

**BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION  
COMMISSION**

In the Matter of the Petition of  
Qwest Corporation To be Regulated Under An  
Alternative Form of Regulation Pursuant to  
RCW 80.36.135

Docket No. UT-061625

**REBUTTAL TESTIMONY**

**OF**

**MICHAEL G. WILLIAMS**

**QWEST CORPORATION**

**February 16, 2007**

1 **Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS AND**  
2 **EMPLOYMENT.**

3 A. My name is Michael G. Williams and my business address is 1801 California,  
4 Denver, Colorado 80202. I am employed by Qwest Services Corporation  
5 (“QSC”) as a Senior Director of Regulatory Compliance for Qwest Corporation  
6 (“QC”) and other Qwest companies.

7 **Q. PLEASE REVIEW YOUR PRESENT RESPONSIBILITIES.**

8 A. I am responsible for assuring Qwest’s compliance with regulatory retail and  
9 wholesale service quality requirements. I have submitted testimony and  
10 participated in workshops in each of the 14 states in Qwest’s local services region.

11 **Q. BRIEFLY OUTLINE YOUR EMPLOYMENT BACKGROUND.**

12 A. I hold an MBA degree from the University of Utah, 1985, and a bachelor’s degree  
13 in electrical engineering from Brigham Young University, 1976. Since 1981, I  
14 have worked for Qwest or its predecessors in various management positions,  
15 including engineering, technical sales, regulatory, new technologies, international  
16 cellular joint venture leadership, wholesale interconnection operations and  
17 regulatory finance. My responsibilities have included service quality-related  
18 metrics and payments since 1997. I have held my current position since July  
19 2004.

20 **Q. HAVE YOU PREVIOUSLY TESTIFIED BEFORE THIS COMMISSION?**

21 A. Yes. I have testified in a number of proceedings before the Commission,  
22 particularly in the 271 proceeding, Docket Nos. UT-003040 and UT-003022.

1 **Q. WHAT IS THE PURPOSE OF THIS TESTIMONY?**

2 A. The purpose of my testimony is to respond to testimony of Public Counsel  
3 witness, Mary M. Kimball. I particularly address the Public Counsel's proposal  
4 to re-impose a service quality incentive plan (SQIP), along with other aspects of  
5 her testimony.

6 **No Justification Has Been Presented for Reinstating a Form of the SQPP**

7 **Q. BEGINNING ON PAGE 14 OF HER TESTIMONY, MS. KIMBALL**  
8 **STATES THAT PUBLIC COUNSEL RECOMMENDS AN INCENTIVE-**  
9 **BASED, SELF-EXECUTING SERVICE QUALITY PERFORMANCE**  
10 **PLAN. WHAT DOES THIS REPRESENT?**

11 A. Simply put, Public Counsel's Service Quality Incentive Plan (SQIP) represents a  
12 reinstatement of the former Service Quality Performance Plan (or SQPP), which  
13 expired over a year ago.

14 **Q. WHAT SUPPORT DOES MS. KIMBALL OFFER FOR PROPOSING THE**  
15 **SQIP?**

16 A. After acknowledging improvements in Qwest's service quality performance and  
17 making observations about investment trends, Ms. Kimball states that she believes  
18 "this indicates that the SQPP served its intended purpose in providing an incentive  
19 to improve service quality."<sup>1</sup> She then makes some observations about the intent  
20 of Public Counsel's SQIP and describes its components. She states that the SQIP

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<sup>1</sup> Direct Testimony of Mary M. Kimball, Exhibit MMK-1TC, page 21, lines 3-4.

1 is designed to be an “anti-backsliding plan” and says it would complement  
2 Qwest’s wholesale service quality plan (QPAP).

3 ***Qwest’s Performance Referenced by Ms. Kimball Supports Qwest’s Position***

4 **Q. DO MS. KIMBALL’S POINTS JUSTIFY REINSTATING SUCH A PLAN?**

5 A. Not at all. In fact, if anything, many of her observations actually support Qwest’s  
6 position that such a plan is not warranted or even appropriate. For example, the  
7 only support she gives for her statement that SQPP served its purpose is that  
8 Qwest’s service quality has been improving. However, she provides no causal  
9 link between the presence of SQPP and Qwest’s improving service quality, and  
10 she appears to ignore that these improvements were sustained or increased during  
11 the most-recent year in which the SQPP was not in effect – that is, in the year  
12 following the expiration of the SQPP.

13 Further, although she implies that the SQPP should be reinstated because it  
14 appeared to serve its purpose, she does not offer any service quality-based data or  
15 other evidence that such a plan should be reinstated.

16 **Q. ON WHAT DO YOU BASE YOUR ASSERTION THAT QWEST HAS**  
17 **SUSTAINED OR IMPROVED SERVICE QUALITY IN WASHINGTON,**  
18 **EVEN AFTER THE SQPP EXPIRED?**

19 A. The year 2006 is the first full year following the expiration of the SQPP. In that  
20 year, Qwest’s performance, relative to the historic SQPP standards was generally  
21 the same or better than in the final full year under the SQPP (2005). Specifically,  
22 there were four metrics that did not fully satisfy SQPP standards, Held Orders

1 greater than 5 days, Held Orders greater than 90 days, Repair Access Average  
2 Wait Time, and Out of Service Cleared within 48 hours. Nevertheless, these  
3 generally showed improvements since the expiration of the SQPP. (Please see  
4 Exhibit MGW-2 for comparisons of 2006 performance to 2005.)

5 **Q. PLEASE EXPLAIN HOW THIS IS TRUE WITH REGARD TO THE**  
6 **HELD ORDER STANDARDS.**

7 A. With respect to Held Orders greater than 5 days, the SQPP standard was “less  
8 than or equal to 10%.” There were 12 instances (exchange-months) in which this  
9 standard was missed in 2005 and 19 instances in 2006, which would appear to  
10 represent declining performance. However, such an impression is not correct, and  
11 it is created by the fact that a number of these instances of missing the standard  
12 involve small exchanges, where only a few individual held orders can represent a  
13 relatively large percentage. In reality, comparing 2006 to 2005, statewide, there  
14 were fewer customers experiencing orders held greater than five days, as a  
15 percentage of total orders installed, than there were in 2005. Specifically, the  
16 comparison is 1.32% (2006) to 1.43% (2005), which demonstrates the  
17 improvement in 2006 over 2005.

18 With respect to Held Orders greater than 90 days, the standard is “less than or  
19 equal to 1%.” In 2005, there were 5 instances (exchange-months) in which this  
20 standard was missed in 2005, and only 3 instances in 2006. This apparent  
21 improvement is confirmed when looking at the statewide percentages of orders  
22 held more than 90 days, which declined from 0.0144% (i.e., 1.44 orders per

1 10,000 orders installed) in 2005 to 0.0102% (i.e., 1.02 orders per 10,000 orders  
2 installed) in 2006.

3 **Q. PLEASE EXPLAIN THE SITUATION WITH REPAIR ACCESS**  
4 **(AVERAGE WAIT TIME) FROM 2005 TO 2006.**

5 A. The SQPP standard applicable to Repair Access Average Wait Time was “less  
6 than or equal to 60 seconds.” Qwest’s performance has missed this standard only  
7 once in two years. Since that single miss in July 2006, there has not been a  
8 repeated problem.

9 **Q. PLEASE EXPLAIN THE PROGRESS WITH OUT OF SERVICE**  
10 **CLEARED WITHIN 48 HOURS, FROM 2005 TO 2006.**

11 A. The SQPP standard applicable to Out of Service Cleared within 48 hours  
12 (“OOS<48”) was very high, at 99.5%. Qwest notes that, while this standard was  
13 recently moved downward from 100% to avoid requiring perfect performance,  
14 actual sustained performance levels appear to demonstrate that 99.5% is the  
15 highest practical level that can be achieved. Only once in two years has it been  
16 exceeded, and that single instance was in October 2006, without SQPP in effect.  
17 (Please see Exhibit MGW-2.) Therefore, for purposes of comparing 2005  
18 performance while under SQPP and 2006 performance after the expiration of  
19 SQPP, it is useful to look at the significance or extent of the misses. In this case,  
20 Qwest’s performance in seven months of 2006 missed the 99.5% standard by less

1 than one-third of a percentage point<sup>2</sup> – i.e., they were better than 99.17% – and  
2 only two of the five months that had a lower percentage were less than 98.6%. In  
3 comparison, in 2005 under SQPP, nine of the twelve months missed the standard  
4 by *more than* one-third of a percent. Summarizing, this shows that seven months  
5 in 2006 missed the standard by less than 1/3 percent, while only three months in  
6 2005 missed by that same small amount. Thus, with respect to the magnitude of  
7 the misses, 2006 was far better than 2005 in its OOS<48 performance.

8 ***Retail Service Quality Incentive Plans are Obsolete – Experience Shows that***  
9 ***Qwest’s Quality Has Improved in 2006 Without Self-executing Incentive Plans***

10 **Q. ARE SERVICE QUALITY “INCENTIVE” PLANS COMMON**  
11 **THROUGHOUT QWEST’S 14-STATE LOCAL SERVICE TERRITORY?**

12 A. No. Service quality incentive plans are virtually obsolete. They reflect a bygone  
13 era characterized by the imposition of punitive regulations on a carrier that  
14 requires compensation to all customers for the service problems experienced by a  
15 few customers.

16 **Q. WHAT IS QWEST’S EXPERIENCE WITH INCENTIVE PLANS?**

17 A. At the time of the Qwest/U S WEST merger, seven of the fourteen in-region  
18 states had service quality incentive provisions as part of their merger agreements,  
19 tariffs or other requirements. These states were Arizona, Colorado, Iowa,  
20 Minnesota, New Mexico, Oregon and Washington.

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<sup>2</sup> One-third of a percentage point below the 95.5% standard (i.e., 99.17%) was selected based on the groupings of the actual data in 2006. Most of the 2006 results for OOS<48 were better than this nominal degree of deviation from the standard, while nearly the opposite was true in 2005.

1 **Q. DO ALL OF THESE SEVEN STATES STILL HAVE INCENTIVE PLANS?**

2 A. No. Over time, in four of the seven states, the service quality incentive provisions  
3 were either terminated or were allowed to expire.

4 **Q. WHAT SPECIFICALLY BECAME OF THOSE FOUR PLANS?**

5 A. The Minnesota incentives were included as part of the AFOR plan that was  
6 effective from 2001 through 2005. When the Commission renewed the AFOR,  
7 beginning in 2006, the plan did include a few service quality standards, but no  
8 payment “incentives” were ordered for those standards (Dockets P-421/AR-97-  
9 1544 & P-421/AR-05-1081). The Iowa incentive payment provisions were  
10 eliminated when the merger agreement requirements were terminated at the end  
11 of 2005 (Docket SPU-99-27). The Oregon payment incentives appeared in the  
12 legislation that first enabled the AFOR, but they were allowed to sunset at the end  
13 of 2003 (Senate Bill 622). Finally, of course, the Washington Service Quality  
14 Performance Plan incentives were first modified and then later allowed to expire  
15 at the end of 2005 (Docket UT-991358). It is noteworthy that no party filed to  
16 renew or extend the Washington incentive provisions when they expired.

17 **Q. WHAT ABOUT THE INCENTIVE PLANS IN THE REMAINING THREE**  
18 **STATES?**

19 A. The incentive provisions in Arizona have been in place since 1995 (Decision No.  
20 59147) and have been modified from time to time. The latest revision occurred in  
21 March 2006 (Docket T-01051B-03-0454) as part of the Price Cap Plan settlement  
22 agreement. The Colorado incentives originally applied potential penalties to



1 thirteen measures, but in the latest revision of the AFOR plan (August 2005,  
2 Dockets 97A-540T & 04A-411T), the Commission eliminated incentives on all  
3 but two remaining measures. The incentives in the original New Mexico AFOR  
4 were dropped in favor of provisions that appear in Commission rules (Case no.  
5 05-00466-UT) that are, on the whole, less stringent than under the AFOR.

6 **Q. HAS SERVICE QUALITY SUFFERED IN THOSE STATES WITHOUT**  
7 **SERVICE QUALITY INCENTIVE PAYMENT PROVISIONS?**

8 A. No. The quality of service has either been sustained or improved – all without  
9 imposed payment “incentives.”

10 **Q. PLEASE GIVE SPECIFIC EXAMPLES OF SERVICE QUALITY BEING**  
11 **SUSTAINED OR IMPROVED WHERE THE INCENTIVE PROVISIONS**  
12 **HAVE EXPIRED.**

13 A. Examples exist in both Washington and other states. In Washington, an example  
14 involves the performance results for Provisioning Interval, Out of Service and  
15 Trouble Report Rate service quality measures, comparing 2006 results to those  
16 achieved in the years prior to 2006 (See Exhibit MGW-3C, page 1). By  
17 comparing year-over-year results, one can clearly see that the performance in  
18 2006 has been either substantially sustained or has been improved.

19 **Q. IS QWEST’S SERVICE QUALITY PERFORMANCE IN WASHINGTON**  
20 **CONSISTENT WITH THE EXPERIENCE QWEST HAS HAD IN OTHER**  
21 **STATES THAT REMOVED INCENTIVE PROVISIONS?**

1 A. Yes. Comparing similar metrics in Minnesota and Oregon for the same time  
2 periods shows that service quality performance has also been basically sustained  
3 or improved over the years (See Exhibit MGW-3C, pages 2 and 3), regardless of  
4 when the incentive provisions ceased. (The vertical lines within the charts for the  
5 various metrics indicate when the plans in those states changed from having  
6 incentive payments to not having them.)

7 **Q. WHAT IS ANOTHER WAY OF ILLUSTRATING SERVICE QUALITY**  
8 **WHERE THE INCENTIVE PROVISIONS HAVE EXPIRED?**

9 A. We can also examine the number of cases where customer remedies were paid,  
10 over time, such as those paid under Washington's Customer Service Guarantee  
11 Program (CSGP). While there is not a direct link between the number of  
12 customer remedy cases paid and the kinds of payments addressed in a self-  
13 executing performance plan, trends in the number of customer remedies paid are  
14 indicators of progress related to service issues experienced by customers. Even a  
15 cursory review of data displayed in Exhibit MGW-4C shows that service, from a  
16 customer's perspective, has improved, even after the "incentives" were removed.  
17 For example, the number of customers receiving a credit remedy for provisioning  
18 intervals greater than 5 business days averaged 1.72 customers per 10,000 access  
19 lines in 2005, the last year of the SQPP. However, in 2006, the average improved  
20 to 1.22 customers per 10,000 access lines, without the SQPP in effect.

21 **Q. DID REPAIR REMEDIES PER 10,000 ACCESS LINES FOLLOW THE**  
22 **SAME PATTERN IN WASHINGTON?**

1 A. While it is not readily apparent, repair remedies per 10,000 access lines in  
2 Washington did indeed reflect improvement. (Please see Exhibit MGW-4C.)

3 **Q. WHY DO YOU SAY IT IS NOT READILY APPARENT?**

4 A. Repair results are subject to numerous factors, some of which are not fully within  
5 Qwest's control. Factors such as severe weather affect the number of trouble  
6 reports and can delay resolution of trouble reports. The graph in Exhibit MGW-  
7 4C for Repair shows a spike in the number of repair remedies paid in January  
8 2006 that tends to distort the analysis. Additional spikes are seen in November  
9 and December 2006.

10 **Q. WHAT HAPPENED IN JANUARY, NOVEMBER, AND DECEMBER 2006**  
11 **THAT MIGHT HAVE CAUSED SUCH SPIKES IN REPAIR VOLUMES?**

12 A. These were periods in which Washington was deluged with heavy rainfall in a  
13 very short period of time, along with high winds. In January, Seattle newspapers  
14 were reporting 27 consecutive days of rain that delivered almost 14 inches of rain  
15 (Seattle Times Jan 17, 2006) and caused roads to be washed out (Seattle Times  
16 Jan 11, 2006).

17 **Q. IF THE JANUARY 2006 ANOMALY IS REMOVED, WHAT DO THE**  
18 **RESULTS SHOW?**

19 A. In 2005, as the last full year of SQPP, only 15.7 customers for every 10,000  
20 access lines, on average, received a repair customer remedy each month. In 2006,  
21 after removing only the January anomaly, the number was less, at only 12.0  
22 customers for every 10,000 access lines receiving a repair customer remedy.

1 Removing the November and December anomalies would make the 2006  
2 improvement over 2005 even more apparent.

3 ***There is Already in Place Protection Against Backsliding, and There is No Evidence***  
4 ***of Backsliding in Retail Service Quality With or Without Incentive Plans in Place***

5 **Q. MS. KIMBALL IMPLIES THAT, WITHOUT AN INCENTIVE**  
6 **PROGRAM IN PLACE, THERE IS NO PROTECTION AGAINST**  
7 **BACKSLIDING (PAGE 14). IS THAT ASSERTION TRUE?**

8 A. No, it is not true, because the Commission already has in place an exhaustive set  
9 of service quality rules that cover the same areas as her proposed SQIP. Further,  
10 the Commission has authority to fine companies that are not satisfying those  
11 rules. Qwest's monthly reporting is on this rule-based program today.

12 **Q. WHY IS MS. KIMBALL'S PROPOSAL TO PREVENT BACKSLIDING**  
13 **UNWARRANTED?**

14 A. First of all, there has been no evidence of backsliding in any of the measures  
15 during or since the termination of the SQPP. Even Staff witness Kristen Russell  
16 confirms that, "While [Qwest] has not met all Commission service quality  
17 standards, the Company's overall service quality compares favorably to that of  
18 other telecommunications companies in this state" (page 19). Secondly, as I just  
19 mentioned, the Commission already has the authority to compel Qwest to comply  
20 with the standards specified in the Commission Rules in any event of  
21 "backsliding."

1 **Q. WHAT SPECIFIC AUTHORITY DOES THE WASHINGTON**  
2 **COMMISSION ALREADY POSSESS TO COMPEL COMPLIANCE?**

3 A. Per WAC 480-120-019, the Commission may enforce performance requirements  
4 by imposing administrative penalties under RCW 80.04.405. That law states that:  
5 “[Any party who violates] of any provision of this title or any order, rule,  
6 regulation or decision of the commission shall incur a penalty of one hundred  
7 dollars for every such violation. Each and every such violation shall be a separate  
8 and distinct offense and in case of a continuing violation every day's continuance  
9 shall be and be deemed to be a separate and distinct violation.”

10 **Q. WHAT OTHER PENALTY MAY THE COMMISSION IMPOSE?**

11 A. In addition, RCW 80.04.405 also requires that: “Any public service company  
12 which shall violate or fail to comply with any provision of this title, or which  
13 fails, omits or neglects to obey, observe or comply with any order, rule, or any  
14 direction, demand or requirement of the commission, shall be subject to a penalty  
15 of not to exceed the sum of one thousand dollars for each and every offense.  
16 Every violation of any such order, direction or requirement of this title shall be a  
17 separate and distinct offense, and in case of a continuing violation every day's  
18 continuance thereof shall be and be deemed to be a separate and distinct offense.”

19  
20 **Q. BASED ON THIS AUTHORITY, DOES THE AFOR NEED ANY OTHER**  
21 **INCENTIVES FOR COMPLIANCE?**

22 A. Absolutely not. The existing rules already preserve and enhance service quality  
23 and protect against degradation as required by the AFOR statute. The AFOR does

1 not need to include yet another layer of service quality “incentives” to accomplish  
2 this requirement.

3 **Q. WHAT IS THE RELATIONSHIP OF THE AFOR STATUTE TO THE**  
4 **COMMISSION’S RULES?**

5 A. The AFOR statute was effective in the year 2000. Two years later, the  
6 Commission issued General Order R-507 that amended the service quality rules.  
7 One would anticipate that, had the Commission deemed the incentives in the rules  
8 insufficient to preserve and enhance service quality and protect against the  
9 degradation of the quality or availability of efficient telecommunications services,  
10 it would have included additional provisions to the rules at that time.

11 ***There is No Backsliding Incentive in the Retail Market as Addressed by QPAP in***  
12 ***the Wholesale Market***

13 **Q. WHAT IS YOUR RESPONSE TO MS. KIMBALL’S STATEMENT THAT**  
14 **PUBLIC COUNSEL’S SQIP IS DESIGNED TO BE AN “ANTI-**  
15 **BACKSLIDING PLAN?”**

16 A. Again, while that may be Public Counsel’s intent for its SQIP proposal,  
17 Ms. Kimball offers no evidence whatsoever that such backsliding protection is  
18 needed or justified. Nor is it correct to suggest that “anti-backsliding is good and  
19 should always be instituted.” Mr. Reynolds’ rebuttal testimony explains that no  
20 other company in the state is subject to such a plan, and why it is retrogressive.  
21 My testimony explains that Qwest’s past and present performance provides no

1 basis to institute such a plan, and that more powerful incentives to provide good  
2 service already exist.

3 **Q. WHAT ABOUT THE FACT THAT QWEST'S WHOLESALE**  
4 **PERFORMANCE ASSURANCE PLAN (QPAP), TO WHICH MS.**  
5 **KIMBALL REFERS, HAS BEEN CHARACTERIZED AS AN ANTI-**  
6 **BACKSLIDING PLAN; DOES THAT SUPPORT HAVING SUCH A PLAN**  
7 **IN THE RETAIL MARKETPLACE IN WASHINGTON?**

8 A. Not at all. Factors that affect service quality regulation in the wholesale  
9 marketplace are fundamentally different than those in the retail marketplace.  
10 Hence, concepts like backsliding in the wholesale world have a completely  
11 different meaning in the retail world.

12 **Q. PLEASE EXPLAIN.**

13 A. The QPAP emerged as a component of ILECs'<sup>3</sup> efforts in the wholesale  
14 marketplace to support gaining approval under Section 271 of the Federal  
15 Telecommunications Act of 1996 (the "Act") to enter the nationwide long  
16 distance market. The Act called for non-discrimination in service quality.  
17 Accordingly, state and federal regulators established "parity" as the primary basis  
18 for service quality standards. Further, since these regulators operated under the  
19 belief that ILECs had a natural incentive to "backslide" to the detriment of  
20 competitors who purchased services from them, they required some way of  
21 addressing the possibility of what they called "backsliding." In response, ILECs,

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<sup>3</sup> Incumbent Local Exchange Carriers.

1 including Qwest, generally negotiated and obtained approval for self-executing  
2 performance plans such as the QPAP.

3 **Q. HOW DOES THE RETAIL MARKETPLACE DIFFER FROM THIS?**

4 A. The natural incentives relative to service quality in the retail marketplace are  
5 completely different than those being addressed by the QPAP in the wholesale  
6 marketplace. In the wholesale market, the provider/customer relationship is  
7 between ILEC and CLEC (the wholesale customer). In the retail market, the  
8 provider/customer relationship is between ILEC (or another carrier) and the retail  
9 customer. Thus, as explained above, in the wholesale market, there were concerns  
10 about ILECs “backsliding” in the service quality delivered to CLEC competitors  
11 due to the perceived incentives inherent in competition between ILECs and  
12 CLECs. However, in the retail market there is no such competition in the  
13 provider/customer relationship – i.e., between carriers and their own customers.  
14 Instead, with respect to service quality, the incentives in the retail marketplace are  
15 for all competitors to constantly seek ways to improve service quality to  
16 competitive levels – levels that by nature are in the customer’s interest and thus in  
17 the public interest. Certainly, there is no incentive in the retail marketplace for  
18 ILECs to harm their customers, particularly in light of the competition that exists  
19 (and as Mr. Teitzel has testified in this docket).

20 **Q. WHY IS THIS OF PARTICULAR IMPORTANCE IN THIS CASE?**

21 A. In Washington and other states, Qwest has been experiencing significant line  
22 losses over the past several years. If Qwest is to have any success in slowing or



1 offsetting these losses, it must do all it can to keep service quality levels  
2 competitive. The incentives associated with this competitive reality make  
3 artificial attempts to create incentives, such as SQIP, pale in comparison and also  
4 make them redundant and unnecessary. Hence, there is absolutely no basis for  
5 reinstating any kind of “anti-backsliding” plan in Washington. It is on this basis  
6 that Qwest strongly objects to such a proposal.

7 **Q. PLEASE RESPOND TO MS. KIMBALL’S COMMENTS ON PAGES 21**  
8 **AND 22 THAT THE PROPOSED SQIP WOULD “COMPLIMENT” THE**  
9 **QPAP.**

10 A. In making this claim, Ms. Kimball observes that, “...to the extent Qwest’s retail  
11 service quality declines, their service to wholesale customers may also decline,  
12 and if there are no financial incentives on the retail side, then Qwest arguably has  
13 an incentive to provide inferior service to retail customers because doing so would  
14 make it easier for them to meet certain QPAP performance standards.” First, as I  
15 pointed out earlier, it is false to claim that there are no financial incentives on the  
16 retail side, given the existing rules and the Commission’s power to levy fines.  
17 More importantly, in light of the concepts I have just described, Ms. Kimball’s  
18 observation on this point does not even come close to being “arguable,” as she put  
19 it. In fact, it is nothing short of absurd. It is an enormous and erroneous stretch to  
20 imply that any ILEC would sacrifice retail service quality to avoid paying  
21 wholesale QPAP payments, particularly when facing competition that is taking  
22 thousands of lines away each year as is happening to Qwest in Washington,.

1 While QPAP does provide some incentive to provide *wholesale* customers  
2 (CLECs) service that is not discriminatory or “at least equal” in comparison to  
3 retail, there is no basis of evidence to support extrapolating this to say that Qwest  
4 has any incentive to diminish retail service quality. To the contrary, on its face, it  
5 is abundantly clear that Qwest and all its competitors have every incentive to  
6 provide competitive levels of service quality in order to remain viable in the retail  
7 marketplace.

8 **Q. MS. KIMBALL FINALLY POINTS TO DECLINING TRENDS IN**  
9 **QWEST’S INVESTMENTS AS A REASON FOR ANTI-BACKSLIDING**  
10 **PROTECTIONS. IS SHE CORRECT?**

11 A. No. Aggregate “investment per line” numbers have very little correlation to  
12 service quality performance. To illustrate, there are two service quality measures  
13 that would be likely to reflect such a correlation if there was one: Trouble Report  
14 Rate and Held Orders greater than 90 days. Using Washington-specific data,  
15 Exhibit MGW-5 clearly show that results for these two service quality metrics  
16 improved, despite the declines in investment. Specifically, the average trouble  
17 report rate each year dropped from just above one trouble report for every 100  
18 access lines in 2001 to just under one trouble report for every 100 access lines for  
19 the remaining five years. Correspondingly, the average number of orders held  
20 greater than 90 days improved from a high of 50 per month in 2001 to only 15 per  
21 month in 2002. By 2003, the average monthly number of orders held for 90 days

1 further dropped to a level that is about one-tenth of the 2001 number and  
2 remained there for the next two years.

3 ***References to Service Quality Issues of U S WEST in the 1990s are Irrelevant***

4 **Q. ON PAGE 7, MS. KIMBALL ADDRESSES “US WEST SERVICE**  
5 **QUALITY ISSUES IN THE 1990S.” OF WHAT RELEVANCE IS THIS**  
6 **TO THE PRESENT CASE?**

7 A. Absolutely none. This case is about the present-day Qwest and its AFOR  
8 proposal. It appropriately involves examination of relevant evidence related to  
9 Qwest, in the present and in the recent past, but not data about its predecessor  
10 entity over ten years ago. The issues facing the industry and U S WEST during  
11 the 1990’s bear little resemblance to the conditions that exist today. Competition  
12 was just emerging and the industry was trying to find a way to transition away  
13 from rate of return regulation toward the competitive environment that Dave  
14 Teitzel describes in his testimony. The 1996 Telecomm Act was one of the major  
15 legislative responses to the many forces being thrust into the marketplace during  
16 that transitional time. It was a different time and a different company that existed  
17 in the 1990s.

18 **Incorrect Reporting of Trunk Blocking Led to Unnecessary Recommendations**

19 **Q. IN SECTION IV OF MS. KIMBALL’S TESTIMONY, SHE STATES THAT**  
20 **QWEST FAILED TO MEET THE TRUNK BLOCKING STANDARD IN**  
21 **SEVERAL MONTHS DURING 2006 FOR TWO OF THE THREE TRUNK**

1           **BLOCKING STANDARDS. IS THERE A PROBLEM WITH THIS**  
2           **ASSESSMENT?**

3    A.    Yes. In the process of reviewing this matter, Qwest discovered that it had  
4           incorrectly reported the trunk blocking percentages used by Ms. Kimball.  
5           Consequently, it appears that her assertions were based on Qwest's incorrect trunk  
6           blocking performance results. Using correct results, Qwest is in substantial  
7           compliance with trunk blocking standards. Qwest apologizes for its error that led  
8           to these incorrect recommendations and has recently filed correct trunk blocking  
9           results.

10           **Service Quality Reporting Requirements and Related Concessions by Qwest**

11    Q.    **ON PAGES 3 AND 4 OF HER TESTIMONY, MS. KIMBALL ADDRESSES**  
12           **SERVICE QUALITY REPORTING REQUIREMENTS AND CLAIMS**  
13           **THAT QWEST'S PROPOSAL WOULD DO NOTHING TO PRESERVE**  
14           **OR ENHANCE SERVICE QUALITY. DOES HER CLAIM HAVE ANY**  
15           **BASIS?**

16    A.    She offers no basis for this claim, although she acknowledges (on page 4) that  
17           Qwest's proposal includes reporting on service quality throughout the term of the  
18           AFOR. She only complains that it would be premature to grant a waiver of  
19           reporting, despite the existence of Qwest's positive performance, which she also  
20           acknowledges (on page 14, lines 19-20, of her testimony). In other words, there is  
21           no evidence supporting her concern and, with the reporting included in Qwest's  
22           proposal throughout the term of the AFOR, there is nothing that would prevent a

1 party from seeking a reversal of this provision based on results reported during  
2 the AFOR. Nevertheless, as Mr. Reynolds' rebuttal testimony indicates, Qwest is  
3 willing to amend the portion of its plan by removing the provision to waive  
4 reporting beyond the term of the AFOR.

5 **Q. MS. KIMBALL ALSO OBJECTS TO A WAIVER OF REPORTING ON**  
6 **THE CUSTOMER SERVICE GUARANTEE PROGRAMS (PAGE 6).**  
7 **WHAT IS YOUR RESPONSE?**

8 A. Again, she offers no real basis for this, beyond the simple assertions that she  
9 believes it is in the public interest, that Qwest is a large provider, and that the  
10 guarantee program is important. Nevertheless, again, Qwest is willing to change  
11 this aspect of its proposal so that it will continue to report on the CSGP.

12 **Conclusion**

13 **Q. PLEASE SUMMARIZE YOUR TESTIMONY.**

14 A. Qwest strongly objects to the reinstatement of any form of retail, self-executing  
15 "incentive" plan because, as I have testified, no justification has been shown and,  
16 further, because the evidence demonstrates that the expiration of the former SQPP  
17 has not resulted in troubling deteriorations in Qwest's service quality in  
18 Washington. To the contrary, service quality levels since the expiration of SQPP  
19 have almost always continued to be very high. Qwest's performance in other  
20 states that have dropped retail self-executing plans (indicating the obsolescence of  
21 such plans) is similar. Regarding the trunk blocking metric proposals of Public  
22 Counsel, Qwest apologizes that its incorrect reporting of trunk block appears to

1           have triggered unnecessary recommendations on this topic. Finally, regarding  
2           reporting, while Qwest's proposals were appropriate, Qwest has agreed to change  
3           these provisions from its proposal. Therefore, Qwest respectfully asks the  
4           Commission to approve its AFOR proposal as currently amended.

5   **Q.    DOES THIS CONCLUDE YOUR TESTIMONY?**

6   **A.    Yes, it does.**