

1 **Q. CAN THE FINANCIAL RESULTS FROM THE NEWVENTURES LINE OF**
2 **BUSINESS BE REASONABLY SEPARATED FROM THE FINANCIAL**
3 **RESULTS OF DEX DIRECTORIES?**

4 A. Yes. Confidential segment information was provided by Qwest in response to
5 Public Counsel's Data Request ATG01-02S1 and further information was provided
6 in confidential attachments to Public Counsel's Data Request ATG01-016S2 in this
7 docket. Yet Dr. Selwyn quotes a disclosure that appeared on a Confidential 2000
8 Affiliated Interests Report. The disclosure stated that the NewVentures and Internet
9 lines of business were no longer conducted in a company or operating division
10 separate from Dex Directories and that Qwest had not yet ascertained separate
11 financials.⁴ That was true at the time the report was filed, but it is not true at this
12 time ~~as~~ and evidenced by the Company's responses to the data requests cited above.
13 Thus, there is no basis for Dr. Selwyn's allegation that NewVentures should not be
14 segregated.

15 **Secondary Directories**

16 **Q. WHAT ARE SECONDARY DIRECTORIES AND WHY ARE THEY**
17 **PROPERLY EXCLUDED FROM ANY GAIN CALCULATION FOR**
18 **REGULATORY PURPOSES?**

19 A. Dex publishes both Primary directories and Secondary directories. Primary
20 directories are the directories Dex publishes to cover the service areas for which QC

⁴ Direct Testimony of Lee. L. Selwyn dated March 18, 2003 ("Selwyn"), page 104, lines 9 to 13.