oxford University, England, December 15, 2000.

Jussaume, Raymond A. Jr. and Kazuko Sato. "Local Food Systems in an Industrialized Agricultural Setting: Evidence from the United States." Paper Presented at the International Colloquium on Local Agro-Food Systems: Products, Enterprises and Local Dynamics. Montpellier, France, October 17, 2002.

Jussaume, Raymond A. Jr. Invited Panelist on "Rural Sociologists in the Job Market: Views from the Inside and the Outside." Annual Meetings of the Rural Sociological Society, Sacramento, California, August 13, 2004.

Jussaume, Raymond A., Jr. "Qualification Systems and Local Development: An Example From the United States." Presentation made to the Innovation Team at the National Institute for Agronomic Research, Montpellier, France, October 25, 2005.

Other Presentations 1998-2004:

Jussaume, Raymond A. Jr., "The Future of Pacific Rim Food Demand," Presentation given at the CENEX Western Area Managers' Association meeting, March 10, 1998.

Jussaume, Raymond A., Jr. "World Food Supply." An evening discussion with Washington citizens, Longview, WA October 22, 1998.

Jussaume, Raymond A., Jr. "An Overview of International Food Marketing." Presentation before the Kiwanis Club, Pullman, WA December 28, 2000.

Jussaume, Raymond A. Jr., "Marketing Options for Vegetable Growers." Presentation given at the 16th Annual Pacific Northwest Vegetable Association Convention, Pasco, WA, November 21, 2002.

Jussaume, Raymond A. Jr., "Role of Direct Marketing for Producers in Washington State." Presentation given at the 16th Annual Meetings of the Western Washington Horticultural Association, Sea-Tac, WA, January 11, 2003.

Jussaume, Raymond A. Jr., "Sector Briefing on Agriculture." Panel Discussion Presentation at Think Like A Region: An Economic Summit for North Central Idaho and Southeastern Washington. Lewiston, ID, November 12, 2003.

Jussaume, Raymond A. Jr., Panelist with Tom Schotzko, Ken Cassavant and Jill McCluskey on "Food Systems and Conservation Practices." Farm Stewardship and Environment Workshop: Innovation in Research and Policy. Pullman, WA, March 22, 2004.

X. COOPERATIVE EXTENSION ACTIVITIES:

Contributed to the development of the "Going Global," a pilot training program for Washington State Cooperative Extension Agents, 1990.

Directed a training program for 20 Japanese extension agents and specialists at Washington State University - Pullman, November 3rd through 17th, 1990. This program was financed by the Japanese Agricultural Exchange Council.

Directed the second annual training program for 17 Japanese extension agents and specialists at Washington State University - Pullman, August 17th through 30th, 1990.

Core Faculty member in WSU's "Development Education Project." This object of this two year project, funded by U.S. AID, is to prepare educational material about development issues in the Third World for rural residents of Eastern Washington.

During the Fall 1994 semester, began a project designed to encourage graduate students in Sociology to conduct their graduate level research on problems affecting families and communities in Washington State.

During 2004, developed a measuring instrument to be used by Cooperative Extension Faculty for evaluating citizen satisfaction with Harvest Celebrations. Harvest Celebrations are organized in selected counties around Washington State and is sponsored in part by the WSU Small Farms Team.

XI. COMMITTEES AND OTHER PROFESSIONAL SERVICE:

Professional Service

Co-chair, Sociology of Agriculture Interest Group, Rural Sociological Society, 1988-90.

Reviewer for *Rural Sociology, Research in Community Sociology, Studies in Comparative International Development, Society and Natural Resources, Agriculture and Human Values, Journal of Rural Studies, American Journal of Alternative Agriculture, World Development, and Criminology.*

Reviewer for United States Department of Agriculture's National Research Initiative Competitive Grants Program, "Rural Development" and "Markets and Trade" program areas. One Review per year from 1999-Present.

Panel moderator. "Population Change in the Rural West." Rural Sociological Society Meetings, Athens, Georgia, August 1988.

Panel moderator. "Agriculture and the State." Rural Sociological Society Meetings, Norfolk, Virginia, August 1990.

Panel Participant, "Japanese Rural Society: An Open Forum." Sponsored by The East Asian Studies Center at The Ohio State University, May 24, 1991.

Member, Organizing Committee for the Asian Rural Sociological Association.

United States Rural Sociological Society representative to the International Rural Sociological Association, 1995-96 & 2004-?.

United States Rural Sociological Society representative to the CAST (Council on Agricultural Sciences and Technology) Phase I, II and III workshops on the future of professional societies.

Secretary, International Sociological Association Research Committee on the Sociology of Agriculture and Food, 1994-1998.

Program Committee, 1995 Annual Meetings of the Rural Sociological Society.

Membership Committee, 1995-96, Rural Sociological Society.

Conference Co-organizer and Steering Committee Member, National Research Council, Board on Agriculture and Natural Resources Conference (1998) on *Incorporating Science, Economics and Sociology in Developing Sanitary and Phytosanitary Standards in International Trade.*

Proceedings of this Conference were published in 1999 by the National Academy of Sciences, Washington D.C.

Review Panel Member for U.S.D.A. National Research Initiative for Future Agriculture and Food Systems (IFAFS), Competitive Grants Program, Social and Economic Aspects of Biotechnology Section, June 18-22, 2001.

Editorial Board, Rural Sociology

Editorial Board, *International Journal of the Sociology of Food and Agriculture*

Editorial Board, Rural Studies Series

Council Member (RSS Representative), International Rural Sociological Association, 2004-2008.

Named Vice-Program Chair for the XII World Congress of Rural Sociology, Seoul, Korea, 2008.

University/College/Departmental Service

Co-chair, College of Agriculture and Home Economics committee to establish a minor in International Food Systems. Wrote a proposal, with co-chair Dr. Larry James (Director of Resident Instruction) to the United States Department of Defense (not funded), to help establish this minor, Fall 1996-Spring 1997.

Committee Member, Department of Rural Sociology, Smick Scholarship Committee, 1994-1996 & 2003.

Co-Chair, Department of Rural Sociology, Ad-hoc Committee on Developing a Teach Program, 1996.

Chair, Department of Rural Sociology, Smick Scholarship Committee, 1997-2002.

Washington State University Faculty Senate, Fall 1998 - Spring 2000.

Faculty advisor to the WSU *Anime Club*, 1998 - Present.

Co-Chair, with Dr. Don Dillman, Department of Rural Sociology committee to develop a proposal for a new faculty position, 1999.

Adjudicator, Honors College Senior Theses, Fall and Spring Semesters since Fall Semester 2000.

Participant in WSU International Week, Spring 2000.

Chair, College of Agriculture and Home Economics Design Team to establish an undergraduate degree program in Sustainable Agriculture, 2000-2001.

Member, College of Agriculture and Home Economics Design Team to internationalize College's research, educational and outreach programs, 2000-2001.

Distinguished Faculty Address Selection Committee, Fall 2001 - 2004.

Faculty advisor to the WSU *Japanese Student Association*, 2001-2002.

Chair, Search Committee, Department of Community and Rural Sociology faculty position on sustainable agriculture and food systems, 2003.

Member, College of Agriculture, Human and Natural Resource Sciences committee on establishing a Bachelor's of Science degree in Agricultural Systems.

Visiting Researchers Mentored

Dr. Nobuhiro Sukuki, Japanese Ministry of Agriculture, Forestry and Fisheries National Research Institute for Agricultural Economics, 1991.

Dr. Yoshimitsu Taniguchi, Akita Prefectural Agricultural University, 1995-96.

Dr. Tomio Sakai, Toyama University, 1998.

Dr. Hirohito Ito, Osaka Economic University, 1999-2000.

Dr. Kazuko Sato, Kyushu University, 2002.

Post-Doctoral Research Mentored

Dr. Theresa Selfa, 1997-1999

Relevant Graduate Student Committees

Ryoji Fukuoka, M.A. Special Project, Agricultural Economics

Chikage Imai, M.A. Thesis, Communication

John Konovsky, M.S. Committee, Crops and Soils

Tieming Lin, M.A. Thesis, Sociology

Rosalyn Hu, M.A. Thesis, Sociology

Sean F. Ellis, M.A. Thesis, Anthropology

Jody G. Nordyke, M.S. Committee, Animal Sciences

David R. Schaefer, M.A. Thesis, Sociology

Andy Thomson, M.S. Committee, Environmental Sciences &
Regional Planning
Daina Galiñanes, M.A. Thesis, Sociology
Brian Gareau, M.S. Committee, Environmental Sciences &
Regional Planning
Masami Toyama, M.S. Committee, Food Science and Human
Nutrition
Gabrielle Feldman, M.S. Committee, Environmental
Sciences & Regional Planning
Hiromi Ouchi, M.S. Committee, Agricultural and Resource Economics
Claudia Capitini, M.S. Committee, Environmental Sciences
& Regional Planning
Neemedas Chandool, Ph. D. Committee, Natural Resource
Sciences
Joo-Young Song, Ph. D. Committee, Political Science
Simeon Hein, Ph.D. Committee, Sociology
Curt Beus, Ph.D. Committee, Sociology
Christine Oakley, Ph.D. Committee, Sociology
Michael Mtika, Ph.D. Committee, Sociology
Kazumi Kondoh, Ph.D. Committee, Sociology
Yahya Ali, Ph.D. Committee, Sociology
Bryan Burke, Ph.D. Committee, Sociology
Leah Melani Christian, Ph.D. Committee, Sociology
Michael Stern, Ph.D. Committee, Sociology
Keiko Aiba, M.A. Thesis and Ph.D. Committee, Sociology
Keiko Kato, M.A. and Ph.D. Committee, Anthropology
Linda Hamm, Ph.D. Committee *Chair*, Sociology
William A. Warren, Ph.D. Committee *Chair*, Environmental
and Natural Resource Sciences

XII. MEMBERSHIP IN PROFESSIONAL SOCIETIES:

European Rural Sociological Society
Association for Asian Studies
Rural Sociological Society
Rural Sociological Society of Japan
Farm Management Studies Association of Japan
International Sociological Association

XIII. LANGUAGES:

Japanese, French, Hausa, English

XIV. AREAS OF ACADEMIC COMPETENCE:

Sociology of International Markets
Community and Agricultural Sociology
Political Sociology
Development Sociology
Cross-National Sociology