

markets. However, the unique and specific characteristics of a customer's facility override any high-level program prioritization. More details related to the site-specific conservation are provided in Attachment B starting on page 88.

Avista does not have a sizable agricultural load relative to other utilities. The Company's "pumping" schedules 31 and 32, these schedules, which cover both agricultural and non-agricultural pumping loads, account for only 2.5% of usage and 2.3% of revenue.

Pumping efficiency measures are incorporated within Option #1 of the 6th Power Plan target, and consequently we regard it as an eligible measure for purposes of meeting our I-937 acquisition target. Avista generally pursues pumping efficiency opportunities through our site-specific program since, due to the nature of pumping loads in general and the agriculture within our service territory in particular, they tend to be fairly unique projects. The attached Excel worksheet provided as Attachment C further breaks out usage and revenue by rate class for 2009.

V. ESTABLISHING THE CONSERVATION TARGET

WAC 480-109 permits the utility to establish electric energy efficiency acquisition targets based upon either the most recent Northwest Power and Conservation Council power plan or its most recent integrated resource plan (IRP), provided that the methodology used in that IRP is consistent with the Council's power plan methodology.