WN U-29

AVISTA CORPORATION dba Avista Utilities

SCHEDULE 190 - continued

Avista Corporation will actively pursue natural gas efficiency opportunities that may not fit within the prescribed services described in this tariff. In these circumstances the customer and Avista Corporation will enter into a site specific services agreement.

4.2 Non-Monetary Assistance

Non-monetary assistance is service that does not involve the granting of direct monetary incentives to the customer. This type of assistance is available across all applicable segments. This assistance may be provided in various ways that include, but are not limited to, the following:

- **4.2.1. Educational**, training or informational activities that enhance resource efficiency. This may include technology or customer-segment specific seminars, literature, trade-show booths, advertising or other approaches to increasing the awareness and adoption of resource efficient measures and behaviors.
- **4.2.2. Financial** activities intended to reduce or eliminate the financial barriers to the adoption of resource efficiency measures. This may include programs intended to reduce the payment rate for resource efficiency measures, direct provision of leased or loaned funds or other approaches to financial issues by better than existing market terms and conditions.
- **4.2.3. Product samples** may be provided directly to the customer when resource efficient products may be available to the utility at significantly reduced cost as a result of cooperative buying or similar opportunities.
- **4.2.4. Technical Assistance** may consist of engineering, training, workforce development, financial, grant writing or other analysis provided to the customer by or under the direction of, Avista Corporation staff. This may take the form of design reviews, product demonstrations, third-party bid evaluations, facility audits, measurement and evaluation analysis, staff augmentation services or other forms of technical assistance that addresses the cost-effectiveness, improvement of energy efficiency services, technical applicability or end-use characteristics of customer alternatives.

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