

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

IN THE MATTER OF CONTINUED)	
COSTING AND PRICING OF)	DOCKET NO. UT-003013
UNBUNDLED NETWORK ELEMENTS,)	Part B
TRANSPORT, TERMINATION, AND)	
RESALE)	

PART B

SUPPLEMENTAL DIRECT TESTIMONY OF

JOSEPH GILLAN

ON BEHALF OF

AT&T COMMUNICATIONS OF THE PACIFIC NORTHWEST, INC.

OCTOBER 19, 2000

1 **A. Please state your name and occupation.**

2 A. My name is Joseph Gillan. I am an economist with a consulting practice specializing in
3 telecommunications.

4 **Q. Please briefly outline your educational background and related experience.**

5 A. I am a graduate of the University of Wyoming where I received B.A. and M.A. degrees in
6 economics. From 1980 to 1985, I was on the staff of the Illinois Commerce Commission
7 where I had responsibility for the policy analysis of issues created by the emergence of
8 competition in regulated markets, in particular the telecommunications industry. While at
9 the Commission, I served on the staff subcommittee for the NARUC Communications
10 Committee and was appointed to the Research Advisory Council overseeing NARUC's
11 research arm, the National Regulatory Research Institute.

12 In 1985, I left the Commission to join U.S. Switch, a venture firm organized to develop
13 interexchange access networks in partnership with independent local telephone
14 companies. At the end of 1986, I resigned my position of Vice President-
15 Marketing/Strategic Planning to begin a consulting practice. Over the past decade, I have
16 provided testimony before more than 25 state commissions, four state legislatures, the
17 Commerce Committee of the United States Senate, and the Federal/State Joint Board on
18 Separations Reform. I also currently serve on the Advisory Council to New Mexico State
19 University's Center for Regulation.

20 **Q. What party is sponsoring your testimony in this proceeding?**

1 A. My testimony is being sponsored by AT&T of the Pacific Northwest, Inc. (“AT&T). I
2 earlier filed testimony in Phase A of this proceeding.

3 **Q. What is the purpose of your testimony.**

4 A. The purpose of my testimony is to recommend the basic characteristics of a “line-
5 splitting” product to promote local competition. In simple terms, a local loop is capable
6 of supporting two frequency bands – the “voice spectrum” (VS) and the high frequency
7 spectrum (HFS). A line-splitter is a passive filter that separates these frequency bands,
8 thereby enabling the VS to be directed to a local switch for conventional telephony
9 service, while the HFS is directed to a providers data network for the provision of more
10 advanced services.

11 When the voice and data spectrum are used by different carriers over the same loop, the
12 carriers are said to be “line sharing.” In the prior phase of this proceeding, the
13 Commission focused on implementing the ILEC’s responsibilities when the ILEC was the
14 voice provider. The main issue for this phase of the proceeding concerns how the ILEC
15 should support frequency-splitting when the *same* network used by the ILEC to provide
16 voice service -- i.e., the same loop, port and shared transport network – is used by
17 another voice provider purchasing UNE-P.

18

1 **Q. Q. What should be the fundamental goal of the ILEC line-splitting product?**

2 A. The fundamental goal of the line-splitting product should be an ability to support broad
3 competition in the intended market. As a practical matter, the Commission should expect
4 line-splitting to be used to serve *smaller* customers desiring voice and data on a single
5 facility. Because of the nature of this market – i.e., a large number of customers, each
6 with relatively modest requirements – it is critical that the line-splitting product be
7 efficient and designed for mass market application.

8 **Q. What characteristics should the ILECs' line splitting product satisfy?**

9 A. A consumer-friendly, mass-application oriented, line splitting product should be designed
10 to satisfy the following basic criteria:

11 * Line splitting should be implemented with a minimal of disruption to the
12 customer.

13 * Customers should be able to change data providers without disrupting
14 their voice service.

15 * Customers should be able to change voice providers without disrupting
16 their data service.

17 * Line-splitting should efficiently use scarce central office space.

18 The above criteria are focused on customer satisfaction and efficiency. It is important to
19 not lose sight of these basic objectives. Every layer of unnecessary complexity imposed

1 on a market ultimately translates to higher prices for consumers and reduced quality.
2 Consequently, as the Commission judges alternative approaches to line-splitting, the
3 standard it should adopt is simply which approach is likely to most effectively provide
4 customers choice and reliable service.

5 **Q. What arrangement best satisfies these criteria?**

6 A. The line-splitting product best suited to achieving these criteria is where the ILEC
7 deploys the passive infrastructure that separates the voice and data frequencies – i.e., the
8 splitter -- in a common area of the central office. Such an arrangement would avoid
9 duplicative investment in this passive infrastructure, and would save on scarce collocation
10 space.

11 Most importantly, however, where the ILEC deploys this configuration, the customer's
12 serving arrangement is affected just once to deploy the splitter, minimizing the effort to
13 implement any subsequent reconfiguration. This would mean that the customer could
14 change its voice provider without disturbing its data service or, alternatively, change its
15 data service without disturbing its voice service.

16 **Q. Is it reasonable for the Commission to require the ILEC to deploy the splitter?**

17 A. Yes. The line-splitter is little different from other investments that made by ILECs to
18 fulfill their obligations. In this instance, the obligation is to offer different loop spectrum
19 to different purchasers (including itself where the ILEC is the voice provider). As
20 recently determined by an Arbitration Panel in Wisconsin:

1 The Panel finds that the HFPL is a loop functionality. The high frequency
2 capacity is clearly a capability of the loop. The splitter can therefore be
3 considered ancillary equipment that allows access to that functionality, in
4 much the same way that a multiplexer allows access to the multiple voice
5 grade circuits on a channelized T1 line. Ameritech has not shown that
6 requiring such ancillary equipment would cause harm to its network or
7 operations. The Panel, therefore, finds that a splitter must be provided as
8 ancillary equipment, when requested, to allow AT&T access to the HDPL
9 on unbundled loops.¹

10
11 Similarly, the Texas Commission has found:

12 The Arbitrators find that line splitting is necessary to gain access to the
13 high frequency portion of the loop in order to allow AT&T to take
14 advantage of the full functions, features, and capabilities of the loop. The
15 Arbitrators find, consistent with the *UNE Remand Order*, that excluding
16 the splitter from the definition of the loop would limit its functionality.
17 The Arbitrators further find that it is technically feasible for SWBT to
18 furnish and install splitters to gain access to the high frequency portion of
19 the UNE loop when purchased in combination with the switch port.²

20
21 The Washington Commission should also require that the ILECs deploy splitters to
22 separate voice and data spectrum. This functionality should be deployed irrespective of
23 whether the ILEC or the CLEC is providing voice service.

24 **Q. Are there ILECs deploying splitters today?**

¹ Petition for Arbitration to Establish an Interconnection Agreement Between Two AT&T Subsidiaries, AT&T Communications of Wisconsin, Inc. and TCG Milwaukee, and Wisconsin Bell, Inc. (d/b/a Ameritech Wisconsin), 05-MA-120, October 12, 2000, page 79.

² Arbitration Award, Public Utility Commission of Texas, Docket 22315, September 13, 2000, page 17, adopted by the Commission through Memorandum dated October 4, 2000. (footnotes omitted).

1 A. Yes. It is my understanding that both SBC³ and BellSouth⁴ purchase splitters and make
2 line-splitting capability available for purchase by CLECs. In addition, GTE (now
3 Verizon) has offered splitters, but intends to discontinue the practice on December 15,
4 2000.⁵ Remarkably, while Verizon now proposes to discontinue the arrangement, its
5 position had been that it was the most efficient:

6 As explained by Verizon Witness Russell Bykerk, a common pool of
7 Verizon-owned splitters for all CLECs to share is the most efficient means
8 of providing splitters in a central office.⁶

9 Verizon’s change of position eloquently (if inadvertently) underscores the central
10 justification for my recommendation – the most efficient solution is the best solution, for
11 consumers and competition. While Verizon may perceive a strategic advantage from
12 discontinuing the “most efficient means of providing splitters,” the Commission should
13 embrace these *same* means as the defining characteristic of the ILEC’s line-splitting
14 obligation – ILEC-deployed splitters, available to all CLECs on a nondiscriminatory
15 basis, one line at a time, without differentiation UNE-P and ILEC-voice lines

16 **Q. Does this conclude your direct testimony?**

1 ³ See In the Matter of Application by SBC Communications Inc.,
2 Southwestern Bell Telephone Company, And Southwestern Bell
3 Communications Services, Inc. d/b/a Southwestern Bell Long Distance
4 for Provision of In-Region InterLATA Services in Texas, FCC CC Dkt.
5 No. 00-4, “Rod Cruz Supplemental Affidavit”.

1 ⁴ See June 20, 2000 Letter to Mr. Lawrence E. Strickling of the FCC from Kathleen B. Levitz of
2 BellSouth, indicating that “For the commercial offering beginning June 6, 2000, BellSouth offered splitters
3 in increments of full shelf, 96 line units, or in increments of one fourth of a shelf, 24 line units. BellSouth
4 purchases, installs, inventories, leases, and maintains the splitters. In this arrangement, BellSouth installs a
5 splitter in its equipment space.”

6
1 ⁵ Post Hearing Brief of Verizon Northwest, Inc., Docket UT-003013, October 9, 2000. page 26.

2
1 ⁶ *Ibid.*, page 30.

1 A. Yes.