Docket No. TV-200029 - Vol. I

In the Matter of Determining the Proper Carrier Classification of Lugg, Inc.

August 5, 2020



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BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION In the Matter of Determining)DOCKET TV-200029 the Proper Carrier Classification) of, and Complaint for Penalties) Against:) } LUGG, INC.) TELEPHONIC PREHEARING CONFERENCE, VOLUME I Pages 1-48 ADMINISTRATIVE LAW JUDGE MICHAEL HOWARD August 5, 2020 9:30 A.M. Washington Utilities and Transportation Commission 621 Woodland Square Loop Southeast Lacey, Washington 98503 REPORTED BY: TAYLER GARLINGHOUSE, CCR 3358 Buell Realtime Reporting, LLC 1325 Fourth Avenue, Suite 1840 Seattle, Washington 98101 (206) 287-9066 Seattle	Page 3 1 EXAMINATION INDEX 2 JACQUE HAWKINS-JONES PAGE 3 By Mr. Roberson
(360) 534-9066 Olympia (800) 846-6989 National www.buellrealtime.com Page 2 APPEARANCES ADMINISTRATIVE LAW JUDGE: MICHAEL HOWARD FOR COMMISSION STAFF: JEFF ROBERSON DANIEL TEIMOURI Assistant Attorneys General 621 Woodland Square Loop SE P.O. Box 40128 Olympia, Washington 98504 (360) 664-1188 (360) 664-1188 (360) 664-1189 jeff.roberson@utc.wa.gov daniel.teimouri@utc.wa.gov FOR PUBLIC COUNSEL: ANN PAISNER Office of the Attorney General 800 Fifth Avenue, Suite 2000 Seattle, Washington 98104 (206) 521-3211 ann.paisner@atg.wa.gov ALSO PRESENT: JACQUE HAWKINS-JONES Staff Witness * * * * * *	Page 4 LACEY, WASHINGTON; AUGUST 5, 2020 9:30 A.M000 PROCEEDINGS JUDGE HOWARD: Good morning, everyone. Let's be on the record. The time is 9:30 a.m. My name is Michael Howard, and I am an administrative law judge with the Washington Utilities and Transportation Commission. We're here today for a prehearing conference in Docket TV-200029, which is captioned In the Matter of Determining the Proper Carrier Classification of, and Complaint for Penalties Against Lugg, Inc. It appears that we don't have Lugg, Inc.'s representative on the line; is is that correct right now? Is anyone on the line for Lugg, Inc.? Okay. Hear hearing no responses, we will recess and go off the record for 15 minutes and return at 9:45 a.m. to give the company a chance to appear. Thank you. We are off the record for the moment. (Recess taken from 9:31 a.m. until 9:45 a.m.) JUDGE HOWARD: Let's go back on the record.

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Page 5 Page 7 1 Lugg, Inc. to appear at this prehearing conference. 1 JUDGE HOWARD: Okay. Great. And I -- I 2 Let's take appearances from the parties who are present 2 did -- I did see the motion from Public Counsel, and it 3 does seem that it's -- if the Commission does grant the right now. 3 motion for default judgment, the discovery motion kind Could we have an appearance for Staff? 4 4 5 5 MR. ROBERSON: Good morning, Judge Howard. of becomes moot. This is Jeff Roberson, AAG, appearing for Commission 6 6 So, Mr. Roberson, would you proceed with 7 7 your -- your witness and your motion for default Staff. 8 JUDGE HOWARD: Thank you. And --8 judgment and then we'll go from there? 9 9 MR. ROBERSON: At this time, Staff calls MR. TEIMOURI: This is Daniel Teimouri, 10 10 Assistant Attorney General, appearing on behalf of Jacque Hawkins-Jones. 11 Commission Staff. 11 JUDGE HOWARD: All right. Ms. -- Ms. Jones, 12 JUDGE HOWARD: All right. Thank you. Sorry 12 are you on the line? You might need to check your mute 13 I cut you off there for a moment. 13 button. MR. ROBERSON: One second, Your Honor. I'm 14 Could we have an appearance from Public 14 15 Skyping with Ms. Hawkins-Jones. She says she's having 15 Counsel? 16 MS. PAISNER: Yes, this is Ann Paisner, 16 technical difficulties. 17 Assistant Attorney General for the Public Counsel unit 17 MS. PAISNER: Your Honor, this is Ann 18 of the Washington State Attorney General's Office. And 18 Paisner. She may need to hit star 6 to unmute herself 19 with me on the line today is Corey Dahl, regulatory 19 rather than just hitting the mute button on the phone. 20 analyst of Public Counsel. 20 MR. ROBERSON: She's actually Skyped in, so 21 JUDGE HOWARD: Thank you. 21 that shouldn't be the issue. So given -- given that the company has 22 MS. PAISNER: Okay. 22 23 23 failed to appear today, how do Staff and Public Counsel JUDGE HOWARD: Well, let -- let's give 24 wish to proceed? Maybe -- we'll start with Staff, but I 24 Ms. Hawkins-Jones just -- just a moment here. She could also -- I believe there's also the telephone number for 25 want to -- I want to hear Public Counsel as well. 25 Page 6 Page 8 1 MR. ROBERSON: Good morning again, Your 1 calling in to this today. 2 Honor. This is Jeff Roberson. Staff will be making a 2 MR. ROBERSON: Yeah, I advised her to quit 3 3 motion for default after we settle how you want to out of the meeting and come back in and see if that 4 proceed. And I would like to put Ms. Hawkins-Jones on 4 solves the problem. JUDGE HOWARD: Okay. 5 the stand a little bit to go to the issue of Lugg's 5 6 awareness of this hearing before I make that motion 6 MR. ROBERSON: If that doesn't, then we can 7 formally. 7 just have her dial in. 8 JUDGE HOWARD: Okay. Would -- if -- if --8 MS. HAWKINS-JONES: Hello, can you hear me? if we put on that witness, would you -- would it be 9 9 MR. ROBERSON: We can indeed. 10 focused on the service and the motion for default itself 10 MS. HAWKINS-JONES: Okay. Sorry about that. 11 or would you also be doing in the alternative showing on 11 JUDGE HOWARD: Not a problem. 12 the merits? It sounds like it would be just the former, 12 Ms. Hawkins-Jones, this is Judge Howard. So I would --13 13 this is a telephonic hearing, but I would -- I would right? MR. ROBERSON: It is my intention if you swear you -- swear you in and then Mr. Roberson can ask 14 14 15 grant motion for default to put Ms. Hawkins-Jones back 15 you questions to support Staff's motion. Would you mind 16 on the stand and proceed with the merits. 16 standing and raising your right hand? 17 17 JUDGE HOWARD: Okay. Okay. How about (Jacque Hawkins-Jones sworn.) 18 Public Counsel, what does Public Counsel think on this? JUDGE HOWARD: All right. Thank you. 18 MS. PAISNER: Hi. Again, this is Ann 19 19 Mr. Roberson, you may proceed. 20 Paisner. I would like to express Public Counsel's 20 21 support for such a motion for default. We also 21 EXAMINATION 22 submitted a motion on July 9th to invoke discovery rules 22 BY MR. ROBERSON: 23 precisely because of Lugg's unresponsiveness to our 23 Q. Good morning. Would you state your full name 24 outreach to them. So we would support the same motion 24 and spell your last name for the record, please? 25 25 if Staff were to make it. A. My name is Jacque Hawkins-Jones. Last name is

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Page 9 Page 11 1 1 H-a-w-k-i-n-s, hyphen, J-o-n-e-s. A. We have had communication with Mr. Brown using 2 2 Q. Who employs you? this same exact email address. 3 A. The Washington State Utilities and 3 Q. So does that mean you've both sent emails to 4 4 Mr. Brown and had Mr. Brown send emails back to Staff Transportation Commission. 5 Q. What position do you hold at the Commission? 5 from that email address? 6 A. I am a compliance investigator in the consumer 6 A. Correct. 7 7 protection division. Q. Okay. And when Staff sent the email roughly a 8 Q. How long have you worked for the Commission as a 8 week ago, did it receive a bounce back or other message 9 9 notifying Staff that the email could not be delivered? compliance investigator? 10 A. I have been with the Commission as an 10 A. No. 11 investigator for almost one year. 11 Q. So as far as Staff knows, Lugg got that message? 12 Q. And what are your duties as a compliance 12 A. Correct. Q. What did Staff say in its email to Lugg or did 13 investigator? 13 14 A. As an investigator, I investigate the business 14 it just include the attachments? 15 15 practices of Commission-regulated utility and A. It said that this is a reminder of the transportation companies. I also investigate companies 16 prehearing conference scheduled for today's date at 9:30 16 17 including household good carriers who may be operating 17 a.m. with the Washington Utilities and Transportation 18 without a Commission-issued permit. 18 Commission in the matter of determining the proper 19 Q. Would you please provide a summary of your 19 carrier classification and the complaint. 20 20 educational background? We gave them the order, the investigative 21 21 A. Sure. I have an associate's degree from Olympic report, appendices, as well as the docket number, and I 22 22 College and have seven years' experience as a was included as the contact with my email address, my 23 23 state-certified investigator in the state of Washington. UTC email address, and phone number. 24 I completed numerous trainings including advanced 24 MR. ROBERSON: Your Honor, that's all the 25 courses in fraud training. 25 questions I have for Ms. Hawkins-Jones at this time. Page 10 Page 12 Q. With regard to this particular hearing, did JUDGE HOWARD: Thank you, Mr. Roberson. I'm 1 1 Staff contact Lugg after the Commission served Order 01? 2 2 just considering for a moment if I have any questions 3 3 A. Yes, Staff did. myself. Q. Were you the Staff member who made that 4 4 Ms. Paisner, do you have any questions for 5 outreach? 5 the witness? 6 A. No, my assistant director made the outreach. I 6 MS. PAISNER: No, I have no further 7 was copied on the communication to the company. 7 questions. 8 8 Q. When did Staff attempt to contact Lugg? JUDGE HOWARD: Mr. Roberson, I -- I don't 9 A. Staff made an outreach to Lugg on 9 have any questions for Ms. Hawkins-Jones myself. If 10 10 Staff would like to make a motion for default judgment, July 27th, 2020. Q. So that's roughly a week ago? 11 I'd certainly entertain it. 11 12 A. Correct. 12 MR. ROBERSON: Then I will do so. I believe Q. And how did Staff reach out to Lugg? 13 13 it's paragraph 70 of Order 01 orders Lugg to appear at 14 A. The consumer protection assistant director 14 this time and place for this prehearing conference and 15 emailed Jordan Brown who is the founder/CEO of Lugg. 15 notifies Lugg that if it fails to do so, it could be 16 held in default. I mean, technically, the notice 16 Inc. and we included the Order 01, the investigative 17 report, and the appendices as attachments to the email 17 provides that for all parties, but Lugg is one of them, 18 as well as the prehearing conference meeting 18 so it was on notice. 19 information, date, and time. 19 Both the APA, I believe it's RCW 34.05.440, 20 Q. When you emailed Mr. Brown, what email address 20 and the Commission's rules, I believe which are WAC 21 did you use? 21 480-07-450 provide for default when a party fails to 22 22 appear at a time and place for hearing. Lugg has failed A. For Mr. Brown, we used the email address of 23 23 to do so. The evidence you just heard provides the Jordan@lugg.com. 24 Q. Why did Staff choose that particular email 24 factual basis for Lugg having actual notice of this 25 address? 25 hearing.

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Page 13 Page 15 1 1 seem from what's -- what's been alleged in Order 01 and The service -- that affidavit of service is 2 2 in the docket. Lugg is a foreign corporation that in Public Counsel's motion and what's happening today 3 failed to register in Washington, so the Commission 3 that this company has a real pattern of -- of 4 served its registered agent that's in the record. The 4 noncompliance. So I -- I intend to grant it in the --5 testimony provided by Ms. Hawkins-Jones indicates that 5 in the order that I will be issuing. And, Mr. Roberson, 6 Lugg had actual notice of this hearing. Staff took the 6 if you'd like to continue on and present a -- a merits 7 7 extra step of reaching out to Lugg at an email address case, then please continue to do so. Would it be the 8 8 same witness? that Lugg is known to communicate from. Nothing 9 9 indicates that that email bounced back. As far as MR. ROBERSON: It would. 10 anyone knows, Lugg got it. Lugg has just failed to 10 JUDGE HOWARD: Okay. You may proceed. 11 appear. So Staff asks that the Commission find Lugg in 11 12 12 EXAMINATION default. BY MR. ROBERSON: 13 JUDGE HOWARD: Thank you, Mr. Roberson. 13 14 Is there any additional comments from Public 14 Q. So good morning again, Ms. Hawkins-Jones. I'll 15 remind you that you're still under oath. Counsel besides the ones you -- you gave earlier? 15 MS. PAISNER: Yes, if -- if I may. This is 16 16 A. Yes. 17 17 Q. So we were just discussing your interactions Ann Paisner again. First, I just wanted to state, 18 18 with Lugg, is it fair to say that you're familiar with reiterate as we discussed in our motion that we 19 19 submitted on July 9th, we reached out through email to 20 20 A. Yes, I am. the same email address, Jordan@lugg.com. We reached out 21 Q. And how did you become familiar with Lugg? through email on June 11th, 2020, and reached out again 21 22 after receiving no response on July 7th, 2020, and again 22 A. We became aware of Lugg through reaching 23 received no response from Lugg. 23 searches for nonpermitted carriers. 24 We submitted our motion on July 9th and we 24 Q. And "we" in that sense being Staff? 25 also received no response from Lugg to that motion, and, 25 A. Yes. Staff. Page 14 Page 16 again, they are not here today, so we support the 1 Q. Which Staff investigator was ultimately assigned 1 2 2 the Lugg investigation? Staff's motion for default. We also would ask -- well, 3 3 I suppose on the same basis, we would urge that the A. I was. Q. And you performed an investigation of Lugg's 4 Commission impose the -- the maximum penalties discussed 4 activities? 5 in the order and also order Lugg to cease and desist 5 6 their activities under -- that are regulated under Title 6 A. Yes. 7 81 RCW. 7 Q. When you completed your investigation, did you 8 8 write a report detailing your findings about those JUDGE HOWARD: Thank you, Ms. Paisner. 9 And, Mr. Roberson, circling back to you, the 9 activities? 10 complaint does request penalties that are given as a 10 A. Yes, I did. 11 Q. Does Staff generally draft those kinds of 11 range, and I went through just briefly and added them 12 up. I believe it was \$62,000. I would have to -- I 12 reports as a matter of course when it finishes an 13 13 investigation? would have to double-check is that -- is that -- is 14 A. Yes. that -- am I correct on that and would Staff seek the 14 15 15 full penalty amount as Public Counsel does? Q. And does Staff draft those reports 16 16 contemporaneously with the completion of an MR. ROBERSON: I think it's ten violations 17 at 5,000 and then 12 -- yeah, it should be 62,000. Yes, 17 investigation? 18 Staff would seek the imposition of the full penalties, 18 A. Yes. 19 but I'm -- here I'm concerned only with the motion for 19 Q. Did you draft the Lugg report contemporaneously 20 default. If you choose to grant that motion, Staff 20 with the completion of your investigation of the 21 intends to ask the Commission to allow Staff to present 21 company? 22 22 A. Yes, I did. its case on the merits as allowed by both Commission 23 23 Q. And is it report -- is it important that reports rule and the APA. 24 24 of this type are accurate? JUDGE HOWARD: Certainly. I intend to grant 25 25 A. Yes. the motion for default. I -- I -- it -- it really does

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Page 17 Page 19 1 1 Q. Turning back to your investigation, did you look Q. Why is that? 2 2 to see whether Lugg had a Commission-issued household A. It is important because we are the regulatory 3 3 agency that ensures the protection of the Washington goods carrier permit when performing your investigation? 4 A. Yes. I did. 4 State consumers who use these companies. 5 Q. And official action would be taken on the basis 5 Q. How did you do that? 6 6 A. I went to the company's SharePoint site. It's a of your report, correct? 7 7 A. Correct. Commission-managed database that contains current MR. ROBERSON: Oh, one -- actually, Your 8 information about regulated and nonregulated companies 8 9 9 Honor, if I may, can I have a second? I'm going to send including whether a company is permitted to operate in 10 out some exhibits. I will send them to you, 10 the state of Washington. Ms. Paisner, Mr. Dahl, if he would like a copy, and 11 11 Q. Did Lugg have a household goods carrier permit 12 Ms. Hawkins-Jones and Mr. Teimouri. These are marked 12 at the time of your investigation? 13 13 exhibits for purposes of this hearing. A. No, it did not. Q. Did you look to see whether Lugg had a permit 14 JUDGE HOWARD: Certainly. Should we --14 should we take a brief recess for Ms. Paisner and -- and authorizing it to engage in business as a motor freight 15 15 16 I to look at them? 16 common carrier at the time of your investigation? 17 MR. ROBERSON: We certainly can -- I'm 17 A. Yes, I did. 18 18 Q. How did you do that? sorry. 19 JUDGE HOWARD: And what's the -- what's the 19 A. I used the same Commission-managed companies 20 20 volume on these? database. 21 21 MR. ROBERSON: There are five exhibits. Q. Did Lugg have a motor freight common carrier 22 permit at the time of your investigation? 22 They're marked Exhibits JH-1 through 5. The first two 23 23 are the investigation and the appendices that are A. No, it did not. 24 already in the record, but I figured we should be all 24 Q. Did you look to see whether Lugg had a 25 working off the same marked copies. 25 certificate of convenience and public necessity Page 18 Page 20 1 1 authorizing it to operate for the hauling of solid waste JUDGE HOWARD: Yes, let's -- let's -- let's at the time of your investigation? 2 take a brief recess and go off the record. 2 3 3 A. Yes, I did. (A break was taken from 4 Q. How did you do that? 4 10:04 a.m. to 10:12 a.m.) 5 JUDGE HOWARD: So let's be back on the 5 A. I used the Commission companies website. 6 record. The -- Staff has circulated its proposed 6 Q. And did Lugg have a certificate of convenience 7 exhibits and given Public Counsel an opportunity to 7 and public necessity? 8 8 review them, and the -- the parties have stipulated to A. No, it did not. 9 the entry of these exhibits into evidence. So I would 9 Q. Have you tried to see whether Lugg has 10 therefore admit Staff's Exhibits JHJ-1 through JHJ-5 in 10 subsequently applied for a household goods carrier permit, a motor freight common carrier permit, or a 11 evidence. 11 12 certificate of convenience and public necessity? 12 (Exhibits JHJ-1 through JHJ-5 admitted.) 13 JUDGE HOWARD: Mr. Roberson, you may 13 A. Yes, I checked this morning before the hearing and Lugg, Inc. has not applied for any permit with the 14 continue with your examination. 14 15 15 MR. ROBERSON: Thank you, Judge Howard. Commission. Q. How did you go about checking to see if it 16 16 BY MR. ROBERSON: Q. So, Ms. Hawkins-Jones, again, could you turn to 17 17 18 the exhibit marked JHJ-1? 18 A. I went to the company's website where it would 19 A. I'm there. 19 show the company's application for permit. 2.0 Q. Can you identify that document? 20 Q. And it's -- it's not filed any? A. Correct, it has not filed. 21 A. Yes, this is the investigative report for Lugg, 21 22 Q. Did Staff contact Lugg in the course of 22 23 Q. Is that a true and correct copy of your 23 performing this investigation? 24 investigative report? 24 A. Yes. 25 Q. When did Staff first contact Lugg? 25 A. Yes, it is.

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Page 21 Page 23 1 A. Staff first contacted Lugg through a cease and 1 A. I'm there. 2 2 Q. Would you please identify that document? desist letter that was signed by the assistant director 3 of the consumer protection division. 3 A. This is the email that was sent to Jordan Brown Q. Would you please now turn to the exhibit marked 4 4 from the assistant director of the consumer protection 5 **JHJ-2?** 5 6 A. I'm there. Q. Is that a true and correct copy of the email 6 7 7 Q. Could you please turn to pages 10 and 11 of that that Staff sent to Lugg? 8 8 exhibit? A. Yes, it is. 9 9 Q. And what did Staff say in the email that it A. I'm there. 10 Q. Would you please identify that document? 10 sent? 11 A. Yes, this is the cease and desist letter sent on 11 A. The email includes the date of the first cease 12 September 12th that was signed by the assistant director 12 and desist letter. It also informs them that state law 13 of the consumer protection division. 13 requires them to have a valid permit to operate in the 14 Q. Is that a true and correct copy of the cease and 14 state of Washington. It notifies them of the potential 15 desist letter that Staff sent to Lugg? 15 penalty per violation for each and every advertisement 16 16 and every move every day that they operate without the A. Yes, it is. 17 Q. What did Staff say in the letter? 17 required permit, and it gives contact information for 18 them to contact the Commission. 18 A. Staff notified Lugg, Inc. that we were aware of 19 19 Q. Did Lugg respond to that email? their advertisements and their website and how to apply 20 for the proper permit through the Commission, and we 20 A. Lugg did respond to this email, yes. Q. Who responded on behalf of Lugg? 21 also said that they must cease operating and cease 21 22 advertising and to get a permit before beginning again. 22 A. Jordan Brown. 23 Q. Did Lugg respond to that letter? 23 Q. And you testified earlier that Mr. Brown is 24 A. No, it did not. 24 Lugg's president and cofounder, correct? 25 Q. Did Staff follow up in any way? 25 A. Correct. Page 22 Page 24 1 Q. Would you now please turn to pages 18 and 19 of 1 A. Yes, Staff sent a second letter. 2 Q. Would you please turn now to pages 12 and 13 of 2 **Exhibit JHJ-2?** Exhibit JHJ-2? A. I'm there. 3 3 4 A. I'm there. 4 Q. Would you please identify that document? 5 Q. Can you identify that document? 5 A. This is the email response from Jordan Brown to 6 A. Yes, this is the second cease and desist letter 6 the assistant director of the consumer protection 7 sent to Lugg, Inc. 7 division. 8 8 Q. Is that a true and correct copy of the second Q. Is that a true and correct copy of Mr. Brown's 9 cease and desist letter that Staff sent to Lugg? 9 response email? 10 A. Yes, it is. 10 A. Yes, it is. Q. What did Staff say in the second letter? 11 Q. What did Mr. Brown say in his email to Staff? 11 12 12 A. He said that they have received our notice, that A. Staff stated that we sent the first letter on 13 September 12th. We also informed them that they must 13 they stopped accepting any household goods waste removal 14 obtain a Commission-issued permit and they must cease 14 common carrier requests from customers in Washington 15 and desist operating and advertising in the state of 15 State, and they have stopped advertising on their 16 Washington until they receive that permit. 16 Seattle web page. He also said they are currently in 17 Q. Did Lugg respond to this second letter? 17 the process of becoming compliant with the proper 18 A. No, they did not. 18 19 Q. Did Staff follow up, then, on the second letter? 19 Q. So he specifically said that they were seeking 20 A. Yes, Staff did. 20 out permit? 21 Q. How did it do so? 21 A. Correct. 22 A. Staff sent an email from the assistant director 22 Q. Did Staff attempt to verify the representations 23 of the consumer protection division to Jordan Brown. 23 made by Mr. Brown in this email? 24 A. Yes, Staff did. 2.4 Q. Would you please turn to pages 16 and 17 of 25 Exhibit JHJ-2? 25 Q. And what did Staff do?

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	Page 25	Page 27
1	A. Staff visited the Lugg website to confirm	1 blog post on TechCrunch regarding Lugg's funding.
2	whether or not they had stopped advertising, and we also	2 Q. Would you please turn to pages 7 through 9 of
3	visited the Commission-managed database to see if they	3 Exhibit JHJ-2?
4	submitted an application for permit.	4 A. I'm there.
5	Q. And did Staff determine that Mr. Brown's	
6	representations were accurate?	
7	A. We found that they were not accurate.	7 website regarding Lugg.
8	Q. Did Staff attempt to respond to Mr. Brown's	8 Q. And is this a true and accurate copy of the
9	response?	9 TechCrunch blog post that you found?
10	A. Yes, Staff responded to Mr. Brown on February	10 A. Yes, it is.
11	7th via email.	Q. I'd like to switch gears now and talk about
12	Q. Would you please turn to page 20 of Exhibit	12 Lugg's website.
13	JHJ-2?	13 Did Lugg have a website?
14	A. I'm there.	14 A. Yes, it does.
15	Q. Would you please identify that document?	15 Q. Had you ever visited that website?
16	A. Yes, this is the email from the assistant	16 A. Yes, I have.
17	director of the consumer protection division to Jordan	Q. Did you take screenshots of the website when you
18	Brown, and it says that as of February 7th, 2020, the	18 visited it?
19	Lugg website still lists Seattle and surrounding areas	19 A. Yes, I did.
20	as the place that the company services as well as we	Q. Would you please turn to pages 25 through 46 of
21	were able to obtain an estimate for a small move and a	21 Exhibit JHJ-2?
22	junk removal between two points in Washington State. We	22 A. I'm there.
23	also notified them of the penalties that can happen	Q. Would you please identify those documents?
24	should they continue to operate in the state of	A. These are screen captures that I took from the
25	Washington without a Commission-issued permit.	25 Lugg, Inc.'s website.
	Page 26	Page 28
1	O to this a town and assess to assess of the assessit	
_	Q. Is this a true and correct copy of the email	1 Q. And are those true and accurate copies of the
2	Q. Is this a true and correct copy of the email that you sent to Mr. Brown?	1 Q. And are those true and accurate copies of the 2 screen captures that you took when you visited Lugg's
2	that you sent to Mr. Brown?	2 screen captures that you took when you visited Lugg's
3	that you sent to Mr. Brown? A. Yes, it is.	screen captures that you took when you visited Lugg'swebsite?
3 4	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this	 screen captures that you took when you visited Lugg's website? A. Yes, they are.
3 4 5	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way?	 screen captures that you took when you visited Lugg's website? A. Yes, they are. Q. Did you ever take other screenshots of Lugg's
3 4 5 6	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not.	 screen captures that you took when you visited Lugg's website? A. Yes, they are. Q. Did you ever take other screenshots of Lugg's website?
3 4 5 6 7	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did	 screen captures that you took when you visited Lugg's website? A. Yes, they are. Q. Did you ever take other screenshots of Lugg's website? A. Yes.
3 4 5 6 7 8	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture	 screen captures that you took when you visited Lugg's website? A. Yes, they are. Q. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as
3 4 5 6 7 8 9	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding?	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3?
3 4 5 6 7 8 9	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did.	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there.
3 4 5 6 7 8 9 10	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding?	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. R. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. C. Can you please identify this document?
3 4 5 6 7 8 9 10 11	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator	 screen captures that you took when you visited Lugg's website? A. Yes, they are. Q. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Q. Can you please identify this document? A. These are screen captures, additional screen
3 4 5 6 7 8 9 10 11 12	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website.	 screen captures that you took when you visited Lugg's website? A. Yes, they are. Q. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Q. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website.
3 4 5 6 7 8 9 10 11 12 13 14	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of	 screen captures that you took when you visited Lugg's website? A. Yes, they are. Q. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Q. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website. Q. And are those true and accurate copies of the
3 4 5 6 7 8 9 10 11 12 13 14 15	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2?	2 screen captures that you took when you visited Lugg's 3 website? 4 A. Yes, they are. 5 Q. Did you ever take other screenshots of Lugg's 6 website? 7 A. Yes. 8 Q. Would you please turn to what is marked as 9 Exhibit JHJ-3? 10 A. I'm there. 11 Q. Can you please identify this document? 12 A. These are screen captures, additional screen 13 captures of the Lugg's website. 14 Q. And are those true and accurate copies of the 15 screenshots that you took of the services page on Lugg's
3 4 5 6 7 8 9 10 11 12 13 14 15	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there.	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Q. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website. Q. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website?
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there. Q. Can you identify this document?	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Q. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website. Q. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website? A. Yes, it is.
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there. Q. Can you identify this document? A. This is the blog post that I located regarding	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Q. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website. Q. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website? A. Yes, it is. Q. With regard to the website, have you ever
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there. Q. Can you identify this document? A. This is the blog post that I located regarding Lugg's seed funding they received.	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Q. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website. Q. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website? A. Yes, it is. Q. With regard to the website, have you ever personally used Lugg's website?
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there. Q. Can you identify this document? A. This is the blog post that I located regarding Lugg's seed funding they received. Q. And is that a true and accurate copy of the Y	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. A. I'm there. A. These are screen captures, additional screen captures of the Lugg's website. Q. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website? A. Yes, it is. Q. With regard to the website, have you ever personally used Lugg's website? A. Yes, I have.
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there. Q. Can you identify this document? A. This is the blog post that I located regarding Lugg's seed funding they received. Q. And is that a true and accurate copy of the Y Combinator post that you found about Lugg?	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. A. These are screen captures, additional screen captures of the Lugg's website. Q. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website? A. Yes, it is. Q. With regard to the website, have you ever personally used Lugg's website? A. Yes, I have. Q. And how did you use the website?
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there. Q. Can you identify this document? A. This is the blog post that I located regarding Lugg's seed funding they received. Q. And is that a true and accurate copy of the Y Combinator post that you found about Lugg? A. Yes, it is.	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website. A. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website? A. Yes, it is. C. With regard to the website, have you ever personally used Lugg's website? A. Yes, I have. A. During the course of my investigation, I used
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there. Q. Can you identify this document? A. This is the blog post that I located regarding Lugg's seed funding they received. Q. And is that a true and accurate copy of the Y Combinator post that you found about Lugg? A. Yes, it is. Q. Did you find any other blog posts about Lugg's	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Q. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website. Q. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website? A. Yes, it is. Q. With regard to the website, have you ever personally used Lugg's website? A. Yes, I have. Q. And how did you use the website? A. During the course of my investigation, I used the website to determine the services offered by Lugg,
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there. Q. Can you identify this document? A. This is the blog post that I located regarding Lugg's seed funding they received. Q. And is that a true and accurate copy of the Y Combinator post that you found about Lugg? A. Yes, it is. Q. Did you find any other blog posts about Lugg's receipt of venture capital funding?	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website. A. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website? A. Yes, it is. With regard to the website, have you ever personally used Lugg's website? A. Yes, I have. A. Yes, I have. A. During the course of my investigation, I used the website to determine the services offered by Lugg, Inc. to residents of the state of Washington.
3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	that you sent to Mr. Brown? A. Yes, it is. Q. Did Mr. Brown or Lugg respond to this this email in any way? A. No, they did not. Q. Now, in the course of your investigation, did you discover evidence that Lugg had received venture capital funding? A. Yes, I did. Q. What evidence did you find of that funding? A. I found a blog post from on the Y Combinator website. Q. Would you please turn to pages 1 through 6 of Exhibit JHJ-2? A. I'm there. Q. Can you identify this document? A. This is the blog post that I located regarding Lugg's seed funding they received. Q. And is that a true and accurate copy of the Y Combinator post that you found about Lugg? A. Yes, it is. Q. Did you find any other blog posts about Lugg's	screen captures that you took when you visited Lugg's website? A. Yes, they are. Did you ever take other screenshots of Lugg's website? A. Yes. Q. Would you please turn to what is marked as Exhibit JHJ-3? A. I'm there. Q. Can you please identify this document? A. These are screen captures, additional screen captures of the Lugg's website. Q. And are those true and accurate copies of the screenshots that you took of the services page on Lugg's website? A. Yes, it is. Q. With regard to the website, have you ever personally used Lugg's website? A. Yes, I have. Q. And how did you use the website? A. During the course of my investigation, I used the website to determine the services offered by Lugg,

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Page 29 Page 31 Does Lugg's website state that it offers 1 1 donation and delivering it to, for example, the Goodwill 2 services in Washington? 2 or Salvation Army. 3 A. Yes. it does. 3 Q. And what service does Lugg advertise on its junk Q. Where does it do that? 4 removal service page? 4 5 A. It shows in the cities -- on the top bar under 5 A. It offers to send a truck and movers to remove cities, it shows Seattle and lists other cities 6 and haul away a customer's junk and deliver it to the 6 7 7 surrounding the Seattle area as cities it provides nearest transfer station. 8 8 Q. Have you ever used Lugg's website to obtain service to as well as in under the Lugg's FAQ portion of 9 9 the website. quotes for the transport of goods? 10 Q. And now, turning back to Exhibit JHJ-3, I'd like 10 A. Yes, I have. 11 to talk about the services Lugg offers. 11 Q. How many times did you obtain quotes from Lugg? What services does the company advertise on its 12 12 13 web page? 13 Q. What date did you obtain the first quote? 14 A. It offers store delivery, small moves, storage 14 A. I obtained the first quote on 15 15 moves, Craigslist delivery, donations, and junk removal. December 23rd, 2019. Q. And what service does Lugg advertise as its 16 Q. And what date was the move set for? 16 store delivery service? 17 A. The move was scheduled for January 6th, 2020, at 17 A. It offers to pick up items that customers have 18 18 9:00 a.m. purchased at stores and deliver it from the store to the 19 Q. What information did you provide to Lugg so that 19 20 20 it could generate the quote? customer's home. Q. What service does Lugg advertise on this small 21 21 A. I provided Lugg with a date and time. Also I 22 22 moves page? provided them the two residential points within the 23 A. Lugg offers to move a customer through movers 23 state of Washington that I wanted to move to and from. 24 and a truck from -- they can move their apartment or 24 I also included items that would be included in my move. 2.5 25 Q. How did you ensure that the two points were home rooms. Page 30 Page 32 Q. And so that page gives examples of the type of 1 residential addresses? 1 2 2 things that it will move? A. I located apartment complexes in the Tacoma area 3 A. Yes, it does. 3 and ensured to use those addresses. 4 Q. And what are they? You just -- I think you just 4 Q. And what items did you tell Lugg that you wanted 5 mentioned two of them. 5 the company to move for you? 6 A. Sure, it says that they can move it all, they 6 A. For that move, I requested that the company move 7 can move anything from your sofa to your whole place. 7 a two-bedroom, two-bath apartment. It included a couch, 8 8 Q. Okay. And what service does Lugg advertise on a 55-inch TV, a queen mattress with headboard, and other 9 its storage moves page? 9 standard items. 10 A. It offers to pick up and deliver to and from a 10 Q. Did Lugg indicate that the move would involve 11 vehicle transport? 11 customer's storage unit. Q. What service does Lugg advertise on the 12 A. Yes, it did. 12 13 13 Craigslist pickup service page? Q. How did it do so? 14 A. It offers to pick up Craigslist purchases for a 14 A. In the quote that they provided me, it showed a customer and deliver it to the customer's home or 15 15 character -- cartoon character picture of a ten-foot by specified location. 16 16 seven-foot van. 17 Q. Does anything on that page indicate the type of 17 Q. Did Lugg quote you a price? 18 items that Lugg thinks it might move using that service? 18 A. Yes, they did. 19 A. Yeah, as an example, there are little cartoon 19 Q. What was that price? 20 characters on the website and it shows the customer 20 A. They guoted me \$194 plus \$2 per labor minute. 21 paying for a couch and it shows two movers hauling the 21 Q. And I believe you said you obtained a second 22 22 couch away. quote, correct? 23 Q. What service does Lugg advertise on the donation 23 A. That is correct. 24 Q. What date did you obtain the second quote? 2.4 service page? 25 25 A. It offers the service of picking up a customer's A. The second quote was obtained on

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Page 33 Page 35 1 1 Q. Did you visit Lugg's Facebook page in the course March 30th, 2020. 2 Q. And what date did you set for that move? 2 of your investigation? 3 A. I set the date of April 7th, 2020, at 1:00 p.m. 3 A. Yes, I did. Q. And what information did you provide to Lugg so Q. And did you take screen captures of what you 4 4 5 that it could generate the quote? 5 visited when you went there? 6 6 A. I provided Lugg the same two points in A. Yes, I did. 7 7 Washington that were used in the first quote. I also Q. Can you please turn to page 47 of Exhibit JHJ-2? included information regarding a one-bedroom apartment 8 8 A. I'm there. 9 9 move. Q. Would you please identify that document? 10 Q. And you testified previously that those two 10 A. This is the screen capture of Lugg's Facebook 11 addresses were residential addresses, correct? 11 page. 12 A. Correct. 12 Q. And is that a true and accurate copy of what you Q. Did Lugg quote you a price for that move or that 13 13 saw on Lugg's Facebook page? quote -- did Lugg give you a price to that quote? 14 14 A. Yes, it is. Q. Would you please turn to Exhibit JHJ-4? 15 A. Yes, they did. 15 16 Q. What was that price? 16 17 A. They quoted me \$190 plus \$2.30 per labor minute. 17 Q. Would you please identify that document? Q. I'd like now to turn to your investigation 18 18 A. These are additional web page captures of Lugg's 19 concerning Lugg's other electronic advertising. 19 Facebook page. 20 Did you ever visit the Seattle Craigslist page 20 Q. And is that a true and correct copy of the in the course of your investigation? screen captures you took when you went to Lugg's 21 21 22 A. Yes, I did. 22 Facebook page? Q. Did you search for postings by Lugg on that 23 23 A. Yes, it is. 24 page? 24 Q. How does Lugg identify itself on its Facebook 25 A. Yes, I did. 25 page? Page 34 Page 36 1 Q. Did you find any? 1 A. It identifies itself as a home mover. 2 Q. And does Lugg target advertisements for the 2 A. Yes, I did find a Lugg advertisement on 3 transportation of items towards Washingtonians on its 3 Seattle's Craigslist page. 4 Facebook page? 4 Q. Did you take a screen capture of what you found there? 5 5 A. Yes, it does. 6 6 Q. How does it do that? A. Yes, I did. 7 Q. Would you please turn to page 51 of Exhibit 7 A. On its Facebook page, it posted on 8 8 JHJ-2? October 13th, 2017, that they are now moving and 9 A. I'm there. 9 delivering in the Seattle area. 10 Q. Would you please identify that document? 10 Q. Did you have occasion to visit Lugg's Instagram page in the course of your investigation? 11 A. This is a screen capture that I took of Lugg's 11 advertisements on the Seattle Craigslist web page. 12 12 A. Yes, I did. 13 Q. Is that a true and accurate copy of what you saw 13 Q. And did you take a screen capture of that page on that Seattle Craigslist page? 14 14 when you visited? 15 A. Yes. it is. 15 A. Yes. I did. Q. And what do Lugg's Craigslist postings 16 Q. Would you please turn to page 48 of Exhibit 16 17 advertise? 17 **JHJ-2?** 18 A. It advertises affordable professional movers on 18 A. I'm there. 19 demand. It also says that they can provide same-day 19 Q. Would you please identify this document? 20 store deliveries, Craigslist pickups, storage moves, 20 A. Yes, this is the web -- or page capture of 21 apartment moves, muscle only, junk removal, and 21 Lugg's Instagram account. 22 22 Q. Is that a true and correct copy of what you saw donations to Goodwill or Salvation Army. 23 Q. So largely the same services it advertises on 23 on Lugg's Instagram page? 24 its website? 24 A. Yes, it is. 25 25 A. Yes. Q. How does Lugg identify itself on its Instagram

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	Page 37		Page 39
1		1	
1 2	page?	2	course of your investigation?
	A. It identifies itself as a home mover.		A. Yes, I did.
3	Q. And does Lugg target advertisements for the	3	Q. Did you take screen captures of what you saw on
4	transportation of items towards Washingtonians on its	4	the page when you visited?
5	Instagram page?	5	A. Yes, I did.
6	A. Yes, it does.	6	Q. Would you please turn to page 49 of Exhibit
7	Q. How does it do that?	7	JHJ-2?
8	A. It lists Seattle as a city where Lugg is	8	A. I'm there.
9	available to move anything.	9	Q. Can you please identify that document?
10	Q. And it says it will move anything?	10	A. This is the page capture of Lugg's Pinterest
11	A. Correct, it says it will move anything anywhere	11	page.
12	anytime.	12	Q. And is that a true and correct copy of what you
13	Q. In the course of your investigation, did you	13	saw when you visited Lugg's Pinterest page?
14	visit Lugg's Twitter page?	14	A. Yes, it is.
15	A. Yes, I did.	15	Q. Would you please now turn to page 3 of Exhibit
16	Q. Did you take screen captures of what you saw on	16	JHJ-5?
17	the Twitter page when you visited?	17	A. I'm there.
18	A. Yes, I did.	18	Q. Can you identify that document?
19	Q. Would you please turn to page 50 of Exhibit	19	A. Yes, this is a screen capture of Lugg's
20	JHJ-2?	20	Pinterest page.
21	A. I'm there.	21	Q. And is that also a true and correct copy of what
22	Q. Could you identify that document?	22	you saw when you went to Lugg's Pinterest page?
23	A. This is the page capture of Lugg's Twitter page.	23	A. Yes, it is.
24	Q. Is that a true and correct copy of what you saw	24	Q. How does Lugg identify itself on its Pinterest
25	on Lugg's Twitter page?	25	page?
1	Page 38 A. Yes, it is.	1	Page 40 A. On its Pinterest page, it says that it is an
2	Q. Would you now please turn to Exhibit JHJ-5?	2	on-demand mover and you can request Lugg and instantly
3	A. I'm there.	3	connect to a truck and two movers.
4	Q. Would you please turn to pages 1 and 2 of that	4	Q. Did you visit the Apple Store in the course of
5	exhibit?	5	your investigation?
6	A. I'm there.	6	A. Yes, I did.
7	Q. Could you please identify that document?	7	Q. What did you find there?
8	A. These are additional page captures from Lugg's	8	A. I found that Lugg offers an app through the
9	Twitter account.	9	Apple Store.
10	Q. And is that a true and correct copy of what you	10	Q. Would you please turn to page 52 of Exhibit
11	saw when you went back to Lugg's Twitter page?	11	JHJ-2?
12	A. Yes, it is.	12	A. I'm there.
13	Q. How does Lugg characterize its services that it	13	Q. Would you please identify this document?
14	provides on its Twitter page?	14	A. This is the screen capture of Lugg's app offers
15	A. It characterizes itself in its description that	15	through the Apple Store.
16	says they will move anything, anytime, anywhere.	16	Q. And is that a true and correct copy of what you
17	Q. And does Lugg's Twitter page target	17	saw on Lugg's Apple Store page?
18	advertisements concerning the transport of items towards	18	A. Yes, it is.
19	Washingtonians?	19	JUDGE HOWARD: Mr. Roberson, sorry to jump
20 21	A. Yes, it does. Q. How does it do that?	20 21	in here. Judge Howard, that could you give me that
22		21	citation again?
23	A. On October 13th, 2017, Lugg tweeted that they		MR. ROBERSON: Page 52 of Exhibit JHJ-2.
23	are now Lugging in the Seattle area and available in the	23	JUDGE HOWARD: Thank you.
25	Pacific Northwest.	25	BY MR. ROBERSON:
∠5	Q. Did you visit Lugg's Pinterest page in the	45	Q. And would you now please turn back to exhibit

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Page 41 Page 43 JHJ-5? Yelp's verification process. 1 1 Q. How does the Yelp page identify Lugg? 2 2 A. I'm there. Q. And would you turn to pages 4 through 6 of that 3 3 A. It identifies Lugg as a junk removal and 4 hauling, movers, carriers, and delivery services. 4 5 5 Q. What services does the Yelp page identify Lugg A. I'm there. Q. Would you please identify this document? 6 is offering? 6 A. Sure. This is the web page captured of Lugg's 7 7 A. The services offered on Lugg's Yelp page are 8 app offered through the Apple Store. 8 furniture assembly, furniture removal, large and heavy Q. And is this a true and accurate copy of that 9 9 item moving, mattress removal, furniture moving, 10 page as you saw it? 10 international relocations, local moving, and residential 11 A. Yes, it is. 11 services. Q. What services does Lugg advertise on its Apple 12 Q. Did Lugg verify that it offers those services on 12 its Yelp page? 13 Store page? 13 14 A. On its Apple Store page, it offers to -- just a 14 A. Yes, it is verified by the business. Q. And does the Yelp page identify Lugg as moment. It offers to provide services such as small 15 15 apartment moves, retail store delivery, Craigslist, 16 operating in Washington? 16 17 small business moves, junk removal, donation drop-off, 17 A. Yes, it does. 18 18 Q. How does it do that? and storage moves. 19 Q. So, again, largely the same services it 19 A. Under the location and hours portion of the Yelp 20 advertises on its website, web page? 20 page, it shows Seattle, Washington, as the area of 21 21 location. Q. And does Lugg's Apple Store page state that it 22 22 MR. ROBERSON: Thank you. And, Judge 23 operates in Washington? 23 Howard, at this point, I have no more questions for 24 A. Yes. it does. 24 Ms. Hawkins-Jones. 2.5 Q. How does it do that? 25 JUDGE HOWARD: Thank you. Page 42 Page 44 1 A. It lists Seattle as an area in which the company 1 Ms. Paisner, any questions for the witness? 2 2 MS. PAISNER: No, we have no questions. services. Q. Did you go to the website Yelp in the course of 3 JUDGE HOWARD: Would -- does Public Counsel 3 your investigation? intend to offer any evidence in -- in addition to what 4 4 A. Yes, I did. Staff has offered? 5 5 6 Q. Did you find a page for Lugg on Yelp? 6 MS. PAISNER: No, Your Honor. We would have 7 A. Yes, I did. 7 nothing else to provide other than what we already have 8 Q. Did you take a screen capture of that page when 8 on the record in our motion. We have received you visited? 9 9 absolutely no communications from Lugg despite reaching A. Yes, I did. 10 10 out. Q. Would you please turn back to Exhibit JHJ-2? 11 JUDGE HOWARD: Certainly. And -- and I know 11 12 you had indicated earlier that Public Counsel supports 12 Q. And if you could go to page 53 of that exhibit. 13 imposing the full penalty amount. So would it -- would 13 it be fair to say that Public Counsel supports the 14 A. I'm there. 14 Q. Would you please identify that document? 15 Commission ruling on the merits here? 15 MS. PAISNER: We would. We -- we feel that A. It is the screen capture of Lugg's Yelp page. 16 16 17 Q. And is that a true and accurate copy of Lugg's 17 the record contains ample material and ample basis to --18 Yelp page? 18 for the Commission to issue such a motion -- or sorry, 19 A. Yes, it is. 19 issue such an order. So we -- we support this motion 20 Q. Has Lugg claimed its Yelp page? 20 for default and to impose maximum penalties and cease 2.1 A. Yes, it has. 21 and desist. 22 Q. And what does it mean when a business claims its 22 JUDGE HOWARD: Thank you. 23 23 Sorry, give me just one moment here. Yelp page? 24 24 A. It means that the owner or representative of the Mr. Roberson, would -- would Staff like to 25 25 company has claimed the page and that has gone through offer any more evidence or argument in support of its

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Page 45 Page 47 1 1 MR. ROBERSON: I probably should put this on request for a ruling on the merits? 2 MR. ROBERSON: I can make a closing if that 2 the record. I am on vacation until the week after this 3 would be helpful. 3 Friday, so it's almost better for me if it takes you JUDGE HOWARD: You know, I leave that -- I 4 4 more thank a week to get the order out, but that 5 leave that to you. I do follow Staff's case pretty 5 shouldn't hinder anything, I guess. 6 well, but if there's anything you'd like to highlight or 6 JUDGE HOWARD: Okay. Okay. Well, have a 7 7 add, certainly feel free to do so. good vacation in that -- in that event. MR. ROBERSON: There's only one kind of 8 MR. ROBERSON: Thank you. 8 9 9 point of clarification. Ms. Hawkins-Jones' testimony JUDGE HOWARD: Well, hearing no other issues 10 references three separate quotes. One of them was not 10 we need to address today, we are adjourned. Thank you, 11 charged. The first cause of action lists ten violations 11 everyone. 12 of RCW 81.80.075, eight of them are advertisement, two 12 (Adjourned at 10:54 a.m.) 13 are quotes. The two quotes that Staff is seeking 13 14 penalties for are the ones specifically described in the 14 testimony about the website. I believe it was a move 15 15 16 booked for January and a move booked for April. If you 16 17 give me a second, I can verify that. 17 JUDGE HOWARD: Okay. That -- that would 18 18 19 19 be -- that would be great. MR. ROBERSON: I just want to be very 20 20 specific about where the penalties would be coming from. 21 21 22 Yeah, so the first violation involving a quote was the 2.2 23 quote on December 23rd and for a move on January 6th and 2.3 24 the second violation involving a quote was the quote 24 25 obtained on March 30th for a move on April 7th. 25 Page 46 Page 48 1 JUDGE HOWARD: Okay. In that case, that --1 CERTIFICATE 2 2 I believe that brings us to the end of the hearing 3 3 today. And normally, with a prehearing conference STATE OF WASHINGTON 4 4 order, I would have five days to issue my order. Would **COUNTY OF THURSTON** 5 the parties be willing to waive that five-day 5 6 requirement given that this is a bit more of a detailed 6 I, Tayler Garlinghouse, a Certified Shorthand 7 order? 7 Reporter in and for the State of Washington, do hereby 8 8 MR. ROBERSON: Staff will definitely waive certify that the foregoing transcript is true and 9 that requirement. 9 accurate to the best of my knowledge, skill and ability. 10 JUDGE HOWARD: Okay. Ms. -- Ms. Paisner, do 10 11 11 you have any concern there? 12 MS. PAISNER: I'm sorry, I -- I didn't hear 12 Taylor Garlinghouse, CCR 33 13 13 a bit of what just -- what you just said. Can you 14 please repeat that? 14 15 JUDGE HOWARD: Sure. Just that normally I 15 16 16 would have five days to issue my order after a 17 prehearing conference, so I'm asking if the parties will 17 18 waive that five-day requirement. I hope to have it out 18 19 soon, but I think I might take more than five days given 19 20 some other cases I have. 20 21 MS. PAISNER: Yes, absolutely, Your Honor. 21 22 2.2 JUDGE HOWARD: Thank you. 23 23 MS. PAISNER: We can do that. 24 2.4 JUDGE HOWARD: Is there anything else that 25 25 we should address today?

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