

**Exhibit No. ____-T (TLW-9T)
Docket No. UT-061625
Witness: Tom Wilson**

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

In the Matter of the Petition of

QWEST CORPORATION

**To be Regulated Under an Alternative
Form of Regulation Pursuant to RCW
80.36.135**

DOCKET NO. UT-061625

REPLY TESTIMONY OF

Thomas L. Wilson, Jr.

**STAFF OF
WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION**

February 16, 2007

1 **Q. Please state your name and business address.**

2 A. I am Thomas L. Wilson, Jr. My business address is 1300 S. Evergreen Park Drive
3 S.W., P.O. Box 47250, Olympia, WA 98504.

4

5 **Q. Have you prepared testimony previously in this docket?**

6 A. Yes, I submitted testimony and exhibits (Exhibit Nos. ___ TC (TLW-1TC) to ___ C
7 (TLW-8C)) in this docket on January 29, 2007.

8

9 **Q. Public Counsel’s witness, Dr. Robert Loube, testifies that the Qwest proposal is**
10 **anti-competitive because it increases rates in non-competitive markets. Would**
11 **you expect a company facing “real competition” to need to raise rates to meet**
12 **competition? Should customers expect to see lower prices as a benefit of**
13 **competition, not rate increases?**

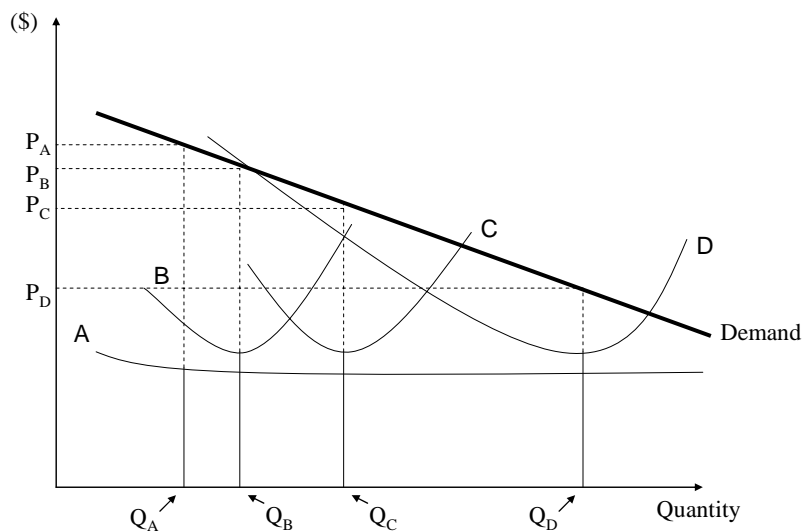
14 A. I understand the concern, but I believe it is over-stated. Reference to microeconomic
15 theory about the behavior of the firm, with specific attention to industrial
16 organization theory provides a useful model for understanding the issue. Without
17 dwelling upon all of the details of a full-blown academic discussion, I believe that
18 the model and theory will provide an analytical construct when taken together with
19 what I have already written in my direct testimony on related economic issues.

20 In economic theory, perfect competition is a condition that exists when price
21 is equal to marginal cost, there are many buyers, many sellers, and there is perfect
22 information about price. For purposes of this discussion, a simple set of analytical
23 models may be useful for the discussion.

1 can be assumed to be attempting to operate where it can realize maximum economy
2 of scale, illustrated by the point where the company's production function is on the
3 lowest point of the average cost curve, or at minimum efficient scale (MES).

4 Assuming that the quantity output for each firm is equal to each firm's
5 respective MES, and superimposing a hypothetical Demand curve upon the analysis,
6 allows us to derive hypothetical prices for A, B, C, and D, as shown in Figure 2.

7 **FIGURE 2**



8
9 As illustrated in Figure 2, different firms with different economies of scale in
10 their production function can yield different prices in our hypothetical market. Firm
11 A would have price P_A , and Firm B would have price P_B , and so on. I am not
12 asserting that the cost relationships in the hypothetical are real, and for purposes of
13 the discussion, one could make different assumptions and still get to the same
14 conclusion. If one assumed that Firm A is a CLEC, Firm B is a wireless company,

1 Firm C is a cable provider, and Firm D is Qwest, then the diagram shows how it
2 could be that, theoretically, Qwest might be able to raise prices even though there is
3 competition for the service.

4

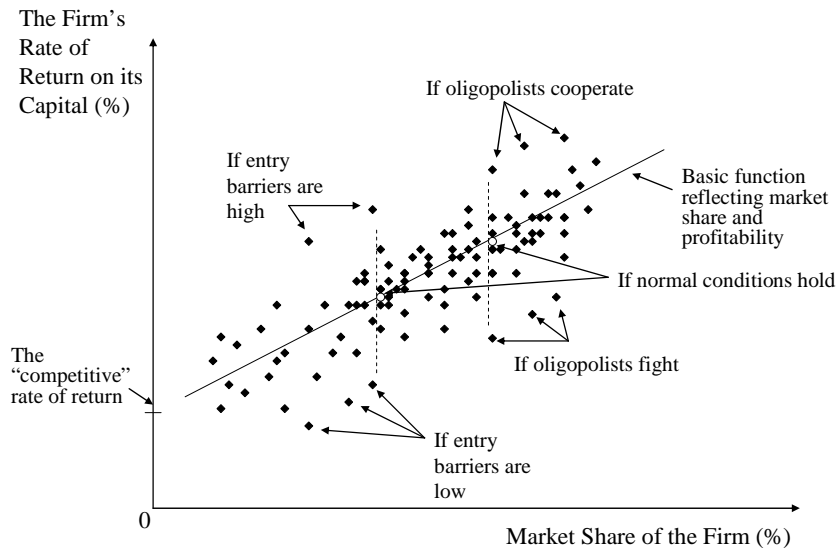
5 **Q. Public Counsel also raises the concern that effective competition does not exist**
6 **in the residential primary-line market and that the lack of effective competition**
7 **would allow Qwest to exert monopoly power in that market. Please respond.**

8 A. Given that I have shown in my direct testimony significant evidence of the extent of
9 Qwest line losses in all rural and urban markets, including the market for residential
10 local exchange services, I find it hard to believe that some level of competition does
11 not exist in the residential primary line market. Be that as it may, the real question is
12 whether Qwest can, in fact, exert monopoly power in that market.

13 The AFOR proposal specifically addresses the issue, at least in part, by
14 imposing the condition that Qwest must maintain statewide average prices, terms and
15 conditions for standalone residential service (as well as related universal service
16 support programs) in the tariff, subject to a proposed pricing plan that is based on
17 Staff's service quality incentive proposal. Furthermore, it is my opinion that Qwest
18 will remain subject to substantial market-based discipline over its pricing behavior
19 by intermodal and wireline competitors in many of its most important markets. The
20 AFOR plan recommended by Staff helps maintain the effects of competitive
21 discipline by requiring that Qwest not petition the FCC for additional relief from its
22 unbundling obligations, thus ensuring that competitors will have access to monopoly
23 bottleneck access network elements they need to be able to compete effectively.

1 Fundamental economic theory tells us that between pure competition and
2 pure monopoly there are gradients, combining elements of market structure too many
3 to count. Market power varies with market share, and so intermediate market shares
4 cause gradients of intermediate monopoly effects.¹ Figure 3 is a diagram that shows
5 the relationship between market share and profits, subject to the *caveat* that
6 variations around this central tendency will occur.

7 **FIGURE 3**



8
9 Interactions between competitors may push the outcome up or down. There
10 may or may not be collusion, and the effect of entry barriers can be significant. With
11 this in mind, Dr. Loube may be overstating his case against Qwest market power and
12 his concerns about possible pricing behavior somewhat.

¹ For this portion of the discussion, I am relying on the same text I used in my direct testimony, *The Economics of Industrial Organization, Second Edition*, by William G. Shepherd, 1979 by Prentice Hall. Please refer to the discussion on pages 40 to 43.

1

2 **Q. Please discuss your concerns about Dr. Loube's analysis of market power.**

3 A. Dr. Loube provides an estimate of the Herfindahl-Hirschman Index (HHI) in a static
4 analysis of what it might be at a given point in time. My concern is that a static
5 estimate of market concentration does not provide a definitive analysis of Qwest's
6 market power or lack thereof. It is important to consider the effect of market share
7 trends over time as well. As Dr. Loube refers to the HHI for his analysis, in the
8 sense that estimates of market concentration are used by the U. S. Department of
9 Justice, I first would like to make it clear that I have no concern about using HHI
10 market concentration statistics for the purpose of analyzing market concentration.
11 However, I think it should also be clear that reference to antitrust law in his analysis
12 of Qwest's AFOR proposal is specifically to the U. S. Department of Justice
13 Horizontal Merger Guidelines. Since Qwest's proposal is for AFOR, not horizontal
14 merger, the use of the HHI has limitations.

15 The HHI analysis set forth by Dr. Loube should only be taken as one among
16 many considerations in studying market power for regulated Qwest services in
17 Washington. As I will explain, while estimates of market concentration are certainly
18 part of a thorough analysis of market power, trends in market share, ease of entry and
19 industrial organization generally should likewise be taken into account.
20 Furthermore, inferences about market power are only one aspect of the statutory
21 considerations the commission must take into account in reviewing Qwest's AFOR
22 proposal.

1 According to the U.S. Department of Justice's Horizontal Merger Guidelines,
2 market concentration is a function of the number of firms in a market and their
3 respective market shares. The HHI is a measure of market concentration. The HHI
4 is calculated by summing the squares of the individual market shares of all the
5 participants. The HHI ranges from 10,000 (in the case of a pure monopoly) to a
6 number approaching zero (in the case of an atomistic market). For example, a
7 market consisting of four firms with market shares of 30 percent, 30 percent, 20
8 percent, and 20 percent has an HHI of 2600 ($30^2 + 30^2 + 20^2 + 20^2 = 2600$).

9 The Guidelines indicate at Footnote 17 that it is important to include all firms
10 in the calculation, and also makes an aside that lack of information about small firms
11 is not critical because such firms do not affect the HHI significantly.

12 According to the U.S. Department of Justice's Horizontal Merger Guidelines,
13 Section 1.51, market concentration is a useful indicator of the likely potential
14 competitive effect of a merger. Quoting almost directly from the Guidelines, the
15 general standards for horizontal mergers are as follows:

16 a. Post-Merger HHI Below 1000. Markets in this region to be are
17 regarded as unconcentrated. Mergers resulting in unconcentrated markets are
18 unlikely to have adverse competitive effects and ordinarily require no further
19 analysis;

20 b. Post-Merger HHI Between 1000 and 1800. Markets in this region are
21 seen as moderately concentrated. Mergers producing an increase in the HHI of less
22 than 100 points in moderately concentrated markets post-merger are unlikely to have
23 adverse competitive consequences and ordinarily require no further analysis.

1 Mergers producing an increase in the HHI of more than 100 points in moderately
2 concentrated markets post-merger can carry significant competitive concerns,
3 depending upon additional factors such as potentially adverse competitive effects,
4 market entry conditions, internal efficiencies, failing firm, and exiting assets
5 conditions;

6 c. Post-Merger HHI Above 1800. Markets in this region are highly
7 concentrated. Mergers producing an increase in the HHI of less than 50 points, even
8 in highly concentrated markets post-merger, are unlikely to have adverse competitive
9 consequences and ordinarily require no further analysis. Mergers producing an
10 increase in the HHI of more than 50 points in highly concentrated markets post-
11 merger potentially raise significant competitive concerns, depending upon additional
12 factors such as potentially adverse competitive effects, market entry conditions,
13 internal efficiencies, failing firm, and exiting assets conditions. Where the post-
14 merger HHI exceeds 1800, it will be presumed that mergers producing an increase in
15 the HHI of more than 100 points are likely to create or enhance market power or
16 facilitate its exercise. The presumption may be overcome by a showing that factors
17 such as potentially adverse competitive effects, market entry conditions, internal
18 efficiencies, failing firm, and exiting assets conditions make it unlikely that the
19 merger will create or enhance market power or facilitate its exercise, in light of
20 market concentration and market shares.

1 The U. S. Department of Justice and the Federal Trade Commission have
2 documented that they have often allowed mergers involving market shares and
3 concentration that fall outside the zones set forth in the Guidelines.²

4 As I have illustrated in several ways in my testimony, Qwest’s position in the
5 market, and the concentration of that market has been changing drastically since at
6 least the beginning of this century. A static analysis of market concentration fails to
7 take into account important dynamic changes in trends such as the steady decrease in
8 market concentration that has been taking place.

9
10 **Q. Does this conclude your testimony?**

11 **A. Yes.**

² “This does not mean that the zones are not meaningful, but rather that market shares and concentration are but a "starting point" for the analysis, and that many mergers falling outside these three zones nevertheless, upon full consideration of the factual and economic evidence, are found unlikely substantially to lessen competition. Application of the Guidelines as an integrated whole to case-specific facts – not undue emphasis on market share and concentration statistics--determines whether the Agency will challenge a particular merger. As discussed in section 1.521 of the Guidelines, historical market shares may not reflect a firm's future competitive significance.” (*See* U.S. Department of Justice and Federal Trade Commission’s March 2006 Commentary on the Horizontal Merger Guidelines.)