

## **Attachment C**

### **Draft Equity Advisory Group Participation Plan**

# Equity Advisory Group Draft Plan

## I. Introduction

In compliance with WAC 480-100-655(2), PacifiCorp is pleased to establish an Equity Advisory Group (EAG) comprised of community members and leaders in the energy-equity movement from across our service territory in Washington. This draft plan (EAG Draft Plan) provides insight into PacifiCorp's *preliminary* vision and intent for how the EAG will function and contribute to PacifiCorp's work to comply with the requirements of the Clean Energy Transformation Act (CETA) that require the equitable delivery of the benefits to our Washington customers from the transition to a clean energy future encouraged by CETA.

PacifiCorp envisions an EAG that is a collaborative endeavor. PacifiCorp recognizes the importance of defining and refining the role and objectives of the EAG *alongside* equity leaders and stakeholders in Washington. PacifiCorp will look to highly impacted communities, tribes, vulnerable customer groups, equity and environmental justice organizations, and scholars in Washington to co-create the membership of the EAG and for input into the development of the plan. In April 2021, PacifiCorp will conduct stakeholder interviews to solicit input and feedback to this draft plan. The final EAG plan will be filed May 1, 2021, and it will reflect the insights and input gleaned from this scoping process.

PacifiCorp has assembled an internal team to lead the development of the EAG. PacifiCorp is dedicated to this transformative effort and is prepared for the long-term work of learning, breaking down the traditional barriers to equity and inclusion, and advancing equity in Washington.

## II. Establishing and Supporting the EAG

In establishing the EAG, PacifiCorp will embrace inclusive design from the start, consulting with experts and inviting stakeholder feedback and input from the very beginning. We see this initial research, outreach, and co-design as the first phase of our work. This section on establishing and supporting the EAG, corresponds with *Phase 1 — Inclusive Design and Inception* in our *draft* EAG plan, outlined in Section V. In this Phase, and in further developing the EAG Draft Plan, our team has consulted with:

- American Council for an Energy-Efficient Economy (ACEEE)
- Front and Centered
- Institute for Environmental Justice
- RMI (formerly Rocky Mountain Institute)

Before filing our final EAG plan, our team will continue to work with stakeholders and expert advisors to:

1. Identify EAG members and participants
2. Define the workplan and collaboration schedule for the EAG

3. Clarify where and how PacifiCorp should use the EAG to review, advise, co-create, or author inputs to the resource planning process, CEAP, and CEIP
4. Build an inclusive and accessible process of consultation and collaboration with the EAG that will enable meaningful participation and engagement by all EAG members

### **Identifying EAG Members and Participants**

Working with our regional business managers (RBMs), who are actively and consistently engaged in the communities we serve, PacifiCorp has already begun to identify prospective EAG participants. Working with several local partners and national experts, we have built a preliminary outreach list that includes:

- Environmental justice advocates
- Public health experts, practitioners, service providers, and advocates
- Tribes and tribal advocates
- Representatives from highly impacted communities and vulnerable populations<sup>3</sup>
- Local government leaders
- Local social service leaders

We are currently conducting interviews and needs assessments with these stakeholders to invite their feedback on the EAG Draft Plan. As part of these discussions, we will ask for additional recommendations and referrals for EAG participants. At the time of this filing, our team is initiating outreach to the following organizations or individuals:

- Blue Mountain Action Council (BMAC) of Walla Walla
- Center for Business Development
- Central Washington Hispanic Chamber of Commerce
- Greater Yakima Chamber of Commerce
- NW Energy Coalition (NWEC)
- NW Community Action Center (NCAC)
- Opportunities Industrialization Center of Washington (OIC)
- People for People
- The Energy Project
- University of Washington
- Walla Walla Sustainable Living Center
- Walla Walla City Council
- Washington Department of Commerce
- Washington Utilities & Transportation Commission Staff
- Yakima County Development Association
- Yakima Chamber of Commerce
- Yakama Nation

### **Defining the Workplan and Collaboration Schedule for the EAG**

In *Section III. Draft EAG Collaboration Plan* (below), PacifiCorp presents a preliminary workplan and schedule for EAG collaboration. As part of outreach to and engagement with prospective EAG members, we will invite their feedback on this EAG Draft Plan and use their input to revise and adapt the final EAG plan that will be filed on May 1, 2021. Further, it is our intent that the workplan and collaboration schedule for the EAG will remain flexible, so that we can work with the EAG to adapt the schedule, areas of focus, and activities of the group as we move forward in this effort.

### **Clarifying How PacifiCorp Should Use the EAG**

We acknowledge that there are many ways that the EAG can support our resource planning work in Washington through our open and transparent development process. There are also specific components where we will inform, consult, involve, or otherwise engage the EAG. Given the breadth of opportunity to collaborate with the EAG while acknowledging that we will have limited time to work with them<sup>1</sup>, we will also seek input on the following ways the EAG could be a resource to PacifiCorp:

- In the development of the 20-year Integrated Resource Plan (IRP) and the subsequent 10-year CEAP specifically, in consideration of:
  - modeling assumptions and
  - data and information that could be sourced from the EAG.
- In the development of the CEIP generally, and specifically in the:
  - consideration and evaluation of socioeconomic and sensitivity factors,
  - identification of vulnerable populations (based on the socioeconomic and sensitivity factors),
  - development of customer benefit indicators,
  - design of weighting factors or weighting criteria to use with the customer benefit indicators, and
  - development and identification of other data or resources to support the EAG.
- In supporting PacifiCorp's long-term commitment to equity and an equitable transition to clean energy in the state of Washington.

### **Building an Inclusive and Accessible Process**

We know that for the engagement of the EAG to be most meaningful to PacifiCorp and to its participants, we need to design our meetings and collaboration process in a way that supports full and authentic participation by all. As such, during this design phase of the EAG, we will invite feedback from our prospective EAG members on the following aspects of our EAG stakeholder process:

- Outreach methods and channels to use, to include:
  - websites,

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<sup>1</sup> Given the timing of the EAG inception and 2021 collaboration plan coinciding with the final stages of the 2021 Integrated Resource Planning process, there will be limited opportunities for the EAG to provide input to the 2021 IRP. However, going forward, opportunities for EAG input into future IRPs will not be similarly time constrained.

- portals,
  - collaboration tools (e.g., MURAL digital workspace), and
  - other communications channels or approaches.
- Timing and schedules of meetings, to include:
  - meeting times,
  - meeting lengths,
  - meeting frequency, and
  - meeting location and/or format (e.g., in-person or virtual).
- Language considerations and translation support.
- Participant compensation and/or stipends.
- Other tools, aspects, or accommodations in our process that would address barriers to participation that may exist from language, cultural, economic, or other factors or would otherwise support an inclusive environment and full participation by all EAG members.

Through our interviews with experts and prospective EAG members, we will strive to ensure that feedback, concerns, and aspirations for these four aspects of our EAG plan are understood and directly considered in the final design choices that we consider for the final EAG plan. When we file our final EAG plan on May 1, 2021, we will include a summary of how this aspect of our inclusive design process influenced the final design of the EAG workplan.

### **III. Draft EAG Collaboration Plan**

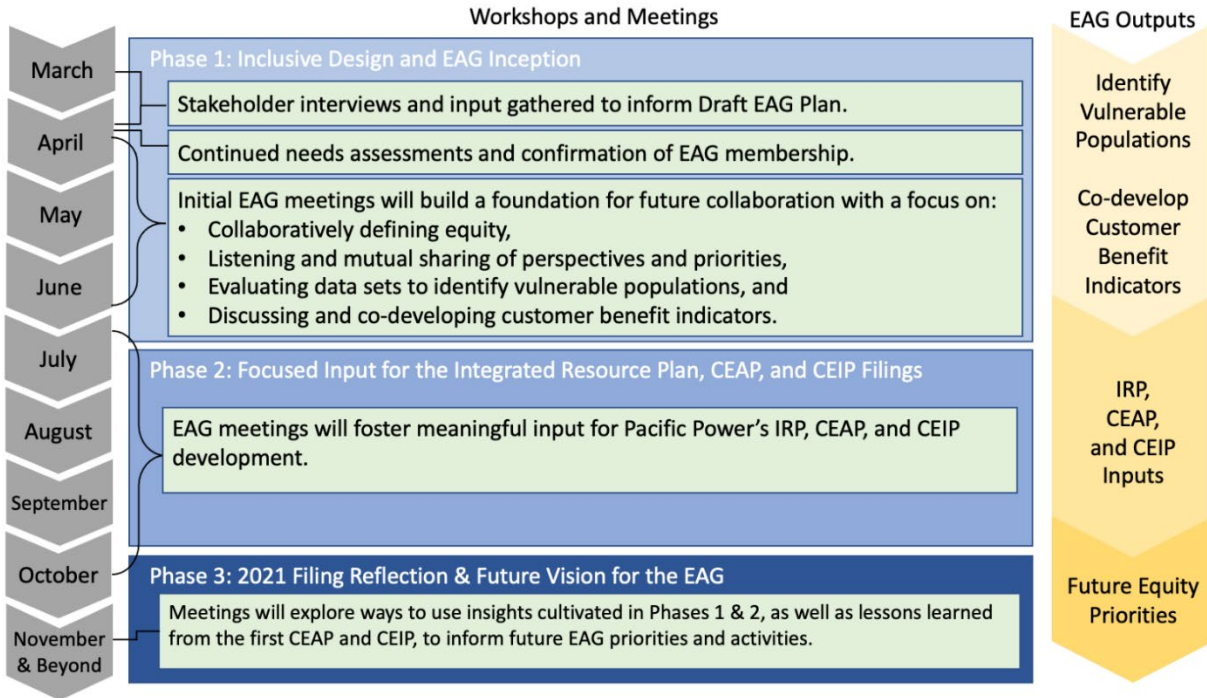
PacifiCorp aims to engage our EAG across three initial phases.

*Phase 1 – Inclusive Design and EAG Inception*

*Phase 2 – Focused Input for the Integrated Resource Plan, CEAP, and CEIP Filings*

*Phase 3 – 2021 Filing Reflection & Future Vision for the EAG*

*Figure 1. Draft 2021 EAG Collaboration Plan*



Phase 1 EAG work has already begun and will continue through the first EAG meetings. Phase 1 EAG activities will be focused on co-creating a common understanding of equity values, perspectives, and community needs and viewpoints. Additionally, Phase 1 will establish a common knowledge base of utility resource planning practices, legal requirements, and opportunities for change informed by EAG input. As described in the previous section, the EAG will provide feedback on this EAG Draft Plan. Additionally, in Phase 1 the EAG will begin the important work of identifying highly impacted communities and vulnerable populations as well as co-develop customer benefit indicators. Though presented here as a concrete and ambitious plan of activities, Phase 1 will remain flexible to allow for the EAG to provide input that will inform the timeline of activities and focus areas.

Phase 2 of EAG activities will be focused on using the insights developed in Phase 1 and translating those insights into the planning processes and opportunities for input on the final development of the IRP and subsequent CEAP specifically, and CEIP ahead of filing. There will be a specific focus on using the evaluation of socioeconomic and sensitivity factors, the specific needs of the identified vulnerable populations, and the customer benefit indicators in the final 2021 filing for the CEIP.

Phase 3 of EAG activities will begin to employ a broader view of how PacifiCorp can and will work with the EAG in 2022 and beyond. With the immediate deliverables of providing input to the CEAP and CEIP development completed, the EAG can reflect upon Phases 1 and 2 to identify lessons learned and set priorities for future EAG engagement include possible opportunities to utilize the EAG in resource procurement, customer program design, and other aspects of PacifiCorp's service and operations in Washington.

These initial meeting phases are preliminary in scope and open to refinement based on the needs and priorities of the EAG and the Company. The vision for EAG meetings is that they will be iterative, and the progress and inputs from each meeting will inform subsequent meetings and future collaboration.