

1 **Q. PLEASE STATE YOUR NAME, EMPLOYER AND BUSINESS ADDRESS.**

2 A. My name is Jing Y. Roth. I am employed by the Washington Utilities and
3 Transportation Commission. My business address is P.O. Box 47250, Olympia,
4 Washington, 98504.

5
6 **Q. IN WHAT CAPACITY ARE YOU EMPLOYED?**

7 A. I am employed as a Regulatory Consultant in the Telecommunications section.
8

9 **Q. HAVE YOU PREPARED A STATEMENT FOR YOUR
10 QUALIFICATIONS?**

11 A. Yes. A summary of my education and experience is provided as Exhibit ____
12 (JYR-2).

13
14 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

15 A. The purpose of my testimony is to review and analyze cost studies and pricing
16 proposals filed by Verizon Northwest, Inc. (Verizon) f/k/a GTE Northwest,
17 Incorporated, and Qwest Corporation (Qwest) f/k/a U S WEST Communications,
18 Inc., in Part B of this docket. Based on my review, Staff recommends certain
19 adjustments and modifications to the cost studies and pricing proposal submitted
20 by Verizon and Qwest.

21

1 **Q. HAVE OTHER STAFF FILED RESPONSIVE TESTIMONY REGARDING**
2 **OTHER ISSUES?**

3 A. Yes. B. Glenn Blackmon has presented testimony on the issue of reciprocal
4 compensation in response to the Qwest and Verizon witnesses (Exhibit T-____
5 (BGB-T1)). Thomas L. Spinks has submitted testimony to address the cost model
6 and study issues. Mr. Spinks also has responded to the estimates for sub-loop rate
7 elements by Qwest and Verizon (Exhibit T-____ (TLS-T1)).

8
9 **COST STUDIES AND PRICING PROPOSAL SUBMITTED BY VERIZON**

10
11 **Q. WHAT COST STUDIES DID VERIZON FILE ON AUGUST 4, 2000?**

12 A. Verizon filed recurring and non-recurring cost studies in support of its proposed
13 recurring rates and non-recurring charges for the unbundled network elements
14 (UNEs) that result from the Federal Communication Commission's (FCC) UNE
15 Remand Order¹. Specifically, Verizon sponsors the GTE Integrated Cost Model
16 Version 4.1b (ICM) to estimate costs in support of Verizon's proposed recurring
17 rates.

18
19

¹In the Matter of the Implementation of the Local Competition Provisions of the Telecommunications Act of 1996, Third Report and Order, 15 FCC Rcd 3696 (Nov. 5, 1999).

1 **Q. HAVE YOU REVIEWED AND ANALYZED GTE’S NON-RECURRING**
2 **COST STUDIES?**

3 A. Yes. I have analyzed all of the non-recurring cost studies filed by GTE. Based on
4 Staff’s review, Verizon’s non-recurring cost studies do not fully meet economic
5 standards.

6
7 **Q. WHAT ARE THE ECONOMIC STANDARDS STAFF ADVOCATES IN**
8 **EVALUATING COST STUDIES?**

9 A. Staff believes that cost studies should be forward-looking analyses of efficient
10 technology and processes, and must adhere to cost causation principles.

11
12 **Q. PLEASE SUMMARIZE STAFF’S RECOMMENDATIONS FOR**
13 **VERIZON’S NON-RECURRING COST STUDIES AND PRICING**
14 **PROPOSAL.**

15 A. Staff recommends that the Commission modify Verizon’s non-recurring cost
16 studies and pricing proposal as follows:

- 17 1. Reduce processing times for “Production Order Entry” (Connection and
18 Disconnection).
- 19 2. Decrease time estimates for “Error Correction” and “Jeopardies” to zero.
- 20 3. Modify the time estimate for “Meet Point.”

- 1 4. Disallow the time for Loop Conditioning relating to Engineering activities
2 and Field work. Instead, require Verizon to implement the Commission-
3 approved time estimates for Qwest.
4 5. Require the company to use ***** percent for markup.
5 6. Eliminate the amount of \$4.92 for National Open Market Center (NOMC)
6 fixed cost recovery.

7
8 **Q. WHAT SPECIFIC CHANGES DOES STAFF RECOMMEND**
9 **REGARDING THE TIME ESTIMATES FOR ORDERING AND**
10 **PROCESSING ACTIVITIES?**

- 11 A. Staff recommends downward adjustments to the time estimates for processing
12 orders. Verizon’s formula to determine the non-recurring costs is as follows:

13
$$\text{Activity Time} \times \text{Probability} \times \text{Labor Rate} = \text{Cost}$$

14 Staff concentrates its analysis on the “activity time” proposed by Verizon. The
15 specific adjustments are listed in Staff’s Exhibit C-___ (JYR-C3).

16
17 **Q. PLEASE EXPLAIN AND PROVIDE REASONS FOR THE**
18 **ADJUSTMENTS SHOWN IN STAFF’S EXHIBIT C-___ (JYR-C3).**

- 19 A. After reviewing Verizon’s voluminous cost studies, Staff determined that the
20 proposed non-recurring costs are unreasonably high. For instance, a CLEC would
21 need to pay a non-recurring charge of \$328.66 for ordering a new basic Enhanced

1 Extended Loop (EELs). An EEL is a combination of an unbundled loop,
2 interoffice dedicated transport, and multiplexing if required. Under Verizon's
3 proposal, a CLEC would pay a non-recurring charge of \$50.75 for ordering an
4 initial basic UNE-Platform (UNE-P), and \$49.18 for each additional unit. A
5 Basic UNE-P would be comprised of a two mile UNE-Loop and a basic analog
6 line side port. In addition, a CLEC would also pay monthly recurring charges. A
7 simple comparison of Verizon's non-recurring charges for UNE-P with the
8 current Verizon tariffed rate for residential and business customers to order basic
9 exchange phone lines is illuminating. The tariff shows \$48.50 for ordering an
10 initial business line and \$26.25 for a residential line. It is important to note that
11 this type of UNE orders are highly mechanized while retail service orders require
12 interface with untrained customers.

13 Staff bases its adjustments contained in Exhibit C-____ (JYR-C3) on
14 Verizon's own time estimates. I provide one illustration to explain how Staff's
15 adjustments are developed. For "Production Order Entry," Verizon estimates the
16 ordering time for a new basic EEL to be ***** minutes per order. After
17 multiplying the minutes with the labor rate, Verizon reaches a ***** cost for this
18 one activity. After evaluating Verizon's multiple layers of mathematical
19 equations and formulas, I traced the origin of the ***** minutes. Verizon has
20 inflated the time per order entry from ***** minutes to ***** minutes. It is
21 important to note that the ***** minutes per order entry is based on Verizon's

1 own time estimate. Staff recommends that the ***** minutes per order be
2 multiplied by the labor rate, which results in a ***** cost for the “Order Entry”
3 activity.

4 At the minimum, as an alternative, Staff recommends that six minutes
5 for order entry be incorporated in the cost studies. This time estimate of six
6 minutes for processing an LSR has been adopted by the Commission for GTE in
7 the 17th Supplemental Order in Docket Nos. UT-960369, et al.

8 Furthermore, Staff recommends other adjustments to time estimates
9 proposed by Verizon for various activities such as “Error Correction,”
10 “Jeopardies,” and “Meetpoint” (Exhibit LC-2C). To summarize, the total non-
11 recurring cost of processing a basic EEL order is ***** as adjusted by Staff, and
12 ***** as proposed by Verizon. The adjustments illustrated above should be
13 made throughout Verizon’s non-recurring cost studies whenever applicable. The
14 overall effect of these adjustments would be a reduction to Verizon’s non-
15 recurring costs for various activities, which will in turn reduce non-recurring
16 charges.

17
18 **Q. HAS STAFF REVIEWED VERIZON’S LOOP CONDITIONING**
19 **PROPOSAL?**

20 A. Yes. Staff finds that the proposed charges are unreasonable. In comparison with
21 Qwest’s rates, Verizon’s proposed charges are extremely high. For instance,

1 Qwest's non-recurring charges for bridge-tap removal for a single location is
2 \$147.37, and Verizon proposes \$926.49 for initial pair at one location. For load
3 coil removal (cable unloading), Verizon's proposed rate for the initial unit is
4 \$1203.95, while Qwest's rate is \$304.12 for a 25-pair binder group. In addition,
5 Qwest states in its tariff that when cable unloading and bridge-tap removal are
6 ordered at the same time, only the cable unloading charge will apply. Verizon
7 proposes a minimum charge of \$1480.13 for a single unit for a similar situation.
8

9 **Q. WHY ARE VERIZON'S PROPOSED RATES FOR LOOP**
10 **CONDITIONING SO HIGH?**

11 A. Verizon's mathematical equation for calculating the underlying costs for loop
12 conditioning is as follows:

13 *Time for Construction and Engineering x Probability of Occurrence x Loaded*
14 *Labor Rates*

15 Staff believes that Verizon has inflated the time estimates for Construction and
16 Engineering. For example, Verizon estimates ***** minutes for engineering
17 time, field work time ranges from ***** minutes to ***** minutes for bridge-
18 tap removal, and the field work time ranges from ***** minutes to ***** minutes
19 for load coil removal (Exhibit LC-2C).
20
21

1 **Q. WHAT ARE THE COMPARABLE MINUTES ORDERED BY THE**
2 **COMMISSION FOR QWEST?**

3 A. In its 8th Supplemental Order, the Commission required Qwest to reduce its field
4 work time from 160 minutes to 120 minutes, and for its engineering activities
5 from 180 minutes to 60 minutes. The Commission found that 160 minutes of
6 work time and three hours of engineering was unreasonable.

7
8 **Q. WHAT IS STAFF'S RECOMMENDATION REGARDING VERIZON'S**
9 **PROPOSED CHARGES FOR LOOP CONDITIONING?**

10 A. Verizon's time estimates are unreasonable. Staff does not believe that Verizon's
11 estimates can be reduced in a way that will produce a reasonable result. Through
12 multiple layers of generating the time estimates, Verizon concludes that these time
13 estimates **** * (Exhibit LC-2C, page A4-WA 24.) Because of the difficulties
14 **** * (Exhibit LC-2C, page A4-WA 24.) Because of the difficulties
15 in reducing the multi-layered time estimates, Staff recommends that the
16 Commission require Verizon to recalculate its costs based on the minutes ordered
17 by the Commission for Qwest. There is no reason to believe that a Verizon
18 engineer or technician is less productive and less efficient than a Qwest engineer
19 or technician. Even if there is a reason, the most efficient and productive time
20 estimate should be used.

1 **Q. DOES STAFF HAVE RECOMMENDATIONS REGARDING VERIZON’S**
2 **PRICING PROPOSAL?**

3 A. Yes. In this proceeding, Verizon bases its monthly recurring charges for UNEs on
4 the recurring costs produced by Verizon’s Integrated Cost Model plus a 24.75
5 percent fixed allocator, which is generally referred to as common cost mark-up.
6 For non-recurring charges, Verizon uses the non-recurring costs developed in its
7 non-recurring cost studies with no additional mark-up for recovery of common
8 cost. However, Verizon does mark-up its non-recurring costs with additional cost
9 elements. These cost elements are pre-ordering, record order, shared and fixed
10 recovery, and OSS Recovery. Staff proposes to make downward adjustments to
11 the fixed allocator. Staff also recommends that the shared and fixed recovery
12 amount of \$4.92 be eliminated.

13
14 **Q. WHY DOES STAFF RECOMMEND THAT THE COMMISSION REDUCE**
15 **THE 24.75 PERCENT MARKUP?**

16 A. It is clear from the evidence presented in this proceeding that Verizon has
17 developed a company-specific price allocator of ***** percent. However, Verizon
18 chooses not to use this company-specific price allocator. Instead, it uses the
19 mark-up percentage of 24.75 percent for recovery of the Company’s common
20 costs. Although the higher mark-up was ordered by the Commission in its 17th
21 Supplemental Order in Phase II of Docket Nos. UT-960369, et al., the

1 Commission clearly stated why it had to use U S West’s common cost allocator as
2 a proxy for GTE.

3 The Commission, in paragraph 202 of its 17th Supplemental Order, found
4 that, “Accordingly, the Commission finds that GTE’s common cost study is
5 flawed, contrary to federal law, and should be rejected because GTE’s analysis
6 relies on historical, embedded numbers, and not on forward-looking costs and
7 because GTE seeks to use its common cost methodology as a means to recover its
8 actual costs.”

9 In paragraph 203 of the same order, the Commission further stated that
10 “[T]he Commission denies GTE proposed common cost markup factor of 55
11 percent. While GTE has the burden of proving the magnitude of its common
12 costs, it would not be appropriate to simply state that GTE failed to meet its
13 burden and prohibit recovery of any common costs. For the appropriate common
14 cost markup, the data provided by U S WEST are reasonable proxies. Since this
15 is the best data available, the Commission will apply U S WEST’s 19.62 percent
16 attributed cost factor and its 4.05 percent common cost factor to GTE.”

17 However, Staff believes that the ***** percent allocator be used for pricing
18 because it is based on Verizon’s own data and reflects the actual expense incurred
19 by the Company.

1 **Q. DOES STAFF HAVE ADDITIONAL CONCERNS IF THE COMMISSION**
2 **DECIDES TO USE THE 24.75 PERCENT INSTEAD OF THE 13.29**
3 **PERCENT AS RECOMMENDED BY STAFF?**

4 A. Yes. Some minor adjustments would need to be made. In paragraph 204 its 17th
5 Supplemental Order, the Commission further adjusted the 24.47 percent to 24.75
6 percent to account for some of the accounts that Qwest treated as direct or
7 administrative expenses, but Verizon included in its common cost factor. The
8 Commission took certain costs into consideration by increasing the mark-up from
9 24.47 percent to 24.75 percent. These cost accounts are specifically listed in the
10 Order. Based on Verizon's ICM Model, specifically in the Expense Module,
11 these specific accounts are taken into consideration as inputs to the ICM to
12 produce the unit cost. Therefore, at a minimum, mark-up for recovery of common
13 cost should be 24.47 percent, given that Verizon applies the mark-up to its
14 recurring costs produced by the ICM.

15
16 **Q. WHY DOES STAFF FIND THE \$4.92 FOR NOMC SHARED/FIXED**
17 **RECOVERY INAPPROPRIATE TO BE INCLUDED IN VERIZON'S**
18 **NON-RECURRING CHARGES?**

19 A. Verizon applies the \$4.92 charge to each order as part of its proposed non-
20 recurring charges. The \$4.92 charge is derived by dividing the total NOMC
21 shared/fixed costs by the forecasted annual average wholesale orders. Based on a

1 close examination of the costs as characterized by Verizon as fixed costs, Staff
2 finds that:

- 3 1. There is no valid basis for the total amount of the costs.
- 4 2. The costs are not Washington specific.
- 5 3. The total annual charge factor utilized in the analysis is a composite of
6 capital factor, income tax factor, and property tax factor. Verizon provides
7 no documentation to support the validity of these factors.
- 8 4. The so-called “shared/fixed expenses” have been recovered through the
9 shared cost allocation or the common cost allocator established by Verizon
10 in its ICM.

11
12 **Q. ON WHAT BASIS DOES STAFF BELIEVE THAT THE SHARED COST**
13 **LIKE THE NOMC HAVE BEEN INCLUDED IN VERIZON’S SHARED**
14 **AND COMMON COST ALLOCATION?**

15 A. No matter how Verizon characterizes these NOMC costs, these cost categories
16 reflect support and administrative costs such as rent expense, furniture, human
17 resources, and PC expenses. Because these costs are not product specific, the
18 Company normally proposes to recover these general costs through its calculation
19 of shared and common costs generated on total Company basis, then allocates
20 these costs through a factor to different products and services. Verizon has done
21 so in its ICM. Verizon has centralized the total shared and common costs

1 incurred on total Company basis. The summary of common costs, as presented in
2 Verizon's ICM documentation, includes land and building, human resources, and
3 other administrative expenses. Verizon has not made a convincing argument that
4 the NOMC "Share/Fixed" costs are separate expenses from those general
5 expenses incurred and incorporated in its ICM, which are recovered through cost
6 allocation on total Company basis.

7
8 **COST STUDIES AND PRICING PROPOSAL SUBMITTED BY QWEST**

9
10 **Q. WHAT COST STUDIES HAS QWEST FILED IN SUPPORT OF ITS**
11 **PRICING PROPOSAL FOR UNEs AND RELATED PRODUCTS AND**
12 **SERVICES?**

13 A. On August 4, 2000, Qwest submitted its recurring and non-recurring cost results
14 in support of its proposed UNE rates. On September 11 and 13, 2000, Qwest filed
15 the cost models it used to establish its costs for UNEs recurring rates.

16
17 **Q. HAVE YOU REVIEWED THE DEVELOPMENT OF THE COSTS AND**
18 **THE COST MODELS?**

19 A. No. As provided for in the Commission's 7th Supplemental Order, Staff
20 testimony on the specific cost models and cost results will be included in
21 supplemental response testimony.

1 **Q. HAVE YOU IDENTIFIED GENERAL CONCERNS STAFF HAS**
2 **REGARDING QWEST’S NON-RECURRING COST STUDIES?**

3 A. Yes. Qwest’s proposed non-recurring costs are expense-based. The direct costs
4 are a function of the time required to perform tasks multiplied by appropriate
5 labor rates. Qwest also applies the Commission-approved percentages for
6 attributed and common costs to arrive at the non-recurring charges. Staff has
7 concerns about the estimated time for order entry and “probability of occurrence”
8 proposed by Qwest to complete each task necessary for processing an order.

9
10 **Q. WHAT MODIFICATIONS DOES STAFF RECOMMEND FOR THE NON-**
11 **RECURRING COST STUDIES?**

12 A. Staff recommendations fall into three general categories:

- 13 1. Qwest must use the Commission-approved customer transfer charge
14 (CTC) costs in place of the costs proposed by Qwest for UNE-C for
15 existing plain old telephone service (POTS). Exhibit C-___ (JYR-C5).
- 16 2. To make specific changes to time estimates and probability. These
17 changes are listed in Exhibit C-___ (JYR-C4).
- 18 3. Because the non-recurring cost studies presented by Qwest have
19 incorporated various unbundled network elements, specific time estimates
20 and probability adjustments should be implemented throughout the studies
21 wherever applicable.

1 **Q. WHY DOES STAFF BELIEVE THE COMMISSION’S PROPOSED**
2 **CUSTOMER TRANSFER COSTS (CTC) ARE APPROPRIATE FOR THE**
3 **PROPOSED UNE-COMBINATION (UNE-C) COSTS?**

4 A. Qwest uses the term UNE-C instead of UNE-P in its cost studies. There should
5 be minimal difference in processing an order for UNE-P (existing POTS) and for
6 a customer transferring from one carrier to another. The Commission adopted
7 Staff’s recommended changes regarding the costs for customer transfer in Phase II
8 of Docket Nos. UT-960369, et al. Through some of its time estimates and
9 probability analysis, Qwest inflated the underlying costs for processing these types
10 of orders. Staff recommends that the Commission adopt the costs for CTC for
11 processing UNE-C orders. A comparison of the proposed costs by Qwest with
12 Staff’s recommended costs for UNE-C is shown in Exhibit C-___ (JYR-C4).

13 **Q. WHAT SPECIFIC ADJUSTMENTS DOES STAFF PROPOSE TO MAKE**
14 **FOR THE TIME ESTIMATES AND PROBABILITY FOR OTHER**
15 **ACTIVITIES?**

16 A. Staff recommends that the Commission modify the non-recurring cost studies.
17 Based on my analysis and review, Staff made the following modifications to the
18 studies:

- 19 1. Reduced the order processing time at the interconnection center to total
20 ***** minutes for connect and ***** minutes for disconnect.

1 2. Changed the probability for mechanized orders to **** percent flow-
2 through rate and **** percent manual handling.

3 These modifications apply to the following ordering activities:

4 1. UNEC new POTS first line (mechanized) for connect and disconnection.

5 2. UNEC new POTS EA additional line - mechanized (probability change
6 only).

7 3. UNEC new POTS First line and manual (time estimate adjustment only)

8 Staff also made the following other minor adjustments to the time

9 estimates and probabilities for various ordering and processing activities:

10 1. Reduced time for typing and screening an order at the interconnection
11 service center.

12 2. Modified the percentage of flow through at the interconnection service
13 center for mechanized orders.

14 3. Decreased the time to process a disconnect order.

15 4. Reduced the time for “input order processor.”

16 5. Modified the time for internal phone calls.

17 6. Changed the probability for “non-electronic interface.”

18 The specific adjustments and numbers are listed in Exhibit C-___ (JYR-C4).

19 **Q. DOES STAFF HAVE ADDITIONAL COMMENTS ON THE PRICING**
20 **PROPOSAL OF QWEST?**

1 A. At this time, Staff does not have any additional recommendations as to how
2 Qwest derives its prices by applying the attributed and common cost factors.
3 However, in the event Staff finds, after reviewing the cost models Qwest has
4 committed to file at a later date, that the newly developed cost models incorporate
5 some of the expenses already recovered through the attributed and common cost
6 factors, Staff will make further recommendations in our supplemental testimony.

7 **CONCLUSION**

8 **Q. DID STAFF CALCULATE THE TOTAL EFFECT OF ITS PROPOSED**
9 **MODIFICATIONS TO VERIZON'S AND QWEST'S COSTS AND**
10 **PRICES?**

11 A. Staff has not calculated the total effect of our recommended modifications
12 specifically for each category of UNE as they are proposed by Verizon and Qwest.
13 However, Staff has provided in its testimony and exhibits the detailed adjustments
14 that need to be made throughout the entire cost studies and pricing proposals
15 wherever applicable. It is important to note that all of the modifications proposed
16 by Staff, if adopted, will reduce the proposed non-recurring and recurring rates.

17 **Q. WHY ARE PROPERLY CONDUCTED NON-RECURRING COST**
18 **STUDIES IMPORTANT IN THE DEVELOPMENT OF COMPETITION?**

1 A. The cost studies filed by Qwest and Verizon in this proceeding are of fundamental
2 and profound importance to facilitate and promote local competition in
3 Washington. The Commission’s determinations on the appropriate cost levels
4 will play an important role in determining the prices a new entrant will have to
5 pay up front to enter the local market in direct competition with an incumbent
6 local exchange carrier. Therefore, the Commission must balance the interests of
7 all the parties in this proceeding to insure that the appropriate expenses incurred
8 by ILECs are recovered through reasonable, cost-based rates and that new entrants
9 will pay their fair share to enter the market. The Commission-established prices
10 for various UNEs should not be barriers to entry. Therefore, Staff recommends
11 that Qwest’s and Verizon’s cost studies and prices be modified as set forth in this
12 testimony.

13 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

14 A. Yes.