1	BEFORE THE WASHINGTON		
2	UTILITIES AND TRANSPORTATION COMMISSION		
3 4	In the Matter of the Joint Application of	) )Docket UT-082119 )Volume II	
5	EMBARQ CORPORATION AND CENTURYTEL, INC.,	)Pages 24-132 )	
6 7 8	For approval of Transfer of Control of United Telephone Company of the Northwest d/b/a Embarq and Embarq Communications, Inc.	) ) ) )	
9		_/	
10			
11	A hearing in the above	e-entitled matter	
12	was held at 9:34 a.m. on Tuesday, Ma	ay 19, 2009, at	
13	1300 South Evergreen Park Drive, S.W	N., Olympia,	
14	Washington, before Administrative La	w Judge DENNIS	
15	MOSS, Chairman JEFFREY GOLTZ, and Co	ommissioner	
16	PATRICK OSHIE.		
17			
18	The parties present we	ere as follows:	
19	UNITED TELEPHONE COMPA	_	
20	NORTHWEST, d/b/a EMBARQ CORPORATION, by William E. Hendricks, Attorney at Law, 902 Wasco Street, Hood		
21	River, Oregon, 97031.		
22	PUBLIC COUNSEL, by Sar Assistant Attorney General, 800 Fift	<del>-</del> -	
23	2000, Seattle, Washington 98104.		
24	Barbara L. Nelson, CCR		
25	Court Reporter		

1	COMMISSION STAFF, by Jonathan C.
	Thompson, Assistant Attorney General, 1400 S.W.
2	Evergreen Park Drive, S.W., P.O. Box 40128, Olympia, Washington 98504-0128.
3	
4	CENTURYTEL, INC., by Charles L. Best, Attorney at Law, 1631 Northeast Broadway, Suite 538,
5	Portland, Oregon 97232.
6	COMCAST PHONE OF WASHINGTON, LLC, and LEVEL 3 COMMUNICATIONS, LLC, by Arthur A. Butler,
7	Attorney at Law, Ater Wynne, 601 Union Street, Suite 1501, Seattle, Washington 98101.
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6	JOHNSON, and WILLIAM WEINMAN	
7	and	
8	MARK GAST and DR. TREVOR ROYCROFT (via	teleconference
9	bridge)	
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- 1 JUDGE MOSS: Let's go on the record. Good
- 2 morning, everyone. My name is Dennis Moss. I'm an
- 3 Administrative Law Judge with the Washington
- 4 Utilities and Transportation Commission. We are
- 5 convened this morning in our settlement hearing in
- 6 the matter of the joint application of Embarq
- 7 Corporation and CenturyTel, Inc. for approval of
- 8 transfer of control of United Telephone Company of
- 9 the Northwest, doing business as Embarg and Embarg
- 10 Communications, Inc. Our docket number is UT-082119.
- 11 Our first order of business will be to take
- 12 appearances from the companies and other
- 13 representatives, and so we'll start with the
- 14 Applicants. Mr. Hendricks.
- 15 MR. HENDRICKS: Is this on yet? Yes, Tre
- 16 Hendricks, on behalf of United Telephone Company of
- 17 the Northwest, d/b/a Embarg.
- 18 JUDGE MOSS: And the short form is fine
- 19 today. Just your name and your --
- 20 MR. BEST: Thank you, Your Honor. Charles
- 21 Best, on behalf of CenturyTel.
- JUDGE MOSS: Thank you. Go ahead, Mr.
- 23 Butler.
- MR. BUTLER: Arthur A. Butler, appearing on
- 25 behalf of Comcast Phone of Washington, L.L.C., and

- 1 Level 3 Communications, L.L.C.
- 2 JUDGE MOSS: Yes, I did receive your notice
- 3 of appearance for Level 3 yesterday. All right.
- 4 MS. SHIFLEY: Sarah Shifley, on behalf of
- 5 the Public Counsel Section of the Washington Attorney
- 6 General's Office.
- 7 JUDGE MOSS: All right.
- 8 MR. THOMPSON: Jonathan Thompson, Assistant
- 9 Attorney General, on behalf of Commission Staff.
- 10 JUDGE MOSS: All right. Thank you very
- 11 much. Now, we have a couple matters I want to take
- 12 up before we bring the Commissioners in just to get
- 13 the preliminaries out of the way.
- 14 First of all, my understanding is that the
- 15 parties want to stipulate the record; is that
- 16 correct?
- 17 MR. BEST: That's correct, Your Honor.
- 18 JUDGE MOSS: All right. Well, I left copies
- 19 of the exhibit list there. I hope everyone got a
- 20 copy. Does anyone need one? Okay. And so you see
- 21 there, in addition to the pre-filed testimonies and
- 22 exhibits from the various parties, we have a list of
- 23 bench exhibits there, which include the bench request
- 24 response, Number 1, its various supplements, the
- 25 various side agreements about which we will have some

- 1 discussion later today, and Public Counsel's response
- 2 to Bench Request Number 1, as well.
- In addition, we have what I have designated
- 4 here as joint testimony and exhibits, and this is
- 5 basically the settlement material. We have of course
- 6 the settlement agreement itself as an exhibit, the
- 7 narrative supporting the settlement agreement is our
- 8 second exhibit there. And then I was furnished, or
- 9 the Commission was furnished, I should say, a set of
- 10 exhibits, I believe those came from CenturyTel,
- 11 several rating bulletins and news reports and so on
- 12 and so forth, and I've identified those separately
- 13 for ease of reference. I notice they did not have
- 14 page numbers. So if we need to get into them, we'll
- 15 have shorter documents to say it's on the third page
- or what have you, so that is why I did it that way.
- 17 Other than that, the exhibit list consists
- 18 of, as I mentioned, the pre-filed testimonies and
- 19 exhibits. Without objection, these will all be
- 20 admitted as marked.
- 21 (The following exhibits were marked in
- 22 conjunction with the hearing.)
- 23 EXHIBIT LIST
- 24 BENCH EXHIBITS
- 25 B-1 CenturyTel and Embarq response to BR-1 re

- 1 side-agreements negotiated with intervenors
- 2 (original response filed on 3/10/2009;
- 3 supplemental response filed on 3/12/2009; 2d
- 4 supplemental response filed on 4/13/2009)
- 5 B-2 Side-agreement between Applicants and Level 3
- 6 B-3 Side-agreement between Applicants and Comcast
- 7 B-4 Side-agreement between Applicants and IBEW
- 8 B-5 Public Counsel response to BR-1 re Applicants'
- 9 side-agreements with Intervenors
- 10 JOINT TESTIMONY AND EXHIBITS RE SETTLEMENT AGREEMENT
- 11 JT-1 Settlement Agreement filed April 22, 2009
- 12 JT-2T Narrative Supporting Settlement Agreement
- 13 JT-3 October 27, 2008 Rating Bulleting from
- 14 Standard & Poor's Regarding CenturyTel, Inc.
- 15 JT-4 January 9, 2008 Market News article regarding
- 16 Standard & Poor's rating of Embarq Corporation
- 17 JT-5 October 27, 2008 Rating Action from Moody's
- 18 regarding Embarq Corporation
- 19 JT-6 October 28, 2008 Fitch Headline Affirming
- 20 CenturyTel and Embarq's ratings
- 21 JT-7 March 6, 2009 Fitch Ratings "Corporates"
- 22 Review of CenturyTel, Inc.
- 23 JT-8 March 3, 2009 Moody's Credit Opinion regarding
- 24 CenturyTel, Inc.
- 25 G. CLAY BAILEY

1	GCB-1T	Direct Testimony providing an overview and
2		asserting various operational, financial,
3		managerial and competitive benefits or neutral
4		results from the proposed transaction, if
5		consummated
6	GCB-2	Rebuttal Testimony asserting no need for the
7	HCT	specific financially-based conditions proposed
8		by Public Counsel or for most conditions
9		proposed by Staff
10		CROSS-EXAMINATION EXHIBITS
11	MARK A	. GAST
12	MAG-1T	Direct Testimony concerning financial
13		capabilities of the proposed combined
14		CenturyTel/Embarq company
15	MAG-2	Corporate Organization Charts
16	MAG-3T	Rebuttal Testimony re certain continuing
17		Embarq obligations resulting from Commission
18		approval of its separation from Sprint in
19		Docket
20		CROSS-EXAMINATION EXHIBITS
21	BARBAR	A C. YOUNG
22	BCY-1T	Direct Testimony asserting various
23		operational, financial, managerial and
24		competitive benefits of neutral results from
25		the proposed transaction, if consummated

1	BCY-2T	Rebuttal Testimony
2		PUBLIC COUNSEL
3	TREVOR	R. ROYCROFT
4	TRR-1	Response Testimony (Highly Confidential)
5	HCT	analyzing the proposed merger from an economic
6		perspective, identifying harm to the public
7		interest and recommending conditions to bring
8		the transaction into a form that will meet the
9		public interest standard for approval
10	TRR-2	Witness Qualifications (Curriculum Vitae)
11		COMMISSION STAFF
12	BETTY 2	A. ERDAHL
13	BAE-1	Response Testimony (Highly Confidential)
14	HCT	identifying potential rates and quality of
15		service impacts, and proposing conditions
16	BAE-2	Applicants' Response to Public Counsel Data
17	HC	Request 48
18	BAE-3	Applicants' Response to Staff Data Request 9
19	BAE-4	United Telephone Co. of the NW (Embarq)
20		Quality of Service Guarantee
21		CROSS-EXAMINATION EXHIBITS
22	WILLIA	M H. WEINMAN
23	WHW-1T	Response Testimony addressing the "policy
24		foundation" of Staff's position and

recommendations for conditions

- 1 WHW-2 Telecommunications Exchange Boundaries Map
- 2 (Conclusion of Exhibit Identification.)
- JUDGE MOSS: Now, we'll have a panel of
- 4 witnesses this morning. This is our standard
- 5 procedure in settlement hearings. Not exclusive
- 6 procedure, but it has been our standard procedure for
- 7 some time. I understand that each party who is a
- 8 signatory to the settlement agreement will have a
- 9 representative for us this morning; correct?
- 10 MR. BEST: Yes, Your Honor.
- 11 JUDGE MOSS: Well, why don't we have those
- 12 folks come up and take their seats and I'll get them
- 13 sworn in. And we'll have our introductions after the
- 14 Commissioners are in here, so that they will have the
- 15 benefit of that, as well. But in the meantime, I'll
- 16 ask you to stand, please raise your right hand.
- 17 Whereupon,
- 18 G. CLAY BAILEY, STEFANIE A. JOHNSON, BARBARA C.
- 19 YOUNG, and WILLIAM H. WEINMAN,
- 20 having been first duly sworn by Judge Moss, were
- 21 called as witnesses herein and were examined and
- 22 testified as follows:
- JUDGE MOSS: Thank you very much. Please be
- 24 seated. With that, let me ask if there's anything
- 25 preliminary that I need to consider, or shall I go

- 1 ahead and take a brief recess and get the
- 2 Commissioners and we'll start with any opening
- 3 statements and then the questions? Anything? Ms.
- 4 Shifley.
- 5 MS. SHIFLEY: Your Honor, are there also
- 6 people appearing on the bridge line that need to be
- 7 sworn in, as well?
- 8 JUDGE MOSS: Thank you, Ms. Shifley. I
- 9 don't know that we have any that need to be sworn in.
- 10 We have our witness panel here. We'll only swear
- 11 additional witnesses if specific questions come up
- 12 that one of the panelists can't answer and we need to
- 13 refer to another witness. So while we need to have
- 14 those witnesses available, it won't be necessary to
- 15 swear them in light of the fact that we've stipulated
- 16 their testimonies and exhibits.
- MS. SHIFLEY: Thank you, Your Honor.
- 18 JUDGE MOSS: But you do remind me that I
- 19 should ask if there are additional counsel or other
- 20 party representatives on the bridge line who wish to
- 21 enter an appearance today? And hearing nothing, I
- 22 suppose that would just leave the IBEW unrepresented
- 23 today, since Mr. Butler now has Comcast and Level 3
- 24 covered.
- 25 All right, great. All right. Well, we'll

- 1 take a brief recess and I'll get the Commissioners.
- 2 (Recess taken.)
- JUDGE MOSS: Let's go back on the record,
- 4 please. I'll state for the record that Chairman
- 5 Goltz and Commissioner Oshie have joined me on the
- 6 bench this morning, will be hearing this matter.
- 7 Commissioner Jones is absent today. He's
- 8 recuperating from some knee surgery, so we won't have
- 9 him with us today.
- 10 I'm going to ask the panelists, I told them
- 11 I would reserve their introductions until the
- 12 Commissioners were here, so I'll ask the panelists to
- 13 introduce themselves to the tribunal, and then we'll
- 14 proceed with an opening statement by Mr. Best, and
- 15 from there we'll have questions from the bench. So
- 16 please introduce yourselves.
- 17 MR. BAILEY: My name is Clay Bailey. I'm
- 18 Vice President and Treasurer of CenturyTel.
- 19 MS. YOUNG: Good morning. Barbara Young,
- 20 I'm the state executive for Embarq for the states of
- 21 Oregon and Washington.
- MS. JOHNSON: Good morning. I'm Stefanie
- 23 Johnson. I'm a regulatory analyst with Public
- 24 Counsel.
- MR. WEINMAN: Good morning. I'm Bill

- 1 Weinman. I'm Assistant Director of
- 2 Telecommunications for the Staff.
- JUDGE MOSS: And previously, I have
- 4 confirmed, I believe, that Dr. Roycroft, you are on
- 5 the conference bridge line? Are you still with us,
- 6 Dr. Roycroft?
- 7 DR. ROYCROFT: Yes, I am.
- JUDGE MOSS: Okay, very good. And Mr. Gast,
- 9 I believe, was going to be on the bridge line this
- 10 morning. Are you there?
- 11 MR. GAST: Yes, sir.
- JUDGE MOSS: All right. And Ms. Erdahl?
- 13 Ah, you're in the audience, I see. All right. I
- 14 apologize. I don't have my glasses on. I can't see
- 15 beyond the first row.
- 16 All right. I think that in the event that
- 17 the Commissioners have questions the panelists can't
- 18 answer, then we'll call on our other witnesses as
- 19 necessary, which is why I wanted to confirm their
- 20 presence. If that occurs, I will pause to swear you
- 21 at that time. Otherwise, we've stipulated your
- 22 materials into the record and won't need to have to
- 23 take that step.
- 24 All right. So Mr. Best, would you like to
- 25 proceed?

- 1 MR. BEST: Thank you, Your Honor. Thank
- 2 you, Chair Goltz and Commissioner Oshie. We're here
- 3 today and we're very happy to be here today to deal
- 4 with the settlement in the merger case between
- 5 CenturyTel and Embarg.
- 6 As you know, we filed an application back in
- 7 November of 2008 seeking to merge the two entities,
- 8 because we believe it creates a stronger, more viable
- 9 business, and we think it brings benefits for
- 10 Washington consumers and the companies themselves.
- 11 I don't want to go into a lot of detail and
- 12 steal the thunder from the witnesses, but during the
- 13 process, some issues were raised by other parties
- 14 about financial issues and concerns about the impact
- on customers, and we're happy to be here today to
- 16 tell you that we have reached agreement with the
- 17 other parties in the case, including Public Counsel
- 18 and Staff, and we think we have a very balanced
- 19 agreement.
- 20 It's an agreement that the Company believes
- 21 that it can operate under and achieve the synergies
- 22 and benefits for customers that it envisioned, and it
- 23 also protects consumers should any unusual events
- 24 occur, which we don't expect, but nonetheless, it
- 25 does provide those protections.

- 1 It was a lot of hard work, and we'd like to
- 2 thank both Staff and Public Counsel for helping us
- 3 get to this point. For a while, it didn't look like
- 4 we might get there, but we're very pleased that we
- 5 did and we think that this settlement actually is a
- 6 very good thing for both the Company and consumers in
- 7 Washington State. Other than that, that's about all
- 8 I had.
- 9 JUDGE MOSS: Thank you, Mr. Best. I know
- 10 from experience that our court reporter is very
- 11 capable and can keep up with the rapid-fire speech,
- 12 but I will ask that everyone try to moderate the pace
- 13 of their speech. I struggle with this myself. But
- 14 if you can do that, it's helpful to not wear her out
- 15 by 10:00, so -- all right.
- 16 With that, we can turn to the bench for
- 17 questions of the panelists. Chairman Goltz, would
- 18 you care to proceed?
- 19 CHAIRMAN GOLTZ: Thank you. Again, thanks
- 20 to all of you for being here today. I think what we
- 21 might want to do is maybe start with some general
- 22 questions and then proceed to the agreement on sort
- of topic-by-topic matters, so we'll be going back and
- 24 forth.
- MR. BEST: That's fine, Your Honor.

- 1 Actually, I believe Mr. Bailey has a presentation
- 2 prepared, if you'd like to --
- 3 CHAIRMAN GOLTZ: Oh, that would be great.
- 4 MR. BEST: That might be better.
- 5 JUDGE MOSS: All right. I'm sorry, I didn't
- 6 understand that. Go ahead, Mr. Bailey.
- 7 MR. BAILEY: Thank you. Once again, my name
- 8 is Clay Bailey. I'm Vice President and Treasurer of
- 9 CenturyTel. I'm very appreciative of the opportunity
- 10 to be here and address you all directly concerning
- 11 the CenturyTel-Embarg merger.
- We're obviously very excited about the
- 13 merger. We think it brings many benefits to all
- 14 stakeholders involved, including the ratepayers in
- 15 the state of Washington, as well as our employees and
- 16 our stockholders.
- 17 We feel that this transaction obviously does
- 18 no harm to the ratepayers in the state of Washington,
- 19 but actually benefits the ratepayers in the state of
- 20 Washington for many reasons, and those reasons I'd
- 21 like to briefly address with you all today.
- 22 First, from a financial standpoint, this
- 23 transaction gives the Washington ILECs ties to a
- 24 parent who is stronger in terms of financial
- 25 strength, in terms of access to capital. This

- 1 transaction is a stock, an all-stock transaction, and
- 2 that's very important, because also what that means
- 3 is there's no incremental debt added to the balance
- 4 sheet of these companies as a result of these
- 5 transactions.
- 6 So to the extent that we're able to realize
- 7 synergies or efficiencies in this transaction, those
- 8 efficiencies do not go to service new incremental
- 9 debt. It actually goes to strengthen the balance
- 10 sheet of the companies. When you look at the
- 11 financial aspects of the transaction, when we
- 12 announced in -- I think it was October the 27th of
- 13 2008, at that point in time, we were expecting the
- 14 combined companies to have a debt-to-EBITDA ratio,
- 15 which is basically the debt as compared to the cash
- 16 flow of the companies, of 2.3 times, and after
- 17 synergies, it was 2.1 times. So obviously the lower
- 18 the number, the better.
- 19 And these two companies, CenturyTel and
- 20 Embarq, are two of the strongest companies in our
- 21 industry as far as all of our peers are concerned.
- 22 We're both investment grade rated, and that's very
- 23 important. And I think the importance of that has
- 24 been highlighted of late as we've seen the credit
- 25 markets freeze up on us. You know, companies that

- 1 were non-investment grade back in the last half of
- 2 2008 really had difficulty accessing capital.
- 3 So it's very important that these companies
- 4 are investment grade rated. And you know, during the
- 5 boom time of the last several years, there's been
- 6 many companies who have levered up their balance
- 7 sheet to do various initiatives that they felt were
- 8 important at that time. CenturyTel and Embarq chose
- 9 not to do that because we believe that a conservative
- 10 balance sheet is definitely the way to go because it
- 11 allows us to invest in new technologies. For
- 12 example, had CenturyTel not been investment grade, we
- 13 may not have been able to purchase the 700 megahertz
- 14 spectrum that we purchased a couple years ago.
- So there's many advantages to being
- 16 investment grade, and we still feel strongly about
- 17 that. We've communicated that to the street, to Wall
- 18 Street, and to all of our investors. And this
- 19 transaction preserves those investment grade ratings.
- 20 And I think we actually filed the ratings
- 21 opinions of the three major rating agencies with the
- 22 Commission a couple weeks ago. And basically, the
- 23 three major agencies issued a report subsequent to
- 24 the announcement of the transaction reaffirming the
- 25 investment grade ratings of the companies, and then

- 1 subsequent to that we actually had an additional two
- 2 of the three rating agencies actually issue reports
- 3 in 2009 that further affirmed the ratings of the
- 4 Company.
- 5 So the rating agencies think that this
- 6 transaction is a good transaction in terms of credit
- 7 quality. And also, even the banks that participate
- 8 in Embarq's credit facility -- Embarq currently has a
- 9 revolving credit facility that they use from time to
- 10 time for operating needs, and as a result of the
- 11 merger, the change of control provisions in the
- 12 credit facility were triggered, and that allowed the
- 13 banks to actually walk away from the credit of the
- 14 combined company once the merger was closed, but we
- 15 went out, reached out to banks and actually received
- 16 consent from 100 percent of those banks that they
- 17 would in fact remain in the credit of the combined
- 18 company.
- 19 So not only do you have the rating agencies
- 20 thinking it's a good bet, obviously the banks think
- 21 it's a good bet. Otherwise, they would not put their
- 22 capital at risk.
- 23 So when you look at it from a financial
- 24 perspective, there's no new debt, there's significant
- 25 synergies that I'll get into a little bit later. We

- 1 feel like this is a very enhancing transaction from a
- 2 financial standpoint. And obviously that's even more
- 3 important today as we are in obviously volatile
- 4 credit conditions in the credit marketplace.
- 5 And when you look at it from a financial
- 6 aspect, that's just, in my mind, one important aspect
- 7 of this transaction, because there's also other
- 8 important aspects that benefit the customer in the
- 9 state of Washington.
- 10 For example, as a result of the transaction,
- 11 we are able to pick and choose the best systems and
- 12 practices of both companies. A great example of that
- 13 is the CenturyTel customer care and billing system
- 14 that we refer to as Ensemble. That system is a very
- 15 robust system that CenturyTel developed, and I think
- 16 we completed development of that system in 2004.
- We spent some \$250 million on that system,
- 18 and it's really a state-of-the-art system, because
- 19 basically what it does is it has one database for all
- 20 the customer information. And that's very, very
- 21 important from a back office perspective, because
- 22 when a customer calls in to our customer service
- 23 center, a customer service rep has all of the data
- 24 for that particular customer at their fingertips. So
- 25 it has all of the services available to that

- 1 particular customer. It also has any promotional
- 2 offers that may be available to that particular
- 3 customer. And with all of it in one system, it
- 4 obviously is less prone to error on the customer
- 5 service representative's behalf.
- If you contrast that to where Embarq is
- 7 today with their billing systems, you know, whereas
- 8 Century can bill local, long distance and Internet
- 9 all from the same billing system, Embarq actually has
- 10 separate systems to bill each one of those services,
- 11 so the more systems that you're swiveling between if
- 12 you're a customer service rep, the more apt you are
- 13 to make an error.
- 14 And furthermore, the CenturyTel system is a
- 15 system that is a plain text driven system, which is
- 16 very important, in sharp contrast to what Embarq has
- 17 today, which is basically a code system. And what
- 18 that means is if a customer service rep is trying to
- 19 build a bundle while the customer is on the phone and
- 20 say they want to add voice mail to that bundle, they
- 21 go grab voice mail as plain text, whereas the
- 22 customer service rep for Embarq would actually have
- 23 to have a code memorized in order to add voice mail
- 24 to that bundle.
- 25 So that's very important, because like I

- 1 said, it prevents billing errors when the customer
- 2 receives their first bill, which in fact will
- 3 decrease the volume of calls back into the customer
- 4 service center after the customer receives their
- 5 first bill.
- 6 So it's a very important back office
- 7 function that we feel like that we have a very robust
- 8 system. And you know, the question always comes up,
- 9 Well, is the system scalable? Can you add Embarq's
- 10 six, you know, plus million customers to this system?
- 11 And the answer is absolutely. This system is run off
- 12 an Amdocs engine platform, which is the same platform
- 13 that is used by AT&T, and I think they, if I recall
- 14 correctly, have over 40 million customers on that
- 15 system and I think T-Mobile and Sprint use the same
- 16 engines for their billing platform. So it's a very
- 17 scalable system, and we're, you know, happy to be
- 18 able to convert the Embarq customers over to that
- 19 system.
- Now, in contrast, when you look at the
- 21 wholesale systems of the combined companies, Embarq
- 22 has the more advanced system, because they have a
- 23 system that they refer to as EASE, which is a system
- 24 that is an automated system that allows the CLECs to
- 25 automatically interconnect into Embarg, whereas

- 1 CenturyTel's system is, even though it has electronic
- 2 interface, it's more manual on the back end, so it's
- 3 more -- you know, any time that something's manual,
- 4 it's obviously more prone to error.
- 5 So we're happy to be able to convert over
- 6 time these CenturyTel systems -- or the CenturyTel
- 7 CLECs over to the Embarq EASE system. So that's the
- 8 great thing about this acquisition, is that we can
- 9 pick and choose the best of class in terms of
- 10 systems.
- 11 And the other great thing, at least in my
- 12 mind, is the fact that since we're purchasing or
- 13 merging with Embarq in its entirety, that all of the
- 14 systems that are in place with Embarg today will
- 15 remain in place once the acquisition is complete.
- 16 All of the employees that have the knowledge of those
- 17 systems will come over with the acquisition, so we
- 18 can convert those systems as we determine feasible in
- 19 terms of timing.
- 20 So you know, versus an asset purchase, where
- 21 you extract assets out of another company; you're
- 22 required to be able to cut over all the systems on
- 23 day one. And that's inherently more risky of a
- 24 transaction, because we've done those in the past and
- 25 done them very well, but they are riskier than what

- 1 we're doing here today.
- 2 So the fact that we're purchasing all the
- 3 operations and the employees and expertise of Embarg
- 4 is very important in this transaction.
- 5 So from a system perspective, we really have
- 6 some good things in store for our customers. When
- 7 you look at this transaction from a synergy
- 8 perspective, we've communicated that we'll generate
- 9 approximately \$400 million worth of synergies in this
- 10 transaction.
- 11 And you know, the first question that I
- 12 would think of, well, how does that relate in terms
- 13 of -- is that a high number, a low number, or is that
- 14 a reasonable number? And I would say it's a very
- 15 reasonable number. When you look at past precedence
- 16 transactions over the last -- I think it's two and a
- 17 half to three years, we compared very favorably.
- 18 So for example, the synergies that we are
- 19 hoping to get from the Embarq transaction is about 10
- 20 percent of the operating expenses of the -- of Embarq
- 21 and about 12 percent of their EBITDA.
- 22 When you look at that compared to what the
- 23 precedent transactions are, the mean for those
- 24 transactions is 19 percent of operating expenses and
- 25 26 percent of EBITDA.

- 1 So our numbers are a lot lower than their
- 2 numbers, so that means that we're being more
- 3 conservative in the way that we approach the
- 4 synergies.
- 5 And to the extent that you're able to
- 6 generate even a dollar's worth of synergies out of
- 7 this transaction, it's beneficial because we're not
- 8 adding any new debt as a result of the transaction.
- 9 So like I said earlier, any synergy that we can
- 10 generate is a benefit to the company, because it does
- 11 not go to service new debt. And that's very
- 12 important.
- 13 CHAIRMAN GOLTZ: Can just I ask you, \$400
- 14 million is an annual number; is that correct?
- 15 MR. BAILEY: That's correct. And the \$400
- 16 million will be recognized over time as we convert
- 17 the systems from either Embarg to CenturyTel or vice
- 18 versa.
- 19 A good example of that is the I.T. area. We
- 20 expect to, you know, derive significant synergies
- 21 from the I.T. area, and that gets back to the
- 22 description of the Ensemble billing system that I
- 23 talked about earlier. You know, Embarq has multiple
- 24 applications, has multiple systems, and if we convert
- 25 all of those systems down to one Ensemble system,

- 1 then you don't need the hardware to support those old
- 2 systems, you don't need the software to support those
- 3 old systems, and you obviously don't need the people
- 4 to support those old systems. So you generate
- 5 synergies by virtue of going to a more efficient
- 6 platform.
- 7 And even from a customer service rep
- 8 standpoint, you know, we're able to handle the
- 9 customer call in a more timely fashion, because
- 10 you're only dealing with one system.
- 11 So you know, you can get the customer in and
- 12 out of the call center on a quicker basis. You know,
- 13 there's other areas of synergies that we expect to
- 14 realize. For example, human resources, H.R. We
- 15 don't need two H.R. departments in a combined
- 16 company, we don't need two treasurers. So you know,
- 17 at the close -- which is my position, or CFOs. So
- 18 you can go down the line, and we can only hope for
- 19 the best there. So -- but there's many areas.
- 20 So I've kind of focused a little bit up to
- 21 this point with the synergies as it relates to the
- 22 employee synergies and the I.T., but there's also
- 23 network synergies that are significant in this
- 24 transaction.
- 25 For example, the SS7 networks that we both

- 1 have today, Embarq has a nationwide database for
- 2 C-name and LNP, whereas CenturyTel outsources to a
- 3 third party. So we'll be able to bring those
- 4 services to Embarq's database.
- 5 And probably one of the more significant
- 6 areas, as it relates from a network standpoint, is
- 7 CenturyTel's -- what I call the lightcore fiber
- 8 backbone network that we have today. It's about a
- 9 17,000-mile long-haul fiber system that we purchased
- 10 back in 2003, actually, mostly out of bankruptcy from
- 11 another company, and that has been a phenomenal asset
- 12 for this company.
- Basically, what it does, it allows us to
- 14 control our own costs from a network standpoint. So
- 15 we haul our own traffic over our own network versus
- 16 paying a third party. So that does two things for
- 17 us. It reduces our cost, and secondly, it improves
- 18 our quality of service.
- 19 And that's going to be significant, because
- 20 as a result of this transaction, we have said that
- 21 we're going to extend that lightcore network, that
- 22 fiber network into Washington, because we're going to
- 23 run it through Las Vegas, in Nevada, and pick up
- 24 those customers that were acquired from Embarq.
- 25 We're going to run it -- actually a northern leg

- 1 that's going to go through Montana and come into
- 2 Washington, and that's going to be significant.
- 3 And an example of that is, for example, the
- 4 Internet traffic, when a customer gets on the
- 5 Internet, the providing company actually has to
- 6 provide that traffic to an Internet drain to get it
- 7 to the server, wherever it's going. CenturyTel is
- 8 able to aggregate Internet traffic.
- 9 So if we want to aggregate traffic from
- 10 Oregon and Washington and even Colorado, if it's
- 11 cheaper for us to drop that traffic off even in
- 12 Florida, we're able to haul that traffic to Florida
- 13 and drop it off at Internet drain traffic there.
- 14 Versus if you don't have that something, what Embarq
- 15 would have to do today is to hand that traffic off in
- 16 Washington and be subject to whatever those rates are
- 17 at that point. So we can kind of shop for lower
- 18 rates in terms of dropping that traffic off. So
- 19 that's one advantage.
- 20 Another advantage is, for example, is LD,
- 21 long distance traffic. We're able to take the
- 22 traffic on our lightcore network and switch it
- 23 wherever the switch is located and then take it
- 24 closer to the point of termination. And obviously
- 25 that saves us cost. And once again, it's the quality

- 1 of service issue for us.
- 2 You know, the lightcore network also allows
- 3 us to offer advanced services. For example, in
- 4 Columbia, Missouri, we have a head end where we offer
- 5 IPTV service, which is basically video over copper.
- 6 And that service is obviously a robust service that
- 7 we provide not only in Columbia, but also in La
- 8 Crosse, Wisconsin. So what we're able to do is, we
- 9 have a head end in Columbia, Missouri, and then we're
- 10 able to haul the video content up to La Crosse,
- 11 Wisconsin, and provide the content to those IPTV
- 12 customers there.
- So with the expansion of the lightcore
- 14 network, you know, if and when we determine that some
- of the markets in Washington are feasible for IPTV,
- 16 we will be able to transport the video content from
- 17 wherever our head end is over the lightcore network,
- 18 and it will make it more efficient and it will
- 19 basically improve the business case so we can, you
- 20 know, offer the service here in Washington.
- 21 And basically, you know, the lightcore
- 22 network is very efficient. It does other things,
- 23 too, that I won't get into, but centralized
- 24 applications. So for example, unified messaging. If
- 25 we wanted to put voice mail into the system, we can

- 1 put it in in a central location, pipe it out over the
- 2 lightcore network, as opposed to putting it in each
- 3 individual island or each individual chain, so it's a
- 4 cost savings there. So it's very significant.
- 5 And you know, that lightcore network, with
- 6 the acquisition and with the expansion to Washington,
- 7 is definitely going to benefit the ratepayers in the
- 8 state of Washington, because like the Internet drain
- 9 traffic, the opportunity for IPTV in the marketplace
- 10 here in Washington. So you know, we're very excited
- 11 about that.
- 12 And I guess the last thing I wanted to
- 13 briefly touch on with you all is the stipulation that
- 14 we reached with Staff and consumer counsel. And
- 15 basically, you know, we feel like this transaction is
- 16 in the public interest, but we wanted to make sure
- 17 that we addressed all of the concerns of the parties.
- 18 And we feel like we've done that. And very
- 19 appreciative of working, you know, with the Staff and
- 20 the Public Counsel.
- 21 But basically what that stipulation does is
- 22 -- it does several things. First of all, it
- 23 maintains the conditions that Sprint agreed -- or
- 24 that Embarq agreed to when they spun from Sprint back
- 25 in 2006.

- 1 Secondly, it allows for dividend
- 2 restrictions from the Washington subsidiaries up to
- 3 the parent. If CenturyTel's common equity, market
- 4 equity falls below 50 percent of the net book value
- 5 of the company, we will not pay dividends.
- 6 Thirdly, we've agreed not to pledge the
- 7 assets of the Washington ILECs without Commission
- 8 approval.
- 9 Fourthly, we have agreed that we would not
- 10 ask for a higher cost of capital in a post-merger
- 11 situation than what we would have been entitled to in
- 12 a pre-merger situation.
- 13 Next, it provides for service credits to the
- 14 extent that we miss installation or repair service
- 15 times for a period of 12 months after we convert the
- 16 Washington customers to the new billing system.
- 17 It also requires us to file an alternative
- 18 form of regulation within five years after we
- 19 consummate the transaction.
- 20 And furthermore, it says that we will freeze
- 21 our local rates and not ask for an increase in those
- 22 local rates or stand-alone residential rates for a
- 23 period of one year after the acquisition.
- We've also agreed not to request recovery of
- 25 any merger-related cost and/or branding cost as a

- 1 result of the transaction.
- 2 And lastly, we've agreed to provide DSL
- 3 service to an additional 2,200 customers in the state
- 4 of Washington. And just as a point there for the
- 5 Commissioners to note, you know, CenturyTel is very
- 6 focused on broadband deployment. I mean, when you
- 7 look at our operations, we have broadband capability
- 8 across CenturyTel's footprint of 89 percent of our
- 9 customers. And that number is, at least in my mind,
- 10 is impressive, but it's even more impressive when you
- 11 think about the fact that we only have 14 customers
- 12 per square mile across our company footprint.
- 13 So even though we serve predominantly rural
- 14 areas, we've been very aggressive in putting forth
- 15 broadband deployment in our markets. And you know,
- 16 this is a business, and we see our future in
- 17 broadband deployment. So even though sometimes the
- 18 business case may not make sense, we pushed the
- 19 pencil a little bit to get it there and to be a
- 20 little more aggressive than other companies have in
- 21 deploying DSL.
- Now, there are still some challenges,
- 23 obviously, with the remaining 11 percent, but we have
- 24 done everything, at least in our minds, reasonable --
- 25 you know, from a prudent business standpoint to

- 1 deploy DSL. So you know, the 2,200 customers is --
- 2 definitely we see as a benefit in many ways.
- 3 So you know, once again, as far as the
- 4 stipulation goes with the Staff and the Public
- 5 Counsel, we wholeheartedly support it, I support it,
- 6 along with the narrative that was mentioned, and
- 7 would urge the Commission to adopt the stipulation.
- And once again, you know, we're very excited
- 9 about the transaction. I'm thankful to be here to be
- 10 able to address you all directly and would be happy
- 11 to answer any questions that you all may have.
- 12 JUDGE MOSS: Thank you, Mr. Bailey.
- 13 Anything else from the panel before we turn to the
- 14 Commissioners? Ms. Johnson.
- MS. JOHNSON: I have a short prepared
- 16 statement.
- 17 JUDGE MOSS: Go ahead.
- 18 MS. JOHNSON: Great. Public Counsel
- 19 believes that, taken together, the conditions of the
- 20 settlement agreement provide --
- 21 JUDGE MOSS: Please slow down a little bit.
- MS. JOHNSON: Oh, I'm sorry. Provide a
- 23 reasonable resolution of the issue areas raised in
- 24 Dr. Roycroft's direct testimony. Several noteworthy
- 25 components include, but are not limited to the

- 1 following:
- 2 The settlement agreement preserves the
- 3 spirit of the spinoff settlement tailoring the
- 4 financial and service quality conditions to the new
- 5 merged company. It requires customer notice in case
- of a future name change of the merged company,
- 7 specific notice regarding the Lifeline program
- 8 following a name change, as well as notice of any
- 9 name changes in long distance providers as a result
- 10 of the merger.
- 11 The agreement prevents the recovery of
- 12 merger-related cost in rates. It provides broadband
- 13 service to a portion of residential lines that are
- 14 currently not DSL-enabled, and finally the agreement
- 15 provides benefits associated with synergy sharing in
- 16 the form of a conditioned one-year minimum stayout
- 17 for request to raise residential rates and permits
- 18 any party to address merger synergies in future rate
- 19 or AFOR proceedings.
- This set of merger conditions adequately
- 21 addresses the risks and potential harms that Public
- 22 Counsel believes could otherwise result from the
- 23 merger. Public Counsel therefore recommends that the
- 24 Commission approve the agreement as submitted as
- 25 being in the public interest.

- 1 JUDGE MOSS: Thank you, Ms. Johnson.
- 2 Anything else?
- 3 MS. JOHNSON: No.
- 4 JUDGE MOSS: Mr. Weinman is shaking his head
- 5 in the negative.
- 6 MR. WEINMAN: I think everybody said in
- 7 previous statements --
- 8 JUDGE MOSS: Pretty much a rehash of the
- 9 rebuttal testimony, anyway. My compliments to Mr.
- 10 Bailey for such an organized presentation in that
- 11 regard.
- 12 All right. With that, then, I think we are
- 13 ready for our questions from the bench.

- 15 EXAMINATION
- 16 BY CHAIRMAN GOLTZ:
- 17 CHAIRMAN GOLTZ: Thank you, Judge Moss. And
- 18 thank you, Mr. Bailey. I think what we'd like to do
- 19 is just start off with some general questions and we
- 20 can kind of go through the agreement terms subject
- 21 area by subject area.
- Just so I make sure I have the numbers
- 23 right, you stated that Embarq has six million
- 24 customers and CenturyTel has about two million, a
- 25 little bit more?

- 1 MR. BAILEY: That's correct.
- 2 CHAIRMAN GOLTZ: And that's nationwide. And
- 3 what about state of Washington?
- 4 MR. BAILEY: State of Washington, CenturyTel
- 5 has approximately 140,000 and Embarg has around
- 6 70,000.
- 7 CHAIRMAN GOLTZ: And can you just give us an
- 8 update on -- I know you've sought approval of this
- 9 transaction in a number of states. Could you give us
- 10 a status report of how many states are remaining?
- 11 MR. BAILEY: Sure. There's three states
- 12 remaining, plus the FCC. We have a statutory
- 13 deadline in the state of Virginia that expires
- 14 tomorrow, so we expect approval actually tomorrow
- 15 from Virginia.
- 16 From Pennsylvania, we actually have a
- 17 hearing on the 28th, and they -- the Commission and
- 18 the Commission Staff has promised action on the 28th
- 19 as it relates to the transaction.
- 20 And from the FCC standpoint, there's
- 21 actually a 180-day time clock that expires on June
- 22 the 7th. And that -- you know, we've been in
- 23 constant negotiations with the FCC Commissioners and
- 24 Staff and trying to expedite that and hopefully have
- 25 that by month end, as well.

- 1 CHAIRMAN GOLTZ: Do you expect any
- 2 conditions on the merger out of the FCC that you
- 3 don't have in the stipulation here?
- 4 MR. BAILEY: Yes, sir. They're still
- 5 working on some of those, but there's conditions and
- 6 it's mainly around the CLEC area and interconnection
- 7 area, basically that would, you know, not result in
- 8 degradation of service as far as Embarq is concerned.
- 9 It would also require us to convert to the
- 10 system that Embarq uses for interconnection. And
- 11 they want to make sure, too, that we have the staff
- 12 to handle the manual process on the CenturyTel side
- 13 until we convert to the Embarq system. And we've
- 14 already, you know, upgraded our staff in those areas
- 15 just to make sure everybody's comfortable. And also
- 16 there potentially could be some provisions around,
- 17 you know, extending current agreements.
- 18 CHAIRMAN GOLTZ: I noticed also in the
- 19 Oregon order or settlement that there was a -- I
- 20 think they referred to it as a most favored state
- 21 situation. Is that common in some of the other
- 22 settlements that you've had around the country?
- MR. BAILEY: No, sir. The only other most
- 24 favored nation clause that I'm aware of is in
- 25 Louisiana. And the one that was passed in Oregon

- 1 only applied to orders that were passed after they
- 2 adopted their order. And you know, it was only to
- 3 the extent that they missed something. So in other
- 4 words, if it furthered the public interest argument
- 5 in Oregon, then they would adopt it, and it only
- 6 applied to orders passed after they adopted their
- 7 order.
- 8 CHAIRMAN GOLTZ: And you had no objection to
- 9 that provision in Oregon?
- 10 MR. BAILEY: Well, you know, we felt like
- 11 the -- you know, the Staff had done a good job of
- 12 assessing all of the -- all of the issues with the
- 13 merger. We didn't necessarily, you know, feel like
- 14 it was necessary, but, you know, we did ultimately
- 15 agree to it in order to get the -- get the order
- 16 approved by the Commission.
- 17 MR. BEST: Your Honor and Chairman Goltz,
- 18 this is Chuck Best for CenturyTel. Mr. Bailey was
- 19 not actually part of that docket. I was the attorney
- 20 representing the Company. We actually did file in
- 21 opposition to that specific -- the Commission had
- 22 alerted us ahead of time that they might put that in
- 23 and wanted our views on it. And we did oppose it,
- 24 first of all, because we didn't think it was
- 25 necessary, but there were a number of other issues

- 1 that it raised as well. So Mr. Bailey doesn't know
- 2 this, so I didn't want him to have to unfairly answer
- 3 this.
- 4 CHAIRMAN GOLTZ: Okay. I had another one.
- 5 I'll think about it. Maybe I'll defer to my
- 6 colleague for the time being.
- 7 COMMISSIONER OSHIE: Thank you, Mr.
- 8 Chairman.

- 10 EXAMINATION
- 11 BY COMMISSIONER OSHIE:
- 12 COMMISSIONER OSHIE: Mr. Bailey, I want to
- 13 follow up on a question asked by Chairman Goltz, and
- 14 that's with regard to the CLEC interconnection
- 15 requirements that you believe the FCC would impose in
- 16 the -- I guess the migration of the Embarq's access,
- 17 CLEC access system to CenturyTel.
- 18 And if that were to be true, if that was
- 19 what the FCC required as a result of their
- 20 deliberations in their final order, is it your
- 21 understanding that those conditions would be imposed
- 22 immediately, or would there be a time or grace
- 23 period, if you will, in which the migration would
- then be accomplished?
- MR. BAILEY: Yeah, it's my understanding,

- 1 and just so you all know, I'm not directly involved in those negotiations, but it's my understanding that 2 3 we would be required to convert to -- for the 4 CenturyTel CLECs, or the CLECs interconnecting 5 directly with CenturyTel would be required to convert 6 to Embarg's EASE system within 15 months after the 7 close of the transaction. At least that's my latest 8 understanding where those discussions are at. 9 COMMISSIONER OSHIE: Okay. Thank you. 10 11 EXAMINATION 12 BY CHAIRMAN GOLTZ: 13 CHAIRMAN GOLTZ: I remember my other question, and that is, in this state you've made a --14 15 I guess it was termed a broadband commitment to 16 extend service to 2,200 additional households. And I 17 guess I have two questions in that regard. One is 18 what is the -- are there similar commitments in other 19 states for extending broadband service, and sort of
- And second, you testified or you stated that 21 you have 14 customers per square mile. And my 22 23 question is in that, is that Washington or is that

what's the magnitude of those?

- 24 system-wide, and if it's system-wide, is it different
- 25 in Washington?

- 1 MR. BAILEY: Regarding the first question in
- 2 terms of the broadband commitments, we don't have any
- 3 other commitments to deploy broadband in any of the
- 4 other states as a result of the transaction.
- 5 And you know, I mentioned that we had 89
- 6 percent availability kind of across our footprint,
- 7 and I think in the state of Washington we actually
- 8 have -- it's either 92 or 93 percent DSL
- 9 availability, at least on CenturyTel's side.
- 10 And as far as the customers per square mile,
- 11 the 14 customers per square mile is a CenturyTel-wide
- 12 number. And I apologize, I don't know what the
- 13 Washington number is. I can get that for you all.
- 14 CHAIRMAN GOLTZ: I would like that,
- 15 actually, if that's possible to get.
- JUDGE MOSS: We'll make that Bench Request
- 17 6. It will be Exhibit B-6. It's actually going to
- 18 be Bench Request 2, but it will be Exhibit B-6.
- 19 MR. BEST: Your Honor, Ms. Marie Taylor is
- 20 here from CenturyTel. I believe she does know the
- 21 answer to that. I don't know if she needs to be
- 22 sworn, but I think we actually have the information.
- JUDGE MOSS: If we have a fact in the
- 24 record, it will have to be sworn. So Ms. Taylor, are
- 25 you prepared to be sworn and give the answer, or do

- 1 we need to get a bench request response?
- MS. TAYLOR: Let me pull up my spreadsheet,
- 3 and then I can be sworn.
- 4 MR. GAST: Mark Gast has the answer.
- JUDGE MOSS: Mr. Gast has the answer. Mr.
- 6 Gast, are you there?
- 7 MR. GAST: Yes, I am.
- JUDGE MOSS: All right. Mr. Gast, although
- 9 we cannot have the solemnity of the oath that we
- 10 would have were you here in the room, I will
- 11 nevertheless swear you. I'll ask that you please
- 12 raise your right hand.
- 13 Whereupon,
- 14 MARK A. GAST,
- 15 having been first duly sworn by Judge Moss, was
- 16 called as a witness herein and was examined and
- 17 testified as follows:
- JUDGE MOSS: Thank you. And you can now
- 19 give us the answer.
- 20 MR. GAST: Okay. For CenturyTel, the
- 21 density -- access line density per square mile is
- 22 9.99.
- 23 CHAIRMAN GOLTZ: And excuse me. That's
- 24 state of Washington?
- MR. GAST: That's the state of Washington;

- 1 that's correct. And for Embarq in the state of
- 2 Washington, it's 10.85.
- 3 Also, with respect to a previous question,
- 4 we just got notified today that the Virginia order
- 5 has also been issued approving the transaction.
- 6 JUDGE MOSS: Thank you. In this same line,
- 7 just to complete the picture, perhaps, Mr. Gast, do
- 8 you know what the DSL penetration is for Embarq in
- 9 Washington?
- 10 MR. GAST: Yes, it is -- currently it's 78
- 11 percent. Adding the 2,200 access line broadband
- 12 commitment will increase that to 83 percent.
- 13 JUDGE MOSS: Thank you.
- 14 CHAIRMAN GOLTZ: So maybe while Mr. Gast --
- 15 if we can just jump ahead a little bit regarding that
- 16 2,200 commitment. You obviously have that in mind as
- 17 to where that is; is that correct?
- MR. GAST: Yes, we do.
- 19 CHAIRMAN GOLTZ: And that's all in Embarq's
- 20 existing territory?
- 21 MR. GAST: Yes, it is.
- 22 CHAIRMAN GOLTZ: And could you describe just
- 23 technically what that entails?
- 24 MR. GAST: I can try. I'm not an -- I don't
- 25 have a lot of expertise in engineering here, but my

- 1 understanding is the provisioning of the additional
- 2 2,200 lines -- additional network capability, perhaps
- 3 digital loop carrier systems need to be installed
- 4 and/or transport facilities need to be installed to
- 5 offer that capability.
- 6 Essentially the loops are at a distance
- 7 greater from our central office that we cannot add
- 8 that capability today without adding increased
- 9 network functionality and increased network costs.
- 10 CHAIRMAN GOLTZ: And do you have a budget
- 11 for that? Do you know how much that would -- adding
- 12 2,200 --
- MR. GAST: I don't know that answer. I
- 14 don't know what that is worth.
- 15 CHAIRMAN GOLTZ: And do you know what,
- 16 historically, over the past several years, how many
- 17 additions to broadband there have been in the Embarg
- 18 territory?
- 19 MR. GAST: I'm sorry, the number of access
- 20 lines?
- 21 CHAIRMAN GOLTZ: What I'm wondering, is this
- 22 sort of a new jump or is this a continuation of a
- 23 preexisting trend?
- MR. GAST: I would say this is a new jump.
- 25 This is something that we would not do, because

- 1 economically, it really isn't economically feasible
- 2 to do this or make this investment.
- 3 CHAIRMAN GOLTZ: Okay. So then,
- 4 Commissioner Oshie, we'll just go through the merger
- 5 agreement sort of section-by-section? Does that
- 6 work?
- 7 COMMISSIONER OSHIE: That would be fine.
- 8 CHAIRMAN GOLTZ: So turning to the
- 9 settlement agreement on page three, the agreed
- 10 conditions, the first section is sort of -- is the
- 11 continuation of the earlier separation conditions.
- 12 There was an agreement regarding the
- 13 separations orders service guarantee that would
- 14 extend that to both companies after a period of time.
- 15 And I was just wondering what went into that thought,
- 16 as opposed to just starting it right away?
- 17 MS. YOUNG: Barb Young, with Embarq. The
- 18 service guarantee provision for Embarq will continue.
- 19 That was a condition of the spinoff from Sprint. So
- 20 we are already doing that and we'll continue to do
- 21 that.
- The new obligation for CenturyTel is
- 23 dependent upon a projected date for the billing
- 24 change. And I think the thought was there that if
- 25 there's an issue, which of course we do not expect,

- 1 with the billing conversion, that could drive
- 2 increased appointment misses or whatever. So that
- 3 was the reason for it starting from that particular
- 4 date, at least that's my understanding.
- 5 CHAIRMAN GOLTZ: So the idea is that they're
- 6 going to extend these billing systems or merge them
- 7 or actually adopt one, as opposed to the other, that
- 8 there might be some one-time glitches?
- 9 MS. YOUNG: Because they're tied in with
- 10 dispatching, it's all tied together, yes, there was
- 11 some concern on behalf of Public Counsel that it
- 12 could drive some misses and so therefore did not want
- 13 that particular commitment to begin until that
- 14 transition had started, versus starting, like, at the
- 15 close of merger.
- 16 CHAIRMAN GOLTZ: And that was acceptable to
- 17 Public Counsel?
- MS. JOHNSON: Yes, it was.

- 20 EXAMINATION
- 21 BY COMMISSIONER OSHIE:
- 22 COMMISSIONER OSHIE: Maybe I can follow up
- on that, Ms. Young. So this commitment that's made
- 24 with regard to the extension of Embarq's service
- 25 guarantees, I can understand the -- well, maybe you

- 1 can explain when you expect to have the conversion?
- 2 It was already said in the record, but I'm trying to
- 3 get my arms around the dates here.
- 4 MS. YOUNG: I believe, Commissioner Oshie,
- 5 that the obligation under the conditions was a
- 6 three-year obligation. And actually, it was
- 7 dependent upon us coming and actually asking to be
- 8 relieved of that particular condition, which may or
- 9 may not have happened. In any event, those will
- 10 continue until such time as the billing conversion
- 11 starts.
- 12 Now, I'm not aware -- Mr. Bailey can maybe
- 13 answer this -- when our tentative idea is on when the
- 14 billing conversion would start for Washington. But I
- 15 think the notion here is that once we have that date,
- 16 a fairly firm understanding of what that date is, we
- 17 will then put a tariff together to make the filing
- 18 for CenturyTel based upon that projected date of
- 19 billing conversion.
- 20 COMMISSIONER OSHIE: And what if -- if
- 21 there's a glitch, I can understand the concern that
- 22 if there's a problem with the system, that you do not
- 23 want to be penalized for the conversion. If there's
- 24 a penalty, its importance, then, would be to drive
- 25 better performance of an operating system.

- 1 So I guess my -- what happens if -- I
- 2 believe the service guarantees expire on January --
- 3 in January 2010. What if there's a problem with the
- 4 conversion and that doesn't happen until then? Have
- 5 the parties considered that particular outcome or the
- 6 risk of that?
- 7 MS. YOUNG: Commissioner Oshie, my
- 8 understanding is that the obligation for Embarq under
- 9 those service guarantees don't automatically expire.
- 10 We would be required to come in and withdraw that
- 11 tariff. Certainly, I would suspect that if we tried
- 12 to do that and the billing conversion had not begun
- 13 yet for CenturyTel, that would not be approved, nor
- 14 would we come in and ask to have that withdrawn if
- 15 there's a gap between when those obligations might
- 16 cease for Embarq and when the billing transaction
- 17 might -- or billing change might happen with
- 18 CenturyTel. Does that make sense? I don't think --
- 19 COMMISSIONER OSHIE: No, no, it does make
- 20 sense. Thank you.
- 21 I'm going to ask the same -- well, maybe a
- 22 little slightly different question to Staff and
- 23 Public Counsel. What did you believe, as the
- 24 parties, that you were -- what were you getting out
- 25 of this provision?

- 1 In other words, if they have the ability to
- 2 come in in 2010 and say, It's over, we want to
- 3 withdraw the service guarantees, and that's, you
- 4 know, not that far away, so what is it that you were
- 5 -- were you considering that these would extend for a
- 6 much longer period?
- 7 MR. WEINMAN: Bill Weinman, for Staff.
- 8 Actually, we did not -- at least from Staff's point
- 9 of view, we did not anticipate that it will extend.
- 10 I mean, obviously the Company, certainly Embarq is
- 11 going to have to come in and file for a withdrawal,
- 12 so we can handle the problem at that time. One thing
- 13 --
- 14 COMMISSIONER OSHIE: Excuse me, Mr. Weinman.
- 15 Did you say that you anticipated that it would
- 16 extend?
- 17 MR. WEINMAN: We did not.
- 18 COMMISSIONER OSHIE: Oh, you did not
- 19 anticipate that there would be an extension?
- 20 MR. WEINMAN: Correct. Other than the 12
- 21 months that is in the settlement agreement. Both of
- 22 these companies have very good service quality
- 23 records. Their incidents of missed appointments and
- their trouble indexes are low. And they're exemplary
- 25 in the telecommunications field.

- 1 The one thing that we, from Staff's point of
- view, agreed with the Company is that if there's
- 3 going to be disruption, it will happen fairly quickly
- 4 once the system is converted. And so the choice was
- 5 at that time do we have the Company file a tariff
- 6 once they know the exact date that the cutover will
- 7 happen, which then means we either get into some less
- 8 than statutory notice or we're going to be having a
- 9 period of waiting while the system is converted.
- 10 And it is preferable to Staff to at least
- 11 have the budget date going on when the cutover is
- 12 going to occur and have those service quality
- 13 guarantees in place when that does happen. It's the
- 14 largest point of risk.
- 15 My experience from Pacific Telecom's side,
- 16 when CenturyTel acquired us, there was very little
- 17 disruption. Our customers didn't really even notice
- 18 that -- in Oregon, anyway, that there was anything
- 19 that changed. There were no really surprises that
- 20 came along. It was very smooth and handled very
- 21 well.
- 22 COMMISSIONER OSHIE: All right. Thank you,
- 23 Mr. Weinman. Ms. Young, do you have a comment on my
- 24 question?
- MS. JOHNSON: Ms. Johnson?

- 1 COMMISSIONER OSHIE: Or, excuse me, Ms.
- 2 Johnson.
- 3 MS. JOHNSON: I just wanted to make sure you
- 4 were talking to me.
- 5 COMMISSIONER OSHIE: I knew it was Public
- 6 Counsel.
- 7 MS. JOHNSON: That's fine.
- 8 MS. YOUNG: I can comment for them.
- 9 MS. JOHNSON: No, no, we won't be letting
- 10 them comment for us. As far as we understood the
- 11 spinoff service quarantee extension, there weren't
- 12 problems that were going to -- needed to be extended
- 13 beyond the original time line. And so our concern,
- 14 again, was with the cutover in this case. And so we
- 15 wanted to make sure that this was in place around
- 16 that time, as Mr. Weinman discussed.
- 17 So we feel as though the service guarantee
- 18 will be in place at the right time associated with
- 19 the new case.
- 20 COMMISSIONER OSHIE: And so that's providing
- 21 the protections that both Public Counsel and Staff
- 22 found necessary under the circumstances?
- MS. JOHNSON: Yes, that Public Counsel, I
- 24 know, felt were necessary.
- MR. WEINMAN: And I think for Staff, we

- 1 certainly were not worried about it. I mean, the
- 2 other thing that does happen with the companies is
- 3 they do give credits voluntarily. And so it's not
- 4 like they just stop tomorrow and no money ever gets
- 5 back to a customer that's had a problem with them.
- 6 COMMISSIONER OSHIE: Thank you, Mr. Weinman.

- 8 EXAMINATION
- 9 BY CHAIRMAN GOLTZ:
- 10 CHAIRMAN GOLTZ: Turning to the financial
- 11 conditions in Part E-2, so help me with the
- 12 limitation on payments of dividends. How will we
- 13 know -- how will that -- will there be a reporting
- 14 effort in that, so we can confirm where you are in
- 15 that?
- MR. BAILEY: You know, Commissioner -- this
- 17 is Clay Bailey. I'm not aware of a reporting
- 18 requirement along those lines, but, you know, it's my
- 19 understanding that we're required to file some
- 20 reports, annual reports with the Commission on an
- 21 annual basis. But I guess the unfortunate thing here
- 22 is this more applies to at the parent company level,
- 23 but we wouldn't object to filing something with you
- 24 guys on an annual basis.
- 25 CHAIRMAN GOLTZ: I'm just wondering how we

- 1 confirm that this commitment is actually being met?
- 2 And you're saying you wouldn't object to some sort of
- 3 provision that would allow us to get that
- 4 information?
- 5 MR. BAILEY: No, sir, we would not object.
- 6 CHAIRMAN GOLTZ: Also, I don't -- on
- 7 Paragraph 2-C, which is over the top of page 6, for
- 8 three years after the close of the merger, the merged
- 9 company ILECs will not advocate in any general rate
- 10 case for a higher cost of capital as compared to what
- 11 its cost of capital would have been absent the
- 12 merger.
- 13 How are you going to figure that one out?
- 14 How could you figure that one out? I mean, so in two
- 15 years after the close of the merger, you come in and
- 16 advocate in a general rate case for a certain cost of
- 17 capital of X. How are we going to know what that
- 18 cost of capital would have been but for the merger?
- 19 MR. BAILEY: Yes, sir, that one may be a
- 20 little bit difficult. There's going to be a lot of
- 21 subjective judgment involved in that, because
- 22 obviously the market conditions change over time.
- 23 And as time changes and the risk profile of the
- 24 companies change, the cost of equity changes.
- 25 So I guess what we would have to do is look

- 1 at a comparable company, maybe at that point in time,
- 2 say if it's two or three years from now, and they had
- 3 a similar profile of what we had before the merger,
- 4 then we could look at their cost of capital.
- 5 CHAIRMAN GOLTZ: Or what you hypothetically
- 6 would have two years after the close of the merger.
- 7 I mean, you're comparing a hypothetical company.
- 8 And I gather that -- and we'll get into this
- 9 a little bit later when we talk about some sort of --
- 10 talk about earnings review, that your advocacy of a
- 11 cost of capital, that would be -- the burden would be
- 12 on you all to sort of demonstrate this hypothetical
- 13 cost of capital of an unmerged set of companies?
- MR. BAILEY: That's my understanding.
- 15 CHAIRMAN GOLTZ: And what about for -- any
- 16 comments on that from Public Counsel or Staff on the
- 17 difficulties of figuring that one out?
- 18 MR. WEINMAN: Well, there certainly are
- 19 difficulties and you're going to have to probably do
- 20 look for surrogates. Part of the problem is, though,
- 21 and it exists with all telcos right now, is they're
- 22 moving in a direction towards more and more
- 23 non-regulated entities, like IPTV, Internet.
- 24 And so the problem is there for any telco
- 25 that's trying to look at a cost of capital and have

- 1 the right amount of risk on the equity piece of the
- 2 regulated portion of that business.
- 3 So I mean, we say it's there and it is, but
- 4 the realities are the problem's there regardless,
- 5 even after the three years.
- 6 CHAIRMAN GOLTZ: I think I recall this being
- 7 in the Oregon order. Is this kind of typical in your
- 8 various orders around the country?
- 9 MR. BAILEY: To my knowledge, Oregon and
- 10 Washington are the only two states that have asked to
- 11 adopt this provision.
- 12 CHAIRMAN GOLTZ: We're the only ones that
- 13 can figure it out.
- 14 MR. WEINMAN: Actually, that provision is in
- 15 the spinoff order of Embarq, and so we carried it
- 16 forward.
- 17 CHAIRMAN GOLTZ: Okay. Do you have any
- 18 other questions?
- 19 COMMISSIONER OSHIE: Yes, I have a couple
- 20 questions. Thanks, Mr. Chairman.
- 21
- 22 EXAMINATION
- 23 BY COMMISSIONER OSHIE:
- 24 COMMISSIONER OSHIE: I want to talk about,
- 25 briefly, under your Section 2-A-1, which is an

- 1 explanation of how you're going to determine whether
- 2 or not there will be I believe a dividend, why was
- 3 the -- I guess one of the effective comparables here
- 4 the value of -- market value of common equity based
- 5 on the stock price?
- 6 It seems unusual to me in that, you know, it
- 7 subjects the analysis to the vagaries of the market,
- 8 which may not at all reflect the financial health of
- 9 the company, either to the good or to the bad. It's
- 10 anticipating, I suppose, and putting your faith in
- 11 those people, whether they work for big institutions
- or whether they're just sitting at home on Scott
- 13 Trade, make the right decisions with regard to the
- 14 company to drive the stock price up or down.
- 15 So it seems like an unusual way of framing
- 16 up how there would be a determination of whether
- 17 there would be a dividend that can be afforded the
- 18 parent. So maybe the parties can explain how they
- 19 reached this conclusion?
- 20 MR. BAILEY: I'll make an attempt. The
- 21 equity value of a company is, as you mentioned, can
- 22 be volatile at times, because obviously you have
- 23 people shorting your stock, you know, betting the
- 24 stock's going to go down, you have arbitrage players
- 25 out there. There's many reasons that can drive the

- 1 stock price down, even though the fundamentals of the
- 2 company haven't changed.
- 3 But having said that, we built in such a
- 4 level that if the equity value falls below half of
- 5 the book value of the debt, basically what we're
- 6 doing here in my mind is using the equity value as a
- 7 proxy for the company's access to capital. Because
- 8 usually if you're having problems on the liquidity
- 9 side, then you're going to have problems on the
- 10 equity side, so -- and it's easier to gauge the stock
- 11 price than it is to measure what's, you know, more
- 12 readily available to measure the stock price than it
- is what's going on on the liquidity side and the bond
- 14 markets and so forth and so on.
- So in my mind, that's the reason we all
- 16 chose the common equity of the company.
- 17 COMMISSIONER OSHIE: Mr. Weinman.
- 18 MR. WEINMAN: Well, I think we chose the
- 19 market value approach because it gives us a certain
- 20 amount of certainty of what the market is doing and
- 21 thinking of the company.
- 22 If we looked at the book value of the
- 23 long-term debt and the net equity, those things --
- those numbers really don't change very much unless
- 25 the company were to go out and issue a large amount

- 1 of debt for some reason. And usually the market
- 2 value at least gives us a sense of what the
- 3 investment community is doing in judging CenturyTel's
- 4 ability to go forward and produce cash flow levels
- 5 that are significant and are not starting to drive
- 6 the company's share price down.
- 7 There are aberrations that will happen in
- 8 that scenario, obviously with the fall of the market
- 9 last year. And fourth quarter, I don't know where
- 10 that calculation would have put CenturyTel, but those
- 11 are things that I believe could be handled. The fact
- 12 that it only penalizes the company from -- to
- 13 limiting the dividend of 50 percent of the prior
- 14 year's net income, so it affects the local operating
- 15 company's equity level in that it retains more if the
- 16 parent is starting to produce some negative aspects.
- 17 The other side of the coin is is it doesn't
- 18 do anything in terms of cash distribution between the
- 19 local operating company and the parent. So the
- 20 company still has the ability to maintain their cash
- 21 flows and utilize cash in the most efficient method
- 22 as possible.
- 23 COMMISSIONER OSHIE: Mr. Weinman, how --
- 24 maybe you can explain Staff's vision, if you will, of
- 25 how it plans to enforce this provision? Will the

- 1 Company be required to file quarterly reports of
- 2 debt?
- I mean, I can see the average stock price
- 4 and, you know, the number of shares outstanding.
- 5 That's readily accessible on a daily basis, but -- so
- 6 explain, perhaps.
- 7 MR. WEINMAN: I think for us, what we need
- 8 to do amongst ourselves, in terms of Staff, is come
- 9 up with some level that we think is an appropriate
- 10 trigger to start talking with the Company if we're
- 11 not given quarterly reports, and we'll perform that
- 12 function.
- 13 And then we can talk with the Company and
- 14 fine-tune the numbers, but at least we'll have some
- 15 basic level of stating if the stock price hits a
- 16 certain level, we need to be concerned and start
- 17 talking with the Company about whether or not they're
- 18 meeting this commitment.
- 19 MR. BAILEY: And also, Commissioner, I may
- 20 add, if it's okay, that the Staff will be able to get
- 21 the debt numbers on a quarterly basis when we file
- 22 our 10-Q. Since we are a publicly-traded company,
- 23 the book value of the debt is in those numbers, and
- 24 then obviously the market value of the equity is
- 25 available on the Internet. So the information will

- 1 be there. It will just be a process of how often do
- 2 you, you know, review the information.
- 3 COMMISSIONER OSHIE: All right. Thank you.
- 4 JUDGE MOSS: Maybe this would be a good time
- 5 for our morning recess? Why don't we do that. We'll
- 6 take a 15-minute break until 11:00.
- 7 (Recess taken from 10:45 to 11:03 a.m.)
- 8 JUDGE MOSS: Let's be back on the record.
- 9 Commissioner Oshie or Chairman Goltz, further
- 10 questions?

- 12 EXAMINATION
- 13 BY CHAIRMAN GOLTZ:
- 14 CHAIRMAN GOLTZ: I think I'm ready to move
- on to Paragraph 4 on merger synergies. And this is
- 16 frankly where I had most of my questions. Actually,
- 17 I apologize for being a little bit late. I had just
- 18 looked up on Webster's online the definition of
- 19 synergy, and it notes something mutually
- 20 advantageous. So I assume that that's what this is
- 21 meant to be, that there would be something that
- 22 arises out of this merger that's going to be mutually
- 23 advantageous, and I'm assuming that means not just
- 24 between CenturyTel and Embarq, although that
- 25 certainly is the case, but also between the companies

- 1 and the ratepayers.
- 2 So I gather is that the assumption that
- 3 you're all making as well?
- 4 JUDGE MOSS: We need verbal answers.
- 5 MS. JOHNSON: Oh, yes.
- 6 MR. WEINMAN: From the Staff, yes, that is
- 7 exactly what we envision.
- 8 CHAIRMAN GOLTZ: Is that with the companies,
- 9 as well?
- 10 MR. BAILEY: Yes.
- 11 CHAIRMAN GOLTZ: So my first question really
- 12 relates to just going down to Paragraph 4-A. And
- 13 maybe you just had to put this provision somewhere in
- 14 the agreement, but maybe you could explain what the
- 15 petition -- the commitment to petition for an AFOR,
- 16 how is that sort of a synergy? Why does that fall
- 17 into that category, as opposed to something
- 18 miscellaneous that you're going to be doing?
- 19 MR. WEINMAN: I'll take that one, because it
- 20 was one of Staff's requests. I think the thing from
- 21 our perspective is is this a synergy? It is a
- 22 synergy in that the telephone companies have got to
- 23 move away from regulation to the extent they can and
- 24 have a little more flexibility, which will behoove
- 25 both their customer base and the company itself, and

- 1 start reacting to the market a bit.
- 2 And so by having at least these larger
- 3 companies into AFOR regulation, it will be an
- 4 advantage to customers who otherwise may be just
- 5 stuck with a tariff and the tariff never changes.
- 6 Obviously, with both these companies, they've been
- 7 out for a long time.
- 8 CHAIRMAN GOLTZ: When you say they've been
- 9 out, you mean --
- 10 MR. WEINMAN: They've not been before the
- 11 Commission for general rate cases for years, at least
- 12 that's my understanding. And so it will put a little
- 13 more focus into that direction.
- 14 CHAIRMAN GOLTZ: So this was a
- 15 Staff-initiated provision?
- MR. WEINMAN: Yes.
- 17 CHAIRMAN GOLTZ: Okay. And is there any --
- 18 I'll first ask Staff and then the Company. I mean,
- 19 AFOR can mean a lot of different things. Do you have
- 20 anything specific in mind? And then, does the
- 21 Company have anything specific in mind?
- MR. WEINMAN: I mean, I guess Staff doesn't
- 23 have a particular methodology for that alternative
- 24 form of regulation. Qwest has got one, so I assume
- 25 that's where we would start, looking at that model

- 1 and see if it's working.
- 2 CHAIRMAN GOLTZ: Any comments from the
- 3 Companies?
- 4 MS. YOUNG: This is Barb Young. I would
- 5 agree with Staff on that. We would potentially start
- 6 with looking at the Qwest alternative form of
- 7 regulation as a starting point. And I think Staff is
- 8 correct that there are some benefits in that type of
- 9 regulation for customers. Initially you would think
- 10 that it gives the Company flexibility, but certainly
- 11 it does allow us to respond to the market quicker.
- 12 So therefore, where we have levels of
- 13 competition, we can turn out products and services at
- 14 a faster rate to meet that competition than we can
- 15 today with regard to having to file through the
- 16 tariff process.
- 17 So I think -- you know, I think there are
- 18 some benefits for customers. And I'm not an expert
- 19 on the Qwest AFOR, but I believe that there were some
- 20 commitments in that AFOR with regard to broadband, et
- 21 cetera. So whether or not that would be required of
- 22 us in an AFOR, I don't know. But it's not all --
- 23 CHAIRMAN GOLTZ: And one of the questions
- 24 that can come up in an AFOR proceeding is whether or
- 25 not there's an earnings review at the time of the

- 1 initiation of the AFOR. And I gather that in
- 2 contemplating -- well, I'll ask you. Is it
- 3 contemplated that at the time of, if not before the
- 4 AFOR, there would be an earnings review?
- 5 MR. WEINMAN: I think that in our
- 6 discussions with the Company, both Staff and PC have
- 7 consistently said that if you're coming in for any
- 8 kind of a general rate increase, you will rely on the
- 9 conditions that are defined today, a full earnings
- 10 review, and the same things anticipated that -- that
- in an AFOR, there will be some sort of an earnings
- 12 review if they don't come in before, and probably
- 13 even if they do come in before.
- MS. JOHNSON: I was just going to add,
- 15 sorry, that this is -- if you look at Number 12, the
- 16 Commitment Number 12 is related in that it discusses
- 17 synergy benefits again and mentions the earnings,
- 18 that Staff and Public Counsel may seek an earnings
- 19 review related to an AFOR.
- 20 CHAIRMAN GOLTZ: So from at least Staff and
- 21 Public Counsel, and the Companies recognize that,
- 22 that at least at the time of the AFOR, there would be
- 23 an earnings review?
- MS. JOHNSON: Yes, at the -- I mean, the
- 25 understanding is that it's going to be an AFOR filing

- 1 and that, you know, depending on what is discovered
- 2 in the investigation.
- 3 CHAIRMAN GOLTZ: And this would not preclude
- 4 in any way, would it, an earnings review prior to the
- 5 time of the filing of the AFOR?
- 6 MS. JOHNSON: No.
- 7 CHAIRMAN GOLTZ: Is that the Companies'
- 8 understanding, as well?
- 9 MR. BAILEY: Yeah, we -- obviously, you
- 10 know, given the state of the industry that we're in,
- 11 we are in a very competitive marketplace. You know,
- 12 CenturyTel lost 6.4 percent of its access lines in
- 13 2008, and Embarq lost in excess of 9 percent. So
- 14 we're in a very competitive industry, and obviously
- 15 we are and have aggressively pursued alternative
- 16 regulation plans in many of the states where it's
- 17 been -- you know, where it's allowed us to do that.
- 18 And you know, obviously we're not excited
- 19 about an earnings investigation because of the
- 20 competitive nature of the business that we're in and,
- 21 secondly, you know, as there continues to be pressure
- on the revenues, it's not that we're concerned about
- 23 it, it's just that it somewhat I guess distracts from
- 24 our ability to, you know, run the business to a
- 25 degree from a competitive standpoint.

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1 So it's a -- we're in that situation now in
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- 2 the industry where, you know, you're going from a
- 3 monopolistic company to a competitive company, and
- 4 that transition is sometime a little bit difficult
- 5 because you are facing intense competition, but by
- 6 the same token, we are a carrier of last resort, so
- 7 there has to be regulation oversight, but it has to
- 8 be conducive to a competitive environment, and that's
- 9 what we would hope that the AFOR would give us.
- 10 Because, like was mentioned, you know, to
- 11 the extent that you file a tariff today and you have
- 12 to file that in advance of offering the service, then
- 13 it gives your competitors time to see what the new
- 14 pricing's going to be. So an AFOR program is
- 15 definitely something that we're interested in and,
- 16 you know, we look forward to working with the
- 17 Commission and the Staff to get that accomplished
- 18 within the time frame consider herein.
- 19 CHAIRMAN GOLTZ: So in listening to your
- 20 opening statement and reviewing the testimony in the
- 21 stipulation, it seems to me that the main synergy is
- 22 related to what you described as the \$400 million of
- 23 synergy savings?
- MR. BAILEY: That's correct.
- 25 CHAIRMAN GOLTZ: And as I understand it,

- 1 those savings, at least the portion of those that
- 2 would be attributable to the ratepayers in the state
- 3 of Washington, would be -- would be realized only
- 4 after there's some revisiting of the rates. That is
- 5 to say that the -- either an AFOR proceeding or some
- 6 other earnings review, that that would be the time
- 7 when all those decreased costs to the companies would
- 8 be accounted for in the rates?
- 9 MR. BAILEY: Well, actually, yeah. I mean,
- 10 that's definitely one point when it could be
- 11 accounted for in the rates. The second point is the
- 12 fact that it does make us a more financially viable
- 13 company, and we are under intense pressure, from a
- 14 revenue standpoint, because of the competitive nature
- 15 that we're in.
- So in one sense we have our revenues under
- 17 pressure. These cost savings can actually prevent us
- 18 from coming in for a rate increase. So just to cover
- 19 the investment. So it's actually, you know, just so
- 20 we don't come -- just because we don't come in and
- 21 ask for or go through an earnings investigation and
- 22 implement a rate reduction doesn't mean that the
- 23 customers aren't receiving the benefit of the
- 24 synergies.
- 25 CHAIRMAN GOLTZ: Right. So basically what

- 1 you're saying is, as a result of the merger and those
- 2 financial synergies, that it decreases the
- 3 probability that you otherwise would have come in for
- 4 a rate increase?
- 5 MR. BAILEY: That's right.
- 6 CHAIRMAN GOLTZ: Now, am I understanding
- 7 correctly that currently the companies have just
- 8 residential rates? It's not a uniform rate. So the
- 9 merged companies, even within your companies, there's
- 10 disparate rates depending on where you are?
- 11 MR. BAILEY: That's correct.
- 12 CHAIRMAN GOLTZ: And would you envision that
- 13 ultimately those rates would be levelized in some
- 14 way? Standardized, I should say.
- MR. BAILEY: That's something we could
- 16 definitely look at. They will be standardized after
- 17 the acquisition in terms of bundled pricing. So to
- 18 the extent that we offer a regulated service with a
- 19 non-regulated service and offer that service for, you
- 20 know, \$40, those type pricing packages will be
- 21 available on a uniform basis throughout the state.
- 22 It's just the tariffed rate for like a
- 23 stand-alone basic R-1 service does remain different
- 24 throughout the exchanges.
- 25 CHAIRMAN GOLTZ: So the standard, if you say

- 1 two customers in places now where they have different
- 2 R-1 rates, basically the incremental cost to get a
- 3 bundled rate would be different for the two?
- 4 MR. BAILEY: It will be different for the
- 5 two, but the customer won't necessarily know that.
- 6 So for example, we can, in a bundle, combine an
- 7 access line with long distance and say DSL,
- 8 broadband, and that rate will be the same regardless
- 9 -- that rate will be the same throughout the state of
- 10 Washington regardless of what that customer's
- 11 residential rate is in their tariff.
- 12 CHAIRMAN GOLTZ: And one of the synergies, I
- 13 guess, probably -- or the claimed synergies that
- 14 follow from what you said a few minutes earlier was
- 15 that the companies agree just to -- not to seek a
- 16 residential rate increase for one year?
- 17 MR. BAILEY: That's correct.
- 18 CHAIRMAN GOLTZ: And except if there's
- 19 exogenous events. Do you have any events in mind
- 20 that might fall within that exception?
- 21 MR. BAILEY: Yeah, the only -- I mean,
- 22 there's things, for example, significant access
- 23 reform at the federal level or significant action by
- 24 the FCC that could shift incremental cost over to the
- 25 state jurisdiction would be a good example, or you

- 1 know, say the FCC decided to eliminate our federal
- 2 interstate access revenues, then we would consider
- 3 that an exogenous event.
- 4 CHAIRMAN GOLTZ: Let me ask one more thing,
- 5 see if my math is wrong in this. As I understand it,
- 6 so you take the \$400 million of company-wide savings,
- 7 the approximately eight million customers nationwide
- 8 of the two companies, and the approximately 200,000
- 9 customers within the state of Washington, I calculate
- 10 that as being about 1/40th of your customer base is
- 11 in the state of Washington.
- 12 And so if you do the math, it would seem
- 13 like the synergy savings would be about \$10 million
- 14 attributable to the state of Washington. And so my
- 15 question is is how will the customers in the state of
- 16 Washington realize some portion of that?
- MR. BAILEY: Well, first of all, they'll
- 18 realize a portion of it through the broadband
- 19 commitment that we made with, you know, the
- 20 stipulation of the Staff. Secondly, the service
- 21 guarantees that we put in there will obviously cost
- 22 money. And then, I guess, you know, more
- 23 importantly, I keep going back, at least in my mind,
- 24 to the fact that we are in a very intense competitive
- 25 industry, and you know, financial health of the

- 1 company is very important to the customer.
- 2 Because if you look at a company who does
- 3 not have the financial health that CenturyTel and
- 4 Embarq had, those type of companies do not have DSL
- 5 availability to 93 percent of their footprint. So
- 6 it's important to have that financial strength
- 7 because those companies that are struggling
- 8 financially are more worried about making their next
- 9 debt and interest payment versus, you know, more so
- 10 worried about how can we deliver advanced services to
- 11 our customers.
- 12 So it's very, very critical that we remain,
- 13 you know, healthy from a financial standpoint because
- 14 that does allow us to bring advanced services. I
- 15 mean, for example, CenturyTel-wide, we've, you know,
- 16 made pushes internally to not only bring DSL to our
- 17 customers, but also increase the speeds. I mean, 63
- 18 percent of our enabled customer base has access up to
- 19 10 megs of speed for DSL service. So those kind of
- 20 things are not -- you don't -- are not able to be
- 21 done in a company that's struggling financially,
- 22 because they don't have the resources to put back
- 23 into the network like we do.
- 24 So you know, just the continuation of
- 25 driving speeds faster and the continuation of driving

- 1 DSL in the network, you know, offering things like
- 2 IPTV, those kind of things are actual benefits of
- 3 this merger because we're a financially stronger
- 4 company.
- 5 CHAIRMAN GOLTZ: And I'll have some more
- 6 questions on broadband when we get to that, Paragraph
- 7 8. But synergies in general, how will, you know, two
- 8 years from now, three years from now, how will we
- 9 know? How will we be able to tell, or will we, what
- 10 the benefit has been? Is there going to be any way
- 11 to quantify that, any data that we'll be able to say,
- 12 Yep, that saved our ratepayers X?
- MR. BAILEY: Yeah, it's going to be a little
- 14 bit difficult, because the business is very fluid
- 15 right now. You know, we continue to experience
- 16 customer loss, so as a prudent business matter, do we
- 17 have to continue to cut cost in the business? If you
- 18 don't have as many access lines, you don't need as
- 19 many customer service reps.
- 20 So you know, over time, it is going to be a
- 21 little bit difficult to determine what a synergy
- 22 number is for a particular area, because, you know,
- 23 the argument is -- are going to be made, okay, well,
- 24 would that have happened anyway, because we're losing
- 25 6.4 percent of our customers a year? How much of the

- 1 synergy is attributable to normal decline in the
- 2 business versus as a result of the acquisition? So
- 3 to your point, it will be a little bit difficult to
- 4 pinpoint.
- 5 CHAIRMAN GOLTZ: But is there any way that
- 6 the companies will -- or the resulting company will
- 7 be able to track that for its purposes?
- 8 MR. BAILEY: Yes, sir. We'll track it at a
- 9 consolidated level. But when you get down and trying
- 10 to allocate it to an individual state, that's where
- 11 it gets difficult.
- 12 CHAIRMAN GOLTZ: How do you track it at a
- 13 consolidated level?
- MR. BAILEY: Well, for example, in my
- 15 position, if we terminate one of the treasurers, then
- 16 we know how much that treasurer made and what their
- 17 benefits were. So that --
- 18 CHAIRMAN GOLTZ: Are you going to terminate
- 19 the one with the higher salary? Never mind.
- 20 MR. BAILEY: I may need to get you to write
- 21 me a letter. Anyway, yes, sir. We will be able to
- 22 track it at that level. So -- but the question, and
- 23 then you have to get down to, okay, you know, how
- 24 much of that cost went to an individual state. And
- 25 so that one's actually a little bit easier than to

- 1 say, okay, our customer service reps, we had X number
- 2 today, we have X number tomorrow, how much of that
- 3 was due to synergies, how much of that was due to the
- 4 fact that we have fewer customers?
- 5 CHAIRMAN GOLTZ: But you're saying the
- 6 resulting company will be able to say at the end of
- 7 year one, year two, because of the merger, we saved
- 8 the following for internal operating expenses?
- 9 MR. BAILEY: Yes, sir.
- 10 CHAIRMAN GOLTZ: One last question, and
- 11 maybe someone else can answer this. Mr. Weinman
- 12 raised this issue, but do you know when was the last
- 13 rate case or earnings review each of the companies
- 14 had? Ms. Taylor probably knows this.
- 15 MS. YOUNG: This is Barb Young, for Embarq.
- 16 I believe our last rate case was 1989 for United
- 17 Telephone.
- 18 MS. TAYLOR: That approximate area, even
- 19 before that, maybe.
- 20 CHAIRMAN GOLTZ: Okay. I have no other
- 21 questions on this area. Commissioner Oshie.
- 22
- 23 EXAMINATION
- 24 BY COMMISSIONER OSHIE:
- 25 COMMISSIONER OSHIE: I have just a few

- 1 follow-up questions. I really would like to talk to
- 2 the panel, but maybe first with Mr. Weinman, and then
- 3 maybe Ms. Johnson, as well.
- 4 You know, with regard to the merger
- 5 synergies, I mean, we've heard -- there's numbers out
- 6 there as what might be possible or what's expected.
- 7 It's approximately \$400 million. The Chairman's kind
- 8 of done a back-of-the-envelope calculation looking at
- 9 this service territory, just allocated broadly,
- 10 saying, well, there's a per capita distribution among
- 11 the different customers, you know, it's about \$10
- 12 million for the state of Washington.
- So I know that Mr. Roycroft recommended that
- 14 a portion of that be returned immediately to the
- 15 customers by the form of a rate credit, which
- 16 apparently, you know, understandably, I guess, from
- 17 the sense of -- in the sense of making a settlement
- 18 deal, that was dropped.
- 19 Mr. Weinman, I believe in your testimony you
- 20 recommended that there be an earnings review. I
- 21 don't recall specifically if there was a time, but it
- 22 just -- it seems to me, and this is a question really
- 23 for you, Mr. Weinman, at least initially. You know,
- 24 five years seems like a long period to wait. And
- 25 although Paragraph 12 does say that the parties could

- 1 initiate an earnings review, I believe in your
- 2 testimony, Mr. Weinman, you recommended the Company
- 3 had to come in. The Company had to file.
- 4 And it seems to me for, you know, this --
- 5 the provision in the agreement, that allowing the
- 6 Company to -- well, requiring them to come in, but
- 7 only within five years, I mean, if I'm the Company
- 8 and I'm realizing, you know, significant synergies
- 9 from this deal, I wouldn't want to come in. I would
- 10 rather just sit out, and if there's going to be a
- 11 change in rates, I mean, I suppose there's -- Mr.
- 12 Bailey talked about, you know, the access lines and
- 13 the loss of lines and competition, but you know, I
- 14 think a lot of this territory's very rural, and I
- 15 don't know what the level of competition is in much
- 16 of the rural territories.
- 17 So does Staff have an anticipation here, an
- 18 expectation that, you know, the Companies will come
- 19 in before five years or that Staff would want to
- 20 initiate an earnings review prior to that time?
- 21 MR. WEINMAN: Excuse me. From Staff's
- 22 perspective, the Company has said that it will
- 23 transition this over a three-year period in terms of
- 24 the mergers and integrating the systems. And while
- 25 they've said that there's a \$400 million synergy

- 1 saving, will that be the number? It certainly would
- 2 not stand up to any rate case that -- where known and
- 3 measurable is the criteria from the pro forma
- 4 adjustment.
- 5 And so we believe that we need some time to
- 6 see what those synergies are. There's some
- 7 offsetting factors here with line loss, and I believe
- 8 that if we were to look, at least at CenturyTel and
- 9 looked at their quarterly earnings and the rate of
- 10 return, it was fairly low, 2 percent. And so -- I
- 11 mean, that's just a recorded basis; it's not being
- 12 pro-formed.
- So in dealing within five years, if it takes
- 14 three years to do the transition and the integration
- 15 to achieve those savings, we can either look at it at
- 16 that point and have a -- probably a better idea of
- 17 what the synergy savings really are, and if we don't
- 18 look at it then, then in the fourth year, that will
- 19 be accumulating, for better, for worse, in terms of
- 20 helping offset the cost the Companies experienced in
- 21 a line loss, and we'll know where those -- where that
- 22 overall factor is coming in. We're willing to wait.
- 23 COMMISSIONER OSHIE: Well, how will Staff
- 24 know when it's timely to seek an earnings review?
- 25 Reports required?

- 1 MR. WEINMAN: At this point, we're willing
- 2 to and would hope that the AFOR comes in quicker than
- 3 five years, but we honestly don't know that. I mean,
- 4 it's not like the customer has experienced any change
- 5 in their rates, except for the exogenous factor
- 6 issue. And if that does happen, there will be a full
- 7 earnings review, and at that point in time we can
- 8 analyze to see what the synergies are of the pieces
- 9 that we know, and what that impact is is on a fully
- 10 pro-formed results of operation.
- 11 COMMISSIONER OSHIE: I know that, you know,
- 12 the merging and trying to integrate systems and
- 13 administration is a very difficult task and one in
- 14 which I have no experience doing and I just -- I can
- 15 envision the complications, but I would also assume
- 16 that a couple factors generally come into play.
- 17 And you know, one is that, you know,
- 18 initially, the Company will seek to achieve what I'll
- 19 call the low-hanging fruit, those, you know, systems,
- 20 the integration aspects that are easiest to achieve.
- 21 And I suppose within that bundle, it would be the
- 22 easiest to achieve with the greatest amount of
- 23 financial return as a result of doing that, and there
- 24 would be a gradiated scale depending on what was
- 25 going on as far as the actual complication of

- 1 integration, that that would, as it becomes more
- 2 complicated, more difficult to achieve, there of
- 3 course would be more investment to accomplish that
- 4 task, so that would be done over a period of
- 5 transition.
- 6 So it would -- I guess from my perspective,
- 7 I'll have to think a little bit about the five-year
- 8 period and whether it might be a better result to
- 9 have an earlier period of reporting.
- 10 I know, Mr. Weinman, you recommended in your
- 11 testimony that there be an earnings review. Staff, I
- don't know if it's really shifted positions, but now
- 13 has agreed to an AFOR, and it sounds like that's what
- 14 Staff is recommending, as opposed to an earnings
- 15 review.
- MR. WEINMAN: Well, actually, I believe
- 17 Staff contemplates -- I think in my testimony is
- 18 about five years out, also, but Staff contemplates
- 19 that because these Companies haven't been in, that
- 20 there will be an earnings review that's fairly
- 21 substantial. I mean, they've just been out too long.
- 22 And certainly the things that are affecting
- 23 the industry these days, it's in a state of flux and
- 24 change, so there's offsetting factors to what's going
- on here.

- 1 COMMISSIONER OSHIE: All right. Thank you,
- 2 Mr. Weinman. Ms. Johnson, do you have any comments?
- 3 MS. JOHNSON: I would actually defer to Dr.
- 4 Roycroft on the bridge line on this issue.
- 5 COMMISSIONER OSHIE: Certainly.
- 6 JUDGE MOSS: All right. Well, Dr. Roycroft,
- 7 if you're going to give us some addition to our
- 8 record today, I'll need to swear you, as well. So
- 9 are you there?
- DR. ROYCROFT: Yes, I am.
- 11 JUDGE MOSS: I'll ask you to please raise
- 12 your right hand.
- 13 Whereupon,
- DR. TREVOR ROYCROFT,
- 15 having been first duly sworn by Judge Moss, was
- 16 called as a witness herein and was examined and
- 17 testified as follows:
- JUDGE MOSS: Thank you very much. Do you
- 19 have the question in mind?
- DR. ROYCROFT: In general, I do. If I stray
- 21 too far from the question, please just redirect me,
- 22 but you know, I mean, given the ability of the
- 23 settlement to allow an earnings review before the
- 24 five-year period gave Public Counsel some level of
- 25 comfort with the time -- with the five-year time

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- 1 frame.
- 2 And the points raised by Mr. Weinman
- 3 regarding the ramp-up of the synergy savings also
- 4 entered into the analytical process here from the
- 5 standpoint that you don't want to do the earnings
- 6 review too quickly. There are -- that there may be
- 7 costs associated with implementing the merger that
- 8 you would then have to extract out of your test year,
- 9 and the synergy benefits, you know, do not all come
- 10 at once. So doing it too quickly has its downside.
- 11 The five-year obligation to have something
- 12 happen is a positive when combined especially with
- 13 the, you know, the ability to do something earlier
- 14 than that if Public Counsel believes the need is
- 15 there prior to the five-year period.
- 16 COMMISSIONER OSHIE: Thank you, Mr.
- 17 Roycroft. Mr. Weinman, just a couple more questions,
- 18 and Chairman Goltz touched upon it, which is is it
- 19 Staff's expectation that when there is an earnings
- 20 review, that there would also be a review of the
- 21 different rate groups? I believe that CenturyTel has
- 22 -- I'm frankly not -- I believe Embarq has a standard
- 23 rate throughout its territory or --
- MR. WEINMAN: Actually, Embarq's got a
- 25 couple of basic rates that -- one, in the rural area,

- 1 it's less than the R-1 than it is in the areas like
- 2 Poulsbo. I think from the overall perspective of
- 3 Staff is we looked to stabilize the rates and on a
- 4 company-wide basis whenever we can. And that's
- 5 certainly -- rate design will be one of the issues
- 6 that really gets a close look at with these companies
- 7 when we look at them.
- 8 COMMISSIONER OSHIE: Well, I assumed from
- 9 your testimony that what Staff was really trying to
- 10 -- perhaps what they were advocating for the
- 11 Commission was to consolidate the different rate
- 12 groups?
- MR. WEINMAN: That's true, too.
- 14 COMMISSIONER OSHIE: So Staff also
- 15 recommended that the exchanges be merged, I guess,
- 16 the rate centers be merged, excuse me, so -- and in
- 17 that effort to save numbers?
- 18 MR. WEINMAN: Correct.
- 19 COMMISSIONER OSHIE: I think that was --
- 20 that's not in the settlement. Is that Staff's --
- 21 going to be one of Staff's interests going forward?
- MR. WEINMAN: We're not giving up on that.
- 23 And actually, we have the ability to do it outside of
- 24 a rate proceeding and this agreement, and so we will
- 25 go forth with that process and look at consolidating

- 1 rate centers to save numbers.
- 2 COMMISSIONER OSHIE: Thank you, Mr. Weinman.
- 3 I have no further questions.

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- 5 EXAMINATION
- 6 BY CHAIRMAN GOLTZ:
- 7 CHAIRMAN GOLTZ: I just have a couple
- 8 follow-ups. Mr. Weinman, either you or Company
- 9 representatives just give an idea of the range of
- 10 basic sort of service, the various rates?
- 11 MR. WEINMAN: You guys are going to have to
- 12 help me.
- MR. BAILEY: As I recall, CenturyTel ranges
- 14 from approximately \$9.50 all the way up to \$16 for
- 15 residential rates here in the state.
- MS. YOUNG: Embarq has two rate groups, one
- 17 at \$8.90 and one at \$9.40, but then our extended, our
- 18 service adders, if you will, are separate, so we have
- 19 a range of adders from \$2 up to \$7 for residential.
- 20 CHAIRMAN GOLTZ: Now, I just wanted to
- 21 clarify one thing. When I -- I read through the
- 22 settlement and I read the narrative. And as I read
- 23 paragraph -- I'm jumping ahead now a little bit, but
- 24 page 9, paragraph 12, synergy benefits, it basically
- 25 says that Staff and Public Counsel may seek an

- 1 earnings review. And over on paragraph 16 of the
- 2 narrative that's on page 7, and this is the Staff's
- 3 narrative, it states, and I quote, In addition, the
- 4 companies commit to file for an alternative form of
- 5 regulation with applicable earnings review no later
- 6 than five years after closing the merger.
- 7 In reading that paragraph, it sounds to me
- 8 that the Staff is saying that the companies are
- 9 committing to not just file for an AFOR, but actually
- 10 file a rate case concurrently with that. And I don't
- 11 know that that's what I glean from paragraph 12 of
- 12 the agreement.
- So I was wondering if that's -- if there's a
- 14 misunderstanding between Staff and the Companies on
- who brings forward the rate case information?
- MR. WEINMAN: Well, with the five-year AFOR
- 17 criteria, then if we go that far, obviously, then the
- 18 Company's going to bring forward that and have the
- 19 burden of proof and --
- 20 CHAIRMAN GOLTZ: They would have the burden
- 21 of proof on the earnings review at the -- with AFOR,
- 22 that's your view of that?
- MR. WEINMAN: Right.
- 24 CHAIRMAN GOLTZ: Is that the Company's view,
- 25 as well?

- 1 MR. BAILEY: I'm not exactly familiar with
- 2 all the details of the AFOR filing, but I do know
- 3 that we agreed to adhere to the requirements of the
- 4 AFOR, and I'm not sure that if I know that that
- 5 includes an earnings investigation or not, but if it
- 6 does, we'll agree to it. But you know, obviously if
- 7 it doesn't, you know, we have not agreed to that at
- 8 this point.
- 9 CHAIRMAN GOLTZ: Okay. Public Counsel have
- 10 any comments on that?
- 11 MS. JOHNSON: We -- I imagine that we will
- 12 be requesting an earnings review. It leaves open
- 13 that we would ask the Commission -- or we would come
- 14 to the Commission and ask that you require that. And
- 15 so I know that that was something -- that's something
- 16 we really --
- 17 CHAIRMAN GOLTZ: My question really is who
- 18 goes first, the Companies or Public Counsel or Staff
- 19 on the earnings review? Is it a complaint or is it a
- 20 filing?
- 21 MR. WEINMAN: I guess from Staff's
- 22 standpoint, it will probably be the Companies that
- 23 come forth first. Anything in the interim before the
- 24 AFOR, are we going to move to go forward? Unless
- 25 there's some drastic change that would indicate

- 1 significant synergies to the point where it would
- 2 impact the financial statements and possibly the
- 3 rates charged to customers, we're probably not going
- 4 to go in that direction.
- 5 CHAIRMAN GOLTZ: I might be asking an
- 6 interpretive question that might be more of a legal
- 7 question. I'm wondering if Counsel had any comments
- 8 on this issue?
- 9 MR. BEST: Your Honor, Chuck Best for
- 10 CenturyTel. My understanding of the agreement is is
- 11 that the Company agreed it would move forward with
- 12 the AFOR and it was our understanding that an
- 13 earnings review would likely be part of that. Now,
- 14 what that entails, I think the Commission probably
- 15 has -- and Staff has some latitude. Our
- 16 understanding -- I think what we were thinking was
- 17 that we would follow a process similar to Qwest and
- 18 my understanding is there was an earnings review in
- 19 that case. So maybe I'm wrong, but that's --
- 20 MS. JOHNSON: I'm not sure that there was a
- 21 full earnings review in the Qwest case, but I think
- 22 this is subject to whatever the rule is and the
- 23 Commission deciding what needs to be looked at in
- 24 this specific case.
- 25 CHAIRMAN GOLTZ: Okay. Mr. Weinman.

- 1 MR. WEINMAN: And I would agree with Public
- 2 Counsel. I believe there had been earnings reviews
- 3 before Qwest filed for the AFOR, so that there was
- 4 probably more comfort with what the results of
- 5 operations had been producing out of Owest. And
- 6 that's not the case with these companies because
- 7 they've been out so long.
- 8 MS. JOHNSON: I think there had certainly
- 9 been an earnings review more recently than there has
- 10 been with either of these companies. Actually, if I
- 11 recall correctly, I think Public Counsel requested a
- 12 full earnings review in that case, so we would be
- 13 consistent.
- 14 CHAIRMAN GOLTZ: Okay. I have no further
- 15 questions on whatever paragraph that was, Paragraph
- 16 4. I have no questions on Paragraph 5. Do you have
- 17 any questions on that?
- 18 COMMISSIONER OSHIE: Nope, no questions, Mr.
- 19 Chairman.
- 20 CHAIRMAN GOLTZ: And then on Paragraph 6, on
- 21 customer notice, my only question is I gather that
- 22 what we've done is sort of punted forward a little
- 23 bit the idea of what the notice will be. And do I
- 24 assume, then, and the Companies will work with Staff
- 25 and Public Counsel regarding notice. I gather if

- 1 there's going to be a change, then that would then be
- 2 kicked up to the Commission for resolution? Is that
- 3 the way -- is that my understanding? Is that your
- 4 understanding, as well?
- 5 MR. WEINMAN: I guess my understanding was
- 6 that, at least from Staff's perspective, is that the
- 7 parties would be able to work something out that
- 8 adequately notices the customers as to what the
- 9 changes are and what the customer can expect. And so
- 10 if for some reason the parties can't come to agree on
- 11 the notice, I only know of one referee.
- 12 CHAIRMAN GOLTZ: Okay. Is that your
- 13 understanding, too? Is that the Company's
- 14 understanding?
- MS. YOUNG: Yes.
- 16 CHAIRMAN GOLTZ: Any other questions on
- Paragraph 6 or Paragraph 7?
- 18 COMMISSIONER OSHIE: No questions.
- 19 CHAIRMAN GOLTZ: And then Paragraph 8, on
- 20 broadband improvement, this is being one of the
- 21 synergies that's held out or one of the items that's
- 22 held out as being one of the benefits to the public
- 23 interest, and my first question is, is there similar
- 24 -- I should say we already talked about whether
- 25 there's other similar commitments in other state

- 1 settlements, but as I understand it, there's very few
- 2 or maybe one or two other states where you had a
- 3 broadband commitment.
- 4 MR. BAILEY: Actually, I think this is the
- 5 only state where we've got a broadband commitment.
- 6 CHAIRMAN GOLTZ: Only state. But is there
- 7 some sort of overall understanding of the broadband
- 8 effort, the broadband deployment effort nationwide
- 9 going forward in the next couple years?
- 10 MR. BAILEY: Yes. Yes, sir, it is. And as
- 11 I mentioned earlier, we realize that broadband's our
- 12 future. You know, we've been very aggressive in
- 13 deploying in that we have 89 percent availability.
- 14 But even outside of that, with all the initiatives,
- 15 the federal jurisdiction at the FCC as it relates to
- 16 the stimulus bill and, you know, we're very involved
- 17 there to make sure that we're comfortable that the
- 18 way those funds are, you know, disbursed actually
- 19 will go to enhance the rural customers that we serve.
- 20 So yes, sir, we're very aware of the
- 21 initiative to push broadband deployment. And we've
- 22 even -- you know, we accomplished 89 percent
- 23 availability really without being told to do so. So
- 24 that in and of itself is to me a significant flag
- 25 that we are very concerned about getting the service

- 1 to our customers.
- 2 CHAIRMAN GOLTZ: And is the -- the Company's
- 3 now nationwide. Are you seeking federal stimulus
- 4 dollars to assist you in the broadband deployment
- 5 effort?
- 6 MR. BAILEY: We haven't yet, because the
- 7 eligibility criteria has not been determined, but
- 8 once it comes out and we understand the rules, we
- 9 most likely will be, yes.
- 10 CHAIRMAN GOLTZ: But your commitment here is
- 11 not linked to any availability of federal funds?
- MR. BAILY: No, sir.
- 13 CHAIRMAN GOLTZ: And do you know internally
- 14 what the Company's -- do you have numbers in mind for
- 15 the next three years for the Company nationwide as
- 16 far as expansion of broadband availability to
- 17 customers?
- 18 MR. BAILEY: No, sir, I don't. A lot of
- 19 that's going to be contingent upon, you know, what we
- 20 find once we are actually able to get into the Embarq
- 21 operations. I think nationwide, they're a little bit
- 22 less than us in terms of availability, and like I
- 23 said, I think we've been a little bit more aggressive
- 24 than other companies have been in pushing it out.
- 25 So I don't have an answer for you now, but

- 1 you know, I can say we've done what we've done to
- 2 this point without being told to do so and we
- 3 understand that that's our future. We're in a very
- 4 competitive environment, we have cable companies
- 5 competing against us that's offering this service,
- 6 and if we don't offer advanced services, we'll
- 7 continue -- you know, the marketplace will discipline
- 8 us and we'll lose customers and we'll no longer be a
- 9 viable company. So it's definitely in our interest
- 10 to push broadband out as quickly and as aggressively
- 11 as we can.
- 12 CHAIRMAN GOLTZ: And as I understand it, and
- 13 I'm going to rapidly get into technical areas that
- 14 I'm not competent to get into, but what you're
- 15 proposing here for these 2,200 companies is not
- 16 laying fiber in the ground, in the terms frequently
- 17 used, to expand broadband in some context?
- 18 MR. BAILEY: That's correct. This will be
- 19 DSL, which will be broadband over copper. And
- 20 basically we'll employ equipment, as Mr. Gast said
- 21 earlier, out into the network. And you know, the
- 22 biggest impediment to broadband is the loop length.
- 23 Right now the technology dictates that the customer
- 24 needs to be within 18,000 feet of the DSLAM or of
- 25 the, you know, the necessary equipment to provision

- 1 DSL, and that's a lot of the impediment on the last
- 2 remaining 11 percent that we haven't, you know,
- 3 provided the service to.
- 4 So that's what we'll be doing, is making
- 5 sure the loop lengths are short enough to provision
- 6 the service, and then we'll put the necessary
- 7 components in the network to make the service work.
- 8 CHAIRMAN GOLTZ: In reviewing this, I've
- 9 reviewed a number of agreements that the companies
- 10 have reached with other entities that either are or
- 11 were parties to this proceeding. I'm referring to
- 12 Exhibit B-4, which is a letter, as I understand it,
- 13 memorializing the agreement with the IBEW. Are you
- 14 familiar with that exhibit?
- 15 MR. BAILEY: I was not involved in those
- 16 negotiations, but I know that exhibit was filed with
- 17 the Commission, yes.
- 18 CHAIRMAN GOLTZ: And my question is, and
- 19 maybe this is a question for Counsel, but on page
- 20 three of that, there's discussing investment that the
- 21 parties agreed to make. And in reading, it's about
- 22 five paragraphs, but in reading that, I got the
- 23 impression that what the Companies were agreeing to
- 24 was a fairly major investment in fiber technology and
- 25 investment.

- 1 And my question then becomes, as a result of
- 2 this agreement, are we going to see in a number of
- 3 other states substantial sort of fiber in the ground
- 4 broadband deployment, as opposed to the DSL
- 5 extension?
- 6 MR. BAILEY: No, sir. At this point, you
- 7 know, we feel that the service that we provide is a
- 8 service that the marketplace is looking for and that
- 9 the customers want. I mean, based on, you know, the
- 10 work that we've done thus far, and I'm not familiar
- 11 at all with the numbers, but it just isn't -- doesn't
- 12 make economic sense for us to lay fiber to every
- 13 home, basically to retrench a pipe to every house
- 14 from the central office. It's very, very expensive.
- 15 You know, the technology has evolved and
- 16 such that the DSL over copper is a very viable
- 17 service. Like I said, for example, we have up to 10
- 18 megs of speed to 63 percent of our available customer
- 19 base. So you know, we're pushing higher speeds
- 20 further and further out, so we don't really feel a
- 21 need to, you know, lay fiber.
- 22 And there's also other technologies that
- 23 we're testing that will, you know, increase speeds to
- 24 the home utilizing that existing fiber network, you
- 25 know, for example, like pair bonding. So if there's

- 1 two wires running to the house, you can tie them
- 2 together basically and increase the speed to the
- 3 customer.
- 4 So there's things we're working on and
- 5 trying to even push it out further in terms of
- 6 speeds, but we don't have any plans right now to put
- 7 fiber to every house. It would be expensive and it
- 8 would most likely require us to increase our rates.
- 9 CHAIRMAN GOLTZ: I guess my concern was not
- 10 questioning the economics of extending DSL versus
- 11 fiber in the ground to any given set of customers,
- 12 but on page 3 of this Exhibit B-4, they make
- 13 reference to various states, Washington not being
- 14 among them, as those that may offer the wide
- 15 footprint within which to expand these new
- 16 technologies.
- 17 And it just -- it raised in my mind, at
- 18 least, these various merger synergies, that maybe
- 19 other states are going to be reaping the benefit of
- 20 broadband deployment in a way that we will not be
- 21 seeing in the state of Washington. In other words,
- 22 there will be fiber being laid, with all these merger
- 23 synergies, the \$400 million worth, that much of these
- 24 savings will be dedicated to investment in broadband
- 25 and fiber in states in which geographical layout may

- 1 be more conducive to that, but we're going to see a
- 2 disproportionate amount of those savings devoted to
- 3 those states.
- 4 MR. BAILEY: Right. Yeah, actually,
- 5 Washington has been one of the states that we've been
- 6 a little bit more aggressive to in committing to
- 7 bring fiber to the state, because, as I mentioned
- 8 earlier, we're actually bringing our lightcore fiber
- 9 network to Washington and we, you know, committed
- 10 that to Nevada, as well. But there's many, many
- 11 states on the eastern side of the country that we
- 12 have not made that commitment to.
- 13 So really, Washington is on the forefront of
- 14 reaping the immediate benefits of this transaction
- 15 because of the lightcore network. And like I said
- 16 earlier, that will position us to maybe even offer
- 17 IPTV, which is video over copper in some of the
- 18 Washington markets, and that's the things that we're
- 19 looking at now. So Washington really is kind of
- 20 ahead of the game in terms of seeing the benefits of
- 21 the transaction.
- 22 CHAIRMAN GOLTZ: So you're telling me, don't
- 23 worry about it?
- MR. BAILEY: Well, no, sir, I'm not saying
- 25 that.

- 1 MS. YOUNG: I have just a couple of things,
- 2 too. Because we have not fully designed and
- 3 determined where these 2,200 lines are that we're
- 4 going to build out to, Mr. Bailey's absolutely
- 5 correct that the majority of them will be provisioned
- 6 through DSLAMs, et cetera. But there may be
- 7 occasions where we do have to do some interoffice
- 8 transport work.
- 9 And typically, if we're beefing up
- 10 interoffice transport facilities, it's not with
- 11 copper. So I would not want to say that this 2,200
- 12 line buildout will not result in any new fiber
- 13 placement, but -- so at least on the interoffice
- 14 side. Again, we don't know how much, because we've
- 15 not identified the customer locations yet.
- 16 CHAIRMAN GOLTZ: Thank you. I have no more
- 17 questions on this area, other than just a comment,
- 18 though. In reviewing Exhibit B-4, it did raise these
- 19 questions, which I think is illustrative of the
- 20 reason why these sort of side agreements are
- 21 important for us, so we can really evaluate the whole
- 22 public interest of this transaction.
- 23 If there's agreements that send resources
- 24 one way or another, you know, we need to know about
- 25 those. Commissioner Oshie.

- 1 COMMISSIONER OSHIE: No questions, Chairman
- 2 Goltz.
- 3 CHAIRMAN GOLTZ: So any questions on
- 4 Paragraphs 9, 10? I don't have any questions on 9,
- 5 10, or 11.
- 6 COMMISSIONER OSHIE: I have no questions on
- 7 those paragraphs.
- 8 CHAIRMAN GOLTZ: We already covered
- 9 Paragraph 12, as well. So do you have any further
- 10 questions on those?
- 11 COMMISSIONER OSHIE: No, no questions on
- 12 either -- any or all those paragraphs, so --
- 13 CHAIRMAN GOLTZ: Okay. I guess the only
- 14 other questions I had was regarding the various side
- 15 agreements. I understand that was quite a -- they
- 16 finally all got filed with the Commission through
- 17 some process. And you know, we did go through, as I
- 18 understand, it's before my time, quite a substantial
- 19 proceeding in a prior -- in a different proceeding
- 20 about side agreements and whether they need to be
- 21 filed with the Commission or not.
- 22 So I'm glad to see these finally got filed,
- 23 but I think, as I understand it, it is a legal
- 24 requirement that they do be filed, and I'm sorry that
- 25 it did take some time to get that resolved. Judge

- 1 Moss, you may have some comments on that?
- JUDGE MOSS: Yeah, I do have a couple
- 3 comments on that, because the Commission does regard
- 4 this as an important matter from a process
- 5 perspective in terms of the integrity of our
- 6 regulatory process.
- 7 Counsel are familiar, I'm sure, with our
- 8 procedural rules, which include detailed rules on
- 9 what we call alternative dispute resolution, the
- 10 subject matter including settlements. And I just
- 11 refer you specifically to WAC 480-07-700, which
- 12 reads, I'll just read the pertinent part here at the
- 13 beginning: The Commission supports parties' informal
- 14 efforts to resolve disputes without the need for
- 15 contested hearings when doing so is lawful and
- 16 consistent with the public interest and subject to
- 17 approval by Commission order.
- 18 I'll skip the next sentence, but then it
- 19 goes on to say: The Commission cannot delegate to
- 20 parties the power to make final decisions in any
- 21 adjudicative proceeding. The Commission retains and
- 22 will exercise its authority in every adjudicative
- 23 proceeding to consider any proposed settlement or
- 24 agreement for approval.
- Now, we sometimes are accused of not writing

- 1 clear law, but I don't think it gets any clearer than
- 2 that. If you enter into an agreement resolving an
- 3 issue in a contested proceeding before this
- 4 Commission, you must bring that agreement to the
- 5 Commission for review and approval.
- 6 Part of the central concern is the question
- 7 in the telecommunications sector also relates in the
- 8 cases of the Comcast and Level 3 agreements, for
- 9 example, to the federal law concerning
- 10 interconnection agreements.
- Now, both the Level 3, and to a greater
- 12 extent, the Comcast agreement, do implicate at least
- 13 the subject matter of interconnection agreements.
- 14 You will recall, I'm sure, that the bench
- 15 request that solicited the filing or the submission
- 16 of these documents into our record included the
- 17 inquiry as to whether the Companies intended for
- 18 these provisions that were being offered to Level 3
- 19 and Comcast, whether the Companies intended these to
- 20 be generally applicable in the industry.
- 21 And eventually you all did agree or
- 22 determined internally that the terms of these two
- 23 agreements were not meant to be exclusively applied
- 24 to Level 3 and Comcast, but would be generally
- 25 available in the industry, as I understand your

- 1 second supplemental bench request response.
- 2 And I suppose I should pause just to confirm
- 3 that point. I think I saw Mr. Best nodding in the
- 4 affirmative there.
- 5 MR. BEST: That's correct, Your Honor.
- 6 MR. HENDRICKS: Yes, Your Honor.
- 7 JUDGE MOSS: So I think with respect to
- 8 those, the point is sufficiently made. What
- 9 particular option we'll exercise with respect to
- 10 those agreements, of course we entered the order
- 11 allowing Level 3 to withdraw, but we didn't know
- 12 about the presence of a written agreement or a side
- 13 agreement at the time, so I suppose we'll have to
- 14 modify that order in some respect as we consider
- 15 these settlements and whether to approve them. And
- 16 if so, I feel certain that if the settlements are
- 17 approved, then that will be subject to the condition
- 18 that the Companies have already agreed to, that these
- 19 will be generally available. But we can take care of
- 20 that in our written order.
- I want to ask first, has anyone appeared on
- 22 the teleconference bridge line for IBEW? Apparently
- 23 not. I will still say a word on the record for that,
- 24 despite the presence of counsel, and I will also note
- 25 for the record that counsel did not request leave not

- 1 to appear today, which is also a requirement of our
- 2 procedural rules.
- 3 The IBEW request raises its own set of
- 4 issues concerning the proprieties of practice before
- 5 the Commission. The IBEW's representative stated on
- 6 the record at our pre-hearing conference his
- 7 commitment that the organization would limit its
- 8 participation in this proceeding strictly to the
- 9 issues that concern us in this type of proceeding and
- 10 would not in any way involve labor negotiations or
- 11 labor relations issues in connection with this merger
- 12 proceeding, yet that is precisely what the IBEW did.
- 13 And I think the agreement that we see in
- 14 Exhibit B-4 speaks very plainly to the point in its
- 15 opening paragraph in which the statement is made, We
- 16 have appreciated the engagement of your two labor
- 17 organizations, CWA and IBEW, in our discussions of
- 18 the proposed merger between CenturyTel, so on, so
- 19 forth. This letter is written to set forth the
- 20 agreements we have reached with respect to that
- 21 merger.
- The letter goes on then to outline a whole
- 23 series of labor relations agreements. Well, that's
- 24 inappropriate, and it undermines the credibility of
- 25 the union as a party in the proceeding and of the

- 1 union's representative, who made these
- 2 representations to us on the record.
- 3 And I'll go one step further to say that the
- 4 filing that the IBEW made in response to the
- 5 Commission's notice alerting the parties to the fact
- 6 that this would be a subject for our hearing today,
- 7 or actually initially for our evidentiary hearing,
- 8 and of course that continued into this hearing, the
- 9 filing that was made in response to that notice, one,
- 10 was procedurally inappropriate. There's no provision
- in our rules for a response to be filed to a
- 12 Commission notice.
- 13 Putting that aside, the substance of the
- 14 filing is remarkable. It exhibits a type of
- 15 sophistry that we do not like to see in the legal
- 16 profession generally and certainly not in filings
- 17 that are made to this Commission.
- 18 So I think the IBEW, at least, although he's
- 19 not here to hear it, the IBEW can expect some comment
- 20 in the Commission's order in this proceeding
- 21 concerning these matters. And I think I've said
- 22 sufficient on the record today so that we can leave
- 23 that subject.
- I'll ask you, Mr. Butler, since you are here
- 25 for Comcast and Level 3, if you have any comment?

- 1 It's not required, but I'll give you the opportunity.
- 2 MR. BUTLER: I'll just make a couple brief
- 3 comments. First of all, from the perspective of both
- 4 Level 3 and Comcast, we did not view the agreements
- 5 that were entered into to be in any way, shape or
- 6 form interconnection agreements. In fact, by their
- 7 terms, I think they make clear they are not
- 8 interconnection agreements. So unlike the Owest
- 9 secret agreements of a number of years ago, we think
- 10 these are significantly different.
- If you look at the terms, they really are
- 12 agreements or acknowledgement that the status quo in
- 13 Embarq territory will continue. So there was no real
- 14 issue there presented by that.
- 15 The other thing in the Comcast agreement was
- 16 simply an agreement by the applicants not to try to
- 17 interfere with interconnection applications on the
- 18 basis of the fact that services were going to be
- 19 provided to a subsidiary that utilized VoIP services.
- Otherwise, you know, the agreements where we
- 21 would proceed in good faith to negotiate
- 22 interconnection agreements, which then would be
- 23 presented to the Commission for approval. So we did
- 24 believe that this was different from the situation in
- 25 the Qwest situation.

- 1 There was also no attempt to keep these
- 2 agreements secret. In fact, when Comcast filed its
- 3 petition or motion to withdraw, there had been
- 4 pending for almost a month an outstanding data
- 5 request from Public Counsel asking for the production
- 6 of any agreements with any other CLECs. We thought
- 7 that that would be adequate to get those agreements
- 8 to the attention of the parties, but as soon as we
- 9 received the letter from Commission Staff raising the
- 10 question about that agreement, we immediately
- 11 contacted the applicants to see if they had any
- 12 objection to producing it. They did not. And we
- 13 filed it as a supplement to our motion to withdraw.
- 14 We also, upon the first time we heard a
- 15 request, waived any claim for confidentiality that
- 16 Comcast had. And again, we contacted the applicants
- 17 to see if they would agree, and they did. So those
- 18 agreements were made available on the record in the
- 19 proceeding as not being confidential.
- 20 When I saw a copy of a letter from Glenn
- 21 Blackmon, who is representing a CLEC that is not a
- 22 party to this proceeding, I immediately contacted him
- 23 and advised him that that agreement was available in
- 24 the record on the Commission's Web site, and I
- 25 directed him to the location where he could find

- 1 that.
- JUDGE MOSS: All right.
- 3 MR. BUTLER: Thank you.
- 4 JUDGE MOSS: To close that point, I did
- 5 receive -- I should say not I, but the Commission
- 6 received yesterday a letter from Mr. Blackmon on
- 7 behalf of his client, which I believe the name is
- 8 Axxis, A-x-x-i-s, stating that they were satisfied
- 9 they were not prejudiced by this.
- 10 Nevertheless, I think, Mr. Butler, you will
- 11 agree that the language in 480-07-700 is pretty
- 12 clear. It should have been filed as part of your
- 13 request to withdraw in both cases, whether you felt
- 14 it was an agreement that otherwise had to be filed
- 15 with the Commission under the interconnection filing
- 16 requirements or not.
- 17 And in connection with those second -- the
- 18 second part of that is I recall the Qwest litigation
- 19 some years ago, which resulted in substantial
- 20 penalties being leveled ultimately. One of the
- 21 points the Commission made in its order or tried to
- 22 make in its order there was it is up to us to decide
- 23 whether the agreement is of such nature as it needs
- 24 to be required, considered and approved as an
- interconnection agreement, and we've had other

- 1 proceedings in which the Commission has made that
- 2 same sort of determination.
- 3 So I would just simply make those points to
- 4 close the loop on this. And of course the Companies
- 5 themselves, the applicants need to be quite sensitive
- 6 to this sort of thing themselves, because of course
- 7 it is you who are jurisdictional to us and who are
- 8 subject to penalties and various sorts of
- 9 consequences that can flow from this sort of thing,
- 10 which I don't believe the Commission will find that
- 11 necessary in this particular proceeding under the
- 12 circumstances. I think that we can maybe follow the
- 13 no harm, no foul rule with respect to the Comcast and
- 14 Level 3 agreements, and we'll take appropriate action
- 15 with respect to the IBEW agreement.
- So is there anything else anybody wishes to
- 17 say?
- 18 CHAIRMAN GOLTZ: Yeah, Judge Moss, I just
- 19 wanted to ask -- I meant to mention this earlier. I
- 20 believe, Counsel, you mentioned that the Virginia
- 21 Commission had issued its order either yesterday or
- 22 this morning or something like that.
- MR. BEST: I believe it's one of the
- 24 witnesses on the phone, Your Honor.
- JUDGE MOSS: Mr. Gast, I believe.

- 1 MR. BEST: Mr. Gast.
- 2 CHAIRMAN GOLTZ: In any event, I was just
- 3 going to ask the parties if -- I believe there are
- 4 still a couple of these pending. If any of those are
- 5 finalized orders in the next -- you know, between now
- 6 and when we issue our order on this, if you could
- 7 provide us with a copy of that decision. I assume
- 8 you'll hear about it before most people will. And so
- 9 it might be easier, if you could just -- you'll hear
- 10 about it. If you could just get it to us through the
- 11 Commission's secretary's office and a copy to Judge
- 12 Moss, a copy of whatever it is that's decided. And
- 13 it sounds like the FCC may not be issuing theirs for
- 14 a little bit, but if they do, I'd like to see a copy
- 15 of that right away, too.
- 16 JUDGE MOSS: And the applicants can regard
- 17 that as a bench request. So just file them through
- 18 this docket and that will be the easiest way for us
- 19 to be sure that we remain fully informed. Anything
- 20 else from the bench?
- 21 CHAIRMAN GOLTZ: Thank you all for coming
- 22 out. It was very useful.
- JUDGE MOSS: Anything else from the parties?
- 24 I believe, then, that will conclude our business. We
- 25 see no reason for briefs in this sort of case. We'll

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take the matter under advisement and issue an order
 2
     in due course.
             MR. BEST: Thank you, Your Honor.
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             MR. HENDRICKS: Thank you.
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             (Proceedings adjourned at 12:08 p.m.)
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