### BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

In the Matter of the Petition of

THE CENTURYLINK COMPANIES – QWEST CORPORATION; CENTURYTEL OF WASHINGTON; CENTURYTEL OF INTERISLAND; CENTURYTEL OF COWICHE; AND UNITED TELEPHONE COMPANY OF THE NORTHWEST

To be Competitively Classified Pursuant to RCW 80.36.320

**DOCKET UT-240029** 

### SETTLEMENT TESTIMONY OF

### PETER J. GOSE

### **ON BEHALF OF**

### THE CENTURYLINK COMPANIES

July 1, 2024

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1		I. INTRODUCTION
2	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
3	A.	My name is Peter Gose. My business address is 14530 NW 63 <sup>rd</sup> St, Parkville, Missouri,
4		64152-8703. My business email address is peter.gose@lumen.com.
5	Q.	HAVE YOU SUBMITTED TESTIMONY IN THIS CASE?
6	A.	Yes. Please see Exhibit PJG-1T and Exhibits PJG 2-29. My qualifications and
7		background are summarized in my prefiled direct testimony.
8		
9		II. SUMMARY OF TESTIMONY AND RECOMMENDATION
10	Q.	WHAT IS THE PURPOSE OF YOUR TESTIMONY?
11	A.	After months of arduous, good faith negotiations with Staff and Public Counsel, <sup>1</sup>
12		CenturyLink and Staff reached settlement in principle on June 5, 2024 and are filing a
13		settlement agreement contemporaneous with the filing of this testimony. The settlement
14		creates a new Alternative Form of Regulation ("AFOR"), one that replaces the expiring
15		AFOR that has been in place since 2014 (see Docket UT-130477, Order 04), and resolves
16		all matters raised by CenturyLink's petition for competitive classification. The
17		settlement represents a delicate balance of compromises that recognizes the vibrancy of
18		the competitive landscape in Washington, <sup>2</sup> removes some regulatory burdens on
	1	While Public Counsel has not signed on to the Sattlement Agreement, Contury Link worked cooperatively with

While Public Counsel has not signed on to the Settlement Agreement, CenturyLink worked cooperatively with Public Counsel and Staff throughout the negotiations process.

<sup>&</sup>lt;sup>2</sup> In my prefiled direct testimony, I set out significant data displaying the state of competition in Washington. Please see Exhibit PJG-1T, pp. 16, 19, as well as Exhibit PJG-2C, CenturyLink's competition study. In brief

1		CenturyLink and preserves or adds protections for Washington customers with the fewest
2		service alternatives. The settlement offers a fair balance, promotes the principles
3		highlighted in RCW 80.36.135 and .300 and is squarely in the public interest.
4		CenturyLink urges the Commission to approve it without additional conditions.
5		
6		III. PROCEDURAL HISTORY
7	Q.	CAN YOU BRIEFLY DESCRIBE THE PROCEDURAL HISTORY THAT LED
8		TO THE SETTLEMENT?
9	A.	Yes. Facing the expiration of its existing AFOR, CenturyLink filed a petition for
10		competitive classification ("Petition") on January 8, 2024. Rather than seeking a new
11		AFOR, the Petition sought for the five CenturyLink ILECs to be competitively classified
12		pursuant to RCW 80.36.320 based on the presence of effective competition across
13		CenturyLink's service territories in Washington. Among CenturyLink's primary
14		motivations was to transition to an alternative regulatory status that offers considerable
15		regulatory flexibility to the company in light of the hyper-competitive nature of the
16		communications market in Washington and that would not require guaranteed re-
17		litigation after a set number of years. The need to re-litigate whether CenturyLink has
18		monopoly power (recall, CenturyLink has fewer than 4% of the voice connections in
19		Washington) imposes significant burdens and costs on both the company and the

summary, the CenturyLink ILECs provide under 4% of the voice connections in Washington (Exhibit PJG-1T, Graphic 1), whereas mobile wireless companies provide 78.7%. CenturyLink faces stiff competition in each wire center by multiple alternative technologies. Based on the FCC's Broadband Data Collection data, CenturyLink presented the number of locations (or households, in the case of mobile wireless) served by specific carriers, by wire center. See Exhibit PJG-2C. The Commission recognized the highly competitive nature of the market a decade ago (summarized at Exhibit PJG-1T, pp. 9-12), and competition has dramatically increased since that time.

1	Commission. It is not a reasonable use of resources given that the Commission
2	recognized a decade ago that alternative providers (notably wireless and VoIP) had
3	permanently changed the competitive landscape. <sup>3</sup>
4	The expiring AFOR treated the CenturyLink ILECs as if they were competitively
5	classified, with some exceptions noted in the Plan for AFOR approved by the
6	Commission, but it triggered automatic re-litigation at the end of the AFOR's term.
7	Absent an extremely unlikely change of circumstances, there is no need for the parties to
8	be locked into further litigation of these issues. As discussed before, the AFOR proposed
9	in the settlement of this case removes the certainty of litigation, and replaces it with the
10	possibility of a new case if any party deems it necessary years into the future. That is a
11	dramatic improvement for all involved.
12	While CenturyLink invited settlement over a year ago, well before it filed the Petition in
13	January 2024, settlement negotiations began in earnest in April 2024. Staff, Public
13 14	
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14 15 16 17 18	January 2024, settlement negotiations began in earnest in April 2024. Staff, Public Counsel, and CenturyLink held numerous discussions and exchanged multiple draft term sheets before Staff and CenturyLink finally reached agreement in principle on June 5, 2024. Public Counsel declined to sign on to the settlement, but has not yet indicated whether it will oppose the settlement (in whole or in part), or intends to merely comment. CenturyLink will be prepared to address any comments or concerns raised by Public

<sup>&</sup>lt;sup>3</sup> See excerpts from Frontier competitive classification (Docket UT-121994; Order 06) on pp. 9-10 of Exhibit PJG-1T.

### IV. THE SETTLEMENT AGREEMENT

## 2 Q. CAN YOU PLEASE DESCRIBE THE MAJOR COMPONENTS OF THE 3 SETTLEMENT AGREEMENT?

4 A. Of course. The proposed AFOR, which treats all five CenturyLink ILECs as if they are

5 competitively classified, contains four critical sections, each of which I discuss below.

6 For ease of reference, Table 1 summarizes all of the provisions of the AFOR and

- 7 compares the proposed AFOR to the 2014 AFOR.
- 8

### Table 1: Summary/Comparison of AFOR

AFOR	Provision	2024 AFOR (Settlement)	2014 AFOR (Expiring)
Section			
1	Treated as Competitively Classified Company	Yes	Yes
2	Duration	No expiration (any party can seek adjustments/replacement after 5 years); no mandatory litigation in future	6 years (originally); mandatory litigation at end of term
3	Wholesale regulation	Unaffected by AFOR	Unaffected by AFOR
4	Price Regulation/Tariffing & Rate Change Notifications	None, except for emergency number, Lifeline/Linkup, interconnection and interexchange access services No requirement to notify Staff of rate changes	None after the first year of AFOR, except for emergency number, Lifeline/Linkup, interconnection and interexchange access services Requirement to notify Staff of
			rate changes
5	Approval over Transactions	Waived except for exchange sales and sale of access lines	Waived except for exchange and sales and merger transactions
6	Geographic De-Averaging	CTL will not geographically de- average rates and will harmonize 1FR and 1FB rates across its 5 ILECs	Same as 2024
7	Retail Service Quality	CTL will provide pro-rata MRC credits for OOS conditions > 24 hours and for noise-on-line conditions. If fail to provide required credits, remedy is	Specified SQ reporting required

AFOR Section	Provision	2024 AFOR (Settlement)	2014 AFOR (Expiring)
		doubling of credits, and not Commission penalties	
8	Discontinuance of 1FR/1FB	<ul> <li>Approval required if discontinuance area includes customer(s) without access to competitive services (all technologies qualify except satellite) under \$61.13 and (for fixed internet services) at least 25/3 speed. Otherwise, enhanced notice required</li> <li>For discontinuances not requiring approval, within 5 days after CTL files FCC application, CTL will submit data to WUTC demonstrating CTL completed verification/challenge process regarding available alternatives</li> </ul>	Approval required for any discontinuance of standalone residential or business service
N/A	Accounting Method	No specific requirement	Obligation to keep records consistent with WAC 480-120- 355 and as required by FCC rather than GAAP
N/A	Incorporation of EAS Charges into Rates	No specific requirement	Required restructuring of ILEC rates and EAS charges
N/A	Rate Protection Commitments	No specific requirement	5 year rate protection agreement with DOD/Federal Executive Agencies (MFN provision)

## 2 Q. GENERALLY SPEAKING, HOW WOULD YOU COMPARE THE PROPOSED 3 AFOR TO THE EXPIRING 2014 AFOR?

4 A. Overall, the proposed AFOR offers CenturyLink additional flexibility than the 2014

5 AFOR, while still maintaining significant protections for Washington customers. It also

6 adds a new requirement (not found in the 2014 AFOR), an obligation to provide

7 automatic credits to traditional voice customers in the event their service is out of service

8 for more than 24 hours and/or in the event there is noise on the line. The proposed

9 AFOR recognizes the increasingly competitive nature of the Washington

1 telecommunications market, and balances the interests of the company and the concerns 2 raised by Commission Staff and Public Counsel in litigation and negotiations. **Duration of the AFOR (AFOR Section 3)** 3 A. 4 Q. PLEASE DESCRIBE THE DURATION OF THE PROPOSED AFOR. 5 A. I understand that RCW 80.36.135(3) requires that a proposed plan for AFOR state the 6 proposed duration of the plan. In this case, the parties agreed that the AFOR should not 7 automatically expire. Instead, the AFOR will remain in place, with any party (CenturyLink, Staff, Public Counsel, the Commission or anyone else) being able to 8 initiate a new proceeding after 5 years should adjustment or replacement be desired. 9 10 Thus, the AFOR can be changed or replaced, but neither the parties nor the Commission is required to initiate litigation as of a date certain in the future. 11 WHY IS THIS TERM IN THE PUBLIC INTEREST? 12 Q. A. It goes without saying that Commission litigation is resource intensive and draining to the 13 14 parties and the Commission. Mandatory litigation, as was required by the terms of the 2014 AFOR, is not beneficial to any party, and is taxing on all. The design of the 15 16 proposed AFOR offers all parties certainty for an extended period of time, but does not foreclose the possibility of revisiting the AFOR after 5 years. As federally subsidized 17 broadband services continue to be deployed across the state, it is inevitable that 18 19 competition will continue to grow. As such, it may make sense to all parties to explore 20 adjustments or replacement of the AFOR in 5 or more years. This AFOR provision

retains such flexibility without forcing the parties to return to litigation at any particular
 point in time.

3 B. <u>Approval over Transactions (AFOR Section 6)</u>

### 4 Q. DOES THE AFOR PRESERVE COMMISSION AUTHORITY OVER CERTAIN 5 TRANSACTIONS?

A. Yes, it does. While competitively classified companies typically are entirely exempted
from Chapter RCW 80.12 (Transfers of Property), the proposed AFOR requires
CenturyLink to obtain Commission approval prior to completing a sale of any of its 221
Washington exchanges or prior to completing the sale of access lines. This is similar to
the 2014 AFOR, although the 2014 AFOR likewise required approval prior to the
completion of any merger transactions.

### 12 Q. WHY IS THIS PROVISION IN THE PUBLIC INTEREST?

A. It represents a reasonable compromise between the settling parties' positions, and allows 13 14 the Commission to retain authority over certain key transactions. From the company's 15 perspective, it is very obviously subject to effective competition throughout its serving 16 territories, entitling CenturyLink (as a matter of law) to competitive classification under RCW 80.36.320 and thus an absolute waiver of RCW 80.12 based upon WAC 480-121-17 063. As one component of a complex set of compromises captured by the settlement, 18 19 CenturyLink agreed to continued Commission oversight over exchange and access line 20 sales. CenturyLink has no present plans to engage in either type of transaction (nor a 21 merger, for that matter), but recognizes that this is an important safeguard from 22 Commission Staff's perspective.

### C. <u>Service Quality Regulation (AFOR Section 8)</u>

### 2 Q. PLEASE DESCRIBE THE PROPOSED AFOR'S PROVISIONS CONCERNING 3 RETAIL SERVICE QUALITY REGULATION?

A. CenturyLink is agreeing (as one component of a comprehensive settlement) to issue
automatic monthly recurring charge ("MRC") credits to retail POTS (plain old telephone
service) customers whose service is out of service for more than 24 hours. Credits will
be paid at a rate of 1/30 of the MRC for each day that a customer is out of service beyond
24 hours. Credits will also be paid at the same rate for non-out-of-service conditions
where a customer experiences noise on the line (as measured by the requirements of
WAC 480-120-401(4) and 480-120-411).

#### 11 Q. WHY IS THIS PROVISION IN THE PUBLIC INTEREST?

A. 12 Once again, this is a concession by CenturyLink as one component of a comprehensive settlement. CenturyLink did not lightly agree to this provision. It was not part of the 13 14 2014 AFOR. In their response testimony, Staff and Public Counsel paid considerable 15 attention to retail service quality issues. While CenturyLink does not believe those issues are squarely before the Commission in this docket – because, similar to wholesale issues, 16 17 the Petition did not seek to alter the Commission's purview over retail service quality issues or narrow the Commission's regulation of the CenturyLink ILECs' retail service 18 19 quality performance – this component of the settlement attends to concerns raised by 20 Staff and Public Counsel. The provision provides CenturyLink incentive to minimize out of service conditions and noise-on-line conditions; doing so promotes the public interest. 21

### D. <u>Discontinuance of 1FR/1FB Service (AFOR Section 9)</u>

1

# Q. PLEASE DESCRIBE HOW THE PROPOSED AFOR ESTABLISHES PROCESSES AND PROTECTIONS CONCERNING DISCONTINUANCE OF STANDALONE RESIDENTIAL (1FR) AND STANDALONE BUSINESS (1FB) SERVICE IN WASHINGTON.

6 A. Section 9 provides a rigorous process for evaluating and reviewing potential service 7 discontinuance to discrete areas of Washington. In some cases, CenturyLink – should it in the future seek to discontinue either providing standalone residential or business 8 9 services to an area within Washington – would still be required to obtain Commission 10 approval. In other cases, CenturyLink (having first obtained permission from the Federal 11 Communications Commission ("FCC") to discontinue service to the identified area) would be permitted to proceed after providing enhanced notice to the Commission and 12 affected customers. The determination of whether approval or enhanced notice is 13 14 required hinges upon whether, in the proposed area of discontinuance, CenturyLink 15 serves customers who lack access to alternative service provider services meeting criteria 16 agreed to in the settlement. If an existing customer's location lacks sufficient alternatives 17 (as detailed in the settlement), that location is considered a Challenged Customer 18 Location ("CCL"), and any discontinuance to an area including that CCL would require Commission approval. If there are no CCLs in the proposed area of discontinuance, 19 CenturyLink will first go through a multi-step validation/challenge process, and then 20 21 proceed via enhanced notice, at which point Commission Staff and Public Counsel will 22 be able to validate that no CCLs exist in the proposed area.

1	Q.	DO ALL ALTERNATIVE TECHNOLOGIES AND SERVICES COUNT AS
2		"ALTERNATIVES" FOR PURPOSES OF THE SETTLEMENT?
3	A.	No. As mentioned above, the settlement narrows the field of alternative services
4		available, on a location-specific basis, to certain technologies, meeting certain service
5		capabilities and certain price benchmarks.
6		For mobile wireless (also known as Commercial Mobile Radio Service, or CMRS), a
7		location will only be treated as served if the provider offers customers pre-paid or post-
8		paid plans at or below \$61.13 per month.
9		For fixed internet, commercial satellite service will not be considered a suitable
10		alternative for purposes of this settlement. For other forms of fixed internet service
11		(including fiber, copper, cable and fixed wireless), the location will be considered served
12		if the provider offers customers plans with internet speed of at least 25/3 at or below
13		\$61.13 per month.
14	Q.	HOW DID THE PARTIES LAND ON \$61.13 AS AN APPROPRIATE
15		AFFORDABILITY BENCHMARK?
16	A.	It was the product of exhaustive negotiation. In their prefiled response testimony, Staff
17		advocated for a benchmark of \$55.13, based upon the FCC's affordability benchmark of
18		the same amount for POTS voice services. See Exhibit JDW-5. While the parties settled

- prior to CenturyLink filing its reply testimony, CenturyLink's position in the litigation is
  that a more reasonable benchmark would be the FCC's affordability benchmark for 25/3
- 21 internet services, which currently sits at \$87.83. Again, see Exhibit JDW-5.
- 22 CenturyLink would have asserted that this is the most appropriate benchmark given that

1	the services being evaluated are not POTS voice service, which provides a customer
2	merely the capability of making a voice call, but services that also include internet
3	functionality and sometimes mobility. Comparing cable internet service (for example)
4	pricing to 1FR pricing is not apples to apples from the company's perspective. It sets the
5	comparison threshold too low in light of the increased functionality customers obtain
6	from alternate technologies. After many rounds of negotiations, the parties settled on
7	\$61.13, representing a significant compromise of CenturyLink's litigation position.

### 8 Q. IS CENTURYLINK CONCERNED THAT 1FR CUSTOMERS WILL BE

## 9 NEGATIVELY IMPACTED IF REQUIRED TO PURCHASE ALTERNATIVE 10 SERVICES THAT EXCEED THE PRICE (\$32) OF CENTURYLINK'S 1FR?

A. No. First, there are relatively few landline-only customers in Washington. According to
the Centers for Disease Control, only 1.9% of Washington customers use only a landline,
whereas 74.2% are wireless only and another 14.0% mostly use wireless. Another 6.3%
utilize both wireless and wireline services. See Exhibit PJG-31,<sup>4</sup> which updates the CDC
data provided in Exhibit PJG-5. Thus, the number of potentially-"stranded" CenturyLink
customers is likely very small in the hypothetical event that CenturyLink seeks to
discontinue service in a select area.

18 Second, the settlement forged by Staff and CenturyLink includes several provisions

- 19 designed to protect low-income customers who may find it less feasible to transition from
- 20

CenturyLink POTS to alternative services. For instance, Lifeline-eligible (or similarly

<sup>&</sup>lt;sup>4</sup> See also Exhibit PJG-32, which is newly updated CDC data (nationwide) about wireless substitution. To the extent there is concern that older populations are uncomfortable transitioning to alternate technologies, the CDC tells a different story. See Table 2 (page 5), which reveals that customers 65 years and over overwhelmingly use mobile wireless service. 54.6% use wireless only and 17.4% use mostly wireless. Another 11.7% are dual users, with only 5.7% using only landline service.

1	situated) CenturyLink customers whose service alternatives include only wireless service
2	are entitled to a subsidy from CenturyLink for setup costs (including handsets). See
3	AFOR Section 9.b.ii.3. All customers, not just Lifeline-eligible customers, are also
4	entitled to a subsidy from CenturyLink if their only service alternative is a fixed internet
5	service with an installation charge exceeding \$100. AFOR Section 9.b.ii.4. In either
6	event, CenturyLink can provide the relevant subsidy, treat the location as a CCL (thus
7	requiring approval) or remove the location from the area of discontinuance.

# 8 Q. YOU MENTIONED THAT A FIXED INTERNET PROVIDER'S SERVICE WILL 9 ONLY COUNT AS AN ELIGIBLE ALTERNATIVE IF IT CAN PROVIDE 10 SERVICE AT A SPEED OF 25/3 OR GREATER. HOW DID THE PARTIES 11 COME TO THAT DETERMINATION?

A. Once again, it was a matter of compromise and negotiation. In its prefiled response 12 13 testimony, Staff's witnesses (as did Public Counsel's witness) identified 25/3 as the minimum acceptable speed for eligibility as an alternative to CenturyLink's 1FR. 14 15 CenturyLink's position is that VoIP service can function over lower speed internet 16 connections, and thus an analog to the 1FR could be found at lower speeds, such as those 17 required under the Connect America Fund program (10/1 speed). Since CenturyLink's 18 1FR does not offer customers any internet speed, 25/3 is a fairly high benchmark when looking at services which function to create effective competition for the company's 1FR. 19 As a matter of compromise, however, the company agreed to utilize 25/3 as the relevant 20 21 speed benchmark for purposes of determining whether a location is a CCL.

# Q. CAN YOU TAKE A STEP BACK AND EXPLAIN HOW, SHOULD CENTURYLINK PURSUE DISCONTINUANCE TO AN AREA IN WASHINGTON, IT WILL BE DETERMINED IF CCLS ARE PRESENT (REQUIRING COMMISSION APPROVAL)?

5 A. Yes.

The first step will be for CenturyLink to determine the precise boundaries of the area in 6 7 which it seeks to discontinue service. An "area" could be as small as a cul-de-sac or could be a neighborhood or a small area served by a particular facility. One possible 8 scenario could involve a county demanding that CenturyLink relocate its facilities 9 running alongside a county road that the county intends to move. In this hypothetical 10 scenario, let's imagine that CenturyLink has only four customers still served by these 11 facilities (each paying approximately \$50/month), and that the road move construction 12 13 will cost the company \$250,000. In this scenario, it would be logical for CenturyLink to consider transitioning those four customers to alternative services, and to decline to 14 15 relocate its facilities.

16**The second step** will be for CenturyLink to consult the FCC's most current (at the time it17hypothetically pursues discontinuance) Broadband Data Collection ("BDC") and wireless18availability data<sup>5</sup> to determine what alternative services are reported to be available at19each of the CenturyLink customer locations within the proposed area of discontinuance.20CenturyLink will make an initial determination of whether any of its customer locations21are CCLs based on the criteria established in the settlement.

<sup>&</sup>lt;sup>5</sup> I discuss the settlement's reliance on BDC data, rather than CostQuest "fabric" data, below.

The third step (assuming CenturyLink does not identify any CCLs in its review of FCC 1 2 BDC or wireless availability data) will be for CenturyLink to make several contacts to 3 each existing customer in the discontinuance area. CenturyLink will mail a post card or 4 letter in the form attached as Appendix B to the Plan for AFOR. CenturyLink will also, 5 if it has a customer email address on file, email the customer. Finally, CenturyLink will make at least one phone call (leaving a message if necessary) in an attempt to notify the 6 customer of the potential discontinuance. The purpose of the letter, email and telephonic 7 8 notices is to inform the customer of potential discontinuance, inform them of the specific 9 alternatives that appear to be available at their location and offer them an opportunity to refute the functioning or availability of those alternatives. 10

11 The fourth step, assuming that the validation/challenge process does not result in a determination that any location in the discontinuance area must be treated as a CCL, will 12 be for CenturyLink to provide enhanced notice to the Commission as described in the 13 14 settlement. At that time, CenturyLink will share its analysis and data with Staff and Public Counsel, who will have another opportunity to assess CenturyLink's findings. 15 This process involves numerous opportunities to provide assurance that no CCLs will 16 have service discontinued without a Commission approval process: reliance on 17 frequently updated FCC information (which itself is held to a challenge process); three 18 forms of customer notice; a specified challenge process in the event a customer indicates 19 concerns with the FCC information; and ultimately review by Staff and Public Counsel. 20 Also, it merits repeating that no discontinuance of standalone POTS service can occur in 21 22 Washington without the FCC also reviewing and allowing the discontinuance to proceed.

# Q. YOU MENTIONED THAT THE CCL REVIEW PROCESS WILL INVOLVE CENTURYLINK'S REFERENCING THE FCC'S BDC DATA. WHY DOESN'T THE SETTLEMENT REQUIRE CENTURYLINK TO REFERENCE THE COSTQUEST FABRIC?

A. First let me describe the fabric. Later in this testimony I will refer to the national 5 6 broadband serviceable location fabric ("BSLF" or "fabric"). The BSLF, constructed by 7 CostQuest Associates, is the foundational dataset used by the FCC in its National Broadband Maps. These National Broadband Maps are publicly available, but access to 8 the underlying data at a location-specific level requires the purchase of a license from 9 10 CostQuest. CenturyLink has access to two BSLF licenses, a Tier 2 license (restricted to use only for the Company's broadband data collection submissions to the FCC, and to 11 respond to any FCC National Broadband Map challenges) and a Tier D license (useable 12 for the sole purpose of reporting, challenge responses, and applications of the Broadband 13 14 Equity and Accessibility Deployment Act ("BEAD") and other federally funded grant programs). Those licenses are free to the company. 15

CenturyLink has not purchased a less restrictive version of the BSLF because it is cost 16 17 prohibitive. In 2023 CenturyLink obtained a quotation from CostQuest Associates for BSLF access for the ILEC states in which it operates. The quoted price for 12 months of 18 access to that data was approximately , which is excessive relative to the value 19 20 to be derived from the data for a short period of time. Given that the FCC's National Broadband Map and the BSLF data that underpins it is updated on a regular cadence and 21 22 publicly available, CenturyLink believes that the dataset available to the public is 23 sufficient for any potential customer identification and location analysis that could be 24 necessary in a discontinuance scenario. This is especially so given the rigorous validation process described above. 25

### **REDACTED**Shaded Information is CONFIDENTIAL Per Protective Order in Docket UT-240029 Page 15

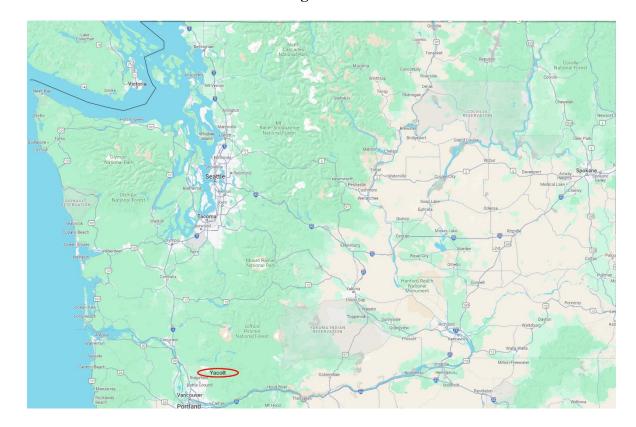
## Q. CAN YOU PROVIDE AN ILLUSTRATIVE EXAMPLE OF A POTENTIAL DISCONTINUANCE AND HOW THE PROCESS SUMMARIZED ABOVE WOULD UNFOLD?

4 A. Yes, and for the sake of allowing the Commission to more easily visualize the process, 5 I've provided a hypothetical example of a Washington area where CenturyLink could 6 pursue discontinuance. Please note that this is done purely for illustrative purposes, and that CenturyLink has no plan or intention to discontinue service to this area. To describe 7 this process, I will utilize five separate figure images. The first will identify a potential 8 9 location within the State of Washington. The second image will focus more closely on 10 the area under study in relation to CenturyLink wire centers. The third focuses at an even 11 closer level that is indicative of the entire area under study. The fourth image is the same 12 area as viewed within the FCC's National Broadband Map for fixed broadband providers 13 providing service speeds of at least 25/3 Mbps. The final image is the same area under 14 study, this time viewed within the FCC's National Broadband Map for Mobile Broadband providers. 15

### 1 Q. PLEASE DESCRIBE FIGURE 1 AS DEPICTED BELOW.

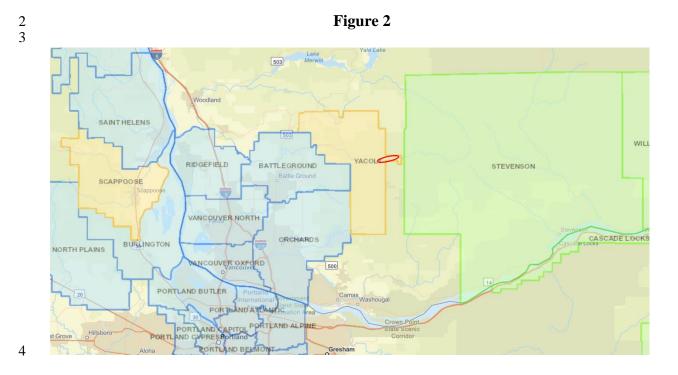
2

### Figure 1



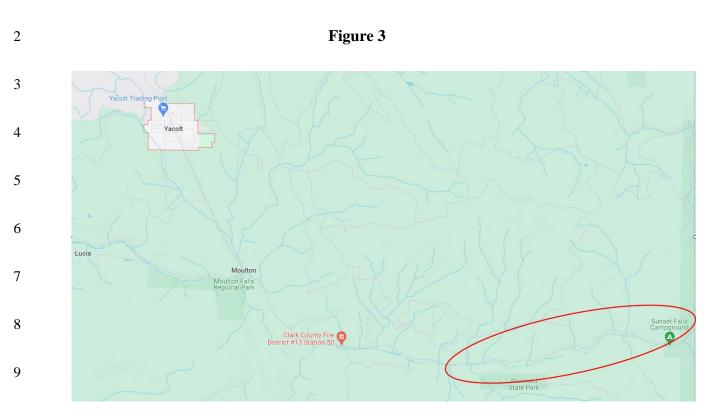


A. The map above of the State of Washington contains a red ellipse in the vicinity of Yacolt,
Washington, which is approximately 30 miles to the northeast of Vancouver,
Washington. The area in and around Yacolt is in a predominately rural portion of Clark
County. It is from this location where I begin discussion of discontinuation validation
procedures for this hypothetical scenario.



### 1 Q. PLEASE DESCRIBE FIGURE 2 AS SHOWN BELOW.

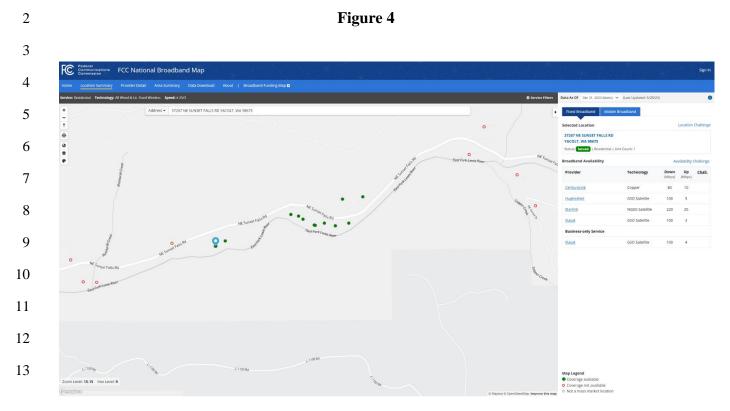
A. The map above depicts CenturyLink wire centers along the southern Washington and
northern Oregon borders. Wire centers shaded in green are United Telephone Company
of the Northwest serving areas; those shaded in blue are Qwest Corporation serving areas
in Washington or Oregon; and those shaded in orange are CenturyTel of Washington or
CenturyTel of Oregon. For purposes of describing this discontinuation validation
process, I again draw attention to the small red ellipse on the western edge of the
CenturyTel of Washington Yacolt wire center.

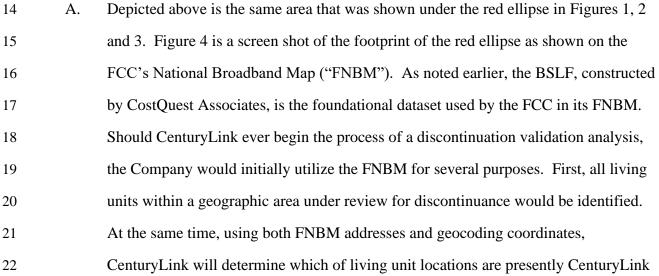


### 1 Q. WHAT DOES FIGURE 3 BELOW REPRESENT?

A. The map above focuses more closely on the same red ellipse shown in Figures 1 and 2.
As shown above, the centroid of the ellipse is approximately seven miles in geodesic
distance from the centroid of Yacolt. It is within the red ellipse where hypothetical areas
of discontinuance will be studied for purposes of this validation process review.

### 1 Q. PLEASE CONTINUE BY DESCRIBING FIGURE 4 BELOW.





1	voice subscribers. <sup>6</sup> Using all the collected data, CenturyLink will be able to make an
2	informed determination as to the potential existence of CCLs. Using the FNBM, each
3	CenturyLink customer living unit location would be selected and its address would be
4	entered into an analysis table (see Table 2, which assumes the area of discontinuance
5	is restricted to the blue rectangle in Figure 5 below).

6

### Table 2

EXAMPLE: [	DISCONTINUANCE DATA C	OLLECTION AND ANALYSIS	S MATRIX
	Location 1	Location 2	Location N
Address	36308 NE SUNSET FALLS RD	36411 NE SUNSET FALLS RD	36538 NE SUNSET FALLS RD
City	YACOLT	YACOLT	YACOLT
State	WA	WA	WA
Zip	98675	98675	98675
Geocode Coordinates	45.8155814 -122.2987739	45.814442 -122.297956	45.8152255 -122.2976810
Alternative Provider 1	Verizon Wireless	Verizon Wireless	Verizon Wireless
Alternative Provider 1 Speeds	NA / CMRS	NA / CMRS	NA / CMRS
Alternative Provider 1 \$Rate	\$35 / Prepaid	\$35 / Prepaid	\$35 / Prepaid
Alternative Provider 2			
Alternative Provider 2 Speeds			
Alternative Provider 2 \$Rate			
Alternative Provider N			
Alternative Provider N Speeds			
Alternative Provider N \$Rate			

7

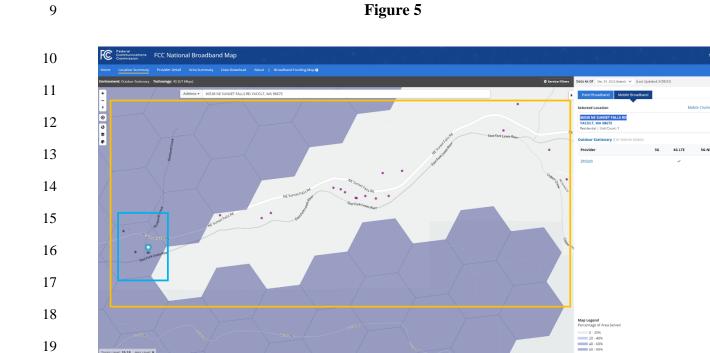
8 Third, for each such location, all available fixed broadband providers offering services at 9 25/3 Mbps or greater would be recorded. As shown in the broadband availability pane on 10 the right side of Figure 4 above, CenturyLink would be the only fixed broadband provider 11 recorded as, for purposes of this settlement, commercial satellite offerings are excluded 12 from consideration. Finally, for the same location, CenturyLink will record all mobile 13 broadband providers (see Figure 5 and the further explanation for additional information

<sup>&</sup>lt;sup>6</sup> While CenturyLink knows that not all of these customers purchase CenturyLink service today, we will assume for purposes of the illustration that all 26 customers are CenturyLink 1FR customers.

1	on mobile broadband availability) available to living units in the area under study for
2	potential discontinuance.
3	While automation of this analysis method is currently not a possibility, the considerable
4	effort necessary to apply this manual process is acceptable to CenturyLink in order to
5	provide an assurance as to the availability of alternative services to any customers of
6	record it has in an area.

#### Q. PLEASE DESCRIBE FIGURE 5 BELOW AND HOW IT TIES INTO THE 7 DISCONTINUANCE VALIDATION PROCESS. 8

9



#### 20 A. Figure 5 depicts three important constructs for validation, decision making, and approval processes should discontinuance be pursued. First, this figure shows the 21 22 same geographic footprint that was under the red ellipse in Figures 1, 2 and 3. It is

also the same geographic area shown in the FNBM screenshot in Figure 4. In Figure 5,
 all living unit locations in this area are shown and the different colors of hexagons
 indicate whether or not those locations have mobile broadband coverage. As described
 earlier, this mobile broadband coverage availability will be recorded in an analysis
 table for further decision making.

## 6 Q. WHAT IS THE SECOND DECISION MAKING CONSTRUCT SHOWN IN 7 FIGURE 5?

8 A. The answer is contained within the small blue rectangle on the left-hand side. Let's 9 imagine that the three customer locations within that blue rectangle were the only ones 10 being considered for discontinuance. According to the FNBM all three have access to alternative services, in this case Verizon mobile wireless. As such, CenturyLink's initial 11 determination would be that there are no CCLs in the area of discontinuance (assuming 12 13 Verizon Wireless offers plans at or below the \$61.13 benchmark, which it does), and 14 CenturyLink would continue a discontinuance validation process through a mailed notice (see Settlement Agreement, Attachment A (Plan for AFOR), Appendix B), at least one 15 16 phone call and email contact to the extent the customer has an email address on file with 17 the Company. The notice will contain information on available service alternatives and 18 the ability of financial assistance for service migration for qualifying customers, and 19 provide customers 45 days (from the date of mailing) to contact CenturyLink. CenturyLink will conduct further research on any customer expressions of disagreement 20 21 with CenturyLink's perceived understanding of service availability. If CenturyLink finds that reasonable service alternatives exist for its current customers within the blue 22 23 rectangle, it may proceed, in parallel with following the FCC Section 214 discontinuance process, to provide this Commission enhanced notice of its intention to discontinue 24

service. Included with that enhanced notice will be the area discontinuance customer and 1 2 alternative provider information table and all customer feedback the Company has received during the service availability investigatory phase. At that point, Commission 3 4 Staff and Public Counsel will have the opportunity to check CenturyLink's CCL analysis. 5 Q. PLEASE DESCRIBE THE THIRD DECISION MAKING CONSTRUCT SHOWN **IN FIGURE 5?** 6 The larger orange rectangle shown in Figure 5 represents a larger area of hypothetical 7 A. 8 discontinuance. The analysis of all CenturyLink customer living units in this area would 9 be precisely the same as that described above. In this example, the gray shaded hexagons within the orange rectangle would seemingly be indicative of the presence of CCLs, as 10 the FCC's data shows that customers there lack access to mobile wireless service or fixed 11 internet services. Should the Company make the decision to proceed to pursue 12 discontinuance for this larger area, it will (in addition to completing the FCC Section 214 13 14 process) be required to file a petition for approval from this Commission. WHY IS THIS DISCONTINUANCE PROCESS IN THE PUBLIC INTEREST? 15 Q. A. It represents a fair balancing of the need for the company to make financially prudent 16 investment decisions, while also ensuring that potentially stranded customers (minutely 17 18 few as they may be in reality) do not lose traditional voice service without suitable 19 alternative services being available to them. There is a great deal of rigor to the CCL 20 evaluation and verification processes, and numerous bites at the apple to ensure that 21 CenturyLink's CCL determination, and the FCC data it relies upon, is being accurately 22 and meaningfully applied for the protection of customers.

## Q. YOU MENTIONED THAT THE PUBLIC INTEREST ANALYSIS INCLUDES CENTURYLINK'S ABILITY TO MAKE FINANCIALLY PRUDENT INVESTMENT DECISIONS. CAN YOU EXPLAIN THAT MORE?

A. Yes. In a truly competitive environment, it is neither reasonable nor good public policy 4 5 to impose burdensome restrictions and requirements on one market participant (especially 6 one that holds only a small share of the market) when those restrictions and requirements 7 do not apply to other competitors, including the most dominant of them. Washington 8 consumers are best served by a vibrant and nimble CenturyLink, one able to focus its 9 resources on deploying modern (fiber) facilities and services which customers demand. To the extent that CenturyLink is compelled to expend hundreds of thousands or millions 10 11 of dollars on the uneconomic replacement of legacy technologies – for example moving 12 facilities at great cost to accommodate a road move when very few customers are even served by those facilities – CenturyLink has less capital to focus on expanding its high 13 14 speed fiber infrastructure. The settlement's discontinuance provisions appropriately balance the interests in these situations. To the extent affected customers lack reasonable 15 alternatives (as the settlement defines them), CenturyLink will still need to obtain 16 17 Commission approval. To the extent affected customers have access to reasonable 18 alternatives, CenturyLink will (after validating those alternatives) be able to proceed after 19 providing enhanced notice to the Commission and obtaining permission from the FCC. That is a highly flexible and reasonable approach in light of the hyper-competitive 20 21 telecommunications market in Washington.

1 E. <u>Other Provisions</u>

## 2 Q. YOU HAVE GONE INTO DETAIL ABOUT FOUR PROVISIONS OF THE 3 PROPOSED AFOR. ARE THERE OTHERS?

4 A. Yes there are, but these additional provisions do not alter the landscape significantly (or 5 at all) relative to the 2014 AFOR. Sections 1 (treated as competitively classified) and 3 (wholesale regulation) are identical to the 2014 AFOR. Section 4 (Tariffing and price 6 7 regulation) are substantively very similar. The same services will remain in tariff consistent with the 2014 AFOR. The only difference is that CenturyLink will no longer 8 9 be required to send courtesy notices to Commission Staff in the event of rate changes for 10 non-tariff services. Section 6 (geographic de-averaging) is substantively identical to the 2014 AFOR, although there are some slight language changes to reflect changed 11 circumstances. The proposed AFOR requires harmonization of all 1FR and 1FB rates, 12 13 respectively, across the five CenturyLink ILECs. This was more aspirational under the 2014 AFOR, although it has largely been achieved already even without a mandate. The 14 15 2014 AFOR also included three provisions, listed at the end of Table 1, that have not 16 been carried forward.

### 17 Q. DOES THAT CONCLUDE YOUR TESTIMONY?

A. Yes, it does. In summary, CenturyLink appreciates the efforts of Staff and Public
Counsel to negotiate a reasonable settlement of these complex issues. The settlement
reached between the company and Staff represents a sustainable equilibrium that respects
the needs of all stakeholders and is in the public interest. CenturyLink recommends
approval without further conditions.