

**BEFORE THE
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

VERIZON SELECT SERVICES INC.;)	
MCIMETRO ACCESS TRANSMISSION)	
SERVICES LLC; MCI)	
COMMUNICATIONS SERVICES INC.;)	
TELECONNECT LONG DISTANCE)	
SERVICES AND SYSTEMS CO. D/B/A)	
TELECOM USA; AND TTI NATIONAL)	
INC.,)	
)	Docket No. UT-081393
Complainants,)	
)	
v.)	
)	
UNITED TELEPHONE COMPANY OF)	
THE NORTHWEST,)	
)	
Respondent.)	

**SURREBUTTAL TESTIMONY OF
CHRISTIAN M. DIPPON
ON BEHALF OF
UNITED TELEPHONE COMPANY OF THE NORTHWEST
d/b/a
EMBARQ**

June 30, 2009

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1 **I. QUALIFICATIONS AND SUMMARY**

2 ***Q. Please state your name, occupation, and business address.***

3 **A.** My name is Christian Michael Dippon. I am a Vice President at the San Francisco office
4 of NERA Economic Consulting (NERA) where I am an economist in the
5 Communications practice. NERA provides expert economic and financial analysis for
6 firms and government bodies on a wide variety of issues. My business address is 1 Front
7 Street, Suite 2600, San Francisco, CA 94111. I filed responsive testimony on behalf of
8 United Telephone Company of the Northwest (herein “United”) in this proceeding on
9 April 17, 2009.

10 ***Q. What is the purpose of this surrebuttal testimony?***

11 **A.** The purpose of my surrebuttal testimony is to respond to the:

- 12 – Rebuttal Testimony of Lawrence J. Bax on behalf of AT&T Communications of the
13 Pacific Northwest, Inc., TCG Oregon, Inc., and TCG Seattle, Inc. (collectively
14 AT&T)¹
- 15 – Rebuttal Testimony of Dr. Kent A. Currie on behalf of AT&T²

¹ Before The Washington Utilities and Transportation Commission, Verizon Select Services, Inc.; MCIMetro Access Transmission Services, LLC; MCI Communications Services, Inc.; Teleconnect Long Distance Services and Systems Co. d/b/a Telecom USA; and TTI National Inc., *Complainants v. United Telephone Company of The Northwest*, Respondent, Docket No. UT-081393, Rebuttal Testimony of Lawrence J. Bax, on behalf of AT&T Communications of the Pacific Northwest, Inc., TCG Oregon, Inc., and TCG Seattle, Inc., June 5, 2009 (Bax Rebuttal).

² Before The Washington Utilities and Transportation Commission, Verizon Select Services, Inc.; MCIMetro Access Transmission Services, LLC; MCI Communications Services, Inc.; Teleconnect Long Distance Services and Systems Co. d/b/a Telecom USA; and TTI National Inc., *Complainants v. United Telephone Company of The*

1 – Rebuttal Testimony of Paul B. Vasington on behalf of Verizon Select Services Inc.,
2 MCIMetro Access Transmission Services LLC, MCI Communications Services Inc.,
3 Teleconnect Long Distance Services and Systems Co. d/b/a Telecom USA, and TTI
4 National, Inc. (collectively Verizon)³

5 – Testimony of Glenn Blackmon on behalf of the Staff of Washington Utilities and
6 Transportation Commission⁴

7 Specifically, I respond to the claims put forth by the witnesses for the other carriers in
8 their rebuttal testimonies that the theoretical and empirical evidence put forth by United
9 in this case is not defensible (Bax at 3), insufficient (Bax at 33), flawed (Currie at 78),
10 and “unsupported and unsupportable” (Vasington at 18).⁵ This is just some of the
11 nomenclature used by AT&T’s and Verizon’s witnesses in their attempts to discredit the
12 evidence presented by United and me in this case—evidence that does not support their
13 employers’ attempts to get a free pass on contributing to a universal service program in
14 the State of Washington. I also respond to Dr Blackmon’s testimony on behalf of the
15 Staff of Washington Utilities and Transportation Commission (the Staff).

Northwest, Respondent, Docket No. UT-081393, Rebuttal Testimony of Dr. Kent A. Currie, on behalf of AT&T Communications of the Pacific Northwest, Inc., TCG Oregon, Inc., and TCG Seattle, Inc., June 5, 2009 (Currie Rebuttal).

³ Before The Washington Utilities and Transportation Commission, Verizon Select Services, Inc.; MCIMetro Access Transmission Services, LLC; MCI Communications Services, Inc.; Teleconnect Long Distance Services and Systems Co. d/b/a Telecom USA; and TTI National Inc., *Complainants v. United Telephone Company of The Northwest*, Respondent, Docket No. UT-081393, Rebuttal Testimony of Paul B. Vasington on Behalf of Verizon, June 5, 2009 (Vasington Rebuttal).

⁴ Before The Washington Utilities and Transportation Commission, Verizon Select Services, Inc.; MCIMetro Access Transmission Services, LLC; MCI Communications Services, Inc.; Teleconnect Long Distance Services and Systems Co. d/b/a Telecom USA; and TTI National Inc., *Complainants v. United Telephone Company of The Northwest*, Respondent, Docket No. UT-081393, Testimony of Glenn Blackmon, Staff of Washington Utilities and Transportation Commission, June 5, 2009 (Blackmon Testimony).

⁵ Unless otherwise stated, all references are to the rebuttal testimonies of Mr. Bax, Dr. Currie, and Mr. Vasington and to the testimony of Dr. Blackmon.

1 ***Q. Please summarize your assessment of the rebuttal testimonies submitted in this***
2 ***proceeding.***

3 **A.** In general, the witnesses' testimonies that I respond to are based on a misunderstanding
4 of my position and/or the issue before the Commission in this proceeding. More
5 specifically, they fail to utilize any United-specific information to support their proposals
6 and choose to rely on other carriers' data that do not reflect the operating characteristics
7 of United's service area and resulting cost structure. They also do not sufficiently take
8 into account that a proposed reduction in access charges would pressure United to raise
9 local rates. In areas where competition exists, this would increase the likelihood that
10 United would lose access lines to intermodal competitors. In rural, high-cost and low-
11 income communities, increases may not be sustainable and may be contrary to universal
12 service policy goals, as I explain later.

13 In essence, AT&T and Verizon seek a reduction in intrastate switched access rates, which
14 would improve *their* financial bottom line, but would be of little benefit to Washington
15 consumers. If the Commission decides that access charge reform is appropriate, then it
16 should do so as part of a balanced process that phases in over time greater pricing
17 flexibility and an adequate universal service funding mechanism to allow United to meet
18 its service obligations and to promote universal service throughout the company's service
19 area.

II. MR. BAX'S REBUTTAL ATTEMPT IS MISGUIDED

Q. Please summarize Mr. Bax's rebuttal testimony.

A. Mr. Bax testifies that no defensible arguments have been offered demonstrating that United's access rates should not be reduced and also characterizes (at 9) my testimony as saying that public policy goals cannot be met without implicit subsidies from access rates. This is wrong. Mr. Bax then attempts to revive his argument that United's intrastate switched access rates somehow are anticompetitive. Again, this is wrong. In fact, his explanation ignores that there is a subsidy element in intrastate switched access rates. The subsidy element can only have an anticompetitive impact if it provides United an unlawful advantage in competing for Washington subscribers. The only way this could happen is for United to engage in a price squeeze. However, as I explained in my responsive testimony (at 68), the opportunity cost of doing so makes this risk of a price squeeze virtually nonexistent. Mr. Bax continues (at 15) by claiming that affordability is not an issue, as competition would limit the sustainability of price increases. Mr. Bax also says (at 16) that competition is intense and increasing in the telecom industry. Thus, it would seem that Mr. Bax confirms my point that competitive forces would limit United's attempts to recover lost access revenue from all of its access lines, and the company would have to focus on subscribers in areas with limited competition—subscribers in rural, high-cost, and low-income communities.

1 Mr. Bax repeatedly cites from a paper that I coauthored.⁶ In doing so, he attempts to show
2 that my arguments in the paper are inconsistent with what I have argued in this
3 proceeding and even I cannot justify maintaining the existing access rate levels and
4 structure. Mr. Bax entirely misses the point and the quotes Mr. Bax uses were taken out
5 of context. In short, the paper demonstrates that regulatory reform is imperative given the
6 changes in the telecommunications sector and in competition for communications
7 services. The paper shows that regulatory intervention of any type (e.g., cross subsidies)
8 is inefficient *relative to a world without regulation*. Mr. Bax seems to have
9 misunderstood this paper to say that regulatory intervention is inefficient *relative to his*
10 *recommendation of reducing United's intrastate switched access rates to interstate*
11 *levels*. Mr. Bax goes on and says (at 7) that intrastate switched access rates are priced
12 higher than interstate rates as well as their underlying forward-looking incremental costs.
13 My testimony in this case does not contradict this. Rather, it shows that, while the
14 regulatory framework may be inefficient, excusing the IXC's from contributing to the
15 social goals this Commission has established does not address the inefficiencies in the
16 overall intercarrier compensation system—if anything, it makes the system worse. A
17 comprehensive review and overhaul is needed, not a shortsighted and unbalanced quick
18 fix.

19 Mr. Bax then goes on to reiterate the same arguments from his earlier testimony
20 regarding the alleged benefits from reducing intrastate switched access rates. As before,
21 however, he ignores the *costs* associated with the policy he proposes. As I have shown in

⁶ As an aside, Mr. Bax obviously ignored the “Do Not Cite without Permission” stamp on this working paper as he

1 my testimony, while there might be minimal benefits, the costs far outweigh the benefits.
2 Here also, Mr. Bax incorrectly claims that my testimony is inconsistent with the paper he
3 cites. The parallels he attempts to draw between that paper and my testimony in this
4 proceeding are wrong; thus, it follows that his criticism of my testimony is inaccurate.

5 ***Q. Has United shown that its intrastate switched access rates are just, fair, and***
6 ***reasonable?***

7 **A.** Yes. Mr. Bax (at 3) claims to the contrary, but his claim is wrong. First, opposing parties
8 have not demonstrated that United's existing intrastate access rates are unjust, unfair, and
9 unreasonable as they allege. Moreover, when the Commission approved United's existing
10 rates, it declared that they were just and reasonable. Further, I have presented substantial
11 evidence addressing this point. See Section III of my responsive testimony, which is
12 devoted to this subject.

13 ***Q. Do carrier access charges priced above cost harm wireline toll consumers as claimed***
14 ***by Mr. Bax?***

15 **A.** No. Mr. Bax claims (at 3) that "the Embarq witnesses have not provided any evidence to
16 show: ... that these excessive rates [switched access] are not harming Washington
17 wireline toll consumers...." As I said in my responsive testimony (at 48), one could argue
18 that any cost savings for long distance customers is a benefit, regardless of how small.
19 However, any decrease in toll rates from a reduction in access charges would be

freely cites it.

1 insignificant when compared to the increases the consumers in United's operating areas
2 would see if switched access rates were reduced.

3 ***Q. Mr. Bax alleges that you provide guidance as to why United's intrastate switched***
4 ***access rates should be reduced. Is this true?***

5 **A.** No. Mr. Bax states (at 4): "it seems indefensible that the implicit subsidies inherent in
6 Embark's intrastate switched access rates can be sustained." To support this statement,
7 Mr. Bax inappropriately cites a working paper, coauthored by me, quoting passages from
8 the paper entirely out of context and drawing parallels that are untenable. The paper
9 addressed the following questions:

- 10 ▪ Is regulation still necessary, redundant, or harmful?
- 11 ▪ Where should regulation be directed, if at all?
- 12 ▪ What form should it take—interventionist or passive?
- 13 ▪ Who needs to be protected from whom?
- 14 ▪ How can communications policy be used to improve social welfare

15 Generally, the paper explores how communications policy, and specifically intercarrier
16 compensation, must evolve in order to adapt to changing industry circumstances. Thus,
17 contrary to Mr. Bax's testimony, the paper did *not* address intrastate switched access
18 rates, and it certainly did *not* address piecemeal reductions of intrastate switched access
19 rates to interstate levels without any offsetting policy adjustments (as recommended by
20 Mr. Bax). Consistent with the paper, my testimony in this case recommends holistic

1 changes to Washington's intercarrier compensation system, rather than the piecemeal,
2 self-serving approach recommended by AT&T and Verizon.

3 ***Q. Are interstate access rates appropriate benchmarks for intrastate access rates?***

4 **A.** No. Mr. Bax continues making the same argument in his rebuttal testimony (at 6–7) that
5 he tried to make in his direct testimony. That is, “Embarq’s own interstate switched
6 access rates are the most appropriate proxy as those rates can be demonstrated to be more
7 than sufficient for the recovery of Embarq’s access services costs....”⁷ As I have
8 repeatedly explained, the FCC reduced interstate access charges in conjunction with the
9 introduction of a federal universal service fund. Further, as I stated in my responsive
10 testimony (Exhibit CMD-3 at 5): “The process of rebalancing interstate rates—that is,
11 reducing interstate carrier access charges and increasing subscriber line charges—took
12 place over more than two decades.” I also explained (id. at 12) that state commissions can
13 decide whether it is appropriate to fund universal service using carrier access charges and
14 above-cost intrastate toll rates. That is, states can continue to use carrier switched access
15 charges as a way of ensuring that providers of intrastate long distance services provide an
16 equitable and nondiscriminatory contribution to fund universal service. The LECs in
17 Washington contribute to universal service funding via subsidies implicit in their rates for
18 toll and other services. It is important to note that the FCC during its access charge
19 proceeding did not “attempt to identify state-level implicit universal service support ...,
20 nor did it try to convert such implicit mechanisms to explicit federal universal service

⁷ Bax Rebuttal, p. 6.

1 support.”⁸ Contrary to what Mr. Bax appears to believe, the FCC did not reduce interstate
2 access charges—the FCC created a universal service fund to make the subsidy element in
3 *interstate* switched access rates explicit. Hence, only the combination of the *interstate*
4 rate level with the *federal* fund is an appropriate benchmark.

5 ***Q. Is it your contention that this Commission’s policy goals cannot be met without the***
6 ***implicit subsidy flow from access charges?***

7 **A.** No. Mr. Bax claims (at 9) that I use Dr. Kahn’s statements “as a means to support [my]
8 contention that the Commission’s public policy goals cannot be met without the implicit
9 subsidies flows from access charges.” This misconstrues my testimony. As I said in my
10 responsive testimony (at 6), United’s rates should remain in place until the Commission
11 engages in a complete overhaul of the intrastate intercarrier compensation system, taking
12 into consideration universal service requirements. Therefore, contrary to Mr. Bax’s
13 testimony, I have never claimed that the Commission’s goals cannot be met without
14 implicit subsidies.

15 ***Q. Do you contend that Dr. Kahn supports the use of implicit, noncompetitively neutral***
16 ***cross subsidies?***

17 **A.** No, despite Mr. Bax saying (at 8–9) that this is what I imply, based on Dr. Kahn’s
18 writings, he does not seem to.

⁸ P.W. Huber, Michael K. Kellogg, and John Thorne, *Federal Telecommunications Law, Second Edition*, Aspen Law and Business, Gaithersburg, New York, 1999, p. 589.

1 ***Q. Do you support the use of implicit, noncompetitively neutral cross subsidies?***

2 **A.** No. Mr. Bax draws the conclusion (at 10) that “Dr. Kahn does not support implicit, non-
3 competitively neutral cross-subsidies” and implies that I do. However, I do believe that if
4 eliminated those subsidies must be replaced with explicit subsidies.

5 ***Q. Is it appropriate to cite Dr. Kahn to support the reduction of intrastate switched access***
6 ***rates to the interstate levels proposed by Mr. Bax?***

7 **A.** No. First, Dr. Kahn explains how access charges were set historically (and are set today,
8 at least in those states that have not yet established a universal service fund):

9 [T]he carrier access charge has always been directly regulated, explicitly set
10 by utility commissions, including the FCC, at levels intended to be no higher
11 than sufficient to afford the LECs a reasonable opportunity to recover their
12 aggregate regulatorily determined revenue entitlements.⁹

13 Second, in discussing MCI’s position that “the size of the markup in the access charge
14 should be reduced to take into account the net revenues that the LECs may reasonably be
15 expected to earn from such other offerings as vertical, video and, eventually, interLATA
16 services,”¹⁰ Dr. Kahn stated:

17 The last of these suggestions is particularly incongruous—indeed,
18 outrageously self-serving. It would clearly be inconsistent with efficient
19 competition in the *unregulated* markets—specifically, it would handicap the
20 LECs in that competition—if they alone had to continue to charge rates above
21 competitive levels for those offerings because regulation was requiring them

⁹ Alfred E. Kahn, Letting Go: Deregulating the Process of Deregulation, or: Temptation of the Kleptocrats and the Political Economy of Regulatory Disingenuousness, Institute of Public Utilities and Network Industries, The Eli Boroad Graduate School of Management, Michigan State University, East Lansing, Michigan, MSU Papers 1998, p. 106.

¹⁰ Id, p. 113. Dr. Kahn summarizes an argument in MCI’s comments in the FCC access reform proceedings.

1 to rely on those contributions to recover the legitimate costs of regulated
2 operations.¹¹

3 Dr. Kahn also stated in connection with markups to retail services:

4 Just as the access charges, both intra- and interstate, have been a means of
5 continuing the necessary flow of contribution from long-distance services, so
6 have the overpricing at the state level of vertical services and of dialtone to
7 businesses, particularly in concentrated metropolitan areas....

8 The point of these mark-ups, it is worth re-emphasizing, is not merely to
9 afford the ILECs an opportunity to recover their total costs and to continue the
10 regulatorily-prescribed cross-subsidization. It is also, by imposing on their
11 challengers the same proportionate burdens as they have themselves been
12 forced by regulation to bear, to eliminate the invitation to inefficient
13 competition in the provision of the overpriced services extended by the
14 present distorted rate structures.¹²

15 Based on Dr. Kahn's above-cited previous statements, I do not think he could ever be
16 cited to support the reduction of a subsidized service absent a replacement mechanism for
17 the subsidy contribution portion.

18 ***Q. Please respond to Mr. Bax's attempt to explain why United's current access rate levels***
19 ***provide the company with a competitive advantage over IXC's.***

20 **A.** Mr. Bax again fails at his attempt (at 10–12) to restate his initial claim that United's
21 current intrastate switched access rates give United a competitive advantage. While Mr.
22 Bax now recognizes the need to define the market and identify the type of advantage
23 where he alleges the advantage exists, this does not cure the original flaw in his

¹¹ Id., p. 114.

¹² Id., pp. 115–116.

1 reasoning. His price squeeze argument finds no support in economics, as shown in my
2 responsive testimony at 68.

3 Moreover, I seriously doubt that the Washington Commission would have approved rates
4 that embodied a subsidy if by doing so United would have been provided an opportunity
5 to engage in a price squeeze because according to the Telecommunications Act of 1996
6 such subsidies are forbidden.¹³

7 *Q. Could it ever be the case that the access rate reduction will be borne by all subscribers*
8 *equally?*

9 *A.* Only if this Commission were to implement a state specific universal service fund that
10 required all wireline subscribers to contribute an equal amount.

11 *Q. Is it meaningful to compare United's local rates to Verizon's?*

12 *A.* No. Mr. Bax suggests (at 15) that, since United's average rates are below Verizon's
13 average rates, there "is some opportunity to increase Embarq's end-user retail rates as a
14 means to offset any revenue reduction resulting from intrastate switched access reform."
15 As I stated above, I do not argue with Mr. Bax's position that there is "some opportunity"
16 for United to sustain price increases in competitive areas. However, I disagree with Mr.
17 Bax that Verizon's rates provide a meaningful benchmark. First, Verizon's operating
18 areas in Washington are different from United's. Thus, it cannot simply be inferred that

¹³ 47 U.S.C. § 254(k)

1 United's customers would react in the same way as Verizon's customers. Second, Mr.
2 Bax did not examine whether Verizon's rates were sustainable. Verizon, like all other
3 ILECs, is losing access lines, and Mr. Bax provides no evidence that the relatively higher
4 prices did not cause Verizon to lose a disproportionate amount of lines. Third, as
5 explained below, United's operating area characteristics, for example, population
6 densities, are very different than those of Verizon; hence, its costs and the costs of
7 meeting its COLR obligations are likely very different as well.

8 ***Q. Do you agree with Mr. Bax that this Commission should not be concerned with price***
9 ***increases?***

10 **A.** No. Mr. Bax claims (at 15), "there is no need for intense regulatory concern with regard
11 to local exchange service rates when competition exits." Essentially, Mr. Bax states that
12 competition can limit price increases. First, this seems inconsistent with his previous
13 claim that United can raise the prices on all of its lines. Second, Mr. Bax in effect
14 confirms my previous testimony. That is, United would not be able to increase prices in
15 areas that are competitive, and then it would be forced to seek price increases in
16 noncompetitive areas.

17 ***Q. Mr. Bax (at 16) says that competition is intense and increasing and exists in the form***
18 ***of cable operators, wireless carriers, and VoIP providers. What do you say to that?***

19 **A.** Mr. Bax simply confirms my testimony that the IXC's are losing revenue not because of
20 the ILECs, but because of competition from cable, wireless, and VoIP providers. More

1 importantly, reducing intrastate switched access rates likely would not significantly affect
2 this trend because wireless operators offer “free” long distance as part of their service
3 bundles.

4 ***Q. Would customers who purchase wireline bundles not be affected by a rate increase?***

5 **A.** No. Mr. Bax states (at 18): “a large number of customers who currently purchase bundled
6 telecommunication service packages likely will not be affected by any increase in the
7 basic service rate because bundled packages are already subject to greater competition.”
8 However, Mr. Bax offers no evidence to support his claim. Moreover, his assertion does
9 support the point I made in my responsive testimony (at 62)—not only would United
10 need to focus its price increases on subscribers in high-cost rural areas (where there is
11 less competition), but it would have to focus on subscribers that have stand-alone local
12 exchange service. Hence, essentially Mr. Bax’s own analyses confirm my findings that
13 reducing intrastate switched access rates would benefit the IXC’s at the cost of subscribers
14 in high-cost rural areas and those with stand-alone local exchange service—the customers
15 with few competitive alternatives. Interestingly, even though he seems to agree with my
16 findings, Mr. Bax describes (at 32) these consequences as “bleak and grossly inaccurate.”

17 ***Q. Does Mr. Bax identify how United is to recover the loss of access revenue?***

18 **A.** No. At first, it seems that Mr. Bax advocates (at 15) that the access revenue loss should
19 be spread over all revenue producing access lines. Then he states (at 18) that the
20 Commission should not be worried about price increases because “rebalancing by way of

1 local retail rates does not necessarily mean that rates will automatically or immediately
2 increase.” This begs the question: How can United compensate for its loss of access
3 revenue? In his direct testimony (at 25), Mr. Bax states that “Embarq should be permitted
4 the opportunity to offset any reductions to its intrastate switched access services revenues
5 by way of its end-user retail services, as was the opportunity availed to other providers,
6 and to the extent necessary, with explicit and competitively neutral access replacement
7 support.” Now, it seems that Mr. Bax is saying that United cannot offset any reductions
8 “by way of its end-user retail services.” Therefore, one can only conclude that Mr. Bax is
9 recommending to this Commission to allow United to offset the proposed reductions
10 “with explicit and competitively neutral access replacement support.”

11 ***Q. Should United be allowed to offset the proposed reductions with explicit and***
12 ***competitively neutral support?***

13 **A.** Yes. As I stated in my responsive testimony (at 60–61), if this Commission supports the
14 access rate reductions proposed by AT&T or Verizon, then it must establish a state-
15 specific universal service fund.

16 ***Q. Do you support maintaining the existing implicit, noncompetitively neutral cross***
17 ***subsidies?***

18 **A.** Not necessarily. I would prefer to see all implicit subsidies made explicit through a
19 universal service fund and additional pricing flexibility. Mr. Bax grossly misrepresents
20 (at 20) my testimony by claiming that “Embarq witness Dippon attempts to argue in

1 support of maintaining the existing implicit, non-competitively neutral cross-subsidies.”

2 Mr. Bax is mistaken. I stress that I do not support the complex system of subsidies that
3 my colleagues Dr. Ware, Dr. Taylor, and I describe in the white paper attached to my
4 responsive testimony (see Exhibit CMD-3). I believe in a comprehensive, holistic
5 approach to intercarrier compensation reform and the provision of universal service at
6 affordable rates. Mr. Bax, however, offers no such solution. All he proposes is that the
7 IXCs be excused from contributing to the universal service objectives, which are targeted
8 for Washington consumers so they have a ubiquitous network at affordable rates. The
9 self-serving solution offered by AT&T offers no remedy to the existing system. If
10 anything, it makes matters worse. What I did say in my testimony relative to Mr. Bax’s
11 solution is that maintaining the current system produces a superior outcome than his
12 solution.

13 ***Q. Is it possible for this Commission to lower intrastate switched access rates without***
14 ***making matters worse?***

15 **A.** Yes, as long as a universal service fund is established and United is given additional
16 pricing flexibility before a reductions are allowed to take effect. As detailed in my
17 responsive testimony, this Commission could reduce United’s intrastate switched access
18 rates if, and only if, it provides the company with the “explicit and competitively neutral
19 access replacement support” to which Mr. Bax alludes. Specifically, this Commission can
20 reduce intrastate switched access rates as long as it *simultaneously* introduces a state-
21 specific universal service fund. As stated, if the Commission finds that a price increase in

1 high-cost rural areas of Washington is appropriate, it can also provide United with
2 sufficient pricing flexibility that allows the company to raise its rates in these areas.

3 ***Q. Do the benefits of reducing intrastate switched access rates outweigh the costs?***

4 **A.** No. There is no evidence to suggest that Verizon and AT&T would voluntarily flow
5 through any of the cost savings to their long distance customers. Even if they did, the
6 effects would be negligible and would not nearly justify the costs of a reduction in
7 switched access rates, as I explain later when I rebut Dr. Currie. I am rather curious as to
8 how Mr. Bax plans to fund all the benefits he claims (at 29) will come in the long term to
9 consumers. Essentially, he too argues for access charge reform; however, his idea is to
10 immediately reduce intrastate switched access rates before the other aspects of access
11 reform have been implemented. Genuine access reform means more than reducing one
12 rate to satisfy one subset of service providers and requires that the benefits of access
13 charge reductions be balanced against the costs.

14 ***Q. What costs do you mean?***

15 **A.** The reduction of switched access rates absent a means of recovering the lost revenue
16 would jeopardize universal service policy goals and likely force the ILECs to make large
17 price increases in high-cost rural areas and to low-income subscribers. I described these
18 costs in detail in my responsive testimony (at 57–63).

1 ***Q. Who does Mr. Bax propose should pay for these costs?***

2 **A.** Mr. Bax’s testimony (at 15) recommends that United’s subscribers should be solely
3 responsible for funding any social programs. Mr. Bax contests (at 33) my argument that
4 rural customers likely would be the ones to suffer the consequences of a reduction in
5 switched access rates absent a mechanism to compensate United for the lost revenue. He
6 says (id.) that “rural customers are not being asked to ‘subsidize themselves.’” He
7 continues by saying, “*all* of Embarq’s customers are being required to contribute
8 equitably to the costs of their services.” With this statement, Mr. Bax makes it clear that
9 he thinks the IXC’s no longer should be required to contribute to universal service
10 programs. Rather, he thinks it is fair and equitable that all of United’s customers should
11 be required to pay for the costs of providing service to those subscribers in United’s area
12 that are the recipients of regulatory mandated social programs—programs that United
13 was and is required to provide and for which the government up until now has ensured
14 that United is compensated for providing. Moreover, Mr. Bax’s argument seems at odds
15 with Section 254(b)(4) of the 1996 Act where it was made quite clear that “[a]ll providers
16 of telecommunications services should make an equitable and nondiscriminatory
17 contribution to the preservation and advancement of universal service.”

18 ***Q. Do you agree with Mr. Bax that AT&T’s toll volume decreased?***

19 **A.** This is generally consistent with my prior testimony. Specifically, I stated in my
20 responsive testimony (at 39–40) that the IXC’s toll volumes decreased, but not because of
21 switched access charges. The decrease is largely due to increased fixed-to-mobile

1 substitution as well as the increased availability of substitutes for wireline service, such
2 as the “free” long distance calling offered by wireless, cable, and VoIP service providers.

3 ***Q. Do you believe that the IXC’s toll volumes will increase if access rates are reduced?***

4 **A.** While I do not have current own-price elasticities for the IXCs’ toll services, I would not
5 anticipate that a decrease in access rates would have a measurable impact on the
6 declining trend found by both Mr. Bax and me. There are several reasons for this. First,
7 while I understand that AT&T would be willing to eliminate its \$1.40 monthly In-State
8 Connection Fee to reflect material changes in statewide access unit costs,¹⁴ such a price
9 reduction is likely too small to compete with free long distance offered by the wireless
10 carriers. Second, the wireless carriers attribute their success, at least partially, to the
11 added convenience of mobility. IXCs (and ILECs) cannot offer that. Finally, to use Mr.
12 Bax’s words (at 29), wireless and other alternatives to wireline long distance are
13 “convenient, feature rich, and have never been more affordable.”

14 ***Q. Do you believe that jeopardies and arbitrage opportunities associated with implicit***
15 ***subsidies exist outside of this proceeding?***

16 **A.** Mr. Bax states (at 27) that I believe “[o]utside of this proceeding ... Embarq witnesses
17 believe there are jeopardies and arbitrage opportunities associated with implicit
18 subsidies.” Mr. Bax seems to imply that my opinions are different in this proceeding,
19 which is not the case. Implicit subsidies do come with the risk of arbitrage, and that is a

¹⁴ See AT&T’s Responses to Embarq’s Second Set of Discovery Requests, ATT 2-53.

1 well-known and documented fact. However, it does not imply that reducing intrastate
2 switched access rates to interstate levels without providing United with an adequate
3 recovery mechanism is a superior solution to this risk. In fact, it makes matters worse, as
4 I detailed in my responsive testimony (at 83).

5 ***Q. Are AT&T's retail rates reflective of Washington ILECs' intrastate switched access***
6 ***rates, as Mr. Bax argues (at 28)?***

7 **A.** No. While AT&T's retail rates may factor to a small degree into its intrastate rates in
8 Washington, little if any of the difference in intrastate switched access rates appears to be
9 reflected in AT&T's retail rates because—with the exception of certain surcharges—its
10 rates do not change from state to state. This was explained in my responsive testimony (at
11 47 and Exhibit CMD-4).

12 ***Q. Will the reduction of intrastate switched access rates ensure that consumers in high-***
13 ***cost rural areas have access to uninterrupted, high quality telecommunications***
14 ***services?***

15 **A.** No. Mr. Bax makes (at 29) the rather vague argument that lowering intrastate switched
16 access rates will somehow benefit high-cost rural subscribers “over the longer term.”
17 This argument makes no sense. Essentially, Mr. Bax seems to argue that increasing local
18 exchange rates in high-cost rural areas is beneficial because it increases the quality of toll
19 service in these areas. This seems to be in direct conflict with previous policy goals that

1 supported both the availability and affordability of local exchange service, not toll
2 service. Not surprisingly, Mr. Bax offers no support for this rather odd claim.

3 ***Q. Do you agree with Mr. Bax that switched access demand will inexorably decline to a***
4 ***level close to zero?***

5 **A.** Not necessarily. Mr. Bax states (at 29): “switched access demand—and hence, the
6 implicit subsidies contained in high intrastate switched access charges—will inexorably
7 decline to a level close to zero.” I am not sure that the downward trend will ever approach
8 zero. However, Mr. Bax is correct that access demand will continue to decline. This is
9 exactly why reducing intrastate switched access rates will not increase competition, nor
10 will it benefit consumers. Second, if Mr. Bax is correct, this would mean that intrastate
11 switched access rates must be *increased* as fewer people contribute (cross subsidize) to
12 the costs of serving subsidized customers.

13 ***Q. Is it untenable to leave the current rates as they are, as Mr. Bax argues (at 30)?***

14 **A.** No. As I mentioned above and in Exhibit CMD-3 of my responsive testimony, the FCC
15 left it up to the states to determine how to handle the issue of universal service—to the
16 extent that a state commission decides that it is appropriate to fund universal service
17 using carrier access charges and above-cost intrastate toll rates, it can do so. While
18 outdated and in need of an overhaul, it is not untenable to leave the current intrastate
19 switched rates as they are. It is, however, untenable to reduce access rates without first
20 providing for recovery of the costs associated with providing the service. First, parties

1 arguing for a rate reduction have not been able to prove that United's rates are unjust or
2 unreasonable. Second, relative to the remedies offered by AT&T and Verizon, the current
3 system of subsidies is superior. It is infinitely superior to AT&T's proposal to reduce
4 intrastate switched access rates to the "interstate level and structure including elimination
5 of the Carrier Common Line Charge and the Interim USF Additive." AT&T thinks that
6 the Commission should allow "Embarq ... the opportunity to offset reductions in
7 revenues *by way of increases to its rates for local end-user revenue*," (Bax at 30;
8 emphasis added). Mr. Bax continues (at 31) by saying that AT&T only wants to "direct
9 the costs toward the cost causer ... without regard to geography and/or income." This
10 destroys the entire intercarrier compensation system, defeats the universal service policy
11 goals, and is contrary to the intent of the 1996 Act.

12 ***Q. Do you agree that a transition period needs to be considered if any action is taken, as***
13 ***Mr. Bax mentions (at 30)?***

14 **A.** Yes. This is crucial. Much like the FCC did at the federal level, any reduction in access
15 rates must be simultaneously balanced with the introduction of a state universal service
16 fund. Furthermore, to avoid rate shock, the reduction of switched access rates and the
17 introduction of a state USF should be phased in.

1 **Q.** *Do you think that additional pricing flexibility is a meaningful way to recover the*
2 *proposed access rate reduction, as suggested by Mr. Bax (at 31–32)?*

3 **A.** Not by itself, but in conjunction with a state-specific universal service fund and sufficient
4 time to implement such new programs it is a definite start in the right direction. Pricing
5 flexibility and other parameters are complementary components of a state-specific USF.
6 Thus, pricing flexibility should be determined along with the other parameters for the
7 state USF. For instance, the Commission will need to decide on how to set up the fund,
8 who contributes to the fund and how much, who draws from the fund and how much,
9 what is the appropriate benchmark, and how should the benchmark be adjusted over time.
10 In determining who draws and how much from the fund, the Commission will need to
11 consider current rates and adjust those rates by sustainable pricing flexibility, if such
12 should be granted in this context.

13 **III. DR. CURRIE PRESENTS A ONE-SIDED ANALYSIS**

14 **Q.** *Please summarize your view of Dr. Currie’s rebuttal testimony.*

15 **A.** Because most of Dr. Currie’s rebuttal testimony addresses testimony by other United
16 witnesses, I speak to only the parts that address my testimony. To support his colleague
17 Mr. Bax, Dr. Currie cites (at 71) to the economic literature that he alleges has found that
18 access charge reductions “generally flow through to consumers in the form of decreased
19 prices for long distance services.” There are two problems with this assertion. First, most
20 of the studies cited in Dr. Currie’s literature review were written prior to the advent of

1 wireless and VoIP providers as strong competitive forces in telecommunications markets.
2 These types of carriers were not even in the picture when these studies were performed
3 and often do not pay switched access charges. Hence, the effect of access charge
4 reductions in the literature Dr. Currie cites overstates that effect today. Second, the access
5 charge reductions in the studies cited by Dr. Currie were (with one exception) to
6 *interstate* access charges and were applied by *all* local exchange carriers.¹⁵ These
7 reductions affected all long distance carriers in all states; their effect on the cost of an
8 average interstate toll call was quite pronounced. In contrast, the effect of an intrastate
9 carrier access charge reduction by one small carrier in one state on the cost of an average
10 toll call is arithmetically negligible.

11 Dr. Currie also reports (at 76) a regression in which he examines the correlation between
12 intrastate long distance average revenue per minute (ARPM) and intrastate access
13 charges per minute of use as charged by the largest ILEC in the state. Taken literally, this
14 regression merely demonstrates the uncontroversial fact that, in a competitive market, a
15 nearly *market-wide* reduction in carrier access charges will lead to a reduction—not
16 necessarily a full pass through—in toll prices. Economically, a reduction in the carrier
17 access prices of the largest ILEC in each state would have a significant effect on the
18 incremental cost of the average toll call in that state. However, in the current case, the
19 carrier access charge reduction Dr. Currie proposes *will not be market-wide*: it will not
20 apply to toll carriers that can avoid to a certain extent carrier access charges (wireless,

¹⁵ Also, the FCC required that the IXC's pass through the access charge reductions in their interstate toll prices as part of the CALLS decision: Access Charge Reform, Sixth Report and Order, CC Docket No. 96-262 (released May 31, 2000).

1 VoIP) and it will *not* apply to the largest ILEC in any state. Hence, Dr. Currie's
2 regression is not valid in the current context. In addition, his analysis fails to account for
3 other variables that could affect toll rates—that is, he uses carrier access charges as the
4 only independent variable, thereby omitting important determinants of toll prices and
5 demand. In addition he uses only a partial representation of carrier access charges—one
6 that omits transport and tandem switching elements. Finally, the measure of toll prices
7 that he uses appears to be average revenue per minute (ARPM), which can be affected by
8 many differences from one state to the next—for example, different mixes of residential
9 and business customers, differences in whether AT&T is the predominant local carrier—
10 which could affect the level of ARPM. Thus, his results, even if plausible as a matter of
11 theory, cannot be used to estimate the impacts of a change in United's carrier access rates
12 in Washington. Finally, Dr. Currie concludes by stating that there are benefits to access
13 rate reductions and that excessive rates harm consumers. Much like Mr. Bax, Dr. Currie
14 opts to examine only the purported benefits of an access rate reduction, completely
15 ignoring the costs caused by such action. Hence, his analysis is at best incomplete.

16 ***Q. Dr. Currie claims (at 71) that “reductions in access charges generally flow through to***
17 ***consumers in the form of decreased prices for long distance services.” Do you agree***
18 ***with his claims on this issue?***

19 **A.** I disagree with Dr. Currie's claim (at 71) that “substantial evidence exists” demonstrating
20 his point. The evidence he cites applies to market-wide access charge reductions, and that
21 is not what is being proposed here. It may be true, as he states (at 73), that an “IXC can
22 be expected to pass through at least some of any future access charge reductions.” The

1 economics imply that, in competitive markets, an IXC would pass through in the form of
2 a lower price a portion of the reduction in the marginal cost of the average toll minute
3 sold at that price. However, in contrast to the previous market-wide access charge
4 reductions that Dr. Currie's citations examine, the proposed intrastate access charge
5 reductions would not apply across the market, even for intrastate toll services. Calls that
6 originate or terminate outside of United's service territory would not experience an
7 originating or terminating access charge reduction. Thus, the average toll minute sold
8 even by a wireline IXC would experience only a tiny reduction in its incremental cost.¹⁶
9 Thus, the information and citations he provides do not establish that the IXCs will pass
10 through most of the potential reductions in United's access charges, and the size of the
11 potential reductions are unlikely to outweigh the costs to consumers of the unbalanced
12 policy recommended by AT&T.

13 ***Q. What is your assessment of the literature on carrier access charges cited by Dr. Currie?***

14 **A.** Most of the papers he cites examine data from the 1980s and early 1990s. During that era,
15 MCI and Sprint were seeking to capture market share from AT&T, and the FCC was
16 changing the interstate carrier access charge regime. Thus, there were competitive and
17 regulatory pressures on AT&T to pass through interstate carrier access charge reductions.
18 The studies generally pertained to evidence prior to the advent of wireless and cable
19 providers as a strong competitive force in the provision of local exchange services. In

¹⁶ For three reasons. First, most intrastate toll calls in Washington originate or terminate outside of United's service territory. Second, many IXC toll services price toll minutes without regard to jurisdiction (i.e., intrastate or interstate), and a small reduction in the incremental cost of an intrastate toll minute would represent a much smaller

1 addition, most of the studies focus on interstate access and toll prices, and the changes in
2 interstate access charges had a much more widespread impact on all carriers competing at
3 the time of the studies. Therefore, there are too many variables for this evidence to be
4 used to support any decision by the Commission in this case.¹⁷

5 ***Q. Dr. Currie cites (at 71) a study by Lester Taylor and William Taylor. What did that***
6 ***study find?***

7 ***A.*** Taylor and Taylor found that there was less than one-for-one pass-through of access
8 charge reductions—as indeed there would be even if long distance were a monopoly.¹⁸
9 More to the point, the access charges that were reduced over the period studied by Taylor
10 and Taylor were across-the-board interstate carrier access charge reductions—offset by
11 FCC-mandated increases in the subscriber line charge—at a time when carriers sold
12 interstate long distance service by the minute, which is no longer the case. Long distance
13 is mostly supplied today in packages in which intrastate toll service is not priced
14 separately from interstate toll service and is often not priced on a per minute basis. A
15 large share of current toll service is also provided today by carriers that can avoid paying
16 switched access charges and whose incremental costs—and prices—will be totally
17 unaffected by a reduction in United’s intrastate carrier access charges.

reduction in the incremental cost of the average toll minute priced by the service. Third, wireless and VoIP carriers do not pay switched access charges.

¹⁷ Dr. Currie cites four studies. Data in those studies range from 1984 to 1998: Taylor and Taylor: 1984–1992, Taylor and Zona: 1984–1995, Crandall and Waverman: 1987–1993, and Beard et al.: January 1997–July 1998.

¹⁸ William E. Taylor and Lester D. Taylor, “Postdivestiture Long-Distance Competition in the United States,” *American Economic Review* 83 (2), May 1993, p. 52.

1 ***Q. Do you agree with Dr. Currie’s summary of the study by Drs. Taylor and Zona?***

2 **A.** Again, Dr. Currie recognizes: “This study found that AT&T’s nominal toll prices for
3 interstate services generally fell, *but not by as much as access charges fell.*” (Currie at
4 72; emphasis added.) And, the interstate access charge reduction applied to all providers
5 of interstate carrier access services, so that the access charge reduction led to a reduction
6 in the incremental cost of the average interstate toll minute provided in the market. That
7 result—that lower access charges lead to lower toll rates—does not apply in the case at
8 hand because the incremental cost of the average toll minute supplied by toll carriers in
9 Washington will be essentially unchanged by a reduction in United’s access charges.

10 ***Q. Does Dr. Currie omit caveats provided by Drs. Crandall and Waverman in their***
11 ***analysis of intrastate carrier access charges?***

12 **A.** Yes. Although Dr. Currie states (at 72): “Crandall and Waverman determined that
13 reductions in intrastate switched access fees were associated with a reduction in AT&T’s
14 tariffed intrastate interLATA toll rates,” he fails to mention that their results were not
15 straightforward. They found that carrier access charge reductions for the higher mileage
16 bands were passed through, and they concluded that the market was relatively
17 competitive; however they also noted that:

18 ... between 1987 and 1991, the average inter-LATA rate net of access costs
19 rose in the first three mileage bands, but declined in the longest seven mileage
20 bands. Unfortunately, we do not have data on the number of minutes in each
21 mileage band. Between 1991 and 1993, however, only the largest two mileage
22 band evidenced a decline in gross margins (price net of access costs). This

1 appears consistent with MacAvoy's observation that in the interstate
2 jurisdiction AT&T's margin's have increases.¹⁹

3 Unfortunately, there are no available data on the minutes of use by mileage
4 band by state for the inter-LATA market. Without these data we cannot weigh
5 prices by mileage band to arrive at an *average* price. We therefore cannot
6 know the degree to which AT&T passed on access cost differences or
7 decreases, on average across all mileage bands.²⁰

8 In addition, the access price reductions in the study reduced the incremental cost of the
9 average toll call, which the access price reductions under consideration here do not.

10 *Q. Please discuss how recent changes in competition have affected the relevance of the*
11 *studies cited by Dr. Currie and the prospects that changes in United's carrier access*
12 *charges will result in any meaningful toll price reductions.*

13 *A.* Dr. Currie's statement (at 75) that the "benefits of lower access rates through past access
14 charge reform decisions at the federal level have already been documented" is correct,
15 but those access charge reductions are different from the ones proposed here. Reducing
16 United's intrastate access charges in today's environment does not necessarily mean that
17 any toll price will fall. The literature Dr. Currie cites examines reductions in interstate
18 carrier access charges by all local exchange carriers across the entire U.S. A reduction in
19 intrastate carrier access charges for United would lower AT&T's or Verizon's average
20 carrier access charge by an almost negligible amount because the proportion of AT&T
21 (or Verizon) intrastate long distance calls that originate or terminate in United's
22 Washington territory is very small.

¹⁹ Robert W. Crandall and Leonard Waverman, *Talk is Cheap: The Promise of Regulatory Reform in North*

1 I agree with Dr. Currie (at 77–78) that toll is a comparatively price-elastic service and
2 that economically efficient (Ramsey) prices would exceed their incremental costs to a
3 lesser extent than for less price-elastic services. However, because carrier access charges
4 are only a fraction (maybe 50 percent) of the incremental cost of long distance, the effect
5 of a 10 percent decrease in the carrier access price *even for all calls* would be a smaller
6 (maybe 5 percent) reduction in the incremental cost of long distance service. And, not all
7 of that cost reduction would be passed through in the form of lower toll prices.²¹ Thus, the
8 reduction in demand for long distance services and the allocative inefficiency that Dr.
9 Currie laments (at 77) is not as severe as he implies. Moreover, the fact that a reduction
10 in United’s Washington intrastate carrier access charges would have a negligible effect
11 on the incremental cost of the average toll minute as sold in the market means that the
12 proposed access charge reductions would lead to a negligible gain in economic
13 efficiency. Finally, there is no evidence that demonstrates, even if a nominal increase in
14 long distances prices were warranted, that AT&T or Verizon would raise prices at all in
15 Washington.

16 ***Q. Will consumers make more toll calls if United’s switched access rates are reduced?***

17 **A.** I cannot say for certain with the data available, but I doubt that the effect would be large.
18 Dr. Currie is concerned only with wireline IXC’s, in particular with AT&T’s decreasing
19 call volumes. Contrary to Dr. Currie’s argument (at 77), in today’s environment, the

American Telecommunications, Washington DC: The Brookings Institution, 1995, p. 153.

²⁰ Id., p. 161.

1 intrastate carrier access charge reductions proposed by AT&T are not likely to stimulate
2 toll demand (or the derived demand for carrier access) by very much because:

- 3 1. As explained above, access charges are only a portion of the cost of toll and only a
4 portion of the reduction in cost might possibly be passed through to end users in the
5 form of lower toll prices.
- 6 2. Carriers price their toll within a broader market than the subset of intrastate toll calls
7 affected by United's carrier access charges. That is, they factor in the access prices of
8 other carriers because they set their toll prices over a larger area than that to which
9 United's access prices apply, and they sell packages that mix at least various types of
10 toll usage in bundles with fixed prices or uniform prices per minute.
- 11 3. Wireless firms, which carry a large share of toll traffic today, would not see any
12 meaningful reduction in their input costs; thus, there would be less pressure on the
13 IXC's to reduce their toll prices than there would be if all toll carriers saw lower
14 access costs.

15 So, a modest decline in United's carrier access charges will have less of an impact on toll
16 call demand than in the studies cited by Dr. Currie because the relevant toll market is
17 much larger than the relatively small set of calls affected by changes in United's
18 intrastate access charges.

²¹ I agree with Dr. Currie (at 73) that "[a]n IXC can be expected to pass through *at least some* of any future access reductions...." (Emphasis added.) However, it is far from certain that they will pass through all or even most of those (proposed) reductions.

1 ***Q. Does Dr. Currie’s efficiency argument factor in all of the relevant changes in price and***
2 ***impacts on customers?***

3 **A.** No. Dr. Currie’s allocative efficiency argument (at 77) ignores the need to balance the
4 potential (and likely small) gains from reducing toll rates against social welfare
5 considerations like universal service and COLR and against the allocative efficiency
6 losses that would be likely if the Commission implements a piecemeal approach like that
7 recommended by AT&T. I agree that allocative efficiency requires that users pay rates
8 based on the true cost of the resources they use and producers match supply and demand
9 at the margin. Prices in a fully competitive market with no other considerations would be
10 controlled by market forces that promote allocative efficiency. In addition, there may be
11 losses of allocative efficiency in a market where some prices are deliberately set above
12 cost (switched access) and others (basic local) are set below cost to meet social goals. If
13 the underpricing of local service increases consumer surplus because of the increased
14 network size, then the overall effect of the pricing plan (including local exchange, carrier
15 access, and toll prices) may be to enhance allocative efficiency. In other words, if the
16 larger network expands the number of calls by expanding the number of lines on the
17 network, the efficiency gains from additional calling may outweigh the allocative
18 efficiency losses associated with higher toll prices.

19 And, as discussed above, a modest decline in United’s intrastate carrier access charges
20 would have less of an impact on toll call demand than it would have if the relevant
21 market were confined to the relatively small set of calls affected by United’s intrastate
22 access charges.

1 ***Q. Dr Currie suggests that your regression somehow suggests that United has monopoly***
2 ***power. Is his argument correct?***

3 **A.** No. According to Dr. Currie (at 79), my regression results merely reflect the “unique
4 circumstances that characterize switched access.” He appears to claim that my regression
5 shows no correlation between access charges and access usage for United because IXC
6 need to use LEC networks to reach a customer that uses the LEC’s local service and that
7 there are “constraints [that] make it unlikely for the IXCs to pass through access charges
8 on [a] LEC-specific basis” to their long distance customers. However, those
9 circumstances have nothing to do with my “no correlation” regression result.

10 My regression results showed that across Embarq’s 21 operating companies, the demand
11 for Embarq intrastate switched access minutes is unrelated to the prices charged for
12 switched access. The fact that higher switched access charges (in the sample) were not
13 associated with lower switched access demand means that users of switched access
14 (IXCs) in Embarq’s service territories did not substitute away from IXC toll services in
15 response to higher carrier access charges. Dr. Currie does not dispute this finding. Rather,
16 he explains it on the grounds that differences in Embarq’s carrier access prices across its
17 operating territories have little impact on the final toll price because the toll price paid by
18 consumers “averages and blends the impact of access rates assessed by all LECs, not just
19 Embarq.” To which list he could add the fact that the toll price paid by consumers also
20 averages and blends interstate toll prices as well as toll prices charged by competitors that
21 do not pay carrier access charges. Thus, as Dr. Currie acknowledges (id.), “it comes as no

1 surprise that Mr. Dippon finds no correlation between the switched access minutes sold
2 by Embarq and Embarq access rates.”

3 Irrespective of why United’s switched access minutes are unaffected by United’s
4 switched access rates, the fact that they are uncorrelated—a fact with which Dr. Currie
5 apparently agrees—tells us that a reduction in United’s intrastate carrier access charges
6 will not stimulate demand for United’s intrastate carrier access minutes and thus for the
7 IXC’s intrastate toll service that originates or terminates in United’s service territory.

8 There will be no gains in economic efficiency for United customers from lower toll prices
9 or expanded toll usage stemming from the proposed reduction in United’s intrastate
10 switched access rates. Moreover, as Dr. Currie tells us (at 79), there would be little effect
11 on economic efficiency outside of Embarq’s service territory because:

12 The actual price signal that the IXC’s consumers get is from the toll price
13 which averages and blends the impact of access rates assessed by all LECs,
14 not just Embarq.

15 And, the toll price in question involves interstate as well as intrastate calls and is affected
16 by carriers that do not pay switched access charges.

17 In weighing the costs and benefits of the proposed reduction in United’s intrastate
18 switched access charges, the costs—described below—fall on telephone subscribers (and
19 potential subscribers) in United’s service territory in Washington. However, my
20 regression results imply—and there appears to be agreement—that those subscribers do
21 not receive the putative benefits from United’s reduction in intrastate carrier access

1 charges. Indeed, because the effect of those lower carrier access charges is a negligible
2 reduction in the incremental cost of an average toll minute, there would be negligible
3 efficiency gains from lower toll prices throughout the toll market.

4 ***Q. Does Dr. Currie's discussion of the likely small impact of a reduction in United's***
5 ***carrier access charges on toll demand refute your regression analysis?***

6 **A.** No. The point of my regression was to test whether there was a statistically significant
7 relationship between higher intrastate access rates and lower levels of toll usage by
8 customers, and I did so by seeing if there was a statistically significant relationship
9 between carrier access minutes—which provide a reasonable proxy for toll minutes—and
10 carrier access prices, holding other relevant variables constant. If there were a
11 relationship, one would expect that lower toll prices would lead to greater usage by
12 customers. However, my analysis shows that there was not a statistically significant
13 relationship between those two variables, and claims that lower toll prices and expanded
14 toll demand would lead to efficiency gains are incorrect.

15 **IV. MR. VASINGTON OFFERS NO NEW EVIDENCE**

16 ***Q. Please summarize your view of Mr. Vasington's rebuttal testimony.***

17 **A.** Mr. Vasington offers no new arguments in his rebuttal testimony. Rather, he takes this
18 opportunity to disagree, almost point-by-point, with all the testimonies submitted by
19 United's witnesses. Mr. Vasington's assertions are either wrong or one-sided. In addition,

1 his analyses are incomplete and do not establish his claims that United's access charges
2 are excessive or anticompetitive. While he complains that my criticisms of the conceptual
3 flaws in his analysis are too theoretical, Mr. Vasington offers no empirical evidence
4 disproving the accuracy of the allegedly too theoretical arguments.

5 His first line of rebuttal is to claim (at 5) that United's contribution analysis is
6 "fundamentally flawed." I offered no testimony that directly addressed the "contribution
7 analysis," as Mr. Vasington describes United's loop cost allocation method; nevertheless,
8 he claims that I contradict Mr. Roth's testimony. His claims are wrong. Mr. Vasington
9 then dedicates an entire section (Section III) of his testimony explaining why I allegedly
10 failed "to engage Verizon's evidence about the unreasonable and anticompetitive nature
11 of Embarq's switched access rates." It is unclear why I would need to "engage" in such
12 review, particularly as my own analysis shows that this evidence is flawed and that
13 United's access rates are not unreasonable or anticompetitive. Mr. Vasington then claims
14 (at 25) that I "undercut the well-established fact that reasonable access rates benefit
15 competition and consumers." While I have serious reservations about Mr. Vasington's
16 purported benefits, he completely ignores the costs at which those benefits come.
17 Contrary to Mr. Vasington's characterization of my testimony, I have not said that there
18 would be no benefits from reducing intrastate switched access rates in the context of this
19 proceeding. Rather, I have said that the benefits would be minimal and would be far
20 outweighed by the costs. Mr. Vasington does not engage in a balanced cost-benefit
21 analysis, but instead focuses on the benefits that supposedly flow from Verizon's
22 proposal. He then recommends (at 43) that the Commission should "reject Mr. Dippon's

1 scare tactics.” I simply portray what I expect would happen if the Commission granted
2 Verizon’s proposal and took no other action. Mr. Vasington concludes his testimony by
3 recommending (at 47) that the Commission should “place the onus on Embarq to initiate
4 a formal rate proceeding if Embarq seeks to demonstrate the need for rebalancing.” Mr.
5 Vasington has not demonstrated that the self-serving access rate reduction proposed by
6 Verizon improves the outdated system of access charges. As I have shown previously,
7 United’s customers will be better served by a balanced approach that looks at the entire
8 structure of access cost recovery, not the piecemeal approach recommended by Mr.
9 Vasington.

10 ***Q. What is the nature of the contradiction between your testimony and Mr. Roth’s that***
11 ***Mr. Vasington alleges?***

12 **A.** Mr. Vasington alleges (at 7) that the white paper (Exhibit CMD-3) attached to my
13 responsive testimony: (1) acknowledges that subscriber line costs are non-traffic sensitive
14 (NTS) costs; (2) refers to the recovery of NTS costs, including loop costs, via access
15 charges as “subsidizing basic rates”; and (3) directly contradicts Mr. Roth’s
16 characterization of such recovery as an appropriate allocation of loop costs to access. Mr.
17 Vasington also alleges (at 8): “Mr. Roth is trying to provide a justification for loop cost
18 allocation to switched access service.” However, Mr. Vasington evidently misunderstood
19 the nature of Mr. Roth’s calculation. As Mr. Roth explains in his surrebuttal testimony in
20 Section V, he agrees that loop costs are not traffic sensitive; however, the Commission-
21 approved carrier access charges in Washington include carrier common line charges on
22 originating traffic and the interim USF rate on terminating traffic—that is, charges to

1 recover part of the local loop costs. Thus, he determined how much of the loop cost to
2 recover from these elements in the aggregate based on the percent of network usage
3 accounted for by intrastate carrier access.

4 ***Q. Do you agree with Mr. Vasington (at 8) that there is no valid economic basis for***
5 ***recovering part of the NTS costs from carrier access charges?***

6 **A.** No. Contrary to Mr. Vasington's assertion, local loop (NTS) costs are actual, forward-
7 looking costs, and ILECs like United have had regulatory constraints imposed on the
8 prices they can charge for local service. Prices charged by successful firms in unregulated
9 markets would have to cover these costs somewhere across all the services they provide.
10 However, the prices of some of United's services are regulated, so it cannot mark up the
11 price of just any service it chooses to cover the fixed (and allocated) intrastate loop cost
12 per line. In choosing which service prices to mark up, regulators have focused on toll and
13 carrier access rather than local service to encourage universal service. Thus, a component
14 of the per-minute price of carrier access—the carrier common line charge—exceeds the
15 incremental cost of carrier access. While loop cost “allocations” are not part of the
16 (incremental) cost of carrier access, loop costs are part of the cost of providing telephone
17 service; and, carriers have recovered these costs on a per-minute basis because regulators
18 have chosen to allow markups above incremental cost for carrier access services and toll
19 services. The same is true of many of United's retail services and for the same reasons,
20 because its basic local rates have been constrained by regulation and because it must find
21 ways to recover its total costs.

1 **Q.** *Mr. Vasington claims: “it is incorrect for Mr. Dippon to assert that a more efficient*
2 *rate structure will not have consumer benefits.” Have you made such an assertion?*

3 **A.** No. Mr. Vasington does recognize (at 8) “that the historical practice of recovering loop
4 costs in access rates is the result of a policy decision.” Then, he states that it is not
5 economically efficient to recover NTS costs in switched access rates. First, as I explained
6 above, I am in favor of a more efficient rate structure; however, the policy changes
7 recommended by Verizon and AT&T are likely to harm competition and thus reduce
8 efficiency because they would put a more disproportionate burden on United for the cost
9 of the state’s universal service and COLR policies than it bears today. The problem is that
10 there are tradeoffs between “efficient” cost recovery and the inefficiencies imposed by
11 COLR obligations and keeping local rates below market levels. If efficiency were the
12 only goal, then we would need an entirely different policy; we would need a policy that
13 moved away from the current pricing of local service and drastically reduced the ILECs’
14 COLR obligations. However, it is clear that the Commission is balancing efficiency
15 against other goals because it has chosen to keep basic rates below cost-based levels.

16 **Q.** *Does Mr. Vasington present new evidence in his rebuttal testimony to demonstrate that*
17 *United’s intrastate access charges are unreasonable and anticompetitive?*

18 **A.** No. Mr. Vasington has not shown that United’s intrastate switched access rates are
19 anticompetitive or unreasonably high. For example, in his rebuttal testimony (at 29–30),
20 Mr. Vasington simply restates his argument that United’s rates are unreasonably high and
21 anticompetitive relative to United’s average intrastate toll price per minute. However, the

1 comparison he repeats in his rebuttal testimony—between United’s average intrastate
2 carrier access charges and its average retail price—remains incomplete and still does not
3 show that United’s access charges are anticompetitive or unreasonably high. As I show
4 below, despite Mr. Vasington’s attempt to confine the analysis to what he calls (at 28)
5 “simple facts,” it is necessary to look at the data in light of the proper economic principles.
6 Doing so reveals the flaws in his argument.

7 ***Q. Why do you believe that Mr. Vasington’s comparison does not prove that United’s***
8 ***access prices have an “anticompetitive impact,” as he claims (at 29)?***

9 ***A.*** According to Mr. Vasington (at 29–30), United’s intrastate access charges are
10 anticompetitive because the average intrastate access charges faced by an IXC for
11 originating and terminating a toll call within Embarq’s service area—that is, charges
12 incurred when United is the local carrier at both ends of a call—are “*twice* as high as the
13 *average retail* price Embarq charges its own long distance customers when they make
14 intrastate toll calls.”²² However, prices can only be anticompetitive in the context of a
15 relevant market in which firms actually compete. Thus, the example Mr. Vasington
16 provides is misleading for the following reasons.

17 First, carriers like Verizon and United compete *at a minimum* to provide all toll calls to
18 customers in their areas—not just intrastate toll calls that originate and terminate within

²² Vasington Rebuttal, p. 30 (emphasis in the original).

1 United's service area.²³ In contrast to this marketplace reality, Mr. Vasington's primary
2 example of the alleged anticompetitive impact of United's access charges singles out one
3 small component from the set of voice-only calls. The following list of the types of voice
4 calls for which United competes illustrates just how incomplete Mr. Vasington's example
5 actually is. That is, it shows that intrastate voice toll calls originating and terminating on
6 United's local network are only one of many types of calls for which Verizon may
7 purchase access in order to compete as an IXC in United's service area.

- 8 ▪ Intrastate toll calls
 - 9 – Originating and terminating on United's local network
 - 10 – Originating on United's local network, but terminating outside its service area
 - 11 – Originating on United's network, but terminating on a competitive carrier's
 - 12 network in United's area
 - 13 – Originating on another network in the state, but terminating on United's network
 - 14 – Toll calls originating on a competitor's network in United's area terminating
 - 15 outside United's area
- 16 ▪ Interstate toll calls
 - 17 – Originating on United's WA network
 - 18 – Originating on another carrier's facilities (including Verizon's) located in
 - 19 United's WA area
 - 20 – Terminating on United's WA network
 - 21 – Terminating on another carrier's facilities (including Verizon's) located in
 - 22 United's WA area
- 23 ▪ Local Calls

24 Because United has far fewer lines in Washington than does either Verizon or Qwest and
25 because cell phones account for a great deal of calling, the percentage of calls covered by
26 Mr. Vasington's example is likely to be a small minority of all intrastate toll calls.

²³ Indeed, Mr. Vasington (at 29, n. 23) says he does "not disagree that competition takes place increasingly compete for a bundle of services...." He adds that this does not mean "the costs for intrastate access rates are irrelevant to the market."

1 Second, even the set of all calls that uses United's intrastate carrier access only accounts
2 for a small part of the relevant market—which also includes *all* interstate wireline calls,
3 wireless intrastate and interstate toll calls, and bundled communications services.

4 ***Q. Mr. Vasington claims that you are ignoring the relevant facts. Is this true?***

5 **A.** No. Mr. Vasington claims (at 28) that I attempted “to change the subject from the
6 relevant facts ... into a complex discussion of antitrust doctrines and analyses by trying to
7 fit [his] testimony into a framework of market definitions and a vertical price squeeze
8 analysis.” The concepts of market definition and vertical price squeeze are both highly
9 relevant to this proceeding.

10 ■ The list of calls provided above for which United and Verizon compete demonstrates
11 why the discussion in my responsive testimony (at 77–78) of the importance of using
12 the relevant market is crucial to assessing the true competitive impact of United's
13 pricing structure. Focusing on a small part of that market gives a misleading
14 impression: a store that offers a “buy one, get one free” promotion is not pricing the
15 second item anticompetitively.

16 ■ A price squeeze may be present when a vertically integrated firm that provides an
17 essential wholesale input and charges competitors so much for the input that an
18 equally efficient retail-stage competitor cannot operate profitably given the level of
19 retail prices charged by the vertically integrated firm. Mr. Vasington claims (at 28):
20 “Embarq charges too much for its bottleneck switched access service and too little for its
21 competitive local exchange services.” In the extreme, the vertically integrated firm

1 engaging in a price squeeze might charge a price for the essential input that is higher
2 than the full retail price of the service. This is what Mr. Vasington's comparison of
3 United's access charges and average intrastate toll rates, which he presents in *both* his
4 direct (at 4) and rebuttal (at 29–30) testimonies, purports to show. (As explained
5 above his example is incomplete and misleading because it does not relate to an
6 economically meaningful service.) Although Mr. Vasington avoids the use of this
7 term, the concept of a price squeeze clearly applies to his allegations. Thus, whatever
8 Mr. Vasington may call his discussion of the differences between United's wholesale
9 (carrier access) charges and its retail (intrastate toll) charges, my responsive
10 testimony is clearly relevant when explaining why such pricing is not in United's
11 interest, and why Mr. Vasington's data do not show genuinely anticompetitive pricing
12 practices.

13 ***Q. What does your discussion of the relevant market imply regarding Mr. Vasington's***
14 ***claim (at 3) that Verizon loses money when it terminates calls in United's service***
15 ***territory?***

16 **A.** This discussion also shows why this claim does not establish that United's access charges
17 are anticompetitive. The relevant market includes at least all types of toll calls because
18 carriers all provide and customers all demand at least the full set of toll calls from their
19 carrier, and in fact most want a bundle of local and toll services. Mr. Vasington's
20 comparison ignores these market facts (and the need to assess an economically relevant
21 market) by focusing on a single type of call, which is one small aspect of the relevant
22 market.

1 **Q.** *Mr. Vasington (at 36) compares trends in FCC regulated interstate carrier access to*
2 *United's intrastate carrier access charges in Washington. What lesson should the*
3 *Commission draw from the FCC's carrier access policies?*

4 **A.** Interstate rates were reduced over a long time period as the FCC phased in and gradually
5 increased SLCs, and it also phased in universal service funding. As I said in my
6 responsive testimony (at 12–13):

7 First, interstate carrier access charges were not simply lowered; the rates were
8 rebalanced and restructured. That is, the FCC increased the interstate portion
9 of basic monthly rates through SLCs to offset reductions in carrier access
10 charges. In addition, universal service funding was introduced and expanded
11 over time to give the ILECs the ability to replace the contribution to network
12 costs that would have come from carrier access charges.

13 Further, as I said in my responsive testimony (at Exhibit-CMD-3, p. 5), “[t]he process of
14 rebalancing interstate rates—that is, reducing interstate carrier access charges and
15 increasing subscriber line charges—took place over more than two decades.” Thus, the
16 immediate access charge reductions recommended by Mr. Vasington (at 48) as well as
17 his arguments against universal service funds are counter to the FCC’s approach. I firmly
18 believe as I said (at 88) in my responsive testimony that “[c]onsistent with the FCC’s
19 approach, the Commission should consider a phase in of any reductions in intrastate
20 switch access rates in order to avoid rate shock.”

21 **Q.** *Does customer density affect switched access costs?*

22 **A.** Yes. Mr. Vasington argues (at 11) that customer density may affect loop costs, but
23 “whether Embarq serves a territory with less customer density does not affect its costs for

1 providing switched access services.” As I explained above, if loop cost recovery is a
2 component of intrastate switched access rates, then it follows that loop costs impact
3 access rates.

4 ***Q. Should Verizon NW’s access prices serve as a benchmark for United?***

5 **A.** No. Mr. Vasington argues (at 12): “in competitive markets, higher cost firms are not
6 rewarded for their higher costs with higher prices.” According to Mr. Vasington (id.),
7 regardless of the cost characteristics of United’s service area, Verizon NW’s intrastate
8 access rates “should serve as a proxy for the ‘competitive’ rate that Embarq, like other
9 market participants should be required to accept.” This argument is fundamentally
10 flawed. According to the efficiency principle cited by Mr. Vasington, prices should be set
11 based on costs. Therefore, to the extent that United has higher costs because of its service
12 area characteristics, it should charge higher prices for its access services. Moreover,
13 because of the differences in serving areas and cost characteristics, reducing carrier
14 access charges would have consequences that are more negative for United. Not
15 surprisingly, Mr. Vasington cannot offer any convincing support for his use of this
16 benchmark; rather, in his rebuttal testimony (at 12), he just refers back to his initial
17 testimony. The argument, in his direct testimony (at 20), did not and does not make any
18 economic sense. Simply because Verizon NW’s “intrastate switched access rates have
19 received scrutiny and have been determined to be just and reasonable” *for Verizon* does
20 not imply that they are appropriate or just and reasonable *for United*.

1 ***Q. Is Mr. Vasington’s opinion (at 12) about whether United is “designated” as a “rural”***
2 ***carrier relevant?***

3 **A.** No. Mr. Vasington says (at 12) that United has not been officially designated a “rural”
4 company in Washington. In my testimony, I simply use the FCC’s definition of a rural
5 wire center—making no comment on whether United is a rural or nonrural company. See
6 also Mr. Felz’s surrebuttal testimony (at 11) for a more detailed response to Mr.
7 Vasington’s allegations on this issue.

8 ***Q. Do you agree that United should be able to raise its local rates to the same levels as***
9 ***those charged by Verizon NW and Qwest?***

10 **A.** No, as I have explained above, doing so would not be advisable. In fact, this type of rate
11 rebalancing would simply replace one type of subsidy contribution with another—from
12 more competitive lower-cost areas to less-competitive, higher-cost areas, and it would
13 make for an even less balanced approach—putting an even greater universal service and
14 COLR responsibility on United than it already has.

15 ***Q. Has Mr. Vasington omitted any charges to end users in his discussion of affordability?***

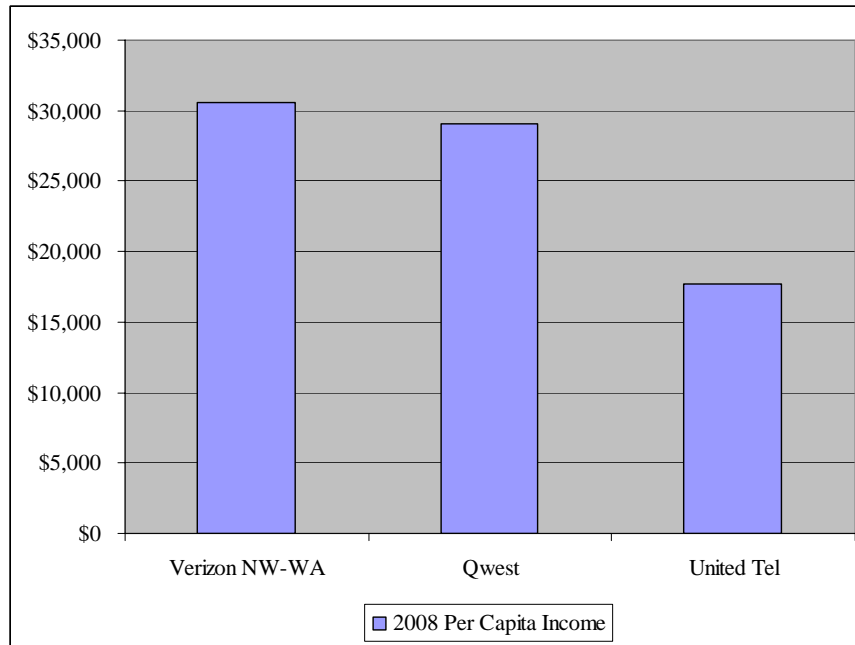
16 Yes. Mr. Vasington states (at 18) that the “possibility of rebalancing would not raise any
17 affordability concerns given that United’s retail rates are quite low—only \$8.90 or \$9.40
18 per month for residential customers.” However, these alleged rates omit the extended area
19 service (EAS) adders that many of United’s customers pay. As Mr. Felz shows (at
20 Exhibit JMF-7HC in his surrebuttal testimony), when the EAS charges are included in

1 basic rates, United's average residential charge comes to \$13.25. This rate is \$3.85 or
2 \$4.35 more than the United local exchange prices cited by Mr. Vasington.²⁴ It is
3 approximately the same as the price Qwest charges today,²⁵ and only \$3.65 less than
4 Verizon's \$16.90 average basic rate. His discussion (at 18) of basic rates also omits the
5 SLC, which brings the effective monthly charge for basic service to about \$19.75 per line
6 per month. In addition, he omits the charges for many other retail services subscribed to
7 by United's customers that add to their total bills and which could be increased if the
8 Commission follows Mr. Vasington's proposal to require United to make up for the
9 carrier access reduction by increasing its own retail rates without implementing a
10 universal service fund.

²⁴ Vasington Rebuttal, p. 18.

²⁵ Qwest's local residential service rate is \$13.50 with no extended area service charges. See Qwest Corporation Tariff WN U-40 - Exchange and Network Services Washington, Section 5, 2nd Revised Sheet 41 available at: http://tariffs.qwest.com:8000/idc/groups/public/documents/tariff/wa_e_t_s005p041.pdf#Page=1&PageMode=bookmarks.

Figure 1
Per Capita Income in United's Wire Centers
versus Verizon's or Qwest's in Washington



1 **Q.** *Do you agree with the timing of the rebalancing approach proposed by Mr. Vasington?*

2 **A.** No. Mr. Vasington admits that rebalancing is necessary:

3 In both cases [New Jersey and Washington], Verizon supports more
4 efficient recovery of costs, with end users picking up a greater portion of
5 the costs that they have caused, if necessary. Verizon elsewhere has
6 argued for full *revenue* recovery and has made the point that if a regulator
7 decides that it is not appropriate to recover NTS costs in switched access
8 rates, then it may be necessary for the regulator to provide for other cost
9 recovery mechanisms, such as an increase in basic exchange rates, upon a
10 showing that such revenue support is needed. That is entirely consistent
11 with Verizon's advocacy in this case. Verizon does not claim that Embarq
12 cannot recover loop costs that it currently recovers from intrastate
13 switched access rates; it would simply be more appropriate and more
14 economically efficient, and more conducive to the development of

1 efficient competition, if these costs were recovered from end user
2 customers.²⁶

3 However, he asserts that rebalancing should be done in an inappropriate manner that
4 would first reduce carrier access charges and only later consider policies to offset the
5 resulting revenue losses.

6 The Commission should approach this proceeding the same way it approached
7 the complaint case that AT&T brought against Verizon Northwest in 2005:
8 require Embarq to immediately reduce its intrastate switched access rates to
9 levels that comply with Washington law, and separately permit Embarq to seek
10 rebalancing in another forum.²⁷

11 Ending the practice of recovering part of local loop costs in carrier access charges prior to
12 rate rebalancing would be premature and harmful to the public interest.

13 ***Q. Did you explain the revenue harms faced by United in your responsive testimony in***
14 ***this proceeding?***

15 **A.** Yes. Contrary to Mr. Vasington's assertions (at 4, 23–25), I present a detailed
16 explanation of the revenue harms to Embarq and its consumers from rate rebalancing. As
17 I said in my responsive testimony (at 60–61):

18 United would be forced to recover any lost switched access revenue from
19 wherever it could. It could increase prices on its retail services, but these
20 services are generally sold in more competitive areas; therefore, United
21 would stand to lose those customers if its prices were raised above
22 competitive levels. It could raise end user charges, but only where there
23 was sufficient room to move prices to cover costs and still have reasonable
24 rates. This would certainly exclude those customers in high-cost areas
25 because any attempt to price basic local service at cost-based rates in these

²⁶ Vasington Rebuttal, p. 20.

²⁷ Vasington Rebuttal, p. 48.

1 areas would make the price too high to be affordable. Finally, United
2 could cut back on its investments and its service quality, which would be
3 detrimental to consumers.

4 ***Q. Does Mr. Vasington's rebuttal testimony (at 32–34) present a balanced view of***
5 ***Professor Kahn's discussion of carrier access reform?***

6 **A.** No. Like Mr. Bax, Mr. Vasington, picks out only those aspects of Professor Kahn's
7 policy discussion that bolster Verizon's position. The result is a distorted, incomplete
8 picture. I refer you to my discussion above where I rebut Mr. Bax's allegations that I
9 misstated Dr. Kahn.

10 **V. DR. BLACKMON MISINTERPRETS MY STATEMENTS**

11 ***Q. Please summarize the testimony of Dr. Blackmon.***

12 **A.** Dr. Blackmon's main point seems to be that United's switched access rates should mirror
13 Verizon's. As I have said before and repeat here, United's operating area in the State of
14 Washington is vastly different from either Verizon's or Qwest's. As I have shown above,
15 the geographic characteristics—notably population density—and demographic
16 characteristics—income per capita—of United's service area are vastly different from
17 those of Verizon and Qwest. Thus, if the Commission does decide to reduce United's
18 switched access rates, then it must do so based on United's particular circumstances—
19 and establish a state-specific universal service fund along with additional pricing
20 flexibility. I also disagree with Dr. Blackmon's assessment of the competitive effects of
21 United's terminating access charges and of the potential for rate rebalancing. I believe he

1 greatly overstates the harms of those charges and of the ability of United to charge local
2 rates that are closer to the larger carriers in the state.

3 ***Q. How do you respond to Dr. Blackmon's claim (at 8) that you are in error when you say,***
4 ***"United cannot sustain an increase in local rates due to competition"?***

5 **A.** I do not agree with his description of my testimony on this issue or with his statement (at
6 9): "Mr. Dippon attributes United's price structure to 'the legacy of value of service
7 pricing,' (p. 23) but he accepts this pricing structure as a given." I do not accept "this
8 pricing structure as given." I recognize that adopting Verizon's proposal (or Dr.
9 Blackmon's variation of that proposal) without universal service reform could lead to
10 higher rates for more rural areas and/or lower service quality. I emphasize that the
11 Commission must take note of the implications of lower access charges on rates in rural
12 areas. As I said (at 25) in my responsive testimony, United faces competition in its more
13 populated exchanges from various sources such as the CLECs and intermodal
14 competitors, and this competition will only intensify. This puts pressure on United to
15 keep its local rates in competitive exchanges sufficiently low so that it does not suffer
16 additional line losses.

17 ***Q. Do you think Dr. Blackmon is correct when he implies that United should be treated***
18 ***the same as Verizon and Qwest?***

19 **A.** No. Dr. Blackmon says (at 9): "Mr. Dippon contends policies applied to Qwest and
20 Verizon Northwest 'cannot simply be ported' to United, but this is no explanation for

1 why United persists in an upside-down rate structure more than a decade after the
2 Commission eliminated it for Qwest.” It may be possible for United to raise rates in more
3 rural areas, where there is less competition, but that does not mean the solution that
4 worked for Qwest and Verizon would work for United. As I explained in my responsive
5 testimony (at 23) and repeat here:

6 [T]he large majority of United’s wire centers are rural—with population
7 densities below 100 people per square mile—and the majority of its access
8 lines are in such areas.²⁸ I stress that even the wire centers that the FCC would
9 classify as nonrural (Grandview, Poulsbo, and Wapato) are very sparsely
10 populated and simply do not compare to rural areas such as the metropolitan
11 area of Seattle. In contrast, Qwest and Verizon NW are more concentrated in
12 urban and suburban areas of the State of Washington. The average population
13 density of wire centers served by United is 27.96 people per square mile, only
14 about 11 percent as large as that of Qwest and 18 percent as large as Verizon
15 NW’s. Finally, while about 73 percent of the lines served by United are
16 residential lines, Qwest’s and Verizon NW’s residential lines make up about
17 66 and 69 percent, respectively, of total lines.

18 As I also said (*id.*), firms serving areas with low population densities like United incur
19 greater average costs for basic local service customers; more rural areas usually have a
20 lower ratio of business to residential lines, and the economics for providing advanced
21 services, such as broadband and video, are less favorable in low population density areas.
22 Factors such as these separate United from Qwest and Verizon NW. These factors also
23 suggest that in the absence of the subsidy contribution from carrier access revenues,
24 United may have more difficulty meeting its COLR obligations than the other carriers
25 would.

²⁸ This is based on the FCC’s definition of rural, which is not to say that it cannot be changed by the states based on circumstances.

1 **Q.** *Do you agree with Dr. Blackmon's argument (at 10) that if United raised its local basic*
2 *rates United's profits could increase because more of its customers would purchase*
3 *bundles from United or just pay the higher local rates?*

4 **A.** No. As he recognizes, the increase would narrow the difference between basic rates and
5 the bundled services of "both United's bundles and those of its intermodal competitors."
6 Thus, his assertion is speculative at best because United has no way of ensuring that
7 customers would shift to its bundled services. In fact, if they are motivated by United's
8 price increase enough to shift to a bundle, they may well move to a competitor.
9 Moreover, United's basic service customers who buy enough a la carte optional services
10 could well opt for a \$30 bundle from a competitor.²⁹ Thus, I disagree with Dr. Blackmon
11 (at 9) that intermodal options do not compete with United's basic services because so-
12 called "basic service customers" really should be considered a la carte customers whose
13 combined expenditures on local access, optional calling features, and toll calling could
14 easily cost them more than \$30 per month.

15 **Q.** *Do you agree with Dr. Blackmon that United's originating switched access rate should*
16 *mirror Qwest's?*

17 **A.** No. On page 57 of my responsive testimony, I responded to Mr. Vasington's request to
18 require United to mirror Verizon NW's rates. My response was, "Verizon NW's serving
19 areas and its cost structure are entirely different from United. Therefore, there is no
20 reason why United's rates should be set at the same level as Verizon NW's rates." I can

²⁹ Dr. Blackmon recognizes (at 9) that United's competitors market bundled services for \$30 to \$50 per month.

1 only repeat myself with regard to Verizon. Verizon's rates in no way reflect United's
2 operating areas or its costs.

3 ***Q. What is your assessment of Dr. Blackmon's argument that United's originating carrier***
4 ***access charges allow it to export its costs to service areas other than its own?***

5 **A.** Dr. Blackmon argues (at 4): "United's originating access charges are higher than those of
6 Verizon or Qwest"; thus, the company can "export costs of the United ... local network
7 to the customers of Qwest, Verizon Northwest, and/or the [IXCs]...."³⁰ He continues (id.)
8 his argument by saying that this occurs because carriers must average their toll rates
9 throughout the state, and, thus, the "excess" rates charged for originating access result in
10 higher rates for customers in other parts of the state who make intrastate toll calls. My
11 analysis of Dr. Blackmon's proposal to bring United's originating access charges into
12 line with Verizon's shows that the effects of United's carrier access charges on other
13 areas are not sufficient to justify the policies he recommends. More specifically, the
14 proposal by Dr. Blackmon (at 18) implies that United is receiving about \$0.015 more per
15 originating minute of access than Verizon for originating access.³¹ However, based on the
16 number of originating carrier access minutes United billed in 2008 and the number of
17 wired access lines in Washington, I estimate that United received an average net inflow

³⁰ Dr. Blackmon repeats this allegation at 18.

³¹ Dr. Blackmon recommends (at 18): "United should be required to reduce its originating access rates to the level charged by Verizon...." Adopting this proposal would reduce these rates from about \$0.031 to about \$0.0158. Dr. Blackmon would accomplish this: "by eliminating United's carrier common line charge, which is \$0.01 per minute, and by lowering United's LS1 and LS2 originating premium access rate from \$0.020740 per minute to \$0.015817 per minute."

1 of only about \$0.018 per month from wired lines in the state in 2008.³² This amount of
2 “excess” carrier charges as Dr. Blackmon refers to the difference between United’s
3 current charges and the charges he recommends is hardly significant in practice.

4 Moreover, the competitive implications differ from those that Dr. Blackmon suggests.
5 Other carriers are not “squeezed by United’s high access charges” as Dr. Blackmon
6 alleges (at 12). To the contrary, because they serve all geographic areas, they have a
7 competitive advantage competing for toll customers in United’s territory. More
8 specifically, United competes against IXC’s in its territory and is concerned about meeting
9 the toll prices of IXC’s (e.g., Qwest and Verizon) that serve all of Washington. As a
10 reseller of long distance services, United must reimburse the wholesale long distance
11 provider for carrier access charges. Thus, United pays the same carrier access charges as
12 those that would be paid by another firm with the same toll traffic. In setting its toll
13 prices, United, therefore, must take into consideration the opportunity cost it incurs when
14 it captures toll traffic—if it gets the toll customer, it loses the access charges that it would
15 have had. As Dr. Blackmon points out, IXC’s geographically average toll prices; and,
16 since United’s territory is small, IXC toll prices essentially do not reflect United’s
17 relatively higher carrier access charges. If anything, United must compete against IXC’s
18 that are possibly pricing below cost in United’s territory. It is United that would be
19 competitively harmed in the toll market—it makes more money selling access than

³² I calculated this figure by: (1) taking the difference between United’s originating revenues from carrier common line and local switching (LS1 + LS2) during 2008 and the amount of revenues United would have received had it charged the current Verizon tariff rate of \$0.015817 for originating local switching minutes, according to Dr. Blackmon’s testimony (at 18); (2) dividing the difference by the total number of LEC lines in Washington—

1 competing against the IXC's that (effectively) ignore United's access charges. High access
2 charges do harm wireline carriers (including United) in their competition against wireless
3 and other carriers that pay little or no access charges. However, the solution proposed by
4 Dr. Blackmon would do more harm than good because it puts an even greater burden on
5 United than it operates under today.

6 **VI. CONCLUSIONS**

7 ***Q. Please summarize your testimony.***

8 **A.** None of the parties has presented additional evidence that causes me to change my mind.
9 My recommendation stands—do not reduce intrastate switched access rates unless
10 simultaneously providing a fair and reasonable opportunity for United to recover the
11 costs of its regulatory burdens—a cost that is not part of a nonregulated firm. This must
12 be done through a state-specific USF. Furthermore, United should be granted pricing
13 flexibility to allow it an opportunity to price at competitive levels in an effort to
14 compensate for the access rate reduction.

15 ***Q. Does this conclude your surrebuttal testimony?***

16 **A.** Yes, it does.

3,070,965 lines according to the most recent FCC Local Competition Report, as of 12/30/07, Table 7; and (3) dividing the result by 12 to obtain the monthly amount.