

**DATA REQUEST NO. PC-160:**

Please provide a complete listing of the directories published by Verizon in Washington, indicating the following information for the most recent publication of **each** book (provide all data electronically and in hard copy):

- a) The general market area and exchange area(s) served.
- b) The title or dominant captioning of the directory.
- c) The date and frequency of schedule publication.
- d) The approximate circulation (delivered quantities).
- e) The approximate number of Verizon NW customer alphabetical listings in the white pages.
- f) The approximate number of non-Verizon incumbent local exchange carrier listings in the white pages.
- g) The approximate number of CLEC and other non-Verizon local exchange carrier listings in the white pages.
- h) The approximate number of Verizon NW customer classified listings in the yellow pages.
- i) The approximate number of non-Verizon incumbent local exchange carrier classified listings in the yellow pages.
- j) The approximate number of CLEC and other non-Verizon local exchange carrier classified listings in the yellow pages.
- k) The approximate amount of published white pages revenues earned.
- l) The approximate amount of published yellow pages revenues earned.

**RESPONSE:** *(filed July 22, 2004)*

The first page summary of Confidential Attachment PC-160 includes responses for items (b) through (d). Each is identified by the lower-case letter over the column headings matching the items above. The exchange areas requested in (a) are listed on the remaining pages and can be cross-referenced to the summary by VZ Dir #. Data for items (e) through (l) is not available. VDC does not maintain records of this data by

Docket No. UT-040788 – General Rate Case  
Verizon Supplemental Responses to Public Counsel, AARP, & WeBTEC  
Data Request Nos. PC 108 - 214  
September 23, 2004

telephone directory. Please note that this data represents a “snapshot in time” and is subject to change on a daily basis due to service order activity.

Prepared By: Judy Geise  
Date: July 21, 2004  
Witness: TBD

**SUPPLEMENTAL REQUEST:**

Please confirm that VDC does not maintain e through l at the directory level.

**SUPPLEMENTAL RESPONSE:**

This is confirmed. VDC, in recording revenue, does not distinguish between yellow and white page advertising types.

Prepared By: Judy Geise  
Date: September 21, 2004  
Witness: TBD