

EXHIBIT NO. _____ (WSW-1T)

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2001 PSE RATE CASE
WITNESS: WILLIAM S. WEAVER

BEFORE THE
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,

Complainant,

v.

PUGET SOUND ENERGY, INC.

Respondent.

REVISED DIRECT TESTIMONY OF WILLIAM S. WEAVER
ON BEHALF OF PUGET SOUND ENERGY, INC.

NOVEMBER 27, 2001

1 **PUGET SOUND ENERGY, INC.**

2 **DIRECT TESTIMONY OF WILLIAM S. WEAVER**

3
4 **I. INTRODUCTION**

5 **Q: Please state your name, business address and your position with Puget Sound**
6 **Energy, Inc.**

7 A: My name is William S. Weaver. My business address is 411 – 108th Avenue
8 N.E., Bellevue, WA 98009-9734. I am currently Chairman, President and Chief
9 Executive Officer of Puget Energy, Inc., and its utility subsidiary, Puget Sound
10 Energy, Inc. ("PSE" or the "Company").

11 **Q: Please summarize your educational and business background.**

12 A: I received an A.B. degree from Hamilton College in 1965 and a J. D. degree from
13 the University of Michigan law school in 1968. Following graduation from law
14 school in 1968, I became a member of the Washington State Bar and joined the
15 Seattle law firm of Perkins Coie. I engaged in the general practice of law with
16 that firm, first as an associate and then as a partner. I opened the Bellevue office
17 of Perkins Coie in 1983 as its managing partner. My law practice focused on
18 regulated industries. I served as a chief counsel to Puget Sound Power & Light
19 Company from 1980 to 1991 while a partner with my law firm. In 1991, I left
20 private practice and joined Puget Sound Power & Light Company as Executive
21 Vice President and Chief Financial Officer, a position I held until 1997 when
22 Puget Sound Power & Light Company merged with Washington Energy
23 Company. During the first operating year of the merged company, I held the titles
24 of Vice Chairman and President and Chief Operating Officer. On January 1,
25 1998, I became PSE's President and Chief Executive and later became President
26 and Chief Executive of Puget Energy, Inc., PSE's parent company, when that

1 company was formed. On July 17, 2001, I became Chairman of the Board of both
2 companies as well.

3 **Q: What are your responsibilities as the Chairman, President and Chief**
4 **Executive Officer of Puget Sound Energy, Inc. and Puget Energy, Inc.?**

5 A: I have overall management responsibility for both companies.

6 **II. PURPOSE AND CONCLUSIONS OF TESTIMONY**

7 **Q: What is the purpose of your testimony?**

8 A: My testimony will introduce the Company's November 2001 general rate increase
9 request. This request is the Company's first for both electric and gas in many
10 years. My testimony addresses the nature of the Company's request and why the
11 Company is making this filing at this time.

12 **Q: What are the primary conclusions to be drawn from your testimony?**

13 A: The Company's current gas and electric rates fall far short of covering the
14 Company's current costs of service, including the cost of capital. This situation
15 will continue to deteriorate, denying the Company the ability to rebuild itself
16 financially, until sufficient rate relief is granted. The Company needs a rate
17 increase in order to provide service in accordance with rates that are just, fair,
18 reasonable and sufficient.

19 PSE is dedicated to being the "best distribution company" anywhere. This
20 has been our focus since the merger, and it continues to be our focus. PSE is
21 achieving this objective with initiatives that have enhanced customer service and
22 improved the reliability of the service PSE provides to customers. PSE has done
23 so while making significant reductions in the costs of providing such service.
24 However, to continue to provide these benefits for customers, PSE must have
25 adequate financial strength. Such strength requires timely recovery of costs and
26 includes rate mechanisms that protect the Company from financial harm it faces,

1 on a daily basis, from the wholesale energy markets. It means achieving returns
2 adequate to restore investor confidence and to strengthen the capital structure, and
3 to access the capital markets as an "A" rated utility. These are the elements PSE
4 needs to rebuild its financial condition and to enable it to continue to give its
5 customers the highest quality service at the lowest price.

6 III. REQUEST FOR RATE RELIEF

7 **Q: What is the level of rate relief requested by the Company in this proceeding?**

8 A: For its electric operations, the requested relief is an overall increase of \$228
9 million or 16.5% (exclusive of the current BPA residential exchange benefit and
10 the BPA residential exchange benefit that will be effective on October 1, 2002).
11 For gas operations, the requested relief is \$85.9 million, or 14.5%, absent PGA
12 adjustments. A request for an expedited interim electric rate increase will be filed
13 shortly following this request for a general rate increase.

14 **Q: How has the Company managed to survive with rate levels that were set**
15 **years ago?**

16 A: PSE's ability to extract the cost savings potential of the 1997 merger has been
17 critical to the Company's ability to sustain the financial results it achieved during
18 the term of the rate stability plan. PSE achieved these savings while at the same
19 time improving the quality of service it was providing to its customers. However,
20 recent volatility in the wholesale energy markets, along with other uncontrollable
21 costs such as taxes and a higher cost of money, has overshadowed the cost savings
22 extracted from our combined gas and electric distribution system operations.

23 **Q: How have the interests of customers and investors been served during the**
24 **term of the rate stability period?**

25 A: Customers have benefited by PSE initiatives to lower costs and increase the
26 quality of service. Our customers also benefited from the Company's ability,

1 from time to time, to sell surplus power into wholesale markets, partially
 2 offsetting the Company's under-recovery of power costs. However, the interests
 3 of investors have not fared so well. Investors have, on average over the rate
 4 stability period, suffered because of the Company's inability to earn its authorized
 5 rate of return. This is demonstrated by a review of the Company's Commission
 6 Basis Reports, which show the following:

7			ROR Authorized
8	Year End	ROR Achieved	(Combined gas & electric)
9	12/97	7.84%	8.99%
10	12/98	9.02%	8.99%
11	12/99	8.22%	8.99%
12	12/00	9.63%	8.99%
13	12/01 (est.)	2.17%	8.99%
14	(4 years average through 12/00 – actual)	8.68%	8.99%
15	(5 year average through 12/01 – estimate)	7.38%	8.99%

17 Moreover, in recent months, the Company's inability to recover its power costs
 18 continues to devastate earnings and erode investors' equity in the Company.
 19 Efforts to obtain regulatory relief have yet to compensate investors for this loss of
 20 value.

21 **Q: What are some of the significant factors that have increased the Company's**
 22 **costs of service?**

23 A: For electric service, power costs are the primary factor. Referring to filed
 24 Commission Basis Reports, average net power costs are 44.2% higher for the year
 25 ending June 30, 2001, compared to the rates that were put into effect in 1997 per
 26 the merger order. For much of this five-year period, the Company was able to sell

1 some surplus power into the market to offset its power costs, thereby affording its
2 customers some insulation from the extremes of market volatility. However, in
3 June 2001, FERC capped the price of power on the wholesale power markets, and
4 these prices subsequently fell well below the price cap established by FERC.
5 Thus, wholesale energy market volatility and price levels resulted in a significant
6 overall increase in PSE's power costs, and the current wholesale energy market
7 prices do not allow PSE to offset these costs through surplus sales. As it stands
8 today, PSE is under-recovering its power costs in the amount of approximately
9 \$625,000 per day (and such under-recovery is not balanced off by cost savings in
10 other areas or by increased revenues). The quantification of the Company's
11 unrecovered power supply costs is presented in Exhibit WAG-9.

12 For gas operations, an important factor driving the need for rate relief is
13 the growth in rate base, which is not surprising for a gas utility which has seen
14 annual growth in customers averaging over 3.5%.

15 Additionally, the higher cost of money is also contributing significantly to
16 this under-recovery for both gas and electric operations—29% of the Company's
17 requested increase is associated with the higher cost of money. The Company is
18 also impacted by taxes (other than federal income taxes). The average costs of
19 these taxes have increased 20% on the gas business, comparing the year ending
20 June 30, 2001, with the year ending December 31, 1994. The average cost of
21 taxes other than federal income taxes for electric operations increased by 13% for
22 the year ending June 30, 2001, compared to the rates that were put into effect in
23 1997.

24 The low costs of operating our distribution system that management has
25 achieved during the term of the rate stability plan has led to significant savings,
26

1 but these savings have not been sufficient to make up for increased costs in areas
2 that are beyond PSE's ability to control.

3 **Q: Have PSE's rates kept pace with the rate of inflation?**

4 A: No, PSE's rates to its customers have not increased with the level of general
5 inflation. Comparing the Consumer Price Index (based on All Urban Consumers)
6 from October of 1996 to October of 2001, consumer prices have increased
7 approximately 12.3%. Over that same time period, the monthly bill paid by a
8 typical residential electric customer has only increased by 3.7%—less than one-
9 third the rate of inflation. Over that same period, the overall gas rates (net of PGA
10 adjustments) decreased.

11 **Q: Have other major utilities in the area increased their electric rates over the
12 same time period?**

13 A: Yes. Other utilities in the area have increased their electric rates substantially
14 over PSE's rate stability period. The table below highlights how other major
15 utilities in the Puget Sound area have increased their rates in the last year alone.

Utility	Percent Increase	Effective Date
Seattle City Light 1 st Hike	9.9%	Jan. 1, 2001
Seattle City Light 2 nd Hike	18%	March 1, 2001
Seattle City Light 3 rd Hike	9.3%	July 1, 2001
Seattle City Light 4 th Hike	10.5%	Oct. 1, 2001
Tacoma Power Hike	33%	Oct. 1, 2001
Snohomish Co. PUD 1 st Hike	33%	Jan. 1, 2001
Snohomish Co. PUD 2 nd Hike	18%	Oct. 1, 2001

1 **Q: If the requested rate relief is granted, how will PSE's electric rate increase**
2 **compare to increases at other utilities in the region?**

3 A: PSE's requested 16.5% overall increase, discussed above, has a comparatively
4 modest impact on customers in relation to the increases of these other regional
5 utilities.

6 **IV. PROPOSED RATE STRUCTURES**

7 **Q: Generally, what rate structure is PSE proposing for its gas and electric**
8 **customers in this proceeding?**

9 A: PSE is proposing retail rate structures and choices that are very similar for its gas
10 and electric customers. These proposed rates achieve timely recovery of energy
11 costs and incorporate dynamic pricing as a means of keeping energy costs lower
12 for our customers and for the region as a whole. When customers are able to
13 make informed consumption decisions, energy costs are reduced. These rate
14 proposals include options for customers. The Company is proposing that
15 customers be allowed to choose between a "tracked" rate, which would reflect the
16 short-term variations in the Company's energy costs, and a "hedged" rate, which
17 would provide a known rate for the commodity component of their service over
18 the period of the hedge.

19 **Q: Does PSE wish to expand its Personal Energy Management ("PEM")**
20 **program beyond the time-of-day pilot?**

21 A: Yes. The restructuring of the electric wholesale market has created a new
22 environment for utilities and their customers. The traditional model of flat rates
23 does not provide price signals to consumers that would encourage them to reduce
24 usage when rates are high. The lack of consumer response to electricity prices
25 impedes the development of a functioning wholesale electricity market and tends
26 to drive prices higher rather than lower, particularly with respect to peak prices.

1 Implementation of technologies and rate structures that provide price signals to
2 customers will be an important means of addressing such issues.

3 Expansion of the PEM program to provide real time pricing broadly across
4 PSE's customer base will provide such price signals to customers. The real time
5 pricing element of this program will apply to all customers with the necessary
6 metering equipment and implementation capability. PEM real time pricing would
7 provide customers with two options: (1) a daily variable rate option that
8 fluctuates based on market prices and other variable power costs, which will be
9 implemented through a power cost adjuster and subsequently true-up so there is
10 no over or under recovery of these elements of the Company's energy costs that
11 are subject to the adjuster; or (2) a fixed rate option, under which rates will not
12 vary from day-to-day during the year but will be adjusted annually and will
13 include the cost of locking in the price in advance. This allows for rates that more
14 accurately reflect the Company's costs. Over the long run, the real time pricing
15 program will provide significant benefits, as described in the testimony of Penny
16 Gullekson, Dr. Eric Hirst and Dr. Peter Fox-Penner.

17 **Q: Under PSE's proposal, would all customers have available real time pricing?**

18 A: Yes, eventually. All customers whose meters have the Automated Meter Reading
19 technology that provides the necessary level of data transmission capability will
20 be on PEM real time pricing. This type of rate design most accurately matches
21 energy costs (which vary throughout the day and from day-to-day) to individual,
22 measured, customer usage patterns. The remaining customers will transition to
23 the PEM real time pricing within the next few years as the technology is installed.

24 **Q: What are some of the public policy attributes of the rate structure?**

25 A: The Company's proposed rate structure advances many public policy objectives,
26 as stated in the testimony of Dr. Peter Fox-Penner. Time-varying electric prices,

1 such as PSE's, are highly beneficial to most customers who have them and to the
2 market place as a whole. Dynamic pricing encourages reduced consumption
3 during peak periods when power is most costly, when the grid is under its greatest
4 strain, and often when environmental costs are highest. Importantly, dynamic
5 pricing programs reduce volatility and price spikes in wholesale power markets.
6 They use the inherent power of economic incentives to reduce costs, conserve
7 resources, reduce wholesale price spikes, reduce the potential exercise of market
8 power, increase reliability, and provide environmental benefits.

9 **Q: Has the WUTC previously addressed the appropriateness of timely recovery**
10 **of power and gas costs?**

11 A: Yes. Utilities like PSE must have mechanisms to timely recover power costs. If
12 they do not, they become financially unstable, with higher capital costs
13 commensurate with the risk of financial instability, and customers pay more and
14 get less. As noted above, all customers on PEM real time pricing will have two
15 options: a daily variable option that fluctuates based on market prices, and a fixed
16 rate option, which will be adjusted annually and include the cost of locking the
17 price in advance. The variable options will be provided with a purchased gas
18 adjustment ("PGA") mechanism for gas customers, and a daily power cost
19 adjustment ("PCA") mechanism for electric customers. A PGA is a long-
20 established mechanism to address this risk for gas customers. A PCA is also a
21 long-established mechanism to address this risk for electric customers.
22 Historically, Puget Sound Power & Light Company ("PSP&L") had PCAs (ECAC
23 and PRAM) and PGAs. Similarly, Washington Natural Gas ("WNG") had PGAs
24 prior to the merger with PSP&L.

25 PSE seeks to carry forward the PGA for its gas customers and to
26 reestablish a PCA for its electric customers. A PCA is appropriate where: (i) the

1 cost being recovered is attributable to an event beyond the utility's control (a
2 "force majeure" event, typically weather-related risks); (ii) the mechanism is a
3 short-run accounting procedure that reflects changes in short-run costs affected by
4 the "force majeure" event; and (iii) the customer receives a benefit of a capital
5 cost reduction.

6 In this instance, all three criteria are met. First, the costs, which will be
7 recovered through the proposed trackers, are beyond PSE's control. There is a
8 weather-related component to the costs PSE seeks to recover through the PCA,
9 and the volatility of the restructured wholesale energy supply markets is itself
10 weather-related and generally is beyond the control of utilities like PSE. In the
11 new environment of restructured wholesale energy markets and the rapid and
12 significant swings in power costs faced by utilities in the West, a PCA is essential.
13 PSE must face these markets every day. The markets can change rapidly and
14 dramatically.

15 The PCA proposed in this proceeding adjusts monthly, and the procedure
16 established accounts for short-run costs attributable to events beyond the utility's
17 control. Finally, as addressed in the testimony of Dr. Hadaway and Howard
18 Hiller, the PCA will reduce the cost of capital for customers.

19 V. FINANCIAL CONSIDERATIONS

20 **Q: What changes have occurred in Western wholesale power markets since the**
21 **Company's last general rate filing?**

22 A: Today's markets bear little resemblance to those that existed just a few years ago.
23 Based on FERC orders implementing the provisions of NEPA-92 and its
24 Order 888, FERC has allowed entities under its jurisdiction to sell power at
25 competitive wholesale market rates, thus effectively scrapping the decades-long
26 cost-based regulation of wholesale electric markets. Since then, prices have been

1 very volatile and have appeared at times to be disconnected from market
2 fundamentals.

3 **Q: What has been the impact of this new market environment on the**
4 **Company's power cost variability?**

5 A: PSE's exposure to power supply risk going forward is substantial: annual net
6 power costs for the rate year may vary by as much as \$243 million. PSE's
7 heightened exposure is the result of:

- 8 (i) its dependence on regional hydro conditions,
9 (ii) the increase in the volatility of western region power prices;
10 (iii) the deterioration in supply/demand conditions in the West precipitated by
11 limited growth in capacity; and
12 (iv) the uncertain ongoing administrative structure of the western power
13 markets as highlighted by the FERC price caps imposed in 2001.

14 **Q: What circumstances affected the Company's power costs that are not**
15 **reflected in test year power costs?**

16 A: The power costs for the test year (July 2000 through June 2001) rates are
17 developed on a projected, normalized basis—reflecting projected, normalized
18 power costs for the period October 2002 through September 2003 (the rate year).
19 The effects of the extraordinary circumstances experienced prior to the rate year
20 are not reflected in the power costs used in setting rates.

21 **Q: Please describe these extraordinary circumstances and their effect on power**
22 **costs.**

23 A: These extraordinary circumstances occurred during the period of about May 2000
24 through July 2001 and included the following:

- 25 (i) Market power prices rose (and power supply availability in the region
26 tightened) dramatically. Natural gas market prices rose as well, but the
increases were not as drastic as the increases in spot market power prices.

- 1 (ii) Subsequently during this period, market power prices collapsed even more
2 dramatically. Natural gas market prices also declined.
- 3 (iii) Market power prices experienced unprecedented volatility.
- 4 (iv) Hydroelectric generating conditions in the region were the second worst on
5 record.

6 The cumulative effect of these extraordinary circumstances has been to
7 undermine the Company's ability to offset escalating basic power supply costs
8 with margins from off-system market power sales. The Company's basic power
9 supply costs have been and are increasing substantially (notwithstanding the
10 recent drop in wholesale spot market power prices).

11 More fundamentally, because spot market power prices generally far
12 exceeded the variable operating cost of PSE's natural gas-fired generators during
13 the period mid-2000 to mid-2001, the Company was able to economically operate
14 its simple cycle combustion turbines. These turbines could generate electricity at
15 a cost far below the then prevailing market price. During the mid-2000 to
16 mid-2001 period, the Company's simple cycle combustion turbines operated at a
17 high capacity factor and helped offset the escalation in the Company's basic power
18 supply costs during a time when a number of other utilities were forced to seek
19 substantial rate increases.

20 Faced with extraordinary volatility and high prices in the wholesale market
21 in the mid-2000 to mid-2001 time frame, the Company also secured fixed price
22 commitments for natural gas supply for the generation the Company needed to
23 have available for its retail loads.

24 The ability of the Company to use its simple cycle combustion turbines
25 during the mid-2000 to mid-2001 period to offset escalating base power supply
26 costs was particularly important in light of the merger rate stability plan. The

1 volatility and level of wholesale market prices during that period far exceeded the
2 historic volatility that had been experienced prior to the Company's merger order
3 in 1997.

4 The Company's ability to use surplus sales to offset the escalation of the
5 Company's basic power supply costs unexpectedly changed when wholesale
6 power market prices experienced an extraordinary decline in the summer of 2001.
7 These events are affecting the Company's power costs to the point where the
8 Company is currently under-recovering its power costs by an average \$625,000
9 per day over the 13-month period of September 2001 through September 2002.

10 **Q: Has the inability of the Company to fully recover its costs in a timely manner**
11 **impacted the Company's financial well-being?**

12 A: Yes. The Company needs to access the capital markets on a daily basis. PSE
13 incurs construction and operating costs necessary to provide safe and reliable
14 service to its customers. These costs are presented for the test year in the
15 testimony of Karl R. Karzmar.

16 However, the Company's ongoing access to capital has been jeopardized
17 and the cost of available capital is excessive. This is due to significant
18 underearning by the Company because of excess power costs (i.e., an under-
19 recovery of approximately \$625,000 per day) and the lack of a mechanism to
20 timely recover these costs. As discussed in the testimony of William A. Gaines,
21 extraordinary circumstances attributable to volatility in the wholesale energy
22 supply markets have caused the Company's power costs to significantly increase.
23 These costs fall outside of the test year and, therefore, are not captured in the
24 power costs included in the revenue requirement presented in this case.

25 The Company projects a shortfall in power cost recovery of \$247 million
26 between September 1, 2001 and the beginning of the rate year. As a result, PSE's

1 ability to access needed capital is in a rapidly deteriorating condition, and the cost
2 of available capital is excessive. This under-recovery is producing declining
3 financial results that fall significantly further below PSE's authorized rate of
4 return.

5 **Q: How does this harm customers?**

6 A: Customers bear the costs of accessing capital markets. These costs will continue
7 to be excessive until regulatory action is taken and until the Company succeeds in
8 rebuilding its deteriorating financial health.

9 **Q: Has this harmed equity investors?**

10 A: Yes. As noted above, the Company's inability to recover its power costs has
11 rapidly eroded earnings and the market and book value of the Company's equity.
12 This degradation of the investors' stake the Company, due to lack of sufficient
13 rates, is confiscatory.

14 **Q: What does it mean, generally, to be able to access capital markets on**
15 **"reasonable terms"?**

16 A: "Reasonable terms" means a cost of debt that is consistent with an
17 investment-grade credit rating, without a penalty premium attributable to an
18 unacceptable risk profile. Additionally, "reasonable terms" means that the
19 Company must be able to maintain an appropriate level of earnings and to raise
20 equity capital at a stock price that is not artificially depressed by the current
21 inability to fully recover costs and uncertainty as to future cost recovery. The
22 Company needs to reestablish and maintain financial underpinnings that support
23 an "A" bond rating. This, among other factors, will allow the Company to raise
24 debt capital at investment grade costs under most market conditions. It will also
25 provide a financial structure that will restore equity capital, and allow the
26

1 Company to reduce debt and rebuild a capital structure that comports with safety
2 and economy.

3 **Q: How can the Company's ability to access capital markets on reasonable**
4 **terms be reestablished?**

5 A: The Company needs adequate revenues to rebuild and maintain the financial
6 structure that supports an "A" bond rating. An "A" rating provides an optimal
7 balance of cost (economy) and risk (safety), and provides customers with a critical
8 margin of safety during periods of industry change and uncertain conditions.
9 When negative developments occur, the reaction of rating agencies in
10 downgrading a company can be dramatic and swift. Due to the lack of a timely
11 power cost recovery mechanism and the Company's current eroding financial
12 position, S&P has twice downgraded the Company's credit ratings and Moody's
13 has placed the Company's ratings under review for possible downgrade. The
14 Company now faces the real risk of falling below the precipice of investment
15 grade, and thereby risking its access to capital markets. As it stands today, PSE is
16 one notch away from losing its investment-grade status and becoming "junk."

17 The Company's proposed rate structures provide, among other things,
18 essential recovery of power costs. As stated in the testimony of Howard L. Hiller:

19 My primary conclusion is that establishing a mechanism for
20 ensuring the full and timely recovery of PSE's ongoing power costs
21 is essential to restoring the Company's financial integrity. I
22 believe that the recent changes in the wholesale power markets and
23 the resulting power cost volatility have been of sufficient severity
24 that this type of mechanism is required. Over the past several
25 months, the credit rating agencies and financial markets have
26 exhibited significant concern about PSE's deteriorating financial
condition. Absent a mechanism that provides a framework for
recovery of power costs, PSE's cost of debt will be significantly
above that of comparably-rated investment-grade utilities, and PSE
runs the further significant risk of being denied access to capital as
the Company's risk profile deteriorates. Such a regulatory

1 mechanism is also needed to send a strong signal to the financial
2 markets that the Commission is aware of the financial challenges
3 facing utilities in Washington State and is willing to address these
challenges through a balanced approach to cost recovery.

4 (Testimony of Howard Hiller, page 2.)

5 Further, in order to restore the Company's financial integrity, PSE is
6 requesting a capital structure that builds equity, thereby restoring the appropriate
7 balance of safety and economy. Under the Company's proposal, the Company
8 will achieve its proposed capital structure by the end of the rate year by issuing
9 equity and proforming into its capital structure an adjustment to equity of \$160.7
10 million, which is made in lieu of an attrition allowance to revenue requirements.
11 This adjustment accounts for the financial impact of extraordinary circumstances
12 attributable to volatility in the wholesale energy supply markets, which has been
13 eroding substantial equity from the Company.

14 **Q: What credit rating is generally maintained by other entities in the region
15 with governmental or public service obligations?**

16 A: The State of Washington and the majority of publicly owned utilities in the region
17 maintain "A" or better credit ratings. The State of Washington taxes residents at
18 levels that enables it to maintain a credit rating substantially higher than what the
19 Company is requesting in this proceeding. The general obligation bonds issued by
20 Washington State are rated as follows:

21	S&P rating	AA+
	Moody's rating	Aa1

22 The major PUDs and municipal utilities located in Washington State with
23 publicly traded bonds are also allowed rates and capitalization that support credit
24 ratings at or above what the Company is requesting. Below is a list of S&P's
25 credit ratings for these entities.
26

1	Seattle City Light	A+
2	Tacoma City Light	A+/stable
3	Snohomish County PUD	A+/stable
4	Douglas County PUD	AA-/stable
5	Franklin County PUD	A-/stable
6	Pacific County PUD	A-/stable

6 **Q: What cost of equity is the Company proposing?**

7 A: Dr. Hadaway has used several different methods to determine the appropriate cost
8 of equity capital for PSE. His conclusion is that the fair cost is 13.5% if interim
9 rate relief is not granted or 11.5% if interim rate relief is granted.

10 In addition to Dr. Hadaway's recommended 13.5% cost of equity, we have
11 included a 50-basis point incentive adjustment for PSE's excellent operating
12 performance consistent with the standard established for such adjustments in
13 WUTC v. Avista Corp., Docket Nos. UE-991606, UE-991607 (Sept. 29, 2000).
14 Such an incentive adjustment is appropriate upon a showing of truly extraordinary
15 circumstances. The foundation for this adjustment is PSE's success on an absolute
16 and comparative basis in achieving significant efficiencies and cost savings and
17 increasing service quality. These achievements are summarized briefly below and
18 in detail in the testimony of John Shearman, Susan McLain and Penny Gullekson.
19 This adjustment is calculated on page 15 in Exhibit DEG-4C.

20 The Company's 50 basis point adjustment to the cost of equity reflects a
21 sharing of those extraordinary savings between the Company and its customers
22 and is within the range of equity returns described by Dr. Hadaway. Such an
23 adjustment provides a going-forward incentive for continued efficiency and
24 innovation, benefiting customers. Conversely, lack of such incentives encourages
25 mediocrity.

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VI. CUSTOMER SERVICE

Q: How do the Company's delivery costs compare to other utilities?

A: PSE is committed to being "the best distribution company." For PSE, being the best distribution company means providing the highest quality services at the lowest cost. As described in the testimony of John M. Shearman, PSE's gas and electric delivery costs are among the lowest in the industry. PSE has achieved such cost savings while consistently delivering a high level of service to its customers.

Q: How do PSE's delivery cost savings compare to predictions of savings associated with the merger?

A: At the time of the merger, PSE estimated that it would achieve \$370 million in merger synergy savings over ten years. PSE is ahead of schedule to capture that savings, having already achieved \$156 million in savings over the last 3 years. PSE's rapid progress in capturing merger savings has resulted in test year costs for this rate case being well below the level that the Company would have presented if we had not been successful in achieving merger savings so quickly and will result in significant additional savings in the future.

Q: Is the level of such savings exceptional?

A: Yes. As Mr. Shearman describes, the average projected synergy savings which other utilities projected to be attained in their utility mergers is 8.4% of the combined O&M cost at the time of the merger. The actual savings that has been realized by companies merging operations during the same time frame is 1.2%. In contrast, PSE has achieved a savings of 19.5% in 3 years against a target of 4.2%. This is an outstanding result on both an absolute and comparative basis.

1 **Q: How did combining the gas and electric companies produce cost savings and**
2 **service quality improvements for customers?**

3 A: The merger provided an opportunity for Company management to put in place
4 company-wide goals and objectives and then gauge overall progress in achieving
5 them against measurable, objective standards, all as Sue McLain describes in her
6 testimony. These goals and objectives were designed to accomplish our overall
7 purpose of becoming "the best distribution company" anywhere. "Best
8 distribution company" meant to us "lowest cost" and "highest quality service" so
9 these were the two principal areas where we placed our emphasis.

10 Initially, our challenge was to extract the economies of scale resulting
11 from combining gas and electric operations. In that regard, we did much better
12 than others who were combining gas and electric companies around the same
13 time. But we quickly realized that the systems we needed to put in place in order
14 to extract these economies could be designed to produce whole new, higher levels
15 of customer service. Specifically, automated meter reading, a highly scalable
16 customer information system and integrated business systems could be used not
17 only to reduce distribution system costs but could also be used to give customers
18 the information they need so that they can make the right decisions to use energy
19 most efficiently and at the lowest costs. This demand management through
20 informed customer choice benefits all of our customers because it lowers our total
21 costs.

22 The overall end result we have achieved with the merger has been terrific for
23 customers. Today, we run one of the lowest cost energy distribution operations in
24 the country and provide a very high level of customer service which will go even
25 higher when the Commission approves the new service offerings in this rate filing
26 which will give customers the information and pricing so that they can choose to

1 use energy in the way that is most convenient and cost-effective for them. Our
2 pilot program for such customer choice has won praise from those to whom it has
3 so far been made available. Certainly part of the reason for this customer
4 approval has been timing. Because of the price excursions in the fuel and
5 wholesale markets over the last several years, customers now see very clearly the
6 value of making buying decisions based on the real time costs of energy. For the
7 same reason, the public policy imperatives, as enunciated by those who make
8 public policy regarding energy, are overwhelming today for real time pricing at
9 the end user level and for the technology necessary to accomplish it.

10 **Q: Please give some specific examples of what PSE did to obtain cost savings?**

11 A: PSE has also kept its costs low through measures directly impacting efficiencies.
12 For example, we centralized administrative functions, which eliminated
13 duplicative positions and reduced office space requirements and other
14 administrative overhead. We have successfully implemented full-time employee
15 ("FTE") reductions by combining the two prior companies into a synergistic
16 whole, rather than simply running gas and electric as two separate internal
17 divisions, and by employing efficient practices in our approach to work processes,
18 including the outsourcing of some administrative work. PSE has also strategically
19 outsourced distribution operations work. A number of delivery operations
20 facilities were eliminated, including division headquarters, service centers,
21 operating bases and warehouses.

22 PSE combined the pre-merger gas and electric planning processes into a
23 single, energy-neutral planning and decision-making process that utilizes system
24 data and engineering modeling tools to identify potential areas of system
25 weakness and to evaluate multiple solutions from an engineering and financial
26 standpoint. PSE's planning processes help optimize the utilization of our system

1 so that it is neither over-built nor undersized, keeping gas and electricity flowing
2 to our customers in a cost-effective manner.

3 **Q: While achieving these savings, has the Company improved the quality of**
4 **service that it provides to its customers?**

5 A: Yes. PSE has consistently met the Service Quality Indices ("SQIs") established at
6 the time of the merger and has gone beyond the SQIs to provide increased service
7 convenience and reliability to its customers.

8 **Q: What are some of the things PSE has done to improve customer service?**

9 A: Immediately prior to the merger effective date, PSE conducted extensive cross-
10 training of gas and electric systems, policies, and practices. PSE increased
11 training and implemented a mentor program, provided increased supervision for
12 off-core-hour staff, and initiated regular leadership team meetings. The Company
13 increased call center service availability to 24-hours-a-day and 7-days-a-week, and
14 implemented "next generation" integrated technologies, which provide customers
15 the ability to obtain information or contact the Company through a variety of
16 means, including fax, e-mail and internet. PSE also implemented technologies
17 that route customer calls to appropriate customer service representatives and
18 permit the representatives to quickly assist customers. PSE developed and
19 implemented a highly flexible Customer Information System that integrates, for
20 both gas and electric customers, extensive information about customer usage,
21 communications, billing, meter reading, payment arrangements, and service
22 orders, as well as information about accounts receivable.

23 **Q: What are some of the things PSE has done to improve system reliability?**

24 A: PSE has undertaken several initiatives to improve reliability of our electric
25 system, including adding the TreeWatch program, implementing an animal
26 protection program, planning the routing of high pressure gas mains to

1 accommodate future distributed generation technologies, and implementing a
2 silicon injection technique as part of our underground cable remediation program.
3 PSE is also working toward condition-based maintenance, rather than schedule-
4 based maintenance, in our substation facilities.

5 With respect to the gas system, PSE has ongoing programs dedicated
6 toward improving gas system safety through eliminating gas leaks, cathodically
7 protecting the system through our critical bond program, and developing a bare
8 steel replacement program.

9 **Q: What is PSE's PEM program?**

10 A: The PEM Program provides customers the knowledge to better understand and
11 control how and when they use electricity in their home or business, the ability to
12 help the environment by using electricity more wisely and efficiently, and the
13 opportunity to save money by using electricity when overall daily demand for
14 power—and the price of that power—is low.

15 The Company began to implement PEM features in November 2000
16 through a time-of-day pilot program. Since that time, approximately 300,000
17 residential customers and 20,000 business customers have been billed based on
18 whether they are using power at on-peak or off-peak times. Approximately
19 80,000 additional customers have been receiving information about time-of-day
20 trends and their own personal usage profile for the month, but their bill is
21 determined by their pre-existing rate. In addition, the PSE Web site provides
22 customers with a variety of information about their energy usage and tools to
23 assist in planning their energy usage.

24 **Q: How have customers responded to PEM?**

25 A: Customers have been overwhelmingly positive about the program. In a survey of
26 customers involved in the time-of-day pilot program, customers indicated that

1 they understand how the program works and understand their bill information.

2 Over 90% have taken actions to alter their energy use, including shifting energy
3 use to off-peak periods and reducing use. Approximately 85% are satisfied with
4 the program and nearly all would recommend it to others. Although customers
5 have been given the option to "opt off" the pilot program, less than 1% have
6 chosen to do so, and many customers have requested to be returned to the program
7 or to be added to the program if the pilot is opened for additional participants.

8 **Q: What are the benefits of the PEM program?**

9 A: The Company is proposing to expand the PEM time-of-day pilot program into a
10 comprehensive real time pricing program that will include the option of a daily
11 variable rate that fluctuates based on market prices and other variable power costs,
12 which will be implemented through a power cost adjuster or a fixed rate that will
13 not vary from day to day during the year but that will be adjusted annually and
14 will include the cost of locking in the price in advance. PEM's real time pricing
15 program will permit customers to take control of their energy usage and to
16 participate in helping to keep their power costs, and therefore rates, lower. PSE
17 has determined that the estimated net present value of benefits (net of costs) for a
18 ten year period beginning in the rate year will be positive under most assumptions
19 and has the potential to produce significant benefits, as described in the testimony
20 of Penny Gullekson.

21 In addition, the PEM real time pricing program has the potential to provide
22 significant regional power supply, capacity and environmental benefits, as
23 summarized above and described in detail in the testimony of Eric Hirst and Peter
24 Fox-Penner.

25 VII. THE FUTURE

26 **Q: What is PSE's strategy for the future?**

1 A: As described above, we are dedicated to being the "best distribution company"
2 anywhere. This has been, and continues to be, our focus since the merger.

3 **Q: How will PSE achieve this vision?**

4 A: PSE has laid the foundation, with the customer service initiatives discussed above,
5 and with the other initiatives that have reduced cost and improved service
6 reliability. To achieve this view of the future, PSE must have adequate financial
7 strength. This includes timely recovery of costs. It means a rate structure that
8 protects the Company from financial harm it faces, on a daily basis, from the
9 wholesale energy markets. It means investor confidence, and access to capital
10 markets as an "A" rated utility. It means a strong capital structure and an actual
11 return on equity that meets investor requirements. These are the elements PSE
12 needs to be the "best distribution company" and to enable it to continue to give its
13 customers the highest quality service at the lowest price.

14 **Q: Does this conclude your testimony?**

15 A: Yes, it does.

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