

**EXH. WTE-2
DOCKETS UE-22 ___/UG-22 ___
2022 PSE GENERAL RATE CASE
WITNESS: WILLIAM T. EINSTEIN**

**BEFORE THE
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

PUGET SOUND ENERGY,

Respondent.

Docket UE-22 ___

Docket UG-22 ___

**FIRST EXHIBIT (PROFESSIONAL QUALIFICATIONS) TO THE
PREFILED DIRECT TESTIMONY OF**

WILLIAM T. EINSTEIN

ON BEHALF OF PUGET SOUND ENERGY

JANUARY 31, 2022

1 **PUGET SOUND ENERGY**

2 **FIRST EXHIBIT (PROFESSIONAL QUALIFICATIONS) TO THE**
3 **PREFILED DIRECT TESTIMONY OF**
4 **WILLIAM T. EINSTEIN**

5 **Q. Please state your name and business address.**

6 A. My name is William T. Einstein. My business address is 355 110th Avenue NE
7 Bellevue, WA 98004.

8 **Q. By whom are you employed and in what capacity?**

9 A. I am employed by Puget Sound Energy (“PSE”) as Director of Product
10 Development and Growth.

11 **Q. What are your duties as Director of Product Development and Growth of**
12 **PSE?**

13 A. I am responsible for the development and marketing of new customer products
14 including PSE’s transportation electrification program, community solar product,
15 voluntary renewable electric and natural gas products, the Green Direct product,
16 the customer product elements of our time varying rates pilots and the customer
17 facing elements of our future distributed energy resource products outlined in
18 PSE’s Clean Energy Implementation Plan. I also oversee the operation of PSE’s
19 equipment leasing, street lighting and telecommunications siting programs.

1 **Q. Briefly describe your education and relevant employment experience.**
2 A. I have a bachelor's degree from Whitman College and a master's degree in
3 Business Administration from the University of Washington. I began working at
4 PSE in 1999 as a Community Relations Representative and then served as one of
5 PSE's Government Relations Managers. In 2009, I became Manager of Emerging
6 Technology and Climate Change. In 2011, I was promoted to Director of
7 Community and Business Services. In 2012, I transferred to Director of Business
8 Services and Economic Development and in 2015, I moved into a product
9 development role for PSE and served as Director of New Product Development.
10 Starting in 2016, I became Director of Product Development and Growth.