

Exhibit No. \_\_\_\_ (EDW-3T)  
Docket No. UE-100749  
Witness: Erich D. Wilson

**BEFORE THE  
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

WASHINGTON UTILITIES AND  
TRANSPORTATION COMMISSION,

Complainant,

vs.

PACIFICORP dba Pacific Power

Respondent.

Docket No. UE-100749

**PACIFICORP**

**REBUTTAL TESTIMONY OF ERICH D. WILSON**

**November 2010**

1 **Q. Are you the same Erich D. Wilson that previously provided testimony in this**  
2 **docket?**

3 A. Yes.

4 **Q. What is the purpose of your rebuttal testimony?**

5 A. The purpose of my rebuttal testimony is to explain why the Commission should  
6 reject certain labor related adjustments proposed by the Industrial Customers of  
7 Northwest Utilities (ICNU) and Public Counsel witness Mr. Greg Meyer, and by  
8 ICNU witness Mr. Randall Falkenberg. Specifically, I demonstrate:

- 9 • The Company's incentive program is not a "bonus," is structured to provide  
10 benefits to customers consistent with Commission precedent, and is part of the  
11 Company's total market-based compensation package. The removal of  
12 incentive expense would therefore result in below-market compensation.
- 13 • The 2009 base wage expense was reasonable and consistent with the  
14 competitive market in which the Company competes for labor.
- 15 • The 2010 base wage expense is based on known and measureable changes.
- 16 • There is no basis for removing management bonuses and employee meals and  
17 gifts at the Jim Bridger Plant; the amounts in this case represent recurring  
18 amounts for these elements of the reasonable costs of doing business.

19 **Q. Has the Company accepted any of Mr. Meyer's labor-related adjustments?**

20 A. Yes. The Company has removed expenses associated with the supplemental  
21 executive retirement program (SERP). This adjustment is discussed in the rebuttal  
22 testimony of Company witness Mr. R. Bryce Dalley.

1 **Compensation Philosophy and Background**

2 **Q. Please briefly review the Company's compensation philosophy.**

3 A. As I explained in my direct testimony, the Company's primary objective in  
4 establishing employee compensation is to provide pay at the market average.  
5 Compensation at the market average (competitive level) is critical to attracting  
6 and retaining qualified employees to support the business and our customers.

7 I also explained in my direct testimony that the Company's view is that, in  
8 order to encourage superior performance, a certain percentage of each employee's  
9 market compensation must be "at risk." The Company's Annual Incentive Plan is  
10 structured so that each employee has the opportunity to receive total  
11 compensation at the market average, so long as the employee performs at an  
12 acceptable level. In exceptional performance years, an employee's incentive may  
13 be more than target and in low performance years may be below target, but on  
14 average, the incentive is generally at the guideline level. If the individual fails to  
15 earn the full guideline incentive, that individual will be paid less than the  
16 competitive total cash compensation in the marketplace for that year. Central to  
17 the Company's approach to total compensation is that, while certain employees  
18 may be paid more than or less than market in a given year as a result of the  
19 incentive portion of compensation, on an overall basis the base compensation and  
20 incentive will result in a level of compensation commensurate with the market.  
21 Stated another way, in the unlikely event every employee performed at exactly the  
22 same level, each employee would be paid only at the market average.

1 **Q. Did ICNU propose to disallow incentive payments in PacifiCorp's last fully**  
2 **litigated rate case, Docket UE-061546?**

3 A. Yes. ICNU proposed to disallow all executive incentive payments and 50 percent  
4 of non-executive incentive payments. The Commission rejected ICNU's  
5 argument that payments under PacifiCorp's incentive program were tied to  
6 business and financial performance.<sup>1</sup> The Commission found that the Company's  
7 argument that objectives were related primarily to operational effectiveness,  
8 customer satisfaction, and safety was persuasive and supported by the record.

9 **Q. Has the Company's general compensation philosophy and approach changed**  
10 **in any material way since the time of this decision?**

11 A. No. Since MidAmerican Energy Holdings Company (MEHC) acquired  
12 PacifiCorp in 2006, PacifiCorp's compensation philosophy and approach have  
13 remained constant. It is essential to also recognize that, since the change in  
14 ownership to MEHC, the Company has adjusted its approach on incentive  
15 compensation to only seek recovery at the market level, which aligns with  
16 Commission direction. This is in contrast to the approach under Scottish Power  
17 ownership, where the company included all incentive compensation expense in  
18 filings and in many years the award and in turn expense requested was above the  
19 market average.

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<sup>1</sup> *Wash. Util. & Transp. Comm'n v. PacifiCorp*, Docket No. 061546, Order 8 at 46-47 (June 21, 2007).

1 **Incentive Compensation**

2 **Q. Please describe Mr. Meyer's proposed adjustment to the incentive portion of**  
3 **PacifiCorp's total compensation package.**

4 A. Mr. Meyer proposes to remove 50 percent of the incentive portion of the  
5 compensation package, resulting in a \$0.7 million disallowance on a Washington-  
6 allocated basis. Mr. Meyer bases this recommendation on a faulty conclusion that  
7 the goals used to measure performance under the incentive plan are not well  
8 defined, are hard to quantify, relate to normal duties of an employee's job, do not  
9 motivate the employees, and may enhance shareholder value.

10 **Q. Do you agree with Mr. Meyer's proposed adjustment?**

11 A. No. Mr. Meyer's adjustment would exclude legitimate costs of the total  
12 compensation package that he has not demonstrated to be unreasonable or  
13 imprudent. From an overall standpoint, reducing incentive costs will result in  
14 employees being underpaid. As I explained in my direct testimony, incentive pay  
15 is not "extra pay" or a "bonus." Rather, incentive pay is an integral portion of a  
16 competitive level of pay.

17 Over the past few years, there has been a significant shift by companies to  
18 deliver compensation in the form of both base pay and incentive. This  
19 compensation structure allows the company to place emphasis on employee  
20 performance in areas critical to employees and customers such as safety,  
21 reliability, and customer service. Customers clearly benefit when employees are  
22 incentivized to focus on these activities.

23 It is critical to understand the "at risk" portion of total compensation is not

1 a bonus. A bonus is something unexpected. The “at risk” compensation is not  
2 unexpected—in fact, it is the opposite. The “at risk” portion of total  
3 compensation is expected by the employee but only if the employee performs at  
4 or above an acceptable level. Any reduction beyond the competitive target  
5 incentive level would place the Company in a position of not being able to offer  
6 competitive pay levels and placing operational and customer objectives at risk.

7 **Q. Please explain the framework the Commission has used to evaluate whether**  
8 **incentive compensation is reasonable.**

9 A. In PacifiCorp Docket UE-050684, the Commission stated that “The ultimate issue  
10 is whether total compensation is reasonable and provides benefits to ratepayers.”<sup>2</sup>  
11 My testimony explains why the Company’s incentive program continues to meet  
12 both criteria.

13 **Q. Has Mr. Meyer alleged that the Company’s overall level of compensation is**  
14 **unreasonable?**

15 A. No. Mr. Meyer attacks the incentive portion of the total compensation but does  
16 not allege that the Company’s total level of compensation is unreasonably high  
17 compared with the market. It would appear that if the Company proposed the  
18 same total level of compensation but structured it as purely base compensation,  
19 Mr. Meyer would not have a basis for adjusting the overall level of compensation,  
20 with the exception of the limited adjustments I address below.

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<sup>2</sup> *Wash. Util. & Transp. Comm’n v. PacifiCorp*, Docket UE-050684, Order 3 at 48 (Apr. 17, 2006).

1 **Q. Is a compensation structure that includes an incentive element to reach**  
2 **competitive pay levels consistent with Commission policy?**

3 A. Yes. The Commission previously noted that it will defer to market realities for  
4 utility employee salaries if they appear to be reasonable.<sup>3</sup> The Company's level  
5 and structure of compensation reflect the market-based shift in compensation  
6 philosophy that I discussed above and an overall level of pay that is at the market  
7 average. Inasmuch as the Company's compensation structure is designed to  
8 reflect market realities and is reasonable, the Commission should reject Mr.  
9 Meyer's criticisms.

10 **Q. Mr. Meyer criticizes the Company's incentive program on the basis that it**  
11 **improves shareholder value. Has the Company tailored its goals to benefit**  
12 **shareholders?**

13 A. No. On the contrary, the Company's focus in setting goals is to improve  
14 operational efficiency, improve customer service, and promote safety, all of  
15 which benefit customers and have been acknowledged as legitimate goals of an  
16 incentive program by the Commission.<sup>4</sup> The annual goal setting process begins  
17 with discussions between the manager and employee in order to ensure that the  
18 employee establishes goals that align with the business and operational objectives  
19 for the year. The goals are then documented with assigned measurements. The  
20 goals do include controlling expenses, because employees can reasonably be  
21 expected to control costs, which benefits customers. The goals associated with

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<sup>3</sup> *Wash. Util. & Transp. Comm'n v. Avista*, Docket UE-991606, Third Supplemental Order at 72 (Sept. 29, 2000).

<sup>4</sup> *Wash. Util. & Transp. Comm'n v. Wash. Natural Gas Co.*, Docket UG-920840, Fourth Supplemental Order (1993).

1 this compensation do not include net income or revenues for most employees  
2 because most employees are not in a position to impact revenues. The Company  
3 has a separate plan, the Long-Term Incentive Plan (LTIP), that contains goals  
4 related to net income and revenue for those employees best in a position to impact  
5 those elements.

6 Since placing a portion of total compensation at risk, the Company has  
7 seen improvements in safety, customer service standards, and operational output.  
8 These outcomes demonstrate that the Company's approach has been successful in  
9 motivating employees in a way that results in customer benefits. While these  
10 achievements may provide indirect benefits to the shareholder, that is not the  
11 guiding principle in how the program is designed.

12 **Q. Has the Company proposed including in rates costs related to its LTIP?**

13 A. No. The Company's LTIP is a separate plan for executives that awards bonuses  
14 based on overall corporate performance, including revenues and net income. The  
15 Company does not ask customers to absorb the costs associated with that plan.

16 **Q. Do you agree with Mr. Meyer that the Commission's policy has been to reject  
17 incentive programs that primarily benefit customers but could provide  
18 indirect benefits to shareholders?**

19 A. No. It is my understanding that the Commission does not allow recovery for  
20 incentive plans that are based on meeting net income and other financial goals.  
21 However, the Commission includes as acceptable goals of incentive programs  
22 those that could provide indirect benefits to shareholders. The Commission  
23 explained in PacifiCorp Docket UE-050684 that it has "allowed in rates payments



1 under plans that have a dual benefit—to shareholders and ratepayers” under  
 2 certain circumstances.<sup>5</sup> For example, controlling costs, providing good customer  
 3 service, and promoting safety<sup>6</sup> clearly provide direct benefits to customers, but  
 4 also provide indirect benefits to shareholders. The Company’s incentive program  
 5 is consistent with the Commission’s policy of setting goals that clearly and  
 6 directly benefit customers, such as controlling costs, promoting energy efficiency,  
 7 providing good customer service and promoting safety.

8 In addition, the Commission has never found that incentive programs must  
 9 be limited to goals that “improve or maintain PacifiCorp’s existing operational  
 10 performance” as Mr. Meyer proposes. Limiting the incentive program in that way  
 11 would ignore other important benefits to customers, such as cost control,  
 12 customer service, and safety.

13 **Q. Mr. Meyer claims that the group goals are ineffective because they do not**  
 14 **provide employees with the quantitative goals to assess their performance**  
 15 **and provide for subjective evaluation by the manager. Do you agree with**  
 16 **these criticisms?**

17 A. No. First, let me emphasize that every employee has individual goals, not just  
 18 goals for the group to which the employee belongs. Second, shared group goals  
 19 can be effective and quantifiable, such as goals related to safety or customer  
 20 service. For example, Exhibit No.\_\_\_\_(EDW-4) shows the 2009 objectives of an  
 21 Engineer. One of these objectives includes “OSHA Incident Rate – Maintain a

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<sup>5</sup> *Wash. Util. & Transp. Comm’n v. PacifiCorp*, Docket UE-050684, Order 3 at 48 (Apr. 17, 2006).

<sup>6</sup> *Wash. Util. & Transp. Comm’n v. Wash. Natural Gas Co.*, Docket UG-920840, Fourth Supplemental Order (1993).

1 safe work environment for employees – Ensure Hydro Resources has 3 or less  
2 incidents in 2009, which will allow Hydro to achieve an incident rate of 1.6 or  
3 less.” Clearly, achievement of this goal can be measured based on the number of  
4 incidents that occur at hydro resources. Not every indicia of performance,  
5 however, is quantifiable. For example, Exhibit No.\_\_(EDW-4) also shows as  
6 one of this employee’s goals “Coordinate all work that has any potential  
7 environmental impacts with the area environmental analyst. Consider any impact  
8 as far as oil spills, fish (ramping, minimum flow), PBC, asbestos, or any other  
9 related environmental issues in advance for all the overhaul projects and make the  
10 appropriate parties aware.” This goal, although not quantifiable, is designed to  
11 motivate employee behavior that will provide benefits to customers. Mr. Meyer’s  
12 “quantifiable” argument should be disregarded. Moreover, PacifiCorp has found  
13 that, as long as goals are specific, concrete, and observable, allowing for some  
14 management discretion in making awards creates a more powerful motivator for  
15 superior performance.

16 **Q. Mr. Meyer appears to argue that the fact that not all goals are quantifiable**  
17 **will result in employees not understanding the goals. Do you agree?**

18 A. No. In my experience the Company’s employees generally understand their  
19 respective goals and work towards fulfilling them. In fact, imposing a  
20 “quantifiable” requirement on employee goals would result in confusion among  
21 employees who have goals that are inherently unquantifiable, such as the goal set  
22 forth in Exhibit No.\_\_(EDW-4).

1 **Q. How do you respond to Mr. Meyer's argument that some of the Company's**  
2 **performance factors should be classified as job requirements?**

3 A. Mr. Meyer misperceives the "at risk" portion of total compensation as a bonus.  
4 As I have explained, it is not. Recognizing this, Mr. Meyer's criticism is, in fact,  
5 an acknowledgement that the Company has designed its total compensation  
6 correctly. Only by performing the job requirements at acceptable levels can the  
7 employee achieve total compensation at the market average.

8 As I have explained, because the Company's compensation structure  
9 includes incentive payments as part of market compensation, employees meeting  
10 their goals should receive a level of base and incentive compensation consistent  
11 with market compensation. It is logical, then, that the employee's goals will set  
12 forth what acceptable job performance is for that employee. Employees  
13 exceeding these goals should receive additional incentive compensation to  
14 encourage exemplary performance.

15 **Q. Using the example that Mr. Meyer cites related to the goal of "act[ing] with**  
16 **integrity by demonstrating professional, courteous, ethical and fair behavior**  
17 **at all times," can you explain how an employee could exhibit exceptional job**  
18 **performance with respect to that requirement?**

19 A. While the Company certainly expects fair courteous and ethical behavior on the  
20 part of all of its employees, an employee could fulfill his or her job performance  
21 in a way that exceeds a baseline standard of courteous and ethical behavior. For  
22 example, an employee who provides assistance or mentoring to other employees  
23 beyond what would normally be expected, or who remains courteous when faced

1 with an unusually difficult conflict could be considered to exceed the goal that  
2 Mr. Meyer references.

3 **Q. Do you have any further observations about Mr. Meyer's criticism of the**  
4 **Company's goals?**

5 A. Yes. Mr. Meyer's arguments are narrowly focused on one element of an  
6 individual's performance, that being the performance against the six defined  
7 common goals. It is important to note that these six goals comprise only  
8 30 percent of employees overall evaluation. Detailed descriptions of these goals  
9 are included as part of my direct testimony. Even if Mr. Meyer's criticisms of a  
10 small proportion of employee goals were accurate, it is an insufficient basis for  
11 removing 50 percent of incentives.

12 **Q. Do you believe that Mr. Meyer has presented a basis for disallowing any**  
13 **portion of the Company's incentive program?**

14 A. No. The Commission has stated that it "generally does best by leaving incentives  
15 to management as one of the appropriate tools for operating a business."<sup>7</sup> The  
16 Company has developed an incentive program that is directly tied to customer  
17 goals, has provided demonstrable benefits to customers, and is part of an overall  
18 compensation package that is commensurate with the market. The Company  
19 requests that the Commission reject Mr. Meyer's proposed adjustment.

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<sup>7</sup> *Wash. Util. & Transp. Comm'n v. US West*, Docket UT-950200, 15th Supplemental Order at 47-48, 169 P.U.R.4th 417 (Apr. 11, 1996).

1 **2009 Base Wages**

2 **Q. Please describe Mr. Meyer's proposed adjustment to the 2009 wage increase**  
3 **level.**

4 A. Mr. Meyer proposes to recalculate the 2009 wage increase level for the  
5 Officer/Exempt labor group from the 3.5 percent actual amount that was included  
6 in the filing to the average increase granted to other labor groups, including union  
7 groups. Mr. Meyer calculates this increase as 2.07 percent, resulting in a  
8 \$179,951 decrease to Washington-allocated payroll.

9 **Q. Do you agree with Mr. Meyer's proposed adjustment?**

10 A. No. Mr. Meyer improperly calculates his adjustment using both union and non-  
11 union wage increases. Using wage increases for union to calculate the wage  
12 increase for a non-union group is unreasonable because the two employee groups  
13 are different in a variety of key compensation and benefit areas.

14 **Q. Please explain why it is unreasonable to rely on union wage increases to**  
15 **calculate non-union wage increases.**

16 A. PacifiCorp's union employees work through a collective bargaining process in  
17 which the negotiated agreement is comprised of many variables such as work  
18 rules—rest periods (paid/unpaid); call out provisions; medical benefits—cost  
19 sharing, plan provisions; and retirement funding—defined benefit versus defined  
20 contribution. As an example, IBEW 125, which is PacifiCorp's labor workgroup  
21 in Washington, still has a high percentage of its employees in a defined benefit  
22 plan, while this is no longer the case for the Officer/Exempt group. When  
23 negotiating labor agreements, the Company may offset more expensive benefits

1 such as this one with a lower wage increase. These variables together deliver a  
2 competitive set of benefits and compensation to the union employee workgroup,  
3 however, in isolation, the union wage increases are not comparable to the non-  
4 union increases.

5 **Q. Is the Officer/Exempt wage increase comparable with the other non-union**  
6 **group?**

7 A. Yes. The average Officer/Exempt wage increase is the same as the average wage  
8 increase for the Non-Exempt employees—3.5 percent.

9 **Q. Mr. Meyer argues that other utilities have limited the wage increases for**  
10 **their executives in 2009 and 2010. How do you respond?**

11 A. I note that while the Officer/Exempt group includes the Company's top  
12 executives, the majority of this group is the salaried employees that comprise the  
13 Company's professional, technical, support, and middle management employees.  
14 Therefore, Mr. Meyer's argument that three utilities, one of which is apparently  
15 based in Missouri, have lower wage increases for their executives in 2009 and  
16 2010 is not relevant to the vast majority of PacifiCorp's non-executive members  
17 of the Officer/Exempt group.

18 **Q. How does the Company's 3.5 percent wage adjustment compare to the**  
19 **market in which it competes for labor?**

20 A. As I have noted, the company annually does a thorough assessment of the market  
21 and reviews practices being undertaken by its competitors in the area of planned  
22 wage increases. Confidential Exhibit No.\_\_\_\_(EDW-5C) shows the analysis

1 completed and that the results for the 2009 plan year was an average increase of  
2 3.75 percent as compared to the company's wage adjustment of 3.5 percent.

3 **Q. Does the 2009 wage increases result in overall compensation that is higher**  
4 **than market?**

5 A. No, and Mr. Meyer has not alleged that it does. The Company therefore requests  
6 that the Commission reject Mr. Meyer's proposed disallowance of known and  
7 measurable wage increases.

8 **Q. Did the Commission recently reject an adjustment disallowing similar known**  
9 **and measurable wage increases?**

10 A. Yes. In Avista Utilities' 2009 rate case, Public Counsel recommended adjusting  
11 the 2008 salaries paid to executives to the same increase received by  
12 administrative employees.<sup>8</sup> The Commission rejected the adjustment, finding that  
13 the Company had revised its salary data to represent amounts actually paid to  
14 officers and that Public Counsel presented "no compelling reason" to depart from  
15 that actual data.<sup>9</sup>

16 Similarly, for 2009, PacifiCorp has included only those salary increases  
17 that have already occurred and are therefore known and certain. The evidence is  
18 clear that the Company will be paying the proposed level of wages and salary.  
19 Mr. Meyer presents no compelling reason to depart from this actual data and his  
20 proposal should therefore be rejected.

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<sup>8</sup> *Wash. Util. & Transp. Comm'n v. Avista Corp.*, Docket UE-090134, Order at 44 (Dec. 22, 2009).

<sup>9</sup> *Id.* at 46.

1 **2010 Wage Increase**

2 **Q. Please describe Mr. Meyer's proposed adjustment to the 2010 wage increase**  
3 **level.**

4 A. Mr. Meyer proposes to eliminate the entire 2010 wage increase included in this  
5 case based on a view that the Company has not demonstrated that all relevant  
6 factors of the revenue requirement have been considered. He further argues that  
7 his disallowance should be supported as the Company has chosen to include one  
8 item of cost of service to increase the revenue requirement without examining all  
9 the operations of the Company to determine if there are corresponding offsets to  
10 the wage increase.

11 **Q. Do you agree with Mr. Meyer's proposed adjustment?**

12 A. No. As discussed in more detail in Mr. Dalley's direct and rebuttal testimony,  
13 only known and measureable 2010 wage increases are included in this case. As  
14 just noted, the Commission has allowed known and measurable adjustments for  
15 wage increases.

16 **Q. Please describe the limited nature of the Company's 2010 wage increase.**

17 A. The 2010 wage increases for non-represented employees were based on a detailed  
18 market analysis of the actions being taken in the labor market. From this  
19 assessment, and also factoring in the economic climate and conditions facing our  
20 customers, the Company implemented 2010 wage increases slightly below market  
21 practices and only those employees who received a base compensation below  
22 \$100,000 were eligible for an increase. The wage increases for labor union  
23 employees were based on signed collective bargaining agreements.



1 **Q. Does Mr. Meyer allege that the 2010 wage increases were imprudent?**

2 A. No. Mr. Meyer does not object to the level of the 2010 wage increases, only that  
3 other adjustments should also be included in the revenue requirement. However,  
4 Mr. Meyer does not quantify these other adjustments or provide evidence in  
5 support of them. As a result, there is insufficient evidence supporting these  
6 adjustments and they should not be used as a basis for disallowing the known and  
7 measurable change to wages.

8 **Employee Costs at the Bridger Plant**

9 **Q. Please explain ICNU's proposed adjustment related to employee costs at the**  
10 **Bridger Plant.**

11 A. In the testimony of Mr. Falkenberg, ICNU proposes to remove \$1.792 million on  
12 a west control area basis related to management bonuses, employee meals and  
13 gifts, and donations. Company witness Mr. Gregory N. Duvall explains ICNU's  
14 adjustment in more detail in his rebuttal testimony, but for purposes of my  
15 testimony ICNU's central argument is that low-quality fuel at the Bridger Plant  
16 results in derations that increase power costs and that management bonuses,  
17 employee meals and gifts, and donations should be removed until overall  
18 performance has improved.

19 **Q. Is ICNU's proposed adjustment reasonable?**

20 A. No. Mr. Duvall explains that when viewed as a whole, the fuel expense for the  
21 Bridger Plant is reasonable. Because Bridger management has acted prudently  
22 with respect to fuel at Bridger and ICNU presents no evidence showing that the  
23 cited employee costs are not reasonable, the Company believes that the

1 Commission should reject the proposed disallowance of employee costs related to  
2 the Bridger Plant.

3 **Q. Does this conclude your rebuttal testimony?**

4 **A. Yes.**