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      BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION
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                          COMMISSION
    WASHINGTON UTILITIES AND
    TRANSPORTATION COMMISSION,
 4
                   Complainant,
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 5
                                  ) DOCKET NO. UE-090205
              vs.
                                  ) Volume II
 6
    PACIFICORP, d/b/a PACIFIC
                                 ) Pages 22 - 48
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    POWER & LIGHT COMPANY,
8
                  Respondent.
                                 )
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              A prehearing conference in the above matter
    was held on July 10, 2009, at 10:00 a.m., at 1300 South
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12
    Evergreen Park Drive Southwest, Olympia, Washington,
13
    before Administrative Law Judge PATRICIA CLARK.
14
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              The parties were present as follows:
16
              WASHINGTON UTILITIES AND TRANSPORTATION
17
    COMMISSION, by DONALD T. TROTTER, Assistant Attorney
    General, 1400 South Evergreen Park Drive Southwest,
18
    Post Office Box 40128, Olympia, Washington 98504;
    telephone, (360) 664-1189.
19
              PACIFICORP, by KATHERINE A. MCDOWELL,
    Attorney at Law, McDowell & Rackner, 520 Southwest
20
    Sixth Avenue, Suite 830, Portland, Oregon 97204;
21
    telephone, (503) 595-3922.
22
              THE ENERGY PROJECT, by BRAD M. PURDY (via
    bridge line), Attorney at Law, 2019 North 17th Street,
    Boise, Idaho 83702; telephone, (208) 384-1299.
23
24
    Kathryn T. Wilson, CCR
25
    Court Reporter
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1				ARAH A. SHIF	
2	Avenue, Su	ite 2000, S	eattle, W	ey General, ashington 9	
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1	PROCEEDINGS				
2	JUDGE CLARK: Good morning. It's				
3	approximately ten a.m., July 10th, 2009 in the				
4	Commission's hearing room in Olympia, Washington. This				
5	is the time and the place set for a telephonic motion				
6	conference in the matter of Washington Utilities and				
7	Transportation Commission versus PacifiCorp, doing				
8	business as Pacific Power and Light Company, Patricia				
9	Clark, administrative law judge for the Commission				
10	presiding.				
11	This matter came before the Commission on				
12	June 22nd, 2009, when Public Counsel filed a motion				
13	requesting that the Commission require PacifiCorp to				
14	issue an individual customer notice in the form				
15	attached to their motion and excluding specifically a				
16	chart entitled, quote, "US average residential monthly				
17	electric bills for one-thousand kilowatt hours," end				
18	quote. Both PacifiCorp and the Commission staff timely				
19	filed responses to that motion.				
20	At this juncture, I will take appearances on				
21	behalf of the parties, and I'm going to start with the				
22	movant. Appearing on behalf of Public Counsel?				

MS. SHIFLEY: This is Sarah Shifley,

JUDGE CLARK: Appearing on behalf of

assistant attorney general for Public Counsel.

- 1 PacifiCorp?
- 2 MS. MCDOWELL: This is Katherine McDowell
- 3 here on behalf of PacifiCorp.
- 4 JUDGE CLARK: Appearing on behalf of the
- 5 Commission staff?
- 6 MR. TROTTER: Donald T. Trotter, assistant
- 7 attorney general for Commission staff.
- 8 JUDGE CLARK: We also have appearing on the
- 9 bridge line this morning The Energy Project.
- 10 Mr. Purdy?
- MR. PURDY: Yes, Your Honor. I didn't hear
- 12 you to say that we filed a response as well.
- 13 JUDGE CLARK: I'm sorry. I misspoke. I do
- 14 have the timely-filed response of The Energy Project as
- 15 well.
- MR. PURDY: Thank you. Brad Purdy here on
- 17 behalf of The Energy Project.
- 18 JUDGE CLARK: Are there any other individuals
- 19 appearing on the bridge line this morning who wish to
- 20 enter an appearance? Hearing no one, I think that
- 21 takes care of the appearances.
- 22 Just a minor housekeeping, if you have a cell
- 23 phone with you this morning, this would be an
- 24 appropriate time for you to place it on mute or
- otherwise disengage it, and because we do have

- 1 individuals appearing on the bridge line, it is
- 2 important that you speak perhaps a little louder than
- 3 you would normally speak and slightly slower than you
- 4 would normally speak.
- 5 Are there any preliminary matters the parties
- 6 would like me to address before we proceed to argument
- 7 on the motion? Hearing nothing, we will go straight to
- 8 argument. Ms. Shifley?
- 9 MS. SHIFLEY: Thank you, Your Honor. Good
- 10 morning. It is not disputed, as Staff acknowledges,
- 11 that the Commission may rightfully be concerned about
- 12 utility notices that are misleading, including the EEI
- 13 state rate comparison chart in this notice is
- 14 misleading for a number of reasons. It suggests rate
- 15 comparisons are relevant to rate setting when they are
- 16 not. It uses information that is not easily verifiable
- 17 and is not from a public neutral source, and it lacks
- 18 context to explain why different states and companies
- 19 have different rates.
- 20 The alternatives offered by Staff and
- 21 PacifiCorp would not correct the problems identified.
- 22 Adding a disclaimer simply confirms that the chart is
- 23 misleading; otherwise, no disclaimer would be needed.
- 24 This is likely to leave customers more confused. The
- 25 pie chart proposed by PacifiCorp is possibly more

- 1 problematic than the EEI chart. The percentages in the
- 2 pie chart calculated by PacifiCorp are based on 2007
- 3 data. It is unclear whether PacifiCorp has used its
- 4 current rates, proposed rates, or 2007 rates.
- 5 The chart also contains no explanation of
- 6 what utilities are included, what classes of customers
- 7 are included, what definition of average rates is being
- 8 used, how such averages are calculated, or what factors
- 9 may impact varying rates. When I took a look at the
- 10 information that PacifiCorp said the pie chart was
- 11 based on, it appeared that the average rates for
- 12 Washington customers overall and for Washington
- 13 residential customers were lower than both PacifiCorp's
- 14 current and proposed rates, which is not what the pie
- 15 chart shows.
- 16 Moreover, including this chart in a rate case
- 17 notice would still mislead customers as to the
- 18 relevance of comparisons to rate-making and whether
- 19 PacifiCorp's request is justified. Rather than
- 20 providing any information regarding the current rate
- 21 case, the chart only makes the vague suggestion that
- 22 PacifiCorp may need to catch up with other Washington
- 23 utilities and therefore should be granted a rate
- 24 increase.
- 25 As Public Counsel argues in its motion, the

- 1 Commission should prohibit PacifiCorp from including
- 2 the EEI chart in its customer notice, or at a minimum,
- 3 order it to include the Commission's publicly available
- 4 Washington rate chart along with disclaimer language.
- 5 The first amendment does not prohibit the Commission
- 6 from ordering PacifiCorp to remove the chart from the
- 7 notice. As the Company acknowledges, misleading
- 8 commercial speech is not subject to any constitutional
- 9 protection, and as discussed previously --
- 10 JUDGE CLARK: I'm sorry, Ms. Shifley.
- 11 Someone connected to the bridge line, which cut you
- 12 off, so if you would commence with that sentence again.
- MS. SHIFLEY: Certainly, Your Honor. As the
- 14 Company acknowledges, misleading commercial speech is
- 15 not subject to any constitutional protection, and as
- 16 discussed previously in our motion, rate case and rate
- 17 comparisons are commercial speech, and the comparison
- in this notice renders it misleading.
- 19 I would like to take this opportunity to
- 20 respond to some of the points made by my colleagues in
- 21 their responses. First, PacifiCorp argues that Public
- 22 Counsel's only basis for challenging the notice is to
- 23 demonstrate that it is sufficient under the rule. The
- 24 ALJ decision in Verizon, MCI states differently saying
- 25 that Public Counsel has just as much, if not a greater

- 1 interest, as any other party in seeing that the notice
- 2 is clear, accurate, and effective. Staff takes issue
- 3 with Public Counsel's reference to consumer protection
- 4 law. This point is a red herring. Public Counsel does
- 5 not contend that the CPA applies here. Instead, we
- 6 offered various definitions of "misleading" for
- 7 illustrative purposes.
- 8 Staff and PacifiCorp also argues that the
- 9 fact that Public Counsel did not formally object to
- 10 inclusion of a similar chart in the recent Avista
- 11 notice somehow precluded our raising the issue here.
- 12 This is not the case. Public Counsel did not object to
- 13 the Avista notice as a matter of negotiation.
- 14 Candidly, Public Counsel was focused on other aspects
- of the Avista notice, but on greater reflection when we
- 16 saw a second appearance of comparison charts in this
- 17 case, we felt it was important for us to raise this
- 18 misleading practice. We do not believe that the Avista
- 19 negotiation precludes Public Counsel or the Commission
- 20 from addressing inclusion of misleading comparisons in
- 21 this notice or future rate case notices.
- 22 Moreover, it is inappropriate for Staff and
- 23 PacifiCorp to make a collateral estoppel-like argument
- 24 that this issue may not be raised in this or future
- 25 cases. Staff contends that the misleading nature of

- 1 the comparison chart is merely speculative. However,
- 2 when reviewing rate case notices, the UTC must use its
- 3 considered judgment in advance as to how customers may
- 4 perceive a notice, and it does exactly that each time
- 5 it reviews and approves rate case notices.
- 6 Thank you, and I would be happy to answer any
- 7 questions you may have.
- 8 JUDGE CLARK: Thank you. I'm going to
- 9 reserve any inquiry I might have until the conclusion
- 10 of argument. Mr. Purdy, I'm going to ask for your
- 11 argument next and that is because it appears that the
- 12 position of The Energy Project is most closely aligned
- 13 with that of Public Counsel.
- 14 MR. PURDY: Yes, I believe, it is. Thank
- 15 you. The Energy Project submits that the overriding
- 16 objectives of the administrative rules at play here
- 17 from a legal and public policy standpoint are primarily
- 18 to inform the public and solicit and encourage
- 19 participation. The Company and Staff seem to posit
- 20 that so long as the notice contains nothing misleading,
- 21 then apparently it can contain anything. This ignores
- 22 the principles of clarity and undermines the policy
- 23 identified.
- 24 Company and Staff have downplayed the
- 25 significance of the chart and the effect it might have

- 1 on public involvement. If the Company remains
- 2 steadfast in its insistence to include the chart bill
- 3 comparison in its notice, the only logical rationale
- 4 for the Company's strong desire is that the state
- 5 selectively chosen by PacifiCorp placed the state of
- 6 Washington and particularly the Company roughly second
- 7 to lowest in terms of average monthly bills of all the
- 8 utilities studied.
- 9 Assuming that any customer who reads this
- 10 believes the data it contains and accepts the obvious
- 11 innuendo that it is intended, and the only logical
- 12 impact of the notice is to leave customers with the
- 13 belief that they have nothing to fight about when it
- 14 comes to power bills. What the customers are not being
- 15 told is that the rates of any regulated utility are set
- 16 at a level sufficient to recover basic costs, expenses,
- 17 and return on investment; in other words, their
- 18 earnings of that particular utility and that utility
- 19 only. The fact that Washington rates are relatively
- 20 low is not germane to anything and leads only to
- 21 confusion.
- The one everyone seems to agree upon is the
- 23 fact that rates are not set based on comparisons with
- 24 other states or utilities. Staff's argument that the
- 25 Edison chart won't discourage participation because

- 1 Public Counsel is aware that rates are not set by
- 2 comparison because the rate does not have to accept
- 3 PacifiCorp's proposed rates are thin arguments. The
- 4 fact that the Commission is not obligated to do these
- 5 things and that Public Counsel may be aware of the law
- 6 does not mean that the general public is.
- 7 I just want to touch briefly on specific --
- 8 Edison chart to contain. Obviously, the public utility
- 9 rates are not set by comparison to comparison are
- 10 irrelevant and dangerously misleading. This chart in
- 11 particular is troublesome because more about what it
- 12 doesn't say than what it does. It purports to be a US
- 13 average comparison of monthly bills that only covers a
- 14 select 11 states. There is no references, footnotes,
- or anything to support any data or calculations or
- 16 information relied upon and so forth.
- 17 What the chart purports to do is to show that
- 18 PacifiCorp Washington customers pay much less for their
- 19 electricity than customers of other utilities in other
- 20 states. But when you look at the chart, many questions
- 21 arise. First, in the 11 states shown, were the bills
- 22 paid to all utilities in that state included or just
- 23 investment utilities or municipal and nonprofit systems
- 24 as well? Are the monthly bill amounts averages of all
- 25 utilities in any given state and combined by the number

- 1 of utilities, or were the utilities weighted based on
- 2 the number of customers they served, for instance, or
- 3 some other factor? Over what period of time were the
- 4 monthly bills calculated; one month, ten years? The
- 5 term doesn't give any of this information.
- 6 The states assume that the rate of increase
- 7 of overall electric bills in each of the 11 states
- 8 shown in this study have not been identical over the
- 9 last five or ten years. Another question, were the
- 10 bills normalized for extraordinary events, such as
- 11 drought? Finally, there is the undeniable inference
- 12 created by the chart that PacifiCorp Washington rates
- 13 are among the lowest in the region, but there is no
- 14 explanation of why that might be the case.
- 15 With respect to Public Counsel's actions in
- 16 the Avista case, I join in with what Public Counsel
- 17 says, and I think it's also dangerous to try to create
- 18 some kind of binding precedent out of actions taken by
- 19 one party to one case or actions not taken. Public
- 20 Counsel gave you the reason it did not raise this
- 21 issue. That should be good enough, and that certainly
- 22 shouldn't prohibit other parties, the Commission,
- 23 anybody involved in the rate case from raising concerns
- 24 about public notices in that case.
- To summarize, I think it's fair to say that

- 1 people don't like to be perceived -- and certainly,
- 2 PacifiCorp's customers don't receive special treatment,
- 3 and anything that causes them to believe that they
- 4 might be receiving special treatment could very well
- 5 have a chilling effect on whether they weigh in in any
- 6 given case and to what extent, and I think that in and
- 7 of itself is the reason to not put before them data
- 8 that Utility and Staff admit is really irrelevant
- 9 anyway because rates are not set using comparisons to
- 10 other utilities. So with that, I respectfully urge
- 11 that the chart be left out of the public notice.
- JUDGE CLARK: Thank you, Mr. Purdy.
- 13 Ms. McDowell?
- 14 MS. MCDOWELL: Thank you, Judge Clark. Let
- 15 me first say that PacifiCorp greatly appreciates the
- 16 work of Public Counsel and Staff and The Energy Project
- 17 in helping PacifiCorp assure that its proposed customer
- 18 notice meets the requirements of WAC 480-100-197. That
- 19 is the pertinent rule with respect to the contents of
- 20 the customer notices in the state of Washington.
- No party here disputes that PacifiCorp's
- 22 customer notice as presented does comply with that
- 23 particular rule. Instead, the dispute is whether on
- 24 other grounds, on the grounds that the chart is
- 25 misleading, the Commission can exclude the chart from

- 1 the customer notice. The rule itself does not preclude
- 2 additional material in a customer notice, and it
- 3 certainly doesn't expressly preclude the inclusion of
- 4 some kind of background information on comparative rate
- 5 levels.
- 6 PacifiCorp believes that the chart, the rate
- 7 chart it has proposed to include in the customer notice
- 8 is helpful and educational background information for
- 9 customers, and that is why PacifiCorp has proposed to
- 10 include it in the notice. The arguments of Public
- 11 Counsel and The Energy Project against that inclusion
- 12 of the rate comparison chart really go to one singular
- 13 argument, which is that the chart is misleading.
- 14 To address Public Counsel's concern, the
- 15 Company took a number of steps in modifying the chart
- 16 from the chart that was previously included in the
- 17 Avista customer notice, and those steps are outlined in
- 18 our response to the motion. Most notably, PacifiCorp
- 19 agreed to disclaimer language suggested by Staff
- 20 counsel that, quote, "The UTC does not consider
- 21 electric rates charged by other utilities in setting
- 22 rates, " unquote. Public Counsel never directly
- 23 addresses in its motion how the rate comparison chart
- 24 can be misleading with such language attached to it.
- 25 Today, Public Counsel in a conclusory

- 1 statement simply says that that caption confirms the
- 2 misleading nature of the chart. We think the opposite
- 3 conclusion is the correct one to reach; that with that
- 4 language attached to it, any potential confusion that
- 5 the chart might create is dissipated. Public Counsel
- 6 also fails to address how the Commission can lawfully
- 7 regulate the notice and remove the chart when it
- 8 contains such language, language that is designed to
- 9 insure that the chart is not misleading. And finally,
- 10 while Public Counsel attempts to explain the
- 11 inconsistencies of its positions on the rate chart in
- 12 the Avista customer notice and in PacifiCorp's as a
- 13 function of negotiation, it never directly addresses
- 14 how this commission can find that PacifiCorp's customer
- 15 notice is unlawful with the inclusion of the chart but
- 16 yet permits circulation of Avista's with a similar
- 17 chart in it.
- 18 Now, both Ms. Shifley and Mr. Purdy raise
- 19 specific concerns about the rates charged and about the
- 20 alternative pie chart that PacifiCorp proposed as a
- 21 compromise. With respect to the rate chart, Mr. Purdy
- 22 said that it purports to show the US average but does
- 23 not actually contain the US averages, and in fact,
- 24 there is a line on the chart that does contain the US
- 25 average. Rather than put all 50 states, the Company

- 1 just selected the states in the western region that we
- 2 presumed would be of greatest interest to the customers
- 3 who would receive this notice.
- 4 Mr. Purdy also complained that there were no
- 5 source footnotes appended to the chart, and that is not
- 6 correct. It clearly indicates that the source is the
- 7 Edison Electric survey, and finally, Mr. Purdy says
- 8 that it doesn't show what's behind the data, what might
- 9 be the differences in the data collected and how that
- 10 would be reflected in the rates that are demonstrated
- 11 here, and as we indicated in our response to the
- 12 motion, the chart demonstrates only the final end
- 13 result prices the customer pays. That's what it
- 14 purports to show, and that's what it shows.
- 15 It does not purport to show comparisons
- 16 between utilities that have certain rate designs and
- 17 others that don't or utilities with PCAM'S and those
- 18 without, so we think that the chart quite clearly is
- 19 labeled as to what it is and that's what it shows.
- 20 With respect to the pie chart, to the extent that there
- 21 are questions about it, if the Commission is interested
- 22 in hearing about that, Mr. Griffith, who has prepared
- 23 the chart, is here and could respond to those in
- 24 greater detail.
- 25 So in conclusion, we would ask the Commission

- 1 to reject Public Counsel's motion and approve the
- 2 notice as submitted and attached as Exhibit A to
- 3 PacifiCorp's response to which PacifiCorp agrees to add
- 4 the statement to insure against any misleading fact of
- 5 the chart, a statement that quote, " The UTC does not
- 6 consider electric rates charged by other utilities in
- 7 setting rates." Thank you.
- JUDGE CLARK: Thank you, Ms. McDowell.
- 9 Mr. Trotter?
- 10 MR. TROTTER: Thank you, Your Honor. I'm not
- 11 going to repeat the arguments made in the pleading. I
- 12 know you've read it carefully and are well prepared
- 13 today. I did want the Commission to understand that in
- 14 preparing to respond to Public Counsel's motion, I did,
- 15 of course, talk to the Commission's consumer protection
- 16 staff people who deal with these notices day in, day
- 17 out, year in, and year out. The unanimous considered
- 18 judgment of those individuals was that the rate
- 19 comparison table was simply not misleading and did
- 20 provide useful background information for customers.
- 21 An analogy might be, for example, a company
- 22 that wished to put in a table of the last decade's rate
- 23 changes for that utility in base rates. That would
- 24 also potentially be useful for customers to understand
- 25 how their rates have changed over time, and it's also

- 1 not relevant to a determination of the current rates or
- 2 the rate case of the utility, but again, it would be
- 3 useful for customers to understand, and that was the
- 4 context in which the Staff reviewed it.
- 5 They were also frankly surprised that this
- 6 issue came up given the experience in the Avista case
- 7 where the notice did contain the table without coming
- 8 to the Commission in a formal way and form an
- 9 objection. I believe our motion makes clear, argument
- 10 or not, that Public Counsel is estopped or precluded
- 11 from raising it, but those words do not appear in the
- 12 motion, and you can read that to discern what we are
- 13 saying about the impact of Public Counsel's role in
- 14 that prior table.
- 15 No one has yet made the point that I think
- 16 the Commission needs to keep in mind, and that is to
- 17 read the customer notice as a whole, and I think when
- 18 the Commission does that, which I think we can expect
- 19 the customer to do, that provides full context for the
- 20 information contained in the notice. The notice
- 21 specifically sets forth a percentage increases for the
- 22 average across the scheduled rate schedules. It states
- 23 the dollar amount, the major reasons for the increase
- 24 by category. It states that the Commission can grant a
- 25 rate increase higher than what the Company has filed

- 1 for or lower, and so on and so on, so I think in
- 2 context, this whole issue basically disappears.
- 3 If Staff had thought that customers would be
- 4 dissuaded by this table from participating, it would
- 5 have opposed the table, but if you take a look at it,
- 6 you can make the same argument for almost any part of
- 7 this notice. For example, one of the entries is 20
- 8 million of the increased revenue is due to new
- 9 generation resources. Some customers might say, Well,
- 10 we need new generation resources, so this looks
- 11 reasonable. I won't participate.
- 12 One can speculate, and I submit that there is
- 13 an awful lot of speculation about what customers will
- or will not do. The standard I think the Commission
- 15 should adopt is not based on speculation but based on
- 16 judgment based on reading of the notice and all the
- 17 information it contains as a whole. I believe if the
- 18 Commission does that, it will not find the problem
- 19 here.
- 20 Turning briefly to the legal argument, as I
- 21 read the first amendment case law, a disclaimer
- 22 resolves any first amendment problem, even under the
- 23 standard articulated by Public Counsel, which we are
- 24 contesting, and finally, I think it is important to
- 25 understand that I think all parties here have

- 1 acknowledged that the Company does have first amendment
- 2 rights here, and commissions need to be careful when
- 3 they go about regulating in those rights.
- 4 So we think that the disclaimer solves the
- 5 problem. We think in context, the table is not
- 6 objectionable, and so we urge the Commission to deny
- 7 the motion.
- JUDGE CLARK: Thank You, Mr. Trotter. Is
- 9 there any rebuttal, Ms. Shifley?
- 10 MS. SHIFLEY: Thank you, Your Honor. I would
- 11 just like to clarify what both Ms. McDowell and
- 12 Mr. Trotter have made at some point, which is that
- 13 Public Counsel is arguing that including the comparison
- 14 chart in the rate case leaves it unlawful, and that is
- 15 actually not an argument that we made. We don't think
- 16 that the first amendment requires that the chart be
- 17 removed or that inclusion of the chart renders the
- 18 notice unlawful.
- 19 Rather, we are saying that the first
- 20 amendment does not preclude the Commission from
- 21 ordering that the chart be removed and that including
- 22 the chart in the notice does leave it misleading, which
- 23 it doesn't in itself make the notice unlawful but just
- 24 allows for regulation by the Commission. Thank you.
- 25 JUDGE CLARK: All right. Thank you,

- 1 Ms. Shifley. I have just a couple of questions for
- 2 you. The first is in your initial argument where you
- 3 were contending that the ALJ in another proceeding had
- 4 addressed the scope of the customer notice, do you have
- 5 a citation for that case?
- 6 MS. SHIFLEY: Certainly, Your Honor.
- JUDGE CLARK: I'm looking --
- 8 MS. SHIFLEY: That is Order Number 06 from
- 9 Docket UT-050814, in the matter of the joint
- 10 application of Verizon Communications and MCI for
- 11 approval under agreement and plan of merger, and the
- 12 portion that I was referring to appears in Paragraph 7.
- 13 JUDGE CLARK: Thank you. In that proceeding,
- 14 did the Commission schedule a public comment hearing
- 15 regarding the merger?
- 16 MS. SHIFLEY: I don't believe that the notice
- 17 at issue in that case referred or was referring to a
- 18 public comment hearing, but I'm not certain.
- 19 JUDGE CLARK: The other question I have
- 20 really relates to sort of a comparison between the
- 21 notice that was issued in the Avista proceeding and the
- 22 notice that is proposed in this proceeding, and please
- 23 correct me if I misspeak here, but it appears to me
- 24 that if I take a look at the notice that was submitted
- 25 for the Avista proceeding, it seems to be extremely

- 1 comparable to the one proposed in this case with the
- 2 exception of the inclusion of the state of Hawaii, and
- 3 I don't believe that's proposed in the PacifiCorp case;
- 4 is that correct?
- 5 MS. SHIFLEY: That's correct, Your Honor.
- 6 JUDGE CLARK: And the copy I have that is
- 7 attached to PacifiCorp's response does not indicate
- 8 that there is a footnote demonstrating the source of
- 9 the information in that chart; is that correct?
- 10 MS. SHIFLEY: There is no footnote, but on
- 11 the Avista notice, it does say, "Source: Edison
- 12 Electric Institute."
- JUDGE CLARK: So it would have a comparable
- 14 footnote in the Avista notice?
- MS. SHIFLEY: If I'm understanding your
- 16 question, the Avista notice does refer to the EEI as
- 17 the source.
- 18 JUDGE CLARK: Thank you. I'm just having a
- 19 little difficulty understanding the argument that the
- 20 Avista notice is distinguishable from the PacifiCorp
- 21 notice because that was a matter of negotiation in the
- 22 Avista proceeding. I can certainly understand why
- 23 there might be differences between the action the
- 24 Commission might take, for example, on the rate of
- 25 return of a utility that is dependent on that utility's

- 1 operations to where that might be a bargaining chip,
- 2 for lack of a better term, but I'm having difficulty
- 3 understanding why it's unacceptable in this case to
- 4 have a chart; whereas it appears to have been
- 5 acceptable in Avista. Can you help me with that,
- 6 please?
- 7 MS. SHIFLEY: I hope that I made clear in my
- 8 opening argument that not objecting to that chart in
- 9 the Avista case was possibly an oversight on Public
- 10 Counsel's part because we were very much focused on
- 11 other factors and other portions of that notice. In
- 12 hindsight, we do think that the inclusion of comparison
- 13 charts in any rate case notice is very troublesome,
- 14 whether it be this notice or the Avista notice. We
- 15 didn't at the time we were working on the Avista case
- 16 believe that this would become a regular practice of
- 17 utilities to include this in rate case notices. We do
- 18 think that inclusion of misleading rate comparisons in
- 19 rate case notices is a problem and shouldn't be
- 20 allowed.
- 21 JUDGE CLARK: And are you familiar with any
- 22 other proceedings other than Avista in which the
- 23 Commission has allowed such a chart or comparison?
- MS. SHIFLEY: No, I'm not.
- 25 JUDGE CLARK: In response to the last

- 1 question, does either PacifiCorp, Commission staff or
- 2 The Energy Project know if there are other general rate
- 3 proceedings in which the Commission has allowed such a
- 4 chart or comparison?
- 5 MS. MCDOWELL: The Company is unaware of a
- 6 customer notice that has such a chart. There is a rate
- 7 comparison chart on the Commission's Web site that has
- 8 been referenced in the motion and response.
- 9 JUDGE CLARK: That is the comparison of the
- 10 rates of utilities within the state of Washington.
- 11 Mr. Trotter?
- 12 MR. TROTTER: I'm racking my brain here. I
- 13 do have a recollection of rate comparisons being used
- 14 probably in the late '70's, early '80's, but I cannot
- 15 be sure of that, and I'm not sure if it was in a
- 16 customer notice or if it was in a handout at a public
- 17 comment hearing or documents of that sort. I have seen
- 18 this sort of information in the past. I can't recall
- 19 the context right off the top.
- 20 MS. MCDOWELL: I would say generally that
- 21 while we can't point you to a specific case in
- 22 Washington where a similar notice was issued, in the
- 23 Company's experience in being involved in rate cases in
- 24 many jurisdictions and many public notice-type
- 25 hearings, it's often the kind of information that

- 1 commissions ask us to provide or ask us to be available
- 2 to respond to because it's the kind of question that
- 3 typically comes up in those kind of public notice
- 4 hearings.
- 5 JUDGE CLARK: Does anyone have anything
- 6 further that they would like to add?
- 7 MS. MCDOWELL: Your Honor, there was one
- 8 other comparison I wanted to note between the Avista
- 9 chart and the PacifiCorp chart, and I wanted to note it
- 10 because I think it is significant. The Avista notice
- 11 is also scheduled to go out this year, but I think
- 12 probably just because of the timing of the preparation
- 13 of their chart, it's based on 2008 data, and PacifiCorp
- 14 was able to use the 2009 rate data, and then that
- 15 permitted it to both put current rates for 2009 and the
- 16 proposed rates in a way that very clearly demonstrates
- 17 what its current rate is and what its proposed rate
- 18 would be coming out of this case, so we were pleased to
- 19 be able to do that. We thought that made the chart
- 20 more informative both because it was more up-to-date
- 21 and permitted both the current rate to be included, the
- 22 current average rate and the proposed rate, so it's a
- 23 subtle difference, but I think it's a significant one.
- JUDGE CLARK: Well, there is one other
- 25 question I have regarding that, and maybe I'm just not

- 1 looking at it, but is there a portion on the Avista
- 2 notice that has a disclaimer that indicates that the
- 3 Commission does not use the comparison of the rates of
- 4 other utilities in establishing the rates for the
- 5 affected utility?
- 6 MS. MCDOWELL: No, that was not included in
- 7 the Avista notice. Just to be clear, it's not included
- 8 in the notice, the copy of the notice that we submitted
- 9 as Exhibit A to our response. We have agreed to
- 10 include it and have included the language in our
- 11 response that we would propose to include. That
- 12 suggestion came from Staff counsel. We thought it was
- 13 a good one because we thought it did squarely address
- 14 the concerns of Public Counsel and The Energy Project.
- 15 JUDGE CLARK: I've considered the written and
- oral arguments of all the parties in this proceeding,
- 17 and I have concluded that Public Counsel's motion
- 18 should be denied. The notice fully complies with
- 19 WAC 480-100-197. Secondly, I'm concerned about these
- 20 arguments in light of the pending Avista rate case and
- 21 somehow treating Avista ratepayers differently than the
- 22 ratepayers would be treated in the PacifiCorp rate
- 23 case, and the Commission has approved a similar table
- 24 in the Avista rate case, which is actually slightly
- 25 more expansive in terms of the number of utilities

involved.

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               I think that any argument that the notice is
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     misleading can be corrected with the inclusion of the
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     disclaimer language proposed by Commission staff and
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     agreed to by PacifiCorp; specifically, the language
     indicating that the Commission does not use the rate
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 7
     comparisons of other utilities in order to establish
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     rates for PacifiCorp, or any other utilities for that
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     matter.
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               All right. A written order will memorialize
    my decision in this matter. Is there anything further
11
     to be heard on this morning's record? Hearing nothing,
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    we are adjourned.
              (Prehearing adjourned at 10:37 a.m.)
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