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email: transportation@utc.wa.gov

# HOUSEHOLD GOODS MOVING COMPANY PERMIT APPLICATION

FOR OFFICIAL USE ONLY			
Date Filed:	DOL/SOS:	ID:	Docket #
	Insurance:		THG-
Payment #	111-0268-207-02	111-0268-013-20	

<u>Type of Household Goods Authority Requested – check one</u>	<u>Fee Required</u>	
Provisional and permanent authority. The fee for provisional, and then permanent authority is a one-time fee. Complete pages 3-8 and Attachment A.	\$ 550	
Permanent authority to transfer resulting in a change in ownership or controlling interest (at least six months must be served on a temporary provisional basis). Complete pages 3-8, Attachment B as well as a closing annual report		
Permanent authority to transfer under the exceptions in <u>WAC 480-15-187</u> . Complete pages 3-8 and Attachments B & C.	\$ 250	
Reinstatement of permit (must be filed within 30 days of cancellation, depending on criteria set forth in WAC 480-15-450). Complete pages 3-5 and include a statement justifying the reinstatement.		
■ Name Change or Addition of d/b/a – Complete pages 3-5 and Attachment D.	\$ 35	
BUSINESS INFORMATION		
Legal Name: Superheroes Moving and Storage		
Trade Name, if applicable Ryon's Moving Service		
Physical Address 3702 46th Ave Ne , Tacoma, Wa 98422		
Mailing Address 3702 46th Ave Ne, Tacoma, wa 98422		
Telephone Number ( 253 <u>-330-4803</u> Email: rsdoherty88@gmail.co	om	
Contact Name: Ryan Doherty		

	<b>BUSINESS INFORMATION -</b>	continued
LICDOT #. 2272640	16	
USDOT #: 3373649		USDOT number, go online at
www.fmcsca.dot.gov/online-re	egistration to apply or call 360-59	06-3812 for assistance.
Is your business registered wit	h the <u>Department of Revenue</u> ?	□ No <b>√</b> Yes
Business License/UBI #: 604 51	4 590	_Department of <u>Labor &amp; Industries</u> (L&I)
Worker's Comp account #	rending	_
<b>Employment Security Departm</b>	ient (ESD) registration #	nding
If you will not be setting up an	account with L&I or ESD because	you do not have employees, please
explain how you plan to obtain	workers. Per WAC 480-15-555.	a criminal background check must be
completed on each person vol	intend to hire. If you intend to h	rire day labor from a temp agency, they
	kground check. Refer also to WA	
The perfect of the community but	No dana encek. Nerei diso to WA	<u>c 480-13-302</u> and <u>303</u> .
		1
	TYPE OF BUSINESS STRU	ICTURE
<u> </u>	THE OF BOSINESS STRO	DETORL
☐ Individual ☐ Partnershi	p √Corporation √Othe	er (LP, LLP, LLC) State of Incorporation
List the name, title and percen	tage of partner's share or stock d	istribution for major stockholders:
Namo	T:11-	
<u>Name</u> Ryan Doherty	<u>Title</u>	Stock Distribution or % of Shares
Ryan Donerty	managing member	100%
Donalds a second of a self-time		
	is license or government-issued p	photo identification card for each person
named in the application.		
4 5		
1. Describe the services you v	vish to provide. Explain how your	services will enhance customer choice,
promote competition, or fi	II an unmet need for service: Prov	riding moving and storage for residential
and commerical customers with a	iffordable, transparent pricing with at	pility to book moves online at superheroesmoving.con
		<del></del>
2. Briefly describe your exper	ience in the transportation/house	ehold goods moving industry:
Worked for On the Go Moving in	Redmond. Worked independendently	y doing moves advertising on craigslist.
experience moving over 20 reside	ential homes.	
-		

3.	Do you currently hold, or have you ever held, a permit to operate as a motor carrier of property?  ✓No □ Yes If yes, please indicate your permit number				
4.	. Have you ever applied for and been denied a permit to operate as a motor carrier of property in Washington? √No □ Yes If yes, please explain				
5.	Do you currently operate interstate? √No □ Yes If yes, please indicate your MC#				
6.	If you have interstate authority, have you registered for Unified Carrier Registration   √No □ Yes				
7.	Do you operate interstate as an agent of another company? √No ☐ Yes  If yes, what is the name of the company?				
8.	Do you have, or have you ever had a business-re or in any other state? ✓ No ☐ Yes If yes, pleas	elated legal proceeding aga se list below:	inst you in Washington		
	Type of Legal Proceeding	Date	State		
	*attach additional pages if necessary				
9.	Has any person named in this application ever b burglary, assault, sexual misconduct, identity the sale, or distribution of a controlled substance?	eft, fraud, false statements	, or the manufacture,		
Γ	Type of Conviction	Date	City/State		
		2 000	Sity/State		
	*attach additional pages if necessary				
10.	Has any person named in this application, been or rules? ☑ No ☐ Yes If yes, please list below:	cited for violation of state	laws or Commission		
	Violation	Date	RCW/WAC		
L	*attach additional pages if necessary				

11. If you would like to receive information about new household goods carriers, check here

#### **FINANCIAL STATEMENT**

Complete the following or attach a balance sheet, profit and loss statement, or business plan.

Ass	Assets Liabilities		
Cash in Bank	\$ \$40,000	Salaries/Wages Payable	\$
Notes Receivable	\$	Accounts Payable	\$
Investments	\$	Notes Payable	\$
Other Current Assets	\$	Mortgages Payable	\$
Prepaid Expenses	\$	TOTAL LIABLITIES	\$
Land and Buildings	\$	NET WORTH	
Trucks and Trailers	\$	Preferred Stock	\$
Office Furniture	\$	Common Stock	\$
Other Equipment	\$	Retained Earnings	\$
Other Assets	\$	Capital	\$
TOTAL ASSETS	\$	TOTAL LIABILITIES & NET WORTH	\$
	See business pla	n	See business plan

## **EQUIPMENT LIST**

List the equipment you own or lease to provide moving services (attach additional sheets if necessary). You **must** own or have a long term lease for any vehicle you operate, you may not rent vehicles on a job by job basis

Year	Make	License Number	Vehicle ID Number	GVW
2015	international		3HAMMAAL1FL515598	25999 lbs
			0.11.11.11.11.11.11.11.11.11.11.11.11.11	20000 183
			7	
			3	

#### **SAFETY AND OPERATIONS**

CONTROLLED SUBSTANCE AND ALCOHOL USE AND TESTING (<u>Title 49</u>, <u>Code of Federal Regulations Part 382 and Part 40</u>). If you operate commercial motor vehicles, your drivers must be in a Controlled Substance and Alcohol Use and Testing program. You must have an alcohol and controlled substances testing program. **Please attach evidence of your enrollment in a drug and alcohol testing program**.

#### **SAFETY RESPONSIBILITIES**

List the person and position responsible for understanding and complying with the <u>Federal Motor Carrier Safety Regulations</u> (FMCSR) and Washington State Laws and commission rules (WAC) as described below. Please refer to the WAC rules, Fact Sheets and publication "Your Guide to Achieving a Satisfactory Safety Rating" for assistance with requirements that may apply to your specific operations

COMMERCIAL DRIVER'S LICENSE (CDL) STANDARDS REQUIREMENT AND PENALTIES (Title 49, Code of Federal Regulations Part 383). If you operate commercial motor vehicles, your drivers must have a valid CDL.

DRIVER QUALIFICATION REQUIREMENTS: (Title 49, Code of Federal Regulations Part 391). Each of your drivers must meet minimum qualification requirements. You must maintain driver qualification files for each driver.

DRIVERS HOURS OF SERVICE (Title 49, Code of Federal Regulations Part 395). Each of your drivers must maintain hours of service logs. You must maintain true and accurate hours of service records for each driver.

INSPECTION, REPAIR AND MAINTENANCE (Title 49, Code of Federal Regulations Part 396). You must systematically inspect, repair, and maintain all motor vehicles.

PARTS AND ACCESSORIES NECESSARY FOR SAFE OPERATION (Title 49, Code of Federal Regulations Part 393). You must maintain parts and accessories in a safe condition.

LIABILITY INSURANCE REQUIREMENTS (WAC 480-15-530). You must file and maintain proof of public liability and proper damage insurance (\$300,000 minimum coverage for vehicles under 10,000 pounds GVWR and \$750,000 minimum coverage for vehicles 10,000 pounds GVWR or more)

CARGO INSURANCE REQUIREMENTS (WAC 480-15-550). You must maintain cargo insurance coverage (\$10,000 for household goods transported in motor vehicles under 10,000 pounds GVWR and \$20,000 for vehicles 10,000 pounds GVWR or more).

Name:	Position:
Ryan Doherty	Business owner

OPERATIONAL RESPONSIBILITIES				
Annual Reports and Regulatory Fees (WAC 480	-15-480). You must annually file a report of your			
financial operations and pay regulatory fees.				
Name:	Position:			
Ryan Doherty	Business Owner			
	regulations: Individuals and companies doing business in			
	ulations of local, state, and federal agencies. Please state			
	zation who will be responsible for ensuring compliance			
	but not limited to the Department of Labor and Industries			
	artment of Licensing (vehicle and drivers licenses, business fuel permits, fuel tax; Secretary of State (corporate			
	-size or over-weight permits); Department of Revenue,			
Internal Revenue Service (taxes); and Employment				
Name:	Position			
Ryan Doherty	Business Owner			
•				
If you would like to receive information about i	new household goods carriers, check here 🛛 🗸			
	•			
DECLARATION	ON OF APPLICANT			
	in itself constitute authority to operate as a household			
goods mover.	in itself constitute dutilontly to operate as a nousehold			
As the applicant for a household goods permit, I	understand the responsibilities of a motor carrier and I			
	regulations governing businesses, including household			
goods movers, in the state of Washington.				
I understand that if the commission grants my ap	plication as a new entrant I will receive temporary			
authority to provide service as a household good	s carrier on a provisional basis for at least six months.			
	hether I have met the criteria in WAC 480-15-305 to			
temporary permit and that failure to do so will re	sult in cancellation of my permit.			
My employees are sufficiently trained to comply	with appropriation wiles as solding a time to the left of			
lading rates and charges and terms and condition	with commission rules regarding estimates, bills of			
employees are sufficiently trained to comply with	ns of nousehold goods moves. In addition, my			
maintenance and all other cafety requirements	My commission rules regarding venicle operation,			
to each customer for whom we provide transport	tation service			
to each easterner for whom we provide transport	tation service.			
I understand the commission will complete a crim	ninal background check on each person named in the			
application.	and a serior of each person furned in the			
I certify or declare under penalty of perjury under	r the laws of the State of Washington that the			
information contained in this application is true a	nd correct.			
Ryan Doherty	1-1-2020			
My employees are sufficiently trained to comply lading, rates and charges and terms and condition employees are sufficiently trained to comply with maintenance, and all other safety requirements. To each customer for whom we provide transport I understand the commission will complete a crimapplication.  I certify or declare under penalty of perjury under	with commission rules regarding estimates, bills of ns of household goods moves. In addition, my n commission rules regarding vehicle operation, My company will provide a copy of the customer survey tation service.  Initial background check on each person named in the artheleast of Washington that the			

Signature of Applicant

Print name of applicant

Date



# Business Plan

# Company overview

**Superheroes Moving and Storage** aims to be a moving leader in the Puget Sound region by providing the best customer service and the most convenience for customers.

#### **Customer Service:**

As the founder of Superheroes Moving and Storage, I come with experience in the industries of sales, service, quality, customer service, and logistics working for companies that lead in all those areas. I will take that knowledge and apply it to Superheroes Moving and Storage by creating standard operating procedures which will help guide the company. I will not just put guys in a truck and send them to a job. Our employees will be trained in customer service, correct packing, and moving techniques to minimize damage as well as injury.

Part of the business model is to not only be profitable and build a strong brand, but our other goal is to train employees with new skills they can take with them if or when they leave the moving industry.

#### **Convenience:**

We will provide convenience for our customers by creating a website developed with quoting software built in that shows customers a quote and allows them the convenience of booking their move on the website. This convenient feature is missing from most moving companies in the Puget Sound region. My market analysis shows only a couple of companies who use this software. We partnered with a leading CRM company that has developed this software for use by moving companies around the United States.

# Marketing and Advertising:

Our main focus is on the internet. We aim to continually improve our rankings online by earning 5 star reviews. We are partnering with a software company to help guide us by developing a PayPerClick campaign and Search Engine Optimization techniques. We will be partnering with some service referral companies as well as Yelp, Angies list, HomeAdvisor, etc. I have networked with a few real estate agents as well, so this should help us. And of course, good old flyers handed out to apartments and the like.

We understand that starting out, organic search ranking will be low, so we will be advertising heavily on Craigslist at reduced rates to build a referral base and a reputation.

Our moving trucks will be equipped with our company logo as well.

#### **Financials**

Capital to work from: \$40,000 loan

Being used to invest in:

\$1500 advertising for 90s days of PPC-will adjust as necessary

\$2500 for warehouse/office lease per month

\$900 a month truck payment (2015 International 4300 26ft truck)

\$600 a month insurance payment

\$380 a month for moving CRM software and website maintenance

\$950 a month for business loan repayment

\$100 a month business phone and internet

\$? miscellaneous/background checks

\$? Fuel expenses



#### ATTACHMENT A

#### HOUSEHOLD GOODS STATEMENT OF SUPPORT

Applicant Name: Ryan Doherty
The following must be completed by the Supporter of the applicant
Name, Title, and Business Name: Robert Hines, Software developer, Carbonetti Corsa
Address (include street address, mailing address, city, state, zip, and county):
19206 18th Ave NE, Shoreline, WA 98155
Phone Number: (206) 708 -0117
Do you currently need the services of a residential household goods moving company?
No Yes If yes, please describe your current moving needs:
Appliance delivery and drop-off, Piano moving.
Do you anticipate a future need for the services of a residential household goods moving company? $\square$ No $\square$ Yes $\square$ If yes, please describe your future moving needs:
Will be moving to next house within the next year.
Briefly describe how granting this company a permit to provide household goods moving services in Washington State will benefit you, your business, and/or your community:  I see a desperate weed for reliable and affordable moving services that are
easy to book. There are not enough nellable companies right now.
Is there anything else the Commission should consider when making a determination about this company's application for a household goods permit?
Ryan is a standarp guy and I am confident in his ability to provide great
Services to Washington residents.  I certify (or declare) under penalty of perjury under the laws of the state of Washington that the foregoing is true
I certify (or declare) under penalty of perjury under the laws of the state of Washington that the foregoing is true and correct.
1.2.2020, Shoreline, WA
Signature of Person Completing Form Date and Location



#### **ATTACHMENT A**

# HOUSEHOLD GOODS STATEMENT OF SUPPORT

Applicant Name.
Applicant Name: Ryan Doherty
The following must be completed by the Supporter of the applicant
Name, Title, and Business Name: Jaron Witsoe - Realtor - Jaron Witsoe Homes
Address (include street address, mailing address, city, state, zip, and county):
2209 North Pearl Street #200 Tacoma WA 98406
Phone Number: 253-304-7383
Do you currently need the services of a residential household goods moving company?
No Vi Yes If yes, please describe your current moving needs: As a reaction I have
No Yes If yes, please describe your current moving needs: As a reather I have Clients in need of a moving company service quite often. It is
more is the someone who is reasonably priced with anot service
by you disciplate a future need for the services of a recidential household goods maying some and an a
□ No ☑ Yes If yes, please describe your future moving needs:
in the frevious expection, my chemis are always in need of a
moving company and I meet new clients constantly.
Briefly describe how granting this company a permit to provide household goods moving services in Washington
State will benefit you, your business, and/or your community: When this business is we and curring, I will be able to provide a sound resource for my clients
ranning, I will be able to provide a sound resource for my clients
more incens, this will help position my business as a trusted business asked
Is there anything also the Commission about 1
application for a household goods permit? Ryans background at Boeing will ensure
Targeten toous on systems and processes within his company. He plans
application for a household goods permit? Ryans background at Boeing will ensure a targeted tocus on systems and processes within his company. He plans to focus on excluent customer service and I know he can do it.
i certify (or decidre) under penalty of perjury under the laws of the state of Washington that the foregoing is true
and correct.
1/4/2020 la coma WA
Signature of Person Completing Form  Date and Location



Applicant Name:

#### ATTACHMENT A

#### HOUSEHOLD GOODS STATEMENT OF SUPPORT

The following must be completed by the Supporter of the applicant		
Name, Title, and Business Name:		
Jordan Carter, Owner, Jordan Carter Insurance Agency LLC		
Address (include street address, mailing address, city, state, zip, and	county):	
1201 Monster Rd SW Suite 300 Renton WA 98057		
Phone Number:		
425-770-2714 (cell)		
Do you currently need the services of a residential household goods	moving company?	
☐ No XI Yes If yes, please describe your current moving needs:		
Used a company in April when we moved to new house in Kirkland		
Do you anticipate a future need for the services of a residential hous	sehold goods moving company?	
□ No IX Yes If yes, please describe your future moving needs:		
If/when we buy our next home		
Briefly describe how granting this company a permit to provide household goods moving services in Washington		
State will benefit you, your business, and/or your community:		
It will benefit our community as the company is being started/ran by a very caring, trusted, capable professional in Ryan Doherty		
, , , , , , , , , , , , , , , , , , , ,	g, , p p , , , , , , ,	
Is there anything else the Commission should consider when making	a datamaia eti on ala cuttlei a comunita	
application for a household goods permit?	, a determination about this company's	
approximation and a second permitti		
Nothing else to consider - the community will be in excellent hands		
l certify (or declare) under penalty of perjury under the laws of the st	ate of Washington that the foregoing is true	
and correct.	01/03/2020   3:40 PM PST	
	01/03/2020   3.40 PM PSI	
Jordan Carter	Kirkland WA	
Signature of Person Completing Form	Data and Land	
Dipliatore of reison completing rom	Date and Location	



### **ATTACHMENT A**

## HOUSEHOLD GOODS STATEMENT OF SUPPORT

Applicant Name: Ryan Donerty
The following must be completed by the Supporter of the applicant
Name, Title, and Business Name: Kim McGuirk-Owner HIK Facility Sorvices FAC.
Address (include street address, mailing address, city, state, zip, and county): 3209 ル, W.IKE Ra、 世 3209 - 112
Arlington Heights IL 60004 Cook County
Phone Number: 208 867 0274
Do you currently need the services of a residential household goods moving company?  No  Yes If yes, please describe your current moving needs:
Do you anticipate a future need for the services of a residential household goods moving company?  No exes If yes, please describe your future moving needs:  I may be moving to was hington State in the next couple years
Briefly describe how granting this company a permit to provide household goods moving services in Washington State will benefit you, your business, and/or your community:  It will benefit the community by officing a safe offordable hones t moving company to those needing / wanting to world with a local family owned busness.
Is there anything else the Commission should consider when making a determination about this company's application for a household goods permit?  Ryan is a nardworking honest and upstanding member of the community who is smart a ambitious and will help the community by portain a good scruce and help the economy by generating work.
I certify (or declare) under penalty of perjury under the laws of the state of Washington that the foregoing is true and correct.
Signature of Person Completing Form  1-3-2020 arling ton Hts  Date and Location 60004
Signature of Person Completing Form Date and Location

