

Exhibit No. _____ (GRS-4T)
Docket No. TO-011472
Witness: George R. Schink

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

Washington Utilities and)	DOCKET NO. TO-011472
Transportation Commission,))
)	
Complainant,)	
)	
v.)	
)	
Olympic Pipe Line Company, Inc.)	
)	
Respondent.)	

REBUTTAL TESTIMONY OF
GEORGE R. SCHINK

OLYMPIC PIPE LINE COMPANY

June 11, 2002

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3 OLYMPIC PIPE LINE COMPANY

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5 REBUTTAL TESTIMONY OF DR. GEORGE R. SCHINK

6
7 **I. Introduction**

8 **Q. Please state your name, business address, and business title for the record.**

9 A. My name is George R. Schink. My business address is 1725 Eye Street, NW,
10 Suite 800, Washington, D.C. 20006. I am a director of LECG, LLC, an
11 international economic and financial consulting firm.

12 **Q. Have you presented previous testimony in this matter?**

13 A. Yes. My academic and professional backgrounds were provided in my direct
14 testimony at Exhibit No. ____ (GRS-1T).

15 **II. Purpose and Organization of Testimony**

16 **Q. What is the purpose of your testimony?**

17 A. I have been asked to update my cost of capital analysis for Olympic and to
18 evaluate the testimony submitted by witnesses for Staff and Tesoro Refining and
19 Marketing Company and Tosco Corporation (when used collectively,
20 “Intervenors”) addressing Olympic’s cost of capital. In response to issues raised
21 by other witnesses, I have been asked to address some regulatory policy and

1 practice issues relevant to this matter. Finally, I have been asked to consider
2 some issues raised by other witnesses related to Olympic's power cost and
3 throughput.

4 **Q. How is your testimony organized?**

5 A. In the next section, Section III, I provide a summary of my testimony.

6 In Section IV, I discuss regulatory framework issues relevant to this proceeding.
7 In this section, Hope Natural Gas, 320 U.S. 591 (1944), the "end result" test, and
8 common sense are examined as guidelines for Washington Utilities and
9 Transportation Commission ("Commission" or "WUTC") decisions on the
10 appropriate rate of return. I also discuss regulatory consistency, the costs of
11 regulatory change, and the need for compensation for regulatory change.

12 Section V of my testimony examines Olympic's riskiness relative to that of a
13 typical oil pipeline company. The factors contributing to Olympic's higher-than-
14 average risk are the extensive waterborne competition faced by Olympic and the
15 asymmetric risk caused by Olympic's potential failure.

16 Section VI examines Olympic's capital structure and its historical dividend
17 policy.

18 Section VII addresses Olympic's cost of capital. The discussion of the cost of
19 capital is set within the framework of the Commission's recommended
20 methodology. First, I update Olympic's cost of common equity capital. Next, I
21 discuss the appropriate equity risk premium adder for Olympic, the appropriate
22 cost of debt, and the appropriate capital structure to use for ratemaking. In

1 addition, I examine the cost of capital issues raised by Staff and Intervenors and
2 the methodologies they employ and results they produce.

3 Section VII of my testimony looks at the unconventional and inappropriate
4 approaches to ratemaking employed by other parties to this proceeding.

5 Section VIII addresses concerns about retroactive ratemaking

6 Finally, Section X discusses issues related to Olympic's power cost and
7 throughput.

8 **III. Summary of Testimony**

9 **Q. Please summarize your testimony regarding the appropriate rate of return on** 10 **common equity capital for Olympic.**

11 A. Staff's and Intervenors' witnesses who have submitted cost of common equity
12 capital testimony have based their analyses on more current data than were
13 available when I submitted my direct testimony. Therefore, I have updated my
14 calculations to incorporate the most recent information available. Based on the
15 DCF-based approach adopted by the Federal Energy Regulatory Commission
16 ("FERC") in other proceedings, my current estimate of the cost of common
17 equity capital for a typical oil pipeline company, in real terms (i.e., not reflecting
18 expected inflation)¹ is 13.20% and, in nominal terms (i.e., reflecting expected
19 inflation) is 14.70%. Olympic, however, is not a typical pipeline in terms of
20 risk. Olympic is a relatively high-risk pipeline due to the waterborne

¹ Two recent inflation expectation estimates are 1.55% and 1.48% with a midpoint value of 1.515%, or approximately 1.50%.

1 competition it faces and to its risk of financial failure. Based on these two
2 factors, I have determined that a risk premium adder of 0.95% is appropriate for
3 Olympic (i.e., Olympic's cost of common equity capital is 0.95% higher than
4 that for a typical oil pipeline company). Therefore, based on the most current
5 available data, my recommendation is that Olympic's cost of common equity
6 capital in real terms be 14.15% and in nominal terms be 15.65%

7 **Q. Please summarize your conclusions regarding the cost of common equity**
8 **capital testimony submitted by other witnesses.**

9 A. Mr. Hanley, on behalf of Tesoro Refining and Marketing Company ("Tesoro"),
10 recommends a much lower cost of common equity capital for both a typical oil
11 pipeline company and for Olympic. He obtains these low results for a typical oil
12 pipeline company by simply averaging the results produced by several methods.
13 If one only considers Mr. Hanley's DCF-based calculations the most closely
14 approximate approach adopted by this Commission in earlier matters, Mr.
15 Hanley's calculated cost of common equity capital in nominal terms is 15.65%
16 versus my estimate of 14.70% for a typical oil pipeline company. Mr. Hanley's
17 estimate of the inflation factor is inappropriate and unrealistically high thereby
18 making his estimate of the cost of common equity capital in real terms
19 unrealistically low.

20 Mr. Means, on behalf of Tosco Corporation ("Tosco"), uses a methodology very
21 similar to mine in determining the cost of common equity capital. In fact, he
22 relied on my earlier DCF-based calculations to develop his estimate. If he were
23 to apply the same methodology to my updated calculations, his estimate of the
24 cost of common equity for a typical oil pipeline company would be only slightly

1 less than mine in both real and nominal terms.

2 Both Mr. Hanley and Dr. Means, however, argue that Olympic is no riskier than a
3 typical oil pipeline. Therefore, they assert that no risk premium adder is
4 necessary for Olympic and that Olympic's cost of common equity capital is no
5 higher than that of a typical oil company. They offer no evidence to support their
6 positions, however, and their attempts to refute my evidence are ineffective.
7 Further, both Tesoro and Tosco refused to supply Olympic with their costs for
8 waterborne transportation of light refined products. I believe this refusal should
9 be viewed by the Commission as an implicit admission by Tesoro and Tosco that
10 waterborne transportation is a cost-effective competitor to Olympic.

11 Dr. Wilson, on behalf of Staff, fails to employ any method consistent with the
12 DCF-based approach accepted by the Commission in previous rate cases.
13 Further, the methods he uses to estimate the cost of common equity capital for a
14 typical oil pipeline company are seriously flawed. As a consequence, I urge the
15 Commission to disregard his estimates of the cost of common equity capital.
16 Dr. Wilson, like Mr. Hanley and Mr. Means, asserts that Olympic is no riskier
17 than a typical oil pipeline company, but, also like Mr. Hanley and Dr. Means, Dr.
18 Wilson offers no meaningful evidence to support his assertion.

19 **Q. What are your recommendations regarding Olympic's cost of debt and capital**
20 **structure?**

21 A. I have updated my estimate of Olympic's cost of debt which, consistent with
22 FERC precedent for a company like Olympic that is wholly-owned by other
23 companies, is set equal to the ownership share weighted embedded debt costs of

1 Olympic's parents. Based on the most currently available data, Olympic's cost
2 of debt is 5.26%.

3 Regarding Olympic's capital structure, again consistent with FERC precedent for
4 a company like Olympic that is wholly-owned by other companies, I have
5 assigned Olympic a hypothetical capital structure based on the capital structures
6 of its parents. Olympic's equity share of capital is set equal to the ownership
7 share weighted equity shares of capital for its parents. Based on the most current
8 data, Olympic's equity share of capital is 86.85%.

9 **Q. Please describe issues raised by witnesses for Staff and the Intervenors**
10 **regarding Olympic's cost of debt and capital structure.**

11 A. Mr. Hanley, on behalf of Tesoro, argues that Olympic's cost of debt and equity
12 share of capital should be set equal to the average values of the companies in the
13 oil pipeline proxy group. Dr. Means, on behalf of Tosco, agrees with me on how
14 Olympic's debt cost should be defined and with Mr. Hanley on how Olympic's
15 capital structure should be defined. Dr. Wilson, on behalf of Staff, assigns
16 arbitrary values to both.

17 While I believe my approach to defining Olympic's debt cost is appropriate, the
18 effect of the differences between the results produced by the different
19 approaches are not that substantial. The differences regarding Olympic's capital
20 structure, however, are substantial. Mr. Hanley's and Dr. Means's recommended
21 equity shares in Olympic's capital structure are both below 50%. Dr. Wilson's
22 recommendation ranges from a 20% to 50% equity share.

23 Intervenors' witnesses' equity share recommendations for Olympic are

1 premised, at least implicitly, on the assumption that Olympic is no riskier than a
2 typical oil pipeline company. Given that Olympic, in fact, is riskier than a typical
3 oil pipeline company, it is appropriate for Olympic to have a higher equity share
4 in its capital structure than would a typical oil pipeline company, which is what I
5 recommended.

6 **Q. Have you suggested some alternatives to the Commission if it decides that the**
7 **equity share implied by Olympic's parents' capital structures is too high?**

8 A. Yes. I have recommended, as a minimum, a 60% equity share for Olympic. This
9 share is just below the upper end of the range of equity shares for the companies
10 in the oil pipeline proxy group. However, Olympic is riskier than any of the
11 companies in the oil pipeline proxy group. Therefore, I believe it would be more
12 appropriate to set Olympic's equity share to a value halfway between the upper
13 end of the range for the companies in the oil pipeline proxy group (60%) and the
14 ownership share weighted average of Olympic's parents' equity shares (86.85%).
15 This midpoint value is 73%.

16 **Q Regarding issues other than Olympic's cost of capita, please briefly describe**
17 **these issues and the conclusions you have reached.**

18 A. First, I have examined the Hope case and have considered the implications of the
19 so-called "end result" test for this matter. Hope and the "end result" test
20 indicate that the specific circumstances of a company should be taken into
21 account in determining its cost of capital. Given Olympic's very high risk
22 situation, this suggests that Olympic's costs of capital are much higher than
23 those of a typical oil pipeline company and also that it is appropriate for Olympic
24 to have a higher equity share in its capital structure than would a typical oil

1 pipeline company. Finally, it is also permissible, according to court precedent,
2 for a regulatory commission to allow a regulated company a higher return on
3 equity capital based solely on the desire of the commission to provide an
4 incentive for the regulated company to invest in socially-desirable projects.

5 Second, witnesses for Tesoro pursue what I have characterized as a blame and
6 punish approach to ratemaking, which is inappropriate. The Tesoro witnesses
7 recommend that the Commission punish Olympic for alleged transgressions by
8 reducing its cost of common equity, its cost of debt, its equity share of capital,
9 its operating expense, and by increasing Olympic's throughput thereby producing
10 ridiculously low tariff rates for Olympic.

11 Third, Tesoro's witnesses urge the Commission to engage in retroactive
12 ratemaking, which is inappropriate.

13 Fourth, other witnesses have improperly reduced Olympic's power costs and
14 have overstated Olympic's test year throughput.

15 **Q. Are there some issues relevant only to the WUTC proceedings?**

16 A. Yes.

17 **Q. Please discuss your conclusions regarding these issues.**

18 A. First, I believe that it would be unfair and unreasonable for the Commission to
19 reject the FERC ratemaking methodology given that the Commission has
20 accepted it in the past. Further, a switch from the FERC ratemaking approach to
21 a DOC-based ratemaking methodology, properly implemented, provides no

1 benefits to shippers or to society. Finally, if the Commission is to switch to a
2 DOC-based methodology, then unless the Commission approves an appropriately
3 defined transition mechanism, Olympic will be denied the opportunity to earn a
4 fair return on its existing investment. I have developed an appropriate transition
5 mechanism that I urge the Commission to adopt if it decides to use a DOC-based
6 methodology in this matter.

7 Second, Staff is too quick to arbitrarily alter or replace Olympic's data to the
8 detriment of Olympic. This practice is inappropriate.

9 **IV. Regulatory Framework Issues**

10 **A. Hope, "End Result," and Common Sense**

11 **1. The Hope Natural Gas Case**

12 **Q. Does the Hope case give Commission the discretion to consider the unique**
13 **circumstances of a regulated entity when determining its appropriate return**
14 **on equity?**

15 **A.** Yes. Prior to Hope, the regulatory process was governed by Smyth v. Ames, 169
16 U.S. 466 (1898), which required regulatory commissions to follow a court-
17 specified process in determining a fair and reasonable return for a regulated
18 entity. In Hope, the Supreme Court gave regulatory commissions a great deal of
19 discretion as to how they were to determine the appropriate return on equity for a
20 regulated entity.

21 **2. The "End Result" Test**

22 **Q. Did the Hope decision foster the so-called "end result" test?**

23 **A.** Yes.

1 **Q. Please explain.**

2 A. The “end result” test essentially states that the methodologies used by regulatory
3 commissions to determine the rate of return for a regulated entity is essentially
4 irrelevant so long as the outcome is just and reasonable. In other words, there
5 needs to be a reasonable and defensible method for justifying the return for a
6 regulated entity, which generally requires that a reasonable and defensible
7 method be used to generate the end result. Courts have reversed commissions
8 who used the end result defense to declare simply that the new rates were
9 reasonable and old rates were not reasonable. See Commonwealth Telephone
10 Company v. Wisconsin Public Service Commission, 71 P.U.R.(NS) 65, 69, 71
11 (1947), affirmed, 32 N.W.2d 247 (1948).

12 Conversely, regulatory commissions could not expect to successfully defend an
13 unfair and unreasonable outcome just because it was produced following the
14 same procedures it followed in other matters (e.g., used the same models in the
15 same way). Put somewhat differently, procedural consistency, by itself, is not
16 sufficient justification for a commission’s return on equity decision. Instead,
17 the Commission must be able to demonstrate that the end result is just and
18 reasonable. In summary, under Hope, the critical factor is not the method used
19 to determine the result but instead the critical factor is whether the result is just
20 and reasonable.

21 The relevance of the “end result” test to this matter is that the oil pipeline
22 industry is different from other regulated industries, and Olympic’s
23 circumstances are different from those of a typical oil pipeline company. The
24 oil pipeline industry is much more competitive than the electricity or gas

1 distribution industries and also more competitive than the natural gas pipeline
2 industry. Olympic, because of its exposure to waterborne competition and to the
3 severe negative financial impacts that have followed in the wake of the June 10,
4 1999, accident in Bellingham, Washington, has much higher risks than are faced
5 by a typical oil pipeline company. I believe that it is essential for the
6 Commission to take these factors into account in reaching its decision regarding
7 Olympic's return on equity if the Commission is to satisfy Hope and the "end
8 result" test.

9 3. Common Sense

10 **Q. Please explain the relevance of the term "common sense" in the context of this**
11 **proceeding.**

12 A. The common sense aspect of evaluating Olympic's risk in determining an
13 appropriate return on equity for Olympic is that an investment in Olympic is
14 obviously much riskier than investment in any one of the companies in the oil
15 pipeline proxy group used Staff's and Intervenors' witnesses' testimonies
16 address Olympic's cost of common equity to determine the cost of common
17 equity capital for a typical oil pipeline company.

18 If I were told that I could expect to earn about the same return on a \$1 equity
19 investment in Olympic as I could earn by investing \$1 in the equity of any one or
20 any combination of the oil pipeline proxy group companies, I would invest in the
21 latter without a moment's hesitation. The reason for this decision is that the risk
22 to my \$1 equity investment in Olympic is much higher in the sense that Olympic
23 has a much greater risk of failure (bankruptcy) where I could lose my entire
24 investment. The risk of Olympic's failure is real given its current financial

1 condition. The risk of Olympic’s failure is an asymmetric risk in the sense there
2 is a large downside risk (i.e., failure) and no corresponding upside opportunity
3 (i.e., if Olympic survives, it can not earn a sufficient return to offset the
4 downside risk). Olympic’s investors must be compensated for this asymmetric
5 risk by allowing Olympic a substantially higher return on equity than would be
6 appropriate for the oil pipeline proxy group companies or, at minimum, at the
7 upper end of the range of the cost of common equity calculated for these
8 companies.

9 **Q. Is it appropriate and defensible under the guidelines set by Hope and the “end**
10 **result” test to allow Olympic an above-average return on equity as an**
11 **incentive to produce Olympic’s owners an economic incentive to make the**
12 **large investments necessary to ensure the long-term reliability of the pipeline**
13 **and to restore the pipeline to its full operating capacity?**

14 A. Yes. The end result desired is that Olympic makes these investments. In
15 Farmers Union Central Exchange, Inc. v. FERC, 734 F.2d 1486 (D.C. Cir. 1984
16 (Farmers Union II), the court stated that it would be appropriate for the FERC to
17 set returns at the upper end of the reasonable range based solely on the desire of
18 the Commission to encourage what it perceived to be useful investment. In
19 Farmers Union II, the court stated that:

20 We recognize, of course, that “noncost” factors may play a
21 legitimate role in the setting of just and reasonable rates. In
22 Williams, FERC invoked the need to stimulate additional oil
23 pipeline capacity as one reason for setting maximum rates at such
24 high levels. See supra at p. 9. As this court has observed before,
25 “[r]eliance on noncost factors has been endorsed by the courts
26 primarily in recognition of the need to stimulate new supplies.”
27 *Consumers Union of United State, Inc., v Federal Power*
28 *Commission* (1974) 166 US App DC 276, 5 PUR4TH 500, 510
29 F2d 656, 660 (footnote omitted) (discussing Permian and Mobil

1 Oil).

2 This clearly gives the Commission the discretion to offer Olympic an incentive
3 to make the large investments required to restore its operating pressure to 100%
4 and to ensure the long-run reliability of the system. Finally, common sense
5 suggests it is in the public interest for the Commission to provide such an
6 incentive.

7 **B. Other Regulatory Framework Issues**

8 **1. The Importance of Regulatory Consistency and the**
9 **Cost of Regulatory Change**

10 **Q. What regulatory framework has Olympic operated under since 1985?**

11 A. Olympic has been subject to the FERC regulatory framework as spelled out in
12 Opinion 154-B since 1985. During this period, Olympic has kept its records,
13 done its planning, and conducted its operations in the context of the current
14 FERC regulatory framework. The Commission has accepted Olympic's FERC
15 Form 6 filings as sufficient for its monitoring purposes since that time. All prior
16 tariff rate increase submissions to the Commission have been developed and
17 justified within the FERC's framework and have been accepted by the
18 Commission. Staff's and Tesoro's witnesses' position that the Commission
19 should reject the FERC framework at this juncture is unfair and unreasonable.

20 **Q. What hardships would a rejection of the FERC methodology and acceptance of**
21 **the proposed alternative by the Commission impose on Olympic?**

22 A. Because no transition mechanism is proposed by the Staff or Tesoro's witnesses,
23 Olympic would be denied the opportunity to earn a fair return on its existing

1 investment if the Commission were to accept Staff's and Tesoro's witnesses'
2 recommendation. Both Staff and Tesoro's witnesses propose an uncompensated
3 shift from the trended original cost (TOC) ratemaking methodology used by the
4 FERC to the depreciated original cost (DOC) framework of the sort that the
5 Commission uses to regulate companies in the regulated industries.

6 A transition from a TOC to DOC framework has the effect of stranding
7 investment, just as a transition from a regulated to market framework has
8 stranded investment for electric utilities. However, there is a difference. There
9 is no uncertainty regarding whether the switch from TOC to DOC will create
10 stranded investment--it will. Furthermore, the dollar value of the lost return as a
11 result of the switch from TOC to DOC can be calculated exactly, as I have done
12 below.

13 If the Commission were to determine that it would require Olympic to justify its
14 proposed rates in this proceeding within the DOC ratemaking framework, then a
15 transition mechanism also must be approved by the Commission that would give
16 Olympic the opportunity to earn a fair return on its existing investment.

17 Otherwise, the resulting rates would not be just and reasonable. I have calculated
18 below the dollar value that Olympic would be denied the opportunity to earn as
19 the result of an uncompensated transition from TOC to DOC. I also have
20 proposed a five-year transition mechanism that would give Olympic the
21 opportunity to recover the return that would be stranded as a result of a switch
22 from TOC to DOC.

23 **Q. What benefits would the shippers and the public obtain as the result of a**
24 **properly compensated switch from TOC to DOC?**

1 A. None. As I demonstrate below, the return on investment and thereby the cost to
2 shippers and the public is identical over the life of an asset under the TOC and
3 DOC frameworks.

4 Therefore, I believe it would be appropriate for the Commission to accept the
5 additional burden of working within the TOC framework used by the FERC just as
6 the Commission and its Staff have done in the past.

7 The estimated cost to Olympic of such an uncompensated transition from TOC to
8 DOC is calculated below.

9 **2. The Need to Compensate Olympic If It Is Required to**
10 **Switch From TOC to DOC**

11 **Q. Have you demonstrated that it would be unfair to require that Olympic be**
12 **required to switch from TOC to DOC and not be compensated?**

13 A. Yes.

14 **Q. Please explain beginning with an explanation of the DOC and TOC**
15 **ratemaking methodologies and the differences between them.**

16 A. The DOC and TOC ratemaking approaches are two different approaches to setting
17 rates that permit a regulated entity to earn the same fair return on the investment
18 in an asset over its lifetime. The timing of when the fair return is earned over an
19 asset's lifetime, however, differs between the two methods. Under DOC, the
20 dollar earnings are higher early in an asset's life and lower late in an asset's life
21 than is the case under TOC. The rationale for using a TOC approach is that it
22 tends to levelize earnings over an asset's lifetime.

1 **Q. Can you illustrate the differences between DOC and TOC in the context of a**
2 **simple hypothetical example?**

3 A. Yes. I will start with the simplest possible hypothetical example and then present
4 a more complicated hypothetical to illustrate more clearly some additional
5 points. Assume a hypothetical new pipeline with a cost of \$100, a lifetime of
6 two-years, depreciation of \$50 per year, an annual throughput of fifty barrels, a
7 nominal cost of common equity capital of 15%, an expected inflation rate of 3%
8 and, thereby, a real cost of common equity capital of 12%. Under DOC, the
9 annual earnings, the annual tariff per barrel, and the discounted present value of
10 earnings for the hypothetical pipeline are as follows:

11

1

DOC Ratemaking Example

	Net Book Value	Realized Earnings	Annual Tariff (\$/Bb1)	Discounted Realized Earnings (15%)
Year 1	\$100	\$15	\$0.30	\$13.04
Year 2	\$50	\$7.5	\$0.15	\$5.67
Discounted Present Value at 15%	---	---	---	\$18.71

2 TOC ratemaking introduces the complication of deferred earnings. For the
3 simple hypothetical example, deferred earnings would be \$3 for the first year
4 (i.e., the 3% inflation factor times the net book value of \$100) and the first year
5 realized earnings would be \$12 (i.e., the 12% real cost of common equity capital
6 times the net book value of \$100). Total earnings in the first year are the same
7 under DOC and TOC, but, under DOC, the total earnings are realized in the first
8 year and there are no deferred earnings. In the second and last year of the
9 hypothetical pipeline's life under TOC, deferred earnings on the rate base would
10 be \$1.50 (i.e. 3% of \$50) and realized earnings on the rate base would be \$6 (i.e.
11 12% of \$50). In addition, there are deferred and realized earnings on the
12 deferred earnings balance of \$3 in the amounts of \$0.09 (i.e., 3% of \$3) and
13 \$0.36 (i.e., 12% of \$3). Finally, realized earnings would also include recovery
14 of deferred earnings. In the context of the simple pipeline with a two-year life,
15 all the deferred earnings would be recovered in realized earnings in the second
16 and last year of the asset's life: (1) the \$3 deferred earnings balance from the
17 first year and (2) the \$1.50 deferred earnings component from the second year.

1 Total second year realized earnings under TOC are \$10.95: \$6 + \$1.50 + \$3 +
 2 \$.09 + \$0.36. The results of all the above TOC calculations are summarized
 3 below:

4 **TOC Ratemaking Example**

	Net Book Value	Realized Annual Earnings	End of Year Deferred Earnings Balance	Annual Tariff Rate (\$1/Bb1)	Discounted Realized Annual Earnings (15%)
Year 1	\$100	\$12	\$3	\$0.240	\$10.43
Year 2	\$50	\$10.95	\$0	\$0.219	\$8.28
Discounted Present Value at 15%	---	---	---	---	\$18.71

5 The discounted present value of the realized earnings under both DOC and TOC
 6 equals \$18.71. The discount factor is 15%, which equals the nominal cost of
 7 common equity capital for the hypothetical pipeline. The pipeline's owners earn
 8 a 15% internal rate of return under both DOC and TOC. Therefore, so long as
 9 either DOC or TOC is used consistently over the life of an asset, the asset's
 10 owners are neither benefited nor harmed by the use of DOC or TOC. (i.e., the
 11 asset's owners would be indifferent between the consistent use of either DOC or
 12 TOC).

13 Conceptually, shippers might prefer a TOC approach because TOC tends to
 14 levelize realized earnings and, thereby, levelize the implied per barrel tariff rate
 15 over the life of the asset. Under DOC, the per barrel tariff rates in year 1 and 2

1 are \$0.30 and \$0.15, respectively. Under TOC, the corresponding per barrel
 2 tariff rates are \$0.240 and \$0.219. TOC reduces the initial rate shock that would
 3 result under DOC as a consequence of a major new investment.

4 **Q. Have you used your simple hypothetical pipeline example to demonstrate the**
 5 **stranded investment problem that arises with an uncompensated transition**
 6 **from TOC to DOC?**

7 A. Yes. The following illustrates the consequences of switching from TOC to DOC
 8 in the second and last year of the life of the hypothetical pipeline:

9 **Uncompensated Switch From TOC to DOC Ratemaking Example**

	Net Book Value	Total Realized Earnings	End-of-year Deferred Earnings Balance	Annual Tariff Rate (\$/Bbl)	Discounted Realized Annual Earnings (15%)
Year 1	\$100	\$12	\$3	\$0.240	\$10.43
Year 2	\$50	\$7.5	\$3	\$0.150	\$5.67
Discounted Present Value at 15%	---	---	---	---	\$16.10

10 The discounted present value, using a 15% discount rate, of total earnings is
 11 \$16.10 with a TOC to DOC switch versus \$18.71 under either just DOC and just
 12 TOC. The internal rate of return to the owners of the pipeline over its lifetime
 13 with a TOC to DOC switch is 12.9% instead of the 15% achieved with either just
 14 DOC or just TOC.

1 **Q. In this simple hypothetical example, what is the appropriate transition**
2 **payment that would provide the pipeline's owners with the opportunity to**
3 **earn the 15% return implied by their nominal cost of common equity capital?**

4 A. The answer is simple and obvious in this two-year life hypothetical. The
5 transition mechanism must allow the pipeline to charge the same rates per barrel
6 in the second year as would have been charged under TOC to give it the
7 opportunity to earn a 15% return. That is, the second year tariff rate will have to
8 be raised from \$0.150 per barrel to \$0.219 per barrel so that second year
9 revenues on 50 barrels of throughput would be \$10.95 instead of \$7.50 implied
10 by DOC.

11 It is interesting and useful for generalizing the results from this simple
12 hypothetical to examine what makes up the difference between the \$7.50 of
13 revenues under the DOC-based tariff rate and the \$10.95 of revenues under the
14 TOC-based tariff rate. With the TOC to DOC switch, the \$3 deferred earnings
15 balance is stranded and never recovered so this is part of the difference. The
16 other part of the difference is the return on the deferred earnings balance during
17 the second year, which, in nominal terms under the DOC, would be 15% or
18 \$0.45. The sum of these two components, \$3.45, is, in fact, the difference
19 between \$10.95 and \$7.50.

20 To properly compensate the hypothetical pipeline for the investment that would
21 be stranded as a result of the switch from TOC to DOC, the DOC-based tariff
22 rate would have to be increased by \$0.069 per barrel which is \$3.45 divided by
23 the 50 barrels of throughput.

24 The discounted present value of the \$3.45 earned in the second year, using a 15%

1 discount rate, at the end of the first year is \$3 which equals the deferred earnings
2 balance at the end of the first year. The generalization of this result is that an
3 appropriate transition mechanism must be expected to generate future revenues
4 whose discounted present value as of the end-of-the-year before the transition
5 from TOC to DOC equals the deferred earnings balance at the end-of-the year
6 before the transition. In the context of the five-year transition developed below
7 for Olympic, this involves determining a constant five-year surcharge to tariff
8 rates that generates expected revenues, based on test year volume, whose
9 discounted present value at the beginning of the test year equals the deferred
10 earnings balance at the beginning of the test year.

11 **Q. Have you evaluated the issue of a TOC to DOC transition in the context of a**
12 **somewhat more complex hypothetical pipeline example?**

13 A. Yes. I have maintained all the assumptions underlying the simple two-year life
14 example above except that the hypothetical \$100 pipeline now is assumed to have
15 a four year life and the transition from TOC to DOC occurs between the second
16 and the third year of the pipeline's life. The annual depreciation is \$25, the
17 annual throughput is fifty barrels, the nominal cost of common equity capital
18 remains 15%, the inflation factor remains 3%, and the implied real cost of
19 common equity capital remains 12%.

20 Exhibit GRS-5, page 1 shows the annual dollar returns on net book value (or,
21 equivalently, net depreciated investment) over the four-year life of the pipeline
22 under DOC (the black bars) and under TOC (the white bars). The dollar returns
23 under TOC are lower than those under DOC in the first two years and the reverse
24 is true in the last two years.

1 In the upper two panels on page 2 of the Exhibit GRS-5, the discounted present
2 value of the annual dollar returns are calculated for DOC and TOC over the four-
3 year life of the pipeline and both are \$28.63 (i.e., the present value of returns to
4 the pipeline's owners over the pipeline's life is 15% under both DOC and TOC).

5 In the third panel on page 2 of Exhibit GRS-5, the effect on the pipeline's returns
6 of an uncompensated switch from TOC to DOC between the second and third
7 year of the pipeline's life is calculated. Such a switch would reduce the
8 discounted present value of the pipeline owner's revenue to \$25.34 (from
9 \$28.63 under the just TOC or just DOC) and would reduce the internal rate of
10 return of the pipeline owners to 13.30% (from 15% under either just TOC or just
11 DOC).

12 In the fourth (bottom) panel on page 2 of Exhibit GRS-5, a fixed amount is added
13 to the third and fourth year revenues implied by DOC. Including these
14 increments generates the same return to the pipeline's owners over the
15 pipeline's life as would have been generated under either just TOC or just DOC
16 (i.e., a discounted present value for revenue of \$28.63 or, equivalently, a 15%
17 internal rate of return.) The implied annual increment to revenues in the third and
18 fourth years under DOC after the switch from TOC is \$2.67. The fixed per barrel
19 tariff surcharge in years 3 and 4 to the DOC after the switch is \$0.0534 per
20 barrel. Page 3 of Exhibit GRS-5 illustrates the increment to DOC revenues in
21 the year 3 and 4 after the switch from TOC that are needed to produce a 15%
22 internal rate of return for the hypothetical pipeline's owners over its four-year
23 lifetime.

24 Pages 4 and 5 of Exhibit GRS-5 provide the detailed calculations underlying the

1 results presented on pages 1 to 3 of this exhibit.

2 **Q. Have you developed a transition mechanism for Olympic that would provide it**
3 **with the opportunity to recover its deferred earnings if the Commission were**
4 **to decide to calculate Olympic's revenue requirement and rates based on DOC**
5 **instead of TOC?**

6 A. Yes. Olympic's deferred earnings balance as of the beginning of the test year is
7 \$23.7 million. I have calculated the increment to the revenue requirement
8 generated under DOC that would allow Olympic to recover the present value of
9 this deferred earnings balance over a five-year period.

10 As shown in Exhibit GRS-6, page 1, the constant annual increment to pre-tax
11 revenue required over the next five years to allow Olympic to recover, after tax,
12 the discounted present value of \$23.7 million is \$11.0 million for the next five
13 years. Based on Olympic's test year throughput of 103.1 million barrels, the
14 average per barrel tariff surcharge for the next five years that would be needed to
15 generate this pretax increment to revenues is \$0.1069 per barrel. See page 2 of
16 Exhibit GRS-6 for the details of the calculations.

17 If the Commission were to require Olympic to switch to DOC from TOC, I
18 recommend that a \$0.1069 per barrel average surcharge be levied for five years
19 to give Olympic the opportunity to recover its existing deferred earnings balance
20 of \$23.7 million.

21 **Q. How would you propose to deal with the issue that Olympic's throughput**
22 **might increase substantially some time during this five-year period?**

23 A. I recommend that the surcharge be fixed at \$0.1069 for five years or until the

1 discounted present value of revenues generated by the surcharge reaches \$23.7
2 million, whichever comes first. This would guarantee that the surcharge would
3 not continue beyond five years and also that there would not be an over-recovery
4 of Olympic's existing deferred earnings balance.

5 Olympic could calculate the discounted present value of the revenues received
6 from the surcharge each month and eliminate the surcharge in the month after the
7 discounted present value of the revenues generated by the surcharge reached
8 \$23.7 million. Any incidental over-recovery, if the Commission believes this to
9 be a concern, could be refunded to the shippers via a discount to their bills.

10 **3. It Is Appropriate To Allow Olympic To Also Earn a**
11 **Return on the Remaining Balance of the Starting Rate**
12 **Base Write-up**

13 **Q. What was is the rationale for the starting rate based write-up under Opinion**
14 **No. 154-B?**

15 A. Conceptually, the starting rate base write-up was designed to accomplish the
16 same thing as the transition mechanism proposed above for a shift from a TOC to
17 DOC; namely, without the starting rate base write-up mechanism, a pipeline
18 would have had stranded investment problems in the sense that the transition
19 from the Interstate Commerce Commission (ICC) to the FERC methodology
20 would have caused oil pipelines to lose earnings on assets that they were due
21 under the ICC mechanism.

22 Investments had been made by oil pipelines under the ICC regime with the
23 expectation that returns would be calculated based on the ICC methodology. The
24 starting rate base write-up is a transition mechanism, but one that extended over

1 the remaining life of the assets in place at the time of the transition from ICC to
2 FERC regulation.

3 **Q. Could Opinion No. 154-B have devised an alternative transition mechanism**
4 **along the lines you proposed above for the TOC to DOC switch that provided**
5 **oil pipelines with the same net present value return as has been provided by**
6 **the starting rate base write-up?**

7 A. Yes, but I have not attempted to define such an alternative mechanism.

8 **Q. If the Commission were to decide to disallow Olympic to recover the return**
9 **on the remaining starting rate base write-up, would this be a form of**
10 **retroactive ratemaking?**

11 A. Yes. The oil pipeline companies were given the right to recover the return on the
12 starting rate based write-up by the FERC in 1985 in Opinion No. 154-B. While
13 the return on the starting rate base write-up is not formally labeled as a deferred
14 return, it essentially is a deferred return designed to compensate pipelines on a
15 long-term deferred basis for the transition from the ICC to FERC ratemaking
16 paradigm.

17 **Q. Were part of the historical returns on the starting rate base write-up**
18 **deferred?**

19 A. Yes. These historical deferred returns are part of the deferred return balance that
20 would be recovered by the transition mechanism above for the TOC to DOC
21 switch.

22 **Q. If the Commission were to decide to not allow any further returns on the**
23 **starting rate base write-up, would it be appropriate to remove the historical**
24 **deferred earnings associated with the starting rate base write-up from the**
25 **overall deferred earnings balance?**

1 A. No. This would clearly be retroactive ratemaking.

2 **Q. If the Commission were to allow Olympic to recover the return on the**
3 **remaining starting rate base write-up, have you developed a transition**
4 **mechanism to accomplish the recovery of these returns?**

5 A. Yes. I propose that a five-year transition mechanism be used for the recovery of
6 the return on the remaining starting rate base write-up. I propose that an average
7 per barrel surcharge of \$0.0095 per barrel be imposed for five years or until the
8 present discounted value of the realized return on the remaining starting rate base
9 write-up of \$2.1 million is recovered. See Exhibit GRS-7, pages 1 and 2. This
10 mechanism would eliminate the possibility of over-recovery and establish a
11 maximum length of time that the surcharge would be in place.

12 **V. Olympic's Relative Riskiness**

13 **A. Extensive Waterborne Competition**

14 **Q. What have Staff's or Intervenors' witnesses claimed regarding the**
15 **effectiveness of waterborne transportation as a competitor to Olympic?**

16 A. Witnesses for Tesoro and Tosco claim that waterborne transportation is not an
17 effective competitor to Olympic. These claims are not based on either data or
18 reasoned analysis. In my direct testimony and in Olympic's responses to data
19 requests, it has been made clear that neither I nor Olympic have reliable data on
20 the cost of the waterborne transportation alternatives to Olympic. More
21 specifically, we do not know what it would cost high volume consistent shippers
22 such as Tesoro and Tosco to use waterborne transportation instead of Olympic.
23 Tesoro and Tosco could obtain the lowest possible rates for waterborne
24 movements because each could make firm volume commitments which would

1 allow waterborne transportation operators to devise least-cost strategies for
2 providing the requested waterborne transportation service.

3 In addition, Tesoro and Tosco are known to use waterborne transportation
4 services on a continuing basis. This was true before the June 1999 accident and
5 federally-mandated throughput restrictions because of failures in longitudinal
6 ERW-welds in September of 1999, and will be true after Olympic is able to
7 resume operating at 100% pressure. As was documented in my direct testimony,
8 in 1998, which is the last year of Olympic's operation at 100% pressure,
9 waterborne transportation was used to transport 41,245,000 barrels of light
10 refined products from the refineries served by Olympic. See Exhibit No. OPL-
11 36 to my WUTC testimony. Those waterborne movements in 1998 amounted to
12 23.8% of the total light refined product output of the refineries served by
13 Olympic. Olympic's test year throughput levels are about 13 million barrels less
14 than its 1998 levels. If these volumes are moved by waterborne transportation
15 instead of Olympic, waterborne transport volumes in the test year will be over 54
16 million barrels which would be over a 30% increase in the volumes transported
17 by water relative to the 1998 volumes.

18 Further, as documented at length in my initial testimony, waterborne
19 transportation was able to replace Olympic within months of the September 1999
20 restriction on throughput and wholesale gasoline prices in the areas served by
21 Olympic returned to their pre-restriction relationship to prices in other West
22 Coast and Gulf Coast markets.

23 The fact that waterborne transportation provides effective competition to refined
24 product pipelines is well established. The U.S. Department of Justice (DOJ), in

1 its study of pipeline competitiveness, included possible expansion of waterborne
2 traffic as one of the factors indicating a competitive marketplace:

3 The presence of port facilities in the market may also indicate a
4 more competitive market than the HHI alone would suggest. The
5 essential question is whether the concentrated market is served by
6 a port that can easily expand its petroleum traffic. If so, the threat
7 of expansion of water transport could be expected to check an
8 increase in pipeline tariffs after deregulation.²

9 [D]eregulation of pipelines in concentrated petroleum markets
10 may be justified if competing water transportation can be expanded
11 at constant unit cost. If that is the case, any effort to elevate the
12 price of transportation will be checked by the ability of shippers to
13 switch to water transportation.³

14 If water traffic appears to be a currently viable source of
15 competition, and water traffic could easily and efficiently expand
16 from 1980 levels in response to an attempted exercise of pipeline
17 market power, the Department adjusts the HHI downward.⁴

18 The FERC cited this portion of the DOJ study in its analysis of the importance of
19 waterborne competition in Williams Pipe Line Company, 71 F.E.R.C. ¶61,291
20 (1995):

21 [I]t is commonly viewed that the existence of waterborne traffic,
22 coupled with expandable capacity for waterborne deliveries, makes
23 an oil market competitive. The staff in the past has suggested a
24 more conservative approach, holding that expandable waterborne
25 capacity, coupled with waterborne deliveries that account for at
26 least 10 percent of total deliveries into a market, create a
27 presumption of competition in that market. We will adopt this

² Department of Justice, *Oil Pipeline Deregulation*, May 1986, p. xii.

³ Department of Justice, *Oil Pipeline Deregulation*, May 1986, p.8.

⁴ Department of Justice, *Oil Pipeline Deregulation*, May 1986, p. 36.

1 more conservative approach.

2 Id. at ¶62,138. Olympic's situation is consistent with all of the key factors
3 identified by the DOJ as being an important indicator that waterborne
4 transportation was an effective competitor to refined products pipelines; namely,
5 the ability of waterborne traffic to increase when pipeline supply is reduced.

6 The above evidence provides strong support for the position that waterborne
7 transportation is an effective competitive alternative to Olympic.

8 **Q. Has Olympic attempted to obtain information on waterborne transportation**
9 **costs from shippers who can make long term substantial volume**
10 **commitments?**

11 A. Yes. Olympic submitted data requests to Tesoro and Tosco requesting detailed
12 cost information for their waterborne shipments of light refined products. See
13 Olympic's Request Nos. 509 and 510 to Tesoro and Request Nos. 609 and 610
14 to Tosco in Exhibit No. GRS-8. Both Tesoro and Tosco claim in their responses
15 that waterborne transportation costs are not relevant to this proceeding and
16 refuse to provide the requested information.

17 However, Tesoro's and Tosco's witnesses claim that, due to the lack of such
18 waterborne transportation cost information, the Commission should presume
19 that waterborne transportation is not a cost effective competitor to Olympic. For
20 example, see pages 9-10 of Mr. Hanley's WUTC testimony and pages 16-17 of
21 Dr. Means' WUTC testimony.

22 Presumably, if the waterborne transportation cost data requested from Tesoro
23 and Tosco had shown that waterborne transportation was not a cost effective

1 competitor to Olympic, Tesoro's and Tosco's own witnesses probably would
2 have submitted it in support of their, otherwise, unsupported arguments that
3 waterborne transportation does not provide cost-effective competition to
4 Olympic. Additionally, if their waterborne transportation cost data documented
5 their position, Tesoro and Tosco would have every reason to provide it to
6 Olympic so as to undermine Olympic's position. The fact that Tesoro and Tosco
7 have refused to provide the requested waterborne transportation cost data on the
8 absurd grounds that these data are not relevant to this matter should be
9 considered by the Commission as evidence that waterborne transportation is a
10 cost effective competitor to Olympic.

11 **B. The Asymmetric Risk of Olympic's Potential Failure**

12 **Q. Please explain the concept of asymmetric risk.**

13 A. Asymmetric risk is when upside and downside risks are not balanced. In a fair
14 coin toss game, everyone knows that a head and tail side of a coin are equally
15 likely to appear. Suppose you were involved in a fair coin toss game and that you
16 would win if a head came up and would lose if a tail came up. You would insist
17 that the dollar value of the reward you received when you won was at least as
18 large as the dollar value of loss you suffered when you lost. Your opponent
19 would demand at least as large a reward when a tail came up as the penalty that
20 would be suffered when a head came up. Therefore, the reward and loss amounts
21 would be equal. Alternatively, if you were told you would win one dollar if a
22 head came up and lose two dollars if a tail came up, you would not play because
23 the game would be unfair to you. This unfair coin toss game is an example of
24 asymmetric risk. Asymmetric risk arises when the expected outcomes are not

1 balanced (i.e.. when the expected outcome is less than a fair outcome).

2 In a nonregulated context, companies with a significant risk of failure (i.e.. going
3 into bankruptcy and losing all the equity investor's capital) also typically will
4 have a high potential upside. If one invests in a high-risk unregulated firm, there
5 is the potential of losing everything, but there also is the potential of a very high
6 return. Therefore, the risks are balanced (i.e., there is no asymmetric risk).

7 In the context of a regulated entity with a similar high risk of failure, asymmetric
8 risk arises because the expected outcome, under the conventional regulatory
9 paradigm, is less than a fair return. A regulated entity, in theory, always has an
10 open-ended downside risk in the sense that a regulated entity can fail (i.e., go
11 bankrupt and lose all the equity investors' capital). Nonetheless, for most
12 regulated entities, the downside risk is very small. Unlike its unregulated
13 counterparts, however, there is no possibility of a big offsetting win if the entity
14 does not fail. In such a situation, there is no need for the regulators to take the
15 asymmetric nature of risk into account because of the very low risk of failure.

16 In Olympic's case, though, the risk of failure is not low and, in fact, is
17 substantial. If not for Olympic's financially sound parents, Olympic almost
18 certainly would be in bankruptcy today.

19 The solution to the asymmetrical risk problem is to define a risk-adder to the
20 normally calculated cost of equity capital for a regulated entity such a risk-adder
21 would compensate the regulated entity's shareholders for the asymmetric nature
22 of the risk faced in situations where the risk of failure is real and substantial. The
23 concept of a risk-adder to compensate a regulated entity for asymmetric risk was

1 first analyzed in the context of Duquesne Light Co. v. Barasch, 488 U.S. 299
2 (1989).⁵

3 A similar conceptual approach has been proposed in the context of how to
4 compensate electric utilities for stranded costs. A risk-adder can be developed
5 to compensate electric utilities for stranded costs. Risks are asymmetric
6 because an electric utility, in a competitive electricity generation market, could
7 not expect to recover its investment and earn a fair return on the power plants it
8 owned (i.e., the shift from a regulated to competitive environment made the game
9 unfair for the regulated utilities).⁶

10 The events creating severe asymmetric risk for Olympic are the Bellingham
11 accident, the September 1999 restriction on throughput due to flawed ERW-
12 welds, and their aftermaths. It is not the costs directly related to the Bellingham
13 accident, but the sustained loss in revenues due to having to operate below 100%
14 pressure, the high costs of returning Olympic to 100% operating pressure, and
15 the high cost of ensuring that Olympic will operate safely in the long-run.

16 **VI. Olympic Pipeline’s Capital Structure and Historical Dividend** 17 **Policy**

18 **A. The Intervenors Incorrectly Allege Impropriety by Olympic** 19 **Due to Its All-Debt Capital Structure**

⁵ Duquesne Light Co. faced the risk of bankruptcy due to substantial investments in nuclear generation facilities that were never permitted to operate. For a discussion of this case and asymmetric risks, see A. Lawrence Kolbe and William B. Tye, “The Duquesne Opinion: How Much “Hope” is there For Investors in Deregulated Firms?” *Yale Journal of Regulation*, Winter, 1991.

⁶ For example, see A. Lawrence Kolbe and William B. Tye, “It Ain’t In There: The Cost of Capital Does Not Compensate for Stranded-Cost Risk,” *Public Utilities Fortnightly*, May 15, 1995.

1 **Q. Have Staff's and Intervenor's witnesses argued that Olympic's own capital**
2 **structure is inappropriate?**

3 A. Yes. Mr. Hanley, on behalf of Tesoro, argues that Olympic's essentially all-debt
4 capital structure is inappropriate and urges the Commission to set Olympic's
5 overall cost of capital equal to its parents' embedded debt cost (i.e., to punish
6 Olympic due to its 100% debt capital structure) unless Olympic's parents make
7 an equity infusion sufficient to raise Olympic's equity share to at least 46.40%.
8 Mr. Brown, on behalf of Tesoro, claims that Olympic's 100% debt capital
9 structure is evidence of financial imprudence. Mr. Brown concurs with Mr.
10 Hanley's recommended remedy.

11 Dr. Wilson, on behalf of Staff, also argues that Olympic's owners should be
12 punished if they do not inject more equity capital into Olympic. He argues that
13 the regulatory capital structure for Olympic should, in some sense, reflect
14 Olympic's own capital structure.

15 **Q. Is there any reason for the Commission to be concerned with Olympic's actual**
16 **capital structure?**

17 A. No.

18 **Q. Please explain.**

19 A. The capital structure is irrelevant for a company such as Olympic that is wholly-
20 owned by several large corporations (such as BP and Shell), that does not have
21 publicly-traded stock, and that does not issue any debt without the guarantee of
22 its parents. Potential lenders to Olympic would be concerned with the financial
23 condition of Olympic's parents and would pay no attention to Olympic's capital

1 structure because it is Olympic's parents, and not Olympic, that would be
2 guaranteeing any loan that these lenders made to Olympic.

3 **Q. Is it unusual for a pipeline like Olympic that is wholly-owned by several large**
4 **integrated oil companies to have an almost all-debt capital structure?**

5 A. No. As shown in Exhibit No. GRS-9, there were four other such pipelines during
6 the 1999-2000 period. The four pipelines, other than Olympic, are financially
7 healthy pipelines.

8 **Q. What is of concern to potential lenders about a pipeline such as Olympic?**

9 A. Potential lenders are concerned with Olympic's cash flow. As can be seen from
10 Exhibit GRS-9, what dramatically distinguishes Olympic from the other
11 financially strong pipelines wholly-owned by integrated oil companies is
12 Olympic's cash flow crisis. Olympic's revenues in 2000 covered only 54.1% of
13 its operating and maintenance expenses. The other four pipeline companies'
14 revenues are 165.4% to 241.8% of their operating and maintenance expenses.
15 Olympic's cash flow crisis is a post-June 1999 phenomenon. In 1998, its last
16 year of full operation, Olympic's revenues were 185.5% of operating and
17 maintenance expenses, and Olympic was a financially strong pipeline company.

18 **Q. Is your view that cash flow is the critical concern to potential lenders**
19 **supported by others?**

20 A. Yes. The Standard & Poor's Corporate Ratings Criteria, which Mr. Hanley
21 includes as Exhibit No. ____ (FJH-3) to his WUTC testimony, stresses the
22 importance of cash flow from operations to a potential lender.

1 **Q. What is needed to make Olympic a financially sound company again?**

2 A. Olympic needs more revenues from operations which, given its regulatory
3 constrained throughput, requires higher tariff rates for Olympic.

4 **B. Olympic's Historical Practice of Paying Out All Its Profits**
5 **As Dividends**

6 **Q. Do Tesoro's witnesses also claim that the fact that Olympic historically paid**
7 **out all its profits to its owners as dividends is an indication that Olympic was**
8 **financially imprudent?**

9 A. Yes, but this claim is specious and, in any case, not relevant to this proceeding.

10 This is yet another attempt by Tesoro's witnesses to engage the Commission in
11 retroactive ratemaking:

12 Further, it is not unusual for pipelines, like Olympic, to routinely pay all their
13 profits to their parents as dividends. The parents, as member of the pipeline's
14 board, then determine which investment projects to pursue. These investment
15 projects are funded by equity infusions, by guarantees in loans to the pipeline by
16 others, or by direct loans from the parents to the pipeline.

17 Finally, the fact that a pipeline pays out all its profits as dividends does not make
18 it financially unsound as Tesoro's witnesses allege. I assume that Mr. Hanley
19 believes that the five oil pipeline companies in the oil pipeline proxy group are
20 financially sound. The average dividend payout ratio for these companies in
21 2000 was 119.33%, and the average dividend payout ratio for these companies
22 has been near or above 100% since 1997. See Exhibit No. GRS-10. The
23 Commission should disregard Tesoro's witnesses' specious arguments regarding

1 Olympic's historic dividend payout practices.

2 **VII. Olympic's Cost of Capital**

3 **A. Identification of Issues**

4 **Q. Please describe the issues that have been raised by the other parties to this**
5 **matter regarding Olympic's cost of capital.**

6 A. Issues have been raised regarding all the components of Olympic's cost of
7 capital: (1) Olympic's cost of equity capital; (2) Olympic's cost of debt; and (3)
8 Olympic's capital structure. The differences between the parties are substantial.
9 I addressed Olympic's cost of capital in my direct testimony. The other
10 witnesses who have addressed Olympic's cost of capital are Mr. Frank Hanley,
11 on behalf of Tesoro, Dr. Robert Means, on behalf of Tosco, and Dr. John Wilson,
12 on behalf of Staff.

13 **B. Cost of Common Equity**

14 **1. Issues Regarding the Cost of Common Equity Capital.**

15 **Q. Are there methodological differences in the approaches you employed to**
16 **determine the expected cost of common equity capital for Olympic and the**
17 **approaches taken by the witnesses for Staff and Intervenors?**

18 A. Yes.

19 **Q. Please summarize these methodological differences.**

20 A. I have followed the discounted cash flow (DCF) approach that the FERC has
21 specified as appropriate for oil pipeline companies in recently litigated
22 proceedings. However, I also have proposed two modifications to the

1 calculations under the FERC specified approach and have proposed a risk-adder
2 of 75 basis points to reflect Olympic's above average risk. Mr. Frank Hanley
3 utilizes the DCF method in his analysis but he gives equal weight to the results
4 produced by the DCF, risk premium model (RPM), capital asset pricing model
5 (CAPM), and the comparable earnings model (CEM) approaches. For all but the
6 CEM approach, Mr. Hanley conducts his analysis using the FERC's five-
7 company oil pipeline proxy group. Further, there are non-trivial differences
8 between the DCF-based approach used by Mr. Hanley and the FERC-specified
9 DCF-based approach. The net result is Mr. Hanley proposes a much lower
10 proposed cost of common equity capital than is implied by the unmodified FERC
11 DCF-based approach. Mr. Hanley also rejects my risk-adder for Olympic
12 claiming that Olympic does not face above average risk.

13 Dr. Robert Means accepts the DCF-based approach that the FERC has specified
14 as appropriate and also my calculations of the DCF-based results under the FERC
15 method. Dr. Means rejects one of my suggested modifications to the FERC
16 approach and rejects my 75 basis point risk adder arguing that Olympic does not
17 face above "normal" risk. The ultimate result is a substantially lower proposed
18 cost of common equity capital for Olympic than I recommend.

19 Dr. John Wilson bases his cost of common equity capital on the DCF, CAPM,
20 and CEM methods. Dr. Wilson employs two distinct DCF-based approaches so
21 he presents four sets of results. Dr. Wilson applies these four approaches to
22 three different proxy groups: (1) FERC's five-company oil pipeline proxy group;
23 (2) a group of seven natural gas pipeline companies selected by Dr. Wilson; and
24 (3) a group of fifteen integrated oil companies selected by Dr. Wilson. As a

1 result of using four distinct calculation methods applied to three different proxy
2 groups, Dr. Wilson produces twelve sets of estimates to which he assigns equal
3 weight in arriving at his proposed cost of common equity capital for Olympic.
4 The net result is a much lower proposed cost of common equity capital than is
5 implied by the unmodified FERC DCF-based approach. Dr. Wilson also rejects
6 my proposed risk-adder for Olympic arguing that Olympic does not face above
7 average risk.

8 **2. Discussion of the Commission Recommended**
9 **Methodology For Oil Pipelines**

10 **a. The FERC'S Methodology**

11 **Q. Has the FERC selected a specific methodology that it uses to evaluate an oil**
12 **pipeline's cost of common equity capital?**

13 **A** Yes. The FERC has devoted substantial effort to evaluating alternative
14 methodologies for determining an oil pipeline's cost of equity capital recently in
15 the context of the SFPP, L.P. oil pipeline proceedings which began in 1992 and
16 continues today.⁷ As a result of this extensive litigation, the FERC has evaluated
17 numerous options and has selected a detailed, specific DCF approach that it
18 expects to be used in calculating the cost of common equity capital for an oil
19 pipeline.

⁷ The FERC decision in this case that dealt in detail with the determination of the cost of common equity capital for an oil pipeline was 86 FERC ¶61,022 (1999) which is referred to as Opinion No. 435. (hereinafter Opinion No. 435). Opinion No. 435 affirms without discussion some of the decisions reached by Administrative Law Judge as set forth in "Initial Decision Concerning Rates, Terms, and Conditions of Service, and other Matters; Issued September 25, 1997, Docket Nos. OR92-8-000, OR93-5-000, OR 94-3-000, OR 94-4-000, OR 95-5-000, and OR 95-34-000 (hereinafter SFPP Initial Decision).

1 First, the FERC expects that the DCF analysis will be performed on the five
2 companies in its oil pipeline proxy group, which is what I did in my direct
3 testimony. I agree with the FERC's proxy group definition because it consists of
4 all the almost "pure-play" oil pipeline companies. Further, it is a robust proxy
5 group that the FERC can expect to rely on for the foreseeable future because the
6 number of oil pipeline companies in this group is expanding.⁸

7 Second, the FERC has selected a specific methodology for calculating the three
8 components of the DCF model for each of the proxy group companies: (1) base
9 period dividends ("D₀"); (2) base period price ("P₀"); and (3) expected long run
10 dividend growth ("g"). Under the FERC method, base period dividends for a
11 given proxy group company are calculated as the average annualized dividend
12 payments during the most recent six-month period, and the base period price is
13 the average share price over the same six-month period. The expected long-run
14 dividend growth is calculated using the expected growth rate in earnings per share
15 over the next five year period as reported in the Institutional Brokers Estimate

⁸ Three oil pipeline new master limited partnerships have been formed recently: Valero, Plains All American Pipeline and Suncoco Logistics Partners. Valero L.P. (formerly Shamrock Logistics L.P.) had its initial public offering in April 2001. Valero L.P. owns and operates most of the crude oil and refined product pipelines serving three of Valero Energy's refineries located in Texas and Oklahoma. See Valero L.P. Form 10-K for fiscal year ended December 31, 2001 and Shamrock Logistics Form 10-Q for quarter ended March 31, 2001. Plains All American Pipeline L.P. was formed in September 1998 and effectively offered shares to the public in June 2001. Plains All American owns gathering and mainline crude oil pipelines in the United States and Canada and crude oil terminalling and storage. See Plains All American Pipeline L.P. Form 10-K for fiscal year ended December 31, 2001. Sunoco Logistics Partners L.P. was formed on October 15, 2001. Its assets are the Eastern Pipeline System, a refined pipeline system which serves the Northeast and Midwest, the Western Pipeline System, a crude oil gathering, purchasing, and transportation system in Oklahoma and Texas. See Sunoco Logistics Partners L.P. Form 10-K for fiscal year ended December 31, 2001. These new companies could be considered for inclusion in the oil pipeline proxy group after they have developed a sufficient price and dividend record and analyst coverage has increased.

1 System (IBES) publication (given a 2/3 weight) and the expected long-term
2 growth rate of nominal U.S. gross domestic product (GDP) over the next 15 to
3 20 year period (given a 1/3 weight). I performed these calculations according to
4 the FERC's specifications.

5 Third, the FERC specifies that the expected cost of common equity capital for a
6 given oil pipeline company's proxy group ("k") shall be calculated using the
7 following equation:

$$8 \quad k = (D_1 / P_0) + g \quad \text{Equation (1)}$$

9 where D_1 is the expected dividend payments per share to be paid during the
10 immediately upcoming twelve-month period by the given oil pipeline company.

11 D_1 is defined under the FERC method as follows:

$$12 \quad D_1 = D_0 \star (1 + 0.5 g) \quad \text{Equation (2)}$$

13 I calculated D_1 , and k according to the above equations, and I also proposed a
14 modification to equation (2) for D_1 which provides a more accurate measure of
15 expected dividend payments per share during the upcoming twelve-month period
16 based on actual dividend payments during the most recent six-month period and
17 the long-run expected dividend growth rate.

18 Fourth, the FERC method uses the resulting expected cost of common equity
19 capital for the five proxy group companies (k_i for $i = 1, 2, 3, 4, 5$) to determine a
20 zone of reasonableness for the cost of common equity capital for an oil pipeline
21 company and also to determine the cost of common equity capital for a typical or
22 average oil pipeline company. The FERC method specifies that the zone of

1 reasonableness ranges from the lowest to the highest individual proxy group
2 company expected cost of common equity capital (i.e., from the minimum to the
3 maximum value among the k_i for $i=1, 2, 3, 4, 5$). The FERC method specifies
4 that the expected cost of common equity capital for the average or typical oil
5 pipeline company equals the median (“middle”) cost of common equity capital
6 value for the oil pipeline proxy group companies (i.e., if the five k_i are arranged
7 in ascending order, it would be the third value such that two values are higher and
8 two values are lower). I have followed the FERC method, but I also have
9 proposed a modification concerning how the expected cost of common equity
10 capital for the average or typical oil pipeline company is determined which I
11 believe provides a more accurate estimate than the FERC approach.

12 Fifth, the FERC assigns an expected cost of common equity capital to the oil
13 pipeline company based on the FERC’s assessment of the relative risk of the oil
14 pipeline. If the FERC determines that the oil pipeline company has “normal”
15 risk relative to the oil pipeline companies in the proxy group, then the oil
16 pipeline company is assigned the expected cost of common equity capital for an
17 average or typical oil pipeline company. If the oil pipeline company has “above
18 normal” risk, then it would be assigned an expected cost of common equity
19 capital between that of the average or typical oil pipeline company value and the
20 upper end of the zone of reasonableness. A parallel approach is used if the FERC
21 believes the oil pipeline company has “below normal” risk. In my direct
22 testimony, I argue that Olympic has above normal risk, and therefore should be
23 assigned a cost of common equity capital within the zone of reasonableness that
24 is 75 basis points above the cost of common equity capital for an average or
25 typical oil pipeline company.

1 In the Matter of GTE Northwest Inc., 1994 Wash. UTC LEXIS 92, at *14-15
2 (Dec. 21, 1994) (“GTE Northwest”). In a matter considered a year earlier, the
3 Commission stated:

4 The Commission continues to believe, based on experience and
5 consideration of alternate approaches, that the discounted cash
6 flow analysis represents the most satisfactory method of
7 measuring investor expectation. We also remain convinced that
8 the CAPM methodology is flawed and of extremely limited
9 usefulness in this analysis. As such, the Commission finds little to
10 recommend the approach of averaging the results of the two
11 methods.

12 WUTC v. Wash. Natural Gas Co., 1993 Wash. UTC LEXIS 87, at *51 (Sept. 27,
13 1993) (“Washington Natural Gas”).

14 The Commission’s reliance on the DCF method is longstanding, as evidenced by
15 its decisions regarding the cost of common equity capital in three earlier cases
16 as follows:

17 Cost of equity is a true cost of capital for a regulated utility,
18 because in order to attract and keep investment it must make
19 sufficient earnings to cause the investor to make or to retain his or
20 her investment. We have long accepted the discounted cash flow
21 (DCF) method of recognizing investor earnings requirements, and
22 will not depart from that method in this proceeding.

23 WUTC v. Gen. Tel. Co. of the Northwest, Inc., 1982 Wash. UTC LEXIS 35, at
24 *39-41 (Apr. 8, 1982) (“General Telephone”).

25 The reliance on the DCF theory and the market data of comparable
26 companies has been approved by the Commission on numerous
27 occasions in the past, particularly in connection with examinations
28 of the required rate of equity return for Cascade. It is the
29 Commission’s conclusion that the discounted cash flow method

1 continues to represent the most satisfactory and exact method of
2 determining a fair rate of return on common equity.

3 WUTC v. Cascade Natural Gas Corp., 1979 Wash. UTC LEXIS 3, at *14 (June
4 20, 1979) (“Cascade Natural Gas”).

5 We have previously rejected the comparable earnings analysis as a
6 sole basis for determining a utility’s cost of equity. We believe
7 that there is insufficient evidence to show that the risk is similar
8 between Mr. Mount’s selected groups and the Respondent
9 [Washington Water Power Co.]. Mr. Mount’s utilization of the
10 DCF method utilized past growth, rather than anticipated growth, in
11 dividends per share; we believe that the growth rates utilized were
12 greater than could be assumed for the future. Finally, our analysis
13 of figures used by Mr. Mount in determining an appropriate spread
14 between the rate earned on book equity and the cost of debt
15 indicate that during the most recent five-year period, spreads were
16 far less than a sum which a long-term analysis produces. We
17 conclude that this method is not sound in determining a utility’s
18 future equity costs.

19 WUTC v. Wash. Water Power Co., 1978 Wash. UTC LEXIS 3, at *47-48 (Mar.
20 24, 1978) (“Washington Water Power”).

21 Finally, in the Commission’s most recent rate case decision, the Commission
22 reaffirmed its reliance on the DCF method as follows:

23 Avista, Commission Staff, and Public Counsel agree on certain
24 fundamental issues:...; and applying a discounted cash flow (DCF)
25 model to estimate the cost of equity for comparable groups of
26 utilities, based on the fundamental premise that this will serve to
27 “replicate investor’s expectations” when they pay the current
28 market price for utility common stocks. *Ex. T-135, p. 1, ll. 14-*
29 *21.*”

30 and

1 The cost of common equity capital, stated as a rate of return on
2 common equity, is a function of several variables, and is primarily
3 an attempt to quantify a rate of return required by investors for that
4 particular investment. All three of the experts provide Discounted
5 Cash Flow (DCF) studies. The DCF model relies on the
6 equivalence of the market price of stock with the present value of
7 the cash-flows investors expect from the stock. The total return to
8 the investor, which equals the required return according to this
9 theory, is the sum of the dividend yield and the expected growth
10 rate in the dividend. DCF studies compare the utility whose cost
11 of equity is the focus of the study (Avista) to the return found
12 appropriate for a group of companies.

13 WUTC v. Avista Corp., 2000 Wash. UTC LEXIS 558, at *154-55 (Sept. 29,
14 2000) (“Avista”).

15 **Q. What is the Commission’s apparent opinion of methods--other than DCF-**
16 **based--for calculating a regulated company’s cost of common equity capital**
17 **based on your review of the above-cited cases?**

18 A. The Commission appears to prefer an analysis based solely on the DCF method,
19 and, if an analyst wishes to consider other methods, the results produced by these
20 other methods should be presented separately. Regarding these other methods,
21 the Commission has stated that, at most, it will consider them as checks on the
22 DCF method. See GTE Northwest citation above.

23 In the above cited decisions, the Commission has expressed particular concerns
24 with the CAPM approach which it describes as “flawed and of extremely limited
25 usefulness.” See Washington Natural Gas citation above. The Commission also
26 has singled out the CEM and RPM method for criticism stating that the RPM
27 method “is not sound in determining a utility’s true equity cost.” See
28 Washington Water Power citation above.

1 **Q. Has the Commission provided any guidance regarding how it believes the**
2 **DCF analysis should be performed?**

3 A. Yes. The Commission has indicated that it prefers the long-run expected
4 dividend growth rate component of DCF to be estimated based on expectations
5 regarding future growth and not on measures of historical growth. See
6 Washington Water Power citation above.

7 **Q. Have you reviewed the most recent Commission rate case decisions?**

8 A. Yes. To my knowledge, there have been three tariff rate cases decided by the
9 Commission since 1995.⁹ The most recent case is Avista. In that case, three
10 parties (Dr. Avera for Avista, Dr. Lurito for Staff, and Mr. Hill for Public
11 Counsel) submitted testimony regarding the cost of common equity capital. All
12 three parties sponsored DCF studies. Dr. Lurito and Mr. Hill sponsored what the
13 Commission referred to as “standard DCF studies,” while Dr. Avera sponsored a
14 “multi-stage DCF study.” The Commission did not accept the assumptions
15 underlying Dr. Avera’s study and based its determination of Avista’s cost of
16 common equity capital on the “standard DCF studies” submitted by Dr. Lurito
17 and Mr. Hill.

18 **Q. Have you reviewed the “standard DCF studies” submitted by Dr. Lurito and**
19 **Mr. Hill in Avista?**

20 A. Yes. The so-called “standard DCF studies” utilize a DCF model that is virtually

⁹ WUTC v. Avista Corp., 2000 Wash. UTC LEXIS 558 (Sept. 29, 2000); WUTC v. Am. Water Res., Inc., 1999 Wash. UTC LEXIS 63 (Jan. 21, 1999); and WUTC v. U.S. West Communications, Inc., 1996 Wash. UTC LEXIS 7 (Apr. 11, 1996).

1 identical to the FERC version of the DCF model as presented in Equations 1 and
2 2 above. The DCF study performed by Dr. Lurito in the Avista matter used an
3 identical structure, while the study performed by Mr. Hill considered an
4 alternative approach to defining expected dividends to be paid during the
5 immediate upcoming twelve-month period (i.e., D_1 was defined using Equation 2
6 and an alternative method). The expected growth component (g) was estimated
7 using analyst forecasts of earnings per share (such as the IBES forecasts
8 employed under the FERC method) although other methods of projecting g also
9 were considered.

10 **Q. How would you expect the Commission to respond to the FERC DCF**
11 **methodology?**

12 A. The FERC DCF methodology, including the use of the five-company oil pipeline
13 proxy groups, should qualify as a “standard DCF study.” The only question is
14 whether the Commission would approve defining expected long-term dividend
15 growth per share (g) as a weighted average of the IBES earnings forecast (a 2/3
16 weight) and the expected long-run growth of nominal GDP (a 1/3 weight).

17 The FERC’s rationale for combining the analysts forecast of earning per share
18 growth with a forecast of long-run nominal GDP growth stems from the FERC’s
19 conclusion that the five-year horizon employed by analysts is too short to be
20 considered a true long-run estimate of dividend growth (g). The FERC’s
21 rationale for using the long-run expected growth in nominal GDP as a proxy for
22 the long-run expected growth in dividends is based on two assumptions: (1) in the
23 long-run, the expected earnings and dividend growth of all companies converge
24 to a common rate and (2) this common long-run growth rate is reasonably

1 approximated by the long-run nominal growth in GDP. Neither of these
2 assumptions was tested by the FERC, but the former assumption does have some
3 support in the financial literature.¹⁰ The Commission, in its prior decisions, has
4 determined that the five-year analyst's forecasts are sufficiently long-run in
5 nature to qualify them as appropriate estimates of g . I concur with the
6 Commission's determination on this issue, but the FERC has considered this
7 issue in numerous proceedings and has determined otherwise.

8 I investigate below the implications of defining g based solely on the IBES
9 earnings per share forecast. I also have done a historical evaluation of the
10 relationship between dividend per share growth and earnings per share growth for
11 the oil pipeline proxy group companies. In addition, I have investigated the
12 historical relationship between the weighted average historical growth of
13 earnings per share (a $2/3$ weight) and nominal GDP (a $1/3$ weight) and the
14 historical dividend growth rate for the oil pipeline proxy group companies.

¹⁰ See, e.g., Marshall E. Blume, "Betas and Their Regression Tendencies," *The Journal of Finance*, Vol. XXX, No. 3, June 1975, pages 785-795; and Marshall E. Blume, "On the Assessment of Risk," *The Journal of Finance*, Vol. XXVI, No. 1, March 1971. In the first article cited, Professor Blume formed several portfolios of stocks alternatively consisting of stocks with high (above one) and low (below one) individual betas. He compared the estimated betas for each portfolio across periods and noted that the betas had a tendency, over time, to regress towards one, which corresponds to the overall market beta value. He found that this tendency was only partly due to measurement error. After adjusting for possible measurement error, Professor Blume found that the tendency to regress toward one was statistically significant

1 **3. Update of the Cost of Common Equity Estimate**

2 **a. Definition of Update Periods**

3 **Q. Have you updated your cost of common equity calculations to reflect the most**
4 **current data?**

5 A. Yes. When my direct testimony was filed in December 2001, data were only
6 available to support calculation of the cost of common equity capital as of the
7 end of the third quarter of 2001. Currently, it is possible to calculate the cost of
8 common equity capital for the end-of-year 2001 and also through the end of the
9 first quarter of 2002. The cost of common equity calculations done by Mr.
10 Hanley on behalf of Tesoro considered data through January 2002 and selected
11 data for February 2002. Dr. Wilson on behalf of Staff utilizes end-of-year 2001
12 data. I have redone my cost of common equity capital calculations using the
13 FERC methodology based on end-of-year 2001 data and also based on data
14 through the first quarter of 2002. The FERC based methodology used is
15 identical to those employed in my direct testimony.

16 **b. Updates of the Unmodified FERC Method**
17 **Results**

18 **Q. Please explain the updates under the unmodified FERC approach.**

19 A. I have updated the cost of common equity capital for the proxy group companies
20 under the unmodified FERC approach for end-of-year 2001 (see Exhibit No.
21 GRS-11 and through the first quarter of 2002 (see Exhibit No. GRS-12. These
22 updated results are summarized in Exhibit No. GRS-13.

23 The zone of reasonableness for the real cost of common equity capital ranges

1 from 10.72% to 17.34% based on the results through the first quarter of 2002
2 and is somewhat narrower based on the end-of-year 2001 results. The median
3 real cost of common equity capital for the oil pipeline proxy group is 13.20%
4 under the end-of-year 2001 results and 12.89% under the through the first
5 quarter of 2002 results. There is greater stability in the mean real cost of
6 common equity capital for the oil pipeline proxy company between the two sets
7 of results. Under the end-of-year 2001 results, the mean value is 13.12% and,
8 for the through the first quarter 2002 results, the mean value is 13.17%.

9 Based on these results, my recommended estimate for the real cost of common
10 equity capital for a typical or average oil pipeline company is 13.10% which is
11 the overall average of the four mean and median estimates. Under the strict
12 FERC methodology, the real cost of common equity capital for a typical or
13 average pipeline would be set equal to the median value for the oil pipeline proxy
14 group companies. In this instance, there are two median estimates: (1) 13.20%
15 for the end-of-year 2001 analysis; and (2) 12.89% for the through the second
16 quarter of 2002 analysis. The average of these two results is 13.05%.

17 The zone of reasonableness for the nominal cost of common equity capital
18 ranges from 12.20% to 18.12% under the results through the first quarter of
19 2002 which is a somewhat wider range than pertains under the end-of-year 2001
20 results. The median nominal cost of common equity capital for the proxy group
21 companies is 14.75% under the end-of-year 2001 results, and, under the results
22 through the first quarter of 2002, the median value is 14.37%. Under the end-of-
23 year 2001 results, the mean value is 14.67%, while, under the results through the
24 first quarter of 2002, the mean value is 14.65%. The mean nominal cost of

1 common equity capital values are more stable between the end-of-year 2001
2 results and the through first quarter of 2002 results than are the median values.

3 Based on these results, my recommended estimate for the nominal cost of
4 common equity capital for typical or average oil pipeline company is 14.60%
5 which is the average of the four median and mean estimates.

6 **c. Updates of the Modified FERC Method Results**

7 **Q. Please explain the updates under the modified FERC approach.**

8 A. I have updated the cost of common equity capital for the proxy group companies
9 using a modification of the FERC method. This modification pertains to how
10 dividend payments for the immediately upcoming 12-month period are
11 calculated. This modification is discussed in my direct testimony at page 32,
12 line 624 to page 33, line 649 and in Appendix C to my direct testimony at pages
13 8 to 10. The immediately upcoming 12 month dividend payments (D_1) are
14 calculated based on dividend payments for the most recent historical 6 month
15 period (D_0) and the long-run expected growth rate in dividend payments (g) using
16 the following equation:

17
$$D_1 = D_0 \star (1 + 0.745 g) \qquad \text{Equation (3)}$$

18 The modified FERC approach results for the oil pipeline proxy group companies
19 for end-of-year 2001 are presented in Exhibit No. GRS-14 and for through the
20 first quarter of 2002 are shown in Exhibit No. GRS-15. These updated results
21 are summarized in Exhibit No. GRS-16. The net effect of my proposed
22 modification to the FERC method is to increase the average (median or mean)

1 real cost of common equity capital for an average or typical oil pipeline by
2 between 11 and 13 basis points as can be seen by comparing Exhibit No. GRS-16
3 to Exhibit No. GRS-13.

4 If this modification were accepted by the Commission, it would increase my
5 recommended estimate (based on the modified results) of the real cost of
6 common equity capital for a typical or average oil pipeline company to 13.20%.

7 Regarding the effect of my proposed modification to the FERC method on the
8 average (median or mean) nominal cost of common equity capital, the
9 modification would result in an increase of 11 to 13 basis points as can be
10 verified by comparing Exhibit No. GRS-16 to Exhibit No. GRS-13.

11 If this modification were accepted by the Commission, it would increase my
12 recommended estimate (based on the modified results) of the nominal cost of
13 common equity capital for a typical or average oil pipeline company to 14.70%.

14 **Q. Have you compared the FERC's DCF method to the DCF methods that the**
15 **WUTC has relied on in its past determinations of the cost of common**
16 **equity capital?**

17 A. Yes. Based on the WUTC rate cases that I reviewed,¹¹ I have concluded that the
18 FERC DCF methodology should qualify as a "standard DCF study" of the sort
19 that the WUTC has relied on in earlier rate cases to determine the cost of
20 common equity capital. The only area where the FERC DCF methodology

¹¹ All these cases are cited above.

1 differs substantively from that of the WUTC is in terms of how the expected
2 long-term growth of dividend payments per share (g) is estimated. The FERC
3 method defines g as a combination of the 5-year IBES forecast of earning per
4 share for the oil pipeline proxy group companies (a $2/3$ weight) and the long-run
5 expected future growth of nominal GDP (a $1/3$ weight). The “standard DCF
6 studies” relied on by the WUTC defined g based just on 5-year analyst’s
7 forecasts of earnings per share such as the IBES forecasts used under the FERC
8 DCF method. In the context of earlier rate cases, the WUTC evaluated the
9 reasonableness of the analysts’ forecasts of earnings per share by comparing the
10 historical growth rates in earnings and dividends per share for the proxy group
11 companies and by examining the relationship between the forecasted 5-year
12 growth rate in earnings per share and the historical growth in dividends per share
13 for the proxy group companies.

14 I have performed such an analysis on the companies in the oil pipeline proxy
15 group as shown in Exhibit No. GRS-17. The historical data on dividends per share
16 (DPS) and earnings per share (EPS) are available on a consistent basis only back
17 to 1992. I have compared the average annual historical compound growth rates in
18 DPS and EPS over two periods: (1) 1992 to 2001; and (2) 1996 to 2001. Some
19 of the companies in the oil pipeline proxy group were in their relative infancy in
20 the early 1990s so the latter comparison may be more relevant. As shown in the
21 upper panel is Exhibit No. GRS-17, the EPS for some of these companies has
22 been quite volatile historically. This reflects the relatively highly competitive
23 nature of the market for oil pipeline transportation services as compared to the
24 markets for most other regulated utilities. Historically, DPS growth has been
25 much less volatile than EPS growth. However, the oil pipeline compares with

1 higher historical EPS growth also tended to have higher historical DPS growth. I
2 find the comparison of the IBES' 5-year forecasts of EPS growth with the
3 historical DPS growth the most helpful in assessing the reasonableness of the
4 former as a predictor of long-term future DPS growth. The 5-year IBES'
5 forecasts of EPS are very similar to or lower than the observed historical DPS
6 growth for all of the oil pipeline proxy group companies.

7 The historical negative EPS growth for Enbridge Energy Partners, L.P. or
8 Enbridge (formerly Lakehead PipeLine Partners, L.P. or Lakehead) followed by
9 forecasted positive EPS growth deserves further examination. On the second
10 page of Exhibit No. GRS-17, the EPS levels in dollars per share for Enbridge
11 peaked in 1998 at \$3.07 per share. Between 1992 and 1998, the average annual
12 compound growth rate in Enbridge's EPS was 6.3%. As explained in Lakehead
13 and Enbridge Form 10-Ks for 1999, 2000 and 2001, the drop in earnings after
14 1998 is due to a drop in throughput. Enbridge (the U.S. limited partnership
15 pipeline and the Canadian pipeline) are in the midst of an expansion project that
16 is expected to generate a substantial increase in throughput. This increase in
17 throughput had begun by late 2001. See Enbridge Energy Partners, L.P., Form
18 10-K, for the fiscal year ended December 31, 2001 at pages 27-28. The
19 forecasted 8% growth in Enbridge's EPS over the next 5 years would increase its
20 EPS to \$1.69 per share in the fifth year which is below its EPS value for the year
21 2000. Given that Enbridge maintained DPS levels despite a drop in its EPS, a
22 resumption of DPS growth with a recovery in EPS would seem likely.

23 The bottom panel of Exhibit No. GRS-17 compares historical DPS growth with
24 the combination of historical EPS growth and nominal GDP growth with weights

1 of 2/3 and 1/3, respectfully. This comparison is intended to test the FERC DCF
2 method of defining g against historical DPS growth. This lower panel also
3 presents the combination of IBES' 5-year EPS forecast and the long-run nominal
4 GDP forecast with weights of 2/3 and 1/3, respectively. The forecasted long-run
5 growth in dividend payments (g) under the FERC method, on average, is slightly
6 lower than the value of g produced based just on IBES' 5-year forecasts of EPS.
7 The historical comparisons and the comparison of the forecasted long-run
8 dividend growth rate (g) with the historical DPS growth rate indicates that the
9 FERC method's definition of g should satisfy the WUTC's reasonableness
10 criteria.

11 **Q. Have you redone your DCF calculations to incorporate the WUTC's use of**
12 **analysts forecasts to define the expected dividend growth component of**
13 **DCF?**

14 A. Yes. I have redone the FERC method DCF calculations using IBES' 5-year
15 forecast of EPS to define g, which I will refer to as the WUTC DCF method.
16 Under this method, the dividend yield for the last six months as increased by $\frac{1}{4}$ the
17 expected dividend growth rate (g) to produce the expected dividend yield for the
18 immediately upcoming 12-month period.

19 The WUTC DCF method results for the oil pipeline proxy group companies for
20 end-of-year 2001 are shown in Exhibit No. GRS-18 and for through the first
21 quarter of 2002 are presented in Exhibit No. GRS-19. These results are
22 summarized in Exhibit No. GRS-20.

23 For the nominal cost of common equity capital, the range of estimates obtained

1 for the individual companies (i.e. the FERC's zone of reasonableness) is from
2 11.99% to 22.05%. The median cost of common equity capital for the oil
3 pipeline proxy group companies is 15.56% for the end-of-year 2001 period and
4 is 14.49% for the through the first quarter of 2002 period. The mean cost of
5 common equity capital for the pipeline proxy group companies is 15.47% for the
6 end-of-year 2001 period and is 15.39% for the through first quarter 2002 period.
7 The mean is less volatile than the median between the two periods. The range of
8 average results (median and mean) for these two recent periods is from 14.49%
9 to 15.56%.

10 Based on the results produced by the WUTC DCF method, my recommended
11 estimate for the nominal cost of common equity capital for a typical or average
12 oil pipeline company is 15.20%. This equals the overall average of the four
13 median and mean estimates of the nominal cost of common equity capital

14 **d. Summary of Updated Cost of Common Equity Results**
15 **for A Typical or Average Oil Pipeline Company**

16 **Q. Please summarize your updated cost of common equity results for a typical**
17 **or average oil pipeline company.**

18 A. The unmodified FERC method produces estimates for the average (median or
19 mean) real cost of common equity capital ranging from 12.89% to 13.20% with
20 the overall average of the four estimates being 13.10% which is my

1 recommended estimate.¹² The zone of reasonableness for the real cost of
2 common equity capital is from 10.72% to 17.34%.

3 Under the strict FERC methodology, the real cost of common equity capital for a
4 typical or average pipeline would be set equal to the median value for the oil
5 pipeline proxy group companies. In this instance, there are two median
6 estimates: (1) 13.20% for the end-of-year 2001 analysis; and (2) 12.89% for the
7 through the first quarter of 2002 analysis. The average of these two results is
8 13.05%.

9 The proposed modification to the FERC's calculation method of the dividend
10 yield for the immediately upcoming 12 month period would increase the above
11 real cost of common equity capital estimates by 0.10% making the overall
12 average of the four estimates 13.20% which is my recommended estimate. The
13 modification increases the other measures of the real cost of equity capital by
14 similar amounts.

15 These results are consistent with those obtained in previous analyses of the cost
16 of common equity capital for a typical oil pipeline company. See Exhibit No.
17 GRS-21. My DCF estimate is included as the value for 2001. The DCF
18 estimates in prior years were developed by a number of witnesses in SFPP and
19 other cases. The nominal rates of return have been fairly stable over time. The

¹² In my direct testimony I recommended the mean as the best estimate of the cost of common equity capital. The FERC uses the median as the best estimate of cost of common equity capital. In this testimony, I have combined these two measures and use averages of the means and medians as my preferred estimate. The cost of common equity capital in this testimony is a compromise between the FERC's opinion and my opinion. However, I continue to believe that a mean is a better measure of the average or actual tendency than is the median.

1 real rates of return have risen recently due to the decrease in inflation, not
2 because of an increase in nominal rates.

3 The unmodified FERC method based estimates for the average (median or mean)
4 nominal cost of common equity capital ranges from 14.37% to 14.75% with the
5 overall average of the four estimates being 14.60%. The FERC's zone of
6 reasonableness for the nominal cost of common equity capital is from 12.20%
7 to 18.82%. The proposed modification to the FERC method would increase all
8 the estimates of the nominal cost of common equity capital by about 0.10%.

9 The WUTC DCF method based estimates for the average (median and mean)
10 nominal cost of common equity capital range from 14.49% to 15.56% with the
11 overall average of the four estimates being 15.20% which, based on the WUTC
12 method, is my recommended estimate for a typical or average oil pipeline
13 company.

14 **e. The Equity Risk Premium Adder for Olympic**

15 **Q. Do you believe that Olympic's cost of common equity capital is higher than**
16 **that for a typical or average oil pipeline?**

17 A. Yes.

18 **Q. Please explain.**

19 A. Olympic, as discussed above, has higher than average business risk due to the
20 extensive waterborne competition it faces. Further, as was also discussed above,
21 Olympic is a highly financially distressed company. This risk is referred to as
22 asymmetric risk. In order for Olympic to regain full capacity operation and to

1 ensure its long-run reliability, Olympic must make very substantial investments
2 over the next several years. Given all these circumstances, Olympic clearly is an
3 above average risk oil pipeline which puts its cost of common equity capital
4 somewhere between that for the typical or average pipeline and the upper end of
5 the reasonable range.

6 In my direct testimony, I recommended a 75 basis point risk-adder for Olympic
7 relative to the cost of common equity capital for a typical or average oil pipeline
8 company. See pages 46-49 of my direct testimony. In my direct testimony; the
9 range for the risk-adder for Olympic was estimated to be between 50 and 100
10 basis points. I adopted the mid-point of this range (75 basis points) as my
11 recommended estimate for Olympic's risk adder.

12 I have updated the analysis presented in my direct testimony at page 48 line 911-
13 913. The risk-adder range implied by the four calculations shown in Exhibits
14 Nos. GRS-11, GRS-12, GRS-14, and GRS-15 is 0.56% to 1.35%. I have
15 rounded this to 0.55% to 1.35%. The mid-point of this range is 0.95% or 95
16 basis points, which is the updated value for my recommended risk-adder for
17 Olympic.

18 **Q. Have you calculated a risk-adder based on the WUTC method DCF**
19 **calculations?**

20 A. Yes. The parallel calculation based on Exhibit Nos. GRS-18 and GRS-19
21 produces a risk-adder range of 0.82% to 1.99% which I have rounded to 0.80%
22 to 2.00%. The mid-point of this range is 1.40% or 140 basis points. However,
23 given that the analysis of the cost of common equity capital done using the FERC

1 methodology produced a lower 90 basis point estimate of Olympic's risk-adder,
2 I will use the 95 basis point estimate for Olympic's risk-adder here also.

3 **f. Olympic's Updated Cost of Common Equity**

4 **Q. What is Olympic's updated real cost of common equity capital?**

5 A. Starting with the strict FERC methodology, where the real cost of common
6 equity capital for a typical or average oil pipeline company is set to the median
7 value for the proxy group, the range of estimates is 12.89% to 13.20% with a
8 mid-point of 13.05% which, given its 95 basis point risk-adder, implies real cost
9 of common equity capital for Olympic of 13.84% to 14.15% with a mid-point of
10 14.00%

11 Based on my recommended estimate for the real cost of common equity capital
12 for a typical or average oil pipeline company based on the unmodified FERC
13 approach of 13.10%, Olympic's real cost of common equity capital would be
14 14.05% including the 95 basis point risk-adder.

15 Using the modified FERC approach, my recommended cost of common equity
16 capital for a typical or average oil pipeline company is 13.20%. Given its 95
17 basis point risk-adder, my recommended value for Olympic's real cost of
18 common equity capital is 14.15%.

19 In summary, my recommendations for Olympic's real cost of common equity
20 capital, under alternative methodology use are as follows:

21

Methodology	Real Cost of Common Equity for a Typical Oil Pipeline Company	Olympic's Real Cost of Common Equity Capital	Average Real Cost of Common Equity Capital for the Proxy Group Excluding the Two Lowest Results
Strict FERC Methodology			
End-of-Year 2001	13.20%	14.15%	14.42%
Through 1st Quarter 2002	12.89%	13.84%	14.50%
Midpoint	13.05%	14.00%	14.46%
Unmodified FERC Methodology	13.10%	14.05%	14.46%
Modified FERC Methodology	13.20%	14.15%	14.61%

1 The upper end of the FERC's zone of reasonableness for the real cost of
2 common equity capital is 16.15% for the end-of-the year 2001 results and
3 17.34% for the through the first quarter of 2002 results. All of Olympic's real
4 cost of common equity capital estimates that include the 95 basis point risk-
5 adder, as shown in the above table, are well below the upper end of the zone of
6 reasonableness. Further, all are less than the average real cost of common equity
7 capital for the proxy group companies when the two lowest results are excluded
8 (i.e. Olympic's real cost of common equity capital including its risk-adder is
9 below the average real cost of common equity for the three oil pipeline proxy
10 group companies in the proxy group whose cost of common equity is equal to or
11 above the median cost of common equity for the proxy group.)

12 My recommendation, based on the above analysis, is that Olympic's real cost of

1 common equity be set to 14.15% which is the result produced by the modified
2 FERC method plus the 95 basis point risk-adder for Olympic. This modified
3 FERC method result is based on averaging the median and mean cost of common
4 equity capital produced by the two DCF analyses and includes my modification to
5 the FERC's DCF method regarding how the dividend payments for the
6 immediately upcoming 12 month period are determined. If the latter
7 modification were not accepted by the Commission, my recommendation would
8 be reduced to 14.05%. If the Commission decided to only consider the median
9 values and not the mean values, my recommendation would be reduced to
10 14.00%.

11 **Q. If the Commission were to not accept a risk-adder for Olympic, what**
12 **would be your resulting real cost of common equity capital**
13 **recommendation for Olympic?**

14 A. It would be 13.20%. If the Commission also did not accept my modification to
15 the DCF methodology, my recommendation would be reduced to 13.10%.
16 Finally, if the Commission decided to consider only the median values and not
17 the mean values, my recommendation would be reduced to 13.05%.

18 **Q. What rate of inflation is consistent with your estimates of the real cost of**
19 **common equity capital for Olympic?**

20 A. The average of the CPI inflation rates for the 12 month periods ending December
21 2001 and March 2002 which is 1.515% (i.e. the average of 1.55% and 1.48% is
22 1.515%).

23 **Q. What is Olympic's updated nominal cost of common equity capital?**

1 A. Based on alternative assumptions regarding methodology, three different
 2 recommended values were developed for the nominal cost of common equity
 3 capital for a typical or average oil pipeline company. These estimates, and the
 4 corresponding estimates for Olympic including the 95 basis point risk-adder, are
 5 as follows:

Methodology	Nominal Cost of Common Equity Capital for a Typical Oil Pipeline Company	Olympic's Nominal Cost of Common Equity Capital	Nominal Cost of Common Capital for the Proxy Group Excluding the Two Lowest Results
Unmodified FERC Method	14.60%	15.55%	15.98%
Modified FERC Method	14.70%	15.65%	16.12%
WUTC DCF Method	15.20%	16.15%	17.42%

6 Olympic's recommended nominal cost of common equity capital including the
 7 95 basis point risk-adder under each of the alternative methodologies is less than
 8 the average nominal cost of equity capital for the proxy group companies when
 9 the two lowest results are excluded (i.e. Olympic's nominal cost of common
 10 equity capital including its risk-adder is below the average nominal cost of equity
 11 for the three oil pipeline companies in the proxy group whose cost of common
 12 equity is equal to or above the median cost of common equity for the proxy
 13 group).

14 My recommendation, based on the analyses immediately above and the earlier
 15 analyses of the real cost of common equity capital for Olympic, is that
 16 Olympic's nominal cost of common equity should be set to 15.65%.

1 **Q. If the Commission were to not accept a risk-adder for Olympic, what**
2 **would be your resulting nominal cost of common equity capital**
3 **recommendation for Olympic?**

4 A. It would be 14.70%.

5 **Q. Why didn't you recommend the higher nominal cost of common equity**
6 **capital estimate produced by the WUTC DCF method?**

7 A. The recommendation that I made for the nominal cost of common equity capital
8 is consistent with the real cost of common equity capital recommendation made
9 to the FERC.

10 **4. Critique of the Methods Used By Other Witnesses to**
11 **Calculate Olympic's Cost of Common Equity Capital**

12 **a. Frank Hanley on Behalf of Tesoro**

13 **(1) Methodology Issues**

14 **Q. What methods does Mr. Hanley employ in estimating Olympic's cost of**
15 **common equity capital?**

16 A. Mr. Hanley employs the DCF method, the risk premium model (RPM), the
17 capital asset pricing model (CAPM), and the comparable earnings model (CEM).
18 Mr. Hanley averages the results produced by these four methods to produce his
19 recommended cost of common equity capital. Regarding the DCF method used
20 by Mr. Hanley, it does not conform to the method adopted by the FERC. Mr.
21 Hanley performs several DCF calculations and one is somewhat similar to the

1 FERC's DCF methodology.

2 Mr. Hanley does perform a DCF calculation that conforms to the WUTC DCF
3 methodology, but he averages the result of this DCF calculation with the results
4 produced by two other DCF calculations that do not conform with the WUTC's
5 DCF methodology. Mr. Hanley then averages the results produced by the
6 combination of DCF methods with the results produced by three other methods
7 (RPM, CAPM, and CEM) giving each equal weight (i.e. the overall DCF result is
8 given a ¼ weight). The DCF method that conforms to the WUTC DCF
9 methodology has a 1/3 weight in the overall DCF result so the DCF method that
10 conforms to the WUTC DCF methodology has a 1/12 or 8.3% weight in Mr.
11 Hanley's final cost of common equity capital recommendation. In its prior
12 decisions regarding the cost of common equity capital, the WUTC has instructed
13 the expert witnesses submitting testimony to present separately the results of the
14 DCF calculations that are consistent with the WUTC's DCF methodology.

15 Mr. Hanley has not done this despite the fact that the WUTC admonished him for
16 not doing so regarding testimony he submitted in the Matter of GTE Northwest
17 Inc., 1994, Wash. UTC LEXIS 92, at *14-15, (Dec. 21, 1994). See the above
18 citation from the GTE matter where the WUTC stated that "[t]he Commission
19 thus continues to discourage the approach of averaging DCF with other
20 methods." This WUTC statement was made in response to a claim by Mr. Hanley
21 on behalf of GTE arguing in favor of such averaging which is described in the
22 GTE matter decision by the WUTC as follows:

23 "The company [Mr. Hanley] argues that DCF should not be used as
24 the primary method to measure common equity rate of return, and

1 that averaging the results helps offset the defects contained in the
2 DCF model. Both Public Counsel and Staff criticize the use of
3 other models, except as a check. In addition, Public Counsel
4 criticizes the company's application of the other methods." See
5 GTE matter.

6 Nonetheless, Mr. Hanley has submitted testimony in this matter that has ignored
7 the WUTC's admonition in the GTE matter.

8 (2) Evaluation of Mr. Hanley's DCF Results

9 **Q. Are you only going to evaluate just Mr. Hanley's DCF results?**

10 A. Yes. Given that, in oil pipeline rate matters, the FERC relies on the DCF
11 methodology applied to the oil pipeline proxy group, I have focused my critique
12 of Mr. Hanley's estimate of Olympic's real cost of common equity on his DCF
13 analysis of the oil pipeline proxy group companies and on his estimate of the
14 inflation rate.

15 The WUTC also relies on the DCF method. While the WUTC DCF methodology
16 is less rigidly defined than is the FERC's DCF methodology, the DCF analysis
17 performed by Mr. Hanley that most closely conforms to the FERC's DCF
18 methodology is also the DCF method that appears to be consistent with the
19 WUTC criteria.

20 In his DCF analysis, Mr. Hanley calculated the base period dividend yield using a
21 different methodology than is employed under the FERC methodology. See page
22 31, line 7-14 of his WUTC testimony and Exhibit No. ____ (FJH-9) of his WUTC

1 testimony.

2 The DCF model version used by Mr. Hanley that is most similar to the FERC's
3 approved DCF approach and appears to conform to the WUTC's criteria is his
4 "single-stage growth version." To develop his estimate of the long-run expected
5 dividend growth rate (g), Mr. Hanley relies exclusively on the analysts' 5-year
6 forecasts of earnings per share (EPS) and does not combine it with a long-run
7 forecast of nominal GDP in the manner prescribed under the FERC
8 methodology. Mr. Hanley's "single-stage growth version" DCF calculations and
9 results are presented in his Exhibit No. ____ (FJH-10) of his WUTC testimony.

10 Mr. Hanley calculates an estimate of g based on what he identifies as two
11 separate sets of analysts' forecasts: (1) the IBES consensus forecast; and (2) a
12 combination of the Value Line forecast and a consensus forecast published by
13 Thomson FN First Call. The second set differs from the first only in terms of
14 including Value Line forecast, because Thomson runs IBES and publishes the
15 IBES results.¹³

16 Regarding Value Line, Mr. Hanley only used forecasts for two of the five
17 companies in the oil pipeline proxy group (Buckeye and Kinder Morgan). Value
18 Line also publishes a forecast for TEPPCO which Mr. Hanley did not use for
19 unexplained reasons. Value Line does not cover Enbridge or Kanab. The Value
20 Line forecasts differs from the Thomson and IBES consensus forecasts because
21 the Value Line forecasts are produced by a single Value Line analyst while the

¹³ At any given time, the results reported by IBES and Thomason may differ slightly.

1 consensus forecasts are averages or medians of the forecasts produced by a
2 substantial number of analysts.¹⁴ Mr. Hanley’s approach of simply averaging the
3 Value Line and Thomson/IBES consensus forecasts is not appropriate. He
4 should weight the Thomson/IBES consensus forecast by the number of analysts
5 included and the Value Line forecast should be given a weight of one.

6 Finally, Mr. Hanley appears to have made a mistake in compiling the Thomson
7 data; namely, he appears to have used the Thomson consensus forecast for
8 Kaneb’s EPS for both Kaneb and Enbridge. Given the numerous problems with
9 the data underlying the DCF results produced by Mr. Hanley using the
10 Thomson/Value Line forecasts, I have considered only his “single-stage growth
11 version” results generated using the IBES consensus forecast.

12 **Q. Have you compared Mr. Hanley’s DCF results to the one you produced?**

13 A. Yes. The nominal cost of common equity capital estimates produced using the
14 IBES 5-year consensus forecasts of EPS growth by Mr. Hanley by applying his
15 “single-stage growth version” of the DCF model to the oil pipeline proxy group
16 companies are shown in the lower panel of his Exhibit No. __ (FJH-10), page 1 of
17 2 of his WUTC testimony. The mean nominal cost of common equity capital
18 results for the five companies is 15.8% and the median is 15.5%.

19 These results produced by Mr. Hanley are most closely comparable to my
20 estimates of the nominal cost of common equity capital for a typical or average

¹⁴ Currently, the number of analysts included in the IBES consensus forecast for the five proxy group companies are 4 for Buckeye, 8 for Enbridge, 5 for Kaneb, 12 for Kinder Morgan, and 10 for TEPPCO.

1 oil pipeline company produced using the unmodified FERC method. See Exhibit
2 No. GRS-13. These results, and the comparable results produced by Mr. Hanley,
3 are as follows:

4 **Nominal Cost of Common Equity Capital For A Typical Oil Pipeline**
5 **Company Calculated Using Mr. Hanley's DCF Method and the Unmodified**
6 **FERC DCF Method (%)**

Measure	Mr. Hanley's Estimate	Average of My Two Estimates	My End-of-Year 2001 Estimate	My Through the First Quarter 2002 Estimate
Mean	15.8%	14.66%	14.67%	14.65%
Median	15.5%	14.56%	14.75%	14.37%
Average	15.65%	14.61%	----	----

7 Mr. Hanley's "single-stage growth version" of the DCF model produces a higher
8 nominal cost of common equity capital than do my calculations using the
9 unmodified FERC DCF method. However, recall that Mr. Hanley's "single-stage
10 growth version" of the DCF model defines the long-run expected growth in
11 dividends (g) based just on the 5-year analysts forecasts by EPS and does not
12 combine this forecast with long-run expected nominal GDP growth as is done
13 under the unmodified FERC DCF method. Nonetheless, the DCF results
14 produced by Mr. Hanley's "single-stage growth version" of DCF, which is the
15 closest to the FERC DCF methodology that Mr. Hanley ventures, produces a
16 nominal cost of common equity capital estimate for a typical or average oil
17 pipeline that is about 100 basis points above those produced using the
18 unmodified FERC DCF methodology.

19 I also have produced estimates of the cost of common equity capital for a typical

1 or average oil pipeline using the WUTC DCF method which, like Mr. Hanley’s
 2 “single-stage growth version” of DCF, defines g based solely on the analysts 5-
 3 year forecasts of EPS. The results that I produced using the WUTC DCF method
 4 and those produced by Mr. Hanley are contrasted below:

5 **Nominal Cost of Common Equity Capital for A Typical Oil Pipeline Company**
 6 **Calculated Using Mr. Hanley’s DCF Method and the WUTC DCF**
 7 **Methodology (%)**

Measure	Mr. Hanley’s Estimate	Average of My Two Estimates	My End-of-Year 2001 Estimate	My Through the 1 st Quarter of 2002 Estimate
Mean	15.8%	15.43%	15.47%	15.39%
Median	15.5%	16.03%	15.56%	14.49%
Average	15.65%	15.23%	---	---

8 Mr. Hanley’s estimate of the cost of common equity capital for a typical oil
 9 pipeline company based on his “single-stage growth version” of the DCF model
 10 is higher than the result I obtained using the WUTC’s DCF method by about 40
 11 basis points.

12 **Q. Are Mr. Hanley’s DCF results consistent with those you produced?**

13 A. Mr. Hanley’s DCF analysis that is most closely comparable to the FERC’s
 14 unmodified DCF method and to the WUTC’s DCF method produces estimates of
 15 the cost of common equity capital for a typical oil pipeline company that are
 16 higher than these produced by the FERC’s approved approach or by the WUTC’s
 17 approach. Therefore, if one focuses on the only relevant part of Mr. Hanley’s
 18 cost of common equity capital analysis, Mr. Hanley’s results support the nominal
 19 cost of common equity capital estimates that I have developed for a typical oil

1 pipeline company.

2 (3) The Expected Inflation Rate

3 **Q. Please describe the inflation rate used by Mr. Hanley to define the real**
4 **cost of common equity capital.**

5 A. Under the FERC methodology, the expected inflation rate is calculated as the
6 percentage change over the most recent 12-month period in the CPI. In the
7 context of my DCF analysis through the end-of-year 2001, the expected inflation
8 rate equals the percentage charge in the CPI between December 2000 and
9 December 2001. In my DCF analysis through the first quarter of 2002, the
10 expected inflation rate equals the percentage change in the CPI between March
11 2001 and March 2002.

12 Like almost all aspects of the FERC DCF methodology, the appropriate method
13 of calculating expected inflation has been subject to extensive regulatory review.
14 In the context of the SFPP litigation, the issue of how to define expected
15 inflation was investigated at length. The Commission, in Opinion No. 435,
16 endorsed the Administrative Law Judge's (ALJ's) selection of the inflation factor
17 as defined under the FERC methodology described above stating that "[t]he
18 ALJ's adoption of the inflation factor is clearly correct under the Commission's
19 test period methodology and is affirmed." See 86FERC ¶61, 022 at 61, 099. In
20 the initial decision in this matter, the ALJ was confronted with a
21 recommendation by shippers to use a ten-year forecast of CPI growth instead of
22 the measure chosen. The ALJ rejected this option. However, the ALJ also noted
23 that if one were to select such a long-term expected growth definition of CPI as
24 the inflation factor in defining the real cost of common equity capital, one would

1 have to use the same inflation factor concept in defining the trended rate base
2 instead of the annual changes in CPI that are conventionally used. See pages 66
3 and 67 of the online version of the Initial Decision (80 FERC ¶ 63, 014 (1997)).

4 Mr. Hanley, despite the clear adoption by the FERC of the annual change in the
5 CPI as the appropriate measure of inflation to use in defining the real cost of
6 common equity capital, has chosen to use the 30-year intermediate cost
7 assumption forecast rate of CPI inflation produced by the Social Security
8 Administration for the purposes of evaluating the long-run financial condition of
9 the Social Security trust funds. See Mr. Hanley's FERC testimony, Exhibit No.
10 TES-8, at pages 55 and 56 (this analysis is not presented in Mr. Hanley's WUTC
11 testimony). Mr. Hanley does not address why the FERC should reconsider its
12 decision regarding the inflation factor as set out in Opinion No. 435. Instead he
13 asserts that this is the appropriate horizon to use because this is the horizon over
14 which the long-term nominal GDP growth is calculated. I fail to see the
15 connection.

16 **Q. Is Mr. Hanley's use of the long-run expected growth of the CPI**
17 **inconsistent with inflation assumptions made elsewhere in Tesoro's**
18 **testimony?**

19 A. Yes. The Tesoro testimony is inconsistent in terms of how it defines the
20 inflation factor that is used in calculating the trended rate base and how the
21 inflation factor is defined for calculating the real cost of common equity capital.
22 Mr. Grasso uses the actual annual percentage change in the CPI to define the
23 trended rate base. See Exhibit No. GG-2C, Schedule 20 of Mr. Grasso's WUTC
24 testimony. To be consistent with Mr. Hanley, Mr. Grasso would have to use the
25 long-run expected value for the CPI growth that prevailed each year from 1983

1 through 2002 as the inflation factor in calculating the trended rate basis. This
2 follows from the ALJ's determination in the SFPP matter as affirmed by the
3 Commission, that if one were to use a long-run measure of expected CPI
4 inflation rate to define the real cost of common equity as Mr. Hanley has done,
5 then the trended rate base defined by Mr. Grasso also should be based on the
6 same measure of the long-run expected CPI inflation. Instead Mr. Grasso,
7 following Mr. Collins for Olympic, uses the annual rate of change in the CPI to
8 define the trended rate base.

9 **Q. Given these inconsistencies and the FERC's view on how the inflation**
10 **factor should be defined, how should the real cost of common equity**
11 **capital estimates be calculated based on Mr. Hanley's nominal cost of**
12 **common equity capital?**

13 A. The appropriate and consistent measure of the CPI inflation factor that should be
14 used to translate Mr. Hanley's estimated nominal cost of common equity capital
15 into an estimate of the real cost of common equity capital is the annual
16 percentage change in the CPI measure that I employed. This CPI inflation
17 measure, based on the average of the two annual estimates of percentage change
18 in CPI that I employed in my analysis, is 1.515%. Therefore, the nominal cost of
19 common equity capital estimates produced by Mr. Hanley's "single-stage growth
20 version" of the DCF model of 15.8% for the mean and 15.5% for the median
21 translate into 14.3% and 14.0% real costs of common equity capital. This is
22 much higher than Mr. Hanley's recommended 9.74% cost of common equity
23 capital that is produced by Mr. Hanley for a typical oil pipeline company based
24 on his much higher inflation factor.

25 **(4) Olympic's Cost of Common Equity Capital**

1 **Q. How does Mr. Hanley define Olympic's cost of common equity capital?**

2 A. Without any supporting analysis or data, Mr. Hanley claims that Olympic faces
3 no greater operational risk than does a typical oil pipeline company. In addition,
4 again with no supporting analysis or data, Mr. Hanley states that he does not
5 believe that waterborne transportation provides any competitive discipline for
6 Olympic. Given these two assumptions, Mr. Hanley concludes that Olympic is
7 no more risky than a typical oil pipeline company.

8 Based on his assumption that Olympic's risk is the same as that of a typical oil
9 pipeline company, he assumes that Olympic's cost of common equity capital is
10 the same as that of a typical pipeline.

11 I strongly disagree, as was discussed at length above.

12 **b. Dr. Means on Behalf of Tosco**

13 **(1) The Nominal Cost of Common Equity Capital**

14 **Q. How does Dr. Means determine the cost of common equity capital for a**
15 **typical oil pipeline company?**

16 A. Dr. Means, in making his recommendations regarding Olympic's cost of
17 common equity capital, adopts what I have referred to above as the modified
18 FERC DCF methodology for calculating the cost of common equity capital for
19 the oil pipeline proxy group companies. The modification is a change in how the
20 dividend yield for the immediately upcoming 12-month period is calculated from
21 that used under the unmodified FERC method.

22 Dr. Means, however, argues that the median cost of common equity capital result

1 for the oil pipeline proxy group companies should be used to define the cost of
2 common equity capital for a typical oil pipeline company as opposed to the use
3 of the mean result that I advocated in my direct testimony. In this testimony, as a
4 compromise position, I have used the average of the mean and the median as my
5 preferred estimate. This compromise was offered as an alternative in my direct
6 testimony. I assume that Dr. Means continues to advocate the use of the median
7 value.

8 **Q. Have you updated Dr. Means' calculations to reflect current data?**

9 A. Yes. Dr. Means accepted and used my calculation of the cost of common equity
10 capital for the oil pipeline proxy group companies using the modified FERC DCF
11 methodology in his testimony. The updated median nominal cost of common
12 equity capital values under this methodology are 14.88% under the end-of-year
13 2001 analysis and 14.48% under the through the first quarter of 2002 analysis,
14 which correspond to the results that Dr. Means adopted from my direct
15 testimony. Therefore, based on Dr. Means' approach in his testimony, the
16 current range for the nominal cost of common equity capital for a typical oil
17 company is 14.88% to 14.48% with a midpoint value of 14.68%. These results
18 are consistent with my recommended nominal cost of common equity capital for
19 a typical oil pipeline company of 14.70%

20 **(2) The Inflation Factor**

21 **Q. What inflation factor does Dr. Means use?**

22 A. Dr. Means uses the same inflation factor definition that I used which is the
23 definition specified under the FERC DCF methodology. The current inflation
24 factors corresponding to the above two nominal cost of common equity capital

1 estimates of 14.88% and 14.48% are 1.55% and 1.48%, respectively, with
2 midpoint inflation factor of 1.515%. The corresponding updated real cost of
3 common equity capital estimates for a typical oil pipeline company are 13.33%
4 and 13.00% with a mid-point value of 13.17%. Therefore, Dr. Means' cost of
5 common equity capital approach, applied to current data, produces real common
6 cost of equity estimates for a typical oil pipeline company that are consistent
7 with my recommended real cost of common equity capital of 13.20%

8 (3) Olympic's Cost of Common Equity Capital

9 Q. How does Dr. Means calculate Olympic's cost of common equity capital?

10 A. Dr. Means claims that the market risk faced by Olympic is quite low and that
11 Olympic's risk is not higher than that of typical oil pipeline company. As a
12 consequence, Dr. Means states that Olympic does not require a risk-adder to its
13 cost of common equity capital, and Olympic's cost of common equity capital is
14 the same as that for the typical oil pipeline company.

15 Dr. Means' arguments in support of this claim essentially are that I offered no
16 proof that waterborne transportation was an effective competitor to Olympic and
17 that Olympic's ability to operate at a full capacity utilization rate almost steadily
18 from 1982 to 1998 demonstrated that waterborne transportation is not a cost
19 effective competitive alternative to Olympic.

20 I disagree with Dr. Means' claim that I did not demonstrate the competitiveness
21 of waterborne transportation in my direct testimony. The fact that waterborne
22 transportation was able to replace Olympic within months of the 80% throughput
23 restriction with no increase in wholesale refined product prices, in fact, does
24 offer strong evidence of the competitiveness of waterborne transportation. Dr.

1 Means' claim at page 13 of his testimony that the lack of any permanent effect
2 on wholesale refined product prices from the Olympic accident and the
3 subsequent sustained drop in Olympic throughput might be explained by the
4 largess of refiners who were willing to accept less than market prices is
5 speculative and unrealistic.

6 Regarding the fact that Olympic operated at, or very near full, capacity from
7 1982 to 1998, this fact says nothing regarding whether waterborne transportation
8 does or does not offer effective competition to Olympic. Dr. Means recognizes
9 this in his own testimony at page 15, lines 8 to 13, where he correctly states that
10 the fact that a firm has a very large market share (and may be operating
11 consistently at or near a full capacity utilization rate) is not, by itself,
12 "inconsistent with the existence of significant market risk." But Dr. Means then
13 goes on to argue the opposite when he claims that the effectiveness of
14 waterborne competition is documented by Olympic's being able to consistently
15 operate at or near full capacity prior to 1999.

16 **c. Dr. Wilson on Behalf of WUTC Staff**

17 **(a) Methodology Issues**

18 **Q. Please discuss the methodology used by Dr. Wilson.**

19 A. Dr. Wilson employs the two versions of the DCF method, and a CAPM and CEM
20 method or four distinct methods. He applies these four methods to three
21 different proxy groups: (1) the FERC's five-company oil pipeline proxy groups;
22 (2) a group of seven natural gas pipeline companies selected by Dr. Wilson and

1 (3) a group of 15 integrated oil companies selected by Dr. Wilson. As a result of
2 using 4 distinct methods applied to 3 proxy groups, Dr. Wilson produces 12
3 estimates of the cost of common equity capital. Dr. Wilson assigns equal weight
4 to the 12 results, and his recommended cost of common equity capital for a
5 typical oil pipeline company is set equal to the simple average of the 12 results.
6 As discussed above in relation to Mr. Hanley's testimony, the WUTC, in prior
7 decisions, has stated that it wants the DCF results presented separately and not as
8 part of an average of results produced by an array of methods.

9 Regarding Dr. Wilson's use of proxy groups other than the five-company oil
10 pipeline proxy group, there is no reason for looking beyond the oil pipeline
11 proxy group because it consists of five almost "pure-play" oil pipeline
12 companies. Further, the reliability of the cost of common equity capital
13 estimates produced by this method has been validated in the context of litigated
14 regulatory proceedings. See Opinion No. 435. Dr. Wilson gives no substantive
15 justification for his definition of the two other proxy groups and offers no
16 meaningful evidence supporting their relevance to the determination of the cost
17 of common equity capital for a typical oil pipeline company. See Dr. Wilson's
18 testimony at page 30, line 2-13.

19 Therefore, I will only evaluate the results that Dr. Wilson generated using the
20 five-company oil pipeline proxy group.

21 Further, given the WUTC's reliance on the DCF model, I will focus just on the
22 cost of common equity capital estimates that Dr. Wilson generated using his two
23 versions of the DCF model. As Dr. Wilson notes, he and I have no disagreements
24 regarding DCF theory, but we do disagree as to how the dividend yield and growth

1 component of the DCF model should be defined. See Dr. Wilson's testimony at
2 page 15, line 5-7. Dr. Wilson is also correct in his subsequent claim that the
3 most important disagreement between he and I regards how the long-run
4 expected growth in dividends (g) should be estimated. See Dr. Wilson's
5 testimony at page 16, line 6-21.

6 Dr. Wilson claims that the analysts' 5-year forecasts of earnings per share
7 growth, such as those published by IBES, do not provide reliable estimates of the
8 expected long-run growth of dividends (g). Dr. Wilson claims that the analysts'
9 forecasts, to be valuable, must not just reflect market expectations regarding
10 earning per share growth but must contain new information that causes a change
11 in market expectations. This may be true in terms of the relative value of these
12 analysts' forecasts to a highly informed investor, but it has nothing to do with
13 whether the analysts' 5-year forecast of earnings per share (EPS) is also a good
14 forecast of the expected growth in dividends per share (DPS) over the same
15 period. If Dr. Wilson, on the other hand, is claiming that these analysts in fact
16 know something that the market doesn't know and somehow won't know over the
17 upcoming 5-year period, then Dr. Wilson does not believe in the efficient market
18 hypothesis that underlies DCF theory.

19 In an alternative attempt to discredit the value of the analysts' 5-year forecasts of
20 EPS growth as a predictor of the 5-year expectation for DPS growth, he asserts
21 that these analysts in fact are touts who publish false or misleading information
22 on the companies they follow in order to inflate the prices of these companies'
23 stocks.

24 I disagree strongly with both of Mr. Wilson's arguments against using the

1 analysts' 5-year forecasts of EPS to estimate g (the expected long-term growth
2 in DPS). If either of his arguments were correct, we would have no reasonable
3 method of estimating g . In the first case, Dr. Wilson claims that the market isn't
4 efficient which, if true, would imply that none of the models (e.g. DCF or
5 CAPM) could be expected to produce reasonable estimates of the cost of
6 common equity capital. Dr. Wilson's second argument is speculative and
7 unfounded. If the market is efficient, Dr. Wilson's bad analysts would be
8 revealed and discredited. There is no merit in either of Dr Wilson's arguments
9 against using analysts' 5-year forecasts of EPS as an estimate for g .

10 **Q. Have studies been done that evaluate the relative reliability of alternative**
11 **approaches to estimating the long-term expected growth in dividends (g)**
12 **within the context of the DCF model?**

13 A. Yes. In the context of a generic proceeding before the New York Public Service
14 Commission to evaluate, among other things, alternative approaches of
15 estimating the cost of common equity capital, research papers prepared by
16 Professors Richard Bower¹⁵ (hereinafter the Bower Paper) and Stuart Myers¹⁶

¹⁵ Richard Bower, "Why Worry About Using DCF to Estimate Cost of Equity," Paper prepared for the New York Generic Proceeding on the Motion of the Commission to Consider Financial Regulatory Policies for New York State Utilities, Case 91-M-0509, Presented as Appendix to Attachment 1, Document, Return on Equity Consensus Document, Prepared by the Signatory Members of the Electric and Gas Industry Group, June 2, 1993 (hereinafter referred to as the Bower Paper).

¹⁶ Stuart Myers, "Discounted Cash Flow Estimates of the Cost of Equity Capital," Paper prepared for the New York Generic Proceeding on Motion of Commission to Consider Financial Regulatory Policies for the New York State Utilities, Case 91-M-0509 presented at Attachment 2, Return on Equity Consensus Document, Prepared by the Signatory Members of the Electric and Gas Industry Group, June 2, 1993 (hereinafter referred to as the Myers Paper).

1 (hereinafter the Myers Paper) evaluated alternative approaches to estimating the
2 expected growth term (g) for the DCF model. These two researchers concluded
3 that:

4 1) There is no one “best” method for estimating g ;

5 and

6 2) The retention growth (or sustainable growth) methods of
7 estimating g do not provide accurate estimates of future earnings
8 or dividend growth and other methods perform consistently better.

9 Professor Myers, in his conclusions where he is reviewing the accuracy of
10 alternative methods of estimating the growth component of the DCF model as
11 depicted in a series of figures, concludes:

12 “DCF is not one method but many; it is difficult
13 (probably impossible) to say which growth rate
14 measure or variable growth method is correct.”

15 (Myers Paper, p. 22)

16 Regarding the relative merits of alternative approaches to estimating the growth
17 component of DCF, with specific reference to the retention growth form (or the
18 sustainable growth form) of the DCF, Professor Bower concludes:

19 “Our empirical work provides evidence. Growth
20 rates in dividends, earnings and book value differ
21 historically and prospectively. Cost of equity
22 calculations are neither consistent between types of

1 growth estimates nor from year to year for a single
2 type of growth estimate. Among growth estimates,
3 earnings retention estimates provide neither the best
4 explanation of differences in yield and price among
5 utilities nor the most accurate forecast of earnings,
6 dividend or book value growth.” (Bower Paper, p. 24)

7 Professor Bower also concludes that:

8 “Regulators who use the constant growth DCF
9 model as the primary tool for estimating cost of
10 equity, should reconsider their approach. If earnings
11 retention is their chosen from of the model, they
12 should change the approach.” (Bower Paper, p. 25)

13 **Q. Are there other studies that provide guidance on a preferred approach to**
14 **estimating the growth component (g) of the DCF model?**

15 A. Yes. Professor Myron Gordon and others have advocated the use of analysts
16 forecasts such as those published by IBES instead of retention growth methods
17 and historical trend methods to estimate the growth component of the DCF
18 model. Professor Robert Harris¹⁷ (hereinafter the Harris Article) evaluated the
19 composite of analysts forecasts as measures of investor expectations regarding
20 the growth component of DCF and concluded that the IBES data “offers a

¹⁷ Robert S. Harris, “Using Analysts’ Growth Forecasts to Evaluate Shareholder Required Rates of Return,” *Financial Management*, Spring 1986, pp. 50-67; (hereinafter, the Harris Article).

1 straightforward and powerful aid in establishing required rates of return either
2 for corporate investment decisions or in the regulatory arena.” (Harris Article,
3 page 67). In a study prepared by Professor Gordon with David Gruber and
4 Lawrence Gould¹⁸ (hereinafter the Gordon et al. Article), the most accurate
5 estimates of share yield were shown to be produced using the IBES forecasts of
6 earnings growth (as opposed to using the “b x r” method, historical earnings’
7 trend growth, or historical dividends’ trend growth). The Gordon et al. Article
8 concludes that the “superior performance of KFRG [forecasts of earnings per
9 share growth prepared by security analysts as reported by IBES] should come as
10 no surprise. All four estimates of growth evaluated, (which, in addition to
11 analysts’ forecasts, included historical trend growth in dividends, historical trend
12 growth in earnings, and retention growth), rely upon past data, but, in the case of
13 KFRG (the analysts’ forecasts), a larger body of past data is used, filtered
14 through a group of security analysts who adjust for abnormalities that are not
15 considered relevant for future growth.” (p. 54) In a subsequent paper,¹⁹
16 (hereinafter the Gordon Paper) Professor Gordon concludes that one cannot rely
17 on “b x r” as a reliable guide to expected growth and that analysts’ forecasts can
18 be expected to produce accurate estimates of expected future growth.

19 **Q. What are the implications of these study results for the appropriate choice**
20 **of the growth rate component (g) of DCF in this proceeding?**

¹⁸ David A. Gruber, Myron S. Gordon, and Lawrence I. Gould, “Choice Among Methods of Estimating Share Yield”, *The Journal of Portfolio Management*, Spring 1989, pp. 50-55 (hereinafter the Gordon et al. Article).

¹⁹ Myron J. Gordon, “The Prices of Common Stocks,” paper presented to the Spring 1990 Seminar of the Institute for Qualitative Research in Finance, March 27, 1990 (hereinafter the Gordon Paper).

1 A. First, these study results indicate that the preferred method for estimating the
2 expected growth rate component (g) in the DCF model are analysts forecasts of
3 earnings per share, such as those published by IBES, Zacks, S&P and Value Line.
4 These forecasts provide a good estimate of investor expectations regarding g . To
5 the extent that a large number of investors rely on (or consult) these analysts'
6 forecasts in making their investment decisions, then one can expect these
7 forecasts to be an important determinant of investor expectations regarding
8 growth. The issue is not just the absolute accuracy of these forecasts of future
9 earnings growth. Accurate or not, these forecasts are important if investors give
10 these forecasts credibility when making their investment decisions. Since these
11 services (e.g., IBES, Zacks, S&P and Value Line) have a large number of
12 subscribers who pay for these services, one can presume that these subscribers
13 utilize the information provided by these services in making their investment
14 decisions.

15 Second, these studies indicate that the retention growth form of the DCF model
16 cannot be relied upon to provide an accurate estimate of the expected growth
17 component of the DCF model.

18 Third, these studies question the value and reliability of the historical EPS and
19 DPS growth experience of a company as a predictor for its future EPS and DPS
20 growth. The historical growth experience is contingent on the overall economic
21 circumstances prevailing during the historical period and on the specific
22 historical circumstances of the company relative to what will pertain in the
23 future.

24 **Q. Is Dr. Wilson also critical of the use of the long-term growth forecast for**

1 **nominal GDP as a proxy for the long-term growth in g beyond the 5-year**
2 **period covered by the analyst's forecasts of EPS?**

3 A. Yes. As I noted above I do not believe that it is necessary to use anything other
4 than the 5-year analysts' forecasts of EPS. However, the FERC does have a
5 plausible rationale, which Dr. Wilson does not address. Dr. Wilson's
6 recommendation that the nominal GDP growth rate be reduced by $\frac{1}{2}$ is not
7 appropriate.

8 **Q. How does Dr. Wilson estimate the growth component (g) of the DCF**
9 **model?**

10 A. Dr. Wilson uses a computation of the historical growth rate of DPS and the 5-
11 year ahead forecast of dividend yield produced by a single analyst: Value Line.

12 For the oil pipeline proxy group companies, the historical growth experience is
13 of particularly questionable value given that these companies were formed in the
14 early 1990s. Second, the historical growth experience shows substantial
15 fluctuations as documented in my Exhibit No. GRS-17. The historical growth
16 method of defining g should not be used for the oil pipeline proxy group
17 companies.

18 Dr. Wilson's use of the DPS 5-year forecasts produced by the analyst at Value
19 Line is bizarre. It appears that he believes that all analysts other than those at
20 Value Line cannot be relied on. Further, Value Line only covers 3 of the 5
21 companies in the oil pipeline proxy group so Dr. Wilson is relying on a single
22 analyst's forecast of DPS and only 3 of the 5 companies in the proxy group to
23 develop his cost of common equity capital estimate for the oil pipeline proxy

1 group.

2 Given all of the above problems, the Commission should give no weight to the
3 DCF results for the oil pipeline proxy group companies that Dr. Wilson
4 generates using a combination of historical experience and forecast growth of
5 DPS.

6 **Q. Does Dr. Wilson employ a second variant of the DCF model?**

7 A. Yes. He uses a variant, which he calls the “fundamental” DCF model, which is in
8 fact the retention growth variant. In addition to the concerns expressed above
9 regarding the retention growth variant of the DCF model, Dr. Wilson only can
10 perform this analysis for 2 of the 5 companies in the oil pipeline proxy group.
11 As a result of these problems, the Commission should give no weight to Dr.
12 Wilson’s fundamental DCF model results for the oil pipeline proxy group
13 companies.

14 Further, Dr. Wilson’s “fundamental” DCF model is flawed and incomplete
15 relative to other more carefully implemented retention growth models. Dr.
16 Wilson’s “fundamental” DCF calculations use retained earnings as its growth
17 factor. See Exhibit No. __ (JWW-1T), page 32, line 1 – page 33, line 12 and
18 Exhibit No. __ (JWW-5). There are several problems with Dr. Wilson’s
19 fundamental DCF calculations. First, he considers only revenue raised by a
20 company internally through the retained earnings and does not include revenue a
21 company can raise externally by issuing new stock. This is in contrast to other
22 analyses presented to the WUTC where external growth is correctly included in
23 the estimate of a company’s future growth. See, for example, Stephen G. Hill,

1 Exhibit __ (STGH-T) in Avista Corporation WUTC Case Nos. UE-991606 and
2 UG-991607.

3 **(2) Dr. Wilson's DCF Results for the Oil Pipeline**
4 **Proxy Group Company**

5 **Q. What is your recommendation regarding Dr. Wilson's DCF based**
6 **calculation of the cost of common equity capital for the oil pipeline proxy**
7 **group companies?**

8 A. For the reasons discussed above, I recommend that the Commission give no
9 weight to his results.

10 **(3) Olympic's Risk Relative to that of Other Oil**
11 **Pipelines**

12 **Q. What is Dr. Wilson's opinion of Olympic's risk relative to that of other oil**
13 **pipeline companies?**

14 A. Dr. Wilson does not address this issue directly. He asserts that there is no need
15 for a positive risk-adder for Olympic so, implicitly, he is arguing that Olympic's
16 risk is the same as that for a typical oil pipeline company. See Dr. Wilson's
17 testimony at page 51. Dr. Wilson also claims that waterborne transportation is
18 not a cost-effective competitive alternative to Olympic. Dr. Wilson incorrectly
19 infers, as did Dr. Means, that Olympic's full capacity operation prior to June
20 1999 supports the view that waterborne transportation is not competitive. In fact,
21 the fact that Olympic operated at full capacity prior to June 1999 sheds no light
22 whatsoever on the competitiveness of waterborne transportation.

1 **C. Cost of Debt**

2 **Q. How did you define Olympic's cost of debt in your direct testimony?**

3 A. I calculated the cost of debt for Olympic based on its parents' embedded cost of
4 debt. This is the approach that the FERC advocates when a regulated entity does
5 not issue its own debt or when the regulated entity's debt is guaranteed by its
6 parents. Part of Olympic's debt is guaranteed by throughput and deficiency
7 agreements between Olympic and its shippers which includes Olympic's parents.
8 Olympic's remaining debt is either guaranteed by Olympic's parents or is in the
9 form of direct loans to Olympic by its parents. Olympic's circumstances are
10 such that the FERC would expect to use Olympic's parents' embedded cost of
11 long term debt as Olympic's cost of debt. See 31FERC ¶61, 377 at 61, 833
12 (Opinion No. 154B).

13 **Q. Have you updated your calculation of Olympic's cost of debt since you filed**
14 **your direct testimony?**

15 A. Yes. At the time my direct testimony was filed, the most recent data available
16 for Olympic's parents' embedded cost of debt was for 2000. The implied cost
17 of debt for Olympic was 6.74%. Currently, data are available for 2001 for
18 Olympic's parents' embedded cost of debt. Weighting Olympic's parents'
19 embedded cost of debt for 2001 by their ownership share in Olympic yields a
20 cost of debt for Olympic of 5.26%. See Exhibit No. GRS-22.

21 **Q. What are the recommendations of the other witnesses who have addressed**
22 **Olympic's cost of debt in this matter?**

1 A. Mr. Hanley, on behalf of Tesoro, recommends that Olympic's cost of debt be set
2 to 7.54% which is the average debt cost rate for the five companies in the oil
3 pipeline proxy group. See Exhibit No. ____ (FJH-7) of his WUTC testimony. Mr.
4 Hanley "justifies" using this debt cost estimate for Olympic by simply asserting
5 that "[t]here is no logical reason to use the weighted debt cost of OPL's parent
6 companies." I disagree for the reasons given above. Mr. Hanley goes on to
7 recommend that Olympic be "punished" if its parents don't make equity capital
8 infusions by reducing Olympic's debt cost rate to 6.74% which is its parents'
9 weighted average embedded cost of debt. I fail to see the logic of this supposed
10 "punishment."

11 Dr. Means, on behalf of Tosco, concurs with my recommendation that Olympic's
12 cost of debt be set to the weighted average of its parents' embedded cost of debt.

13 Dr. Wilson, on behalf of the Staff, recommends that Olympic's cost of debt be
14 set to 7.0% because 7.0% is "the approximate current cost of high quality long
15 term corporate bonds." See Dr. Wilson's testimony at page 50, lines 16-21. I
16 have been unable to locate the WUTC decision involving a regulated entity that
17 did not issue and guarantee its own debt, so I cannot determine the WUTC
18 precedent. However, the logic of using the actual cost of debt of the parties
19 issuing or guaranteeing debt seems to me to be compelling. However, since Dr
20 Wilson is recommending a higher debt cost for Olympic than it is requesting, I
21 suspect that Olympic would not object to the WUTC adopting Dr. Wilson's
22 recommended debt cost.

23 **D. Capital Structure**

1 **Q. How did you define Olympic's capital structure for ratemaking purposes**
2 **in your direct testimony?**

3 A. I recommended that Olympic's capital structure be defined based on the capital
4 structure of its parents. The specific calculation weighs each parent's equity
5 share of capital by that parent's ownership share in Olympic. In a situation like
6 Olympic's where the regulated entity issues no stock and is dependent entirely
7 on its parents for financing, the FERC's preference is to define the regulated
8 entity's capital structure as I did in my direct testimony. See 52FERC ¶61, 055
9 at 61, 234 and 31FERC ¶61, 377 at 61, 836 (Opinion No. 154B).

10 **Q. Have you updated your calculation of Olympic's capital structure since**
11 **you filed your direct testimony?**

12 A. Yes. At the time my direct testimony was filed, the most recent data available
13 for Olympic's parents' capital structure was for 2000. The implied equity share
14 of capital was 82.92%. Currently, data are available for 2001. The implied
15 equity share of capital for Olympic is 86.85%. See Exhibit No. GRS-22.

16 **Q. What are the recommendations of the other witnesses who have analyzed**
17 **Olympic's capital structure in this matter?**

18 A. Mr. Hanley, on behalf of Tesoro, recommends a capital structure for Olympic
19 with a 46.40% equity share. This value is the average equity share of the five
20 companies in the oil pipeline proxy group. See Exhibit No. __ (FJH-4) in his
21 WUTC testimony. There is a problem with Mr. Hanley's calculations of the
22 capital structure for the pipeline proxy group companies. He uses total debt
23 instead of long-term debt to define the debt/equity capital structure. This is

1 inconsistent with FERC practice which includes only long-term debt in the
2 calculation. See 52FERC ¶ 61, 055 at 61, 223 and 43 FERC ¶ 63, 033 at * 61 of
3 1988 FERC LEXIS 1491.

4 Dr. Means also argues that Olympic's equity share should be set to the average
5 (median) equity share for the five companies in the oil pipeline proxy group. Dr.
6 Means appropriately calculates the equity share using only the long-term debt of
7 the companies. Dr. Means' recommended equity share for Olympic is 47.4%.

8 Dr. Wilson, on behalf of Staff, recommends two alternative polar capital
9 structures for Olympic. He recommends setting Olympic's equity share between
10 these polar assumptions. In the circumstance that Olympic's own capital
11 structure continues to consist almost entirely of debt, Dr. Wilson recommends a
12 20% equity share. If Olympic's parents make a "major infusion of equity
13 capital" into Olympic, then Dr. Wilson recommends a higher equity share for
14 Olympic ranging to as high as 50% depending, presumably, on the extent of the
15 equity infusion.

16 **Q. Is there any reason why the fact that Olympic's capital structure is made**
17 **up of entirely of debt should be a concern to Olympic's creditors?**

18 A. No. The fact that Olympic's own capital structure contains largely or even
19 exclusively debt is irrelevant because Olympic does not issue stock and
20 Olympic's actual and potential creditors look to Olympic's parents for loan
21 guarantees. As was discussed above, the "creditors" concern is not with
22 Olympic's capital structure but with Olympic's cash flow. The only capital
23 structures of concern to Olympic's creditors are those of Olympic's parents.

1 The WUTC cases cited by Dr. Wilson where the WUTC strongly requests that
2 the regulated entity increase the equity share in its capital structure involved
3 stand-alone regulated entities that issued stock and issued and guaranteed their
4 own debt. See Dr. Wilson's testimony at 49-50. For such stand-alone
5 companies, capital structure does matter to creditors and a thicker equity share
6 should improve the access of stand-alone regulated entities to capital markets.
7 Olympic not is a stand-alone regulated entity.

8 **Q. What reasons do the other witnesses give for not using Olympic's parents'**
9 **capital structure for Olympic?**

10 A. Mr. Hanley claims that Olympic's parents' capital structure is not appropriate for
11 Olympic, because this structure is not representative of the capital structures
12 used by the companies in the oil pipeline proxy group. Mr. Hanley then notes
13 that Olympic's parents are not primarily pipeline companies. However, all the
14 companies in the oil pipeline proxy group issue stock, and they also issue and
15 guarantee their own debt.

16 In rejecting the use of Olympic's parents' capital structure for Olympic, Dr.
17 Means claims that Olympic's business risk is lower than that of its parents and
18 consequently, Dr. Means argues, Olympic's capital structure should have a lower
19 equity share than that of its parents. Instead, Dr. Means argues that the average
20 (median) capital structure for the companies in the oil pipeline proxy group
21 should be used for Olympic.

22 Dr. Wilson states that the equity share in Olympic's parents' capital structure is
23 too high for Olympic and would result in too high costs for Olympic's shippers.

1 Dr. Wilson appears to believe that there is a cost minimizing capital structure for
2 Olympic although he does not explicitly claim this. Dr. Wilson's ultimate
3 choice of capital structure for Olympic appears not to be related to his criticism
4 of using Olympic's parents' capital structure or to minimizing shippers' cost.

5 **Q. If the Commission were to determine for ratemaking purposes that**
6 **Olympic's parents' capital structure was not appropriate for Olympic, do**
7 **you have an alternative recommendation for the Commission to consider?**

8 A. Yes. As I have argued above, I believe that Olympic's business risk is
9 substantially higher than that of a typical oil pipeline company. As a
10 consequence, for ratemaking purposes, I believe it should have an equity share in
11 its capital structure that is substantially higher than that of a typical or average oil
12 pipeline company.

13 In Exhibit No. GRS-23, I have analyzed the equity shares of the capital structures
14 for the five companies in the oil pipeline proxy group during the 1996 through
15 2001 period. The mean equity share for 2001 is 49.43% equity share and the
16 mean equity share over all years and all companies is 49.28%. The median equity
17 share in 2001 is 47.38%.

18 If the Commission agrees that Olympic has an above average risk for an oil
19 pipeline company, then it would be appropriate for ratemaking purposes to
20 consider an equity share for Olympic that was near the upper end of the range of
21 equity shares for the companies in the oil pipeline proxy group. As can be seen
22 in Exhibit No. GRS-23, an equity share of 60% for Olympic would put it just
23 under the average of the annual high equity shares which equals 61.35%

1 However, I believe that for ratemaking purposes even a 60% equity share for
 2 Olympic is too low because I believe that Olympic is a higher risk company than
 3 any of the companies in the oil pipeline proxy group. For ratemaking purposes, a
 4 possible compromise value for Olympic's equity share would be one that was
 5 halfway between the upper end of the range for the companies in the oil pipeline
 6 proxy group and the equity share in Olympic's parents' capital structure. This
 7 exact compromise was used in a FERC approved settlement for the Hoover
 8 Offshore Oil Pipeline (HOOPS). See 91FERC ¶ 61, 182 and 98FERC ¶ 63, 016.
 9 For Olympic, the equity share halfway between 60% and 86.85% is rounds down
 10 to 73%. The compromise capital structure for HOOPS had a 74% equity share.
 11 If the Commission were to determine for ratemaking purposes that a 73% equity
 12 structure were appropriate for Olympic, this would be consistent with the view
 13 that Olympic was riskier than the companies in the oil pipeline proxy group but
 14 not as risky as its parents.

15 **E. Olympic's Overall Cost of Capital**

16 **Q. What is the implied overall before-tax cost of capital for Olympic based on**
 17 **your recommendations for Olympic's cost of equity, cost of debt, and**
 18 **capital structure?**

19 A. The calculation is as follows:

20 **Nominal Capital Cost Rates (%)**

Capital Types	Percentage Share In Capital Structure	After Tax	Before Tax	Weighted Before Tax

Common Equity	86.85%	15.65%	24.08%	20.91%
Long-Term Debt	13.15%	5.26%	5.26%	0.69%
Total	100.00%	---	---	21.60%

1 The effective overall income tax rate underlying the above calculations are 35%.

2 The overall before-tax cost of capital for Olympic is 21.60%.

3 **VIII. Unconventional and Inappropriate Approaches to Ratemaking**

4 **A. The Tesoro Witnesses’ Blame and Punish Approach to**
5 **Ratemaking**

6 **Q. Please explain what you mean by the Tesoro witnesses’ blame and punish**
7 **approach to ratemaking.**

8 A. All three Tesoro witnesses (Mr. Brown, Mr. Grasso, and Mr. Hanley) engage in
9 the practice of assuming effectively that Olympic is “guilty” of willfully causing
10 the June 1999 accident, of intentionally delaying restoring Olympic to service
11 and to 100% operating pressure, and of engaging in willfully inappropriate
12 management and financial practices that had the effect of causing Olympic’s
13 current operational and financial problems.

14 These unfounded and unsupported allegations are then used to justify punishing
15 Olympic by reducing its allowed cost of common equity capital, its cost of debt,
16 disallowing operating expenses, removing investment from the rate base, and
17 using an unrealistically high throughput for Olympic. If Tesoro believes it was
18 somehow damaged by Olympic’s actions, the courts are the venue where they can

1 have the opportunity to try to prove liability on Olympic's part, and, if Tesoro
2 were to succeed, to be compensated for any resulting damages. Tariff rates
3 should be set in this proceeding based on the facts regarding Olympic's costs and
4 throughput and not based on arbitrary adjustments to these items which are
5 designed to lower Olympic's tariff rates and revenue as a punishment for alleged
6 transgressions. Olympic has responded to the issues related to the facts
7 regarding Olympic's costs and throughput and has not attempted to argue the
8 "merits" of the numerous blame and punish based recommendations of Tesoro's
9 witnesses.

10 To his credit, Dr. Means, on behalf of Tosco, does not use the blame and punish
11 approach. In his initial testimony, Dr. Means appropriately raises issues of fact
12 regarding Olympic's costs and throughout. However, in his cross-answering
13 testimony, Dr. Means unfortunately suggests that it might be appropriate for the
14 Commission to take up the blame and punish allegations of Tesoro's witnesses. I
15 disagree.

16 Dr. Wilson, on behalf of Staff, does engage in the blame and punish approach in
17 his recommendations regarding Olympic's capital structure. However, the other
18 Staff witnesses do not.

19 **B. The WUTC Staff Witnesses' Practice of Arbitrarily Replacing**
20 **Actual Data with Hypothetical Data**

21 **Q. Please explain what you mean by the Staff witnesses' practice of**
22 **arbitrarily replacing actual data with hypothetical data.**

23 A. The Staff witnesses have used the fact that Olympic does not have audited

1 financials to arbitrarily discard or modify Olympic data. While it is true that
2 there were errors in the cost data submitted in Olympic's initial testimony, it is
3 not correct that it is appropriate to assume that Olympic's data are so unreliable
4 that it is appropriate to replace the Olympic data with adjusted or estimated
5 values whenever there is any question regarding a data item. The Staff witnesses
6 have aggressively altered and replaced Olympic's data based on their view that
7 Olympic has not adequately justified individual data items or that, because
8 Olympic's financials are not fully audited, all Olympic's financial data are highly
9 suspect. Other Olympic witnesses are addressing the specific data issues and the
10 issue of the reliability of Olympic's unaudited financials.

11 Olympic has not attempted to critique all the data adjustments and replacements
12 that were done by the Staff witnesses. Instead, Olympic has put its efforts into
13 correcting Olympics' data where appropriate and justifying other data items that
14 have been questioned.

15 **IX. Retroactive Ratemaking Issues**

16 **A. Olympic is Not Attempting to Engage in Retroactive Ratemaking**

17 **Q. Does Mr. Elgin, on behalf of Staff, accuse Olympic of attempting to engage**
18 **in retroactive ratemaking?**

19 A. Yes. However, Mr. Elgin's assertion is incorrect.

20 **Q. Please explain.**

21 A. Mr. Elgin states that the short term loans that Olympic's parents made to
22 Olympic to cover operating expenses should not be considered as debt but

1 instead should be considered equity. He implies that recording these cash
2 infusions as debt effectively moves historical losses into current expenses. This
3 is incorrect. Olympic's own capital structure and the nature of the instruments
4 comprising the structure have absolutely no effect on Olympic's cost of service.
5 No parties to this matter have recommended that Olympic's own capital structure
6 should be used for regulatory purposes. Instead, all parties have proposed
7 hypothetical capital structures and have estimated Olympic's debt cost based on
8 either Olympic's parents' embedded debt cost or on the debt cost of the oil
9 pipeline proxy group companies.

10 **B. Tesoro's Witnesses Urge the Commission to Engage in Retroactive**
11 **Ratemaking**

12 **Q. Please discuss the cases where Tesoro's witnesses are recommending that**
13 **the Commission engage in retroactive ratemaking.**

14 A. Mr. Brown, at pages 2 and 22 of Exhibit No. TES-1 of his FERC testimony (but
15 not in his WUTC testimony), discusses his historical analysis of Olympic's
16 revenues and costs. Based on his analysis, he concludes that Olympic overearned
17 substantially during the 1983 through 1995 period and, as a consequence, should
18 have lower tariff rates today.²⁰ I have not checked Mr. Brown's historical
19 calculations because, even if he is correct, which I do not concede, Olympic's
20 earnings during the 1983 to 1995 period are not relevant to this proceeding.
21 Complaints about past overearnings are properly addressed in a complaint

²⁰ Mr. Brown also offers the specious argument that Olympic did not utilize the 154B ratemaking methods prior to 1996 because it did not do a 154B filing prior to 1996.

1 proceeding, but such proceedings only look back two years (i.e. to 2000).
2 Therefore, Mr. Brown's calculations also would be moot in a complaint
3 proceeding.

4 Mr. Grasso makes an adjustment to Olympic's cost of service to reflect Mr.
5 Brown's allegations of Olympic's overearnings during the 1983 through 1995
6 period. See Exhibit No. TES-3, at Schedule 6 of Mr. Grasso's FERC testimony
7 (this is not contained in his WUTC testimony). This Tesoro recommended
8 adjustment, if accepted by the Commission, would be retroactive ratemaking.
9 This adjustment should be rejected by the Commission.

10 Mr. Brown makes a similar argument in his WUTC testimony at pages 2 and 28-
11 29. Mr. Brown recognizes that a switch from a trended original cost (TOC)
12 ratemaking methodology to a depreciated original cost (DOC) ratemaking
13 methodology will strand the accumulated deferred earnings under TOC thereby
14 denying Olympic the opportunity to earn a fair return on its existing investments.
15 Mr. Brown attempts to justify ignoring this stranded investment problem on the
16 grounds that Olympic overearned during the 1983 through 1999 period. This is
17 nothing more than trying to reduce Olympic's current tariff rates based on prior
18 earnings performance (i.e. it is retroactive ratemaking). As was the case for Mr.
19 Brown's FERC testimony, we have not checked Mr. Brown's historical
20 calculations because they are not relevant to this proceeding. Complaints about
21 past overearning are properly addressed in a complaint proceeding, but such
22 proceedings can only look back two years (i.e. 2000). Therefore, Mr. Brown's
23 calculations also would be moot even in a complaint proceeding.

24 Mr. Grasso, based on the calculations by Mr. Brown that are discussed above,

1 claims there is no need to compensate Olympic for the stranded deferred
2 earnings that inevitably occur as a result of a switch from a TOC to a DOC
3 methodology. See Mr. Grasso's WUTC testimony at page 31. Failure to take
4 the stranded deferred earnings into account amounts to retroactive ratemaking in
5 the sense that alleged past overearnings are the basis for not compensating
6 Olympic for these stranded costs.

7 **X. Operating Cost and Throughput Issues**

8 **A. Olympic's Power Costs**

9 **Q. Have you reviewed the cost estimates for electricity and drag reducing**
10 **agent ("DRA") in this proceeding?**

11 A. Yes. Olympic recently compiled the most complete analysis. It relies on 10
12 months of actual cost data, with an extrapolation for May and June 2002, and is
13 based on the same throughput volumes that are appropriate to use for setting
14 rates, (103 million barrels a year), eliminating the need for complicated scaling
15 adjustments.

16 **Q. How do these costs compare with those put forth by Dr. Means and Mr.**
17 **Grasso?**

18 A. The actual cost data are approximately 8 percent higher on a dollar per barrel
19 basis than the estimates provided by Dr. Means and Mr. Grasso. This difference
20 appears to arise from three factors.

21 First, the latest Olympic cost figures are based on actual data that includes four
22 months from 2002, while Dr. Means and Mr. Grasso used only the last six

1 months of 2001, and costs in the later period were moderately higher.

2 Obviously, since all parties based their analysis on actual data, it makes sense to
3 rely on the most complete data available and eliminate errors that are introduced
4 through unnecessary forecasting.

5 Second, in the original testimonies of Dr. Means and Mr. Grasso, neither
6 adjusted the cost of the DRA to reflect the higher throughput volumes they were
7 assuming. This resulted in an underestimate of the DRA cost per barrel of oil.

8 This problem remains in Mr. Grasso's figures, but the revised analysis provided
9 by Dr. Means claims to correct for this error. Dr. Means' cost per barrel
10 estimate did increase in his revision, but detailed work papers were not provided.
11 Therefore, I can not determine the extent to which there may still be a problem in
12 Dr. Means' analysis.

13 Third, there appear to be problems associated with the approach used by Dr.
14 Means for scaling the electricity cost to adjust for different throughput volumes.
15 He adjusts electricity costs for each pumping station individually to reflect the
16 higher flows associated with his forecast throughput volume. When I take the
17 resulting cost, and scale it back to actual levels in the last half of 2001 using a
18 simple volume adjustment, the cost estimate is less than actual costs. Part of
19 this is likely attributed to the errors that Dr. Means acknowledged in his revision.
20 Again, I cannot check the revised figures from Dr. Means, because detailed
21 worksheets are not available. In any case, the scaling issue should not be a
22 concern if the Commission bases the rates on actual cost data and a throughput
23 volume of around 103 million barrels a year.

24 **Q. How should electricity costs be adjusted if the Commission decides to base**

1 **its conclusion on a different throughput volume?**

2 A. The most recent analysis provided by the company should be used as the starting
3 point for any calculation because it relies on the most complete data. For minor
4 differences in volume, a simple linear extrapolation, assuming \$0.08780 per
5 barrel of oil shipped, can be used. However, as throughput increases, the
6 incremental power and DRA costs per barrel will increase in a non-linear fashion
7 due to increased friction. This non-linear cost increase was not discussed in the
8 testimony of either Dr. Means or Mr. Grasso, and I consider this to be a
9 significant error in their analyses. The linear cost-per-barrel adjustment would
10 significantly underestimate costs if substantially higher throughput volumes were
11 used, such as the extremely high hypothetical throughput values advocated by Dr.
12 Means and Mr. Grasso.

13 **Q. To what extent is Olympic pipeline subject to risk associated with**
14 **changing electricity prices?**

15 A. Electricity purchases are a substantial part of Olympic's operating costs and
16 price increases could adversely affect Olympic. There have been major changes
17 in wholesale electricity markets in the past two years, with substantial price
18 spikes occurring and a great deal of price volatility. While wholesale spot prices
19 have moderated in recent months, there is a great deal of uncertainty regarding
20 how the markets will operate in the future. The relationship between wholesale
21 and retail prices is often not direct, and this introduces a further uncertainty
22 regarding the retail prices that Olympic will have to pay.

23 **Q. Can you provide a brief overview of changes in the wholesale market for**

1 **electricity during the past few years?**

2 A. Yes. The recently instituted competitive wholesale market for electricity in
3 California has had profound implications for the state and the entire region.
4 Electricity prices rose dramatically during the summer of 2000 for a number of
5 reasons, including capacity shortages, low hydroelectric energy availability, and
6 alleged market manipulation by some participants. Over the following year into
7 June 2001, high prices drove utilities to the brink of, or into bankruptcy, the
8 California Power Exchange was abandoned, and the state of California entered
9 into a massive electricity purchasing program.

10 On June 19, 2001, the FERC issued an order requiring all generators across a
11 broad region of the western United States to make all of their generation
12 available to electricity markets at its marginal cost (“mitigation order”). This
13 order, which is still in effect, was issued in response to concerns regarding the
14 exercise of market power, and followed a similar order issued on April 26, 2001
15 that focused only on the behavior of certain electric generators in California.

16 The requirements under the mitigation order are temporary, and are currently set
17 to expire on September 30, 2001. There is a great deal of debate currently under
18 way as to what will occur after that time. Some are calling for the FERC to
19 extend the requirements of the mitigation order. Meanwhile, the California ISO
20 has proposed a revised market design which will have implications far beyond
21 California’s border. The FERC has also instituted a process for standardizing the
22 electricity market design across the country, and this will surely play a role in
23 future Western electricity markets.

1 The current mitigation order has reduced electricity prices in the short term, but
2 has also caused power project developers to cancel the development and
3 construction of substantial quantities of new generation resources. If prices are
4 not high enough to attract the needed investment, the region could face
5 substantial energy shortages. Finding a way to balance the need for proper price
6 signals for new construction while ensuring prices are not unjust and
7 unreasonable is just one of the many issues that must be addressed in the further
8 evolution of western electricity markets. It is very difficult to forecast future
9 prices in this climate, because so much depends on regulatory and political
10 processes. It is sufficient to conclude that future prices are uncertain, and
11 further dramatic changes are possible.

12 While substantially higher wholesale electrical prices are possible, the extent to
13 which they translate into higher retail prices for Olympic and others depends on
14 the electricity suppliers' resource balances, their rate structures, and another
15 layer of regulatory involvement. Each electricity supplier will face different
16 circumstances, and Olympic purchases its power from several electricity
17 suppliers. I have not attempted to conduct a thorough analysis of these factors
18 but Olympic, like all other similarly situated retail electricity customers, faces a
19 great deal more uncertainty today regarding electricity costs than has been the
20 case historically.

21 **B. Issues with Olympic's Throughput**

22 **Q. Please discuss the positions of the various parties to this matter regarding**
23 **the Olympic throughput level to use in determining Olympic's tariff rates.**

1 A. In Olympic's testimony submitted earlier in this matter, Olympic estimated that
2 its test year throughput volume would be 105,987,000 barrels. Currently,
3 Olympic has 10 months of actual throughput data for the test year. Based on this
4 additional actual data, Olympic now estimates that test year throughput will be
5 103,136,081 barrels which is the volume Olympic now requests be used to
6 calculate its tariff rates.

7 Mr. Grasso, on behalf of Tesoro, recommended that an Olympic throughput level
8 of 121,349,000 be used to calculate Olympic's tariff rates. See pages 32-34 of
9 Exhibit No. ____ (GG-1T) in his WUTC testimony. Mr. Grasso's recommended
10 Olympic throughput is his estimate of what Olympic's throughput would be when
11 Olympic is allowed by the Federal Office of Pipeline Safety (OPS) to resume
12 100% operating pressure. The date when such permission will be granted by the
13 OPS, if it is granted, is highly uncertain. Olympic believes that it could occur no
14 earlier than second quarter 2004.

15 Further, even if the OPS grants Olympic permission to resume 100% operating
16 pressure, further delay could ensue if suits were filed to block the pressure
17 increase and seek and obtain a court injunction pending resolution of the suit.
18 Therefore, even if Olympic makes all its planned investments to restore 100%
19 operating pressure and to ensure long-run system integrity in a timely fashion,
20 regulatory and litigation processes could delay restoring 100% operating
21 pressure indefinitely. Further, if shippers have entered into longer-term firm
22 agreements for waterborne transportation services, these shippers would not
23 return to Olympic until these agreements expired.

24 Therefore, it is not appropriate to set Olympic's tariff rates in this matter based

1 on estimated 100% operating pressure throughput for Olympic. The timing of
2 the restoration of Olympic to 100% operating pressure is not known, and it is not
3 under Olympic's control. While Olympic must make substantial investments
4 before the OPS will consider a request from Olympic to allow it to resume
5 100% operating pressure, there is no guarantee that OPS will not require further
6 investments by Olympic. Even if no further investment is required by OPS, OPS
7 is likely to conduct a thorough and time consuming investigation before it
8 renders a decision. Finally, as discussed above, even a favorable decision by OPS
9 does not ensure that Olympic will then be able to immediately resume 100%
10 operating pressure.

11 Olympic's position is that it would be appropriate for the Commission to revisit
12 the issue of Olympic's tariff rates when and if Olympic is allowed to resume
13 100% operating pressure. All that is known and measurable with reasonable
14 certainty today is Olympic's throughput capability at 80% operating pressure.
15 Further, this throughput capacity is best measured by the actual Olympic
16 throughput at 80% operating measure.

17 **Q. What is the Staff's conceptual position on the level of Olympic's**
18 **throughput to use in setting rates in this matter?**

19 A. The Staff's position on the appropriate conceptual throughput to use in
20 determining Olympic's tariff rates in this proceeding coincides with Olympic's
21 position; namely, throughput at 80% operating pressure would be used to set
22 Olympic's tariff rates in this proceeding. Staff adds the proviso, however, that
23 these tariff rates should expire at the end of 2003 when the issue of Olympic's
24 throughput would be revisited. See testimony of Robert Colbo, Exhibit No.

1 __ (ROC-4T), Pages 28-32.

2 **Q. Does Staff accept Olympic's estimate of test year throughput provided in**
3 **earlier testimony?**

4 A. No. Mr. Colbo estimated what I would describe as maximum potential throughput
5 at 80% operating pressure, with no provision for down time (i.e. no maintenance
6 of the sort that requires taking the pipeline out of service). Olympic conducted a
7 test in July 2001 to determine to maximum possible monthly throughput at 80%
8 operating pressure with no down time for maintenance. Mr. Colbo in developing
9 his Olympic throughput estimate, effectively assumed that Olympic could be run
10 on this basis all the time which is not correct. Mr. Colbo's resulting
11 recommended test year throughput for Olympic is 108,323,721 barrels which, as
12 Mr. Colbo calculates, is 93.7% of Olympic's 1998 throughput of 116,260,991
13 barrels. In 1998, Olympic ran at 100% operating pressure and was fully utilized
14 allowing for necessary maintenance downtime and for unavoidable scheduling
15 and timing problems which keep actual operating throughput below Mr. Colbo's
16 concept of maximum potential throughput.

17 Olympic's current estimate of actual test year throughput based on 10 months
18 actual data is 103,136,081 barrels. This equals 88.7% of the 1998 throughput
19 volume.

20 I am aware of no evidence that suggests that Olympic's actual test year
21 experience is not representative of what can be expected on an ongoing basis
22 with Olympic operating at 80% pressure. Therefore, the current Olympic
23 estimate of test year throughput should be used to set Olympic's tariff rates.

1 **Q. What Olympic throughput does Dr. Means recommend be used to**
2 **determine Olympic's tariff rates?**

3 A. Dr. Means recommends that Olympic's tariff rates be set based on his estimate
4 of Olympic's annual throughput at 100% operating pressure, but he also
5 recommends a surcharge that would increase the effective current rates to
6 essentially what they would be if the tariff rates were set based on actual test year
7 throughput. Dr. Means further recommends that the surcharge be reduced on a
8 fixed schedule to provide Olympic with a strong incentive to restore operating
9 pressure to 100% as quickly as possible.

10 **Q. Do you believe that Dr. Means' recommendation is conceptually**
11 **appropriate?**

12 A. No. First, Dr. Means' approach implicitly assumes that restoring Olympic to
13 100% operating pressure is fully under Olympic's control. For the reasons
14 discussed above, this is not a correct assumption. Second, Mr. Means implicitly
15 assumes that Olympic may not be highly motivated to restore 100% operating
16 pressure. This is not correct. It is in both Olympic's and Olympic's owners
17 interest to restore 100% operating pressure as soon as possible as was discussed
18 earlier. As a consequence, I believe that the Commission should use the best
19 available estimate of actual test year throughput to set Olympic's tariff rates and
20 revisit the issue of Olympic's tariff rates when Olympic resumes operating at
21 100% pressure

22 **Q. Do you have any concerns with Dr. Means' estimate of Olympic's likely**
23 **throughput at 100% operating pressure?**

1 A. Yes. Dr. Means' estimate of Olympic's annual throughput at 100% operating
2 pressure is 129,953,000 barrels. This is much higher than Mr. Grasso's estimate
3 of 121,349,000 barrels for Olympic's annual throughput at 100% operating
4 pressure. Finally, when Olympic last operated at 100% pressure (1998),
5 Olympic's annual throughput was 116,263,991 barrels. Mr. Grasso's estimate is
6 based on Olympic's estimate in 1998 that constructing the Bay View facility
7 would allow Olympic to transport 121,349,000 barrels per year. Dr. Means does
8 his own calculation in reaching his higher throughput estimate for 100%
9 operating pressure.

10 The actual versus planned throughput benefits of the Bay View facility is an
11 engineering issue outside the scope of Dr. Means' and Mr. Grasso's expertise.
12 However, if the Commission sets Olympic's tariff rates based on the best
13 available estimates of actual test year throughput, then the issue of what
14 Olympic's throughput will be at 100% operating pressure is moot within the
15 context of this proceeding.

16 **Q. Does end your testimony at this time?**

17 A. Yes.