

**BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

In the matter of,

Joint Application of Qwest Communications  
International Inc. and CenturyTel, Inc. for  
Approval of Indirect Transfer of Control of  
Qwest Corporation, Qwest Communications  
Company LLC, and Qwest LD Corp.

Docket No. \_\_UT-100820\_\_

**DIRECT TESTIMONY**

**OF**

**MARK S. REYNOLDS**

**QWEST CORPORATION**

**MAY 21, 2010**

**TABLE OF CONTENTS**

**I. IDENTIFICATION OF WITNESS..... 1**

**II. INTRODUCTION ..... 3**

**III. THE TRANSACTION..... 6**

**IV. IMPACT ON CURRENT REGULATORY AND CUSTOMER OBLIGATIONS..... 7**

**V. THE MERGER IS IN THE PUBLIC INTEREST..... 10**

    A. ECONOMIES OF SCALE AND SCOPE ..... 10

    B. ENHANCED ABILITY TO COMPETE ..... 14

    C. SPECIFIC CUSTOMER BENEFITS ..... 23

**VI. CONCLUSION..... 25**

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26

**I. IDENTIFICATION OF WITNESS**

**Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS AND POSITION WITH QWEST CORPORATION.**

A. My name is Mark S. Reynolds and my business address is 1600 7th Ave., Room 1506, Seattle, Washington, 98191. I am employed by Qwest Corporation as Assistant Vice-President Public Policy and Regulatory Affairs for Qwest Corporation (“QC”) and other Qwest regulated companies.

**Q. PLEASE REVIEW YOUR PRESENT RESPONSIBILITIES.**

A. I am primarily responsible for all aspects of state regulatory compliance for Qwest companies, particularly QC’s regulated Washington, Oregon and Montana operations. My responsibilities include oversight of regulatory filings and advocacy, including presentation of testimony, as in this docket. I am also responsible for Qwest and its affiliates' communications and activities with the Washington Utilities and Transportation Commission (“Commission”).

**Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND EMPLOYMENT EXPERIENCE.**

A. I received a B.A. from Oregon State University in 1977 and an M.B.A. in 1979 from the University of Montana. My professional experience in the telecommunications industry spans 29 years working for Qwest and its predecessors, U S WEST Communications, Inc. (“U S WEST”) and Pacific Northwest Bell. I have held various director positions in costs, economic analyses, pricing, planning and interconnection for U S WEST in the marketing and regulatory areas. I was responsible for ensuring economic pricing relationships

1 between and among U S WEST's product lines, including telephone exchange  
2 service, long distance, and switched/special access services. I represented U S  
3 WEST, both as a pricing policy witness, and as the lead company representative, in  
4 a number of state regulatory and industry pricing and service unbundling  
5 workshops. Subsequently, I managed an organization responsible for the economic  
6 analyses and cost studies that supported U S WEST's tariffed product and service  
7 prices and costs before state and federal regulators. I also managed U S WEST's  
8 interconnection pricing and product strategy and the interconnection negotiation  
9 teams that were responsible for negotiating interconnection and resale contracts  
10 with new local service providers. Also, I managed U S WEST's cost advocacy and  
11 witness group, which was responsible for providing economic cost representation in  
12 telecommunications forums, workshops and regulatory proceedings. Finally, prior  
13 to my current position, I was responsible for state regulatory finance issues and,  
14 specifically, the development and implementation of Qwest's performance  
15 assurance plans in conjunction with its 271 applications.

16  
17 **Q. HAVE YOU PREVIOUSLY SUBMITTED TESTIMONY BEFORE THIS**  
18 **COMMISSION?**

19 A. Yes. I have testified in a number of proceedings before the Commission dating  
20 back to 1989, including rate and cost dockets, wholesale arbitration dockets,  
21 wholesale complaint dockets, the Qwest/U S WEST merger docket, the 271 docket,  
22 the Dex sale docket, the Qwest business services competitive classification docket,  
23 and most recently the Qwest AFOR docket.

24  
25

1 **II. INTRODUCTION**

2  
3 **Q. ON WHAT PARTIES' BEHALF ARE YOU FILING TESTIMONY IN THIS**  
4 **PROCEEDING?**

5 A. My direct testimony is prepared on behalf of the Qwest telecommunications entities  
6 operating in Washington, who have joined with CenturyLink companies to file the  
7 Joint Notice and Application for Approval (the "Application").<sup>1</sup>

8  
9 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

10 A. The purpose of my direct testimony is to demonstrate to the Commission that the  
11 proposed merger transaction between CenturyLink and Qwest (the "Transaction"),  
12 is in the public interest and should be approved.

13  
14 **Q. WHAT WASHINGTON LEGAL STANDARDS DOES YOUR TESTIMONY**  
15 **ADDRESS?**

16 A. It is my understanding that the Commission considers whether the Transaction is  
17 consistent with the public interest. And, if the Transaction does not harm the public  
18 interest, or affirmatively furthers the public interest, the application satisfies the  
19 standard for approval. Qwest believes that the Transaction is in the public interest  
20 and will provide benefits to the customers and other stakeholders of the combined  
21 company.

22  

---

<sup>1</sup> The filing's full caption is: "Joint Application of Qwest Communications International Inc. and CenturyTel, Inc. for Approval of Indirect Transfer of Control of Qwest Corporation, Qwest Communications Company, LLC, and Qwest LD Corp."

1 As described below, the Transaction will be transparent to customers, and all of  
2 Qwest's current regulatory and customer obligations will continue on a going-  
3 forward basis. The Transaction will create a financially strong and stable provider  
4 that has an enhanced ability to invest in local and national networks, deploy  
5 broadband and other advanced services, and provide outstanding service quality to  
6 its customers. The combined company will be positioned to compete effectively for  
7 customers in the increasingly competitive telecommunications market, in  
8 Washington and nationally. Competition—particularly intermodal competition—is  
9 widespread, with wireless and wireline carriers competing vigorously for customers  
10 with a wide array of voice, video and data offerings. As a result of this robustly  
11 competitive market environment, carriers such as Qwest and CenturyLink face  
12 unique pressures and must have the strategic flexibility to bring new products and  
13 expanded services to the marketplace quickly to enhance the customer experience.  
14 The Transaction will result in a company with the financial strength and flexibility  
15 and increased scale and scope to better compete against cable companies and other  
16 intermodal competitors within its local regions, and nationally; allowing it to meet  
17 the unique needs of residential, business, wholesale, and government customers.

18  
19 **Q. ARE OTHER WITNESSES OFFERING TESTIMONY IN THIS**  
20 **PROCEEDING ON BEHALF OF THE JOINT APPLICANTS?**

21 A. Yes. Three other witnesses are presenting testimony in this proceeding. John  
22 Jones, CenturyLink's Vice President of State Government Affairs, will describe the  
23 merger transaction, and demonstrate that CenturyLink has the managerial,  
24 operational, technical ability and experience to manage the combined company in  
25 the public interest. Todd Schafer, CenturyLink's President of the Mid-Atlantic  
26 Region, will provide a brief overview and history of CenturyLink and describe of

1 the company's demonstrated ability to successfully complete the integration process  
2 in previous acquisitions. Mr. Schafer will also testify about CenturyLink's  
3 localized "go to market" service delivery model. G. Clay Bailey, CenturyLink's  
4 Senior Vice President and Treasurer, will describe the compelling financial features  
5 of the Transaction, and demonstrate that the merger will result in a company that  
6 will have the financial resources necessary to invest in infrastructure to effectively  
7 serve the customers of Washington. The Transaction results in no new debt,  
8 contains no complicated "financial engineering" and will result in a company with  
9 solid debt coverage ratios and sufficient liquidity.

10  
11 **Q. PLEASE DESCRIBE THE QWEST ENTITIES OPERATING IN**  
12 **WASHINGTON THAT ARE IMPACTED BY THIS TRANSACTION.**

13 A. The Qwest entities operating in Washington are Qwest Corporation ("QC"), Qwest  
14 LD Corp ("QLDC"), and Qwest Communications Company, LLC ("QCC"). Each  
15 of those entities is a direct subsidiary of Qwest Services Corp., which is a  
16 subsidiary of Qwest Communications International Inc. ("QCII"). QCII is a  
17 publicly traded holding company with subsidiaries providing incumbent local  
18 exchange carrier operations in 14 states and nationwide competitive local exchange  
19 and interexchange operations.

20  
21 QCII is the indirect sole shareowner of QC, which provides telecommunications  
22 services in Washington and 13 other states. QC provides regulated retail and  
23 wholesale service under the jurisdiction of this Commission. QC also provides  
24 interconnection service to Competitive Local Exchange Carriers ("CLECs")  
25 through numerous interconnection agreements under the auspices of the  
26 Telecommunications Act of 1996 (the "Act"), all of which are approved by this

1 Commission. QCII is the indirect sole shareowner of QLDC, which provides resold  
2 interexchange services under the regulation of this Commission. QLDC is the  
3 entity formed by Qwest as part of the approval processes under Section 271 and 272  
4 of the Act to provide interLATA interexchange services originating in Washington.  
5 QCC provides long distance and competitive local exchange services under the  
6 regulation of this Commission and provides facilities-based and resold  
7 interexchange and competitive local exchange services nationwide.

8  
9 **Q. ARE THE JOINT APPLICANTS SEEKING EXPEDITED APPROVAL OF**  
10 **THE MERGER TRANSACTION?**

11 A. Yes. Expedited treatment is requested to allow the Joint Applicants to more quickly  
12 integrate the companies in order to bring the benefits described in my testimony to  
13 consumer, business, and wholesale customers sooner.

14  
15 **III. THE TRANSACTION**

16  
17 **Q. PLEASE BRIEFLY DESCRIBE THE CENTURYLINK- QWEST MERGER**  
18 **TRANSACTION.**

19 A. On April 21, 2010, Qwest and CenturyLink entered into an Agreement and Plan of  
20 Merger to consummate the Transaction. The Transaction is a tax free, stock-for-  
21 stock transaction with no new debt or refinancing required. Shareholders of QCII  
22 will receive 0.1664 shares of CenturyLink for each share of QCII common stock  
23 owned at closing. Upon completion of the Transaction, the shareholders of pre-  
24 merger CenturyLink will own approximately 50.5% of post-merger CenturyLink,  
25 and the shareholders of pre-merger QCII will own approximately 49.5% of post-  
26 merger CenturyLink. CenturyLink will issue new stock to acquire QCII and the



1 Transaction does not involve the payment of cash. The Transaction is not financed  
2 through debt or any sort of complex financing tools used in some other recent  
3 telecommunications merger transactions. Finally, the Transaction does not result in  
4 the transfer of assets, exchanges or operations to a wholly different provider. QCII  
5 will become a wholly owned subsidiary of CenturyLink. QCII's operating  
6 subsidiaries, QC, QCC and QLDC will remain subsidiaries of QCII. As such, the  
7 structure and financing of the Transaction are simple. Exhibit A attached to the  
8 Application shows the pre- and post-transaction corporate structure.

9  
10 **Q. HAS QWEST REDUCED ITS LEVEL OF NET DEBT OVER THE PAST**  
11 **FEW YEARS?**

12 A. Yes. Qwest has steadily reduced its level of net debt over the past several years. As  
13 of the end of 2009, Qwest's net debt as reported in its fourth quarter 2009 earnings  
14 announcement was \$11.8 billion,<sup>2</sup> which represents more than a 23% reduction  
15 from Qwest's \$15.4 billion net debt at the end of 2004.<sup>3</sup> Qwest has continued to  
16 lower its net debt in the first quarter of 2010, with a reduction to \$11.7 billion.<sup>4</sup>  
17 Qwest plans to reduce debt further prior to the closing of the Transaction.

18  
19 **IV. IMPACT ON CURRENT REGULATORY AND CUSTOMER OBLIGATIONS**

20  
21 **Q. HOW WILL THE MERGER IMPACT QWEST'S OPERATIONS IN**  
22 **WASHINGTON?**

---

<sup>2</sup> See: <http://investor.qwest.com/earningsarchive>

<sup>3</sup> *Id.*

<sup>4</sup> *Id.*

1 A. The Transaction involves a parent-level transfer of control of QCII only. QC, QCC  
2 and QLDC will continue to operate as separate carriers and each will continue to  
3 provide services to their customers under the same regulatory regime in existence  
4 prior to the merger. After the transaction is completed, there may be a change in  
5 the names under which the companies are doing business (i.e., the “d/b/a” name)  
6 and certain billing and certain billing operations may be combined, but otherwise  
7 the transaction will be transparent for customers.<sup>5</sup> Retail end user and wholesale  
8 customers will continue to receive service from the same carrier that serves them  
9 today. In sum, when the transaction is completed, the regulated entities will have a  
10 new indirect owner in CenturyLink, but all else will remain as it is today.

11  
12 **Q. WILL THE POST-MERGER REGULATED ENTITIES CONTINUE TO**  
13 **COMPLY WITH REGULATORY OBLIGATIONS?**

14 A. Yes. The new company, and its regulated entities, will abide by all applicable local,  
15 state, and federal regulatory obligations.

16  
17 **Q. WILL THE POST-MERGER QWEST REGULATED COMPANY**  
18 **CONTINUE TO OPERATE UNDER THE TERMS OF THE**  
19 **ALTERNATIVE FORM OF REGULATION (“AFOR”) APPROVED BY**  
20 **THE COMMISSION?**

21 A. Yes. On July 24, 2007, the Commission issued Order 06 in Docket UT-061625,  
22 accepting Qwest’s settlement regarding the conditions of its Washington AFOR,  
23 with certain conditions. Subsequent orders in that docket approved additional  
24 conditions of the AFOR regarding a carrier to carrier service quality plan, a rural  
25 broadband expansion plan, and a four year AFOR timeline. This AFOR will remain

---

<sup>5</sup> Appropriate customer notice will be provided if a company name change occurs in the future.

1 in place until November 30, 2011, and the post-merger company will continue to  
2 comply with all pricing, service quality, reporting and other requirements as defined  
3 in the AFOR. For example, Qwest will continue to abide by the price cap for stand-  
4 alone residential exchange service defined in the plan, along with the wholesale  
5 service quality reporting requirements defined in the plan. Also, Qwest will  
6 complete its DSL deployment obligations outlined in the AFOR's Washington  
7 Rural Broadband Service Expansion Plan. The AFOR review will start on February  
8 28, 2011, nine months prior to the fourth anniversary of the AFOR. During this  
9 period, Qwest will provide the Commission's Staff ("Staff") with financial  
10 information and the company and Staff will conduct a review of the provisions of  
11 the AFOR to determine if changing conditions warrant its modification.

12  
13 In sum, nothing in the merger transaction will change *any* of the terms of the  
14 AFOR. The Merger will not result in customer disruption or confusion; the  
15 combined entity's services will continue to be offered under the same regulatory  
16 regime that exists today. Any changes to such services will require the same  
17 regulatory approval that applies to those services pre-merger, subject to future  
18 Commission or legislative modifications.

19  
20 **Q. WILL THE MERGER TRANSACTION IMPACT QWEST'S WHOLESALE**  
21 **RELATIONSHIP WITH OTHER CARRIERS?**

22 A. No. Currently, Qwest has Commission-approved Interconnection Agreements with  
23 many CLECs, and these agreements will not be impacted by the Transaction. All  
24 prices, terms and conditions of these agreements will remain in effect until such  
25 time as they are renegotiated or expire by their own terms. In addition, Qwest's  
26 Washington access services tariff, WN U-44, will remain in effect after the merger

1 is consummated. In sum, CLECs and Interexchange Carriers will continue to  
2 receive wholesale services from the post-merger company at the rates, terms and  
3 conditions that are contained in current interconnection agreements and applicable  
4 tariffs.

5

6 **Q. WILL THE MERGER HAVE ANY IMPACT ON QWEST'S APPLICATION**  
7 **FOR A GRANT FROM THE BROADBAND INITIATIVES PROGRAM**  
8 **(BIP) ADMINISTERED BY THE RURAL UTILITIES SERVICE?**

9 A. No. On March 25, 2010, Qwest filed an application for a federal stimulus grant  
10 from the Broadband Initiatives Program (BIP), a program of the U.S. Department of  
11 Agriculture (USDA), to extend broadband at speeds of 12 to 40 Mbps to rural  
12 communities throughout its local service region, including Washington. The total  
13 cost of the proposed deployment would be \$467 million, and Qwest is requesting a  
14 grant for \$350 million (75% of deployment costs) region-wide. Of this \$350  
15 million, Qwest is seeking \$41 million in Washington to fund projects totaling \$54  
16 million for the deployment of broadband services to over 73,000 new living units.  
17 The Transaction will not have any impact on this request.

18

19

## 20 **V. THE MERGER IS IN THE PUBLIC INTEREST**

21

### 22 **A. Economies of Scale and Scope**

23

24 **Q. PLEASE BRIEFLY DESCRIBE THE ATTRIBUTES OF THE COMBINED**  
25 **COMPANY.**

1 A. The combined company at the end of 2009 had an enterprise value (market  
2 capitalization and debt) of approximately \$37 billion (\$19 billion from Qwest and  
3 \$18 billion from CenturyLink). For 2009, the two companies reported combined  
4 revenues of approximately \$20 billion. The combined company will operate a fiber  
5 network of approximately 180,000 miles, serving over 5 million broadband  
6 customers and 17 million access lines. In the state of Washington, Qwest currently  
7 serves almost 1.5 million access lines with over \$6.1 billion in investment and  
8 employs over 2,600 people throughout the state. Currently, CenturyLink serves  
9 approximately 200,000 total access lines with over \$937 million in investment and  
10 employs over 400 people. The Qwest and CenturyLink networks are largely  
11 complementary, with Qwest serving many of the larger urban areas in Washington,  
12 including Seattle, Tacoma, Olympia and Spokane, along with many other mid-size  
13 cities and rural areas. CenturyLink serves many more rural areas, particularly in  
14 western, southern and mid-eastern Washington.

15

16 **Q. DO YOU BELIEVE THAT THE PROPOSED MERGER OF**  
17 **CENTURYLINK AND QWEST IS IN THE PUBLIC INTEREST?**

18 A. Yes. The Transaction is in the public interest and will provide a number of benefits  
19 to customers of CenturyLink and Qwest in Washington. First, as described by Mr.  
20 Bailey, the combined company will be stronger and more stable from a financial  
21 perspective than either entity would be on its own. As a result, the combined entity  
22 will have access to the necessary capital to invest in a network capable of providing  
23 enhanced products and services. For example, the post merger company will be  
24 able to more aggressively pursue deployment of its Fiber to the Cell Tower  
25 (“FTTCT”) and Fiber to the Node (“FTTN”) facilities. This fiber rich network will  
26 increase broadband speeds to consumers, and allow the company to further develop

1 new video choices to better serve customers. The post-merger company will be  
2 well positioned to make the investments necessary to compete more effectively in  
3 the rapidly changing and increasingly competitive telecommunications market.

4

5 Second, the combined company will have a strategic focus to offer products and  
6 services at rates, terms and service quality levels that provide differentiation in the  
7 market. Even a carrier that knows its customers' preferences cannot compete  
8 effectively in today's marketplace without sufficient size and scope to match those  
9 preferences with suitable products or services offered at affordable rates. The post-  
10 Transaction enterprise will be able to focus more strategically and rapidly respond  
11 to customer preferences to provide a full portfolio of quality, advanced  
12 communications services that will differentiate the company in the markets it  
13 serves.

14

15 Third, the merging of CenturyLink's regional operating model and targeted  
16 marketing focus with Qwest's industry-leading network and strong position in the  
17 business, government and wholesale markets will result in the continued provision  
18 of high-quality services to retail and wholesale customers in Washington. Finally,  
19 all of these benefits will undoubtedly serve to make the market in Washington even  
20 more competitive, thereby improving choice, prices and service quality for  
21 consumers in the state.

22

23 **Q. WILL THE POST-MERGER COMPANY BE ABLE TO TAKE**  
24 **ADVANTAGE OF INCREASED ECONOMIES OF SCOPE AND SCALE?**

1 A. Yes. The Transaction will result in a combined enterprise that can achieve greater  
2 economies of scale and scope<sup>6</sup> than the two companies operating independently. It  
3 is readily apparent that the areas served by Qwest and CenturyLink in Washington  
4 are generally complementary, and that the combination of the serving areas will  
5 provide for increased economies of scope and/or scale. In many cases the networks  
6 are adjacent or within close proximity to one another, and this will make it easier to  
7 implement operating efficiencies and infrastructure improvements. The  
8 combination of these networks will allow the combined company to optimize  
9 network capacity, benefiting both companies' customers through the deployment of  
10 additional bandwidth-intensive services such as broadband service and advanced  
11 business products. The increased size of the combined entity is also likely to  
12 enhance the purchasing power of the company which may lead to a reduction in  
13 input costs. In addition, the combined company will be able to gain the ability to  
14 partner more effectively with other providers, such as satellite TV and wireless  
15 providers.

16  
17 **Q. WILL THE COMBINED ENTITY BENEFIT FROM THE COMBINATION**  
18 **OF URBAN AND RURAL ASSETS?**

19 A. Yes. As noted above, the merger will result in a combination of urban and rural  
20 assets nationally and in each of the states where Qwest and CenturyLink currently  
21 operate, resulting in a more balanced urban and rural footprint. This combination  
22 increases the diversity of revenue sources, providing increased company stability,

---

<sup>6</sup>Economies of scale are the cost advantages that a business obtains due to increased size. Increased efficiency may lower costs because fixed costs are distributed over a greater quantity. Economies of scope are conceptually similar to economies of scale. Whereas economies of scale primarily refer to efficiencies associated with supply-side changes, such as increasing or decreasing the scale of production of a *single product type*, economies of scope refer to efficiencies primarily associated with demand-side changes, such as increasing the scope of marketing and distribution of *different types of products*.

1 which benefits all customers, including those in Washington. CenturyLink's  
2 distinctive expertise in serving smaller, rural areas combined with Qwest's  
3 industry-leading experience serving enterprise business customers, with its national  
4 fiber-optic network and data centers, will position the post-merger entity to  
5 capitalize on its collective knowledge of its local customers' preferences and to  
6 deliver innovative technology and product offerings to both its urban and rural  
7 markets.

8  
9 **Q. WHAT TYPES OF SERVICES DOES QWEST OFFER TO ENTERPRISE**  
10 **BUSINESS CUSTOMERS?**

11 A. Qwest offers a full portfolio of services to enterprise business and governmental  
12 customers, with an increasing focus on offering new state-of-the art "strategic"  
13 services. Qwest's business markets customers use its strategic services to access  
14 the Internet and Internet-based services, as well as to connect to private networks  
15 and to conduct internal and external data transmissions such as transferring files  
16 from one location to another. Qwest also provides value-added services and  
17 integrated solutions that make communications more secure, reliable and efficient  
18 for its business markets customers. These services include primarily private line,  
19 Qwest iQ Networking, hosting, broadband and VoIP services. Qwest hosting  
20 services include providing space, power, bandwidth and managed service in 16  
21 hosting centers in 12 metropolitan areas.

22  
23 **B. Enhanced Ability to Compete**

24  
25 **Q. WILL THE COMBINED ENTITY BE BETTER ABLE TO COMPETE IN**  
26 **THE NATIONAL TELECOMMUNICATIONS MARKET?**



1 A. Yes. From a national perspective, the combined company will be significantly  
2 larger than each company alone, and as described above and in the testimony of Mr.  
3 Bailey, will have significantly more financial resources and an enhanced ability to  
4 attract capital. These resources, along with increased scale and scope, will allow  
5 the combined company to adapt to changes in the marketplace, and to better  
6 compete nationally with the larger well-capitalized players in the market, such as  
7 AT&T, Verizon, Comcast and others. In particular, the post-merger entity will  
8 have more resources to compete with AT&T and Verizon in the enterprise business  
9 market. For total year 2009, Qwest total Business Markets Group revenues were  
10 \$4.09 billion, compared to \$14.74 billion for AT&T and \$14.99 billion for  
11 Verizon.<sup>7</sup> In terms of business revenues for 10 of its top competitors,<sup>8</sup> Qwest's  
12 share of that business market is less than 10%, compared to 33% each for AT&T  
13 and Verizon. The Transaction will provide the post-merger entity with the  
14 additional financial strength, scale and scope economies and geographic coverage  
15 to better compete with these providers, offering state-of-the-art innovative services  
16 to large business and government customers throughout the country.

17

18 **Q. WILL THE LEVEL OF COMPETITION IN THE STATE OF**  
19 **WASHINGTON BE LESSENERED BY THE MERGER OF QWEST AND**  
20 **CENTURYLINK?**

21 A. No. Since Qwest and CenturyLink serve *predominantly* complementary service  
22 areas in Washington, residential and business customers in most cases will not see  
23 the elimination of telephone service provider options in their local areas due to the

---

<sup>7</sup> See 2009 10K reports for Qwest at <http://qwest.investorroom.com/qcii-sec-filings>, Verizon at <http://investor.verizon.com/sec/index.aspx> and AT&T at [http://phx.corporate-ir.net/phoenix.zhtml?c=113088&p=irol-sec&control\\_selectgroup=Show%20All](http://phx.corporate-ir.net/phoenix.zhtml?c=113088&p=irol-sec&control_selectgroup=Show%20All).

<sup>8</sup> Includes AT&T, Verizon, Sprint, Cbeyond, Cogent, Global Crossing, Level 3, PAETEC, tw telecom and XO Communications.

1 merger. While the local exchange boundaries of CenturyLink and Qwest do not  
2 overlap, there are a few limited areas where one company serves business or  
3 government customers in the serving area of the other carrier. For example,  
4 CenturyLink serves governmental customers within the boundaries of the Qwest  
5 Olympia exchange. However, in the limited areas where Qwest and CenturyLink  
6 compete for government or enterprise business, customers can choose to purchase  
7 telecommunications services from a number of other providers. Thus, the  
8 Transaction will not lessen business or enterprise competition materially in these  
9 markets. In the consumer market, CenturyLink does not market services to  
10 residential customers in Qwest local exchanges areas throughout the state, and  
11 Qwest does not market services to residential customers in the CenturyLink local  
12 exchanges throughout the state. Thus, there will not be a reduction in the  
13 competitive options available to Qwest consumers in these exchanges. In addition,  
14 all of the customers in the Qwest and CenturyLink exchanges will continue to have  
15 multiple intramodal and intermodal competitive options to meet their  
16 telecommunications needs—from CLECs, cable providers, wireless providers and  
17 Voice Over Internet Protocol (“VoIP”) providers—as described below.

18  
19 **Q. WILL THE COMBINED ENTITY BE BETTER ABLE TO COMPETE**  
20 **WITH INTRAMODAL AND INTERMODAL COMPETITORS IN THE**  
21 **WASHINGTON TELECOMMUNICATIONS MARKET?**

22 A. Yes. Qwest is facing intense competitive pressures in Washington, and the level of  
23 this competition is increasing rapidly. Between December 2001 and December  
24 2009, Qwest residential and business access lines in Washington declined 46%.<sup>9</sup>

---

<sup>9</sup> This line loss is also reflected in the Qwest Market Share Report filed annually with the Commission.

1 Over this same time period, the population of Washington grew 11%<sup>10</sup> and it may  
2 be conservatively assumed that demand for telecommunications services has  
3 increased apace. Declining access lines in the context of a growing marketplace  
4 demonstrates that Qwest's Washington operations are facing increasing competition  
5 from cable telephony providers, wireless providers, VoIP providers and CLECs.  
6 Line losses can result in the reduction of economies of scale—a process that can be  
7 stemmed by the combination of the two companies. Completing the Transaction  
8 would result in increased economies of scale as well as scope, as described above.

9  
10 **Q. WHAT TYPES OF COMPANIES COMPETE WITH QWEST TODAY IN**  
11 **WASHINGTON?**

12 A. A diverse group of companies compete with Qwest throughout Washington  
13 markets, offering competing voice and broadband services. Voice competitors  
14 include: (1) CLECs and cable TV companies such as Comcast, (2) wireless  
15 providers such as AT&T and Verizon Wireless, and (3) VoIP providers such as  
16 Vonage and Google. In the broadband market, Qwest is competing with cable TV  
17 companies such as Comcast and wireless broadband companies such as AT&T,  
18 Verizon and Clearwire.

19  
20 **Q. PLEASE DESCRIBE COMPETITION FROM CABLE COMPANIES IN**  
21 **WASHINGTON.**

22 A. Comcast is the major cable company operating in Washington and now offers  
23 digital telephone and broadband service to customers in many parts of Washington,  
24 including most of the major cities and towns served by Qwest, especially along the  
25 I-5 corridor, from Bellingham to Olympia, including Seattle and Tacoma, as well as

---

<sup>10</sup> See: <http://www.census.gov/popest/states/states.html>. Percentage change from June 2001 to June 2009.

1 Spokane, southern Washington and other areas. Nationally, Comcast now has  
2 digital voice service available to 48.4 million—or 95% - of the 51.2 million homes  
3 it passes, and now serves 7.6 million voice customers, 15.9 million high speed  
4 internet customers, and 23.6 million video customers.<sup>11</sup> While Qwest does not have  
5 access to proprietary Comcast subscribership data for Washington, we  
6 conservatively estimate that Comcast serves over 450,000 digital voice customers  
7 in the state.<sup>12</sup>

8  
9 Cable companies have been investing in upgrading their networks to the DOCSIS  
10 3.0 standard, which allows far greater broadband speeds. According to the  
11 *Broadband in America Report*, “Cable broadband upgraded to DOCSIS 3.0 is  
12 becoming widely available today at advertised speeds as high as 50 Mbps  
13 downstream (with one firm advertising 101 Mbps speeds)” and 20 Mbps  
14 upstream.<sup>13</sup> Comcast has been particularly aggressive in adding DOCSIS 3.0  
15 capability to its network, which it claims allows much higher broadband speeds of  
16 up to 100 Mbps.<sup>14</sup> As of the end of 3Q09, Comcast had deployed DOCSIS 3.0

---

<sup>11</sup> Comcast 2009 Annual Report (10K), page 2. See:  
<http://files.shareholder.com/downloads/CMCSA/789830167x0xS1193125-10-37551/1166691/filing.pdf>

<sup>12</sup> According to its SEC 10K report, as of 12-31-09, Comcast served 7.62 million voice customers and 23.60 million cable TV customers nationally; thus voice customers represented 32.3% of cable customers. Based on the “Comcast Spotlight” data available at <http://www.comcastspotlight.com>, Comcast serves 1.24 million cable subscribers in its “Seattle” zone and 0.18 million cable subscribers in its “Spokane” zone. If 32.3% of these cable subscribers have voice service, this would result in over 455,000 digital voice customers. This estimate is conservative, because it does not even include customers in Comcast’s southern and southwestern Washington serving areas, as well as certain areas in western Washington.

<sup>13</sup> *Broadband in America* (at 21 and 33), Columbia Institute for Tele-Information, released November 11, 2009 (*Broadband in America Report*) [http://www.broadband.gov/docs/Broadband\\_in\\_America.pdf](http://www.broadband.gov/docs/Broadband_in_America.pdf).

<sup>14</sup> Comcast Comments at Bank of America-Merrill Lynch Conference, September 9, 2009. See [http://files.shareholder.com/downloads/CMCSA/789830167x0x321428/bb736678-a561-44d5-bece-b201ec4e3cd3/CMCSA-Sep\\_9\\_2009.pdf](http://files.shareholder.com/downloads/CMCSA/789830167x0x321428/bb736678-a561-44d5-bece-b201ec4e3cd3/CMCSA-Sep_9_2009.pdf).

1 “Wideband” capability to 65% of its footprint.<sup>15</sup> Comcast is a large, well  
2 capitalized company that has facilities in place to compete with Qwest in most  
3 areas. As a company, in 2009 Comcast reported \$35.8 billion in revenue—  
4 compared to \$12.3 billion for Qwest. As noted earlier, the 2009 pro forma revenues  
5 for the combined Qwest-CenturyLink entity are less than \$20 billion—still lower  
6 than Comcast, but much closer in terms of the competitive scale of the companies.  
7

8 The post-merger company will have the financial, operational and managerial  
9 strength to better compete with Comcast and other cable providers. For example,  
10 approval of the Transaction would allow the combined entity to utilize  
11 CenturyLink’s development of IPTV and Qwest’s experience deploying FTTN to  
12 provide enhanced entertainment and broadband offerings that compete with cable’s  
13 DOCSIS 3.0-based offerings. Qwest has been investing significant sums to  
14 increase its broadband capability through its FTTN initiative, which allows Qwest  
15 to offer broadband services at significantly higher speeds up to 40 mbps  
16 downstream and 20 mbps upstream. According to Qwest’s first quarter 2010  
17 Earnings Announcement, “Qwest continued to expand its fiber to the node (FTTN)  
18 footprint in the quarter, and services are now available to more than 3.8 million  
19 residential households.” In the quarter, 64,000 customers added high speed Internet  
20 services that utilize the fiber network.<sup>16</sup> Consumers in Washington will benefit  
21 because the post-merger entity will have the increased financial strength to  
22 aggressively pursue FTTN and FTTCT efforts in the future. In addition, Qwest  
23 previously announced it would begin development of its next generation of

---

<sup>15</sup> Comcast 3Q09 Earnings call, November 4, 2009. *See* [http://files.shareholder.com/downloads/CMCSA/789830167x0x330658/aa0c31f6-483d-4d68-9641-cedb2998de64/Comcast\\_Q309\\_Transcript.pdf](http://files.shareholder.com/downloads/CMCSA/789830167x0x330658/aa0c31f6-483d-4d68-9641-cedb2998de64/Comcast_Q309_Transcript.pdf).

<sup>16</sup> Press Release, Qwest 1Q10 earnings Report, May 5, 2010.

1 backbone facilities to “provide 100 Gbps speeds across the network when fully  
2 implemented over the next year.”<sup>17</sup> Such initiatives will be enhanced with the  
3 additional financial resources resulting from the merger.

4  
5 **Q. IS COMPETITION FROM WIRELESS PROVIDERS FLOURISHING IN**  
6 **WASHINGTON?**

7 A. Yes. According to the FCC’s Local Competition Report, as of June 2008 there  
8 were 5.46 million wireless subscribers in Washington, while there were only 2.98  
9 million wirelines (both ILEC and CLEC).<sup>18</sup> In fact, the number of wireless  
10 subscribers has increased almost 120%, from only 2.49 million in June 2001.<sup>19</sup> The  
11 FCC data show that the wireless share of the total access line market has grown  
12 significantly over this timeframe, and wireline access lines now account for less  
13 than 40% of all wireline/wireless connections in Washington.<sup>20</sup>

14  
15 Most Washington consumers, except those in extremely remote areas, have wireless  
16 options, and the majority has multiple wireless options. The decline in Qwest  
17 landlines, coupled with the dramatic increase in wireless connections, demonstrates  
18 that Washington customers increasingly view wireless phones as a substitute for  
19 wireline service.<sup>21</sup> Wireline providers must have the resources to compete

---

<sup>17</sup> *Id.*

<sup>18</sup> *Local Telephone Competition: Status as of June 30, 2008*; Industry Analysis and Technology Division, Wireline Competition Bureau, July 2009, tables 7 & 14.

<sup>19</sup> *Id.*, table 14.

<sup>20</sup> *Id.*

<sup>21</sup> In fact, a significant number of customers have “cut the cord” and no longer subscribe to wireline service, and this trend is accelerating. According to a survey conducted by the National Center for Health Statistics (“NCHS”), in the last 6 months of 2009, 24.59% of U.S. households did not have a traditional landline telephone, but did have at least one wireless telephone. In addition, another 14.9 % of households are “wireless mostly” and use their wireless phone for nearly all calling. In total, these wireless only and “wireless mostly” households make up almost 40% of households. *Centers for Disease Control and*

1 effectively with increasingly diverse and advanced wireless options in the  
2 marketplace so that customers can continue to benefit from robust competition  
3 between the platforms. The post-merger company will have those resources.

4  
5 Wireless broadband, which includes mobile broadband, fixed wireless broadband  
6 and satellite-based broadband options, is experiencing significant growth as carriers  
7 are making the investment necessary to increase speeds, availability and quality.  
8 Increasingly, customers see wireless broadband as a competitive option to wireline  
9 broadband services. As wireless broadband speeds increase and wireless devices  
10 evolve, it is likely that more and more broadband customers will be tempted to “cut  
11 the cord” as they have done with voice services.

12  
13 Mobile wireless technologies are evolving rapidly. While Internet access was first  
14 provided over Second Generation (2G) technology, 2G was supplanted by the 3G  
15 technologies that are used to provide mobile broadband in many areas today. 3G  
16 can be used to provide downstream speeds of up to 7.2 mbps (using HSPA 7.2).<sup>22</sup>  
17 In order to support faster 3G HSPA technology, AT&T is investing heavily in  
18 bringing fiber facilities to its cell sites.<sup>23</sup> Many wireless companies, including  
19 AT&T and Verizon, are also working towards a 4G Long Term Evolution (LTE)  
20 standard that will allow faster wireless broadband speeds than are available on the  
21 current 3G network -- with projected speeds of about 10 mbps.<sup>24</sup> Clearwire, whose  
22 investors include Sprint Nextel, Comcast, Time Warner Cable, Google and Intel,

---

*Prevention, National Center for Health Statistics, Wireless Substitution: Early Release of Estimates From the National Health Interview Survey, July-December 2009, released May 12, 2010, page 1.*

<sup>22</sup> *Broadband in America Report* at 23.

<sup>23</sup> *Id.* at 27.

<sup>24</sup> *Id.* at 23.

1 has already implemented its “CLEAR” 4G WiMax solution in several cities,  
2 including Seattle. CLEAR provides average mobile download speeds of 3 to 6  
3 mbps with bursts over 10 mbps.<sup>25</sup>

4  
5 When customers disconnect wireline voice and/or broadband services (i.e., “cut the  
6 cord”) in favor of wireless voice and broadband services, additional pressure is  
7 placed on landline carriers such as Qwest and CenturyLink. The combined post-  
8 merger company will be better equipped to offer innovative voice and broadband  
9 services in a more efficiently and cost-effective manner, with, for example, greater  
10 broadband speeds and reach than either company could achieve alone. Thus, the  
11 Transaction better positions the combined company to provide the portfolio of  
12 products that can better compete with the many wireless options that are available  
13 to customers today and will be available in the future. Customers will derive a  
14 direct benefit from the Transaction, since it will help assure that they will continue  
15 to have the ability to choose from a wide variety of wireline options to meet their  
16 diverse needs.

17  
18 In addition, the increasing use of wireless broadband has created a significant  
19 demand for FTTCT connectivity from wireless carriers. It is in the interests of all  
20 consumers that providers like the post-merger company have the resources and  
21 capabilities to build fiber infrastructure to cell towers to meet burgeoning wireless  
22 broadband demand. The demand for wireless bandwidth is exploding, as customers  
23 increasingly rely on wireless devices such as the iPhone for web access and to  
24 download and send files. New applications that demand additional bandwidth are  
25 being developed on a virtually continuous basis. This is creating a dramatic

---

<sup>25</sup> *Id.*



1 increase in the demand for high-speed FTTCT facilities, and Qwest views this as a  
2 major growth opportunity. There are approximately 18,000 cell sites in the 14 state  
3 Qwest region, and Qwest has already contracted to provide fiber to 4,000  
4 locations.<sup>26</sup> The combined company will have increased resources to take  
5 advantage of this significant growth opportunity.

6  
7 **C. Specific Customer Benefits**

8  
9 **Q. WILL WASHINGTON CUSTOMERS BENEFIT FROM THE APPROVAL**  
10 **OF THE TRANSACTION?**

11 A. Yes. The Transaction will result in a combined enterprise that can achieve greater  
12 economies of scale and scope than the two companies operating independently.  
13 Customers will benefit from the efficiencies and synergies realized by the combined  
14 company. The Transaction will also result in financially strong and stable company  
15 that is able to attract the capital necessary to invest in its network, systems, and  
16 employees, and to reach more customers with a broad range of high quality state-of-  
17 the-art products—including voice, data and entertainment services—over an  
18 advanced network. The post-merger company will be better positioned to  
19 effectively compete with cable, wireless and other voice and broadband providers,  
20 to the direct benefit of customers who will have more choices to meet their needs.

21  
22 **Q. PLEASE DETAIL HOW CONSUMERS WILL BENEFIT FROM THE**  
23 **MERGER TRANSACTION?**

24 A. Consumers will benefit from CenturyLink’s localized “go to market” approach, and  
25 the combined company’s enhanced ability to develop new and innovative services.

---

<sup>26</sup> See: <http://investor.qwest.com/analyst-meeting>

1 For example, current Qwest customers will benefit from knowledge and skills  
2 gained in CenturyLink's IPTV markets. Current CenturyLink customers will  
3 benefit from Qwest's experience in building out its FTTN network. The combined  
4 company's financial resources will allow the company to better meet the challenge  
5 of providing broadband to more customers at higher speeds. CenturyLink's rural  
6 customers will benefit from the combined companies' fiber backbone, which will  
7 be able to achieve greater transport economies and thus provide more advanced  
8 services to rural customers. In addition, more resources will be available to develop  
9 new services using platforms such as VoIP.

10  
11 **Q. PLEASE DISCUSS HOW BUSINESS CUSTOMERS WILL BENEFIT**  
12 **FROM THE MERGER TRANSACTION**

13 A. CenturyLink's regional operating model and targeted marketing focus coupled with  
14 Qwest's industry-leading network and strong business, government and wholesale  
15 focus will position the combined company to improve and expand deployment of  
16 innovative advanced products and services to business customers nationally and in  
17 Washington. The combination creates a robust, national fiber network backbone  
18 network of approximately 180,000 miles with a distribution network serving over  
19 17 million access lines across 37 states. The combined entity will be able to deliver  
20 strategic and customized product solutions to business, wholesale, and government  
21 customers throughout the nation by combining Qwest's significant national fiber-  
22 optic network and data centers and CenturyLink's core fiber network. The  
23 company will have increased ability to serve the needs of local, regional and  
24 national businesses and government agencies.

25

1 **Q PLEASE SUMMARIZE HOW WHOLESALE CUSTOMERS WILL**  
2 **BENEFIT FROM THE MERGER TRANSACTION**

3 A. The additional financial resources, combined network capacity and geographic  
4 reach afforded by the merger will allow the combined company to continue to serve  
5 wholesale customers by providing a much broader footprint than either company  
6 can currently do independently. For example, as the demand for broadband  
7 wireless services has mushroomed, the need for additional fiber capacity to serve  
8 cellular tower sites (often referred to as wireless backhaul) has increased  
9 dramatically. As noted above, Qwest is already committing significant resources to  
10 serve the increased demand from wireless carriers in its region, and the combined  
11 entity will possess the resources to continue this investment.

12

13 **VI. CONCLUSION**

14

15 **Q. PLEASE SUMMARIZE YOUR TESTIMONY.**

16 A. CenturyLink and Qwest have filed an Application under Chapter 80.12 RCW that  
17 seeks this Commission's approval of the Merger Agreement of CenturyLink and  
18 Qwest. In reviewing this Transaction, the Commission considers whether the  
19 Transaction is consistent with the public interest. My testimony, and the testimony  
20 of other Joint Applicant witnesses, identifies numerous customer benefits associated  
21 with the Transaction and demonstrates that it is in the public interest.

22

23 The merger will not result in customer disruption or confusion; the combined  
24 entity's services will continue to be offered under the same regulatory regime that  
25 exists today in Washington. The new company will abide by all regulatory

1 obligations for all regulated entities in Washington that existed before the merger,  
2 including QC's AFOR obligations. Additionally, CLECs and interexchange  
3 carriers will continue to receive high quality wholesale services from the post-  
4 merger company at the rates, terms and conditions that are contained in current  
5 interconnection agreements and access tariffs.

6  
7 The Transaction will result in a combined enterprise that can achieve greater  
8 economies of scale and scope than the two companies operating independently.  
9 The areas served by Qwest and CenturyLink in Washington are generally  
10 complementary, and the combination of the serving areas will make it easier to  
11 implement operating efficiencies and infrastructure improvements. The  
12 combination of the company's strengths will allow the post-merger company to  
13 optimize network capacity that facilitates the deployment of additional bandwidth-  
14 intensive services such as broadband service and advanced business products.

15  
16 Finally, the increased scale and scope afforded by the merger will allow the  
17 combined entity to better compete nationally with the larger well-capitalized  
18 players in the market, such as AT&T, Verizon, Comcast and others. This improved  
19 competitive positioning benefits customers by giving them more choices for their  
20 communications needs. Consequently, the Commission should approve the  
21 Transaction as it is consistent with the public interest.

22  
23 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

1 A. Yes.