

**Allied Waste Kent-Meridian Disposal  
Commodity Revenue Sharing Enhancement Plan for King County  
August 1, 2010 – July 31, 2011**

As authorized by RCW 81.77.185, Kent Meridian Disposal is seeking approval from the Washington Utilities and Transportation Commission (WUTC) to retain 50% of the commodity value revenues for the 2010 - 2011 plan year (August 1, 2010 – July 31, 2011). Please note that the revenue from the 2010 Revenue Sharing program will be used to fund the following initiatives.

**Partnership with the County on a Regional Recycling Campaign (5% of revenues)**

King County is continuing the implementation of a regional recycling campaign. South King County and the Kent-Meridian area have comparatively lower recycling rates and are a focus of the campaign. The primary goals of the campaign are to increase the recycling participation among single-family households, and to increase the amount of materials recycled by participating households. King County and Allied Waste will meet quarterly to discuss the progress of the program, review data compiled in the previous quarter, and continue to implement and plan the programs to increase the recycling in King County. These meetings will be scheduled in the first month of each quarter (July, October, January, April.) Allied will participate in regional meetings sponsored by King County to discuss strategies for increasing recycling. Allied Waste has designated its Customer Service Manager to coordinate with the King County Recycling Campaign Manager to ensure that educational messages and data collection efforts suit the needs of both programs.

**Data Collection and Evaluation (5% of revenues)**

- Continue to provide monthly reporting of tonnages, customer counts, and commodity values.
- Provide data collection and evaluation of current garbage customers who increase service to include recycling, and those that convert from multiple containers to single stream recycling.
- By May 15, 2011, Allied will provide King County with a report summarizing the number of 96-gallon carts distributed during the one-year period ending April 30, 2011, and a summary of the number and size of carts currently in use throughout the service area.
- By May 15, 2011, Allied will provide King County with a report summarizing the number of yard waste/ food scrap subscriptions during the one-year period ending April 30, 2011, and a summary of the number and size of carts currently in use throughout the service area.
- Allied Waste will provide 2011 information packets regarding garbage, recycling and organics services in WUTC areas to include clear information of the commodities that can be kept out of the garbage solid waste stream to all customers. Hard copies will be sent to all existing customers and to new accounts as they are signed up. Allied Waste will utilize graphics provided by and approved by King County in the creation of this material. The County shall be given at least a two week advance review before materials are distributed, and hard copies of all publications shall be provided to the County after printing. The annual mailing will be sent no later than December 15, 2010, with first review of the piece to take place in the July meeting. Allied Waste will also provide all forms of educational material electronically upon request.

**Conversion to 96-Gallon Recycle Carts (15% of revenues)**

Allied Waste of Kent agrees to transition two routes in the Covington and Black Diamond Cities to 96-gallon carts along with promotional material including instructions on how to reduce your municipal solid waste production. Allied Waste believes this will be a transition of 700 34 gallon-carts to 96-gallon. We will track the diversion rates on these routes specifically and report them to you on a monthly basis. Allied Waste will provide 96-gallon carts to 700 Covington and Black Diamond residents by June 30, 2011.

By March 1, 2011, Allied Waste of Kent agrees to provide King County with a plan and timetable for providing 96-gallon recycle carts to all single family customers in the Kent-Meridian WUTC-regulated service area that currently have smaller capacity containers. King County anticipates that implementation of this conversion plan will be a major and necessary element in a 2011 – 2012 revenue sharing agreement.

**Outreach efforts (10% of revenues)**

To enhance recycling in all service areas, Allied Waste will conduct the following outreach efforts:

1. *Invoice inserts:* To be sent in February, March and April with message promoting sustainability that has been pre-approved by King County
2. *Invoice messages:* Monthly invoice messages will be included to all areas served by this agreement to promote recycling, and organics collection. These messages will be approved by King County prior to distribution and sent to King County for review no later than the 15<sup>th</sup> of the month prior to the month message will be added. The same message will run for three consecutive months to reach full customer base
3. *Outreach to self haulers:* to solicit curbside garbage and recycling signup a Reporter "Go Green" newspaper ad will be placed in early fall.
4. *Outreach at community events/fairs:* These festivals include (but are not limited to) the three day summer festivals of Kent Cornucopia Days, Covington Cornucopia Days and Auburn Good Ol' Days. Allied Waste will notify King County of community events in order to improve coordination of promotion efforts.
5. *Neighborhood Recycling Challenge:* Allied Waste will partner with King County on a "Neighborhood Challenge" recycle event to increase awareness of recyclable materials and sustainability practices. This challenge will be conducted in Covington during the summer of 2010.
6. *Evaluation:* Tracking of the response rate to these outreach efforts will be subsequently take place in the two months after outreach is conducted.

The goals for these outreach tactics are:

**Invoice inserts:** Invoice inserts will be provided to 33,000 customers by April 30, 2011.

**Invoice messages:** Monthly invoice messages will be included in billing invoices and delivered to 33,000 customers by February 1, 2011.

**Outreach to self haulers:** Allied Waste will achieve a 2% increase in garbage customers in 3 months after the ad is placed. If the increase is not achieved Allied Waste will employ additional tactics, such as direct mailing information to self haulers, to solicit the garbage service signups in South King County and Kent Meridian areas.

**Outreach at community events/fairs:** Allied Waste will distribute recycling guidelines and solicit new yardwaste and garbage customers at these events. They will distribute 1500 recycling guidelines and obtain 30 account upgrades through outreach at these events.

**Neighborhood recycling challenge:** Allied Waste will recruit and implement a garbage reduction challenge in Covington by September 30, 2010. The Challenge will focus on one family's garbage reduction efforts. The family's success will be promoted through web site and e-mail communication with the rest of the households in the same collection route. Allied Waste will communicate with families in the collection route through weekly e-mail or phone contact from October 1st to October 31st. They will provide support information to encourage the families to reduce garbage by increasing recycling, including food scraps and food soiled paper. King County will support these efforts with e-mail content and web site content through the Lighten Your Load Garbage Challenge web site. The garbage challenge results for the focus family and all other participating families will be reported by December 15, 2010.

**Capital investments (5% of revenues)**

*CNG Trucks*

Allied Waste Services will continue in the effort to reduce the carbon footprint by investing in the addition of alternate fuel vehicles. Twenty three CNG trucks will be added to the Kent Meridian fleet by April 2011.

*MRF enhancements*

Kent-Meridian 2010-2011 Revenue Sharing Plan

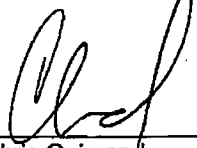
The investment in a front end screen at the MRF at 3rd and Lander provides an additional step in maintaining a thorough recyclable separation process by screening aluminum cans. The MRF maintains a very low residual rate of 3% - 5%.

**Further development of programs for food scrap collection (10% of revenues)**

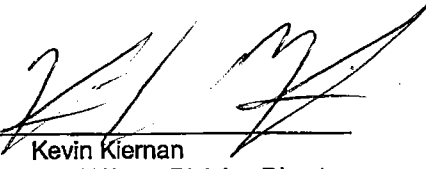
Sample food scrap collection bags and brochures will be included with every cart delivered to new organics customers, with samples available to existing customers through web-based requests.

Allied Waste hereby agrees to meet the above conditions and timelines. King County believes that implementation of this recycling plan will increase the amount of materials recycled by Allied Waste customers, and hereby certifies that the provisions of this plan are consistent with the King County Comprehensive Solid Waste Management Plan. Therefore, King County recommends to the WUTC that Allied Waste be allowed to retain 50% of actual commodity values received during the period of this agreement (August 1, 2010 – July 31, 2011).

Extension of the revenue sharing program beyond July 31, 2011 will require WUTC approval based in part upon the results of this year's program and the submittal by Allied Waste of another plan certified by King County. Allied Waste must submit a draft plan to King County no later than May 15, 2011 in order for certification to be considered.

x   
Chris Guimond  
General Manager  
Rabanco Ltd./Kent Meridian Disposal  
Allied Waste Services

Dated 6/15/10

x   
Kevin Kiernan  
Solid Waste Division Director  
King County

Dated 06-15-10

